



the RCAF

For the second consecutive year, RCAF drivers made a "clean sweep" of the Armed Services division of the National Truck Race in Toronto early this week, sponsored by the Automotive Transport Association.

Winning the top three prizes in the Armed Services were Cpl. Herby Norden of Edmonton, Alta., and Cpl. Hazelton, B.C., first; Leading Aircraftman R.C. Shackleton of Grand Lake, N.S., second; and Leading Aircraftman Thomas Day of Winnipeg, third.

The trio competed with 50 other Canadian Armed Services drivers from across Canada and overseas, all of whom were winners of preliminary contests held at their own clubs.

The drivers, all of whom had completed an accident-free year to become eligible for the competition, were required to maneuver a three-ton stake truck around a series of obstacles arranged to simulate such problems as offset alleys and driveways. The drivers also had to back their vehicles around the obstacles placed to leave only inches of space on either side of the truck. While speed was not an essential factor in the competition, each driver was required to complete the course in eight minutes. Judging was primarily on the driver's knowledge of safety, courtesy, and first aid, and his demonstrated skill and efficiency in handling his vehicle.

The National Truck Race competition dates back to 1947, and participation by Service drivers is tied with the armed forces' accident prevention programs.

Two of this year's winners, Cpl. Norden and LAC Day, are based at the Canadian Joint Air Training Centre at Rivers, Man., while LAC Shackleton is stationed at Greenwood, N.S.

The Navy's toast of the Maritime Provinces, and of the Maritime Provinces, is the football team of HMCS Esplanade, the RCN air station at Dartmouth, N.S.

On Saturday, November 23, when the attention of most Canadians was focused on the "big games" being played in Hamilton and Edmonton, Maritimers, with high hopes, had their eyes on Halifax where the Esplanade Flyers, Eastern champions, were pitted against the Port of Montreal Flyers, Western champions, in the Canadian intermediate final.

In winning the game, 27-21, the Esplanade team climaxed ten years of hard work by football supporters in the seaside provinces to break into the national gridiron picture. There was an inter-service league on the East Coast during the war years, when some of the country's top football players were serving there in the Navy, but Canadian football didn't catch the popular fancy until the 1950s.

In 1946 the Nova Scotia Football League was formed, followed later by the New Brunswick Football League. The two affiliated in the Maritime Football Union and two years ago, after a phenomenal build-up, they became affiliated with the Canadian Rugby Union. By capturing the national intermediate title, the Esplanade Flyers gave final proof that the Maritimers had "arrived" on the field as well as in the committee room.

The Flyers' victory over the Reddies marked their 21st straight win. The previous week they had taken the Eastern-Canadian title by upsetting the Brantford Tiger-Cats, 1956 champions, and from club of the Hamilton Tiger-Cats.

For the naval arm, football has been strictly extra-curricular. Their studies at the naval air station limited their practice periods, but they made up for this by developing a stoutable team spirit and putting great emphasis on conditioning. It was these latter two factors that were credited with their come-from-behind victories over both Brantford and Fort William.

The Flyers give no small amount of credit, too, to the tremendous support they received from shipmates in the Navy and from football fans throughout the Maritimes.

In the Army, if water is priceless in a desert, Sgt. R.H. Becker, of Lakefield, Que., should feel like the richest man in the world. He's going to control — and use — a lot of it in the next year.

Now on his way to the Middle East, where he will run a mobile bath unit for Canadian, Indian and Norwegian troops serving in the northern Sinai Desert with the United Nations Emergency Force, he will have to supply enough hot water for daily shower baths for some 1250 soldiers.

That's a lot of water in any desert. Sgt. Becker doesn't anticipate too much trouble. A system set up by his predecessor, Sgt. Rudolph Bissak, of Montreal, Que., who has completed his tour of duty in the Middle East, has guaranteed UNEF troops an ample water supply in the past months.

Carried in tank-trucks from a water pumping station built by the Royal Canadian Engineers a half mile from Rafah, the purified water is stored in a 3,000 gallon storage tank, and heated by an oil burner before being pumped at high pressure into the shower tent.

Twenty-four men are accommodated in the shower tent at one time with each man being allowed 10 minutes to shower. Operating seven days a week since it was opened almost a year ago, the mobile bath unit has closed its doors only once. That was a one day shutdown to replace worn parts.

Sgt. Stosiak, a member of the Royal Canadian Ordnance Corps has run the bath unit since shortly after its arrival in the Middle East in December 1956.

He was assisted by three Nova Scotia soldiers, Pte. Don Hennigar, of Canning, N.S., Pte. DeWitt Rooney, of Falmouth, N.S., and Pte. Art Cameron, of Springhill, N.S.

Sgt. Becker served with No. 1 Ordnance Company, ROC, at St. Thebas, Que., until his posting to Egypt earlier this month. He will run the unit for the next year.

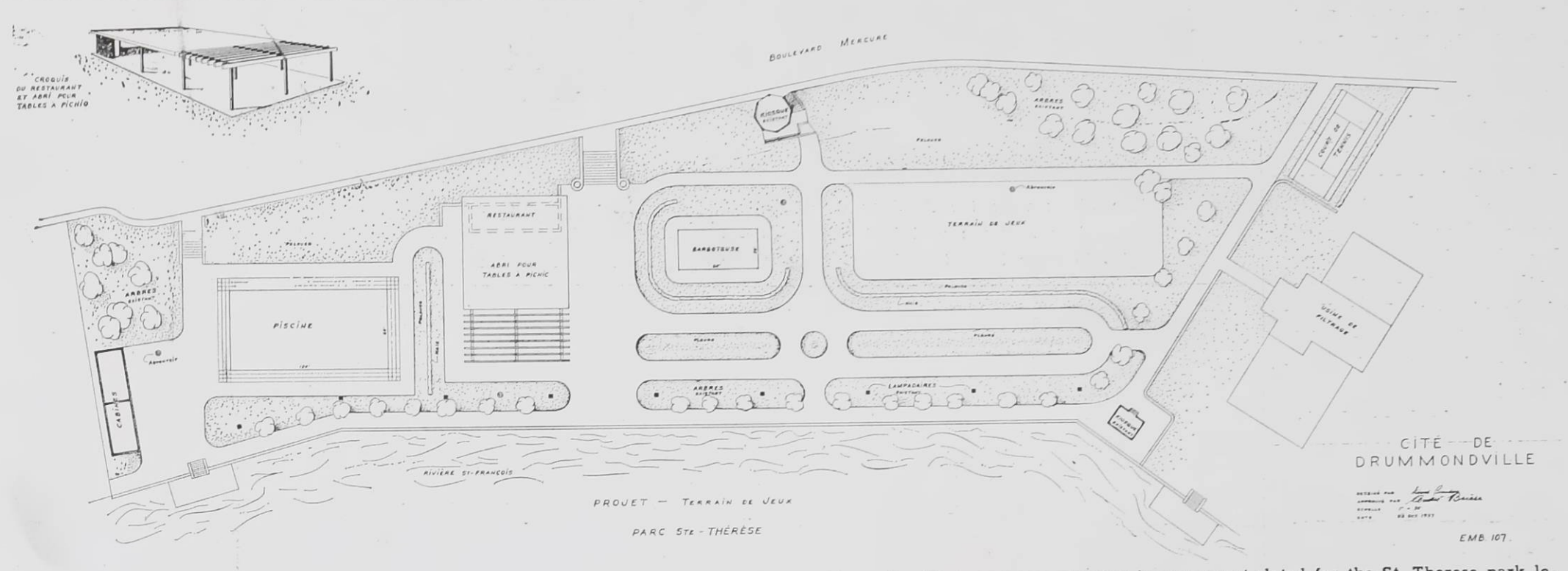
The DRUMMONDVILLE Spokesman

Journal Dedicated To Free Speech

VOL. XXXII — No. 27

DRUMMONDVILLE, FRIDAY, DECEMBER 6th, 1957

No Annexation For Drummondville West



A sketch drawn by Messrs. Gerard Beaudoin, employee of the municipal garage, and Andre Briere, the City's engineer, showing improvement slated for the St. Therese park located by the St. Francis river. The request was received with a hearty welcome by the council but on the conditions that the improvement be made little by little.

49 New Members in The 25-Centry Club of C.C.

The annual dinner of the Canadian Celanese Quart of Century Club was held Saturday evening in Manoir Drummond and it was announced 49 new members joined the group on the occasion.

The Club now has 310 members yet on duty at the plant, the oldest being employed since 1926. They are: Paul E. Lemaire, Blanche Dupont, C.W. Palmer, C. Hargreaves, J.L. McCormack, Ernest Begin and Gaston Brodeur.

The new members are as follows: C. Boivin, Paul Rheume, G. Dozois, L. Lamarche, G. Lebel, R. Col-

The Airport Project Speeded Up

Visit Here of a Transportation Inspector. — Favourable Report?

Visit Here of a Transportation Inspector-Favourable Report.

Paying a visit to Drummondville Monday, an inspector delegated by the federal Board of Transportation was impressed favorably by the site of the contemplated airport sponsored both by the Council and the Chamber of Commerce. Mr. J.F. Corrish, who is a technician appointed by the aviation branch, had been invited to scan the possibility of converting the present landing track to a modern airport to serve Drummondville and those of the outside who may come here by air.

Until people got used to the idea, the taking of a census was no more popular in the United States than it had been in any other country. For, historically, the purpose of a census usually had been to find out how many people could be sent to war or how much money could be levied in taxes. As late as the early 18th century, attempts to take a census in the English colonies of New York and New Jersey were failures — people were too suspicious to cooperate.

But after we achieved our independence, a provision in the Constitution required a census be taken within three years, and every ten years thereafter. So, in 1790, the first national census was taken in this country. As time went on, the census was widened to include more information. The census of 1810 was the first to gather industrial figures — what has been manufactured in each state and county. The fourth census, that of 1820, for the first time distinguished between the native born and the foreign born, and, for the foreign born, whether or not they were naturalized citizens. The census of 1850 included for the first time figures about deaths and social conditions.

Nowadays, in America and elsewhere, a census is far more than a matter of just listing how many people there are. Much other vitally important information is gathered and printed. For instance, a listing of age groups helps the government estimate how many schools will be needed at a certain time. In fact, the total information a census reveals about such matters as ages, births, deaths, employment, housing and so forth plays an important part in government planning and policy. Furthermore, census figures are highly useful to business, social, and economic agencies.

The Federal census becomes more comprehensive every year. Almost everything that can be put into figures becomes a subject for the census, for the fact is that a modern industrial state simply could not function without such complete data.

A limit, of course, exists to the amount of data that can be collected, and thus competition has grown keener among the various subjects to be included in the census questionnaire. For some time there has been a tendency to decrease the information taken on the foreign born and their children, who total some 34,000,000. Obviously, reliable information about this large segment of the U.S. population is of great value to the press, radio and organizations of American nationality groups.

Adequate census figures on the size and distribution of our nationality groups depend chiefly on three basic questions: place of birth, country of birth of father and mother, and native language or mother tongue. The question about mother tongue was omitted in 1950, and, in the opinion of many nationality organizations, should be restored in 1960. For without a cross-check between mother tongue and country of birth, it is difficult to determine accurately the ethnic origins of the millions of persons born in countries containing more than one nationality group or whose boundaries have changed.

Any of our readers who wish to have adequate statistics collected on the foreign born and their children should write as soon as possible to the Census Bureau, urging the inclusion of questions about mother tongue, place of birth, and country of birth of father and mother, and pointing out how this information has been or would be used.

This latter point is particularly important, since evidence of use by the public is a principal factor considered by the Census Bureau in reaching a decision. Letters should be addressed to Robert W. Burgess, Director, Bureau of the Census, Washington 25, D.C.

Resolution Carried Out by The Municipal Council on Last Monday.

Resolution Carried Out by The Municipal Council on Last Monday.

At the last meeting held last Monday, the municipal council of Drummondville West has flatly declared he is opposed to annexation as far as the municipality is concerned. To stress his opinion with more vigor, he has carried out the following resolution:

"At the unanimity of the members attending the meeting, it is resolved that the attitude of this council be known to those concerned; the council was ignorant and didn't take any part to the request made by the school commission as to the annexation; "That he is opposed totally to

the said annexation before or after January 1st 1960 and that this council does not envision modification of the valuation roll in the direction indicated by the City;

"That paving work done in Drummondville West would have been impossible, should the West municipality have been annexed".

The councilmen, on the other hand, emphasized the fact that the Drummondville West is now a territory more and more popular with the would-be owners and that the City after all does not know their problems as well as they. For those reasons and many others, the council of Drummondville West was and remains opposed to the annexation on whatever form it can be presented.

Never More Urgent

by C. J. Harris

Last year more chemists emigrated from Canada to the United States than were graduated in Canada. Between 1951 and 1956 more than 3,000 engineers left Canada, almost one third of the total of engineers who graduated in the period. In the same years 800 other scientists left this country. These sombre facts are from the annual report of the Technical Service Council, a non-profit organization, which attempts to keep engineers and scientists in Canada by finding them suitable jobs.

This is not a new problem, of course. But it is a problem that has a new importance because now, as never before, trained men are needed to further the development of Canada's natural resources, and to participate in defence research. On this latter point Dr. Bryce, chairman of the Technical Service Council, points out that "the largest missile centre in the western world could be set up with the Canadian scientists who have emigrated to the United States recently." There may be some satisfaction in the reflection that the probable closer defence co-operation of the western powers will ensure that whatever contribution is made in this field by the emigrating Canadians will, in the long run, be shared by Canada.

On the economic side, the loss of trained personnel not only slows our industrial development but also builds up the industries if our trading competitors. And the rate of loss is accelerating. In 1951 the graduate engineers who migrated to the United States amounted to 11 per cent of the total of the classes; by 1956 the figure was 46 per cent. The attractions, says Dr. Bryce, include higher salaries, greater recognition to postgraduate training, and jobs in particular fields of interest, which are available there but not here.

There can be no complete and immediate solution to this problem. It can be assumed that the efforts of Dr. Bryce's group are a partial answer. But basically the solution, if there is to be one, must come from a greatly enlarged national population. For years many have contended that many more people were essential to the development of Canada and the defence of Canada, and that an aggressive immigration policy was essential to rapid population growth.

The need has never been more urgent.

Why Take a Chance?

It's no fun to round a curve or go over the crest of a hill and then find another car coming straight at you says the Province of Quebec Safety League. You may find yourself in this situation if you attempt to overtake and pass another car on a hill or curve, or if you try to pass on a straight road without sufficient space ahead. If you keep to the right on your side of the road, only passing another car where permitted and when you are sure you can make it, you will seldom have to worry about a head-on collision.



Mr. Naim Kattam, who was born in Bagdad, will be the guest speaker December 11 at a dinner to be held at Manoir Drummond and which is sponsored by the local Junior Chamber of Commerce.

"Stuffed Shirts"?

Canada's Junior Chamber of Commerce members are not "stuffed shirts" but normal, fun-loving, red-blooded young men. This is revealed in the current issue of Liberty magazine, debunking the notion that the Jaycees' credo is: "No shirt too young to stuff."

To-morrow's leaders in Canadian public life are likely to be found to-day, among the country's 20,000 Jaycee members. This leadership prep period, from 18 to 35 years of age, gives young men "a chance to learn, and make mistakes, at a level where it won't do much harm".

Three hundred centres across Canada will have the Jaycees to thank this Christmas, for their Santa Claus parades, downtown Christmas trees, street lights, or "Bring-Christ-Back-To-Christmas" drives. The Moose Jaw Jaycees plan to replace street lights with 30-inch candles. In Halifax, there is a Jaycee-sponsored contest for the most beautifully-decorated home.

Other worthwhile projects include answering letters to Santa Claus; collecting toys for the underprivileged children; erecting life-size nativity scenes. Because of the efforts of the Toronto Jaycees, the Junior Board of Trade, that many of the country's citizens get a chance to let down their hair at the Grey Cup Game. Jaycees sponsor the Grey Cup Parade, the Banquet, and the "Miss Grey Cup" contest. They do everything, in fact, except play the game.

Night Driving

No sane person would get any pleasure in driving headlong into a stone wall. Yet many drivers decrease their motoring pleasure by outdriving their headlights remarks the Province of Quebec Safety League. This means driving too fast to stop within the distance illuminated by your headlights. A wise driver lowers his speed as darkness approaches. He finds it pays to schedule his driving for safe night speeds when planning a trip.

The Union Shop

by C. J. Harris

Of national significance is the announcement that the Ontario legislature's Select Committee on Labor Relations will take a long and searching look at the closed shop union contract, the type of contract which permits a company to employ only members in good standing of a specified union. Chairman Maloney states that his Committee will hear at least one witness who lost his job because he was unjustly expelled by his union.

In recent years the emphasis in labor legislation on this continent has been to ensure the worker's right to freely join the union of his choice, and to ensure the unions right to bargain with employers on a basis of equality. To strengthen labor's position, unions were made immune to some of the legal controls that apply to the individual citizen and to other organizations. This position of privilege, which had public support, contributed to a rapid growth the numerical strength of unions. Here in Canada, of the 2,746,000 persons with non-agricultural jobs in 1937, 383,492 were union members; at the beginning of 1957 there were about 1,352,000 union members among 4,727,000 non-agricultural jobholders.

The growth in union membership has given such power to unions — and to the career labor leaders, who are almost a new class in society — that public opinion has begun to ask for regulatory legislation for organized labor. In particular, attention has focused on the union shop contract, which many believe to be the real basis of evermore labor power. In the U.S., eighteen states now have passed legislation which provides that a worker may not be barred from employment because he is or is not union member.

Supporters of the union shop argue that it reflects the democratic principle of majority rule; critics reply that a union shop lacks the essential democratic provision of protection for the rights of a dissenting minority. Supporters say that if all workers benefit from a union's activities, all should pay for its support; critics say that if all workers agree with all a union's activities and believe they have achieved benefits not otherwise available they will voluntarily become union members, but that such membership should not be compulsory. Supporters claim that a union shop contract is a union security agreement, critics contend that it is the union's monopoly position, not the job of the individual worker, that is made more secure.

It is a highly controversial but very important issue. Its discussion by the Ontario committee should command national attention.

Getting lost is No Fun

If you are travelling on a strange road or unfamiliar city street without knowing what direction to take at the next intersection, you are lost. If the road is crowded you may get in everybody's way, for the moment, life in general, and driving in particular, will seem miserable. In trying to get unscrambled, says the Province of Quebec Safety League, you may bump another car or create a worse situation. Can you get pleasure out of driving? Yes — but not that way. Enjoy your driving by knowing where you are going. If you are uncertain, pull over to the right, out of traffic if possible, stop, and figure it out with a map. Don't take a chance on getting lost in traffic in the middle of a city or on the highway.

Motherhood Not "Whole" of Life

Half of a woman's life is lived after her youngest child goes to school, and one-third after the youngest child is married, according to the December issue of Canadian Home Journal.

Many women find this fact hard to take. It means a readjustment of their lives, without their children. This readjustment is largely an emotional one, and if not dealt with maturely, may result in a serious problem for both mother and children.

After years of motherhood, a woman must take stock of her assets — and subtract her children. For some women, this second weaning is an unhappy experience, for some, a serious trial — and for some, an impossibility.

Dr. Paul Popenoe, Director of the American Institute of Family Relations, says, "Her over-mothering may be due to a misplaced sense of duty, a false feeling of virtue, an attempt to live her life over again. Or it may be due to an over-possessive nature, a lack of imagination and inner resources. It may also be due to neglect by her husband."

A different life for a newly independent mother need not overtax her imagination in this day and age. Exciting jobs, hobbies, courses, travel, community service, neglected old friends and stimulating new ones are all there for the asking.

She has children too, but as peers, not dependents. If she will let herself, she can now enjoy her children more than ever before, as people and companions. And at the same time, she can begin to realize those "someday" dreams, that the pressure of raising a family never allowed her.

Ready For 1960



Norman H. McLeod, first vice-president, Quebec Command, Canadian Legion, representing Brig. G. A. H. Trudeau, president, brought the first gifts to the Canadian Legion's Christmas Tree at Jas. A. Ogilvy's department store in Montreal, to open the Legion's 14th annual campaign for gifts for veterans who will be in hospital at Christmas. Camille Blanchet, a First World War veteran and now a patient at Queen Mary Veterans Hospital, and Amy Quesnel, a nurse at the hospital, assisted at the ceremony. Target of the campaign is 6,000 gifts, which the public are asked to place beneath the tree. (From: Quebec Command, Canadian Legion, BESL).



The oft befuddled manager of "Holiday Ranch," smiling Hap Masters, is still herding in the celebrities in the show's fifth season on the CBC Television Network. Look for it every Saturday night.

It isn't Tragic

There's going to be more unemployment this winter, says The Financial Post, but the situation isn't tragic. It is very different in kind, degree and significance from that experienced during the "great depression".

There is a broad measure of business health in the number of people with jobs. Indeed, the number of people without jobs serves to indicate how well, until recently, the influx of immigrants matched the country's immediate absorptive capacity. In the last 12 months immigrants have been pouring in at the very time when Canadian expansion was slowing down.

Even so, there is nothing tragic about the outlook. Some temporary difficulty this winter is unavoidable; but there need be no fear of widespread hardship. The temporary lull will offer a chance to shake out rigidities and inflationary costs increases resulting from the very tight labor market of 1956.



Photo taken Saturday at the dinner given by the Canadian Celanese Co. Limited in connection with the listing of 49 new members welcomed in the Quart of Century realm. Here from left to right: H. Crani-ford, chief accountant, M. Ashworth, vice-president, Gregoire Beauregard, W. M. Jones, plant manager, Gerard Dozois and Andre Pare.

The DRUMMONDVILLE Spokesman

"A Journal Dedicated to Free Speech"

— FOUNDED 1926 —

The Drummondville Spokesman is Printed and Published Every Friday at 400 Heriot Street, Drummondville, Quebec, by La Parole Limited.

SUBSCRIPTION RATES

Canada, one year, \$2.50 Canada, six months \$1.50 Foreign, one year, \$3.50 Foreign, six months \$2.00
Authorized as second class matter by the Post Office Department, Ottawa.

DRUMMONDVILLE FRIDAY DECEMBER 6th 1957

Dear Santa!

It is about forty years since I've written you a letter. You may have forgotten it, but I haven't. It said, "Please bring me the steam engine from Chalmers Hardware Store, the one with the reel steem."

That letter is still in my mother's scrap-book.

You brought the engine, all right, and it was my pride and joy, and it lasted me more than two years before it finally quit working.

You brought me lots of things that Christmas and the years that followed. Mixed candy and nuts, an orange in the toe of my stocking, candy-sticks and che-

quers, skates and hockey sticks, puzzles and prayer books, season's tickets to the skating rink and heaven knows what else. There are so many Christmas memories — the plum puddings, the turkey with bright red cranberry sauce, the hidden presents in the days before Christmas, the whispering.

Of course, Santa, I was very young in those days and I had no idea how expensive Christmas must have been for you. You never complained, and you seemed to enjoy filling our stockings at the foot of the bed — be cause one night you came to fill them before I really fell asleep, and I heard you chuckling. You had a chuckle just like my father's!

Now that I'm older, with a family of five, I understand much better how Christmas hit your pocketbook. But I also understand why you didn't complain, why you wanted us to have all possible joys while we were young and innocent and full of wonder.

I'm glad you felt that way. Because some of the warmth and wonder stays with a man always, even when Sputniks spin around the earth and nations scream propaganda at each other. We know that you, dear Santa, are impervious to Sputniks or icCBMs. You're made of love and sacrifice and kindness, the most indestructible qualities in the universe!

Ambrose Hills

The Memory of a Fine Gentleman

When Mr. Chas. Frémont, Q.C. died on October 19th, the province lost one of her most prominent and distinguished lawyers, a man of the anglers and the hunters mourned for the death of a true friend and adviser much sought after, and a reliable protector of wildlife disappeared forever. Sure enough, he was the last surviving member of a group of five sportsmen who in 1908 founded the Cape Tourmente Hunting Club in a effort to check the rapid decrease in the population of the Greater Snow Geese who had reached a dangerously low point at 3,000. Before dying, he experienced the crowning satisfaction of watching some 80,000 snow geese in the skies of Cape Tourmente when their yapping, noisy and gay, could just as well be interpreted as the clamour of an army of hunters thanking him for this miracle of conservation.

He had been the first President of the Quebec Zoological Society which he was instrumental in founding in 1901, and long before he was appointed General Superintendent of the Fish and Game Department in 1927, he had spent the previous summers sailing on the lower St. Lawrence River with three friends of the liberal profession with whom he shared a profound love for the outdoors. Mr. Frémont, it is true, had inherited from his grand-father, Dr. Charles Frémont, a passion for duck and snow-geese hunting, but throughout his life he remained a keen salmon angler and his friends of the anglers and the hunters mourned for the death of a true friend and adviser much sought after, and a reliable protector of wildlife disappeared forever. Sure enough, he was the last surviving member of a group of five sportsmen who in 1908 founded the Cape Tourmente Hunting Club in a effort to check the rapid decrease in the population of the Greater Snow Geese who had reached a dangerously low point at 3,000. Before dying, he experienced the crowning satisfaction of watching some 80,000 snow geese in the skies of Cape Tourmente when their yapping, noisy and gay, could just as well be interpreted as the clamour of an army of hunters thanking him for this miracle of conservation.

He had been the first President of the Quebec Zoological Society which he was instrumental in founding in 1901, and long before he was appointed General Superintendent of the Fish and Game Department in 1927, he had spent the previous summers sailing on the lower St. Lawrence River with three friends of the liberal profession with whom he shared a profound love for the outdoors. Mr. Frémont, it is true, had inherited from his grand-father, Dr. Charles Frémont, a passion for duck and snow-geese hunting, but throughout his life he remained a keen salmon angler and his friends of the anglers and the hunters mourned for the death of a true friend and adviser much sought after, and a reliable protector of wildlife disappeared forever. Sure enough, he was the last surviving member of a group of five sportsmen who in 1908 founded the Cape Tourmente Hunting Club in a effort to check the rapid decrease in the population of the Greater Snow Geese who had reached a dangerously low point at 3,000. Before dying, he experienced the crowning satisfaction of watching some 80,000 snow geese in the skies of Cape Tourmente when their yapping, noisy and gay, could just as well be interpreted as the clamour of an army of hunters thanking him for this miracle of conservation.

RUSSIANS LEARN IN LOSING

Within two minutes of the hockey game between the visiting Russian team and the Whittby Dumps, two goals were scored against Whittby, one of them by Yuri Panyukov, above. At the end of the game, the Russians offered no bids for the "2-2 score," and said they had come here to learn and had already learned a lot.

The thinking of the Liberal Party, as it will be expressed in the form of resolutions at the National Convention, will unquestionably be adjusted to meet changes in the national agricultural situation. What was good in past Liberal policy — and much of that policy was efficient and effective — will be retained. What is now required to meet present and future problems, will be adopted.

What did the four cabinet ministers receive for their trouble? Precisely nothing.

During the fourteen years since the Wheat Board was made the official distributor of Canada's wheat, Western farmers have received greater returns than at any other time in the country's history.

It is true that at present, a considerable quantity of wheat remains unsold in Canada. It is also true that the present government has made available a sum of money to be used for making cash advances to wheat growers.

It would, however, be well to remember that these advances are really nothing but loans, and loans must be paid back.

In other fields of agriculture, past Liberal governments have ensured that farm products should bring adequate income. Between 1946 and 1953, a total of nearly \$80,000,000 prices of such a variety of products was spent in supporting the market as potatoes, apples, beans, honey, skim milk, cheese, butter, eggs, hogs and cattle.

How Much Do You Need?

\$600

Just one example: Niagara Loans range from \$50, to \$1000, or more.

MONTHLY PAYMENTS

	12	20	24
\$55.75	\$35.69	\$30.69	

NIAGARA LOANS

Largest All-Canadian Loan Company
217, HERIOT ST. TEL. GR 2-5426
DRUMMONDVILLE

An All-Canadian Company
In Over 65 Cities
Branches in Trois-Rivières

THE Barclay HOTEL

FRONT and SIMCOE STS.
TORONTO

PHONE: EMPIRE 3-4151



The Tiacs were the Bombers down for Cookie Gilchrist plunging over the Winnipeg three periods then ran wild in the final 15 line for the second of the three T.D.'s. Most of the action was on the ground and in kicking minutes to score three touchdowns. Here is with the Tiacs ahead in both departments.

"Rocket" Oldest Man in Hockey

Maurice Richard, probably history's greatest hockey player, today faces his greatest challenge — complete recovery from a recent tendon injury. In their current issue, Liberty magazine reviews the career of "hockey's ballistic missile," the incredible "Rocket".

The 36-year-old Montrealer recently scored his 500th goal in Montreal. Early in the season, he pulled off a hat trick, three goals in one game. He became the first athlete

to be received by the Governor-General, about Mr. Massey's private railroad car in Montreal a few weeks ago.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

success to the fact that he never thinks while playing. He moves purely instinct, like an animal, and with the same deadly accuracy. "The day I start thinking, I'm through," says Richard.

The fiery Richard nets about \$20,000 a season from hockey alone. Sports writer Bob Walker says this is not too high a price to pay for this "longest of flame in the wind" who has thrilled more fans, and terrorized more opponents, than any other player in the world.

The literature concerning this great hockey player has not been confined to the sports pages. The hot-tempered Richard has doled out \$2,500 for his misconduct, on and off the ice — including the infamous "Richard riots" in 1955 in Montreal. Richard himself, attributes his

French edition will also be published under the title "Au Fil Du Rail". The names were chosen from 15,000 entries in an employee contest.

Although its new format will feature new type and a restyling, the magazine will continue its established policy of informing employee and pensioners of the CNR System of management activities and thinking. The magazine will also feature achievements of employees both on and off the job and of describing

activities of the employees. It will be mailed free of charge to the first 100,000 employees and pensioners.

A five-year-old child arrived at school, the Reader's Digest reports, wearing:

a. Faded blue jeans
b. Over the jeans, a beautiful ruffled party dress, and
c. Pinned on the dress, a note from mother: "I hope you don't think this was my idea."

Another encouraging sign is the growing determination of rank-and-file union members to resist the air action of big-time union bosses. It would take only two or three strategic strikes to bring about a considerable demand for secret ballots in union decisions. In short, there are at work to force labor leaders to act more cautiously, and only public opinion but the support of union membership is now at stake.

As if they wanted to, Labor leaders who for a time have been better understood by the farmers and the rest of the population than there has been in the past. Most farmers realize a willingness in all classes support legitimate farm goals. At the same time, individual farmers has inclined to accept every scheme presented to them by farm agents. They know, now, that the schemes can sometimes prove disastrous.

These business today is acting as a great deal more sense of responsibility than it did in my youth. It is per dollar of sales is far less than it used to be — indeed, in some cases, it is too low to allow for necessary expansion and to encourage investment.

All in all, the Canadian economy is sound as a nut, and there is the kind of common-sense attitude in the air that augurs well for the future. My guess is that 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

By the way, the 1958 will turn out to be one of the best years Canada has known to date.

What About 1958?

Twenty years of experience at sizeable events as they appear in the past, I am predicting better times ahead. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

In the first place, we've been out of the doldrums for a long time. There are some mighty important reasons.

PROVINCES ASK BIGGER SH ARE OF FEDERAL MONEY



In Ottawa for the dominion-provincial conference, Ontario Premier Frost, left, and Quebec Premier Duplessis, right, appear in a key mood as they talk to Prime Minister Diefenbaker. All of the provinces are asking for a bigger return of taxes from the federal treasury.

one of the most discerning and best informed experts on communist Russia. "In celebrating Lenin, the Russians, who now look back to him as a demagogue, without knowing Lenin killed, and of which many of them have never even heard. For the revolution, the spontaneous revolt of the people against a clumsy tyranny, was made seven months earlier, in March."

Then the people of Russia, powered by a mutinous army and manipulated by a clever mixture of enlightened aristocrats, liberal politicians, revolutionary leaders who had no use for Bolshevism, and businessmen sick of the bureaucratic restrictions of the Court, rose against the communist rulers, of Lenin as one of history's great heroes. It is a likeness accepted even by many avowed anticommunists.

In a recent newspaper article the American writer, Max Eastman, included an excerpt from Lenin's blueprint for his perfect state: "Democracy from below! Democracy without an officialdom, without police, without a standing army... The state itself will wither away by virtue of the observation of the elementary rules of social life... without constraint, without subjection, without the special apparatus for compulsion which is called the state."

On the basis of such writings Lenin is called as mankind's benefactor. But here is the ugliest portrait of that portrait is but a sham of Crankshaw of the London Observer.

SAVE MONEY ON THESE BARGAIN-COUNTER OFFERS

THIS NEWSPAPER FOR ONE FULL YEAR WITH . . .

OFFER No. 1
2 MAGAZINES FROM GROUP A
\$3.95

OFFER No. 2
3 MAGAZINES FROM GROUP A
\$4.60

OFFER No. 3
2 MAGAZINES FROM GROUP B
\$4.95

OFFER No. 4
4 MAGAZINES FROM GROUP B
\$5.25

Mark an "X" before magazine desired and enclose list with order.

GROUP A

<input type="checkbox"/> Maclean's Magazine (13 issues)	6 Mos.
<input type="checkbox"/> Canadian Home Journal	1 Yr.
<input type="checkbox"/> Family Magazine	2 Yrs.
<input type="checkbox"/> Family Herald & Weekly Star	1 Yr.
<input type="checkbox"/> Free Press Weekly Prairie Farmer	1 Yr.
<input type="checkbox"/> Saturday Night (bi-weekly)	1 Yr.
<input type="checkbox"/> Country Guide	2 Yrs.
<input type="checkbox"/> Chevaline	1 Yr.
<input type="checkbox"/> Farmers' Magazine	2 Yrs.
<input type="checkbox"/> Canadian Poultry Review	2 Yrs.
<input type="checkbox"/> La Revue Populaire	1 Yr.
<input type="checkbox"/> Red & Gun in Canada	1 Yr.
<input type="checkbox"/> Modern Screen	1 Yr.

Mark an "X" before magazines desired and enclose list with order.

GROUP B

--

X-Mas Shopping Much More Easier

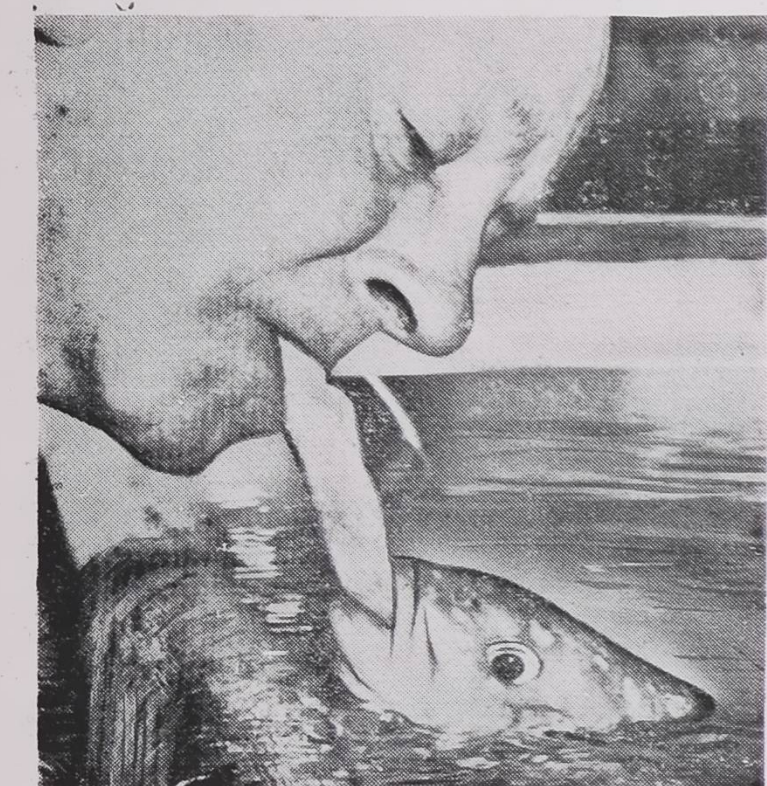
Gone are the days when Christmas shopping was synonymous with



Let's Eat
by
IDA BAILEY ALLEN

TOMORROW'S DINNER
Tossed Tomato Lettuce Salad
Ragout of Pot Roast
Risotto
Brussels Sprouts and Carrots
Lemon Nut Pudding
Coffee
Tea
Milk
All measurements are level, recipes proportioned to serve 4 to 6.
Ragout of Pot Roast: Melt 1/2 tbs. beef drippings in a large skillet.
Add 8 sliced, peeled medium onions, 1/2 to 1 c. rich beef stock or gravy and 1 c. water. Cover, simmer-boil until the water half evaporates.
Add 6 thin-sliced, peeled cooked, or almost cooked hot medium potatoes, 1/2 tsp. salt and 3 drops Tabasco. Top with 3 to 4 c. small-diced oddments of pot roast and 1 tbs. parsley flakes.
Simmer 15 min. or until the water evaporates and the onion on the bottom lightly browns.
Variations: Add 1 peeled

FISH WORKS FOR HIS DINNER



Star attraction at a Vancouver aquarium is this mouth-feeding act involving a fish. Bill Duncan holds food in his teeth and another of the bun. The fish doesn't seem to be shy about poking his head out of the water to get his dinner.



BOLD NEW PONTIAC
with **CIRCLES OF STEEL SAFETY**
Only the wheels know where the rough spots are!
Here is the luxury ride in the low price field... and it's standard on every '58 Pontiac. Deep coil springs on all four wheels cushion you in complete comfort while any rough driving and bottoming are reduced to a minimum. And to keep you even further ahead, Pontiac now offers the amazing Ever-Level Air Ride as optional equipment in every series.



BOLD NEW PONTIAC
with **AERO-FRAME STABILITY**
A bold new basic design floats you on the highway's steadiest heel
With a 30 per cent increase in rigidity, Pontiac's new X-frame provides a car foundation unequalled for solidity and stability. What's more, the new Aero-Frame makes possible a silhouette that's almost three inches lower... yet loadroom and foot-room have been increased, and there is actually an inch more clearance with every '58 model.

GARAGE MONTREAL LIMITED
269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

fatigue, for thanks to the abundance of the marvelous fragrance products available today, you may look to items of scent to fill all your gift requirements, both easily and pleasantly, at one counter. And what a joy it is to play Santa at a fragrance counter where the selection is

as great as your imagination and the price range equally comprehensive. Gifts of scent include such a multitude of beautiful and practical items that you are not only finding exactly the right present for every lucky person on your list.
Here are a few ideas on how fragrance can fill the bill for your Christmas. For mother, wife, sister, friend, what more welcome present than perfume, for it is not only a gift, but also a compliment. Perhaps she is a feminine who likes to be treated to a luxurious bottle of one of her favorite perfumes or if she's the kind of person who likes surprises you might buy her a completely different scent than she ever has worn. If so, the fragrance salesgirl will be happy to assist you in your selection. In addition to the "dressing-table-size," why not add a tiny purse-sized perfume atomizer. She will have fragrance with her always, even when away from home.
For sister, a large bottle of cologne or toilet water would be ideal, perhaps with one or more matching-in-scent accessories. If she's the type of fragrance you buy for her, she has not yet reached the teen age, you will find delightful packages of fragrance products, the scents of which are designed especially for little girls. If she is in her teens, best choose a light floral or woody-mossy-scent to match her youthful prettiness. If she is a business girl or home-maker, select a fragrance type to complement her modern way of life, such as a spicy or modern blend. Or perhaps you might like to present her with one of the warm oriental or semi-oriental blends that are so dramatically feminine.
Fragrance for friends? Perfect! Women of all ages love scented products, and fragrance conveys such a warm expression of affection. The question of what to give is no problem, for even if your friends are the "difficult-to-please" or "people-who-have-everything" type, fragrance products are always welcome. You might choose sampler sets of perfume which include various scents to complement many moods. Aerosol containers of liquid fragrances are as pretty to look at as they are practical to use. A complete set of scented pillows, including the tiny ones which fit into handkerchief and lingerie cases, larger ones to be tucked amongst linens, plus those that are designed to be placed on clothes hangers. Another idea might be a bevy of matching-in-scent bath accessories, which could include perfumed soap, a bath softener (oil bubbles, crystals) dusting powder or talc, and hand and body lotion.
And for the man in your life, what more welcome gift than masculine-toiletries, such as aftershave, cologne, soap, after-shave lotion, cologne. He'll be so flattered to receive hand some gifts of fragrance for Christmas.
And while thinking about others, be sure not to forget your own love of fragrance. Try opening hints here and there about how you would love to find gifts of scent tucked in

your Christmas stocking this December 25th.
Sheer joy will be your description of Christmas shopping this year if you choose fragrance to wish your friends and loved ones a "Merry Christmas."

First Heart Fund Appeal in February

James Muir, Chairman and President of The Royal Bank of Canada, has been named general chairman of the first Canadian Heart Fund Appeal to be launched in February, 1958.

The appointment was announced by Dr. John D. Keith, President of the National Heart Foundation of Canada, a foundation of provincial heart foundations, organizations and individuals who are working to keep that way.
She stressed that lack of alertness was particularly dangerous to drivers, and urged motorists to keep the safety of their guests in mind when planning festive entertainment this year.
Mrs. Rand suggested a few simple rules to follow to keep this holiday season not only a happy one but a safe one.
1 — Keep a variety of tasty snacks on hand such as cheese and crackers, little hot sausages and

"The National Heart Foundation was organized in 1956 to give form and direction to the fight against a disease which has, year resulted in the deaths of more than 60,000 Canadians," he explained. "Our program is designed to co-ordinate the efforts of the various provincial foundations, and to carry out research and education in fields that previously have been neglected."
"Another neglected field of heart work is education," he said. "The National Heart Foundation is now engaged in preparing literature, films and, each year, that will help keep both the medical profession and the general public up-to-date on progress in the fight against heart disease."
Two-thirds of the money raised by the Canadian Heart Fund will be devoted to research, Dr. Keith said. The remainder will be spent on program development, field work, education and community service.
From: J.N. "Pat" Kelly, J.N. "Pat" Kelly, Public Information Chairman, Canadian Heart Fund, Wellington Street East, Toronto 1, Ont. EM. 4-0495.

BOLD NEW PONTIAC
with **NEW DIRECTION STYLING**
A bold break with the fads and fashions brings a fresh look to automotive styling!
There's a stunning blend of boldness and simplicity in all Pontiac's eight great series and 30 dazzling models. New for '58 are the spectacular Bonneville series... the modestly-priced Chieftain Convertible... the sleek, sleek Pontiac Sport model... and the gleaming LaSalle Safari. The Bold New Pontiac is at your dealer's now for you to see and drive.

BOLD NEW PONTIAC
with **AERO-FRAME STABILITY**
A bold new basic design floats you on the highway's steadiest heel
With a 30 per cent increase in rigidity, Pontiac's new X-frame provides a car foundation unequalled for solidity and stability. What's more, the new Aero-Frame makes possible a silhouette that's almost three inches lower... yet loadroom and foot-room have been increased, and there is actually an inch more clearance with every '58 model.

GARAGE MONTREAL LIMITED
269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

Railroad building and mining development form a hand-in-hand partnership across Canada as great new mineral fields continue to be discovered and new rail lines fan out to bring the valuable metals or their concentrates to market. In nine years Canadian National Railways has opened eight new branch lines from British Columbia to the Maritime Provinces to meet increasing consumer demand, two of them within a recent two-year period. One of these extends 161 miles between Chibougamau and Beatierville in Northern Quebec, and the other joined the Heath Steele Mine in New Brunswick across 22 miles to the CNR network at Bantigonville. When he officially opened the line at Chibougamau, CNR President Donald Gordon received a key to the town from the mayor, Indians of the Montane Tribe in full regalia also showed up to welcome the visitors. At Heath Steele, N.B., Mr. Gordon passed to read the inscription on the last spike before driving it into the tie to officially mark the completion of the line.



Cheating Never Wins Anywhere
You would not play golf a second time with a player who had caught him with your own card. The Consider this thought says the Provincial Highway Safety Committee of the driver who risks your life and limb by his dangerous driving. Does he not merit the same title as that of the cheater? Drive with prudence, do not cheat during the drive. Refill the thermos for them when they leave to provide a break on the way home.

First Heart Fund Appeal in February
James Muir, Chairman and President of The Royal Bank of Canada, has been named general chairman of the first Canadian Heart Fund Appeal to be launched in February, 1958.

The appointment was announced by Dr. John D. Keith, President of the National Heart Foundation of Canada, a foundation of provincial heart foundations, organizations and individuals who are working to keep that way.
She stressed that lack of alertness was particularly dangerous to drivers, and urged motorists to keep the safety of their guests in mind when planning festive entertainment this year.
Mrs. Rand suggested a few simple rules to follow to keep this holiday season not only a happy one but a safe one.
1 — Keep a variety of tasty snacks on hand such as cheese and crackers, little hot sausages and

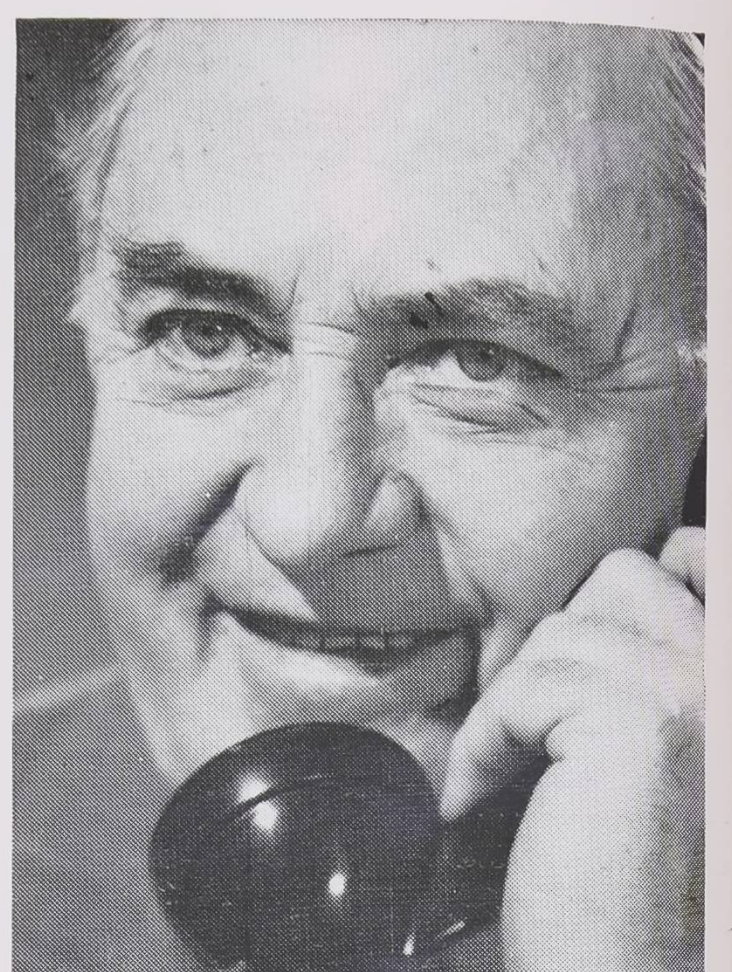
"The National Heart Foundation was organized in 1956 to give form and direction to the fight against a disease which has, year resulted in the deaths of more than 60,000 Canadians," he explained. "Our program is designed to co-ordinate the efforts of the various provincial foundations, and to carry out research and education in fields that previously have been neglected."
"Another neglected field of heart work is education," he said. "The National Heart Foundation is now engaged in preparing literature, films and, each year, that will help keep both the medical profession and the general public up-to-date on progress in the fight against heart disease."
Two-thirds of the money raised by the Canadian Heart Fund will be devoted to research, Dr. Keith said. The remainder will be spent on program development, field work, education and community service.
From: J.N. "Pat" Kelly, J.N. "Pat" Kelly, Public Information Chairman, Canadian Heart Fund, Wellington Street East, Toronto 1, Ont. EM. 4-0495.

BOLD NEW PONTIAC
with **NEW DIRECTION STYLING**
A bold break with the fads and fashions brings a fresh look to automotive styling!
There's a stunning blend of boldness and simplicity in all Pontiac's eight great series and 30 dazzling models. New for '58 are the spectacular Bonneville series... the modestly-priced Chieftain Convertible... the sleek, sleek Pontiac Sport model... and the gleaming LaSalle Safari. The Bold New Pontiac is at your dealer's now for you to see and drive.

BOLD NEW PONTIAC
with **AERO-FRAME STABILITY**
A bold new basic design floats you on the highway's steadiest heel
With a 30 per cent increase in rigidity, Pontiac's new X-frame provides a car foundation unequalled for solidity and stability. What's more, the new Aero-Frame makes possible a silhouette that's almost three inches lower... yet loadroom and foot-room have been increased, and there is actually an inch more clearance with every '58 model.

GARAGE MONTREAL LIMITED
269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

potato chips. They are easy to serve and add to the enjoyment of the evening.
2 — Make sure you have a good supply of non-alcoholic beverages, such as fruit and vegetable juices, soft drinks, coffee and hot chocolate for "non-drinking" guests.
3 — If you serve stronger beverages never press "one for the road" on a party guest. Make the farewell drink of the evening a hot cup of coffee. It will help driver to stay alert and alive.
4 — Check your radio for weather reports and of your guests have a long distance to travel, persuade them to stay overnight when a storm is predicted.
5 — If your friends have a long drive to travel through isolated areas, suggest they bring a thermos of coffee to provide a break during the drive. Refill the thermos for them when they leave to provide a break on the way home.



Cheating Never Wins Anywhere
You would not play golf a second time with a player who had caught him with your own card. The Consider this thought says the Provincial Highway Safety Committee of the driver who risks your life and limb by his dangerous driving. Does he not merit the same title as that of the cheater? Drive with prudence, do not cheat during the drive. Refill the thermos for them when they leave to provide a break on the way home.

First Heart Fund Appeal in February
James Muir, Chairman and President of The Royal Bank of Canada, has been named general chairman of the first Canadian Heart Fund Appeal to be launched in February, 1958.

The appointment was announced by Dr. John D. Keith, President of the National Heart Foundation of Canada, a foundation of provincial heart foundations, organizations and individuals who are working to keep that way.
She stressed that lack of alertness was particularly dangerous to drivers, and urged motorists to keep the safety of their guests in mind when planning festive entertainment this year.
Mrs. Rand suggested a few simple rules to follow to keep this holiday season not only a happy one but a safe one.
1 — Keep a variety of tasty snacks on hand such as cheese and crackers, little hot sausages and

"The National Heart Foundation was organized in 1956 to give form and direction to the fight against a disease which has, year resulted in the deaths of more than 60,000 Canadians," he explained. "Our program is designed to co-ordinate the efforts of the various provincial foundations, and to carry out research and education in fields that previously have been neglected."
"Another neglected field of heart work is education," he said. "The National Heart Foundation is now engaged in preparing literature, films and, each year, that will help keep both the medical profession and the general public up-to-date on progress in the fight against heart disease."
Two-thirds of the money raised by the Canadian Heart Fund will be devoted to research, Dr. Keith said. The remainder will be spent on program development, field work, education and community service.
From: J.N. "Pat" Kelly, J.N. "Pat" Kelly, Public Information Chairman, Canadian Heart Fund, Wellington Street East, Toronto 1, Ont. EM. 4-0495.

BOLD NEW PONTIAC
with **NEW DIRECTION STYLING**
A bold break with the fads and fashions brings a fresh look to automotive styling!
There's a stunning blend of boldness and simplicity in all Pontiac's eight great series and 30 dazzling models. New for '58 are the spectacular Bonneville series... the modestly-priced Chieftain Convertible... the sleek, sleek Pontiac Sport model... and the gleaming LaSalle Safari. The Bold New Pontiac is at your dealer's now for you to see and drive.

BOLD NEW PONTIAC
with **AERO-FRAME STABILITY**
A bold new basic design floats you on the highway's steadiest heel
With a 30 per cent increase in rigidity, Pontiac's new X-frame provides a car foundation unequalled for solidity and stability. What's more, the new Aero-Frame makes possible a silhouette that's almost three inches lower... yet loadroom and foot-room have been increased, and there is actually an inch more clearance with every '58 model.

GARAGE MONTREAL LIMITED
269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

Balanced Meals

Just what do we mean by a balanced meal? The answer is fairly simple. Using Canada's Food Rules as our guide, a balanced meal pattern is one which contains foods from each of the five basic food groups—milk and dairy products, fruits, vegetables, cereals and bread, and meat, fish or poultry. This combination of foods, if eaten in reasonable amounts, will supply all the essential nutrients needed for good health. Only the amounts of various foods should vary according to the growth and energy needs of the individual.

Although Canada's Food Rules serve as a handy yardstick, they cannot guarantee good nutrition and resultant good health. Foods must be eaten and digested before they can "do" work in our bodies. Thus, meals must be carefully planned, purchased, prepared and served so they are attractive and appetizing, as well as nutritious. While a copy of Canada's Food Rules before you they are available from your Provincial Health Department, try working out a daily menu plan. Each of three meals should provide about one-third of the daily food needs. With a little practice you'll quickly become familiar with the foods in each group so that you can make substitutions to fit your food budget.

Breakfast should be the easiest meal to plan and prepare. Yet, in many homes, it is the neglected meal, often at the risk of good health and working efficiency. An easy guide for breakfast planning (and eating) includes: Citrus fruit or fruit juice, egg, at least 3 times a week, cereal, preferably whole grain, bread or toast, enriched or whole grain, milk and additional beverage for adults if desired.

Many people eat their second meal, lunch, away from home. It is the least important meal, and should be planned just as carefully as the other two meals. A good lunch pattern includes: milk, to drink or soup or pudding, fruit or vegetable, preferably raw, bread, enriched or whole grain, often as a sandwich, meat, fish, poultry or other animal protein food, as sandwich filling.

The third meal in most homes is often thought of as the "big meal." Actually, to provide its one-third share of the day's needs, dinner must not necessarily be a "bigger" meal. It is usually a hot meal, eaten more leisurely, and can be the fitting climax to a busy day's activities. To complete the day's food needs, dinner should contain: meat, or a meat alternate, potatoes and one other vegetable, enriched or whole grain bread or rolls, a simple dessert (fruit if not eaten at noon) and milk for children.

There will be a fourth meal in many modern homes, usually in the form of mid-meal snack. Growing active children and adults doing heavy work will probably need the extra calories and nutrients from such meals. Just remember that these should be planned too, as that snack foods are nutritious, as well as satisfying. The whole diet should remind themselves that snacks are out for them, unless they eat down on a regular meal to make up for the snack.

Taking time to balance your family's meal pattern may seem like a lot of wasted effort, but it will pay dividends in good health, in dollars and cents too.
Corinne Terence Bakery Food Foundation of Canada.

Watch TV For The Grey Cup
Thousands of fans look forward to the East-West football game, the sporting event of the year, and the chance to see the controversial Russian hockey team in action in another must for hockey enthusiasts, and both are typical Molson sport presentations.
The Grey Cup telecast direct from Varsity Stadium in Toronto will commence Saturday, 30 November at 12:30 p.m. with the game getting under way at 1:00 p.m. This game features the Western Champion Blue Bombers of Winnipeg and the Big

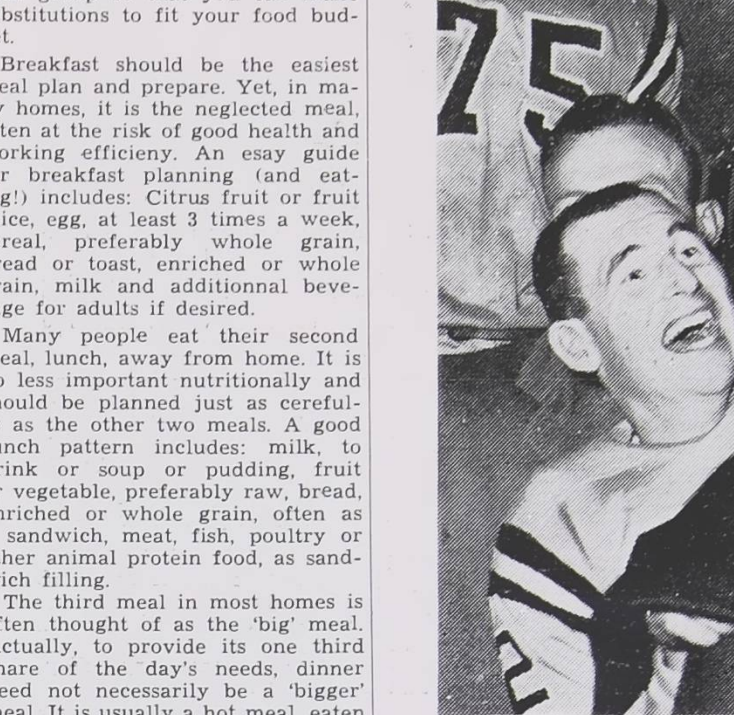
Even in Prisons of Communists
Despite terror and want, Christians survive behind the Iron Curtain, writes Dickey Chapelle, noted author-photographer. In December Reader's Digest article, "Nobody Over Me a Christmas," Mrs. Chapelle spent last Christmas in a Communist in Budapest while the Soviets debated whether to hand her for helping refugees escape to freedom. She disappeared of having any holiday observance, and on Christmas Day sat alone and hungry in her cell.
Like most people in North America, I had never really known the pain of hunger," she writes. "But by now I knew the difference, a determined sharp local hurt in my stomach I knew, too, the only way to ease it completely: eat fat, clear fat, the part of the meat that I as a housewife used to tell the butcher to throw away. What I really wanted of Christmas was something fatty to eat."
Mrs. Chapelle's window of my cell door slammed down. The guard grunted and handed me the two bowls of the day's dinner. One was the watery soup I had expected. But the other was almost full, an unimaginable amount of food. On top of the heaped spiced rice sat a knuckle of pork—meat, bone and great clinging chunks of browned fat. It was the first meat I had seen in three weeks.
"Starry-eyed as any six-year-old, I grasped the knuckle in my hand. After awhile the numb in my throat moved away so I could swallow my Christmas dinner. I did not waste a morsel or a gram or a calorie...
"It was not just the freedom from hurt that I was tasting so joyously. It was the incredible discovery that somewhere hidden in this monstrous world—in the heart of one cook or one warder or one guard—the spirit of Christmas still lived. That certain knowledge was my real Christmas present."

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

"Make Mine MOLSON'S"
As you sit back to enjoy a great game on the screen, let Molson's make your pleasure complete. For smooth, satisfying refreshment there's nothing like Molson's Ale. Good by itself, so good with good food too. Always say:
"Make Mine MOLSON'S"

GREY CUP SHINES IN TIGER AIR AFTER 1957 GAME

Coach of the Hamilton Tiger-Cats, Jim Trimble is the hero of the dressing-room after the T-cats won the 1957 Grey Cup in Toronto's Varsity stadium. The Cats played their usual bruising game to defeat the Winnipeg Blue Bombers, weakened by injuries, in a 22-7 victory in the Grey Cup since 1953.



Coach of the Hamilton Tiger-Cats, Jim Trimble is the hero of the dressing-room after the T-cats won the 1957 Grey Cup in Toronto's Varsity stadium. The Cats played their usual bruising game to defeat the Winnipeg Blue Bombers, weakened by injuries, in a 22-7 victory in the Grey Cup since 1953.

Four winners the Hamilton Tiger-Cats. It will be carried on both the English and French TV networks with Tom Foley, Larry O'Brien and Terry Kietly doing the English commentary and Jerry Trudel heading up the French announcers. This is the second consecutive year that Molson's have televised the football classic, Canada's outstanding sport event.

Sunday afternoon from 3:00 to 5:00 p.m. Molson's will present another TV sports feature, the hockey game between the Moscow Selects and Sam Pollock's Junior Canadiens, direct from the Montreal Forum. Tom Foley will give the English radio commentary while Rene Lecavallier will cover the game in French. It will be telecast only on the French network with the English broadcast on C.J.A.D.

Thousands of fans look forward to the East-West football game, the sporting event of the year, and the chance to see the controversial Russian hockey team in action in another must for hockey enthusiasts, and both are typical Molson sport presentations.

Even in Prisons of Communists
Despite terror and want, Christians survive behind the Iron Curtain, writes Dickey Chapelle, noted author-photographer. In December Reader's Digest article, "Nobody Over Me a Christmas," Mrs. Chapelle spent last Christmas in a Communist in Budapest while the Soviets debated whether to hand her for helping refugees escape to freedom. She disappeared of having any holiday observance, and on Christmas Day sat alone and hungry in her cell.
Like most people in North America, I had never really known the pain of hunger," she writes. "But by now I knew the difference, a determined sharp local hurt in my stomach I knew, too, the only way to ease it completely: eat fat, clear fat, the part of the meat that I as a housewife used to tell the butcher to throw away. What I really wanted of Christmas was something fatty to eat."
Mrs. Chapelle's window of my cell door slammed down. The guard grunted and handed me the two bowls of the day's dinner. One was the watery soup I had expected. But the other was almost full, an unimaginable amount of food. On top of the heaped spiced rice sat a knuckle of pork—meat, bone and great clinging chunks of browned fat. It was the first meat I had seen in three weeks.
"Starry-eyed as any six-year-old, I grasped the knuckle in my hand. After awhile the numb in my throat moved away so I could swallow my Christmas dinner. I did not waste a morsel or a gram or a calorie...
"It was not just the freedom from hurt that I was tasting so joyously. It was the incredible discovery that somewhere hidden in this monstrous world—in the heart of one cook or one warder or one guard—the spirit of Christmas still lived. That certain knowledge was my real Christmas present."

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

Even in Prisons of Communists
Despite terror and want, Christians survive behind the Iron Curtain, writes Dickey Chapelle, noted author-photographer. In December Reader's Digest article, "Nobody Over Me a Christmas," Mrs. Chapelle spent last Christmas in a Communist in Budapest while the Soviets debated whether to hand her for helping refugees escape to freedom. She disappeared of having any holiday observance, and on Christmas Day sat alone and hungry in her cell.
Like most people in North America, I had never really known the pain of hunger," she writes. "But by now I knew the difference, a determined sharp local hurt in my stomach I knew, too, the only way to ease it completely: eat fat, clear fat, the part of the meat that I as a housewife used to tell the butcher to throw away. What I really wanted of Christmas was something fatty to eat."
Mrs. Chapelle's window of my cell door slammed down. The guard grunted and handed me the two bowls of the day's dinner. One was the watery soup I had expected. But the other was almost full, an unimaginable amount of food. On top of the heaped spiced rice sat a knuckle of pork—meat, bone and great clinging chunks of browned fat. It was the first meat I had seen in three weeks.
"Starry-eyed as any six-year-old, I grasped the knuckle in my hand. After awhile the numb in my throat moved away so I could swallow my Christmas dinner. I did not waste a morsel or a gram or a calorie...
"It was not just the freedom from hurt that I was tasting so joyously. It was the incredible discovery that somewhere hidden in this monstrous world—in the heart of one cook or one warder or one guard—the spirit of Christmas still lived. That certain knowledge was my real Christmas present."

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop



Coach of the Hamilton Tiger-Cats, Jim Trimble is the hero of the dressing-room after the T-cats won the 1957 Grey Cup in Toronto's Varsity stadium. The Cats played their usual bruising game to defeat the Winnipeg Blue Bombers, weakened by injuries, in a 22-7 victory in the Grey Cup since 1953.

Four winners the Hamilton Tiger-Cats. It will be carried on both the English and French TV networks with Tom Foley, Larry O'Brien and Terry Kietly doing the English commentary and Jerry Trudel heading up the French announcers. This is the second consecutive year that Molson's have televised the football classic, Canada's outstanding sport event.

Sunday afternoon from 3:00 to 5:00 p.m. Molson's will present another TV sports feature, the hockey game between the Moscow Selects and Sam Pollock's Junior Canadiens, direct from the Montreal Forum. Tom Foley will give the English radio commentary while Rene Lecavallier will cover the game in French. It will be telecast only on the French network with the English broadcast on C.J.A.D.

Thousands of fans look forward to the East-West football game, the sporting event of the year, and the chance to see the controversial Russian hockey team in action in another must for hockey enthusiasts, and both are typical Molson sport presentations.

Even in Prisons of Communists
Despite terror and want, Christians survive behind the Iron Curtain, writes Dickey Chapelle, noted author-photographer. In December Reader's Digest article, "Nobody Over Me a Christmas," Mrs. Chapelle spent last Christmas in a Communist in Budapest while the Soviets debated whether to hand her for helping refugees escape to freedom. She disappeared of having any holiday observance, and on Christmas Day sat alone and hungry in her cell.
Like most people in North America, I had never really known the pain of hunger," she writes. "But by now I knew the difference, a determined sharp local hurt in my stomach I knew, too, the only way to ease it completely: eat fat, clear fat, the part of the meat that I as a housewife used to tell the butcher to throw away. What I really wanted of Christmas was something fatty to eat."
Mrs. Chapelle's window of my cell door slammed down. The guard grunted and handed me the two bowls of the day's dinner. One was the watery soup I had expected. But the other was almost full, an unimaginable amount of food. On top of the heaped spiced rice sat a knuckle of pork—meat, bone and great clinging chunks of browned fat. It was the first meat I had seen in three weeks.
"Starry-eyed as any six-year-old, I grasped the knuckle in my hand. After awhile the numb in my throat moved away so I could swallow my Christmas dinner. I did not waste a morsel or a gram or a calorie...
"It was not just the freedom from hurt that I was tasting so joyously. It was the incredible discovery that somewhere hidden in this monstrous world—in the heart of one cook or one warder or one guard—the spirit of Christmas still lived. That certain knowledge was my real Christmas present."

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

Even in Prisons of Communists
Despite terror and want, Christians survive behind the Iron Curtain, writes Dickey Chapelle, noted author-photographer. In December Reader's Digest article, "Nobody Over Me a Christmas," Mrs. Chapelle spent last Christmas in a Communist in Budapest while the Soviets debated whether to hand her for helping refugees escape to freedom. She disappeared of having any holiday observance, and on Christmas Day sat alone and hungry in her cell.
Like most people in North America, I had never really known the pain of hunger," she writes. "But by now I knew the difference, a determined sharp local hurt in my stomach I knew, too, the only way to ease it completely: eat fat, clear fat, the part of the meat that I as a housewife used to tell the butcher to throw away. What I really wanted of Christmas was something fatty to eat."
Mrs. Chapelle's window of my cell door slammed down. The guard grunted and handed me the two bowls of the day's dinner. One was the watery soup I had expected. But the other was almost full, an unimaginable amount of food. On top of the heaped spiced rice sat a knuckle of pork—meat, bone and great clinging chunks of browned fat. It was the first meat I had seen in three weeks.
"Starry-eyed as any six-year-old, I grasped the knuckle in my hand. After awhile the numb in my throat moved away so I could swallow my Christmas dinner. I did not waste a morsel or a gram or a calorie...
"It was not just the freedom from hurt that I was tasting so joyously. It was the incredible discovery that somewhere hidden in this monstrous world—in the heart of one cook or one warder or one guard—the spirit of Christmas still lived. That certain knowledge was my real Christmas present."

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

Here and There
A German Shepherd dog named Rolf has made a career of finding lost objects on the Danish island of Funen, reports the December years, Rolf, aided by his master, Svend Anderson has recovered almost \$100,000 worth of lost watches, jewelry, tools, currency and other valuables. His master, merely re-named the dog the name of the thing Rolf is to find, leads him to the area and turns him loose. Anderson thinks Rolf does it by smelling out whatever does not match scents in the area.
If Marilyn Monroe were to walk naked down the street in Moscow, John Gaudier writes in the December Reader's Digest, people would stare at her feet first. To see what kind of shoes she was wearing, Russian clothing is drab and ugly, especially shoes. And, he says, Muscovites often will stop

"Survive or Die"

Toronto — The human race will "survive or die" in the near future, Dr. Brock Chisholm, of Toronto asserts in the recent issue of Maclean's Magazine. In this crisis, he says, Asians and Africans are competing for the survival of the fittest, and the U.S. are begging the responsibilities of their wealth and resources by not attacking crucial world problems of over-population and under-production because Asians haven't the money to buy it.

At the same time North America, which "since World War I has used up as much of the world's irreplaceable natural resources as the whole human race used up to that time," is failing to face up to the implications of this drainage of resources, the Maclean's article states.

Our selfish food policies and reckless use of resources breed

lousy and resentment in the rest of the world, Dr. Chisholm says. "As long as we believe that our standard of living is more important than the very lives of hundreds of millions of other people, we cannot expect to be regarded with admiration or respect."
With the world's population growing by about 32 million people a year these problems will have to be solved "in the near future," Dr. Chisholm writes, unless the world is to revert to "bloody warfare and wholesale death."

Asked if he liked intellectual girls, he replied: "I like a girl with a good head on my shoulder."

CLASSIFIED ADVERTISING
FOR SALE — Boy's and Girl's winter clothing, second hand, good condition. 1135 Celine.
MAKE MORE MONEY — Than you thought possible. Sell to your friends and others in a protected territory. Our guaranteed necessities, including toilet preparations, farm specialties, large assortment of gift boxes, cosmetics, jewelry, etc., are sold at a profit. Selling Experience and the chance of establishing a profitable business. Details and catalogue to: M.T. Gard, 106, Delmore, St. Louis, Mo. Dec. 6.

Christmas MENU
at
MANOIR DRUMMOND
(Buffet if desired)
Canoe soup au gratin
Apple, Pineapple, Pineapple juice!
Celery and Olives
Pate a la viande — French scrappings — Head cheese
ENTREES
Canadian pork pie
ROASTS
Roast — Stuffed turkey — Cranberry and apple
Supreme chicken
Roast duckling — Orange sauce
Baked ham with cherry sauce

For Men Only

Si many men have asked us how to go about selecting Christmas gifts of perfume that we felt it was high time we devoted a whole piece to this important project. For a gift that makes a woman feel cherished, as perfume does, a man wants literally to be on the right scent.

Of course, if there's a way of finding out for sure which fragrance she prefers above all others, fine. For instance, if you find that there's one scent she's devoted to, you might ask her its name with Christmas in mind. She'll be delighted

to tell you. Since this is not an Advice to the Lovelorn column, one thing we would not advocate is phoning her best friend about it. This might lead to complications for which we do not care to be responsible! It would be safer to ask one of your lady's relatives.

Let's say that you're the dynamic type who would prefer to be on your own in selecting a gift of fragrance that you feel is expressive of her special quality. You'll want to go to the nearest perfume counter. Don't feel that this requires any great courage. You'll find you're in the company of many other men. For the fact of the matter is that, though you may

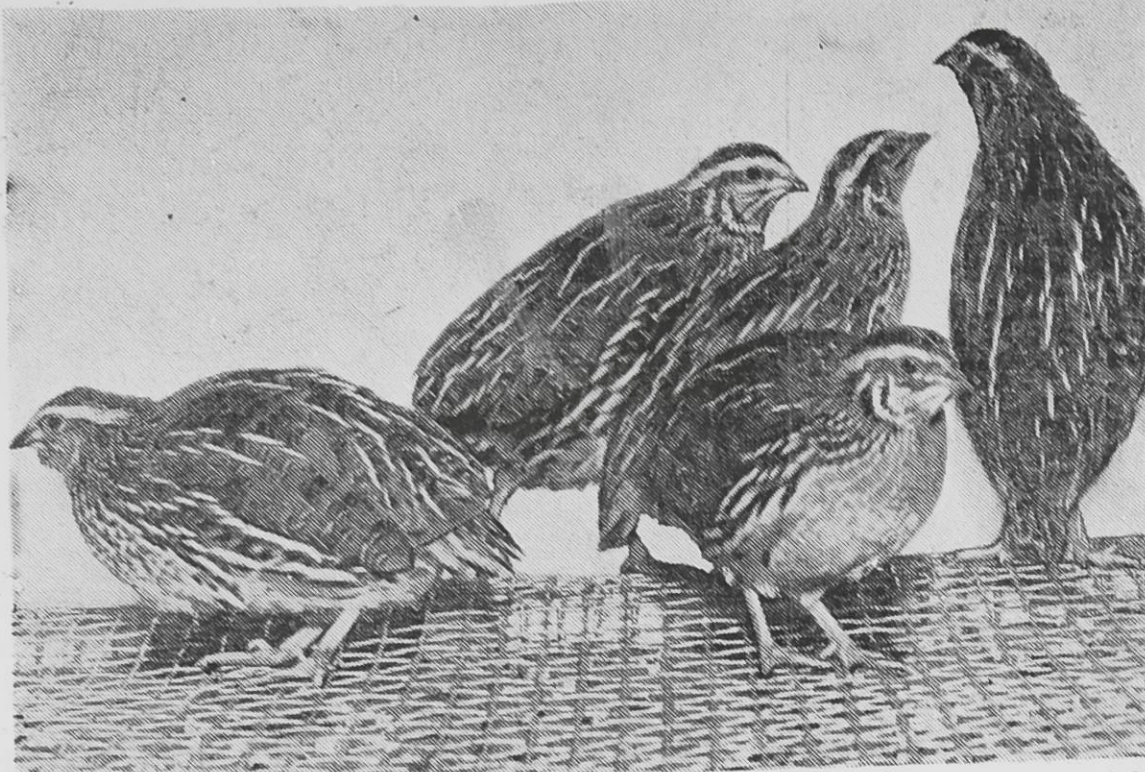
be loath to admit it, men like buying perfume. In fact, many men I might add have told us they enjoy the experience very much indeed.

Now you've arrived at the perfume counter, and at first it may seem a little bewildering because there are so many different scents to choose from, and all so attractively packaged, too. But pretty soon the lady in charge will approach you, and she's going to prove to be a friend in need. Because she shows just how to help you. She knows that behind your idea of giving perfume is the hope that every time the recipient wears it, she will think of you.

The first thing to do is tell the girl behind the counter a little about the person this gift of perfume is intended for. "Five feet two, eyes of blue" is a good start, but how about telling a little about her personality as well? Is she vivacious? Is she shy? Or is she, like most women a little of each? Or is she the tweedy type who'd prefer a woody scent? Or do you want a perfume of such character that it will fit into any mood and go with any costume? Tell all this to the girl. Because with the information you give her, she can take over and let you have a few whiffs that will help you make your decision.

As for the whiffing procedure, she may spray a fragrance into the air with an atomizer. Or she may let you smell it via a blotter or

HUNTERS INTRODUCE JAPANESE QUAIL TO CANADA



All meat and flying power is the way hunters describe this newcomer to the game-bird lists of Canada. They are coturnix or Japanese quail, small fast birds that fly in flocks and may migrate south each year. Five

hundred of the birds are being raised by bird-groups in Ontario and will be released in hope that they will multiply and become a common sight in bushland and farms. They are prolific birds, hatching three broods a year.

piece of cotton. What she won't want you to do is smell it directly from the bottle, because you don't get the true fragrance that way.

Well, take a good whiff and make this test: does the scent evoke the woman you're buying the gift for? Does it seem like her? Perhaps it's spicy and she's not that type. Then tell the girl so, and she'll have you try another scent that's dry, perhaps, or flowery, or has fruity overtones. An important hint here. Between testing different scents, be sure to "blow out" through your nostrils. Then take a few deep breaths before smelling the next perfume. This helps clear the nostrils and freshen the olfactory nerves.

You take another whiff. No, that's not quite it. Let's have just one more. "Eureka! That's my girl," you say. And you know you've hit the bull's eye. So you tell your counter-counselor to wrap it up and you're all set to give the lady in your life the thing she's sure to want most for Christmas — perfume!

Sees the Future With Confidence

Montreal, Dec. 2 — Discussing the falling-off of business activity during the past year in relation to Canada's long-term economic prospects, Gordon R. Ball, president of the Bank of Montreal, sees recent business trends as being in the nature of a very moderate readjustment and views the future with confidence.

In his address to shareholders at the B of M's 140th annual meeting today, Mr. Ball said that he was not among those who regarded the

business outlook with pessimism. "The Gordon Commission has painted a glowing picture of what our economy can achieve two or three decades hence," the president continued. "I believe we can achieve it. But it is a challenge, not a certainty. It will not be achieved either automatically or smoothly."

The B of M president maintained that, while he believed this year's lull in business activity was a passing phase, he was convinced that we should not unduly let down our guard against the forces of inflation.

Steady growth With Steady Prices

Mr. Ball said that he found both "unacceptable and repugnant" the view that a gradual depreciation in the purchasing power of money was a form of tribute that must be paid as the price of progress.

This view, he stated, is based upon the argument that the recent inflation has been essentially different from earlier ones in that it is not the result of wars or major upsets but is rather a form of growing pains.

"This may well be so; there is certainly ample evidence that it had not been accompanied by many of the features that marked other periods of price advance. But if it is a new kind of inflationary pressure, which may naturally recur, there is all the more reason, I believe, to take heart in the fact that it has proved capable of being contained and mitigated."

Exchange Reserves Urges Increased

Touching upon the problems raised by the exchange value of the Canadian dollar, the B of M president said he did not agree with the belief that the government should reduce the premium arbitrarily, or even fix the exchange value of our dollar.

"A free exchange rate, while it does press upon one group or another from time to time, plays a valuable role as a counterweight in Canada's internal economy and external trade patterns."

"But I believe," Mr. Ball continued, "the government should give thought to the advantage, as a long-term policy, of enlarging our official exchange reserves."

Turning to monetary policy, the president said he believed such measures can exert a strong, indeed decisive, influence in preventing demand from getting too far ahead of supply over very wide areas of business.

"Monetary restraint of the severity and duration experienced in the past two years is not pleasant," he continued, "either for those whose expansion plans and expenditures are curtailed by it or for the banking system which is the means of carrying it out."

"But I believe that Canadians have come to realize that the costs and inconveniences of tight money are small compared with the costs and inequities of inflation."

General Manager Presents Strong Statement

In presenting the B of M's 140th annual statement, G. Arnold Hart, general manager, reported that net profits for income taxes, amounted to \$9,649,692. Out of these net profits, shareholders received \$7,946,013, a dividend of \$1.60 on each fully-paid share.

After payments to shareholders, Mr. Hart said, the sum of \$1,703,679 was added to undivided profits which now stand at \$2,113,834.

The general manager informed the meeting that the issue of 900,000 additional shares of capital stock earlier in the year had increased the paid-up capital to \$54 million — the largest of any Canadian bank — and expanded the number of shareholders to 18,000, the largest in the history of the B of M.

He also reported total assets at a new high figure — \$2,866 million.

Total deposits at the B of M's year-end, the general manager reported, stood at a record \$2,632 million, an increase of \$43 million over the previous year-end, while total loans at \$1,438 million were at a peak, with an increase of \$55 million over a year ago.

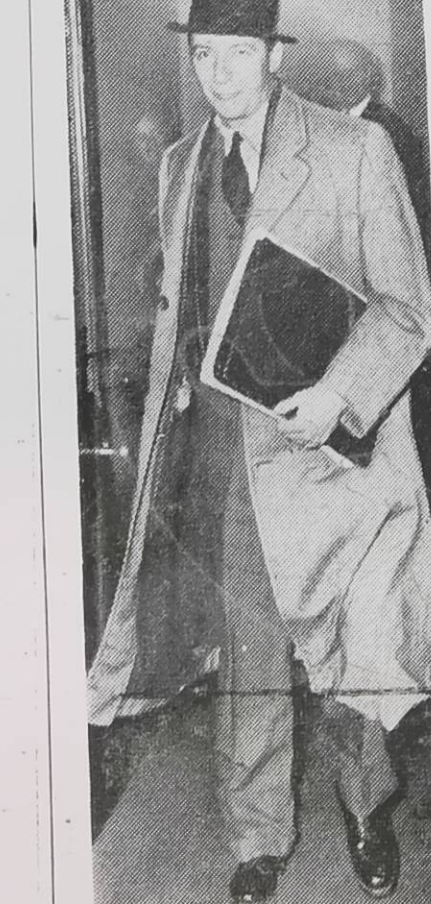
The most significant increase in loans during the year appeared in the mortgage category which showed a rise of \$27 million over last year to \$131 million.

On the subject of loans generally, the general manager stated: "We are ever mindful of the business and personal credit needs of smaller borrowers and it is our constant endeavor to accommodate them for their proper and reasonable requirements."

Views Business Scene With Optimism

The year just passed, Mr. Hart remarked, has been one of very mixed trends, and the general tendency for business activity to reach a plateau has been felt in some

BANK GOVERNOR, FINANCE MINISTER DISCUSS INTEREST



James Coyne, governor of the Bank of Canada, is all smiles after a meeting with Finance Minister Fleming in Ottawa. Their conversation was on the government's desire to reduce interest rates and to make more money available to businesses. Mr. Fleming said that, under an agreement reached with the Bank of Canada would be announced in the House of Commons.

measure by most firms and in all parts of Canada.

"The period of adjustment through which we have been passing," the general manager concluded, "is probably not yet ended. Yet, amid the conflicting trends that have marked the past year and may well continue in the months ahead, we should not lose sight of the predominant fact that there is no basic weakness in the Canadian economy that warrants pessimism or lack of confidence."

"Introduction to Work Study"

This book was initially designed for courses in Work Study conducted by ILO Technical Assistance missions. It is believed however that it can have much wider use, both for teaching purposes and as a reference text for managers, supervisors and workers representatives.

The book is divided into four parts. The first part discussed generally the environment — human and physical — in which work study is to be applied, and the factors which affect productivity adversely and the use of management techniques to offset them. The second and third parts deal respectively with method study and work measurement. The last part contains a number of appendices, including a note on the use of the book as an aid to teaching.

The volume, printed in normal report size runs to about approximately 350 pages. It is priced at \$3.50 per copy, subject to the usual discount of 25% on orders for 50 copies or more and 10% on smaller orders.

It is available in English and French. Orders may be sent to: Canada Branch, International Labour Office, 202 Queen Street, OTTAWA 4, Canada.

LAWYER TELLS WHY HE OPPOSED JUDGE



In a letter, distributed to newspapers, Minister of Justice Fulton and to the Law Society of Upper Canada, Toronto lawyer Lewis Duncan, above, gave the background for his request that Mr. Justice Locke not sit in a case brought before the Supreme Court of Ontario. Duncan's letter dealt with the case of William Lyle Kennedy, a farmer of Bruce county, Ont., who was not allowed an opportunity to appeal an Ontario supreme court decision upholding his conviction on a vagrancy charge.

RECOGNIZED, HONEYMOONERS DISAPPEAR



New York trip of honeymooners Cecile Dionne and Philippe Langlois was cut short when they were recognized and photographed. Booked to stay three weeks, they left after four hours. In Corbeil, Ont., where they were married, they said they would be honeymooning in California.

MARKER FOR PIONEER SITE



A well-known Canadian pioneer location was given a permanent memorial when a unique triangular marker was placed in the grounds of St. Andrew's church, Bendale, Scarborough, Ont. The marker bore three inscriptions. One perpetuated the memory of the Indian trail trodden by David Thompson in 1796; the second is inscribed to the memory of the Thompson settlement, and the third tablet is to St. Andrew's Presbyterian frame church built in 1831. Chief Big White Owl, who was on hand for the unveiling, is shown above pointing out the Indian Trail inscription. Remains of Indian villages have been excavated in the area.

ANTI-MISSILE RADAR FOR DEW LINE



Russian long-range missiles as well as Sputnik I and II have been tracked on radar installations such as at Westford, Mass. Erection of these radar devices along Canada's DEW line, according to top U.S. missile experts, would make it possible to detect a missile attack over the North Pole from Russia. One such device is to be installed near Prince Albert, Sask. The Westford radar saucer is 84 feet in diameter.

CHOOSE 2 FINE HARRIS HOTELS IN NEW YORK

HOTEL TIMES SQUARE
43rd ST. WEST OF BROADWAY
1000 rooms with radio and MURKIN from \$4.

KNICKERBOCKER
43rd ST. EAST OF BROADWAY
400 fine rooms with radio from \$4.

TELEVISION AIR-CONDITIONED Other Harris Hotels

JU-2-4200 LA-4-6900

CINCINNATI, Metropole Broadway Kemper Lane
Executive Offices: HOTEL METROPOLE, Cincinnati, Ohio
ALBERT HARRIS, President
ARTHUR H. FRIEDMAN, Managing Director

MIAMI BEACH, Sovereign
DETROIT, Fort Wayne Hotel
COLUMBUS, Broad-Lincoln

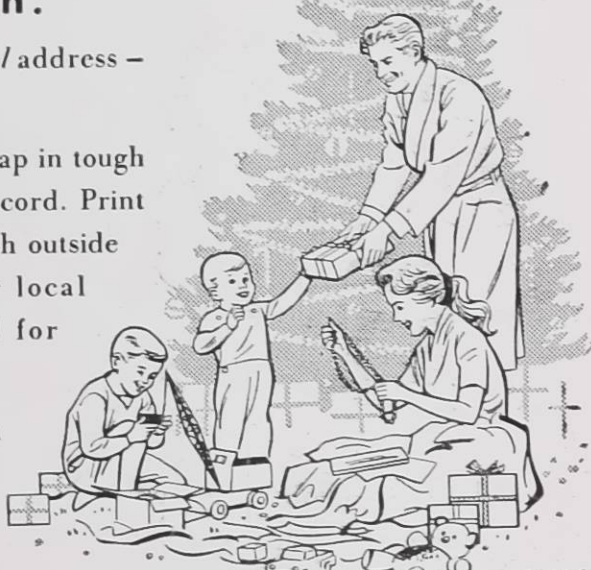
Mail your gifts IN TIME for the Christmas tree!

for local delivery mail your parcels and cards on or before **DECEMBER 17th.**

Be sure you have the correct postal address — write or print clearly.

Pack your gifts in sturdy cartons, wrap in tough paper and tie securely with strong cord. Print address, and return address too, both outside and inside parcels. Have your local Post Office weigh your parcel for correct postage.

Check your Post Office for dates on mail going to distant points.



CANADA POST OFFICE

LOWER, SLEEKER, "ROCKET AGE" STYLE THAT SPELLS

OLDSmobility

EXCITING...DISTINCTIVE...IN EXCELLENT TASTE



NINETY-EIGHT HOLIDAY SEDAN

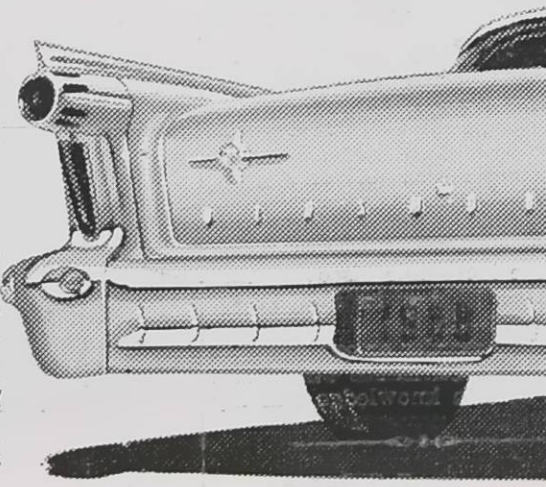
OLDSMOBILE FOR '58



SUPER 88 CONVERTIBLE

In every new feature and gleaming line from the Four-Beam Headlamps to Twin-Blade rear fenders, OLDSmobility is ever-obedient to your comfort and safety. Oldsmobile's New-Matic Ride* (a true air suspension) takes surface travel off the beaten path and raises it to a sublime new level of smooth flight. Such exciting new convenience features as the Trans-Portable Radio* and Dual-Range Power Heater* provide motoring that's care-free and comfortable. And OLDSmobility means the safe, sure response of the new fuel-saving Rocket Engine... delivering all the power you can use—greatly improved economy, too! Join the new trend of travel. Get acquainted with OLDSmobility... at your dealer's now!

*Optional at extra cost.



A GENERAL MOTORS VALUE

O-858-C

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

Héroux, Thibodeau

AUTOMOBILE LTÉE

2, Bernard Boulevard Drummondville Tel. GR 8-1317