



COMRADES in Arms

The Navy
The Royal Canadian Navy's growing fleet will acquire another submarine destroyer escort when HMCS Restigouche is commissioned at the Canadian Vickers yard in Montreal on November 15.

The Restigouche is the eighth of the Canadian designed and built submarine vessels to be commissioned and is the first of an improved type.

Her main anti-submarine armament consists of two mortar launchers, each capable of firing three high-explosive anti-submarine projectiles simultaneously in any direction with great accuracy. The mortar is controlled and fired by electronic apparatus that locates and tracks the submarine and fires at the correct moment.

The ship is also equipped with anti-air torpedoes, which can alter course to pursue a target on or below the surface, a 3-inch 50 calibre gun and a new rapid fire twin 3-inch 70 calibre gun.

The Restigouche is the second ship in the RCN to bear the name. The first Restigouche was one of the six destroyers with which Canada entered the Second World War and was one of the two of these originals still in active commission when the war ended. Her record includes participation in the destruction of eight enemy surface ships and one submarine.

The Restigouche took part in the evacuation from France in 1940, and four years later was with the naval forces supporting the return to the continent. For most of the war, however, he served on convoy duty on the North Atlantic.

Following his commissioning, the Restigouche will proceed to Halifax to join the Atlantic Command of the RCN.

The Army
Army postal authorities had a lot of advice today for people planning to send Christmas cards to parcels to soldiers and their dependents serving overseas.

In effect, their message was, "It's better than you think."

Ordinary letters or cards by surface ship addressed to troops in the United Kingdom or continental Europe must be posted in time to reach Montreal no later than November 30 if they are to be delivered before Christmas. Deadline for parcels by surface ship, via Montreal, is November 25.

Air mail letters and air parcel for troops serving in the United Kingdom or Europe must be posted in time to reach Montreal by December 12 and December 10, respectively.

Closing dates for Christmas mail intended for Canadian troops in Italy and Egypt are the same as for troops serving in Europe.

The special Christmas parcel air to troops serving in Indo-China recently but Army postal authorities said that air mail letters and air parcel post, properly addressed and sent via Box 220, Saigon, will be delivered before Christmas if posted no later than November 30.

the RCAF
Football enthusiasts with the RCAF's 1 Air Division in Europe recently held their third annual Grey Cup (Europe) football game at the Thunderbird Stadium, Metz, France.

Carrying the east-west football to Europe with them, and setting it annually with their own teams, on a friendly and festive note, the Air Force personnel this year drew a crowd of 3000 Canadian and American spectators plus a number of French civilians who had never seen a football game.

Adding to the bewilderment of a local populace were the gala festivities surrounding the event. A parade of chuck wagons, convertibles and eastern and western bands drove from the Division's headquarters to the stadium to start the festivities. Pretty, 23-year-old Yvonne Joyce I. Schmidt of Vancouver, who had been chosen "Miss Grey Cup (Europe)" presided over the celebrations.

Half time activities included pipe bands, brass bands, drum majorettes, cheerleaders and soft drinks. Hot dogs, Eastern fans carried off with "West" printed on the side, while western supporters carried a float with an oil derrick and a cowboy, Westerners indicating their affiliation with ten-gallon hats while Easterners sported top hats.

Air Division officials reported that French civilians, munching on hot dogs, were amazed at the way the fans backed their teams.

Sparked by British Columbia interback, Flight Lieutenant Don Mack, the west swamped the east 14-0.

Great Task Faces Drivers

Canadians across the country have a stellar task to perform during the month of December and preparation for it can start today. The task, the reduction of highway safety hazards, was called on everyone to start now.

Preparation for a Garrison Fight in December and especially during Highway Safety Week scheduled to open midnight, December 28, now, so that December will be in before you realize it.

Autumn Leaves Driving Hazards

Autumn leaves strewn upon a wet or damp pavement prove a hazard to drivers only comparable to a thin coating of ice. Too many motorists do not realize that racing leaves on a carpet of these wet leaves can overturn a car within seconds.

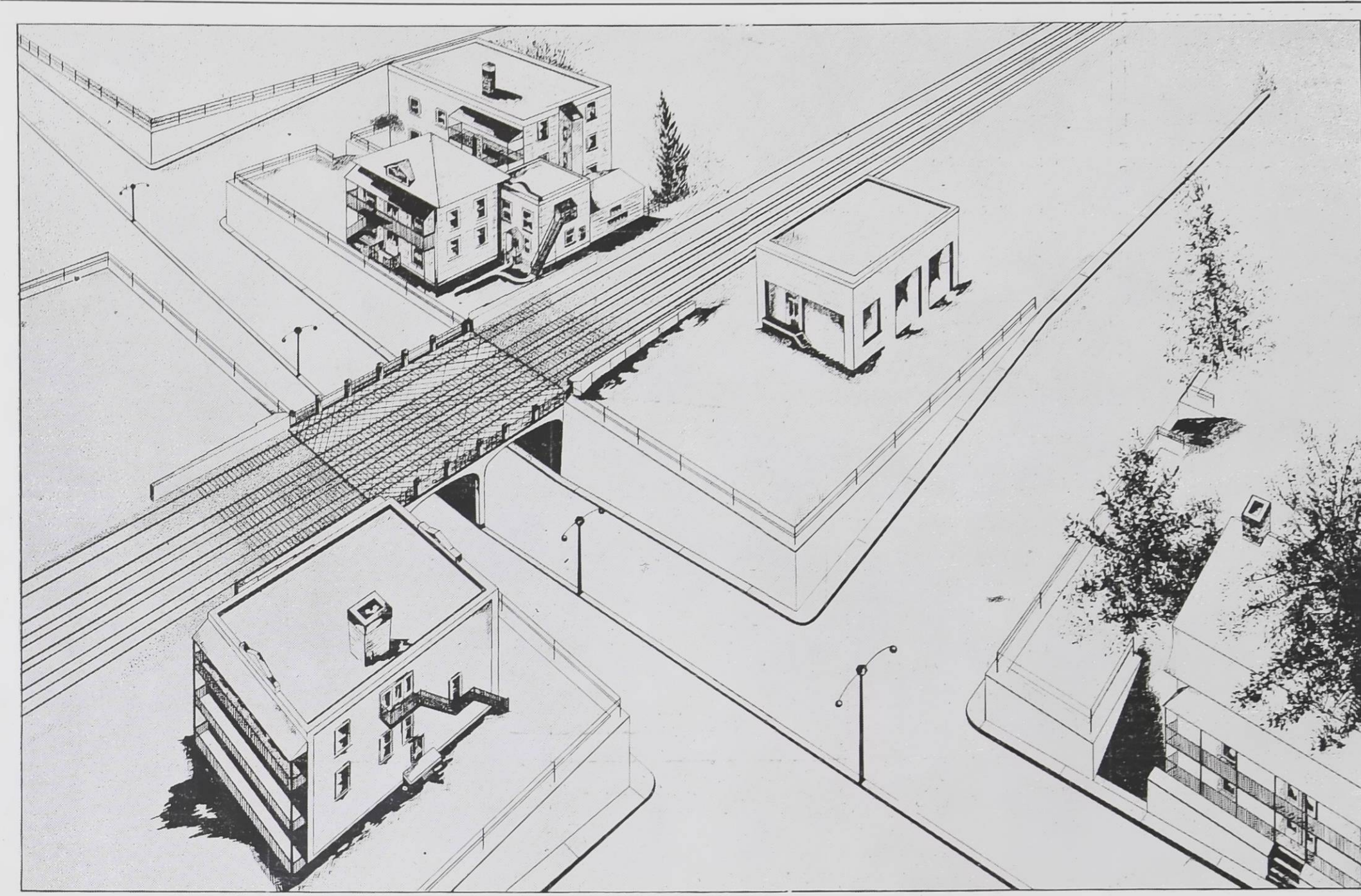
Roads, says the Provincial Highway Safety Committee, (PRU-ENTIA), are literally filled with these wet leaves during November and it is time to slacken up on that speed.

VOL. XXXII — No. 26

Journal Dedicated To Free Speech

DRUMMONDVILLE, FRIDAY, NOVEMBER 29th, 1957

Erection of a Viaduct Next Spring



Here a bird's eye perspective of the viaduct, the erection of which is contemplated by the City and the Canadian National Railways. Although engineer Andre Briere's sketch has been slightly modified, it gives a good idea of what the coming viaduct will be. This construction will speed considerably traffic in Drummondville.

According to an Announcement by the CNR's Engineer in Chief.

In a letter sent to the Drummondville Municipal Council and read at meeting held last Monday, Mr. Workman, engineer in chief for the Canadian National Railways, disclosed that the construction of a viaduct on St. Joseph Boulevard would not start before next Spring, probably in May, because preparedness of the plans takes much time to complete. The erection is estimated to around \$700,000.

This follows many steps by the Council to hasten the starting of the whole affair. In his letter, Mr. Workman says that making blues

is a tricky job which couldn't be done hastily but, anyway, it is simply a matter of time, possibly three or four months. Right now, the erection is a certainty and next Spring, tenders will be asked for by authorities.

Meanwhile, the provincial M.P., Mr. Robert Bernard, told our paper he will try to get a 50 p.c. subsidy from the provincial government on the allegation that the coming viaduct will be constructed on a highway between the Sherbrooke district and No. 9 route.

Act is Explicit

Debate has been revived on the question of whether the present federal government is obligated to honour a commitment made by its predecessor in office regarding the export of Alberta natural gas to the American mid-western states. It would be more appropriate if the debate were on the question of whether there is any such commitment to be honoured.

The expectant purchaser, Midwestern Gas Transmission Company, hopes to buy 200,000,000 cubic feet of gas per day from TransCanada Pipe Lines, taking delivery at Emerson, Manitoba, via a spur off the main Edmonton-Montreal line. A few days ago the president of Midwestern, seeking permission of the Federal Power Commission in Washington to bring the gas into the U.S., told the FPC that a letter from former Trade Minister Howe had promised a permit to export the gas from Canada and that he believed the new government in Ottawa would honour the undertaking given by Mr. Howe.

When this point was brought up in the House of Commons, Prime Minister Diefenbaker stated that his government will not make a decision regarding a gas export policy until it has received the report of the Borden Royal Commission on energy sources. Subsequently, Solon Low — who sits for an Alberta constituency and is understandably anxious to hasten the employment of his province's natural gas reserves — told reporters, "It is a serious matter when a commitment like this can be repudiated."

Mr. Howe's now-famous letter was written in September, 1955, a date three months after the proclamation of the federal statute known as An Act to Regulate the Exportation of Power and Fluids and the Importation of Gas. Section 5. (1) of that Act reads: "A licence to export power or oil or gas may be granted by the Minister when the Governor in Council has approved of its terms and conditions and is satisfied that the power or oil or gas is surplus after the allowance has been made for distribution to customers for use in Canada during the period for which its export is sought."

Since the Act states that only the Cabinet may grant a gas export licence, neither Mr. Howe nor any other Minister could legally commit the government to the issuance of such licence. Moreover, it was not known in 1955 whether TransCanada would have available for export any quantity of gas surplus to the needs of its Canadian customers. Since that fact can hardly be known before completion of the work of the Borden Commission, even at this date the government is in no position to approve a gas export contract between TransCanada Pipe Lines and Midwestern Gas Transmission.

This year's convention is expected new records in attendance and which has reached an alltime high, is expected to top the mark of 500 fish and game associations and fish and game clubs before the convention opens.

Forum discussions will cover all important phases of wildlife management and Federation's drive to restore all renewable natural resources, and delegates will be able to discuss their problems with provincial and federal wildlife heads, officers and biologists, thus covering both native game and migratory bird.

Each member club and association is entitled to send two voting delegates, but the discussion meetings and the closing luncheon at which Hon. C.E. Pouliot, Minister of Game and Fisheries, will be guest speaker, are open to all sportsmen.

Among other interesting features will be the naming of winners and presentation of prizes and awards in the annual Molson Fishing Tournament.

Mr. Gerard Lajoie, President of Federation, says it is hoped that all conservation-minded sportsmen who can do so will attend these important sessions.

Last Echo of a Prison Camp

An isolated house in Cumberland that was a prison-camp for German officers during the last war, becomes a prison-camp again for the film "THE ONE THAT GOT AWAY".

The house is Grizedale Hall, in England's Lake District. Empty for several years, it was reconverted to its wartime role for the film about the escape of "Lutwaffe" pilot Franz von Werra. Inside, rooms were redecorated and furnished exactly as they were when prisoners crowded it in 1940.

This was the last echo of Grizedale Hall as prison-camp. Earlier, maintenance men in the old camp found some of Von Werra's escape equipment buried under the floor-boards. Watch, compass and clothes were untouched since he hid them 17 years ago.

Now the Hall is scheduled for demolition. Soon after the film-men moved out, demolition men moved in — to write "The End" to the Grizedale Hall story.

...Escape Note: The film-unit reconstructed a manhunt which started Britain 17 years ago. Von Werra's escape from Grizedale was filmed step for step along his exact route. In 1940, he was free for five days, covered just 15 miles — and was hunted by an army. He became headline news.

Film-makers reconstructed the five-day manhunt, aided by police who were involved in the film chase.

Hardy Kruger, at 29 one of Germany's top film stars, plays Franz von Werra.

"THE ONE THAT GOT AWAY" will be released shortly throughout Canada by the Rank Organization.

Sources of Protein Supplies

Although his groth has stopped, his need for repairs have somewhat decreased in the older person, he still needs reasonable amounts of protein for maintenance of his body. Such foods as meat, fish, poultry, eggs and cheese are good sources of protein. Peas, beans and nuts are also included in the list.

The Last Clinic Was a Success

More Than 700 Donations Registered, Dr. Rodrigue Says.

The last blood pageant sponsored by the Red Cross local branch was a tremendous success, according to figures released by RC officials this week. As a matter of fact, more than 700 donors, exactly 711, gave a bit of their blood for the need of our hospitals in cases of emergency. The municipal hall registered 322 donors, Canadian Celanese 237, Dominion Textile Co., 52. Dr. Rodrigue, in charge of the clinics, was very enthusiastic as to the results, which bring the year total to 1,233.

The Red Cross itself extended its thanks to the people who devoted themselves to the clinics and the donors alike as well as to the publicity medias, CHRD station and newspapers.

Gummed Stars in New Dress

New packing for its line of gummed stars is announced by Dennison Manufacturing Company of Canada, Limited, Drummondville, Quebec.

Window boxes, with a sliding tray to prevent spillage, printed in three color combinations of two colors each are said to display the stars much more effectively and to create impulse sales. All boxes are priced 15 c.

Dennison gummed stars, the Company reports, are available in 9 different sizes, in plain or embossed patterns, and in 5 colors.

At the same time the new boxes were introduced, Dennison revamped its counter display assortment into what is described as a "powerful silent salesman".



Most spectacular man on the ice, judging by the cheers of the 14,000 fans who saw the Russian-Canadian game in Toronto, was Yevgeny Erkin. He had a style all his own as he stopped 28 of 35 shots. He does not hesitate to come far out of the nets to grab the puck.

Fine Christmas in England

Canada's best-known novelist, Ma-zo de la Roche, reminisces, in the December issue of Chatelaine, about a memorable Christmas which she and her children spent in England when daughter Esme and son René (now grown), were seven and six years old.

They were living in Windsor, Miss de la Roche tells, and she had decided that Christmas should mean "something more to them than Santa Claus and presents". So she asked her chauffeur, who was "handy with tools and devoted to the children", to make a Christmas crib. Then, on a shopping trip to London, she chanced on a shop that displayed in its window "an exquisite group of the Holy Family that had been made in France". Included the animals — "a little ass, a lamb and a benign cow".

Having emptied her purse on presents, Miss de la Roche asked the shop attendant to put the figures aside for her. "I will send them to you," he said, "and you may pay for them when convenient."

The next day the figures arrived in Windsor. Ready was the crib, light wood stained brown, open on one side so that you could see the manger. It had a sloping roof of thatch. The floor was strewn with straw.

When Christmas came, the children admired the crib "even more than the tree or their presents". In the first year of the war, when they came to Canada, the crib came with them. Each year, Miss de la Roche recounts, "it is a ceremony with us to set it up, bring out and arrange the figures. The children, now grown up and married, still feel a special reverence toward this crib. To them to us older ones, it is the true symbol of the Holy Season".

Director Named to a New Post

Reuben C. Baetz, M.A., B.S.W., of Toronto, has been named Assistant National Commissioner of the Canadian Red Cross Society. His appointment was announced today by Mr. Marshall Sterns, Chairman of the Society's National Executive Committee.

Mr. Baetz holds degrees from three universities, B.A. in history from University of Western Ontario; M.A. in history and political science from Columbia University, New York, and B.S.W. from the University of Toronto.

Prior to joining the Canadian Red Cross as National Director of Disaster Services in September 1956, Mr. Baetz served for seven years with the Lutheran World Federation in Europe. His first assignment with that organization was in Germany where for two years he held senior administrative positions in the agency's resettlement programme of non-German displaced persons.

In 1952 he was assigned to the Federation's World Headquarters in Geneva as Deputy Director of the Service to Refugees programme. In this post, and subsequently as Director, Mr. Baetz guided the Federation's world-wide refugee resettlement programme to North and South America as well as to Australia, in all of which areas he travelled extensively. He was also instrumental in establishing and directing this department's service to Arab refugees in Jordan and Syria. This programme included relief goods distribution as well as the administration of the 480-bed Augusta Victoria Hospital in Jerusalem and a chain of medical clinics in Jordan and Syria. In 1955, under Mr. Baetz' direction the Federation began a similar health and welfare programme among the Chinese refugees in Hong Kong.

Two months after joining the Canadian Red Cross in September, 1956, Mr. Baetz was assigned temporarily to Austria as leader of the first Canadian Red Cross medical-social welfare team, whose assistance had been requested in Austria to cope with the vast influx of Hungarian refugees.

During the past summer, while on a three months special assignment with the American Red Cross in Washington, Mr. Baetz served for a time with the American Red Cross disaster units in the Fargo, N.D. tornado and the Lake Charles, La. Hurricane Audrey disasters.

Mr. Baetz is the son of a Lutheran pastor, H.W. Baetz, of Elmira, Ontario. He is married to a former teacher from Rick Island, Ill., whom he met in Europe. They have two children. During World War II he served with the Canadian Active Force having enlisted in October, 1939.

Tidy Up, Junior

Youngsters usually dispose of such articles as roller skates, toy wagon or bicycle by leaving them on the sidewalk, in a hallway or some poorly lighted spot. The adult who doesn't see the obstacle in time may have a very painful fall. Only by training youngsters to put away their toys safely can this hazard be overcome.

Inside Look at Liberal Party

Ottawa, November 25th — Plans are being made to give Canadians from coast to coast the unique experience of seeing for themselves how a political party condenses cross-country opinion into a practical philosophy of government.

Discussion now under way with the C.B.C. are aimed at televising the actual deliberations of the Resolutions Committee during the Liberal Party's National Convention here January 14 - 16.

"The Convention belongs entirely to the delegates from the various provinces and federal constituencies," Duncan MacTavish, Q.C., National Liberal Federation-Chairman, said today. "They are the ones who will choose the new party leader, and they are also the ones who will present the resolutions which will determine the Liberal Party's approach to national and local problems."

Another feature of the Convention will be making time available for delegates to put forward resolutions from the Convention floor itself.

"One quarter of the total time during which the three-day Convention will sit," Mr. MacTavish said, "has been set aside for resolution from the floor. We believe that no party can truly represent all sections of the country unless representatives of each section are allowed to make their opinions known."

The Mother, is a Need at Home

Thirty-two years ago, the first Visiting Homemakers was sent into a Toronto household to help in a time of domestic crisis. Today, Visiting Homemakers serve forty-three Canadian communities in all provinces except Newfoundland, Prince Edward Island and New Brunswick. The women in the blue uniform of the trained home maker have because a familiar and important part of the Canadian scene.

In a report on Visiting Homemakers in its December issue, Chatelaine magazine found a "desperate need" for their services in all Canadian communities. In Toronto, for example, where five supervisors shared the caseloads of 85 homemakers, 554 applications for their help were turned down last year because of lack of staff.

"Twentieth century living problems were behind today's need for 'substitute mothers', according to Chatelaine. Time was when most families had a grand-mother or maiden aunt who could help out if a member of the family took sick or died. Today, "in time of emergency, a family is left to the tender and expensive mercies of strangers."

Visiting Homemakers often stepped into the breach. Typical of these dedicated women was Mrs. Onnie Shearer, a staff member of the Visiting Homemakers Association of Toronto for 15 years. After serving a cross section of the community, both rich and poor, of every race, creed and color, Mrs. Shearer concluded that "the mother is the mainspring of a home - without a mother, a family falls apart."

Farnham Wins

The Farnham Hunting and Fishing Association won first place in the third annual Molson Fishing Tournament, it was announced today by Richmond Pelletier, tournament director.

Presentation of the coveted Gold Trophy, emblematic of the victory, and the purse of \$500, will be made at the Quebec Federation of Fish and Game Associations' annual convention at the Cascade Inn Hotel in Shawinigan Falls, on 7th December.

The 1957 Molson Fishing Tournament was the most successful since the inception of the contest, said the director, more clubs and associations participated — more entries were registered — more competition and a closer race among the participating clubs who did not forget good sportsmanship and conservation.

This marked the first win for the Farnham association in the tournament. Second place went to Lake St. John-Roberval Hunting and Fishing Association. Stanstead County Fish and Game Club was third, only 10 points behind St. John-Roberval anglers. They will receive the Silver and Bronze Trophies with accompanying purses of \$250, and \$125, respectively.

To decide the winners the judges had to check 2,698 individual entries Final standing of the clubs:

- 1 - Association de Chasse et Pêche, Région de Mont-Laurier.
- 2 - Association de Chasse et Pêche, Lac St-Jean-Roberval, Inc.
- 3 - Stanstead County Fish and Game Club
- 4 - Club Sportif des Pêcheurs du Lac St-François
- 5 - Memphremagog Conservation Club.

- 6 - Association de Chasse et Pêche, Région de Mont-Laurier.
- 7 - Montreal Anglers and Hunters Inc.
- 8 - L'Association de Chasse et Pêche, Chicoutimi, Lac St-Jean.
- 9 - Le Club des Montagnes
- 10 - Yamaska Conservation Association.

- 11 - Rouyn-Noranda, Inc. Hunting and Fishing Association.
- 12 - Drummondville Anglers and Hunters Ass'n, Inc.

The list of individual winners in the Molson tournament will be published in a few days. Presentations of individual medals and money prizes will be made during the winter months at meetings of the various clubs and associations.



Some members of the Richelieu club who attended the Red Cross clinic to give their blood. Here from left to right: Ovide Hebert, Paul Levesque, Bernard Messier, Dr. Gaston Rodrigue, president of the clinic services, Dr. Marcel Frenette, Ferdinand Blais, Roger Marier and Jacques Laferte.

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DRUMMONDVILLE FRIDAY NOVEMBER 29th 1957

Signal For Your Safety

Keeping other traffic guessing is as dangerous as leaving a bottle of poison in the medicine cabinet, warns the Canadian Highway Safety Conference.

Signals, either by hand or by flashing light or both, are not only protection for others, the Conference adds, but for you. Make signalling a habit — and live longer.

"Healthnik"

Hits Moscow

Hot on the heels of Russian penetration of outer space, comes the news that a Canadian literary Sputnik in the form of the Health Magazine, has made an impact on Moscow.

Health Magazine, the official publication of the Health League of Canada, is published in Toronto, and is nearing the twenty-fifth year of publication. A letter was received by pulled Health League officials, who encountered some difficulty in translating, as it was entirely in Russian.

Once deciphered, the message was revealed to be from the library of the Russian Department of Health. They wanted to have a subscription to Health Magazine, in exchange for two of their magazines, one called Health, and the other, Health Preservation. In the same mail, a request was made for the Vienna Institute of Serotherapy, asking for a paper on how the Health League of Canada was created, and how it is administered. The paper was requested because through Health Magazine, Austrian health officials had become acquainted with the work of the League. Impressed by the health measures accomplished by the League through the principles of mass education propagated by the League, Austria wishes to establish an educational body in the interests of raising health standards, and has relied on the Health League of Canada.

HOW MUCH MONEY

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\$600.00	57.73	35.69	30.69	25.72	
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\$1000.00	91.56	58.11	49.77	41.45	

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It's so simple for a motorist to signal his intentions in traffic. All it takes is the flicking of a little lever, or holding out a hand. Too many drivers seem to think that all they do by signalling is a favor for someone else and that, in their mixed-up code, is not being done this year! By their standards, consideration must never be given to others, either driving or walking. The fact is, says the Conference, those drivers are begging for trouble for themselves and, at the same time, breaking the law.

CHSC urges this: signal every move. Do not wait until the last minute; give the drivers behind and in front of you plenty of time to adjust their actions to your intended movements, otherwise they are certain to either make a move that can cause a crash or become peevish and consequently dangerous.

It takes no effort and it means so much for a driver to signal his intentions. If you are the sort of driver who prefers not to accommodate others, then, comes the warning, remember this: YOU can be easily the victim of your own folly.

Let's Eat

IDA BAILEY ALLEN

TOMORROW'S DINNER

Aspic Relief Salades

Port's Onion Pie

Whipped Potato Topping

Spicy Green Cabbage

Cottled Apples

Coffee or Tea Milk

All measurements are level, recipes proportioned to serve 4 to 6

Aspic Relief Salades

Add 1½ envelopes unflavored gelatin to 2 ½ cups water.

Next, boil together, for 5 minutes, 1 cup water, 10 whole eggs, 1 cup sugar, 1 cup milk, 1 cup gelatin, stir until dissolved, strain.

To the liquid add ½ cup chopped or sliced sweet pickles, ½ cup grated raw apple, 1 cup each fresh lime and lemon juice, ¼ salt and 1 cup cider.

Refrigerate. Stir until beginning to thicken.

During the year, Southern Canada Power built 17.8 miles of 110,000-volt transmission line, and purchased power, increased by \$405,802 to \$3,091,540.

Operating expenses were \$55,793 to \$812,229. After allowing for depreciation, bond interest and other charges, earnings from operations amounted to \$3,621,260 before taxes, an increase of \$218,100 compared to the previous year.

After deducting income taxes, net profit for the year amounted to \$1,947,709, an increase of \$78,203.

After allowing for preferred dividends, the company reported a net profit of \$1,947,709, an increase of \$78,203.

At the distribution level, 38 million shares were built and 170 million converted from 4,160 at 18.80 cents.

A new substation was built at Marcotteville, near Drummondville, at the St-Hyacinthe substation.

A new modern automatic reclosing circuit breaker was installed. At Allaire, an additional 13,000-volt submarine cable was installed across the Richelieu river, and tied in with additional transmission facilities to provide increased capacity and improved reliability of service for the St-Basile area.

In its report, the Company also mentioned that it has continued to promote the location of new industries in the territory it serves. Despite credit restrictions and the careful approach to capital expenditures, several new enterprises were established and many others already established, have increased their facilities. Many smaller local enterprises were also put into operation during the year meaning an investment of several millions of dollars spent for industrial development.

Warner Bros. has come up with another industry first in the Dec 5 on-the-studio-lot world premiere of the Marlon Brando starrer, "Sayonara," which will be given all the fan-fare of a gala Hollywood opening... Producer Paul Gregory has dispatched a location-scouting crew to Panama to dig up sites for "The Naked and the Dead" shooting... No matter what you've read elsewhere, there is no one studio that has an inside track on the film rights to "My Fair Lady"... Errol Flynn will prepare for his February American stage debut in "Master of Bromley," an adaptation of "Jane Eyre," immediately after completing his John Barrymore role in "Too Much, Too Soon" at Warner's... Sidney Poitier, soon to be seen with Eartha Kitt in "Mark of the Hawk," turned down the Porgy role in Goldwyn's upcoming production of "Porgy and Bess"... The character names of the three lead beauties in Warner's rare Venus (Venetia Stevenson), Mercuria (Jeanne Blain), and Urrana (Diane Langston) a cinematic constellation of heavenly bodies...

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TRIPLET CALVES ARE FAVORITES OF FAIR VISITORS



Favorites of visitors to the Royal Agricultural Winter Fair in Toronto are these three Guernsey calf triplets shown by Mrs. A. F. Hollinrake of Waterdown, Ont. Examining the calves here are two 4-H club members, Graham Reid of Guelph, Ont., N.S. and W. Kowal, Bowmanville, Ont.

The Federation is not a rate-making body, and the question of what the higher costs will mean to 1958 automobile rates is still under study by insurance companies. The report indicates, however, that substantially higher rates will be undoubtedly be imperative for 1958, but that the loss of an automobile will be a disaster, and the loss of an automobile will be a disaster, and the loss of an automobile will be a disaster.

The loss figure, supplied by the Federation of Insurance for Canada in its annual report to the Federal government, covers all fire, automobile and casualty insurance operations. The loss on automobile insurance is not specifically outlined, but it is known that this class of insurance was the biggest contributor to the grim results.

Not all addicts, according to the Toronto psychologist, Dr. Reva Gerstein, depend on alcohol, drugs, tranquillisers or barbiturates. There is a new type of "psychological prop," described by Dr. Gerstein in the December issue of "Cataclysm," which is a "group addiction."

"Many people," she explained, "are terrified to stand alone in a group even for a moment. They feel that large sections of our population have never learned to make decisions on a group."

In Dr. Gerstein's view, one of the worst aspects of group thinking is that it could become an excuse for no thinking. "Many individuals in a group had to take the blame if a decision turned out to be wrong."

Especially for those who carried leadership responsibilities, group thinking was a "menace," said the psychologist's opinion. She defined the leader's function as being concerned about the greatest good for the greatest number, yet protected the group from the consequences of group thinking will be an excuse for no thinking.

Dr. Gerstein concluded: "We must learn to live and cope with this kind of group addiction. We must learn to live and cope with this kind of group addiction. We must learn to live and cope with this kind of group addiction."

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Too Much to Hope

To a recent labor convention UAM head Walter Reuther pledged that to contend with higher prices — that is, to remedy inflation — he would demand from auto makers next year both higher wages and a shorter work week. It is unfortunate that Mr. Reuther could not have listened to the Canadian Chamber of Commerce's annual meeting. A panel, consisting of a labor union economist, a professor of industrial relations and two businessmen, concluded: inflation's re-

medy is greater productivity. Professor J. C. Cameron of Queen's University warned, "If wages are pushed up faster than productivity, prices are forced up so that part of the wage increase is thereby washed away." His suggestion: devise an index to measure increases in productivity and raise wages in proportion.

Dr. Eufene Forsey, Director of Research for the Canadian Labor Congress, said that the chief factor in raising output per man-hour is improvement by management of tools and methods. But, said Dr. Forsey, unions must share the benefits of technological improvements. "This is the only constructive way of handling this problem — of dealing with featherbedding and other wasteful and reactionary practices. Workers who feel you are up to something, trying to steal a march on them, will dig their toes in and obstruct, and productivity will suffer, and you will suffer, and we will all suffer."

Dividend Declared by Shawinigan W.P.

Montréal, Nov. 25. — The Board of Directors of The Shawinigan Water and Power Company, at a meeting today, declared a dividend of 17 cents a share on the no par value common shares of the Company for the quarter ending December 31, 1957, payable February 25, 1958, to shareholders of record January 15, 1958.

A quarterly dividend of 33 1/3 cents a share was also declared on the Company's Class "A" common

shares, payable February 15, 1958, to shareholders of record January, 1958.

Limit Classrooms Teachers' Pay

Too many North American communities are trying to solve problems of overcrowded classrooms with elaborate new schools loaded with ornamentation, fancy athletic stadiums, cafeterias — and a minimum of actual classroom space per dollar spent. This is the warning of Holman Harvey in a December Reader's Digest article titled "Do School Pupils Need Costly Palaces?"

Meanwhile, Harvey says, there is a classroom shortage of thousands of rooms; in many places, school taxes are at their highest point in history; communities go into debt for decades to pay for one new school; teachers still are scandalously underpaid.

"Over one million dollars," he writes, is being raised in one town to build a school for children through 12 years of age which will have only 14 classrooms — but will boast a large auditorium to which is attached a three-stage theater; a two-story-high gymnasium; a "meeting room"; two kitchens in stainless steel; a library with an open fireplace and "sprawl corner"; a teachers' smoking lounge; capacious quarters for the principal and his staff; a separate room for arts and crafts (which can be taught in any ordinary classroom); another for music instruction; a different one for piano alone.

One new school, Harvey writes, provided three separate lounging rooms for 20 teachers — several of whom said they would much rather have a pay raise. The architect of another school tacked on a decorative false chimney requiring 128,000 bricks — enough for 12 classrooms.

School planning authorities are beginning to agree that the waste of taxpayers' money in school building is fantastic. And in many communities the tide is turning. Solidly constructed classrooms are being erected at under \$25,000, by eliminating the fancy trimmings, using standard factory-made windows, doors, cabinets, fixtures and often panels. This compares with \$40,000 and up that some lavish school boards have spent.

Tops on Your X-Mas List

One of the most exciting things about Christmas is its fragrance... pungent aroma of pine needles and burning logs, spicy scent of turkey dressing and mince pies... and the perfume gifts you receive from friends who cater to your taste whether it be a one-flower scent or a heavier fragrance.

So that can make this the most memorable holiday season ever for those on your Christmas list, Helena Rubinstein offers a galaxy of fragrant gifts.

Every woman loves fragrance in the form of a spray... and Helena Rubinstein has Perfume Mist eau de Cologne in striking, pastel bottles. A touch of the finger soars just the right amount. Perfume Mist comes in the popular Heaven-Sent, Apple Blossom Time and White Magnolia, and in the more sophisticated Command Performance, Five O'Clock, Fourth Dimension and Moonlight Mist.

Someone on your list may be hoping for perfume to carry in her handbag and Helena Rubinstein has exquisite Jewelled Perfumettes in fragrances of White Magnolia, Heaven-Sent and White Flame.

Or you may wish to give more practical fragrance gifts, such as prettily boxed guest soaps, in Helena Rubinstein's White Magnolia, Gardenia Heaven-Sent, Command Performance and Apple Blossom Time.

CANADA'S FIRST SKYWAY TO BE IN SERVICE IN 1958



Canada's first aerial expressway will be in service in 1958 and it will extend for 8,400 feet along Burlington Beach, allowing thousands of cars to pass each hour where now traffic crawls at a snail's pace. This group of sightseers inspecting some of the spans

of the skyway is made up of engineering students from the University of Toronto. They were told by Foundation Corp. engineers that the highway-in-the-sky would require 20,000 tons of steel and 90,000 cubic yards of concrete along the Hamilton, Ont., shoreline.

NO ONE BUT A

The person who diagnoses his own ailments may cause trouble for himself. It is easy to disinterpret symptoms and build up a conviction that they mean some serious disease, over which he may unnecessarily worry and brood. Or he may ignore indications that, to a doctor, would mean very real need for medical treatment. No one but a physician is qualified to diagnose disease and he should be consulted in any case of suspected illness

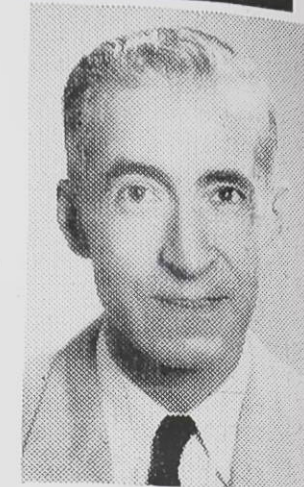
or, better still, the patient should be given an annual medical check-up.

Until Louis XIV lured some of the craftsmen to France in 1666, the Venetian monopoly reports J. D' Raeliff in the September of Reader's Digest. Men who knew the secrets of glass making were confined on an island near Venice. If one escaped, his family was imprisoned. If he was caught, he was put to death.

A SPECIAL MESSAGE TO CUSTOMERS OF THE B OF M

Between you and me... and my bank

Hubert Belanger, Manager
Drummondville Branch
Bank of Montreal



Even for a banker, figures can be pretty cold things by themselves. I always find that you have to look beyond them before you can get a true picture of what they really represent... of what they mean in terms of people like you and me — and our endeavours.

Take my bank's annual report for 1957, for instance. The two-and-a-half billion dollars shown on deposit is quite an impressive figure. But what's behind it... what does it represent?

The answer amounts to this: it represents the money you have saved through your own industry and thrift — money which we use to finance enterprises of every size and description... to help farmers, fishermen, businessmen, store-keepers, schools, churches and industries to prosper and grow.

In short, it is your money that's helping build a stronger, more prosperous Canada. Every dollar you save at my bank plays an important role in the story of our country's — and our community's — growth. It's a role all of us can be proud of — you and I... and my bank.

The B of M's 140th Anniversary Report covers the widespread operations of Canada's senior financial institution for the year ended October 31st, 1957. From its wealth of facts and figures I've picked out three of the most significant features of the Bank's annual story. They are the life-blood of Canada's economy.



Hubert Belanger

Highlights of the B of M's 140th Annual Report

DEPOSITS amount to \$2,632,251,291, well over half of which is the personal savings of Canadians in all walks of life. The remainder is money deposited by business firms, institutions and governments. The bulk of this money is hard at work in the form of loans to people and businesses of all types.

LOANS, at \$1,437,636,447, establish a new record. The B of M's loans in Canada — the highest in its history — are helping every branch of the Canadian economy to prosper. Large and small, they have been made to business and industrial enterprises of all kinds — to farmers, fishermen, oilmen, miners, lumbermen and ranchers — to citizens of every calling, to provincial and municipal governments and school districts.

INVESTMENTS in high-grade government bonds amounted to \$657,133,040. This money helped to finance many important government projects, designed for everyone's benefit. Other securities held by the Bank — which include a diversified list of high-quality short-term industrial issues — brought total investments to \$872,675,309.

BANK OF MONTREAL

Canada's First Bank

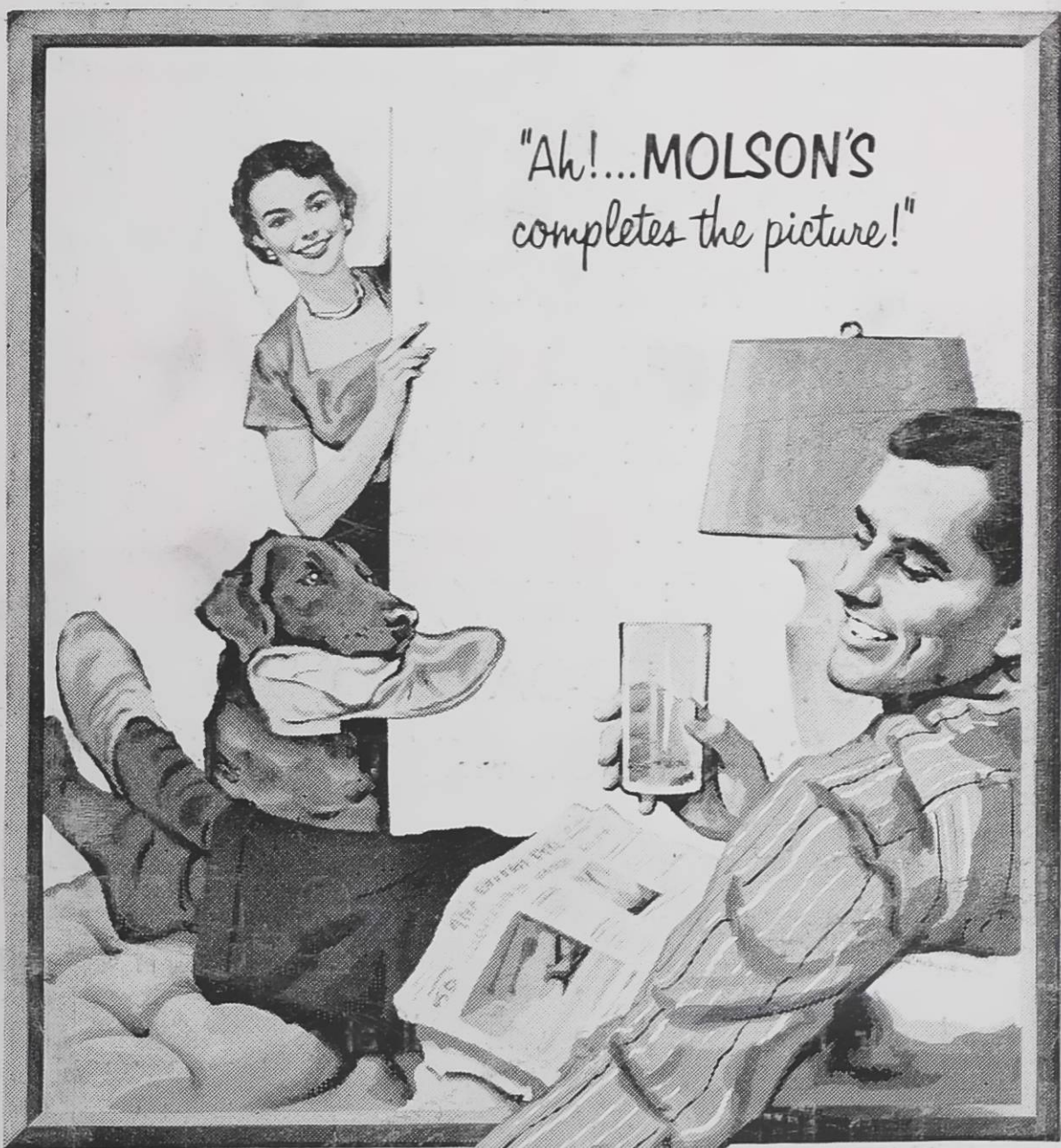
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DO YOU? To order—call your telephone business office.

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Whatever the occasion...

a mild and mellow MOLSON'S

When the working day is done and you've earned your relaxation, take a new look at life over a sparkling glass of Molson's Ale! Good by itself, so good with good food too... For smooth, satisfying refreshment to make your pleasure complete... always say:

"Make Mine MOLSON'S"

Christmas MENU

LUNCH and DINNER at

MANOIR DRUMMOND

(Buffet if desired)

Consomme Etoile
Onion soup au Gratin
Apple, Tomato, Pineapple juice.

HORS D'OEUVRES

Celery and Olives
Pate de foie gras — French scrapings — Head cheese

ENTREES

Canadian pork pie

ROASTS

Roast — Stuffed turkey — Cranberry and aspic
Supreme chicken
Roast duckling — Orange sauce
Baked ham with cherry sauce
Roast beef au jus
T-Bone steak a la Maitre d'Hotel
Charcoal steak on the plank

VEGETABLES

French green beans
Brussels sprouts
Carrots glacees
Oven baked potatoes
Julienne potatoes
Snowball potatoes

DESSERTS

Hot Mince meat pie
Queen plum pudding—Rum sauce
Hot Sabayon — Puffs fours
Hot chocolate sundae
Strawberry cheese meringue
French pastries at choice
Cheese
Mints, Bombons, Walnuts, Fruits
Tea Coffee Milk

Per person \$2.50
(Special rate for children)

FILET MIGNON
with mushrooms Special \$3.00

MANOIR DRUMMOND

Réservations: GR 2-3345
248 Hériot

More Small Cars

There's more competition coming in cars. Japanese made vehicles will soon appear in Canada, reports The Financial Post.

Auto makers in Japan have been expanding their output month by month. They are now eager to join with Britain, Germany, France, Italy and Sweden in filling North America's growing hunger for small cars.

On its way to Canada from Japan is a four-wheel drive, Jeep-type car which will be going to a Vancouver dealer.

Weight-Watching

Any noticeable gain in weight, especially after age forty, should be discussed with the doctor, since it can sometimes indicate some condition needing treatment. Overweight people are more susceptible to diabetes than the thinner folk. The earlier a diabetic condition is discovered, the easier it is for treatment to control and perhaps cure the disease.

NOW is the time to **PLAN** your **CHRISTMAS MAILING**

Be sure you have the correct postal addresses. Check your mailing list now — Have you forgotten anyone?

Buy plenty of stamps ahead of time. Pack your gifts in sturdy cartons, wrapped in tough paper and tied securely with strong cord. For correct postage and safe delivery have your parcels weighed at your local Post Office. Print address, and return address too, both outside and inside parcels. Important — Check Post Office leaflet delivered to your home for mailing dates to distant points and remember — for local delivery, mail your parcels and cards on or before December 17th.

CANADA POST OFFICE