

#### IN THE ARMY More than a thousand additional

dependents have been gained by the VOL. XXXII - No. 20 2nd Canadian Infantry Brigade Group during its two-year tour of

duty in Europe. During the next eight weeks the six thousand-man NATO formation will be returning to Canada on ro-

It will be replaced by the 4th Canadian Infantry Brigade.

accompany the home-bound soldiers, Wasp.

accompany the home-bound soldiers, wasp. including 214 brides and 840 ba-bies who have joined the overseas Canadian Army communty since and-go landings and five arrested the end of 1955. The bulk of the marriages took

place in Germany as 153 soldiers married German nationals. Next largest number of weddings took place in the United Kingdom with squadron of either the RCN or the 42 then Holland 8, Denmark 4, Bel- USN to land on an angled deck gium 4, France 2, and Austria 1. nadian babies were born at the Bri- N.B., made the 33,000th landing have not had an accident involving brigade area at Iserlohn. The others with the traditional cake by the since April 1954. were born in private hospitals, Command of Carrier Division Fourmainly German. teen.

The number of the dependents will continue to increase during the next two months as additional weddings take place and brand new canucks make their debut at the hos-

IN THE RCAF The climax to five weeks of intensive training came to the 100 members of the RCAF Guard of Honour last weekend when they were inmeeted by Her Majesty the Queen on her arrival at Uplands, near Ot-

The guard, in two sections, flank- H. J. G. Bird of Kingston, Ont., and ed the Colour Party which bore the Queen' Colour and the Colour of

the RCAF. The 100-man guard had been New Plan Ont., for five weeks and its members represented all ten provinces of Canada, as well as members of the RCAF from England, Scotland Northern Ireland, Eire, and one former Hungarian who served with the British forces during the Second

World War.

For many Canadian homemakers, The guard represented a slight mean more than the traditional deviation from Guard of Honour wreaths, candles, ornaments or

tradition, in that each man was a whatever seasonal touches personal reent recruit from the RCAF's Man- fancy dictates. If often includes ning Depot at St. Johns, P.Q. Un- painting a room or several rooms der the supervision of Flight Lieu-tenant John Padeliffe of Training ing best for holiday entertaining Command Headquarters, Trenton, and Christmas guests.

airmen, some of whom had never Painting in December, one of the been on a parade square before, busiest months in any housewife's were brought to the highest stand- calendar? Well, what would strike our grandmothers as poor timing ard of drill performance. Probably the hardest task put to has become very practical. The any guard of honour is the requi- reason is the development of paints rement to stand motionless for as that are easy to apply, quicklong as 10 minutes at a time. Start- driving and almost completely oing with three minutes, the guard dour-free The best known and most

# The DRUMMONDVILLE

Journal Dedicated To Free Speech

DRUMMONDVILLE, FRIDAY, OCTOBER 18th, 1957

# nion Sets Strike Vote at Canadian Celanese

Seven thousand dependents will embarked in the aircraft carrier 2 Million Hours Wasp.

landings. They also became qualified in steam catapult take-offs (launches).

ny of Canada Limited, Drummondville, Quebec, has just completed During these qualifications they two million man-hours of work became the first anti-submarine without a loss time accident. Mr. R. N. Ferguson, Plant Manager, announced that the two-milusing the mirror-landing aid system. From December 1, 1955, until the In addition a Canadian pilot, Lieute- lion mark was passed on September end of September this year 620 Ca- nant (P) A. P. Lavigne of Hartland, 25th. Dennison employees, he said, tions

tish Military Hospital located in the aboard the Waps and was presented the loss of a complete day's work the weather and enable us to make

The equipment in the Wasp is similar to that in the Bonaventure from which VS-881 is now operating. The Bonaventure has an angled deck and steam catapult, but uses

a double mirror-landing system. Her role in the Atlantic Command of the CRN is to serve as a nucleus of submarine hunter-killer operations, co-ordinating destroyer escorts, anti-submarine aircraft and anti-submarine helicopters.

VS-881 is commanded by Lt.-Cdr. Dartmouth, N.S.

For Painting

Christmas decorating has come to

### Without Accident ralds New Era Dennison Manufacturing Compa-The launching of the first earth satellite started a new era for all Predict po of us, writes Leonard Bertin, science ate change.

Satellite He-

editor of The Financial Post On the credit side of the balance

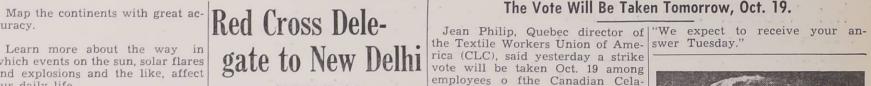
sheet it could: Improve long-range communica-

Help to predict the vagaries of accurate longrange forecasts.

curacy. Learn more about the way in which events on the sun, solar flares and explosions and the like, affect our daily life.

India.

Provide us with the data for voyages far into space.



Red Crfoss Society, will be one of the three official delagates of this officials to could au Provide us with a completely new Society to the 19th International officials to call a strike. The depicture of the universe, unspoiled by Red Cross Conference to be held cision to call a vote was reached atmospheric effects that dog the work of the terrestrial astronomer. to November 7. Mrs. Vaillancourt Board refused to grant the union will accompany her husband to a hearing.

The other two delegates are as bargaining agent for the em-George Aitken, present chairman ployees, currently represented by of Central Council of the Canadian the Canadian Celanese Employees Red Cross Society and John A. Association. The association has a NacAulay, vice-president.

The three delegates have been is company-dominated. active for many years as voluntary officers and workers of the Red Cross and have held its highest position, chairman of Central justice. Council. They will pay their own expenses, give up five weeks of their busy lives to accomplish their of Labor, have asked Labor Minnission of mercy.

The delegation will be headed in the case. by George Aitken who is expected to play a major role in the deliberation of the conference. Mr. Aitken is a nationally known insurance company executive of Winnipeg.

John A. MacAulay is a former president of the Canadian Bar Asociation and one of Canada's outstanding barristers. He was chairman of the last International Red Cross Conference held in Toronto in 1952. Mr. MacAulay is also a reident of Winnipeg and now serves as vice-president of the Canadian Red Cross.

da's electrical manufacturing in-Mr. Vaillancourt a Montreal con- dustry was \$1,215,800,000 for 1956, ectionery manufacturer has been an increase or 11 percent over 1955, volunteer Red Cross official for Thomas J. Bell, newly-elected preover a decade and held the post sident of Canadian Electrical Maof chairman of Central Council in nufacturers Association, stated at 1948. He now serves as vice-presi- the group's 13th annual meeting for criticism of the "open-door" here today.

One of the most important Commisions on the agenda will be the "This is the second conecutive year since the uprising of last Novemdiscussion of the "Draft Rules for that the electrical manufacturing ber the Limitation of the Dangers In- industry has passed the billion dolcurred by the Civilian Population lar mark in production" M Bell said the circumstances under which in Time of War", related to the 4th "and barring some unforeseen pro- these refugee-immigrants fled their Geneva Convention for the Protec- blem, the industry should maintain homeland and came to our country. tion of Civilians in Time of War, its strong economic position in the An it should be noted that up to and

### The Vote Will Be Taken Tomorrow, Oct. 19.

employees o fthe Canadian Cela-Predict possible trends in clim-Bredict possible trends in clim-

The vote could authorize union The board has turned down a

union request to substitute the union contract that expires May 30.

The union charges the association

The board rejected the union's request last June. This attitude, Mr. Philip described as a "denial of

Mr. Philip and Roger Provost, president of the Quebec Federation ister Antonio Barrette to intervene Mr. Aime Chasse jâr., who

"We also ask your intervention the Charity Campaign in the Nicolet

for the certification of the Textile diocese. The drive wil lstart on Workers Union of America," said October 27 but November 3rd has the message to the labor minister. been set as the "big day".

been appointed general organizer of

### **Domestic Output** | The Policy Was **Going Upward Not Wrong**

There is nothing unreasonable in Niagara Falls, Ont., — Domestic the Ottawa announcement that production by companies in Cana-"fly back to Europe dissatisfied Hungarian immigrants who have found language difficulties and the resulting difficulty of finding employment insuperable barriers to adjustment in Canada." Nor does the action present logical grounds immigration policy, which has brought 33,000 Hungarians here

It is a humane offer in view of

the time of writing only 63 persons had taken advantage of the "To avoid any overly-optimistic offer of free transportation home. connotation, however, I wish to These 63 persons-45 men, nine nufacturing industry produced to come to Canada. Some of the \$1,004,100,000 worth of goods in returnees admitted that they were, 1955, \$986,790,000 in 1954 and and still are, Communists, Most said they were leaving Canada because of difficulties in learning The industry's 1956 production fi- English and in obtaining employgure includes some \$139,800,000 ment, and because they had left worth of washing machines, elec- members of their families in Hunother similar products, which are That some of the recent Hunmanufactured by the industry but garian immigrants wiuld wish to classified by the Dominion Bureau return home should hardly be a of Statistics under other industries. cause of surprise. Their decision to leave Hungary must have been Commenting on the current year, taken in a matter of days, almost Geneva Conventions and observers indications, it appears that 1957 lies, friends, homes, possessions. from other nations and internatio- will result in another peak produc- No matter what they found here, tion year for Canada's electrical for most the abrupt transplanting manufacturers. However, a large must have brought many heartpart of electrical manufacturing aches and some hardships. The production is tied closely to the wonder is not that any should construction industry, and the have rejected Canada, but that ty's administrative representatives. tes a further levelling off in cons- The Polish legation in Ottawa currently handling Hungary's af-Canadian Red Cross is being loan-ed Indian Red Cross Society to of Fiberglas Canada Ltd., Toronto, want to return home. Very probfairs in Canada, has stated that serve on the public relation staff added that the electrical manufac- bably this is a considerable overturing industry is maintaining its statement, an exaggeration for position as one of Canada's largest propaganda purposes in the hope industries in terms of numbers of that it will induce others to reemployees and wages paid. "In 19- nounce capitalism for communism. 56," he further stated, "the indus-try employed 83,600 persons as a-accurate, it would mean that less Significance for free world of gainst 76,200 in 1955, an increase of than three per cent of the immi-Soviet Russia's successful launching if space satellite is succinctly summed up by Prime Minister Die- year reached \$315,000,000 an increa- the Canadians who in any recent to the United States, more than three per cent have returned here





practiced standing motionless each popular of these, of course, are th day, until in the final week they latex or rubber-base paints which could stand for 10 minutes without hav e been a welcome boon to professional and do-it-yourself even the flicker of an eyelid. When Her Majesty left her air- painters equally.

craft, in front of the big RCAF can- Latex paints are asy to work with, tilever hangar at Uplands, the guard show no brush or lap marks and and the Colour Party were standing dry to the touch within half an before her, in front of the seated hour. The furniture can be replacguests. After the Royal Salute by ed quickly and pictures rehung, so the guard and the RCAF Band, Her that room has a new look without Majesty inspected the Guard of disrupting family life for a long period of time. There is so little Honour and Colour Party. The Queen's Colour has been odour that it is possible to sleep in

paraded on numerous occasions sin- a room just painted that day. ce June, 1950, when it was pre- As one wife discovered sented to the RCAF, with the Royal Chrismas, use of latex paint can Canadian Air Force Colour, by Lord take the pain out of painting. De-Alexander, then Governor-General, pressed by the appearance of her living and dining room walls just on behalf of King George VI. The Colour Party was composed before a very important preof six men who represented each Christmas party, she called in a of the airmen's ranks and two of- painter and selected a new colorficers, F/L R. W. Fentiman, of sheme from the wide range of sha-RCAF Station MacDonald, Man., des available. The morning the who carried the Queen's Colour, and painter arrived, she departed for lying Officer D. G. Waechter, of a leisurely tour of the stores with RCAF Station Gimli, Man., who gift list in hand. When she returned, parcel-laden, in the late aftercarried the RCAF Colour.

noon the rooms were finished. She IN THE NAVY Before boing aboard HMCS Bo- was able to serve dinner as usual

quadron to be equipped with the ed a new trend in home decorating. Tracker anti-submarine aircraft car- More and more people are doing ried out hundreds of simulated car- their interior decorating during the tier landing ashore and took its winter months instead of waiting final, qualifications for aircraft car- for spring time. By painting in the rier operations in a U.S. Navy flat winter months the job can be spaced for concenience. The newly-

Pilots of the squadron, VS-881, painted walls reduce spring housemirror-landing aid, on a runway comes.

deck. They then went to the United money or effort to re-do your ho- Nadeau, 36, and Edgar Grandmont, mont's vehicle was smashed in the nate, a States Naval Air Station at Quonset me with latex paints. Why not give 40, of Asbestos, Mrs. Ernest L'E- side and both cars left the road. Point, Rhode Island, where they put your home a bright holiday lift in cuyer, 32, and her daughter Diane, he finishing touches to their mir- the dull winter months by start- 6. Mrs. L'Ecuyer and young Diane well as ambulances. Handling the or-landings ashore before being ing program now?

The above photographs show what happened on Monday evening, near Drummondville, when two cars brushed one in the other at highspeed, at 6 p.m. on Highway 9. Four of the five motorists were killed, three instantly. The fifth, Mr. Ernest L'Ecuyer, of Granby, was taken to a local hospital, where his condition is improving. The dead are : Roger Nadeau and Edgar Grandmont, of Asbestos, Mrs. L'Ecuyer and his daughter Diane, of Granby. The two vehicles suffered heavy damages.

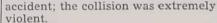
naventure, Canada's new aircraft in the completely redecorated din-ing room. Canadian Navy's first naval air under to be orguined with the

### Only One Escapes in a Terrible cuyer; they were returning to Gran-Collision on Highway 9.

cuyer; they were returning to Gran-by, while Nadeau and Grandmont Divorce to be were travelling from Montreal to Thanksgiving Day claimed the li-Asbestos in a Oldsmobile 98 driven ves of four motorists, Monday even- apparently by Grandmont. As to from HMCS Shearwater, the naval cleaning time and enable an early ing, in a violent collision occurred Mr. L'Ecuyer, the sole to escape, air station near Dartmouth, N.S., start to be made on the hundred on Highway 9, at around 1,000 from he was taken to St. Croix Hospital, completed many carrier landing and one things that require doing la Courbe de la Mort, near Drum- where his condition was reported practices, using the newly-devised outside when the pleasant weather mondville, when two cars brushed "fair". The Oldsmobile was practic-

for a reason which has not yet been ally destroyed while the other car marked off to the size of a flight It costs so very little in time, determined. The dead are: Roger suffered also heavy damages. Grand-Police was called immediately as

were in a Ford driven by Mr. L'Etraffic was a tough job for speed cops. So far, none can explain the





Closing banquet of Quebec Food Retailers Association convention honored Leo Blay of Montreal, as the province's most progressive grocer of 1957. Mr. Blay, centre, is pictured receiving the Dow Trophy, emblematic of "Grocer of the Year" laurels, from Rolland Cote, Dow's Montreal sales manager. At right is Elphege Labbe of Arthabaska, the association's newly elected president.

#### the curent issue of Maclean's. **Laurent Fontaine** Killed by His Gun terw and sexual delinquency combined with a strong and stable matrimonial system," the Maclean's

Laurent Fontaine, 28, of St. Felix article asks, "or rather less adulde Kingsey, lost his life Wednesday tery and sexual delinquency and a week, unstable matrimonial sysin an accident which nobody saw. Fontaine went out early in the tem which constantly increased the morning with two brothers to do proportion of tragically unsuccesssome farm work. Both brothers ful to successful marriages?" Raymond and Maurice left for the upper part of the farm while Lau- cal grounds, Dr. Casserley argues, rent prepared for the morning the lesser evil is a stable matrimomilking

Unfortunately, some time later, the man was found dead near a ual morality. shed, a .12 gauge gun laying at his side. Many foxes were wandering around the farm lately and one thinks Fontaine went out with his Gospels explicitly forbid divorce in gun to shoot some of them. He proexceptionally strong terms. bably fell and put the trigger inadvertently. Inquest was made by

provincial detective Claude Brais. **Regional Meeting** 

The Junior Chamber of Commer-Manoir Drummond next Sunday, at not made basic tragic mistake," dents and draw schedule of other sidious source of unhappiness than Soviet strkin power coming regional sessions.

international treaty promulgated in 1949 as a result of the de-

vastating experiences of World War II. Ways and means foe effecting the reunion of families sepa- point out that while this shows a women and nine children-were rated as a result of war and poli- marked improvement over the past transported on aircraft that othertical bariers, will also come under two years, it is still far short of wise would have flown empty to discussion. The conference had the peak 16.6 per cent increase re- Vienna, en route to pick up Hunbeen scheduled for January of this corded for 1953." The electrical ma- garian immigrants would wish to year but was postponed owing to international tension at that time. The International Red Cross \$973,600,000 on 1953. Conperense is she supreure governing body of the Red Cross

and usually meets every four years.. It brings together representatives of the 76 national Red Cross, Red Crescent and Red Lion and Sun Societies allied as the League of Red Cross Societies; the International Committee of the Red Cross, the neutral Swiss intermediary in time of conflict; delegates from nations signatory to the Mr. Bell stated that "from present of hours. They left behind fami-

nal welfare organizations. Dr. W.S. Stanbury, national com-

missioner and Miss Margaret E. Wilson, executive secretary, will be the Canadian Red Cross Socie-shortage of building money indica- their number should be so few. truction." rector of public relations of the of the conference.

### **Eliminated**? **Space Satellite**

Toronto--Divorce laws create more misery, frustration and sin than the unhappy marriages whose if space satellite is succinctly sumevils theywetre designed to elimileading Presbyterian fenbaker, who remarked in Foun- se of 10 per cent over the 1955 fi- year have emigrated from Canada der's Day address at McGill "It gure of \$264,000,000.

does the free world ni disservice The public's attitude is already to acknowlerge this triumph of "the industry used \$556,000,000 technology and pay tribute where worth of raw materials in 1956, shifting toward the position that divorce should be abolished altoit is due. The USSR, however, has gether rather than allow that premobilized science for the state and sent "tragic decay" of our marriaits purposes with the terrible obge institutions to continue, Rev. Dr. J.V. Langmead Casserley claims in jective of ultimate domination of all mankind. Education is subor-

dinated to the will of the state and, to that end, the universities of the USSR are directing their course last year, as against \$7,800,000 in to a maximum and mass produc- 1955. tiono of graduates in engineering

and applied science." Soviet space satellite, in itself is harmless. It is not the ultimate weapon, which marks what Mr Diefenbaker calls "the ultimate domination of all mankind by the Kremlin. Instead, it is but

On both religious and sociologione step — and a highly significant step — towards the achievement of that goal by the Soviet Union. As such, the space nial system even at the cost of satellite is a major scientific aaccepting lower standards of sexchievement, as menacing in its meaning to the free world as were Although the New Testament

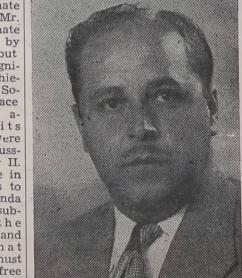
Nazi Germany's pilotless "bussbombs" and V2s in World War II. stigmatizes adultery as a sin, the Soviet Union's strategic mistake in launching space satellite seems to lie in belief that its propaganda Now, on purely secular grounds, value may make easier the submission to Russian aims of the it is being proved that the divorc ing habit has altered for the worsuncommitted countries of Asia and

the entire social climate in which Africa. Truth is, however, that launching of space satellite must move defence ministries of free "The question more and more world to redouble their efforts to ce will hold a regional meeting at arises whether our civilization has match and outstrip Soviet science and technology. Propaganda value 2 p.m. Groups will be sent by fol- the Maclean's article states. "We of Russia's artificial moon may be owing Chambers: Victoriaville, have created legal machinery to great, but this setback for West the Drummondville Parents Schools, the car ahead and don't pass unless Princeville, Warwick, Asbestos, remedy obvious unhappiness and may be reversed by fact that free which will open a new session next the road is clear. Yield the right

tric driers, porcelain insulators and gary.

"In addition," he further stated, at a later date. compared to \$477,600,000 worth in 1955, thereby retaining its position as one of the major consumers of Canadian raw materials."

The industry spent an additional \$9,0925,000 for fuel and electricity



(Letter-Review) about school problems.

## Watchword on The Highways

Make "Slow Down and Live" the watchword on the highways. Do your part on the highways this autumn. Do your part to make travel a pleasure and not a tragedy. When you are behind the wheel says the Province of Quebec Safety League 'Slow Down and Live!" You can do something about the traffic death toll. Check your own driving habits for the hurry hazards that lead to highway acidents. Keep within speed limits... gear your driving speed to highway conditions... pass only when its safe... keep emergency stopping distance between yourself and the car ahead.. yield the right of way... in short... Slow Down and Live.

# **Time For Safety**

More vehicles mean a greater danger of accidents. This autumn it's even more important than ever to remember the summer driving safety slogan... Slow Down and Live. Don't drive too fast for road Dr. Paul Dugal, the president of conditions. Stay far enough behind

ichmond and Drummondville. De- it has turned out to be the cause world recognizes as it never did Monday with a lecture by well of way when its your responsibility legates will appoint two vice-presi- of an even more sidespread and in- before danger of understimating known Montreal psychologist Theo. to do so. Your life is too great a Chantrier. Mr. Chantrier will speak price to pay for a few minutes driving time.

marriage takes place.

it has succeeded in abolishing."

churchman believes.

"Is it better to have more adul-

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ORUMMONDVILLF FRIDAY OCTOBER 18th 1957

What Woman Should Know Women drivers are so commonplace in Canada now, have you noticed that even jokes about them are beginning to sound a little bit oldfashioned? Safety experts, insurance statistics and traffic reports all bear out that the female driver is not only as good as the male of the species but sometimes a great deal better.

There is one aspect of driving, though, in which the men still have the advantage. That is in the care and maintenance of an portant. With fewer daylight houors, these automobile. However, put this down to will get greater use. Turning signals should custom rather than reason.

There is nothing mysterious about the Steam on the windshield and windows normal operating maintenance of an auto- can be a fatal annoyance. Heater and demobile. (For the matter, women make froster should be checked thoroughly to good skilled auto mechanics when trained. ensure they will do their jobs efficiently. Oueen Elizabeth worked on the repair and And because of the extra demands placed maintenance of army vehicles during her on the battery by cold-weather starts it wartime service in the ATS.) In fact, be- must be operating at full strength. cause of the safety factors involved and And any woman who must do a lot of the increasing amount of driving done by winter driving would be wise to consider women either in their personal cars or the one additional installation that has an allfamily auto, every woman should make it season value. Safety belts for herself and her business to have, at least, a rudimen- passengers, particularly children, are eftary knowledge of ordinary car care.

you usually leave this up to hubby or some conscious driver with the most carefullyother male relative you should know why maintained car is sometimes powerless to it is so important to have a car winterized avoid.

**Inside Briefs** 

THE DRUMMONDVILLE SPOKESMAN, DRUMMONDVILLE, FRIDAY, OCTOBER 18th, 1957

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PRETORIA \_\_\_\_\_

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Saturday

commentators will be located.

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Wednesday

ARRIVAL

WAR MEMORIAL \*\*

RIDEAU

\* source \*

PARL BLDG.

Sunday

UNGTON

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RIDEAU CLUB /

CONFEDERATION /

WELLINGTON ....

Tuesday

- Lbk

CHATEAU LAURIER

STATION

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HULL

and some of the facators involved. For safety's sake, a car should be winterized before cold weather can strike. Rain, sleet, snow, icy conditions and overall poor visibility combine to make winter driving more hazardous. An early and sudden storm can find you driving a car The Drummondville Spokesman is Printed and Pub- not prepared to meet these dangers of winter driving.

> In our cold Canadian winters, anti-freeze is an essential if the car's vital cooling system is to function without freezing. Allwinter anti-freeze protection is possible only with a brand of anti-freeze which has an ethylene glycol base.

> Brakes and tires must be in peak condition to reduce the danger of skidding on slippery roads. Snow tires are a good investment but tire chains also cut braking distances sharply on snowy and icy surfaces

> Whoever takes the car in for winterizing should remind the dealer to check the windshield blades. Summer-baked rubber blades deteriorate and streak the windshield sufficiently to seriously impair visibility.

> Headlights and tail light are also imalso be checked.

fective in minimizing the results of those Take winterizing, for example. Even if accidents which even the most safety-

overwhelming. After an initial cool with co-producer Raymond Hakim Story," starring Ann Blyth as months, the Soviet Union also a- in attendance at festivities. greed to cooperate in this program. The premiere is being given one for an International Atomic Energy special y organized promotion head-Agency.

onal conference will open in would be negotiated at first pri- and publicity director, a major Vienna, Austria. This will be the vately by the nations concerned, field force has utilized every possi irst general meeting of the Inter- and then find some appropriate re- ble promotional publicity avenue. tional Atomic Energy Agency - lation to the United Nations. A Immediately preceding premiere agency which came into being charter was drawn up, discussed of the Gina Lollobrigida-Anthony me two months ago, at the end of and approved. Then it was submit- Quinn starrer in cinemascope and ted to the legis'atures of the po- Technico or will be a widespread The International Atomic Energy tential member nations. Late last newspaper campaign in both pro-Agency was conceived a little less July, enough nations had ratified vincial and metropolitan dailies the charter to bring the Interna- Heavy advance campaign also tional Atomic Energy Agency into boosted important word of mouth

> from all parts of the world conver- religious leaders, literary societies ge on Vienna for the first general and scholastic groups. meeting of this youngest of inter- A first in Canadian promotiona national organizations, no one ex- history also has been achieved with pects miracles to occur. But there use of radio and te'evision spots. is every reason to hope that this In addition, street ballyhoos will meeting wil' bring forth both im- draw attention to Allied Artists' mediate and long-range benefits. "Golden Jubilee" picture in all si-The exchange of ideas and infor- tuations. These include outsized mation and technical assistance trailed truck drawing mammoth cannot help but advance the peace- foat through the area. Intensiv lso create a better and more coo- of the Victor Hugo classic. Reprints perative atmosphere, that could mark all out effort which resulted well spill over into other more in new hard cover edition by Gros controversial areas of world ten- set Dunlap, two paper back edion. For ultimately the goal of this tions and comic book. The book



changed vows in St. Ambrose Roman Catholic church, Toronto. One of the ushers was Cliff Lumsdon, world marathon swimming champion. while Marilyn's coach Gus Ryder was toastmaster at

the reception.



reaction and a de'ay of some and government and civic leaders

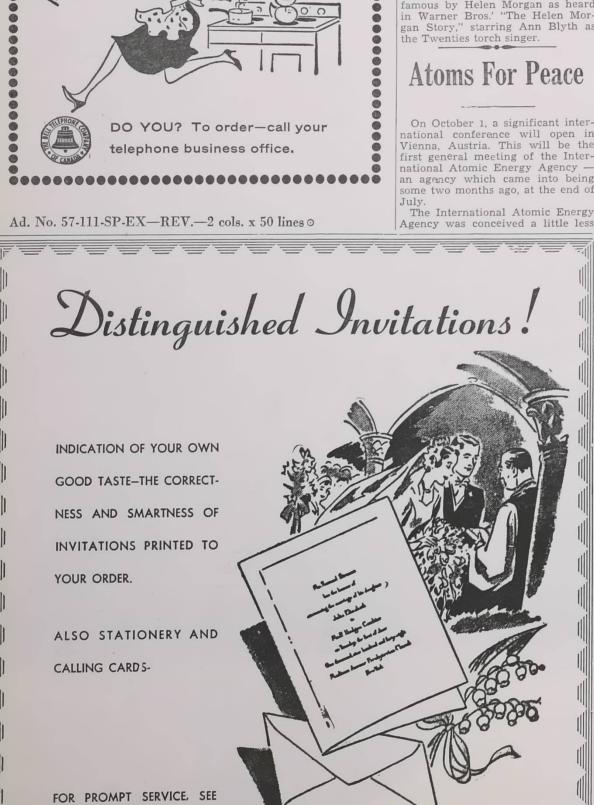
On December 4, 1954, one year after of the most intensive advance ad-Eisenhower's address, the Unit- vertising, publicity and promotion Nations General Assembly by campaigns ever waged for a picmous vote endorsed the plan ture in Canada. Operating from quarters set up by Martin Davis On October 1, a significant inter- It was agreed that the agency Allied Artists eastern advertising

> plugging through series of special When scientists and statesmen previews for civic organizations,

> al applications of atomic energy, school promotion has been effected The forthcoming conference will by tieing-in many movie editions



earned interest.



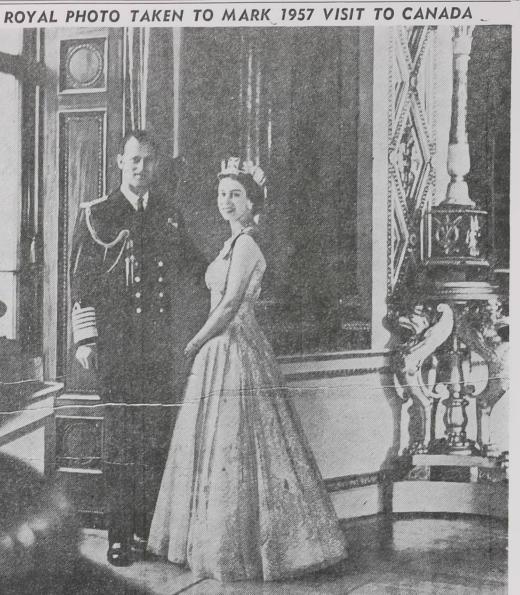
"LA PAROLE"

400 HERIOT ST.

**TEL. 2-5451** 

Dorothy Malone is foresaking the ranks of blondes and dyeing her hair to its natural brunette for her teamed with Randolph Scott in "Warther will next be hair to its natural brunette for her "Warther will after the Christmas week premie-hair to its natural brunette for her "Warther will next be harlon Brando starrer" "The World of Suzie Wong" after the Christmas week premie-teamed with Randolph Scott in "Warther "Warther "The World of Suzie Wong" after the Christmas week premie-teamed with Randolph Scott in "Soft He Marlon Brando starrer" "The World of Suzie Wong" after the Christmas week premie-teamed with Randolph Scott in "Soft He Marlon Brando starrer" "The World of Suzie Wong" after the Christmas week premie-through the world. All to its natural of the matrix of the matr Diana Barrymore role in Warner "Westbound" at Warners... "The "Sayonara", which he directed for Concretely, the President asked





Queen Elizabeth and Prince Philip pose in gown of white tulle embroidered in silver and the music room of Buckingham Palace before gold. Prince Philip is in the uniform of starting on their North American visit. Her admiral of the fleet, the uniform chosen for

5 — — Dim your lights just as hikers. Some have proved themsoon as a car comes within "gla-ring" distance. It satisfies the ego rers.

### **PUBLIC NOTICE** Canada

Province of Quebec District of Arthabaska No 12687 IN THE SUPERIOR COURT

province of Quebec, at 1980 Sher- of mascara obsolete, and offers brooke west, in Montreal, and hav- instead a quick and simple one-

EUGENE TOURIGNY, residing at eye make-up is only for special

pear within one month. Arthabaska, October 11th 1957.

Mtre André Biron. Atty. for plaintiff

Majesty is wearing a crown and a shimmering public appearances in North America.

## Easy as Wink!

Welcome the age of automation to beauty! Helena Rubinstein, in her endless effort to make life easily beautiful and beautifully easy you, presents now the "Mascara-Matic" -- a clever, effi-

a dark, curled and flattering frame Plaintiff for the eyes. It also relegates to the past the erroneous idea that

The new applicator contains a Defendant four to six months' supply of the The defendant is ordered to ap- renowned Waterproof Mascara another only-one-of-its-kind fron this famous cosmetician -- which Roland Provencher, stays on the lashes, not smudged on P.S.C. your face, through rain, wind or

Similar in outward appearance to

The wand carries the exact anount of mascara necessary to beautify both eyes. Just stroke it upward a few times on the upper lashes, emphasizing the outer ones to give the illusion of width. If Post, is nothing compared with the you want a thicker fringe, simply close the applicator and open it a-gain automatically re-loaded gain, automatically re-loaded.

smoothly.

time, it encourages them to curl -- Canadian tire market. thus performing in one single and From a slow postwar start nylon quick operation what used to be has ben coming up fast. It just got perating chores.

tube or cake. No more need you squeeze the mascara from tube to brush (usually getting too much and having to dispose of it wastefully), laboriously apply it to one eve, re-load the brush and do the other eye, then cap the tube and clean the brush. Nor, if you use cake mascara, need you any more have water on hand, and deal with half-used, decayed mascara cake

One more "no more": the gooey smudges and streaks in your cosmetic case, the result of a toosqueezed tube or a tired box of cake mascara, are eliminated because the wondrous new applicator can be carried in your purse as cleanly and conveniently a your eyebrow pencil. And by the way, the "Mascara-Matic" case matches Madame Rubinstein's evebrow pencil and eve shadow "Mascara-Matic" comes in seve-

-----spreads on to the lashes evenly and Nylon in Tires

PAGE THREE

Road friction on the auto tire, W

The threaded tip separates the lashes for even application, pre-venting their matting together in unbecomposition of the brash young unbecoming clusters. At the same nylon contender for the \$25 million

two delicate and sometimes exas- into 5% of Canadian tire production in 1954. This year it is expected to grab off



**Southern Canada Power Features** Westinghouse LAUNDRY TWINS AUTOMATIC CLOTHES DRYER Model CD-104 AUTOMATIC WASHER Model CL-104 A Terrific Buy and Here's Why! BOTH WASHER AND DRYER ARE YOURS FOR \$468.00

LAUNDROMAT FEATURES

- Revolving Agitator for uniform washing action.
- Control Dial for correct water temperature.
- Look-In Door automatically stops action when opened.
- · Control Dial lets you dry clothes for either ironing, folding or immediate storage. • Look-In Door lets you check on clothes without having

• Warm, fresh air blows DIRECTLY on clothes for faster,

to lift them out.

DRYER FEATURES

softer drying.

Southern Canada Power . . . Reliable Service . . . Sure Guarantee





Southern Canada Power

**Come Earlier** 

Before setting out on your

side restaurant for a breath

Good-will, Overseas





### PAGE FOUR

Let's Close Up

#### THE DRUMMONDVILLE SPOKESMAN, DRUMMONDVILLE, FRIDAY, OCTOBER 18th, 1957

year ending March 1957, and as piling up many millions of their usual it is a story of deficit and dollars in a surplus representing the difference between what was This Circus The fact that a government a-gency fails to show a profit should not evoke surprise. We have been the dian Broadcasting Corporation

OCT. 21-27

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LAYMEN'S NATIONAL COMMITTEE

The Bible - Today, Tomorrow, Forever

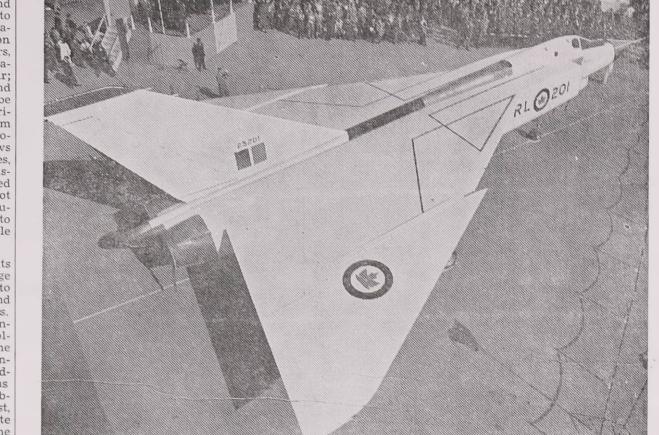
NATIONAL

The Canadian Broadcasting Corporation has just made public its annual financial statement for the vernment with the sole purpose of nada a national voice in the air;

affording Canadian musicians and writers and actors a chance to be heard; presenting the dreadful pri-THE AMERICAN WAY vate broadcasting stations from importing lewd American whodunnits and salacious leg shows by broadcasting them themselves, interspersed with sententious discourses on dry subjects, delivered by people chosen as likely or not for their ability to influence publicity or not for their ability to influence publicity of a favorable nature to the CBC?

Other government departments and agencies cost the public large sums of money. If costs money to run the armed forces, police and customs and postal departments. The public also bears the expen-se of dog catching, garbage col-lection and sewage disposal. The only difference is that these undertakings come under the head-ing of public utility, whereas broadcasting, like newspaper pub-lishing, is quite able to subsist, usefully, under a system of private enterprise, with no drain on the public purse.

Possibly there is a useful func-tion to be performed by a publicly-owned broadcasting system in implementing the work of another not overly-successful state enterprise - education. Tellinf the States and the world at large is another function it might perform. Undoubtedly there is serious mu-



First fully supersonic aircraft ever built in Canada, the CF-105 Arrow was unveiled at the Malton, Ont. plant of Avro aircraft last week. Almost 78 feet long with a wingspan of 50 feet and weighing 30 tons, this long-range day and night interceptor has a detachable armament bay as large as that of the Second World War B29's. Its primary armament is air-to-air guided missiles. The two-man interceptor has been called one of the most advanced combat aircraft in the world today.

(National Defence Photo).

see and drama ish an appeal operation of a broadcasting ma- cludes modern dual headlamps and air brakes are optional except on too limited to justify broadcasting chine running five radio and tele- redesigned grille, hood, and fend- the schools bus. The air-over-hycommercially, which the govern- vision networks, with thirty of ers. commercially, which the govern-ment might use to enhance its other educational activities. But none of these functions require the cost of the country of nearly forty other educational activities and employing a none of these functions require the cost of the country of nearly forty draulic brake system is extended to include medium-duty models for the first time

More flexible downhill control

million dollars. passenger cars October 31, the new and added city driving convenience Canada's 162 radio and 33 tele- truck line lists 12 new models, for result from incorporation of a sevision stations, operating under private enterprise, are broadcast-the number available in 1957. tic, the automatic truck transmising gainfully, in ration to their u- For the first time, Chevrolet will sion with built-in hill retarder. sefulness, vis à vis the CBC, which assume body production responsibi- pioneered by Chevrolet in 1955. The notwithstanding its great and still lity for three forward control "Step new range permits the operator to growing activity in the advertising Van" models. The same warranty use the retarder in fifth gear as field, shows prodigious financial and parts service wil be extended well as in second, fourth, and sixth. losses and minimal acceptance in to these bodies that now apply to The new "Step Van" parcel decompany-built panels, pickups, and every models carry eight, ten, and

twelve-foot bodies on 104-, 125-, and Also of major interest is the ad- 137-inch wheelbases. Cargo space past, a plan could be easily envol- dition to the line of nine new me- is 276.45, 324.21 and 392.1 cubic feet, ved under which the CBC could dium-duty cab-chassis models. Six, respectively. Visibility and driver step out of the business of phy- including three Low Cab Forwards, convenience are improved by ball sical broadcasting, turn over its carry 72-inch cab-to-axle dimensions bearing mounted front doors, foldfacilities to private interests at for more ideal weight distribution ing seats, and other features detheir depreciated value or more, in trailer operations. Three new mo- signed to make multi-stop operations and, in return, be given, or sold dels have a 124-inch cab-to-axle di- easier. GVW ratings are from 7000 at a reasonable price, air time mension to accommodate 16-to-20 to 10,000 lbs, depending on tire, for the broadcasting on private da- foot bodies. spring, and axle options.

Another innovation in the 1958 In appearance the new trucks of its programs which cannot be line is the assigning of names to carry a more massive look. A vasupplied by the private broadcas- each of the three weight classifi- ried sheet metal design gives disters and which are of truly nation- cations. They are: tinction to models in each weight The Apache - Light-duties with class, although frontal styling of all

This phase of broadcasting comes GVW ratings up to 9600 lbs., and models is substantially similar ex-under the heading of public uti- available on six different wheel- cept for the Step-Van. Exterior lity, and we believe it might well bases; changes have functional as well as The Viking — Medium-duties, style values. Modern dual headcontinue as a public enterprise. But the light entertainment, the available on 12 wheelbases with lamps extend low beam visibility news and the music of a poplar GVW ratings up to 21000 lbs.; and up to 50 feet further.

nature are well dispensed by the The Spartan — Heavy-duties with Contours of the broader new private stations, and the entry of GVW ratings up to 36,000 lbs., and fenders and hood lend stiffness as the government into this field is in no sense a public utility. In Five basic engines are offered in Five ba

A 283-cubic inch V8, rated at 160

The new 348-cubic inch, 230 horse-

322-cubic inch V8, which is retained for 10000 series school bus use only.

The new large V8 is specifically designed for heavy truck use and

will be offered only in the two lar-

gest series as standard equipment. Bore and stroke dimensions are

4.125 and 3.25 inches. Compression

ratio is 8 to 1. Despite its large displacement, the engine is unusually compact, measuring only one and

three-quarters inches longer and less than three inches wider than

the 283-cubic inch V8. It is actually

one and one-third inches lower in

The high power output of the en-

gine is derived from its unique design. The completely machined com-

bustion chamber is located wholly

within the cylinder bore. The top

face of the block is machined at a

74° angle to the centerline of the

bore instead of the conventional 90°

inclining the heard more toward the

horizontal. The top of the cylinder

thus is elliptical rather than round,

making more space for larger val-

ves, central location of the spark

plug and staggered valve arrange-

Extra-strength "peaked roof" alu-

minum pistons are positioned with

one dome surface parallel to the

plane of the flat head and the other

at 32 degrees to it. The result is a

thin squish an quench area in one

half the cylinder and a wedge-

shaped combustion chamber in the

other. The arrangement induces ex-

treme turbulence in the fuel air mix-

ture and together with the short

flame travel from the centrally lo-

cated sparkplug induces high effi-

Many other heavy-service featu-

res have been built into the new

engine. The large sodium-cooled ex-

haust valves are Stellite-faced and

seat on replaceable Silichrome in-

serts. Rotators are the "rotocoil'

type, resting against the head to

relieve the hydraulic valve lifting

mechanism of weight load. Intake

valve faces are aluminum coated.

Crankpins and main bearing jour-

nals are surface hardened. Main

and connecting rod bearings are of

premium heavy-duty alloy. Moraine

400. A roller-type chain is used for

the camshaft drive for longer life

and reduced stretch. A new confi-

guration of the exhaust manifold

minimizes back pressure and provides more efficient scavenging of

spent gases through dual exhausts.

In line with its improved engine

line. Chevrolet also is offering many improvements in chassis compo-

nents. On its two heaviest single

rear axle series, 18,000 lb. rear axles new are standard and 9,000 lb

front axles are optional. Brakes are

more durable and in some models are substantially larger. Two new

On all heavy-duty models, cast spoke wheels now are standard and

2-speed axle ratios are available.

ciency of combustion.

complete the line.

height.

ment

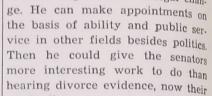
nyl is featured in standard cabs with optional trim and appointments available

### Senate Reform

Attention has been given to ma-ny other details in the 1958 truck line. The accelerator pedal has been re-hinged for driving comfort. Hoodancial Post, can reform the Senate

to some degree without legal chan. lift effort has been reduced from 35 pounds to 10 on the larger models

**Shoe Brusher** 



public business.

Any prime minister, says The Fin.

Want your shoes cleaned automastaple diet. tically as you steap through the door? New flush-with-floor install-There are some excellent brains ation spins 15 brushes over your feet when you step on it. Powered in the Senate. The country should by a 1/8 hp. motor, it is finished in make full use of them in this pebright aluminum, reports The Fin- riod of tremendous growth of the

ancial Post.

1. Stop

5. Honey

insects 9. To cheat

(var.)

10. Red marble

(Belg.)

24. Craze

32. Yield

39. Serfs

color

bodies

#### LAST WEEK ANSWER DAILY CROSSWORD ACROSS 2. Removed 22. Selffrom box same. 3. Frozen water 🐂 ness 4. Old weight 24. Mist

7. City (Okla.) 26. Doltish

for wool

5. Progeny

6. Merit



12. Fastened,	8. Dips out	27. Cow's	NEST GILS
as shoes	9. Bored by	chew-	94
13. Constel-	overindul-	ing	***
lation	gence	morsel	Saturday's Answer
14. Tune	11. Boredom	28. Coronets	34. Extraordi.
15. British	15. Man's	29. Dis-	nary person
capital	nickname	patches	(slang)
16. Broke	17. " ball"	31. Rub	37. It is (con-
suddenly	18. Cherished	out	tracted)
19. Measure	animal	33. Temple	38. Dance
(Chin.)	21. Entitle	(archaic)	(collog.)

25. Spear

grass

20. Endeavors (Scot.) 21. Unless (Law) 23. Consume 25. Main part 27. Heavenly 30. Music note 31. Wife of Napoleon III 35. Bather's 36. Goddess of the moon 37. Baseball position 40. Particles 41. In this place 42. Enemy scout DOWN 1. Strange but

pleasing

(poss.)



RCAF Coronation Trumpeters Play Again For Queen and Duke



fact, is is nothing short of highly costly public futility. The 1958 truck line. The 235-cubic grille designed for maximum radia-inch six has been increased to 145 tor ventilation, also adds support to (Can. Broadcaster & Telescreen) The six has been increased to 145 for ventilation, also data support through an increase in other front end sheet metal through compression ratio. The 261-cubic common attachment.

inch six, featuring improved dura-Attractiveness of exteriors is bility, is continued for medium-duty matched by new smartness inside trucks with a new rating of 150 the roomy cabs. Long-wearing vihorsepower.

Look

