

IN THE NAVY

"The devil to pay" is a familiar and often used term ashore and few

fill with pitch or "to pay".

Many other terms and phrases of naval origin are now used almost exclusively by civilians. "Point blank" once meant "aim at the meant the bull's-eye or aiming mark of archery targets.

cat" has no reference to the animal but meant a low cabin with not enough beadroom to swing the

was a title of honour first con- layman. ferred by King Athelstan. "Ensign" is from old Norman enseigne and

"mess"; Dutch schipper, meaning read directly in miles per hour captain, gives the slang term skip- from the linear scaled indicater. per; from the French davier, to lift,

glish saylor. Old army terms are also common, Old army terms are also common, since in early times sailors merely as the Meter reads with equal acbrought the ship from place to place and soldiers were carried onboard to do the actual fighting. Inand aft, were designed like castles States. and forts ashore. From this design came the logical terms associated

Canadian youngsters, the sons of RCAF personnel serving with Canada's NATO Air Division in France, seem to be teaching their American counterparts a few tricks about baseball in the Eastern France American Little League.

four-team, under-13 circuit, the

first season with an 8-2 win over ge. the U.S. Army lads at Verdun, France, but it was only the start. In their home opener near the RCAF's Air Division Headquarters at Metz, they started slugging as soon as Air Vice Marshal H. B. Godwin, Air Officer Commanding the Division, had thrown out the first ball. With a French military Exhibition have an outstanding Geo band and several hundred spectal Hamid & Co. of New-York technicians both from Toronto. band and several hundred specta- Hamid & Co. of New-York. tors looking on, they crushed the USAF Red Sox from Etain 32-0. To | The theme of the main Review the outdoors. The lighting in this rub it in the Tiger pitcher went the is entitled "HAVANA HOLIDAY". scene is winderful. In this scene, distance for a no-hitter, striking out There will be four scenes. Scene you will see the DANCE OF THE

Since then, results include a 25- Havana. Music is ringsing horns are nival. This is the finale and it ta-6 win from Chambley Athletics, a blowing and gaiety prevails as the kes place in the exotic garden of lopsided triumph over the Etain beautiful young girls descend the the Carribean Hotel. The scene is Sox that finished 19-0, and another gang plank for a stenographers bursting with excitement. The acno-hit triumph over the A's that convention. Forty people appear on tion is fast, the music is torrid, and ended 10-0. Closest decisions were a the stage in this scene. Scene no: at the same time, is romantic and 2 is entitled Calypso Cacalcade. warm. Tigers play on the regulation Lit- Thirty people appear on the stage tle League field with 60 feet bet- for this act. Singing, dancing and ween the bases. The team includes beantiful costumes will be seen. five 12-year-olds, five 11-year-olds Scene No. 3 shows the revolutionaand five more between the ages of eight and 10. The Canadian youngsters use a diamond near the install the system in the House of kin Sisters, F. Antonettes, Fattme, RCAF's Air Division Headquarters, the Chateau de Mercy, as their ho- broadcast standards.

The representatives of 65 counoperated by the Canadian Army in Ottawa August 14.

Patterned after equipment used WO 1 Fred Hyman, equipment performance on Monday at 1.30 for there are facilities for winter swim- ing. in the United Nations Assembly, but construction, of Ottawa; S/Sgt. Paul the children. highly modified and portable, the McAnany, Calgary; Sgt. Dean Halequipment was designed and fabri-Canadian Corps of Signals, station- Exeter, Ont; Sgt. Phil St. Pierre, Thursday afternoons. ed at Oshawa Wireless Station.

The equipment is capable of handling simultaneous translations into four languages. For this meeting, they are English, French, Spanish, and Russian.

There is a microphone, earphone and a five position switch on each

To set the translation system into operation the delegate presses a small switch on his microphone. This constitutes his bid for the floor. A control panel on the Chairman's desk records the bid by means of a light under his name

The chairman verbally recognizes the delegate and RC Sigs operators then switch his microphone to the floor address circuit. His first words are broadcast in the original language on all stations. The translators working in their booths above the Speaker's chair begin to translate and the delegates have their choice of four languages.

All the proceedings are recorded on magnetic tape and held for six days so that disputes can be settled or avoided. A permanent record is made on disc for the Union. It is recorded in French, the official lan-

guage of the Union. It took a little over a week to

The DRUMMONDVILLE



The original expression was "The devil to pay and only half a bucket of pitch" and it becomes understandable when it its explained that the "devil" was the longest and most difficult seam in the ship to fill with pitch or "to pay".

About Radar

With this device it is possible to bull's eye" for the word blank determine accurately the speeds of vehicicles passing through a specific zone of travel without utilizing Room (or no room) to swing a road detectors, tubing or other timedistance devices.

The theory underlying the operation of the Speed Meter is that mo-Naval and seagoing terms can of- ving targets in the path of a radio ten be traced back for hundreds of wave cause a change in length of years to words that no longer exist the reflected wave proportional to in their original meaning. For ins- the speed of the moving target. This tance "bollard" is a deck fitting is commonly known as the Doppler around which the lines are secured. Principale which is also the basis and it comes from an Anglo-Saxon for our better known military radar word meaning tree. The word "cap- equipment; hence the Speed Meter tain" is from Saxon caput, which is often referred to as radar by the

The Speed Meter consists of a Anglo-Saxon segne, each meaning high frequency transmitter and a flag. From the same root is the receiver. The transmitter sends a word "signal", which was borrow- radio beam (2455 megacycles) toed from the army in the 16th cen- ward a moving vehicle. The vehicle, in turn, reflects the beam back Naval terms, as may be expected, to the receiver. The beam origishow the sailors' contact through nally sent together with the beam the years with many nationalities. from the vehicle are "compared" Latin mensa and Spanish mesa in the receiver. The difference in both meaning table, gave the word frequency of these two beams is

comes davit, a small crane or hoist. Speed Meter is aimed in the direction from which the vehicles are approaching or in the direction in

The Speed Meter is being used deed when ships began to be con- presently for educational activities, verted from merchant to fighting for traffic engineering, and for law ship their upper works, both fore enforcement all over the United

the United States and Canada.

such facility that the American ness or damaged heart and lungs. street; it was occupied formerly by well, it should be boiled or pur Weekend, a newspaper for U.S. ser- Diphtheria may also leave serious the Heriot Social Club. When com- field with ine of the commercial vicemen in Europe, reports them conditions. No Canadian child pleted, the hotel will have from 35 purifiers before being consumed schedule". American boys, all sons diseases or their after effects, since transformation is scheduled to start ral sources tested for purity, es of U.S. servicemen in France, make immunization is available to every next Spring only. The Metz youngsters surprised danger. If necessary, the protec- authorities are contemplating en- ly become polluted. There is n

Commons and to ensure it met

The personnel who designed, built,

installed, and are operating the



Photo taken at City Hall last Friday in connection with the signature of a collective labour contract between the City and its Employees. From left to right, Majoric Dionne, president of the office employees section, Mayor Marcel Marier, signing the document, Germain Picotin, president of the manual laborers section. Standing, councilment Antonio Baril and Maurice Sigouin, Bruno Beaudoin, bargaining agent,

Building Activities Going On

Enlargement of The Provincial Bank Office in Drummondville. Smoke May

The Provincial Bank of Canada The demonstration you have ob- will undertake capital enlargement with each part of ship: "forecastle" served is but one of hundreds to of its office in Drummondville (Héor focs"le" for the forepart, and, be conducted during the current riot street(, the local manager Er- When handling or lifting an inalthough it was never used, after- SLOW DOWN AND LIVE cam- nest Bertrand announced here yes- fant, don't smoke. A painful fit of Increases of 30 cents per month \$100,000 at least. Tenders will be infant is lying. Be Tragedy asked for in a few days, Mr. Bertrand added.

> that the funeral parlor Les Frais Many children have had to go Funeraires de Drummondville will Everyone needs to drink plenty service it is 65 cents monthly.

The Directors of the Sherbrooke Quebec City; Mr. W. Hardcastle and The big dance Saturday evening

dy scenic affect in the history of

In addition to the above scenes,

there are eight additional acts. The-

se will intersperse the scenes of Ha-

Paul Sydell, Velma Goodwin, El-

vana Holiday. The acts are:

technicians, both from Toronto.

no. 1 opens on the gay landing in FLAMES". Scene no: 4 is the car-

Hurt Baby

Anna Pura

ment undisputed league leaders in through life crippled or with im- lose its doors to be converted to a of water in amounts ranging from seven wins and no losses. They've of one of the contagious diseases, made by architect Paul Labranche, water used for drinking is taken waltzed through the opposition with Whooping cough may leave deaf- The building is located on Lindsay directly from a stream, spring or "running away with the season should have to suffer any of these to 40 rooms. As far as we know, the It is advisable to have such natu pecially in spring or after sever child, to protect him from such Finally, one says the High School storm conditions, since it may easy everybody by starting off their tion may be obtained free of char- largement of the building so to add danger from water obtained through

and Thursday afternoons.

thursday night.

Conklin Midway will be in ope-

PACKED FULL OF FUN.

THRILLS... AND EDUCATION ...

Winter Studies

Residence Phone Will Cost \$3.40?

castle for what is now the quarter- paign being carried on throughout terday. The building will be moder- coughing may result from the for two-party residence telephone systems, vaults will be changed for new baby should be considerate and application for revised rates filed his departure, which will take planets on the control of the con new ones. The cost is estimated at not smoke in the room where the in Ottawa with the Board of Trans- ce at the beginning of September. port Commissioners for Canada, cording to Neill Graham the compa-ny's manager here.

flat rate business service is \$1.00 monthly and for 2-party business A comparison of present and protheir first season with a record of paired faculties, as the after effects modern hotel. Draughts have been four to eight glasses daily. If the posed rates for typical classes of "Never Love A Stranger," based RESIDENCE

1-	Present		Proposed	Increase
al	1-Party			
d.	line	3.90	4.30	.40
u-	2-Party			
S-	line	3.10	3.40	.30
re	Extension			
y-	telephone	1.00	1.00	nil .
10	BUSINESS			
gh	1-Party			
	Line	7.40	8.40	1.00
-	2-Party			
	line	6.05	6.70	.65
	P.B.X.			
	trunk	11.10	12.60	1.50
	Extension			
	telephone	1.25	1.35	.10
			-	
ng	n n		•	

Flesh Flavour Livestock parades on Wednesday

Fruit-Freeze a crystalline proration from early saturday, to late BITION... SIX DAYS AND NIGHTS

A combination of ascorbic and play. sucrose manufactured by Merck &

The crystals may be easily dis- sion. There is a wide field of studies a- ruto which fruit is pleed before will be made shortly. Fen. Ferroni, Sir Queens and a vailable to those who like to fill in freezing. Alternatively it can be King, Peglep Bates and the Sym- their winter evenings with useful as sprinkled on dry s'ices of fruit. phonettes. These acts will provide a well as interesting hobbies. First just as sugar is added, before pac-

great variety of amusement. This aid, home nursing and swimming king in the freezer. complete show will be seen Sunday, are all skills that are always useful By sprinkling Fruit-Freeze on tries used simultaneous translation equipment are: Capt. S. T. Chis- Monday and Thesday at eight o'- and in almost everyone's life there fresh fruit, the housewife is now equipment, designed, installed, and holm, Officer Commanding Oshawa, clock. There will be two complete is a time when one or other may able to prepare fruit sa'ads and is proceeding to an inquest in con-Wireless Station, of Rocky Moun-shows on Wednesday and Thursday save a life, in time of emergency or fruit desserts several hours before nection with asault perpetrated on application to the board states, wage when the World Postal Union met tain House, Alta; Lt. Ted Heavens, night at seven and nine fifteen accident. It may actually be the per- mealtime and still have a firm, Mr. Stanisclas Legault of St-Simon, equipment designer, of Calgary; There will be a special grand stand son's own life. In most communities tasty, fresh dish at the time of serv- who was a'so robbed of \$110, last

aid and hime nursing can be obtail is recommended for peaches, apri- taurant. Handicapped by a poor er costs were largely offset by the let, Fredericton, NB; Sgt. Ray Palarness racing on Saturday night, ned by writing to the local St. John cots, cherries, nectarines, apples, sight, Mr. Legault was unable to introduction of more efficient equipcated by personnel of the Royal tenaude, Ottawa; Sgt. H. G. Otis, sunday, Tuesday and Ambulance or Local civil defence berries, pears, cantaloupe balls, defend himself against his assaiplums and fruit cocktail.

9,200 copies

book featuring the names of most people in this region. It is the 1957 telephone directory which boasts of a greater number of listings than

For the second consecutive year, the cover of the new book is graced by an illustration of local interest, showing St. Frederic park with the church of the same name

According to Neill Graham, Be'l elephone menager here, the 1957 lirectory contains many new and changed listings. "Telephone_cusomers could save themselves time and possibly the trouble of daling ncorrect numbers by throwing avay the old directory and using anew one as soon as they receive

The manager also suggested that subscribers avail them selves of the blue book of Télephone Numbers which can be obtained number, instead of just the name pany of Canada. and address of the party called, will allow her to speed a long distance call through twice as fast",

Distribution of this year's issue has amounted to 9,200 copies, an

Resignation of Mr. A. Blanchard

Mr. Alphonse Blanchard, full-time secretary of the Chamber of nized and largely increased with child's breathing smoke, or ashes service in Drummondville and of Commerce for the last six monthts, the construction of an annexe staring shoke, of asiles ing September 15 or so. Lighting several this eyes. Visitors who call to see a several to the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and injure the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke, of asiles and the construction of an annexe staring shoke and the construction of a staring shoke and th

service in Drummondville follows: on the novel by Haro'd Robbins,

"Never Love A Stranger" joins the growing list of feature pictures Marie, Shawinigan Falls, Welland ce of film production there has Barrie, Brampton, Drummondville, been highlighted by such pictures as "12 Angry Men," Edge Of The City," the unreleased "Stagestruck" and Paddy Chayefskey "The Goodess" which is now nearing completion under producer Milton Perl-

Barrymore, Jr., whose screen

solved and mixed with syrup to Announcement of the feminine ses of five cents for station-to-sta- the previous five, and requirements form a pleasant-tasting solution star, featured players and director tion calls, and of 25 cents for per- for investor capital will also be

Provincial detective Claude Brais Wednesday, by two men who hurt ming lessons; information on first The use of the new preparation him with a beer bottle, in his res-

The Heriot building, the cons- Posts, custom and excise, Unemtruction of which was completed ployment Insurance Commission recently by the Federal Department and others. The Postal Office is of Public Works, at corner of Lind- now operating in the building for say and St. Jean streets, will be one week with a personnel of 34 Residents of Drummondvil'e and inaugurated officially next Monday, under the supervision of the postvicinity have just received a new August 25th. Among the guests of master Charles Lupien, who holds honor invited here in connection his office since 1943. Mr. Laurent with the event are the Minister of Lemire is the head of the custom Departement, the Solicitor Genral, and excise department; he has a hon. Leon Ba cer, M.P. for Three staff of five. 17 emp'oyees are Rivers, hon. Paul Comtois, Minister working for the U.I.C. under the of Mines, Sam Boulanger, M.P. for temporary direction of Miss Jean-Drummond-Arthabaska, former MP ne d'Arc Provencher. The manager Armand Cloutier, mayor Marcel has given his resignation to accept Marier, George Haggerty, presi- a new post and his successor has

> and many others. The vast and modern Heriot, build- The old building located on Gi-

dent of the Chamber of Commerce, not been appointed yet.

ing, which the citizens are proud of, rouard street has been erected awhich the citizens are proud of, round 1907. The department has not will accomodate many services as decided what it will do with it.

The proposed rates for local ser-

2-Party Residence 1-Party Business

Present Proposed Present Proposed

\$15.60 \$18.25

14.35 17.00

11.25 12.75

14.60

12.80

8.40

7.40

6.50

\$4.75 \$5.15

3.90

4.55

Increased Telephone Rates Asked For by Bell Company

Ottawa. - An application seeking | given as the reasons for the applifree at the Be'l business office, to approval to increase telephone ra- cation. The company states that to keep an up-to-date list of local and tes was filled today with the Board cover its expenses and earnings reout-of- town numbers frequently of Transport Commissioners for Ca- quirements its operating revenues called. "Giving the operator the nada by The Bell Telephone Com- must be increased by \$24,000,000 for

The proposed revisions in Bell vice include increases in all groups Telephone's rates would affect the into which the exchanges are clasusers of hte company's telephone sified. services throughout Ontario and Examples of the present monthly increase of more than 300 copies Quebec. The company requests the rates in typical exchanges for twoboard to make the new rates effec- party residence and one-party butive not later than anuary 1, 1958. siness telephones, with proposed

Increases in operating costs re- rates, are shown in the following sulting in inadequate earnings were table.

and certain adjacent exchanges)

Toronto (including adjoining

Extended Area Service points)

Montreal (including Extended

Ottawa (including Extended

Hamilton, Quebec City and

Extended Area Service points):

Oshawa, Peterborough, St. Jean,

Pembroke, Stratford, Valleyfield.

Coaticook, Collingwood, Goderich,

Hawkesbury, Huntsville, Lachute,

Midland, Picton, St. Eustache

Blind River, Delhi, Maniwaki

Beaverton, Dutton, Jarvis,

Coboconk, Deseronto, Morin

Mattawa, Rigaud

Heights, Oka

St. Thomas, Sarnia, Sault Ste.

Galt, Orillia, Owen Sound,

Woodstock

Windsor, Ont. (including

Agincourt, Cooksville, Malton, Port Credit, Thornhill, West Hill, Woodbridge (includes toll-free service with Toronto

Area Service points)

will go into production in New Brantford, Chicoutimi, Kingston, Present Proposed Increase York at the Gold Medal studio on Sept. 9 with John Barrymore, Jr., Sudbury-Copper Cliff, Trois in the starring role, it was announced today (7) by Robbins who will produce the film with associate pro-Belleville, Chatham, Cornwall, ducer Richard Day for Allied Ar-Guelph, Niagara Falls, North Bay,

Robbins and Day have a'ready scouted locations here for the exterior scenes which will be made throughout the metropolitan area. The picture which marks Robbins' entry into the ranks of film producers is being made by his induct for preserving the natural co- dependent production company, lour and fresh flavour of fruits, Caryn Productions. Robbins, whose SEE THE SHERBROOKE EXHI- is now being marketed across Ca- novels have consistently appeared on bestseller lists, wrote the screen-

> Co. Limited, Fruit-Freeze is sold at credits include "The Sundowners," drug stores. A 5-ounce jar, suffi- "High Lonesome," "The Big Night" to-station calls than for person-to- tinue with its large expansion procient for 75 pounds of fruit, costs and "Thunderbirds," has also apperson calls. Adjustments are program. This expansion, it estimates, peared on the stage and in televi- posed in initial period rates which will be substantially higher in the

The proposed increases in long meet the public's telephone needs, distance rates — within Ontario and and constantly improve its service, Quebec only — are less for station- the company states that it must conwould result in maximum increa- five years 1957-1961 than it was in son-to-person calls, between points higher. The company states that its up to 200 miles apart. For longer earnings must be sufficient to support and justify this high level of

Bell Telephone's present general level of rates became effective on March 1, 1952.

Since that time, the company's and other costs have risen substantially, and operating expenses have due to higher wage rates and a 36 increased more rapidly than operat- per cent increase in the number of ment and methods, reductions in cor- higher municipal taxes. poration income tax rates, and im-

distances, the increases are some-

what higher in some cases.

reducing the company's net income year. to an inadequate level. Estimates Operating costs have also been for 1958 indicate further deteriora- directly affected by a steady intion to such an extent that the re- crease in the company's plant inquirement for dividends will not vestment per telephone in service be met from present rates. To serve its present customers, 1958 from \$316 in December 1951.

capital investment. The increased costs of operation have included: Higher employee expense, up 63 per cent, to an estimated \$123,000. 000 in 1957 from \$75,000,000 in 1952,

The higher corporation income tax rate effective this year and

The higher costs associated with provements in non-operating reve- the raising of large amounts of new capital to carry out the company's In 1957, the application continues, construction program due to the further increases in the costs of sharp rise in the cost of money, providing service have occurred, both debt and equity, in the past

to an estimated \$436 in December

Drugs to Assist Victims of Floods

A Canadian Red Cross shipment of high priority drugs left Dorval airport today for a trip half-way around the world to assist victims of the recent floods in Indonesia. The drugs were purchased by the Canadian Red Cross at a cost of over \$5,000 from pharmaceutical manufacturers in Toronto and Montréal. This shipment was flown

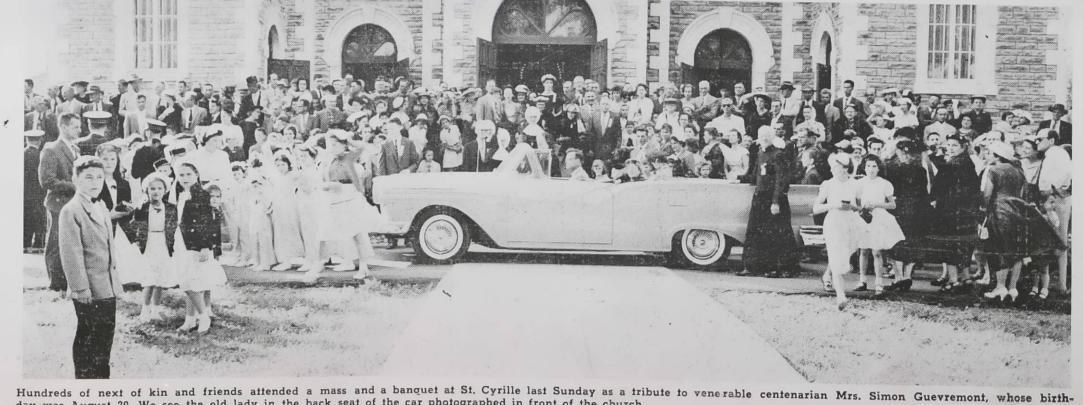
sian Red Cross through the League of Red Cross Societies in Ge-The floods were caused by unex-

for assistance filed by the Indone-

pected heavy rains in the dry season. The Indonesian Red Cross reports there are 160,000 people homeless and thousands of acres of land irundated. It is expected crop losses will run into millions of dollars. The drugs will be distributed by

the Indonesian Red Cross to combat possible epidemics in the disaster The half-ton shipment consisted of

to London by BOAC on a courte- 3,990 vials of penicillin, 100,000 sulfadiazine tablets, 70,000 sulfagua-The Canadian Red Cross aid is nadine tablets and 5,000 chloromybeing sent in response to a request | cin tablets.



day was August 20. We see the old lady in the back seat of the car photographed in front of the church.

fewer than ten percent are false

"A Journal Dedicated to Free Speech"

- FOUNDED 1926 lished Every Friday at 400 Heriot Street, Drum-mondville, Quebec, by La Parole Limited. SUBSCRIPTION RATES

Canada, one year ... \$2.50 Canada. six months \$1.50 roreign, one year.... \$3.50 Foreign, six months \$2.00 Authorized as second class matter by the Post Office jor epidemic in Canada. It isn't the matter Department, Ottawa.

DRUMMONDVILLE FRIDAY AUGUST 23th 1957

"Page a Pied Piper"

Most people shudder when they see a rat. Some can even manage a shiver at the ods. mere mention of the animal, since the rat re the plague was rife.

causes Canada's obsession with keeping has her share of great epidemics of typhus dollars have been riding a wrongrats out of this country. Responsible for the __ there was one back in 1847 when immitificate must be renewed. Or the 863 ships ded by our quarantine service?

Department of Agriculture point of Ontario.

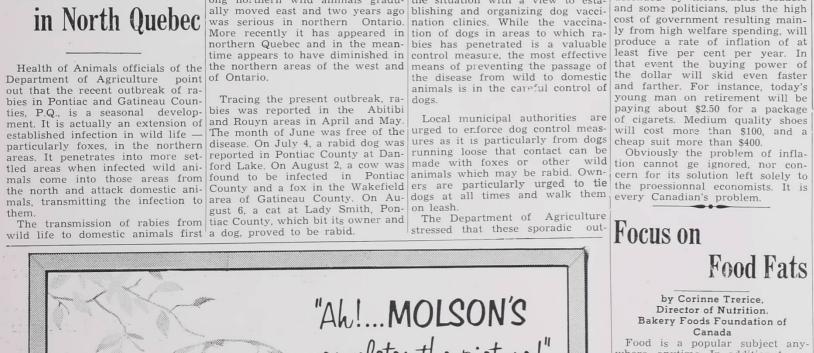
out that the recent outbreak of ra-

"Ah!...MOLSON'S completes the picture!"

Whatever the occasion ... a mild and

When you're all wound up at the end of a round - of work or play - how pleasant to unwind slowly over a friendly Molson's! At the 19th, or any other place where a refreshing reward is called for, always say . . .

"Make Mine MOLSON'S"



to have rats, were fumigated and certifito have rats, were fumigated and certifito have rats, were fumigated and certifisible to eradicate the disease in cates of deratization issued. Three hundred far northern areas or prevent oc- seems sensible to bear in mind that way is it anyway? and forty were inspected and found free; casional wild animals which may be rabid from moving south. It is been developed than three well ba
Canadian for 90% of its length. For endorsed, and 162, also clear, were given an extension of their certificates. The The Drummond rille Spokesman is Printed and Pub. "bag" was 35 rats recovered and 33 mice, which seems a small result, except for the Want a Cheap fact that any one individual rat so exterminated could easily have been the one bearing the germs that could have set off a maof adding a few more rats to our more than abundant crop — it is the knowledge that Despite the great volume of spo-ken and written comment on the lopments in the not-too-distant futhere is always the chance that the rats subject of inflation, it is difficult ture. from some plaque-ridden land may decide for many to realize how fast and how far the value of the Canadian to emigrate by ship and Canada could be dollar has shrunk. The person litheir destination — except for those eagle- ving on a pension or other fixed income is likely to know exactly

eyed quarantine officials and their meth- how much less a dollar blys today Rule of Seaway With Gangsters ronto's Ashbridge Bay sewage dis-Ti rid Canada of this unwanted animal and substantial increases in earn-roughneck American labor boss; bons --will be used for: is one of the filthiest, most prolific and loathsome of pests. In addition to the rest loathsome of pests loathsome of pests. In addition to the rest loathsome of pests loathsome of pests. In addition to the rest loathsome of pests loathsome of pests loathsome of pests. In addition to the rest loathsome of pests loathsome of p of his shortcomings, he is a carrier of the garbage disposal, and the lavish use of trate this point. In 1939 the averdeent Americans as much as by driven generators intended for the garbage disposal, and the lavish use of trate this point. In 1939 the averdeent Americans as much as by driven generators intended for germs of typhus louseborne relapsing fe- "warfarin" a chemical discovered several age wage of factory workers in Canadians. ver, and bubonic plague. In fact, there is a years ago, which has proved effective in specific to the seaway of th theory that rats brought the Great Plague killing rats, without injury to domestic a- week; at April 1, 1957, \$65.23 a of 1665 to London, from some country when nimals or humans, if used according to week. In addition, over that full period the work week declined from direction. It is available under various com- an average of 47.2 hours to 41.1 as for most Canadians, the increase

It is this danges from disease germs that

It should be remembered that Canada in earnings has provided a rising

all-out, non-stop campoign against the ro- grant ships brought thousands of people to between three and four per cent dent is the quarantine Service under the ports on the St. Lawrence river - some of per year. To picture what will hap-Departement of National Health and Welthem already dying, some already infecpen to the value of money if the
rate of inflation remains at three fare. Every ship that makes port from any ted by typhus. On an island in the river is per cent, consider the case of the foreign country is inspected and, if rats athe graveyard where nearly six thousand earner and putting something asire found, the whole vessel is furmirgated. typhus victims lie buried. Can you imagine de for later years. By the time he Each ship is given a certificate ofter fumiwhat would happen to this country with reaches retirement age and tries to live off the dollars he is putgation (which is termed "deratization" by the present day population and speedy ting away, the shoes he might now the Department) which is good for six transportation, that could carry such inof about \$55; his present \$10 bag of months, at the end of which period the eer- fection far afield, if we were not guar- groceries will cost about \$40; a \$50 suit, about \$200; a low-price car. about \$10,000; and a low-priced ho-

mellow MOLSON'S

became serious in the far west some years ago. The infection among northern wild animals gradually moved east and two years ago. At the present time veterinarians full employment policy so stoutly defended by most labour leaders and some politicisms and some politicisms and some politicisms. northern Quebec and in the mean-time appears to have diminished in control measure, the most effective least five per cent per year. In animals is in the careful control of and farther. For instance, today's

young man on retirement will be stressed that these sporadic out-

Food Fats

by Corinne Trerice, Director of Nutrition Bakery Foods Foundation of

where, anytime. In addition to se-lecting foods for their taste, more and more people are becoming well various kinds of food and their effect on health and well being Thus it is not surprising to hear star in the food field - fat. This new interest in fat has been our leading Public Health problem the increase in cases of hear disease and other coronary ailments Just what is the story of food fats ng too much fat? Is there any scientific basis for choosing veget able fats in preference to animal nything to do with the occurrence of atherosclerosis and heart disease' These are just some of the things people want to know. The answers to questions about fats are not easily given. In fact, very few positive statements ca be made about the role played by fat in our daily diet. Nutrition and medical scientists are working hard o find the answers, but they are eting their experiments In the meantime, here's what we lo know about food fats. Since a essary to maintain this balance Fat is an excellent source of energy, ppplying about twice as many

daily eating habits, some fat is neries per gram as either protein carbohydrate. Many food fats ontain essential fat soluble vitanins, like vitamin A, vitamin D and vitamin E, and should therefore be included in a good meal pattern. But it is important t choose those fats which do provide extra nutrients besides calories, like dairy foods, meats, eggs and whole grain cereals. Almost pure fats, like cooking oils, shortenings, lard, etc., are of little value except to increase the number of calories or energy provided. It is often these foods, when eaten in excess, which are converted into body fat to cause uncomfortable and dangerous over-

Statistics show that increases in total consumption of food fats in Canada have been paralleled by increases in the occurrence of ather osclerosis and heart disease. Thus it appears that fats may play a part in the development of these diseases. For this reason, many doctors now advise their patients to cut down on their total intake of food fats. This seems sensible since extra fat may also cause overweight But, beware of the person who adises that any one kind of fat is petter (or worse!) than any other. It has not yet been proved that animal fats (dairy foods, butter, meat,

fish or poultry ,eggs, vegetables and whole grain cereals, plus at least four slices of enriched white or whole grain bread (daily) with butter or margarine. Our only additional word of advice might be to USE WASTE GAS-- A giant provides protection againts diphthetional word of advice might be to USE WASTE GAS-- A giant provides protection againts diphthetic and this is available to every bec Legislature at its part keep your eyes focussed on the re-silver ball, now being built on To- ria and this is available to every bec Legislature at its next session for the adoption of sults of further research in the ronto's eastern waterfront, marks child in this country free of cost, for the adoption of an Act for the field of food fats. Our crystal ball a new development in sewage dis-

Despite the great volume of spo- shows some interesting new deve-It enables the gas produced from sewage from sewade sludge to be stored for a number of uses where formerly it was only used for heat- It takes three railroad cars full the age of 35, as mentioned in the In the new \$20-mi lion extension fuel of one B-52 Stratofortress, innow being built at Metropolitan To- tercontinental 8-jet bomber featurthan it did five, ten or twenty years Said To Be Hoffa Plan" was a star-posial plant, the gas--a complex

back. But for others, continuing ling recent headline. Hoffa is a mixture of the lighter hydrocar-



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ALL ROOMS HAVE 5-CHANNEL T.V.



ed in Warner Bros. "No Sleep Till Dawn," starring Natalie Wood, Karl Malden, Marsha Hunt and Efrem

Canada's official Food Rules. Just being but t, it hppens by historical to refresh your memory again — mischance to be an international larly dangerous to children under Drovings (APPLICATION TO LEGISLATURE) County of Drummond

ger the great epidemics of the last century, there are still too many cases in Canada, when it is by these presents that Claude Ro. remembered that no child needs to cheleau, Police Sergeant for suffer the disease. Immunization Provincial Police Force of Dring ry legatees named in the will for the late Dame Julie Lalanne, wi dow of Antoine Rocheleau, to rem to him his share of the inheritance without waiting until he reache

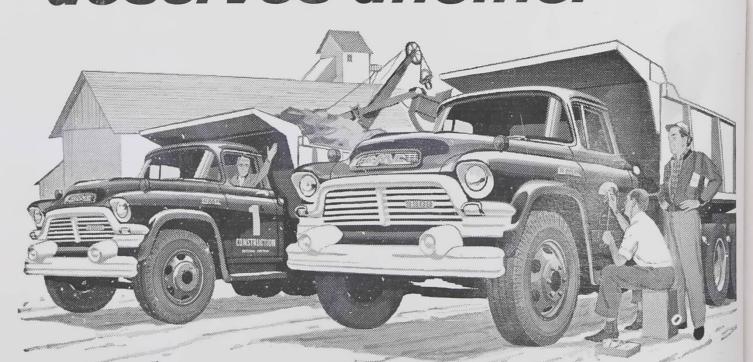
of fuel (30,000 gallons) to fill the testament PAUL ROUSSEAU, Q.C.



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5 trips daily 4 trips daily \$12.80 return \$5.60 return PROVINCIAL TRANSPORT COMPANY Autobus Drummondville Ltée 330 Heriot St. — GR 2-3377

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businesses that thrive on GMC trucks have solved a lot of their efficiency problems right there . . . by choosing trucks almost custom-designed for specific applications and with the exact combination of engine, transmission, rear axle and chassis to handle their jobs without waste of time and money. See your GMC dealer and name your hauling problem. Watch how fast he produces the right solution to it . . . the solution that means proven-efficient GMC trucks working and saving for you.

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WORLD'S MOST COMPLETE RANGE OF TRUCKS



GARAGE MONTPLAISIR LIMIT STREET DRUMMONDVILLE QUE. TEL. 2-33 Annuel SCP Golf Cup Tournament on September 4th

The Eastern Townships Golf As- to the association. Clubs may en- represented at the tournament, The Eastern Township to the control of the Eastern Township to the Eastern Tow nual tournament for the SCP Cup sired. three teams. East Angus has won will be played this year in Lennoxville on Saturday, September 14. This cup, which is offered by Southern Canada Power, is a team troduction the service of the past three years and will be on hand to defend it. The SCP Cup is a permanent troduction the afternoon the service of the past three years and will be on hand to defend it. The screen the service of the past three years and will be on hand to defend it. The screen the service of the past three years and will be on hand to defend it. round in the afternoon.

Sponred by the Company, the As in the past years, Southern togramment is organized and supervised by the E.T.G.A. and is open to all clubs which are affiliated team and rupners of the winning to all clubs which are affiliated team and runner-up team. Since



down a number of memorable -

high tribunal — what cases it con-

siders, what functions it serves.

years of the high tribunal's existen-

ce the total number of judges has

res. With this function, the Supreme Court assumes the role of guaranteeing that no law can violate the basic rights of the citizens.

There is widespread respect for the Court among the American people and a general awareness that it is one of the stabilizing influences of this country. This is rightly say in which cases come before the Court — and these are in the great majority — are in the form of appeals either from a lower federal court or from a state supreme court when some federal question is involved.

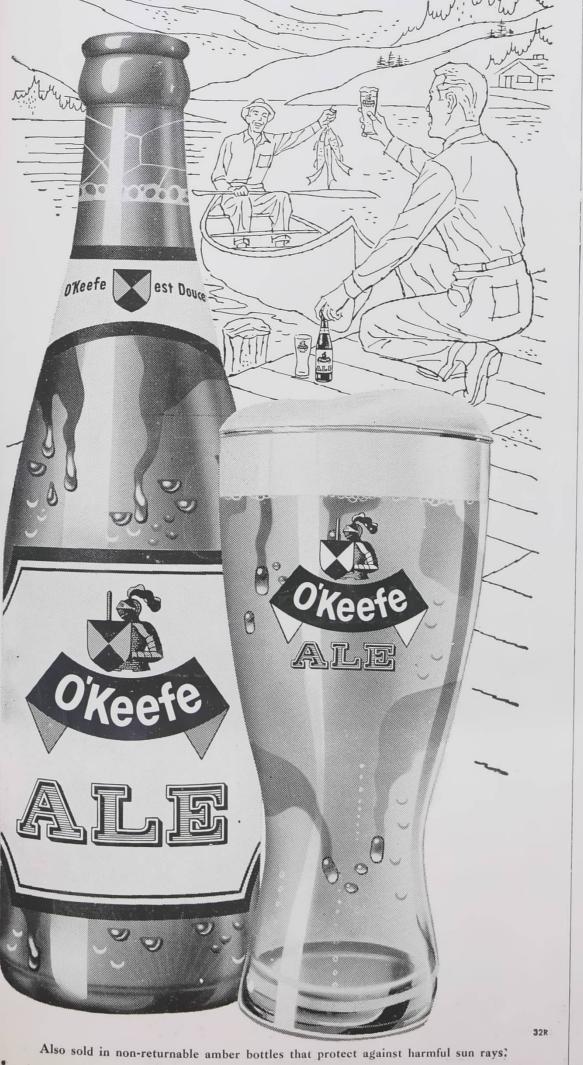
There is widespread respect for the Court among the American people and a general awareness that it is one of the stabilizing influences of this country. This is rightly so, for the assurance which the Supreme Court provides that the Constitution will not be violated by the main branches of the government. For the year ended war in the great majority — are in the form of appeals either from a lower federal question is involved.

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Today, the Supreme Court holds always welcome! In the great outdoors . . . or in the comfort of your own living room, there's nothing so welcome as O'Keefe Ale:

Next time you order beer, ask for O'Keefe . . . the mild ale . . . brewed with "seedless hops" to eliminate every trace of unpleasant bitterness.

Drink O'Keefe...the Mild Ale!



this is a team competition there i LOSES 40 POUNDS POUNDING PIANO score for the day will receive a It is expected that this year again most E. T. golt ciubs will be Supreme Court In recent months, the Supreme Court of the United States handed and controversial — decisions. With national and international attention thus focused on the Supreme Court, it would be timely to clear up some confusion about the role of our

Current, Sas., may have set a reducing record as well as cracking his world marathon mark for Surpassing his previous mark of 75 hours at the keyboard, Tiny lost nearly 40 pounds. He is shown in action at the Hamilton blished by the Constitution and first supermarket where over 40,000 people watched his endurance organized under the Judiciary Act test. In the first 37 hours he had downed 400 cups of coffee and of 1789, with a chief justice and eaten three meals a day, never taking both hands.off the five associate justices. In the 168 beyboard.

gone as high as ten, although at All of the Supreme Court's jus- rived at by the Court are always companies, 35,110 employed few the present time the Court consists tices are appointed by the Presi- accompanied by extended "opinions" than 100 persons and 26,853 em dent and Senate and hold office for showing the line of reasoning pur- ployed fewer than 15 persons. Only The chief justice has, in reality, no more legal weight or influence Their salaries are fixed from time the curring opinions. But many times than 1,500 persons. in deciding cases than any of the associate justices. He is simply the compensation may be diminished when this happens, those who dispresiding judge at sessions of the while he continues in office. Both sent also write out why they disathem, who labored to make them Court, and acts as chairman in as- the lifetime appointment and the gree with the majority decision, and succeed, and who re-invested prosigning to his associates the task fixed salary tend to remove the both opinions, the concurring and fits to keep them successfully comof writing the Court's decisions in justices from the pressures of pocases that have been heard and dis- litical life — an important factor blished. in their judgment of constitutional By far the most important and and other types of cases. Many of the cases, and the Court's government's demand for immedi-

distinctive function of the Supreme Court — and the one that makes it a most important body in the instance originate in the Court is the Court in two ways. They may, for instance originate in the Court is the cou American system of government — instance, originate in the Court it- the country. In this manner, the or- Sucession duties were first im-American system of government — is the one it performs in passing upon the constitutionality of acts of Congress and of state legislatures. With this function, the Supreme Court has what is called "original jurisdiction." These are cases affecting ambassadors.

Succession duties were first imposed by a provincial government the major decisions of the Supreme Court.

Court this function, the Supreme Court has what is called "original jurisdiction." These are cases affecting ambassadors.

> Today, the Supreme Court holds the year. The decisions or conclusions are- a unique position. It is not alone In any tax structure there is a

LAST WEEK ANSWER ACROSS 3. Deep 21. City 1. Precept (Ger.) 5. Apron 4. Before tops 9. Trend 5. Bass 23. Blacksinger berry 10. Sports ring 6. Arab 12. Pointed arch kingdom 24. Un-13. Wise men lawful

14. Bestowed 8. Lurked 15. Question 9. Roman 17. Malt drink 11. Things of 18. Shrub (Jap.) . 15. Any fruit 29. Confronts (Turk.) 20. Artifice 18. Employ 22. Incite 19. Obliged

25. Wilder-26. Mollusk 27. Elf (Pers.) 29. Good time 33. Northeast

35. Volcanio 36. Of the Ugrian 39. Pudding 40. Occurren 41. Dregs

DOWN 1. Kingly 2. General

HOW MUCH MONEY

DO YOU NEED?

34. Gaming

cubes

31. Baking 35. Wash

32. Short lance 38. Permit

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LOANS

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DRUMMONDVILLE

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a court of law but a supreme tri- He explains the telephones are tistics from a group of cities that bunal of arbitration rendering final clearly marked: "For Fire, Emergen-shifted to telephones last year show decision upon complex problems of cy, Police", and are connected di- that in the final 12 months of teeconomics, sociology, and political rectly with the municipal emer-legraph boxes 75 percent of the science. It affects public issues re- gency communications room, with- alarms were false; todal with emergularly and in a way that is felt out passing through any telephone gency telephones on the corners,

point where the cost of a tax ex-

ceeds the return from it. Possibly

allowing Ottawa to collect that

pediate \$87,000,000 the nation

ered a long-term loss. Certainly

tax that discourages the foun-

that penalizes and perhaps des

ys existing business enterprises

Best Defence

Some international agreemen

on control of armaments, a goal

sought by most civilized nation

throughout the past several deca-

viet Union — advocate a volur

Possibly helpful in forming of nion on this pressing question

the extreme, though unquestion

the Bishop of Manchester. Appl

ing Milton's phrase of a "horro

olumed" to the hydrogen bomb

this leading churchman urged that

pon. It is his belief that such re

nun ciation would lead, through

mutual trust, to general disarma

In a comment on Dr. Greer's pro

oosal the Manchester Guardia

Britain alone abandoned the wea-

pon as perhaps one chance in ter

A more probable result, says the

few years of Mr. Khrushchev'

kind of socialism to all Western Europe and the British Isles."

And, the Guardian ask in a man

her that is the more thoughtpro-

voking for its dispassionate ob

jectivity, would those in Britain who would renounce nuclear wea-

pons be prepared to live under a Communist system? By the time

t reached Britain, says the Guar lian, the system might be modified, but "merely to think of Bri-

alls for an effort of imagination

France or the Low Countries

it is easier, because they have had

the experience of living under an

imposed regime. They know what it means to have among them se-

cret police, with powers of arbi

trary arrest, deportation, and exe-

cution. And, since it will be said

that in Russia the police powers

are being made less arbitrary,

should be remembered that lenien

cy is least where the seeds of re-

sistance are strongest; that has been

Hungary ... Resistance in Britain

by individuals and organizations

churches, political parties, and the conflict, inevitably, would bring

In permitting their governments

to deve'op nuclear weapons the

peoples of the Western democra-

cies assume great responsibility

But can anyone doubt that if the

West renounced such arms, Com-

munist Russia would not soon ex-

hibit weapons against which there

was no possible defence, and read-

ily use them to achieve world do

Cut False Calls

Modern special emercency treet telephones are replaining the old-fashioned telegraph bores used to

Karl Detzer reports in the Sep-

tember Reader's Digest that 31 ci-

ties in Canada and the United Sta-

tes are using fire-alarm telephones

and that 40 others are quietly making surveys with a view to "going

sound fire alarms.

shown in Eastern Germany an

nich is hard to make. For people

paper, "is the extension within a

Weekly assays the possobolity

by Americans in their daily life. exchange. The person in need of help me- The author says cities with emerrely picks up the receiver and is gency telephone service are cutting High Cost answered immediately by a trained these time-wasting false alarms and dispatcher. The caller can tell him cutting costs at the same time.

whether he needs firemen, police, Of 20 communities that have been of Dying a rescue squad, a doctor or an ambulance; he can even describe preusing street phones longer than six months only two report that the cisely what and where the emer- cost is any higher.. In his Reader's Digest article ti-led "Fire-Alarm Telephones Pro-

For most of us the high cost of living is the personal economic problem that looms largest. But for telephones Problem that looms largest. But for lower telephones Problem that looms largest telephones Problem that looms largest. But for lower telephones Problem that looms largest telephones Problem that looms largest. But for lower telephones Problem that looms largest telephones Problem that l

many there is now the high cost the efficiency of municipal depart- Applying for a position in the of dying. It was emphasized recent- ments but has cut the false alarm London office of an engineering ly in this way: "Why encourage a rate by an unbelievable amount. firm, Reader's Digest reports, a brilliant young Canadian to start a business? If he is successful, he will have to sell the firm to be able to afford to die." The speaker able to afford to die. able to afford to die." The speaker voice for police to investigate. State: "Hopeful."

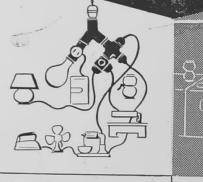


"You say the telephone is an extra partner?" Yes! — the telephone IS a partner in that card

party . . . a helpful "partner" which brought everyone together! Without telephones, arranging such simple social gatherings would take endless time - As Canadians, most of us tend-to take such longaccepted uses of the telephone pretty much for

granted. Yet, when you consider the countless ways in which the telephone makes YOUR daily life more pleasant, you may well agree that this extra "partner" gives far more in terms of convenience and security than the little it costs. THE BELL TELEPHONE COMPANY OF CANADA

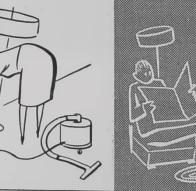




Do most of your outlets look like this instead of single plugs for each? Do your fuses blow out frequent when many appliances are on?



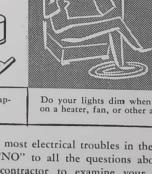
Do you have too few outlets and switches?



So if you cannot answer "NO" to all the questions above, do send for your electrical contractor to examine your wiring system or call for the guidance and help of a Southern Canada



Power Be Modern — Live Better Electrically with



Southern Canada

Poor wiring is the cause of most electrical troubles in the home.

"Time" Has a

News Service for the past seven named Ottawa correspondent in years, has been named managing 1944. In that post he was one of director of Time International Ltd. the most widely traveled corresponof Canada, Time Inc. Editor-in-chief dents in Canada, covering every New Manager of Canada, Time Inc. Editor-in-chie Henry R. Luce announced today. province from the Maritimes to

first full-time management repre-New York. — Lawrence E. Lay- sentative in Canada, completing a bourne, 44, chief of correspondents career cycle with the publishing for Time Inc.'s U. S. and Canadian company that began when he was



stand something of the new dimen-

pany lives as a good corporate ci-

Creation of the new post in Ca nada, according to Time-Life Inter-

national Managing Director Edgar

recognition of the continued editorial and advertising success of

Time in Canada

in excess of 2,000 advertising pages.

Audit Bureau of Circulation figures

Time Inc. maintains four news

Veteran Newsman

In 1946 he was appointed deputy

shington correspondents and photographers and subsequently New York news bureau chief for Life. In 1950 he became head of Time Inc.'s U. S. and Canadian News Service, in which capacity he directed the news-gathering activities of Time and Life correspondents in 14 bureaus and of 160 stringers in other key U.S. and Canadian areas. Laybourne is a native of Springfield, Ohio, and a 1934 graduate cum laude of Ohio State University He is married and has three

Was the First

Oldsmobile, the oldest manufacturer of passenger cars in the au-

tomobile industry celebrates its

sixtieth anniversary on August 21st. It was on that date in 1897 that

ated the Olds Motor Vehicle Com-

too build one carriage in as near

perfect a manner as possible. Oldsmobile was the first compa-

ny orlganized specifically to produce automobiles on a quantity

basis and while the first year's production was just six automobiles today it is among the six largest ma-

nufacturers, with plants capable of

In 1900 Olds came up with the design of the famed curved dash -horsepower engine. This was the on a progressive assembly system-

the first of many "firsts" for Oldsmobile in the automotive business. This car had a top speed of 20

miles per hour and sold for \$650. A tiller was used instead of a steering wheel. The car was fitted with

two-speed transmission. The curved dash model had a 66-inch wheel-

base, 55-inch tread, 28-inch wooden artillery wheels and 3-inch detach-

able tires, and a fuel capacity of

Oldsmobile was the first to produce 2-cylinder and 4-cylinder cars

instead of the 1-cylinder variety. Oldsmobile introduced nickel plating in the automobile industry in 1907 and in 1925 initiated chromium

plating on motor cars. In 1939, Oldsnobile became the first manufac-

turer to make a fully automatic transmission, Hydra-Matic Drive,

available on a volume basis, and helped inaugurate the post-war high

Records show that of the more

than 5,000,000 Oldsmobiles that have been built there are almost 11/2

million still registered which are

five years or more old. Of this

number there are 316,000 that are

PUBLIC NOTICE

Province of Quebec

School Municipality of Drummondville

Public notice is hereby given to

all proprietors of real estate and resident householders of this mu-

nicipality that the collection roll of

school taxes, as established by the

school trustees of this municipality,

has been made and completed and that it now is and will remain in

my possession for inspection by par-

ties interested, during thirty days from this notice, during which time

it may be amended; any ratepayer

may, during the said delay, com-

plain of such roll, which will be

taken into consideration and homologated, with or without amend-

ment, at the meeting of the trustees

to take place on the twenty-third

day of September, 1957 at the Drummondville Hich School at the hour

of eight o'clock in the evening; but

such delay expired, it shall come into force and every person inter-

ested, after having taken cogni-

zance thereof, if he so desires, shall

pay the amount of his taxes to the undersigned, at his office within twen'y days following the said de-

lay of thirty days, without further

Given at Drummondville this

H. E. French, Secretary-Treasurer, ammondville School Trustees.

twenty-third day of August, 1957.

compression engine era

five gallons.

Post-Ditpatch.

Time Canada this year will run

"In my new assignment it will be my responsibility to see that Time, The Weekly Newsmagazine, and our other publications continue to earn their large readership among Canadians, and that our com-

sions of life in this country.

tizen of Canada," he said.

Time's Canadian edition





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GRANDE DANSE

SATURDAY NIGHT with . . .

THE BAND OF BIG GAY McNEELY, VOCALIST THE MOON GLOWS.

HARNESS RACING SATURDAY EVENING AND SUNDAY, TUESDAY, WEDNESDAY and THURSDAY AFTERNOONS.

BIG DISPLAY OF LIVESTOCK ... AGRICULTURAL PRODUCTS... FLOWERS... COOKING... HANDICRAFTS... INDUSTRIAL EXHIBITS AND FARM MACHINERY

DISPLAY OF CALVES by 4-H CLUB MEMBERS.

REMEMBER: MONDAY IS CHILDREN'S DAY SPECIAL GRAND STAND PERFORMANCE

ALEX ROSS, Managing Director J. EUGENE LAMONTAGNE,

Secretary-Treasurer



This car was wrecked by a CNR train at a level crossing, St. Perpetue, County of Nicolet. The driver, Jean Baptiste Lessard of St. Frederic (Beauce) was killed instantly when tossed out of the vehicle.

for the first six months of 1957 gave 10 years or more old, and almost for lack of buyers the Canadian of ding and Research, and Central

In 1905 Gus Edwards forever me-32 part-time correspondents who September 16th, 1908, General Mocover the news from key cities in tors Corporation was organized by W. C. Durant, with Buick as a Veteran Newsman

Before joining the Time Inc. staff
Ottowe in 1944 I subsume covered

output in 1944 I subsume covered for ten years with the Pulitzer Pu- tors Corporation on November 12, blishing Co. as a reporter, rewrite man and editor on the St. Louis

Time Canada an average weekly cir30,000 which date back 20 years average \$3,600 income can't find a Mortgage and Housing Corporation bureaus in Canada — in Montreal, morialized the Oldsmobile in song engaging the attention of Canada goal was tried by a Toronto buil-Ottawa, Toronto, and, since Janua- when he composed "In My Merry more serious-minded builders is ry 1957, in Calgary — and employs Oldsmobile". Three years later, on the urgent need for the low-cost Corporation set itself the task of house in the \$10,000 bracket. Buil- building a three-bedroom brick ding Editor James A. Knight, wri- bungalow in 24 hours. Besides foting in Canadian Homes and Gar- cusing public attention on the comdens states, however, that prospect pany's subdivision. the purpose of in Ottawa in 1944, Laybourne served mobile became part of General Mose low-cost houses. For instance, new money-saving techniques could principles of house building that be adapted to mass building to recan be applied anywhere in Can- duce house-building costs. One

ada to lower construction costs are big saving discovered, for example, being developed by the National was that the cranc-hoisted roof House Builders' Association in col- was 25 p.c. cheaper than a usual laboration with the National Re- roof. Some lee spectacular efforts While \$20,000 houses stand empty search Concil's Division of Buil- to reduce the cost of houses have

been going tradily forward. One of mes and Gardens article. Bigges the more important of them is the single hurdle, say the builders, is National House Buildes Association's standards committee which meets each January with the Cen- ses with no takes emphasize that tral Mortgage and Housing Corpo- the market for so-called medium. ration. Purpose of the meetings is price house (\$15,000 to \$30,000) has to discuss ways to bring CMHC's finally become saturated while the building standards mire inti line low-cost market remains virtually with the standards of the National untouched. Economist David Building Code. The National Code Slater of Queens University report s the building bylaw for more than that most people are no longer w 600 communities and 's less strict in ling to sacrifice everything they ha

ome of its requirements than the ve for a home of their own. The would rather spend their mone on such things as cars and telev But there are still some formida- sion sets. If this is the case, built dable obstacles to a drop in house ders will be forced to concentrate prices, sontinies the Canadian Ho- on the low-cost market.

The new Federal Building at Drummondville which will be called the "Heriot Building" will be officially opened on Monday, August 26th, at 2:00 p.m. The Honourable Léon Balcer, M.P., Solicitor General of Canada, will officiate. The public is cordially inviter to attend.

> DEPARTMENT OF PUBLIC WORKS OF CANADA



TWO GREAT MOTOR FUELS

the team that satisfies the octane needs of every car

Now! Two completely new higher octane gasolines. Super Shell with TCP* for high compression cars. New Shell with TCP for all other

Choose the gasoline that will give you the finest performance your car can deliver.

Both Super Shell and new Shell contain TCP. This patented additive neutralizes crippling engine deposits . . . insures peak performance and economy.

Get Super Shell in the new white pump or new Shell . . . and satisfy the octane requirements of your car.

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