

IN THE ARMY

A comedy of errors sporting an international cast played its first and last performance a few days ago in the tranquility of a little German forest near the Canadian campsite town of Werl.

The plot involves an escaped German convict, a passing truck driver and two Canadian soldiers standing sentry duty at the gate of Fort St. Louis, the home of the 1st Battalion, Le Royal 22e Regiment.

ACT I: Adolph Theis, serving a sentence for embezzlement in Werl Federal Prison, escapes from work party, hitches ride from passing civilian truck drivers.

ACT II: Five miles later driver

le he summons police from town. ACT III: Convict Theis, fluent in ciety of Security Analysts. English and sign language, poses as prison official looking for escapee, enlists aid of soldiers to search nearby woods. Despatches one soldier to left, the other to right; meanwhile making clean getaway down the middle.

EPILOGUE: Two days later "Bad ter diet for starring role, but no

IN THE RCAF

Victoria, and Kenneth R. Robinson, Lodge Avenue, Victoria, decided they would investigate.

waters of the Strait of Georgia.

diving their favourite hobby.

the knack of using their new equip- us as continuing strongly upwards'

spare time," declared LAC Price. lice, who have requested their assis- 1955.' tance on several occasions. The type of work was not always

two airmen explained.

der water without disturbing the ing the tunnel for inspection." mud", LAC Price said, " a man in

IN THE NAVY

of northern Labrador when the the tunnel." Mr. Davis said. Royal Canadian Navy's six helicopof the Mid-Canada Line.

baggage and 432 passengers.

In one supply mission one of the the air and ton-mileage was 1,390.

helicopters find they have trebled their normal flying hours and dising, where hovering is a necessity.



VOL. XXVIII — No. 30



DRUMMONDVILLE, FRIDAY, OCTOBER 26th, 1956

The Charity Campaign Opens Next Sunday

Aluminum Ltd. Towards Peaks

Boston, Mass. — A preliminary becomes aware of status of passeng- estimate of \$18 millions for third er, deposite him for safekeeping at quarter earnings of Aluminium Ligate of Fort St. Louis, with instruc- mited and consolidated subsidiaries tions (in halting English to French- was made today by Nathanael V. speaking guards) to detain him whi- Davis, president of the Company, when he addressed the Boston So-

Mr. Davis said that as a result of improved production factors in the second half of 1956, combined with strong demand and higher world prices for aluminum this year than last, the third quarter earnings showed an improvement of about Boy" Theis brought back to prison 35% over the third quarter og 1955 by his mother who explains, "he decided to finish his sentence since lions. Earnings in th first and sethere is only six weeks remaining. Theis goes on bread and washortage problems", were \$10.4 millions and \$14.3 millions, the presi-

"The improvement in earnings Two Vancouver Island airmen are practicing a relatively new outdoor is, of course, a welcome developsport that is probably unique in the ment for the Company and one which we have looked forward to Skin-diving is a popular pastime through the lengthy plant construcin British Columbia and after hearing so much of the new world of our business," Mr. Davis said. "At underwater mysteries Leading Air- the same time it is certainly fair craftman Cyril Price, 19, son of Mr. to say that earnings at the thirdand Mrs. C. R. Price, Cordova Bay, quarter rate are not substantial having regard to the Company's 21, son of Mrs. L. Holdcroft, 979 heavy investment in capital assets. Referring to the present market

situation, Mr. Davis said that in Investing baout \$250 each in Aluminium Limited's major world "frogman" suits and oxygen equip- markets - Canada, the United Stament, and armed with all the information they could find on the well as in its other markets, "we new sport, the two youthful airmen believe that supply and demand are launched themselves into the cold currently in reasonable balance. Certainly the gap between supply Keeping Canada's front line fight- and demand which existed up until er interceptor CF-100 jet aircraft a few months ago has been sugsat the RCAF's base at Comoy in the tantially reduced, if not eliminated air is their prime job, and skin- as a result of the efforts of all the major producers in expanding sup-Although amateurs, both LAC plies. However, the trend of de-Price and Robinson soon developed mand in the years ahead appears to

Reviewing the Company's cur-"It was a bit scary at first," ex- rent position, Mr. Davis said, "The plained LAC Robinson, "but a little water situation at our Quebec hy- relating to new powers to be grandroelectric and our storage reser- ted to the City of Drummondville He was enthusiastic about their voirs in now very satisfactory, and by virtue of a would-be act, has underwater experiences and said our Quebec smelters are running been published recently in the Ofthere was a lot more fish around at capacity. In British Columbia, in ficial Gazette. It will be acknowreceiving increased production from Spear fishing for cod and ex- the new smelter facilities coming ploring reefs around the Comox air- into operation at Kitimat. Kitimat base is a great way to spend your is now contributing to our earnings. With these increases our primary News of the two airmen's skin- in the third quarter of 1930 was diving hobby soon became known at an annual rate 100,000 tons great- the adoption of an act granting to load his .12 cians. to the Royal Canadian Mounted Po- ter than in the third quarter of the said city the following powers:

Mr. Davis revealed that recent tests to determine the possible exenjoyable, but the two airmen were istence of some obstruction in the of petitioners necessary so that a ten-mile tunnel at the Kemano powerhouse near Kitimat, B.C. "in-probation to the municipal electors to our engineers and to an expension of the municipal electors to our engineers and to be submitted for approbation to the municipal electors." always available when called on by ten-mile tunnel at the Kemano loan by-law be submitted for ap-Locating lost equipment for the dicate to our engineers and to our who are proprietors; police, as an example, can usually consultants that their earlier cauonly be done by a skin-diver, the se for concern has been dissipated to a large exten. We now see no dustrial purposes to \$850,000.00: "He can move about quickly un- immediate justification in dewater-

Mr. Davis explained that the insa conventional-type diving suit tallation of two new generators in the Kemano powerhouse has permitted further tests in the tunnel "The Northern Lights have seen under conditions of increased waof permits for the construction of employees?" some queer sights," was the com- ter folw. "The pressure readings", buildings on streets not supplied ment of Betty Officer James Instan- he went on, "now indicate the tun- with the services of waterworks ce of Toronto, "but the strangest nel is capable of delivering suffi- and sewers; was the sight of 34 sailors appa- cient to generate at least 828,000 rently hunting submarines in the horsepower, which in turn can sup-Knob Lake area 300 miles from the port an ingot capacity of 255,000 elections carried on in May or Jutons. There is some expectation ne; Thus did PO Instance sum up his that these figures may be exceeded

"There is a reasonable prospect of the city. ters of HS-50, HMCS Magnificent's that the target of our planned onanti-submarine helicopter unit, ar- got capacity at Kitimat will be rerived in the Knob Lake area to as- duced by no more thant 30,000 to sist in supplying the radar stations 50,000 tons", Mr. Davis believed, "which would represent 3% to HS-50, will 11 pilots, an engineer 5% of our expected total Canadian officer and 34 maintnance men, capacity in 1960. Viewed in the conbegan flying operations on the Mid- text of our over-all expansion pro-Canada Line on September 24, and gram, this possible shortfall is not by October 16 had logged a total in our view a matter of serious conof 7,943 ton-miles, carried 1,430,292 cern. Furthermore, when the sepounds of freight, 29,945 pounds of cond tunnel is undertaken the shortfall would disappear.'

Mr. Davis announced that the ca-Sikorskis, flying to sites up to 200 pacity of the new power developmiles away and making innumer- ment in Quebec known as Chuteable short trips from the lakehead des-Passes, and located on the Uploading area, totalled 52 hours in per Peribonka River, will be greter than he originally announced at Since arriving to take part in the the Aluminium Limited annual Halloween. supply mission, pilots of the navy's meeting of shareholders last spring. "This development now under construction will have an installed gate, the spooks and goblins of covered that flying techniques are capacity of about 1,000,000 horse- Drummondville will be out as usual radically different from sub-huntthe firm power output of our Sa- mannered UNICEF spooks asking guenay system as a whole approxi- you to help them treat the sick and mately 700,000 horsepower. The undernourished children in Asias, construction program calls for South America, and Africa. Your

> er, new ingot capacity in the a brought badly need help to 28 mount of approximately 150,000 million children in 88 countries. tons, including the 22,000-ton Isle Maligne plant already built, will be brought in over the same period of time", stated Mr. Davis. "Should brown and School Association of the conditions warrant it, more ingot Drummondville High School. We facilities could be brought in and know our youngsters can count on supported by the power which will your co-operation.

> "To suport all of the planned ad-their enthusiastic participation in ditional ingot capacity in Canada, this outstanding effort in young cistill additional alumina facilities tizenship! will be required and the plans for such new facilities are now nearing completion", Mr. Davis revealed. "With a view to diversifying the sources of raw materials, consideration is being given to the deveupon bauxite resources in areas other than Jamaica.

tainer, who will sing at Drummondville November 3rd after the are program as planned, the fourtion and sales which are contributin the advertising field and joins the air is dry. The window should the program as planned, the fourtion and sales which are contributtion and sales which are contributville November 3rd after the annual oyster party presented by the nual oyster party pr local Chamber of Commerce at Ma- of upwards of \$500 millions, or an internal cash generation", Mr. Da- ed for eight years as advertising the healthy sleep to have fresh air in average of \$125 millions annually, vis stated.



M. P. Robert Bernard receiving from the hands of Mr. Camille Tessier, the keys of his new office situated at 383 Heriot Street. This office has been organized by Mr. Bernard in order to accommodate his

\$850,000 For Industrial Purpose

The following notice, which is

To impose a sales tax of 2%;

To carry from 6 to 25 the number

To increase loan powers for in-To increase indemnities of the Mayor and Aldermen;

To repeal the by-law concerning outside staircases;

To have the date of municipal

cording to the good administration sity of Toronto's School of Social

Charity For Undernourished

black cats is fast approaching. We know you will be glad to hear that some of our Drummondville youngsters wlil be celebrating a UNICEF

No need to padlock your garden bringing in the first power produc-tion in the summer of 1959."

treats of coins will be sent to UNI-CEF — the United Nations Child. CEF - the United Nations Child-"To utilize a portion of this pow- ren's Fund — who last year alone

Here in Drummondville, the

Join us in saluting our youth for

"This new burden of planned expenditures can, it is hoped, be supported to a greater extent thant ed by J. Armand Desrochers, vicelopment of alumina facilities based previously by our own internal sources of funds. As a result of the company. Mr. Brown, who as-

Hunter Fatally Wounded Monday

caliber rifle when the shot explosed suddenly exploded. Lampron, hit in

edged with interest by our readers: | day afternoon at St. Felix de King- | was called on but was uncapable to | burning of coal and oil. Notice is hereby given that the was accidentally shot by a compa- ed was brought to Drummondville sey when Mr. Rosaire Lampron, 34, come right away. Then the wound-"City of Drummondville", in the nion, Raymond Maurice. 22 years St. Croix Hospital but unfortunately, county of Drummond, will apply to the Legislature of the Province were hunting near St. Felix village, a few hours later despite efforts of News of the two airmen's skin
News of the two airmen's skin-

Lampron is survived by his wife

discussions, statements and interviews with researchers. **Prosperity?**

ing prosperity in Canada? Under present conditions can we provide tutside staircases;

To forbid or control the issuance of free fixed by making provisions for business expansion or for the retirement of the retirement of

In an effort to find the answers to these and other important questions, a sociological survey is currently putting six Ontario communities under the searching microscope of social science. "Man and Industry" is the title of the project impressions of the desolate expanse as still more water is put through and other necessary matters ac-

> Teams of social workers are be-Drummondville, October 15, 1956. ing sent into such areas as the St. RINGUET & SAINT-PIERRE, Lawrence Seaway, Iroquois Falls, ment area in Toronto. Their purpose is to find out what effect ingroups of Canadians.



NORMAN C. BROWN, whose appointment to the newly-created post

the tigh, was brougt to the village and three young children.

The broadcast is available to all stations on the CBC Dominion network and will begin at 9.00 p.m.

Quebec Was Good

Brooklin, Ont. - Two Quebec farmers made good showings at the International Plowing match here last week, although they missed winning the Esso Silver Plow, the

nation's top plowing trophy. Romeo Besner of St. Clet, Sou-The winner of the silver plow, tourist fares. Attorneys for the Blind River, Malton, Scarborough Hugh Baird, 22. of Blackwater, Ontario, secured 155.7.

dustrial development has had on Reid of Brampton, placed second \$160.80 compared to the normal fare go, it seems. This year our comwhile a Prince Edward Island man, of \$268.00 tourist. On November 1, CBC will at- Stanley Willis, came third. Baird empt to report and assess the pro- and Willis will represent Canada ject in a special program titled at the 1957 World Plowing match "Man and Industry". Narrator Gor- to be held in Peebles, Ohio. Canadon Cullingham will sit on the dian championship rules state that initial briefing of the six groups no province is allowed more than The day of spooks, goblins and of social workers and visit one of one man on the two-man world the selected towns. He will record team. They, together with a team manager to be named later, will attend the world match as guests of

> The competition was the highlight of the 43rd match sponsored by the Ontario Plowmen's Association. It drew entrants from across Canada and an estimated 100,000 spectators.

> Mr. Besner works on a farm that has been in his family for several generations. The 43-year-old farmer was Quebec's provincial plowing champion in 1955 and 1956 and is a director of the Agricultural Association of Soulanges county. He is one of 12 children - nine sisters and three brothers, all farmers. Mr. Goodfellow, who is 37, also

> engages in mixeed farming, mainly dairying. He has taken part in local matches for six years and, like Mr. Besner, has been a Quebec provincial champion. He is a member of the Kingsey Township Council.

Ventilation vs Fatigue

Good ventilation will help to avert fatigue. Stuffy air in rooms, past expenditures we are now be- sumed his new duties on Oct. 22, office or store is harmful to the The president said that if the pre- refitting from increased produc- has had many years of experience respiratory passages, especially if

World's Weather

lieve the weather of the world is andre Gaudet and Jules P. Marceau. treasurer: Mr. J.B. Sauvageau. growing warmer, according to the Mr. F. Edouard Alain has been ap- St-Charles B. — objective: \$650.00

rature has increased one degree in the last 75 years, says an arti-The world's annual mean tempecle in the November Digest. In Camille Tessier, Rene Lapierre and fosses. most of the United States, the sum- George Haggerty. Hereafter a list \$1,600.00 mers have become one degree hot- of the parish committees. ter, the winters two to four degrees warmer. In Iceland and Greenlang St-Frederic — objective: \$4,200.00

now common in Philadelphia.

An increase of two degrees in S. Pierre & Paul — objective: temperature may not sound like \$1,200.00 much, but it is enough to give Phi- Patron: Mr. le cure G. Desilets; dent: Mr. Majorique Lemire; vice-

big tropical storms a century, has Cormier. had three in the past two years. Weather changes produce unex-

ected effects. Light-snowed winters plague ski resorts. Warmer, northward have carried the cod -

ries which may explain these wea- vre. ther changes — "anticyclones", re- N.-Dame du B.C.-objective: \$450.00 thieu; president: Mr. Elphege Boismake a cooling shield be- Raymond. tween earth and sun and then St-Edmond — objective: \$125.00

sachusetts Institute of Technology believes that the earth's temperature is affected by periods of sunof relative solar quiet, each about voie. a half century long. Dr. Willett St-Fulgende de B.—objective: believes we have just turned the \$300.00 cyclical corner and are headed for 50-year period of "old-fashioned"

United States The Secret Of For Europe,

A special emigrant fare for travel between Europe and Canada or the The Financial Post, and you can November 1, it was announced to- productivity. day by Trans-Canada Air Lines, following the approval of all governments whose airlines are members of the International Air Transport Association.

langes, got 137.2 points out of a November 1 this yar until March 31, possible 200, while Donald Good- 1957 and represents a reduction of fellow of Richmond scored 135.9. 40 per cent off normal one-way

immigrant to fly between Glasgow tion.

A \$25,000 Objective For Drummond County.

Patron: Mgr. E. Foucault, cure:

Patron: Mr. le cure G. Lauziere;

Patron: Mr. le cure F. Tetreau;

Patron: Mgr. A. Demers; prési-

Patron: Mr. le cure Willie Coll;

president: Mr. le notaire L.P. Joy-

Patron: Mr. le cure J.Bte Ma-

Patron: Mr. le chan. R. Salois;

Patron: Mr. le cure Germain Far-

Wickham-Ouest-objective: \$390.00

Patron: Mr. le cure Arthur Ber-

geron; president: Mr. Adrien Prud-

Patron: Mr, le cure Martial Hou-

homme; vice-president: Mr. Honore

president: Mr. Albert Bessette; vi-

The official opening of the Charity Federation campaign will take sec. Tteasurer: Mr. Lucien Voyer. Getting Warmer place in Nicolet diocese next Sun- St-Majorique — objective: \$130.00 day, October 28th with November Patron: Mr. le cure I. Lauziere; 11 as closing date. The 1956 objec- president: Mr. Antoni Tessier; vicetive has been fixed up to \$60,000 president: Mr. P. Emile Dionne; distributed as following: Yamaska, sec.-treasurer: Mr. Emile Granger. Though there is no immediate \$6,385; Arthabaska, \$17,835; Nicolet, St-Simon — objective: \$1,600.00 prospect of palm trees growing in \$10,780; Drummond, \$25,000. Patrons | Patron: Mr. le cure E. Laforest; Canada, or of Siberia becoming a are Mgr. Albertus Martin, Paul H. president: Mr. Ernest Heyay: vicesummer resort, most experts be- Frigon, Justice Aime Chasse, Alex- president: Mr. Onil Venier; sec-

> pointed as general president. As far as Drummond is concern- president: Mr. Philippe Marcotte;

ce-president: Mr. Irenee Gagnon; the average annual temperature is Patron: Mgr Paul Mayrand; pre- sec.-treasurer: Mr. Raymond Lasident: Mr. Camille Tessier; vice- gueux. president: Mr. Dieudonné Nantel; Immaculee Conception -Vegetation and timberlines are sec.-treasurer: Mr. Georges Lemire. objective: \$700.00 creeping up mountain slopes. The Ste-Therese — objective: \$1,950.00 Carolina when, vulnerable to cold, Patron: Mr. le cure C. Beauchepresident: Mr. Ferdinand Smith; has been sighted in Ontario, and min; president: M. Urgel Guerin; vice-president: Mr. Gaetan Pinard; the mockingbird, seldom seen even vice-president: Mr. A. Guevremont: in Washington, D. C., 75 years ago, sec.-treasurer: Mr. Antoine Niquet. clair. St-Joseph — objective: \$3,000.00

much, but it is enough to give Find-ladelphia the climate today that president: M. Romeo Royer; vice-president: Mr. Denis Crepeau; sec.-Baltimore had in 1885, the equi- president: Mr. Romuald Courches- treasurer: Me Paul Rousseau. valent of nearly 100 miles of lati- ne; sec.-treasurer: Mr. Armand De- Kingsey Falls — objective: \$260.00

president: Mr. Walter Drapeau; vi-St-Philippe — objective: \$500.00 And it is true that the number | Patron: Mr. le cure Agenor Thé- ce-president: Mr. Rene Poisson; of hurricanes have increased along roux; president: Mr. Edouard Boi- sec.-treasurer: Mr. Robert Leblond. the Atlantic seaboard. New Eng- leau, vice-president: Mr. Lucien St-Cyrille — objective: \$1,000.00 land, which used to average three Vallée; sec-treasurer; Mr. Reginald Patron: Mr. le cure J.A. Beaudet Christ-Roi — objective: \$300.00 al; vice-president: Mr. Jules Ga-

Patron: Mr. le cure A. Traversy; gnon; sec.-treasurer: Mr. Merille president: Mr. Hormidas Duplessis; Joyal. vice-president: Mr. Albert Gignac; St-Eugene - objective: \$300.00 faltier ocean currents flowing sec.-treasurer: Mr. Bruno Bourgaunt faltier ocean currents flowing St-Felix de K.—Objective: \$450.00 seau; president: Mr. Alcide Leger; which used to be a Massachusetts Patron: Mr. le cure Wilfrid Mes- vice-president: Mr. Adrien Blanstaple — 620 miles north in 27 years. Sier; president: Mr. Albert Houle; chette; sec.-treasurer: Mr. Wilfrid vice-president: Mr. Bertrand Lebel; Leblanc. The article offers various theo- sec.-treasurer: Mr. Florent Lefeb- L'Avenir - objective: \$325.00

volving clockwise above the Atlan- Patron: Mr. le cure J.B. Frechet- vert; vice-president: Mr. Fernando tic and Pacific and forcing warm- te; president: Mr. Roland Guevre- Boisvert; sec.-treasurer: Mr. Joseph er airs on the coasts of the West- mont; vice-president: Mr. Armand Trahan. ern hemisphere, volcanic eruptions Brisson; sec.-treasurer: Mr. Edgar St-Germain — objective: \$900.00 president: Mr. Armand Blanchard;

warm the earth when the particles | Patron: Mr. le cure N. Cote; pre- vice-president: Mr. H.Paul Leclerc; fall, the carbon dioxide in the he-sident: Mr. A. Trudel; vice-presi-sec.-treasurer: Mr. Paul Caya. A hunting tragedy occurred Mon-day afternoon at St. Felix de King- was called on but was uncapable to dent; Mr. Roland Letendre; sec.-burning of coal and oil. St-Lucien — objective: \$125.00 Patron: Mr. le cure R. Cormier; ly; president: Mr. Elphege Robidas; preisdent: Mr. Adélard Gendron; vice-president: Mr. Hercule Pou-

Patron: Mr. le cure A. Vanasse; president: Mr. Zephirin Labarre; Rajotte; sec.-treasurer; Mr. Renė vice-presidente: Mrs. Romulus St-Onge Proulx, sec.-treasurer: Miss C. C. Ste-Christine — objective: \$200.00 Prefontaine.

St.Nicephore — objective: \$325.00 le; president: Mr. Gerard Parent; Patron: Mr. le cure G.H. Lafo- vice-president: Mr. Donat Martin:

United States will go into effect hear the basic secret of Canada's

Electricity today does 80% of the work in our factories. Tomorrow: 90% of the work, in 2% more facto ries each year. The industry which makes electrical apparatus held The special fare is valid only from ninth place as a major dollar pro-

ducer in 1939. Today it rates third. The electric "horsepower race" is

bined generating equipment, public mes from good health.

rest; president: Mr. Antonio Belis- sec.-treasurer: Mr. Remi Loranger. and private, is capable of producing about 21.3 million hp. By 1959 it will be capable of 27.4 million hp. Across the land new power units will add 1.8 million hp to our potential this year, more next year

> For all that, the supply-demand equation appears just in balance. "We're slightly ahead, but battling to say there," power men say.

and the next, adding a 1.7 million

np boost in 1959.

Food Is Fuel

A tired let-down feeling that perone Canada can't afford to lose. The sists day after day may be due to day we flick the switch and nothing a faulty diet. By checking up on new happens is the day Canada be- the daily fare, and making sure TCA said this would enable an gins declining as a competitive na- that the diet is a well balanced one as suggested in Canada's Food Ru-Another Ontario farmer, Douglas and Montreal, for example, for How goes the race? Touch-and- les, it is often possible to regain



N. R. Crump, president of the Canadian Pacific Railway, pulls the switch of the steam shovel that turned the sod recently for the new \$10,000,000 400-room addition to the Royal York Hotel in Toronto. Scheduled for completion in 1958, the 17-storey addition will make the Royal York Hotel the largest in the Commonwealth with 1,600 rooms. In attendance at the ceremony were Hon. Leslie Frost, Premier of Ontario, Fred G. Gardner, Chairman of the Board of Metropolitan Toronto, Mayor Nathan Phillips of Toronto and Hon. Bryan A. Cathcart, M.L.A., Minister of Travel and Publicity, Province of Ont.

shall be given on Sunday when pos-

weekly day of rest, the regular

wage rate shall be increased by

"A Journal Dedicated to Free Speech" - FOUNDED 1926 -

The Drummondville Spokesman is Printed and Pub. ments of our urban communities are to be mondville, Quebec, by La Parole Limited. SUBSCRIPTION RATES

Canada, one year.... \$2.50 Canada, six months \$1.50 Foreign, one year... \$3.50 Foreign, six months \$2.00 kely to be resolved overnight. For a gen-Authorized as second class matter by the Post Office eration now municipal administrators ha-

DRUMMONDVILLE FRIDAY, OCTOBER 26th, 1956. dequate fashion the responsibilities mu-

The Municipal Challenge Ahead assume. It is possible that in reviewing the

The Federation's brief submitted earli- years ahead many responsible municipal er this year to the Royal Commission on officials will come to the conclusion that Canada's Economic Prospects pointed up little can be done until the municipalities the magnitude of the tasks which are li- are provided with more satisfactory sourkely to confront Canadian municipalities ces of revenue. Such a conclusion, while principal topics dealt with in this submis- philosophy of despair. sion were discussed in some detail during cluded Hamilton Conference. Principal nicipal revenue base must be continued. At manently employed clerks operating in their own office building. speakers at many of the sessions were the the same time there are many suggestions

In the face of the indicated population implementation if possible. Altogether, the ter education, early detection and must rally in support of the dynagrowth the Brief attempted to forecast the Brief is a stimulating document and protions of degree and the central theme of ship of a high order. In total it throws out continued urban growth coupled with an a formidable challenge for the years ahead.

If the fight against the white plague is everybody's business, it

spoke of the BCG, they were form- one may administer the BCG to dispensary. ally opposed to the vaccination of new-born babies and to all children, In addition to education in denseeir new-born child. And this very adolescents and adults whose reac- ly populated centers, the dispensary child, after growing up, suffered an tion to tuberculin or to the cuti-BCG tries to detect tuberculosis cases; if One meets every day people who will argue against reason and com
The strength of the Koch baching and the Koch baching and the source of contamination and proceeds with the examination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments contamination of all those who have come into constant at least in environments. mon sense. According to them, the duct, a vaccine composed of live ated by tuberculosis, in families tact with the tuberculous patient, is forecast by the Perly of No. fight against the disease does not tuberculous bacilli, but with their where there has been tuberculosis. This is the epidemiological invesconcern them! However, it so hap- virulence reduced to naught by a This vaccine is inoffensive and ef- tigation and it contributes to a real in its October Business Reficient, as the figures given by Dr. great-extent-to-the reduction of the view, just released. pens that such persons change their laboratory process.

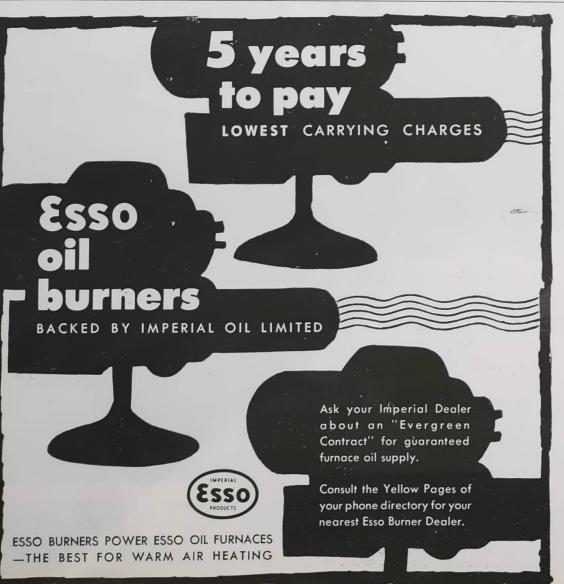
minds, when, for example, that undesirable visitor tuberculosis atdesirable visitor tuberculosis at for years, affirming that their BCG tury ago, are today justified, vacci- from tuberculosis. desirable visitor tuberculosis at lor years, annuming that then been tary ago, are today justices by tary ago, are today justices by the MCG reduces by the MCG reduces by nomy at variance with the general tacks the lungs of a child — a child yet, there had been tuberculosis in berculosis. They finally succeeded tracting the disease. From a scientithe rest cure, which, added to the sion, the B of M review says, "There

period of economic decline.

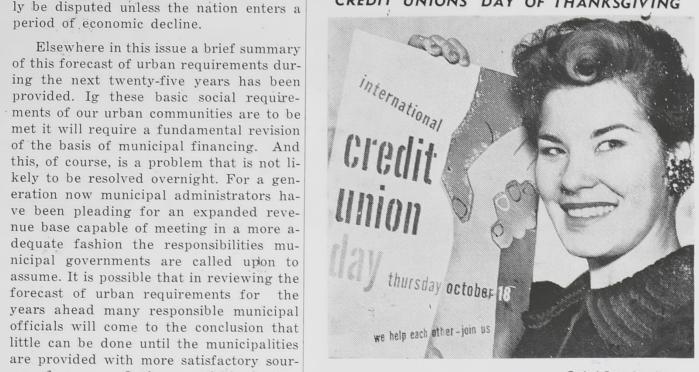
THERE'S A BIG EVENING IN STORE FOR LITTLE PEOPLE



people as it does every year about this time. pumpkin pie. And by the looks of this harvest, Hallowe'en is approaching and thoughts are the little folk will have plenty of grinning turning to witches, hobgoblins and of course pumpkin heads and pie, too.



expansion of urban requirements can hard-CREDIT UNIONS' DAY OF THANKSGIVING



during the next twenty-five years. The easily reached, can lead to nothing but a 1,700,000 members in Canada. The unions, which began with one charter in Quebec in 1900, now have assets of \$570,000,000 and have provided small loans by the thousands each year to their nembers. Interest rate is one per cent. per month on the unpaid The fact is there is much to be done. balance but a return is usually made at the end of the year which sessions of the Federation's recently-conThe struggle to obtain a satisfactory mu
The struggle to obtain a satisfactory mu
Stander of the federation of the federation of the small unions have no paid staffs, some, like the Stelco Works C. U., have per-

authors of particular sections of the brief contained in the Federation's Brief for dealing with such matters as finance and strengthening and improving the structure.

At the business luncheon opening the convention the city of Montreal will efficiently understand this fight the objective of which will efficiently understand the convention the city of Montreal will efficiently understand the convention the city of Montreal will efficiently understand the convention the city of Montreal will efficiently understand the convention that the convention the city of Montreal will efficiently understand the convention that the convention the city of Montreal will efficiently understand the convention that the convention that the convention that the convention the city of Montreal will efficiently understand the convention that the convention dealing with such matters as finance and strengthening and improving the structure That is why every one should is the disappearance, the death of from all parts of the province and taxation, transit, traffic, housing, person- and efficiency of local government. These rally in support of the antitubercu- the white plague. nel, administrative organization, etc.

In the face of the indicated population

In the face of the indicated population

In the face of the indicated population and line implementation if possible. Altogether, the loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which, in addition to administering the BCG, looks after education, early detection and loss dispensary which in addition to administering the BCG, looks after education, early detection and loss dispensary which in addition to administering the BCG, looks after education and loss dispensary which in addition to administering the BCG, looks after education and loss dispensary which in addition to administering the BCG, looks after education and loss dispensary which is administering the BCG and a look are administered by the loss dispensary which is administered by the loss dispensary which is administered by the loss dispensary which is administered by the loss

requirements of Canadian towns and cities a blueprint for charting municipal tients who have been cured.

The war against tuberculosis is this convention, informs us that ties during the next quarter century. It progress in the years ahead. It furnishes The Lorraine Cross Association is everybody's business. When this the delegates will long retain a is possible, of course, to dispute some of the basis for a sound programme of munithe figures used. However, arguments of cipal improvement the implementation of is so important that we will devote May all Canadians understand the during this Q.R.L.D.A. convention. this kind are likely to involve only questions of degree and the central theme of this campaign.

May all Canadians understand the during this Q.R.L.D.A. convention. The programme is quite elaborate likely to assist in interesting theme. field, to assist in intensifying the and constructive, including promi-

that family, but when the doctor in imposing their idea and, today, complished by the antitubercu

a new case is discovered, it attempts

services of modern therapeutics, are signs, however, that such may will succeed in most cases in curing not be the case in 1956." the tuberculous patient. The dispensary afterwards provi- farm income during the first six des for periodical examination to months of this year amounted to nake sure that the patient continues \$1,188 million, a rise of 13 per cent to be well that he remains non-over 1955, and the highest first-half contagious and that he way work figure recorded since 1951. The

without any worry for himself and most important factor in this improvement, the review observes, has The dispensary is assisted in the been the increase in the sale of field of readaptation by the Lor- wheat. raine Cross Association which, we In the last four months of the can truthfully state, performs mar- croy-year to July 31, exports of velous work as will be seen later. | wheat and wheat flour amounted to ssary for every one to be con- 79 million a year earlier and vinced of the efficient collaboration brought total exports for the full which he can, which he must offer crop-year to 309 million bushels, o those who devote all their efforts an increase of 57 million over 1954-

o reduce the deadly ravages of tu- 55. "Nearly three-quarters fo this net We may remind you here that the increase," adds the B of B, "resulted dispensary advises all persons over from the agreements negotiated by orty years of age to have their the Canadian government with Rusungs X-rayed every six months, sia, Poland and Czechoslovakia The American, who have waged an whereby these countries purchased intensive war against the white Canadian wheat for the first time plague, consider that this is an ex- since the immediate postwar years." cellent habit to form, as it is apt to prevent the ravages of tubercu-total sales of wheat by the Canalosis. A multitude of cases are de- dian Wheat Board to domestic and tected in this way at their very exports markets fell short of last start, thus preventing aggravation, year's harvest, and that, since there and it decreases considerably the is little immediate scope for inceras-

damages caused by this terrible ing domestic consumption, a further expansion of export sales of about It is due to the cooperation of the 46 million bushels in the current public at large with the dispensary croy-year will be necessary to preand all organizations which gravit- vent still another annual addition ate around it that tuberculosis will to the stockpile of wheat in Canacontinue to recede, from day to da

looked for as production of wheat HEIR'S HAIR in Europe this year might be signi MAKES HEADLINES | ficantly lower than in 1955, due to "in attempting to meet these requirements, however, Canada will be in keen competition with othe

child's book of fairy tales is this

Princess Anne, as they gaze from

ham Palace from Balmoral Castle

Scotland. Prince Charles' bangs

like eye-level haircut here-

which is the opposite of a crew

discussion on their return to Lon

'the prince's hair was even close

The prince gets his haircuts from

a barber named Crisp, who calls

t the palace every two weeks

'We never discuss the heir's

nair," Crisp's sartorial salon annced when prodded for a pro-

don. One newspaper remarked

ut—became a subject of public

o end their summer holiday in

Meat Consumption Up city of the Canadian market for neat one of the most encouraging atures of the agricultural situa ion, the review points out that per 40.5 pounds in 1953 to 151.5 pounds 1955. It believes there will be other rise this year, despite inasing competition from poultry pita consumption of which is 29.7 pounds last year. n the dairy industry, the problem arge surplus stocks of butter cheese still remains, says the of M, but this year the trend has noderate depletion of inventories

Buy BRADING'S

in this new

You SAVE when you

say Brading's...the beer with the

VRICHER COLLAR

return the empties

The B of M adds, however, that

ncreased export sales may be

exporting nations, notably the Unit

Pointing out that the marketing dressed at a Tea Party by Miss the delegates and their lady comb prospects surrounding grain, live- Pierrette Champoux, Journalist and nions at the Helene de Champoux stock and dairy products, which col- Fashion Commentator. An official Chalet, St-Helen's Island and lectively account for 70 per cent of Civic Reception will also be ten- convention will be concluded by total farm cash income, are funda- dered by the City of Montreal to dinner-dance. mental to any appraisal of the out-

ook for Canadian agriculture, the

ne three sectors this year, it would

rance," the B of M concludes.

have for the past five years, and

long as the economic movement

grain in international trade is

icies pursued by other countries,

oud the outlook for Canadian

The Quebec Retail Lumber Deal

Sheraton-Mount Royal Hotel on

November 2 and 3 under the chair-

ship of Mr. Simon Sénécal.

s Association will hold its se-



The chief stood back to admire and they were ready to be his creation—an orange frosted served." his creation—an orange frosted cake topped with chocolate cats.
"I am a little proud of those the following region."

How about the frosting the following region.

Help philosophy works just as well today as it did a century ago. The and see what a potent factor it is "I am a little proud of those the following recipe. pussy cats, madame," he said, Orange-Butter Frosting: Cream members save their money together in our booming economy, there is "all ready to meow and jump! together 3 thsp. butter, the fine and lend it to each other for good a tendency to go overboard in en-They are made from melted semi-sweet chocolate morsels which I discover when and 3 drops orange veges table coloring.

grated rind ½ orange, ¼ tsp. salt and 3 drops orange veges table coloring.

grated rind ½ orange, ¼ tsp. salt and 3 drops orange veges table coloring. which, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich, I discover, when melted by the continue to bewhich is a second to bewhich is a seco in the right way, spread thin; orange juice and $2\frac{1}{2}$ to 3 c, and, when cold, have a resiliency sifted confectioner's sugar or and malleability that make pos- enough to spread. sible cutouts, not only of pussy cats, but turkeys, leaves, flowers, to dedicate my own new two-Santa Claus-anything you like. toned mocha punch to Hallow-"Shall I give the directions, e'en. But, of course, it tastes

nadame?" just as glamorous any day in Chocolate Cutouts: Combine the year." 1 c. semi-sweet chocolate morsels Two-Toned Mocha Punch-To with 2 tbsp. vegetable shorten- make punch: Combine % c. ing. Melt over hot (not boiling) instant coffee, 3/3 c. sugar and Line a 15x10-in. pan smooth Beat in 1 pt. vanilla ice cream. with aluminum foil.

Spread the melted chocolate

Blend in 2 qts. milk. Chill.

Pour into a punch bowl or with aluminum foil. over this evenly with the back of glasses. Add the topping. a spoon. Refrigerate 20 min. or Topping: Combine 1 c. heavy Gently turn the chocolate powder, 2 tbsp. sugar and 1/4 tsp. upside down on a cookie sheet cinnamon. Beat until stiff lined with waxed paper. Care- Float by big spoonfuls on the

Tomorrow's Dinner

Spaghetti with Sausage Sauce and refrigerate 5 min, or until firm enough to handle. Cabbage-Carrot Slaw Ripe Olives "Today, I made a 3-layer cups," continued the chef.

Cut a cat shape, or any shape

you like, out of cardboard and

Baked Nutmeg Custards Coffee Tea Milk The Chef's Spaghetti Sauce put the cake together with Fry 1 lb, broken-up sausage nent guestts from all parts of Caorange-butter icing. Then I iced meat until well-browned. Drain nada, outstanding speakers, interestboth cake and cupcakes. When off the fat. ing forums under the guidance of the icing was half dry, I Stir in 1 (4 oz.) can mush

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key to a lot of good things.'

SAVE MONEY RETIRE IN THIS CARTON sparkling, more refreshing beer. But don't just say beer-√ SUPERIOR AROMA √ MELLOWER FLAVOUR

Thursday, October 18 is Interna- of thrift and regular saving; habits tional Credit Union Day, an event that need to be encouraged. Memwe're happy to celebrate with Ca-bers are urged to put a little aside nada's 4,000 credit unions and their each payday and no deposit is con-

super organizations, when people credit union share-savings account are beginning to think self-help is is around \$300 and it's estimated no longer possible, it's worthwhile that most of this money would not to take a good look at credit unions. be saved at all if it were not for Credit unions find that their self- While all thinking people now ac-

tremely low. There are now 22,000 have that effect.

Credit unions encourage habits sidered too small. As a matter of In this age of atomic power and fact, statistics show the average

of these self-help organizations,

and they have 10,000,000 members.

based primarily on the borrower's future incomes to the hilt. Many Credit unions do a real service

to the economy by insisting that For Local News credit be for provident and producthe wise use of the family income. thrift. On International Credit Day we are happy to commend credit unions for their good old fashioned Prairie Market

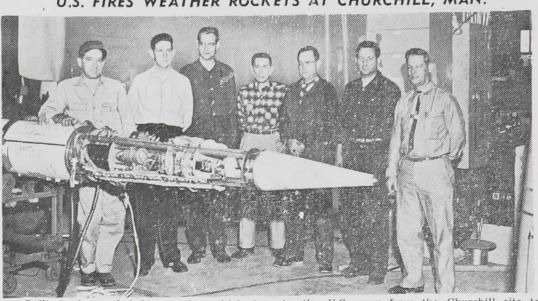
* Seagram's V.O. *

Seagram's "83" *

Power Corporation said here today. Mr. Sarsfield added that "power Speaking at the annual meeting on the farm, like power in the facfacturers Association, Mr. Sarsfield peration. This electrical energy supurged manufacturers to take a clear ply coupled with the tremendous look at the prairies. "In fact", he contribution of agricultural sciensaid, "I suggest to you that now tists in every branch guarantees

that "In Saskatchewan, we anti- Being sure, we are not asleep to connected directly with engineering

U.S. FIRES WEATHER ROCKETS AT CHURCHILL, MAN.



Built to be exploded somewhere high in by the U.S. navy from the Churchill site to the sub-Arctic skies, this rocket is being collect data on air density, pressure and wind movements, which is expected to result in more examined by University of Michigan physicists accurate weather forecasts for the northern at Churchill, Man. Many rockets will be fired hemisphere.

tive purposes, and by emphasizing philosophy of self-help through land for future factory sites, even ries as a producing unit.

Niagara Falls, Ont., Oct. 3 — that in Saskatchewan, we anti-cipate a really tremendous increation labourer the need of designing now for the but surely at a time when we are comprises any apprentice labourer that in Saskatchewan, we anti-comprises any apprentice labourer the need of designing now for the labourer that is a sakatchewan, we are comprises any apprentice labourer that is a sakatchewan, we are comprises any apprentice labourer that is a sakatchewan, we are comprises any apprentice labourer that is a sakatchewan, we are comprises any apprentice labourer that is a sakatchewan and comprises any apprentice labourer than the need of designing now for the comprises any apprentice labourer than the need of designing now for the comprises any apprentice labourer than the need of th Niagara Falls, Ont., Oct. 3

— cipate a really tremendous increation designing now for the but safety at a time when we are comprises any apprentice, labourer machinist fitter—

Canada's manufacturers are in see in electrical load during the next second decade. We are determined crying to high heaven for more enormon-qualified worker, qualified worker, danger of selling the prairie mar- 10 years. Our load is doubling eve- we will see it also defined as a con- gineers we can make better use of worker or journeyman, artisan, Machinist fitter ket short, primarily because of ry four years. General agricultur- tinuation of our present prosperity. those we have. the tremendous expansion in East- al prosperity, our electrification What we must look for is more ern Canada, J. R. Sarsfield, busi- program and our infant industrial- people and more killowatts of enness manager of the Saskatchewan ization has made this actual."

of the Canadian Electrical Manu- tory, is required for successful o- Let's Use Those is the time to quietly purchase the success of farming on the prai-

Pointing out that electrical out- We have, we are certain, within our put is an excellent gauge of ge-

Canada Has or injured on the highway is as di-

accidents is a direct on every man, the decree. woman and child in this country. f) The term "garage" comprises Apprentices (service man)

your life and limb reminds the Pro- g) The term "service man" com- Parts clerks — 2nd year vince of Quebec Safety League. We, prises any employee, who for the Service manager assistant the people are made to understand governed by the present decree, watching and watching and maintenance) this fact, traffic safety will not be far behind.

governed by the present decree, drives motor vehicles, sells gasoline, changes tires and storage batteries, greases automobiles or gives what is called a "route service", as well as many small emergency serwell as many small emergency serwell as many small emergency service.

progressive company. Generous or in partnership a gasoline or serfor details and free catalogue, writter fine pumps, whether mechanical te: Familex, Dept. A, Station C, work be carried out therein or not. New Year's Day, St. John the Baptist Day, Labour Day and Christ-

You wil win easily from \$50 to \$75. j) The term "service station" work on Sunday or one of the hoper week. \$18. requested. JITO, means any place where motor ve- lidays above mentioned shall be

HOUSE FOR SALE rooms, living room 20 x 12 Kitchen, 2 Bedrooms, bath down stairs, 2 bedrooms, Den, Bath- motor vehicles. oom upstairs. Basement divid ed. partly finished. Maids room

ounty of Drummond.

From Monday to Friday inclusi- taken between June 1st and Octo-

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patiently for more students to gra-

duate in engineerings, it might be

well to explore ready-made surces

of material right at hand, says The

vered that, five years after leaving On the one part:

vital jobs for which they had been And, on the other part:

were employed in the special and Inc.;

that it had 33 graduate engineers

Financial Post. How many thousand The Honourable Antonio Barret- d) Employees who do not get graduate engineers in Canada are te, Minister of Labour, hereby gi- to work at the hours determined working at non-engineering jobs wes notice, pursuant to the provisions of the Collective Agreement at straight time, if so required by is not known. But certainly thee Act (R.S.Q. 1941, chapter 163 and the employe amendments), that the contracting | e) Beyond the hours above departies hereafter mentioned have termined, no service man or arti-At a class reunion in an Ontario submitted to him a petition to rend- san in gasoline and service stations er obligatory the collective labour in the decree shall complete the

city some years ago it was disco- agreement entered into between: shall work at the sale, distribution and handling of gasoline and lubricants or perform any other opeuniversity, more engineerings gra- UAssociation des Garagistes et ration known as minor service opeduates were selling insurance than Détaillants d'Essence du Québec rations. Exception: Vans coming from the outside may, after the hours above

L'Association des Employés de gasoline and oil from a garage spe-Garages de Drummondville Inc.; | cialized in this particular service. Undoubtedly the recent acute for the employers and the employ- Note: Before the coming into for-Undoubtedly the recent acute ees of the industry and the trades ce of the decree, the contracting concerned, according to the condithat situation considerably but by tions hereafter described: no means completely. One big firm, manufacturing a wide range of electrical equipment, made a survey of its staff the other day and found that it had 32 graduate against that will stay open after the regular hours to serve the public and tourists. A rotating system shall also be established.

Such rotating system shall be posted up in a conspicuous place in

posted up in a conspicuous place in on its sales force. This was consi-words 'professional employer.' The words 'professional employer.' Ghistoff of Shall be given to the if at the present your immediate "We, in Saskatchewan," he fur-derably more than it had in its la-mean an employer who habitually Chief of Police of the locality and sights are only on larger ware- ther stated, "are not greatly con- boratories, and about half as many has employees for the execution of to the Parity Committee. housing or perhaps including some cerned about a decline in economic as were employed in its technical work governed by the decree.

4. Minimum wage rates: The following minimum wage rates should be a sound of the control of the co prosperity in the next 10 years. production and manufacturing. b) Employer: The word "employ- be paid to employees hereafter

neral economic conditions, he stated that "In Socketchemen we are not asleen to connected directly with engineering work governed by this decree performed by an employee.

We are sure of the next decade. We are not asleen to connected directly with engineering formed by an employee.

clerk and employee who performs 2nd class individually, in shift or in society, Machinist fitter any work governed by the decree, 3rd class and any person working, with sala- Bodyworker — 1st class 1.40 ry or on commission, for the ac- Bodyworker count of a professional employer 2nd class governed by the present decree. Apprentices (journeyman) Businessmen pave reduced the on-the-job accidents and they had no alternative. The worker killed or injured on the highway is as distributed on the highway is a dis

ect loss to his employer as though | e) The term "apprentice" compri- | Wheel aligning and he had been killed in the plant or ses any workman or person learn- balancing office. The minimum cost of traffic ing one of the trades governed by Specialized greaser

It is reflected one way or another, any place where motor vehicles are stored or modified and repaired Apprentices (service man) in the price we pay for everything. and where any work is performed 2nd year You can't cut 500 million of dollars and any commerce pertaining to Apprentice (service man) a year out of a nation's economy a year out of a nation's economy a grant of same is carried on, whether as Parts clerks — 1st class and write it off. Your pocket book main business or work, or side bu- Parts clerks — 2nd class is in the middle, not to mention siness or work.

> well as many small emergency services as the replacing of fan belts, main. spark plugs or any other automo- In the remainder of the territo-

h) The term "gasoline retail sell- \$0.10 less per hour. WANTED — A good salesman for as owner or tenant operates alone

The pay shall be made every Friday and given in Canadian curcommission. Interesting territory.
For details and free catalogue, wri
The partnership a gasonine of service station equipped with one or more pumps, whether mechanical lowing shall be holidays with pay:

Parts clerks - 2nd year

i) The term "gasoline station" mas Day means any place, stationary or mo- | b) Should one of the above holi-"ASSURE yourself Jito Business in vable, where motor vehicle gaso- days fall on Sunday, it shall be the holiday is kept as a holiday

Dept. 6, 5130 St. Hubert, Montreal. hicles are washed, cleaned, polish- paid double time. This provision ed or lubricated. shall not apply to gasoline and ser k) The term "accessories service vice stations subject to section 3-b station" designates and comprises as regards Sunday work. 6. Vacation with pay: Vacations the merchants selling in whole or with pay shall be granted to emlin retail parts or accessories for

2. Jurisdiction: a) Professional of the Minimum Wage Commission completed. Partially equipped and industrial jurisdiction: Those a) After one year of continuous ith aluminum screens and governed by the provision of the service for an employer, every emrindows. Hot water heating. decree shall be the employers, pro- ployee is entitled to an annual hofessional employers, artisans and liday with pay of at least seven (7 ically controlled. Upstairs could wage-earners in garages, gasoline days with a minimum of six (6 be revenue producing. Located stations, service stations, parking working days. at 784 Lafontaine St. grounds, scrapping yards, machine b) After five grounds, scrapping yards, machine b) After five (5) years of conti shops, vulcanizing and retreading nuous service with the same em-

26-10 shops, and any place where spare ployer, employees are entitled to parts and accessories are unpacked, a continuous yearly vacation with fored, sold and delivered, located pay of fourteen (14) days compristhe territorial jurisdiction of ing at least twelve (12) working days to be taken six (6) days in the summer and six (6) days in another b) Territorial jurisdiction: The period to be determined by the resent decree applies to the entire employer and the employee con-

tomatically from year to year ur

prior to its expiration. Such a no

During the thirty days following

Deputy Minister of Labour

3. Duration of the work: a) In than one year of continuous service c) When the employee has less garages: The standard work week for his employer, he is entitled to shall consist of fiffy-two (52) hours in the months of September, October, November, December, January, as he has calendar months of ser-February, March and April, distri-vice for his employer. d) Summer vacations shall be

8.00 a.m. to 12.00 (noon) and ber 1st. .00 p.m. to 6.00 p.m. On Saturday: 8.00 a.m. to 12.00 ees who have had no previous notinoon) and 1.00 p.m. to 4.00 p.m. | ce that their services would not be ii) The standard work week shall required and who report to their consist of forty-nine (49) hours in the months of May, June, July and August distributed as follows:

8. Duration of the decree: The August, distributed as follows:

| Output | Outp From Monday to Friday inclusi- date of its publication in the Que 8.00 a.m. to 12.00 (noon) and bec Official Gazette and will re .00 p.m. to 6.00 p.m.

On Saturday: 8.00 a.m. to 12.00 1957. It will then renew itself au-All time worked in excess of fif- less a notice of termination be servv-two (52) or forty-nine (49) ed by one party hereto to the other ours, as the case may be, shall be within the period extending from nunerated on the basis of time the sixtieth to the shirtieth day Exception: Farm equipment may tice shall also be filed with the

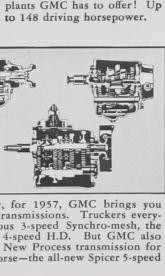
repaired at any time of the day Minister of Labo the rush season. In gasoline and service sta- the date of publication of this noti-The standard work week shall ce in the Quebec Official Gazette sist of sixty (60) hours distributhe Honourable Minister of Labour From Monday to Saturday in- the interested parties may wish to

will consider the objections which sive: 7.00 a.m. to 8.00 p.m. On Sunday: 8.00 a.m. to 6.00 p.m. All employers shall be entitled a complete day of rest twenty- Department of Labour. r (24) hours each week, which Quebec, October 20, 1956.

SALESMEN WANTED

interesting proposition to offer in the sale of electrical appliances. Salary, Commission, Insurance, Pension Plan plus other benefits.

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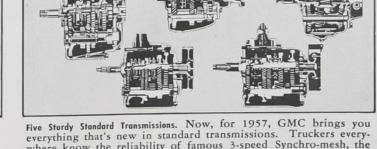
ramic view. And there's new

comfort and color-a new seat

-a new non-glare instrumen

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where know the reliability of famous 3-speed Synchro-mesh, the Heavy Duty Synchro-mesh and the 4-speed H.D. But GMC also has two new 5-speed units . . . the New Process transmission for medium duty work, and a real workhorse—the all-new Spicer 5-speed

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tear on trucks and truckers. On 9700 through W-9900 Series, there's optional Powermatic employing completely new principles in automatic power transmission. Powerglide, for light duty work on Sedan Delivery vehicles, is the simplest, least complicated of all automatics.

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new GVW's, new axles, new styling, new

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Threaded Spring Shackles. Easier-to GMC's eye on the future for truckers. Spring shackles are now threaded for easy removal

Three Automatic Transmissions for New, More Rugged Frames. New "Shiftless" Driving. Proven, popuload-carrying capacity is lar and powerful, Hydra-Matic, in ness-new safety, too, with a Standard and Heavy Duty stronger-than-ever-frame models, really saves wear and design. Welded channel sections, reinforced with alligatorjaw cross-pieces, provide

Garage MONTPLAISIR Limited

TRANSPORT COMPANY

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f you are aggressive, eager, and anxious to succeed, we have an

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e report, have world wheat sur- one billion bushels.

The burden of a sharp drop in major wheat exporters alone — Cathe "world price" of wheat, which could result in heavy world carry-overs continue to mount, must inevitably fall hardest on the farmers tion of wheat in 1955 was estimated | Calling the present unprecedent of countries such as Canada, The at 7,300 million bushels, and the to- ed world surplus of wheat "an e-Canadian Bank of Commerce warns tal entering into export trade was conomic problem of great magnituin its current Commercial Letter, estimated at 940 million bushels de", the Bank Letter suggests that

MR. ST. LAURENT SAMPLES OXYGEN



Touring the new wing of the Women's College hospital in Toronto, Prime Minister St. Laurent takes a whiff of oxygen through a tube as one of the nurses stands by for treatment if the whiff proves too strong. The prime minister snipped the ribbon that opened two wings, costing \$2,900,000, that almost double the hospital's bed and bassinet capacity.

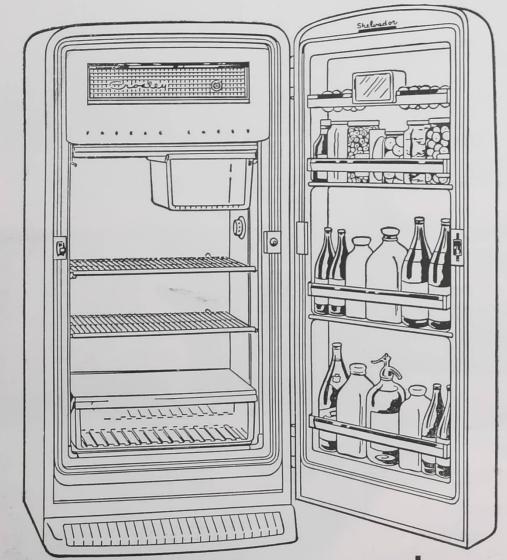
"Dollars and Sense"

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THE CANADIAN BANK OF COMMERCE

I. C. Watson, Manager



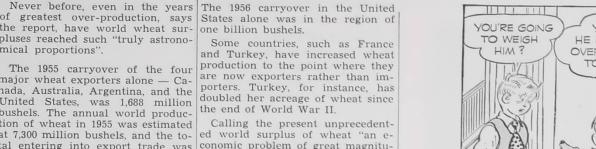
PRESTOMATIC DEFROSTING! DAIRY SHELF! MOIST-COLD CRISPER! POP-OUT ICE TRAYS! FULL WIDTH TRUE FREEZER LOCKER!



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are at least partly to blame for the ount, as they must so long as national policies remain unaltered, nada's own surplus thus be accele- fic by television. the pressure will inevitably force rated". a sharp drop in 'world price'," the The report emphasizes the dan- The experiment took place in

to shrink the world surplus.

nomic activity of manufacturing a-

the face of changing conditions "it

may be seriously questioned wheth-

"In 1931", it points out as an ex-

ample, "the farm product amount-

5.24 per cent of the \$26,769 million

Gross National Product. In that

year, too, the country as a whole enjoyed mounting prosperity, while

prairies farmers faced persistently

The report questions the validity

of the ideas underlying attempts

to resist, in agriculture, those eco-

in contraction of other industries in recent years, such as coal, texti-

reduce the wheat surplus, it continues, would necessarily be accom-

panied by a contraction of wheat

suggests that this is not only inevi

table but necessary to the health

It would mean a withdrawal of farginal land from wheat produc-

tion, while the marginal producer

may be expected to divert his res-

tion, and the consequent halt to the build-up in world surplus would

be advantageous to all, and not least to Canada. With an expansion

of world wheat trade, the natural

ven the opportunity to exert their

influence, and a greatly increased

me this way. The reduction of Ca-

"The check to world over produc-

of the economy as a whole.

rove world wheat trade and

les, and deep-sea shipping. Any course of action designed to

Bank Lettre states. "Should the break' come, Canada's prairie by out with the bath water", and city of Durham. For years, trafevel of about \$1.75 a bushel to the Gramer, such as provisions for ver Weir. It had halways been nternational Wheat Agreement inimum of \$1.50 a bushel. "This,"

Grop Failure Assistance, farm credit for improvement purposes, and impossible to judge, from that trafthe report says, "would do much to co-operative methods of marketing. fic control booths in the market elieve the situation of its dangers". The problem of the surplus, the place, just how long a line of ve-While such a move, in the short run, would not greatly increase the volume of wheat traded, it would in the longer run increase the international movement of wheat, deternational movement of wheat, decountry's prosperity seemed to be

rease world production and begin a reasonable obective, and a diversion of productive resurcces away are the smallest TV cameras in "It could also induce the United from agriculture along lines sug- the world) were brought into play Cingdom to re-enter the International Wheat Agreement, bringing asmall Wheat Agreement, bringing asmall what the stability and reducing the quantity to be traded posed, it can succeed only if it u- from a hotel window and the other t 'free' prices should a break still tilizes existing economic pressures. was placed on a lamp standard, Defiance of the laws of economics looking toward Elvet bridge. With To objections that the proposal is apt to be a costly business". would mean the farm community

a five-inch screen before him, the traffic control office r was able than for some years past with a consequent restriction on the ecobridges and thus regulate the flow through the city streets. Control Traffic Favourably impressed with the experiment, Durham city authorities are now considering the permaer the size of the farm income is Britain recently carried out her nent installation of a television still a major determinant of natio- first experiment in controlling traf- control system.





traffic accidents, that safety will fection, use only skid-proof, blow. be attained. That is not true, says out-proof and glare-proof matethe Province of Quebec Safety Lea-gue. It would remain untrue even wheat producers would suffer the greatest injury."

To forestall this threat to the country's farmers, the Bank sugg
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To forestall this threat to the country for that But, the principal argument that is being advanced to win public support for that program is both fallacious and dangerous. The people are be
To forestall this threat to the gradual, and that overall contraction for that But, the principal argument that is being advanced to win public support into our roads. Nothing is truer than the statement, now many times and dangerous. The people are be
To forestall this threat to the country for that But, the principal argument that is being advanced to win public support in the country for the cou ests, Canada could exert its power to move the world price downward, in response to the prevailing economic pressure, from its present economic pressure, from its present economic pressure, from its present for maintaining the network of protection built up to assure stability to the farmer, such as provisions for the base of the program is both farmed and dangerous. The people are being to that program is both farmed and dangerous. The people are being to that program is both farmed and dangerous. The people are being to the firm the 11th century Framwellgate bridge and the 12th century Eleger and better and more roads, they will find new ways of killing them. The people are being to the provisions of the program is both farmed and dangerous. The people are being to the service of the program is both farmed and dangerous. The people are being to the program is both farmed and dangerous. The people are being to the service of the program is both farmed and dangerous. The people are being to the program is both farmed and dangerous. The people are bridge and the 12th century Eleger and better and more roads, they will find new ways of killing them. The people are bridge and the 12th century Eleger and better and more roads, they will find new ways of killing them.





JUST OUT AND JUST WONDERFUL! SEE THE '57 CHEVROLET TODAY! IT'S SWEET, SMOOTH AND SASSY!

Chevy goes 'em all one better-with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including Fuel Injection!

> New right down to the wheels it rolls on — that's the '57 Chevrolet! By now you know it's new in style. But treat yourself to another look. Let your eyes linger on that stylish new bonnet, that daring new grille, the deeply hooded headlights, the saucy new slant of those High-Fashion rear fenders. Chevy's new and Chevy shows it all over! It's longer and lower for '57. And Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of two automatic drives as extra-cost options. There's an even finer Powerglide – and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off and a new flowing kind of going. It's the only one of its kind – the newest, sweetest, smoothest automatic

CHEVROLET *(Special high-performance 270 h.p. engine also

NOW - FUEL INJECTION OFFERED FOR THE FIRST TIME! Greatest engine advance since overhead valves! Chevrolet engines with Ramjet fuel injection, available at extra cost in the Corvette and passenger car models, deliver up to 283 h.p. Come see the new car that goes 'em all one better - the new 1957 Chevrolet!



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Héroux, Thibodeau Automobile Enr.

elevision dramas begin on October ducer of television drama.



fields to apply their talent to T

If a script has to be rejected.

detailed criticism. If a script is u

season on On Camera are two by The Laws of Canada require that fiction-writer Hugh Garner. They What chance survival for a small

every person, with the exception of will be his first television scripts, child stricken with polio in a remo-

Wholesale and Retail Dealers, must register all revolvers, pistols and

cue Flight. On October 14, the CBC

salutes the RCAF search and rescue

operation in "Samaritans of the

Sky", one of the series of CANA-

The program will feature inter-

role by keeping eyes and skin each Sunday on the Trans Canada

Victims of night blindness in- views and actuality pickups chro-

IMPORTANT NOTICE from the suitable but contains good story Director of Quebec Provincial Police, Mr. H. Beauregard, concerndited for the story and a seasoned ing the renewal of all firearms Re- playwright is commissioned to progistration Certificates issued prior

duce a finished TV play.

Among the dramas to be seen this

fully automatic firearms in his possession. This does not include, however, the ordinary kind of hunting rifles, shotguns or airguns.

Jack Kuper has written a play about juvenile delinquency entitled Two from King street; last year his On a Street Car was produced.

Advantage of the data four indice outsines.

Jack Kuper has written a play about juvenile delinquency entitled Two from King street; last year his On a Street Car was produced. A drama by Mac Shoub called broken up among the snowy peaks In accordance with the amendments brought to the Criminal Coduled for the new season; set in Ide of Canada, a New Type of Firearms Registration Certificate has been in effect since January 1st, 1952. For the property of the control of the case 1952. For the purpose of re-regist-ration on this New Type Certificate, the registered owners are now reguired to forward, at the following address, all copies of Certificates

No matter how you see it, vitamin A has eye appeal. It plays its DIAN SCENE broadcasts heard "Royal Canadian Mounted Police, healthy. Without enough of this vinetwork. 'C-o Identification Branch, tamin, people can develop night

in their possession bearing date of

issue prior to 1952, covering fire-

arms still in their possession.

In forwarding the Old Certificities of motorist you saw strain-incling the work of the flight which ing in the twilight to see approaching the work of the flight which is commanded by Wing Command portant that the weapon owner states his present occupation and complete address. In the event that Old Certificates have become lost or mislaid it is requested that the mislaid, it is requested that the owners submit description of the ness, is probably due to lack of of the RCAF contingent which firearms in their possession by letter, quoting the "Make", "Calibre", what we call a dietary disease. Usual Number", "Number of ally, it can be avoided or cured by monies in 1953. Shots" and "Barrel Length". eating foods rich in this vitamin. "Samaritas of the Sky" will be

It is also required that any per-Another role played by vitamin A is skin deep. Too little of this produced by Bill Herbert with the son, with the above exception, vitamin can cause dryness, scali- assistance of Telford Oliver. Techwishing to purchase a revolver or ness and itching of the skin over nical operation will be by Elmer pistol, or to receive it into his possession by gift, loan or any other means, must first obtain the necesmeans, must first obtain the necesmeans. sary recommendation to do so, from his local Police Department or any other local civil authority, before research studies have failed to work every Sunday from 1:00 research studies have failed to receiving the firearm. Such recommendation should then be taken or mailed to the Office of one of the Two Divisions of the Quebec Provincial Police, at 445 St. Gabriel

The Gabriel research studies have failed to show that persons receiving extra vitamin A have fewer colds than those who eat a well balanced diet.

Your everyday diet will rate A plus if you eat plenty of liver milk 5:30 — 6:00 NST. Street, Montreal, P. Q., or, for tho- plus if you eat plenty of liver, milk, 5:30 - 6:00 NST.

street, Montreal, P. Q., or, for those residing in the Quebec Division, at 73 Grande Allée, Quebec, P. Q., in order to obtain registration of the firearm concerned before bethe firearm concerned before being authorized to take possession tered" toast, roll ro sandwich offers an easy and tasty way to get What does Hallowe'en mean to A Permit is required to carry a A Permit is required to carry a quate died—vitamin A from the fireplace, getting dressed up in Registered Firearm outside the do-micile or place of business of a per-son, where it is registered. Such Permit may be obtained in applying at any of the above two offices Vitamin A leads a double life,

Where can I get a"YES" to my LOAN request?

you can afford. Get a prompt "YES" to your loan re-

quest. Phone first for 1-trip loan, or come in today.

Loans \$50 to \$800 or more on Signature, Furniture or Auto p

ENSONAL FINANCE CO.

Loans made to residents of all surrounding towns . Personal Finance Company of Canada

100 MARCHAND STREET, DRUMMONDVILLE

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... to have your renovation, remodelling, repairs, interior decoration, and maintenance done during the winter months when skilled workers and materials are available

Join your Community Campaign

INCREASE WINTER WORK

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For information, call your

NATIONAL EMPLOYMENT SERVICE Asswed by authority of the Federal Minister of Labour

addition to several new authors. terne—a brilliant yellow substance. infants. The weekly half-hour shows are (It's carotene that paints the car- Thinking of this, the Canadian cone would protect a child from tupresented under the direction of rot orange and its name is derived UNI CEF Commented under the Canadian cone would protect a child from tuberculosis in Egypt — all this — Last summer, the Canadian Man-please go to your car immediately. Cific flagship Empress of Britain. Sydney Newman, supervising pro- from this vegetable). The body is Nations Association in Canada, and lots more..... equipped to make vitamin A from whose Patron is His Excellency the

imilar, sinister motives, but with yolk, butter, margarine or fish liv- be fun for our children — and early return to the School on the In other words, there were over different methods of carrying them er oils for its absorption and use which would also turn into a treat evening of Hallowe'en, and for the 100,000 more owners than workers out, manage to change the pattern in the body. Not too many years for all the world's children. On teen-agers taking part, a dance and in these industries which have saof life in a small town. The play ago these foods were the only rich Hallowd'en the young doorbell games are being planned, which is less of nearly eight billion dollars

will be produced by Mel Breen sources of this "seeing-eye" vita- ringers will ask for pennies — or also in the good hands of the teachfrom a story by Henry Feison. min. But modern advances in re-small coins — for the world's child-ing staff. CBC story editor George Salver- search have taught us how to ma- ren. You get and idea of the Power son says that besides providing fine nufacture vitamin A in the labora- of these pennies, when you think a Wherever UNI CEF has entered ers includes "a tiny handful television entertainment, On Ca- tory. Today, you won't need a lan- single \$1 will provide enough pow- the picture, there is that NEW consists of the general public and mera aims to encourage Canadian writing talent. Everything is being with vitamin A-Rich foods glass a day for a week — or enough loween fun. It's consists of the general public and the workers in the industries them-

writing talent. Everything is being with vitamin A-Rich foods. glass a day for a week — or enough loween fun. It's constructive fun. vaccine to protect 33 children a- because good-will ambassadors for gainst diptheria — 12 provides com- UNI CEF just haven't time to soap "healthy trend" plete cure for YAWS — 5 provides windows and let air out of tires.

> SATURDAY* *To and including Dec. 15 Let the engineer do your driving, while you sit back and enjoy the sights ed highways. By CNR,

A full day for sightseeing -Lv. DRUMMONDVILLE 7:11 a.m. Lv. MONTREAL 8:45 p.m. DRUMMONDVILLE to MONTREAL and return (one-day limit) only

yourself right—go CNR!

LOW FARES EVERY

. unmindful of crowd-

ou arrive in the heart of

Montreal, handy to all

You have a full day to

do as you like, no worries

about parking or "beating

the crowd" home. Treat

points of interest.

will contribute scripts this year, in healt. It occurs in plants as caro- is being tasted for the first time by 10 bowls of rice to a child in In-

As the CMA observers, this is a

It is a trend that has been under

way at Imperial for more than 36

years - almost half the company's

corporate life. At the end of last

June there were 43,000 Imperial Oil

shareholder were the trustees of the Employees' Thrift Plan who

hold stock on behalf of 8,500 Im-

perial employee participants. Ma-

ny employees also hold stock, re-

gistered in their own names, which

they acquired through earlier em-

ployee savings plans or by direct

dian shareholders, these "capital

ists" live in every province and

adian life. Some are welders, boil-

ermakers or stenographers; others

or chemists; all are part owners of

the plants and equipment which

Over the years a considerable

companies has passed into the hands

share of ownership in many large

of their employees. Today practic-

scores of thousands of sharehold-

ectly and through the holdings of

insurance companies and other trus-

tee organizations which invest the

savings of millions of people.

ers; and the so-called "little man"

ally all large corporations have

Like Imperial's other 33,800 Can-

rchase on the market.

earning their livelihood.

hareholders. Registered as one

ufacturers Assoc. took a financial Your motor is running, the lights survey and one of the interesting are on, the doors are locked. You 29th at 8.30 p.m. Such established writers as Jacqueline Rosenfeld, Joseph Schull and Leslie McFarlane seph Schull and Leslie McFarlane are locked. You are parked in a No Parking zone tacks, is a comedy with elements of suspense is which two men with less by the teaching staff, after their and your left rear tire is flat. Will spring the lady remove her care!

Survey and one of the interesting are on, the doors are locked. You are parked in a No Parking zone tacks, is a comedy with elements of digestible fats like whole milk, egg and one of the interesting are on, the doors are locked. You are parked in a No Parking zone tacks, is a comedy with elements of digestible fats like whole milk, egg and one of the interesting are on, the doors are locked. You are parked in a No Parking zone and your left rear tire is flat. Will be for the lady remove her care!

The Reader's Digest

9. Skin

14. Born

15. Work

16. Latvian

22. Liberate

27. Taverns

37. Way

39. Injures

DOWN

4. Impost 5. Cool

disorder 10. Elevations

LAST WEEK ANSWER 7. Lofty 25. Single mountain 8. Gratifies 26. Alco-11. Quenches, 28. Beam as thirst 30. Game

At a basketball game this announ- Some 6,700 coathangers will be

of car bearing license number 88645 used aboard the new Canadian Pa-

18. Lizards 31. Buck-19. Negative 39. Indian of am (Braz.) 32. City (Fr.) 33. Sauce (dial. > Mayan tribe 35. Boil slowly 40. Wing

22 Ravel 23. Having two 28. Narrow in 34. Gold (Her 36. Hawk parro 11. Quarterless 1. Apple juic 2. Mountains

Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

Here are the trucks that conquered the Alcan Highway — one of the world's most challenging roads! Six new '57 Chevrolet trucks, loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail — every conceivable natural roadblock - to Fairbanks, Alaska. Running around the clock, they made this tortuous trip - normally a 72-hour run - in less than 45 hours.

Like a carelessly unwound ribbon, the Alcan sledgehammers the life out of trucks. Where Highway twists and reels for 1,520 miles. It a fog of superfine dust chokes engines, and tumbles over towering mountains of awesome beauty and wanders through desolate Yukon in a few hundred miles. forests. A miracle of engineering – but a brutal

Matic is offered in 1300, 1400 and 1500 Series models at extra cost.

New 1957 work-styling gives Chevrolet trucks an even fresher, fleeter appearance. There

challenge to trucks. It's the road where trucks grow old before their time. The road where gravel endlessly

FIRST WITH THE MOST MODERN FEATURES! New 283-cubic-inch Taskmaster V8 delivers 160 high-torque horsepower. Standard in all the traditional Cab Over Engine advantages. Series 1800 and 1700, optional in Series 1300 through 1600 at extra cost. Horsepower ranges Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 50,000 up to 220 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

YOUNG MEN

loving kindness from a stranger and as a good roof over their head "Shell out for UNI CEF" is a project designed to extend the ben fits of our Canadian Hallowe'en to

boys and girls in less fortunat

countries all over the world. Eve

yone in Canada is being invited

o join the fun of this "new style"

hildren's Fund, is the world's lar

concerned solely with child

ontroversial. Each country re

. As such, it is non-political

ceiving UNI CEF help, leaves per

of the aided country's economy. So

ternational organization. Million

children are being protected a

cures of dread and deforming tre

pical diseases. Infant mortality ra

Husbands Wives!

Get Pen, Vim; Feel Younger

tes are being sharply reduced. Milk

grams are designed to become par

allowden with-a-heart. UNI CEF, the United Nation



of the Canadian Army will be at the Drill Hall, 250 St. Louis St., Drummondville, Tel. 2-2714, Monfrom 9 a.m. to 6 p.m. Young men vicious ruts subject chassis to months of wear

This is the road that was chosen to give the new '57 Chevrolet trucks a supreme test of results of that test made hauling history!

elled the length of the Alcan highway in less than 45 hours. They ran day and night — but this was no test of speed. It was a measure of the ability of these new Chevrolet trucks to perform under typical conditions on the truckkilling Alcan run. The Chevrolet fleet made normal stops along the way, and maintained safe and legal speeds. As a special additional test during the run, two of the trucks went the entire distance without once having their engines

Six new Chevrolet trucks - representing light-, medium- and heavy-duty models - trav-

It's all down in the AAA record book. And more besides! Never before has a new truck stamina, performance and handling ease. The been so thoroughly proved. Come in and look over these new Alcan champs!

Ibs. GCW. And Chevrolet's advanced tandem rear axle unit offers a built-in three-speed Revolutionary Powermatic Transmission! This six-speed automatic, designed specifically for power divider—plus a unique "self-steering" action that reduces tire wear and inc heavy-duty hauling, is an extra-cost option in series 1600 through W1900 models. Hydra- handling ease.

Low Cab Forward models outdate the C.O.E. because they're lower, handsomer, easier to get into and out of, and save time in routine engine maintenance. Yet they offer

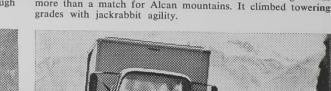
(AAA) The Chevrolet Alcan run was sanctioned and official results certified — by the American Automobile Association.

Proved on the Alcan Highway... Champs of every weight class!

Alcan fleet reports up to 20 miles per gallon! That's based on official AAA fuel consumption figures for the Cameo Carrier, powered by the famous Thriftmaster 6 engine and equipped powered by the famous Thriftmaster 6 engine and equipped length of the Alcan Highway — up mountains and through was more than a match for Alcan mountains. It climbed towering









-Only franchised Chevrolet dealers CHEVROLET display this famous trademark-

Tel. 8-1317

THE BEAR THAT CAME ONCE TOO OFTEN



-Central Press Canadian

One bear that came once too often to steal honey is this 450pound monster shot by beekeeper Edwin Byers of Queensboro, Ont. Byers had lost 20 winter bee colonies to Mr. Bruin, so he sat in a packing case for seven hours with a 12-gauge, doublebarrelled shotgun at his side waiting for the bear to appear again, When the marauder did show up, Byers did not miss. It is the seventh bear he has shot in the past three years.

HOW to get a

Friendly Loan

NIAGARA

FINANCE

Drop in to see your friendly Niagara Loan advisor.

He'll make it easy for you to get the Friendly Loan

that suits you best. Here are important facts for you

Who can get a Niagara Friendly Loan?—Anyone

How much can be borrowed from Niagara?—Up to

How quickly can I get money?—Sometimes in 20

How long can I take to repay?—In the table below,

there are just a few of many plans. They will give

you some idea of time periods allowed for different

amounts . . . from 4 to 24 months. And for all people

who have uneven income during the year, such as

farmers and schoolteachers, special payment schedules

ly, yes; but remember, at Niagara, you get life

Above \$500, the larger the amount and the longer

the time—the lower the rate. Compare . . . often

a real family peace-of-mind feature. At no extra

cost to you, loans of \$1500 or less, are life-insured.

seldom do borrowers prefer an endorsed loan. And

use any of these four Niagara Loan plans. 1. On cars,

trucks, etc.; only owner signs. 2. Husband-and-wife, on furnishings. 3. On business equipment. 4. On farm

you'll "buy" more money at less cost at Niagara.

Is Life Insurance on loans worthwhile?—Yes, here is

Be sure you get this protection when you borrow.

Does a friend have to "back" my loan?-No,

How may ways of borrowing are there?—You can

Can I have a private interview?—Yes, your interview

Why do people borrow money?—A few reasons are:

at Niagara will be private, courteous, and friendly.

to consolidate a group of small debts; to reduce

large payments for car and truck repairs; to meet emergencies; to repair or modernize homes; to enlarge

a business; for seed, stock, fertilizer for farms; and to

take advantage of low prices, when cash is paid.

Do many people borrow?—Yes, in Canada, 1 family

bankable security, of course is not needed.

Are all loan charges the same?—Up to \$500 general-

minutes; within 24 hours for most loans.

may be arranged on loans above \$500.

with a reputation for honesty and the ability to repay.

about Niagara Loans.

\$1500; sometimes, more.

insurance at no extra cost.

stock and equipment.

in 4 borrow each year.

Education

Do you consider Canadian eternal. What education in cour- in Maclean's magazine. youngsters "gabby brats", insentesy are our children receiving in The average Canadian feels un- 800,000 for the whole country. sitive to the feelings of others every day living in our homes? and careless of their property? This was the recent verdict of a University professor, speaking to a Home and School gathering. There must have been some truth in this criticism which incensed many of his hearers. At any rate

of courtesy in home training. A child in the home copies the manners, whether they be good or bad, of those around him. Courtesy, like measles, is Formal teaching of rules is never a substitute for observation and experience in living. This does with rudeness is sometimes to t is wise to ignore some small discourtesy in front of a visitor, but discuss the child's behaviour

"Good manners" has a rather vague, impersonal sound to youngster. But "being friendly" have a very definite meaning. A little child is often naturally shy in the presence of strangers and may feel no necessity for showing riendliness. The attitude of friendliness to others is one which is gradually learned. Mothers cannot expect too much, but they can encourage a son or daughter to be friendly and suggest definite ways to show friendliness. Sometimes it is a good plan to make a little game of using courteous phrases such as "please" "thank you". Two little people can practice passing a plate of apples and saying "thank you" when an apple is taken from the plate.

As boys and girls enter adolescence they usually become more aware of their own need for knowledge and practice in the correct way to behave in different situations. The lonely, anti-social teen ager is often acutely aware of lack in training in social amenities. Teen agers need to have their own friends and be accepted by their own group of chums. A boy or girl hates to make a social blunder in the presence of the opposite sex.

One of the greatest helps to feeling at ease in the presence of others is for a teen ager to have the chance to welcome his friends in his own home. Another very real need is for a youth centre under satisfactory supervision where boys and girls in their teens can meet together for parties, and athletic interests. Manners and morals take care of themselves when adolescents have the chance to work and play together in the right atmosphere in a place of their own.

It is useful to have reliable books on etiquette such as Kate Aitken's "Canadian Etiquette for Party Living" or Claire Wallace's "Mind Your Manners" which are published in pocket book editions. Emile Post's book on Etiquette can be found in any public library and is in a class of its own. "This Way Please" by Eleanor Boykin is an excellent book on correct procedure for teen agers. Why not have a discussion on good manners among the members of your family? Try to discover the courtesy in the home which makes them happiest and the little things which are most annoying. Good manners have been rightly called "The happy way of doing things" and the best place to practice this is surely under the family roof!

The French have an old proverb, "To speak kindly does not hurt the tongue". Kindness and consideration are the foundation of courtesy, along with sincerity and fairness. Self control and respect for other people and their belongings are two nature, but important attitudes which need continual cultivation.

life frequently produces rude behaviour. Few people are familiar with Emerson's sensible remark, "Life is not so short that there is always time enough for cour-

Our word "Etiquette" or rules of polite society comes from the French word meaning a card of ticket. On it were printed the regulations for behaviour at court, and this cart was delivered to those invited to this centre of cultural and political life. Few of

AXE FALLS ON ARGOS' EARLEY

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it focussed attention on the place driacs, with a host of real or ima- have some form of permanent disa-

not mean that a child of courteous parents may not sometimes act in a rude fashion. A child who is ill or frightened or exhausted may be discourteous and uncooperative. Sometimes a child acts in a boorish fashion in imitation of the actions of a chum. Once in a while a child may do an unexpectedly rude thing as a bid for attention. The best way to deal isolate the child. At other times later with him.

The hurry and rush of modern



Plagued by personnel and inproblems all season, the Big Four cellar-dwellers, Toronto Argonauts, fired their backfield coach Bill Earley, above, who has also been acting general-manager. The dismissal, made "for the good of football" according to vice-president Joe Wright, was an unexpected one. Many believed head coach Bill Swiacki would get the axe, but he reportedly will stay with the club until the season ends. Swiacki's record as Argos' head coach is eight wins out of 26 games — a poor record matched only by the Cal-

gary Stampeders.

and the rules of mannerly con- every ten Canadians in bed at abled. duct in ordinary society may least twelve days a year?

In Courtesy change with the passing years.

But the qualities of mind, the image with the passing years.

A survey on national sickness agination and sympathy for oth- would seem to indicate that this ers from which they spring, are is true, David MacDonald reports

der the weather about fifty-one days a year, writes MacDonald, and stays home from work a quarter of that time on account of illness. The cash cost of this gigantic headache is about \$325,000.000.

In addition to this mass total of ase and accidents, poisonings and Is Canada a nation of hypochon- illness about a million Canadians violence.

10-25



THOSE DO-IT-YOURSELF ADDICTS

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Ill or Not?

us will ever be presented at court, gined ailments that keep eight in bility, and 423,000 are totally dis- ce Seaway will be the longest in- ed 677 portraits within five years

Although eighty percent of Ca-Maclean's article, only fifty-three percent receive medical care, for which each family pays an average of \$82 a year — a total of \$373,-

What is Canadians' main complaint? Influenza and the common Next come diseases of the digestive turned out 3,000 canvases and paint- traffic. system, infective and parisitic dise-

The legend of the complaining woman has more truth than fiction, he says - the average Canadian woman feels under the weather about two months a year, fourteen days more than the average man.

But it's not true that the wealthier people pamper themselves more than those in more modest circumstances. "Among Canadian families whose annual income is under fifteen hundred dollars a yearand this takes in a fifth of the population — illness disables the average person eighteen days a year, against only ten days, for those whose earnings are above three thousand a year.'

Although Canadians are often ill - and spend a fortune on their ailments - the nation is by no means sickly, according to MacDonald. The mortality rate has been reduced by one third in fifty years and in that time the average Canadian's life expectancy has been raised from forty-five years to se-

This-N-That

When completed the St. Lawren-

nadians get sick, according to the Reader's Digest. Its 744 miles from success.

the mouth of the St. Lawrence to the Great Lakes compares with 103 miles for the Suez Canal and approximately 50 miles for the Pa- had to depend on the old manual-

Sir Joshua Reynolds, England's between the ages of 18 and 40 in cold, says MacDonald. They account great 18th century portrait paint- all of the United States to perform for about half of all our ailments. er, the Reader's Digest reports, the job now required by telephone

land waterway ever created for Deafness which forced him to use ocean-going vessels, according to an ear trumpet did not prevent his

> If the telephone company still ly operated system instead of the dial phones, notes Reader's Digest, there would not be enough women

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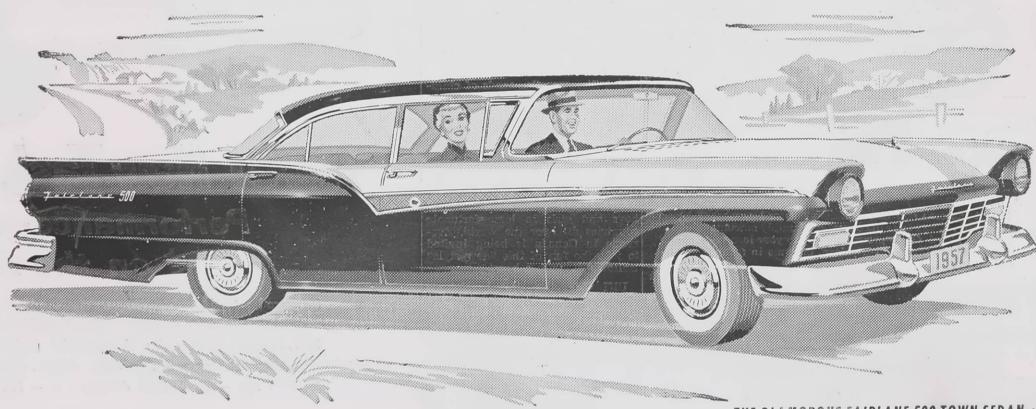
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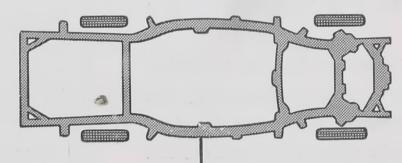


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biggest car in the low-price field! It's the heaviest Ford ever built-from 50 to 200 pounds heavier than in 1956! And that means a smoother ride, a steadier ride, a quieter ride and a safer ride! Nothing compares with the '57 Ford's Even-Keel ride . . . for smoothness . . . for ease of handling . . . for level cornering . . . for the solid, reassuring feel of safety! It's the ride sensation of the new-car year-a demonstration drive will prove it!



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