

Naval educational credits, essential in the Navy's promotion scheme are an important by product of a northern cruise in HMCS Labrador.

Regular "sea routine" and the absence of shore leave offer a good opportunity for men to settle down and study the academic subjects they are required to pass before being promoted to higher rank.

Sparetime study is by no means confined to the Artic patrol ship. Afloat and ashore in the Navy, the acquiring of further education is encouraged and assisted to the full-

In ships, officers are delegated to assist the men in their academic. pursuits. he aircraft carrier Magnificent and cruiser Ontario carry specialized instructor officers.

hobbycrafts and reading fluence in off-hour activity.

drawn for 111 courses.

The educational requirements for entry in the Navy are an academic level of Grade Eight and, for some side from professional qualifications the Navy requires its men to pass at least the basic course in English and Arithmetic before promotion

So the Labrador will come back and well-thumbed textbooks. In the Army

voured members of the Army government. team were not allowed to take part

the finals in the tournament. Cfn. Ken Cowle, of Oshawa, Ont., Royal this year as compared with the cortain the first six months of this year as compared with the cortain the first six months of this year as compared with the cortain the first six months of this year as compared with the cortain the first six months of the first six months Canadian Electrical and Mechanical Engineers, lost a close decision minion Bureau of Statistics points in the light heavyweight class, and out that only slightly more than Pte. Eddie McKillop, of Sydney, NS, 2nd Battalion, The RCR, put to increased employment. up a fine crap before losing out in the middleweight division.

team's performance goes to WO2 a desire to have a share in the Terry Weatherall, of Camp Peta- growth of such a country as Canwawa, Ont., The Canadian Guards, when more is a very real danger official coach, who had his boys when more is demanded than even in perfect condition for the meet.

In the RCAF

Two Valiants and two Canberras, respectively representative of the Royal Air Force's medium and light jet bomber types, will be based at Namao, Alta., with the RCAF's Experimental and Proving Establishment detachment this winter. The announcement was made jointly by Air Forec Headquarters, Ottawa, and Air Ministry, London. The RAF party will be known as

the "Snow Trip Detachment". The main purpose of the visit is to give aircrews experiences of navigation and flying over continental terrain in winter conditions and to examine associated aircrew training problems. Opportunity will also be taken to get the maximum possible experience of air and ground servicing problems connected with operating these aircraft and their ancillary equipment under cold temperature conditions; for

1956-57. The aircraft may, however, tober 14, at 2.00 p.m. occasionally use other R.C.A.F. ba-

## The DRUMMONDVILLE



VOL. XXVIII - No. 28

## Unveiling of Newly-Erected Cenotaph Next Sunday, Oct. 14

## The Challenge

a particularly apt theme for the less" 27th Annual Meeting of The Can- During the panel discussions on adian Chamber of Commerce which "Monetary and Fiscal Policy" at will be held at the Chateau Fron- the Chamber's Annual Meeting, as The additional incentive to study tenac, Quebec City, on October 15, well as on "Economics, Education on board the Labrador comes from 16, 17 and 18. On all sides there is and the Businessman" and "Fothe Protestant chaplain, who dou- evidence of unprecedented Can- reign Trade" a searching light will bles as the education officer. Chap- adian prosperity. Canada's Gross be thrown on the potential weaklain (P) George R. Bell, of Frede- National Product — value of all nesses and strengths of Canadian ricton, N.B. and Halifax, has charge goods and services produced — policy and activity in these fields. of the text books, marks practice was running at an annual rate of Government officials and business tests and arranges and monitors the \$29,548,000,000 in the second quar- and community leaders from all ten finals. (The latter go to the Com- ter of 1956 — the highest in our his- Provinces of Canada will probe and mand Education Office in Halifax tory. This barometer of economic explore such questions and out of growth now is at a rate of about it all will probably come a greatthree billion dollars higher than a er awareness and understanding of The usual forms of shipboard en- year ago and about a billion dol- the pitfalls, and this, after all, is the tertainment — cribbage, bridge, lars higher than the 956 first quart- best assurance of continued pro-- get er. Both production and employ- gress and prosperity. their fair share of attention, but ment rose in the April-June 1956 the educational "bug" is a big in- period. Workers' earnings in the second quarter made the biggest In a six-week period, books were advance in years. A record number of Canadians held jobs in August and labour shortages are to be found in construction, farming and logging.

The goal of full employment has higher skilled trades, Grade 10. A-evidently been reached. A joint statement by the Bureau of Stamean points on the promotion rost- cessity of keeping a sharp lookout. sult in the equivalent of a junior Chamber is bringing together groups of individuals qualified by All appropriate books are carried training and experience to analylive action.

groups in the economy, including rights of one citizen without chal-Two more of the most highly far public spending at all levels of lenging the rights of all? Can we

of his weight and failed to make his class limit. Two other Army boxers reached labour income show a rise of \$625 half of this rise may be attributed

The "Montreal Gazette", commenting on the above, observes Much of the credit for the Army that "No one may be criticized for



this reason four civilian technical Hon, Johnny Bourque, Minister of there within minutes. representatives have been included Lands & Forests in the Duplessis Cabinet, the guest speaker at the ing building for any reason. Your The detachment will arrive at rally which will attend the unveil- life is worth more than money, je-Namao early this month, and will ing of a newly-erected Cenotaph in welry, clothing; smoke and fire remain throughout the winter of Drummondville, next Sunday, Oc- gases from even the smallest fire

out major servicing on the aircraf, sonnel. It will be commanded by away from it. Use the nearest teand return to Canada in February or March, 1957.

Sonnel. It will be commanded by Wing Commander P.A.H. McKeand, le phone to call the fire department.

Always be ready to use diffe-

such a country as Canada can provide. The Canadian dollar will be worth only what it will buy. It of Prosperity cannot be expected to buy more than is being produced. Any attempt to make the dollar accomplish the impossible will end in "The Challenge of Prisperity" is making the dollar worth less and

## Violence

By Joseph Lister Rutledge In the newspapers of the day when these words were written these were stories and pictures of officials of the strike-bound Hardtistics and the Labour Department on September 18th stated that "man-power resources continued to be fully occupied during August". and Arithmetic before profitions are leading seaman to petty officer second class. The only exceptions are those who graduated from an accredited high school before joining the Navy.

After this hurdle come intermediate courses in English, Mathematics Physics and others which in the face of such palpable evidence of prosperity. There are, however, hints of hidden reefs and shoals and we would be unwise indeed to relax our vigilance and forget the nessure continued to be fully occupied during August".

It is, of course, very easy to become complacent in the face of such palpable evidence of prosperity. There are, however, hints of hidden reefs and shoals and we would be unwise indeed to relax our vigilance and forget the nessure continued to be fully occupied during August".

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It is, of course, very easy to become complacent in the face of such palpable evidence of prosperity. There are, however, hints of hidden reefs and shoals and we still the plant. What a way to prove that a cause is just our right! What argument, good or said at all it must rest on the mental-ity of those who resort to such standard to prove that a cause is just our right! What argument, good or bad, can be represented by such action? If there is any argument at all it must rest on the mental-ity of those who resort to such standard to prove that a cause is just our right! same mentality, differing only in er. Further courses, equally valuable in advancement points, also result in the equivalent of a junior umnist of New York city, blinding him for life in an effort to still his

in the Labrador and the practice se the current situation and to What was the aim in both cases? has been for a man to take a cour- point out the dangers which may To stop a wholly justified course by se, write the test, then go right on exist and indicate possible correct- open violence. If the ability to damage and destroy is an argument or One of the sessions deals with reasonable remedy for supposed from the Eastern Artic in mid-Oc- Monetary and Fiscal Policy. There injustice, then let us not look down tober with well-schooled sailors are now some danger signals to be our sensitive noses at the happenobserved to the economy in this ings in Russia or any other despoimported capital is useful in speedand inadequate to deal with the within the Association were worth area. With increases in production tism, for when force becomes an ing Canadian development, it is al-Canadian Army boxers came and employment there has also argument in our daily affairs we lose to stealing the show at the been an increase in prices with a are on the threshold of despotism. ed off with two Dominion cham- 1000 increase in G. N. P. for the permit these things to happen and ference. e each defeated by the narrowest of margins.

The results proved the experis pionships while the four losers we- first half of 1956 over the simi- are even ready to benefit from vio-The results proved the experi- prices. Spending on consumer Sadder still, there is no widespread ment in concentrating the Army goods swelled to an annual rate of disapproval of such acts, when they team at Camp Borden, Ont., for a over \$18 billion. New house com- occur in differences between labour three-month period of intensive pletions continued to rise but the and management. It is as if we deficit" number of starts on new houses agreed that there was one law that

overnment.

"In Canada", said Mr. Crump, "ofment without submitting to anarment without submitting to anarfor medical reasons. Sapper Mike ficial appeals for restraint have chy? The challenge is too dangethus far been directed exclusively rous to be passed by in a complato the business and industrial sec- cent "boys will be boys" attitude. live in a one-storey bungalow, reing heavyweight, and regarded as an almost certain winner, failed to be forgiven for wondering, in the they spring from the leadership of the economy, yet one may they spring from the leadership of the economy, yet one may they spring from the leadership of the economy window may be used as an exit. Better to break a an almost certain winner, failed to light of recent figures on labour the goon squads. If we want this other objects — than lose your li-18-year-old Sapper Apprentice Eddie Foster, of Montreal, Royal Canadian Engineers, had grown out the standard Engineers, had grown out of his Engineers, had grown out the standard Engineers, had grown out the standard Engineers and grown out the ground and with many windows — with chairs or other objects — than lose your other objects — than lose your other objects — than lose your objects — the properties of thing to grow, let us remain to some and the standard Engineers and grown out the grown out the standard Engineers and grown out the grown out the standard Engineers and grown out the g

# May Save You fire and smoke, get medical treatment at once. Seemingly minor men and women who plan to enter the merchandising field. Here, students elarn the ins-and-outs of

Keep mentally cool even if you are physically not if fire breaks out in your home, hotel or else-Cool thinking may save your life, according to Fire Chief Conrad Proulx, who cites the case of a number of "thinking" persons in a United States hotel fire which took a heavy toll of life. The smart people, unable to reach safety, kept the doors of their rooms closed, placed mattresses and other "stuffing" along cracks, turned on the bath taps and dropped close to the floor where the air was better than it was on a higher level.

Here are the rules he outlined for your safety when fire strikes: Get out of the house the minute you discover a fire or smell smoke. If you think there's a fire, don't open doors. Feel them first and if they are hot, get out another way or block the doors with furniture or mattresses to keep out smoke and gases. If you can't get out, get

ace if you have to make a dash jump or drop from upper-storey windows except as a last resort.

Don't ever go back into a burnmay be deadly. Unless the fire is small and you are certain you can ses. The detachment will probably return to the United Kingdom toHeadquarters staff, some 20 airguisher, don't waste your time or your life trying to fight it. Get wards the end of December to carry crew and 50 ground servicing per- your life trying to fight it. Get



chaplain; J. A. Couture, new president; A. S. Bisson, outgoing president; Omer Roy, lst vice-president; second row: Gilles Desmarais, 2nd vice-president; Cyrille Savard, secretary; Jean Paul Boisclair, treasur-

## "Canadian Capital is Needed" J. L. Héon

Advocates Encouragement to Improvement in business was | "It requires no great imagination

Jean Louis Heon, President, ed by our own efforts."

so a fact that too heavy inflow of Mr. Heon said that

plenty of light — but also to pro-

vide easy escape in case of fire.

ve serious results.

products, exploring new markets, are allowed to continue. QUEBEC CITY - There is a and vigorous merchandising, he need to encourage Canadian invest- said. "Unfortunately there is no ment in Canadian industries if guarantee that, under present Ca- charged with undue selfishness for this country is to maintain some- nadian trade policies, this improve- viewing this situation with alarm. thing more than immediate prospe- ment can be maintained or expand- Nor would we be charged with de-

Manufacturers Association, said he- da endeavours to police the entry for some relief" of "unfair" imports into the Cana-

Olympic trials in Montreal last climb of about 3 p. 100 over the One of the saddest facts about fect", he told Association members tion were increasing sales, the vo- lue as an employer of Canadian lacapital has a long-term adverse ef- dian producers within the Associa- vestment, but because of their va-

speaker. "The Canadian industry 000 jobs offered by the entire tex- shop of the Ford Foundation.

business. Anticipating what the pu-

Sir George Williams College

School of Retailing in Montreal of-

is not only to provide pupils with which keep a retailer on his toes.

HOME-GROWN FOOTBALLER AMONG BEST

Football fans have known for a long time that Bob Simpson,

home-grown Ottawa end, was a good pass catcher, but it took a

game with Toronto Argos to prove just how good he is. He caught

eight passes, all of them spectacular, and scored two touchdowns

in the game, which put his team into second place behind Mont-

real Alouettes. Al Romine is the Argos' player shadowing Simpson

actual practice.

the Canadian Textile Indust- due mainly to efforts of companies to see that T-shirt producers are to increase efficiency through risk- facing that same fate that overlook ry and to Industry as a Whole. ing new capital, developing new glove producers, if these imports

"I do not think we would be

manding unreasonable protection Canadian Woollen & Knit Goods | Present methods by which Cana- by asking the Canadian government "While it has been argued that dian market were said out-dated Mr. Heon said the industries 2.00 P.M.

saving, not only because of the higher percentage of Canadian in week. The six soldier-fighters walk- similar 1955 quarter. Of the 1 p. these outbreaks is that good men meeting for their 34th Annual Con- lume of imported textiles was in-

Mason not only defeated Mickey Bergin of Montreal, former Empire Bergin of

Bergin of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflationally portation of Montreal, former Empire | Keenty aware of the inflation of Montreal, former Empire | Keenty aware of the inflation of t Games champion, and Clayton Kenter is particularly interference from ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, Ottawa, ex Canadian titlehold-noise in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full employ-ny, of the full experience in a period of full empl ny, Ottawa, ex Canadian titlehold-er, but he won his fights in a most er, but he won his fights in a most or, but he won his fight he won carpets, hosiery, knitted outerwear of knitted cotton jerseys and T- had provided jobs to all graduates tober 18th at 11.30 p.m. on CBOT. from Detroit on Sunday, October decisive fashion.

The other Army champion is Cpl.

The other Army champion is Cpl.

Jerry Vanstone, of Dartmouth, NS

Jerry Vanstone, of Dart Jerry Vanstone, of Dartmouth, NS traint can hardly be expected all it will share in the ceremonies department. The Royal Canadian and Violence? Can anyone past year than during the four or in imports of knitted outwear over would welcome more of these grature. The considered all it will share in the ceremonies department of the living which walk under the dicating the new Henry and Edsel

week the students work in various as many phases of the retailing bu-

The field of retailing is a tricky siness as possible. The rest of the week is spent in blic wants at least one season ahead classroom lectures and making field ground and with many windows of time and keeping up on the ground and with many windows latest textile fibres are problems. An important part of the course tion of fibres and fabrics given by representatives from various textile

If you are burned or exposed to fers a one-year course for young Doris Clark, fashion co-ordinator of Canadian Industries Limited, the burns or smoke inhalation can hat the buying and selling world not company which manufactures the new man-made fibre "Terylene" only in the classroom but through According to Miss Clark, these lectures on the properties and uses of the newer fibres will ultimately be of great value to the buying pu-

> "These future retailers will pass their knowledge along in the stores where they will eventually work and more customers will obtain ac-curate answers to their textile queries," she claims.

> "If the public is to be confident about trying these new fibres, then the people behind the scenes must be confident about selling them,' says Miss Clark. "And the only way this can be possible is by knowing the fibre thoroughly — its properties and how it can best be applied in manufacturing." It is a busy year for these pros-

> pective buyers and executives. Among the subjects packed into the course are: buying, stock taking, personnel work, business administration, advertising, sales promo-tion, fabric and textile knowledge and fashion promotion.

> When they seek employment after graduation, these young men and women are well equipped to join the complicated world of re-

## Stifled

The owner of a French car, leaving his Budapest hotel, was aghast to see a boy driving a nail into one of the tires. When he began to remonstrate, a passer-by intervened: "Please don't be cross with him: he wants to breathe some fresh

AUTOMATIC SEWING BY LINGER TIP CONTROL ON NEW SINGER Brilliant Ceremonies Will Take Place at St. Frederick Park in Connection With The Unveiling .- Parade, Speeches, Band Plays,

Park. P. Arsenault will give a

signal to Parade Commander.

N. Graham, who will call the

Following command "Atten-

tion, the City Band plays 'O

Canada'. Sung by B. Pinard)

After 'O Canada' Comrade Ar-

seneau. DCM, welcomes guests,

states purpose of gathering,

and asks Col. Bourque, C.D.

V.D. to officially unveil ceno-

Col. Bourque walks to ceno-

taph where there is a micro)

President of Legion and B.

Lachapelle, and makes his ad-

(Col. Bourque pause before

unveiling so Parade can be

minutes, Ben Lachapelle says

Legion prayer in French and

3-Prov. President Brigadier

4-President Br. 5 - Com.

8. Speakers (Approx. 2.25 p.m.)

M. Macpherson, President,

Br. 51, Drummondville

God Save The Queen

(Sung by D. Williams)

· The Little Chick, a time-lapse pho-

Provincial President, Brigadier

Father Farley, Branch Padre

Ben Lachapelle, Pres. Subs-

cription and Erection Cenotaph

5. Silence, 2 minutes. After 1 1-2

Unveil 2.15 P. M.

Last Post

English.

Reveille

called to Attention).

Laying of Wreaths

2-Mayor Marier

Macpherson

6-Mrs. Carignan

5-Mrs. Mitchell

Trudeau

7—Army

8—Air Force

Mayor Marier

Rev. Perry

Committee

Band Plays

Trudeau

Msgr. Mayrand

1-Colonel Bourque

parade to Attention.

We have been furnished yester-, 1. After properly formed at the day with the program which will be executed in connection with the unveiling of a nwely-erected cenotaph in Drummondville St. Frederic Park, a tribute to the men of our community who died for their motherland. As you know, ceremonies, prepared by Canadian Legion, local branch, are scheduled for next Sunday, October 14, at 2 p.m. The unveiling itself will be preceded by a parade involving a great number of Vet's attending the ceremony presided by Hon. Johnny Bourque, who was invited to deliver the guest speech. Here after a summary of Sunday's program.

PARADE Parade Commander: S-L. Neill Graham

Parade Sgt. Major: Roger Hénaire 1.15 P.M.—Units assemble at the Legion Hall 1.30 P.M.—Fall in

1.45 P.M.—Parade moves off Order of the Parade 1-R. C. M. P.s. 2-City Band

3-Parade Commander Graham 4—Legion Colour Party 6—Visiting Branches 7-No. 46 Field Regiment

Cadets, P-o B. Messier

8-No. 607 Drum'ville Sqn Air

Route 1-Corriveau to Marchand 2-Marchand to Brock 3-Brock to Park

Park to Legion: 1-Park to Brock 2-Brock to Girouard

3—Girouard to Heriot 4-Heriot to Cockburn 5—Cockburn to Corriveau 6—Corriveau to Legion Hall Saluting Base on Heriot Street in front of J. A. Bourgeois Shoe Store

V. D. C. D. Dignatories at the saluting base After salute, Party goes to City Hall for signature of Golden Book,

Salute taken by Col. Bourque,

CEREMONY

## TV Notes

NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on their accumulation of goods on NS, 2nd Battalion, The Black Watch on the State of the Stat Even police forces move reluctantle said, in advocating encouragele sa (Royal Highland Regiment) of Canada and the said, in advocating encourage our industries live under the constant process and and the said, in advocating encourage our industries live under the constant process and some of the Canadian testile in the steady tight-strain volume hoodly industries. The action of Canada and the lawful wrok, and hesitate to respect the said, in advocating encourage our industries live under the constant process.

In the said, in advocating encourage our industries live under the constant process. The process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the function of Canada and the lawful wrok, and hesitate to respect the process move the

of a chicken from its egg, and The Minor Leaguer, the story of a young Here are samples of features to raw materials and services to the winter. It is a half-hour filmed fea- come: The Sea of Window Homer-

of the rise was caused by higher prices. Spending on consumer goods swelled to an annual rate of goods swelled to an annu add to our present alarming trade ger from Japan was stressed by the said, and the job, as with the 82,-That 50 percent of Canadian ma- producing knitted gloves has been tile industry, offered many benefits. The individual programs of Under story behind o child's balloon; Old-Sgt. Leslie Mason, of Stellarton, dropped and businessmen eased off practically wiped out by imports applied to one group of citizens, influence of starts on the middle of st

> sun...", and this exemplifes, the aims of the TV-RADIO Workshop, ditorium is the most recent addi-Leading Montreal stores work in Which is interested in exciting peo- tion to Detroit's civic re-developco-operation with the college in ple's curiosity in new fields, in ex- ment program, the Riverfront Civic posing them to the new experiences Centre. Guest entertainers will inmade possible by the television ca- clude comedienne Imogene Coca, departments of these stores where thinking—yet all the while keep- Johnny Carson, dancer Nanci Senor The first program will include Wences and magician Ricardi.

### Those Who Died During the World Wars

1914-18 WAR

MITCHELL, F. H. MONTGOMERY, W. H. PELLETIER, J. E. TRENT, R. J. WATKINS, A. D. J.

### 1939-45 WAR

BEDARD, J. R. R. CARIGNAN, E. R. CHAMPOUX, J. L. A. CHASSE, A. CROFT, C. DEMERS, H. W. J. DUMAIS, L. FIELDSEND, J. A. FLEURY, R. JACQUES, J. G. LABONTE, D. H. LETARTE, A. MARTEL, J. A. L. MITCHELL, H. G. C. MURPHY, G. W. PARENTEAU, J. M. A. RATTE, C. RICHARDS, W. F. ROUSSEAU, R. RUTHERFORD, W. WHITTINGHAM, W. E.

### COREAN WAR

LUPIEN, Major honoraire, Abbé, J. A. R. McKINNON, H. I. PARENT, A. D. C.

### OCCUPATION ARMY

MARTEL, J. F.

## The DRUMMONDVILLE

"A Journal Dedicated to Free Speech" - FOUNDED 1926 -

The Drummondville Spokesman is Printed and Pubmondville, Quebec, by La Parole Limited.

SUBSCRIPTION RATES Canada, one year .... \$2.50 Canada, six months \$1.50 It's hard to avoid the impression that Pre-Foreign, one year.... \$3.50 Foreign, six months \$2.00 sident Eisenhower is the only Republican Authorized as second class matter by the Post Office who wants to remove trade barriers; that Department, Ottawa.

### Republican For Democrats?

U. S. November elections, the result may will again reject it." tes in Maclean's Magazine.

small cheer for a trading nation like Can- and the party is still well to the right of pick up Ynez and start life anew. This week, fire prevention will

trade program begun by Cordell Hull 21 policy."

DRUMMONDVILLE, FRIDAY, OCTOBER 12th, 1956

No matter which party — Republicans
Democrats — comes out on top in the or Democrats — comes out on top in the renewed and, if so, whether the president couple. Although he has no proof tims than it is to climb to the top loss bill for the last 10 years exthat either of the Blacktons mur- of the hill to build a fence. And it ceeds 500 million dollars.

dopted the Democratic platform contains blican administration. Nixon is a party man run away together. Rip returns to Port Afrique to

Ex-Air Force flyer Rip Reardon (Phil Carey) returns after hospitalization from war injuries to his home and business in Port Afrique, wife Yver is without a result of the force in the for nome and business in Port Afrique, wife. Ynez is without a passport she is known to have visited se- or communal. An otherwise san Morrocco, to find his beautiful wife and is the main singing attraction cretly on several occasions.

lying dead in their villa.

Rip's best friend, Colonel Moussac (Eugene Deckers), the local police, convincted of murder pronounces a verdict of suicide to embolden ces a verdict of suicide to embolden. ces a verdict of suicide to embolden fic and "protecting" stateless fema-the killer But repeated attempts to war victime. the killer. But repeated attempts le war victims. on his own life and other evidence convince Rip that his wife was der is Robert Blackton (Dennis Prison and Pr convince Rip that his wife was der is Robert Blackton (Dennis Pridiscovers that his wife's valuable only to finally rush eargerly to the murdered, and he announces his ce), Rip's neglectful partner who diamond necklace is missing, Rip doctor to demand a quick cure for

### SALESMEN WANTED

If you are aggressive, eager, and anxious to succeed, we have an interesting proposition to offer in the sale of electrical appliances. Salary, Commission, Insurance, Pension Plan plus other benefits.

Apply nearest office Southern Canada Power Company Limited

Win these prizes ...

years ago, says Fraser, another "pledges more concern for the 'recognized equities' of American labor, industry and agricul-

Meanwhile the Republicans do not merely hint at tariff protection, but boast of it, says the Maclean's article. They proudly point out that protective devices in the ished Every Friday at 400 Heriot Street, Drum- Reciprocal Trade Agreements Act are Republican handiwork and they promise that these devices will be fully employed . . the party as a whole is protectionist."

Acting on the information he ex- ve not written and will not write a be promoted all over Canada. Fire The U. S. Tariff Commission, in one torted from Nino that is was Rip's single letter in response. is deadly . . . it strikes ever six instance, has already recommended highthenecklace, Rip discovers that

The answer to the question as to the fine than 400 Canadians each er tariffs on Canadian fish fillets, which Blackton and his wife have hurr- why such people are so indifferent year. Fire is costly, says the Pro-Eisenhower rejected. "Canadian exporters are waiting with considerable anxiety to

dered his wife, Rip is sure he will is just because of this frailty that prove costly to Canada, Blair Fraser wri- Even if he's elected, Eisenhower's find the truth once he catches up the Health League of Canada and strengh in the Republican party will almost certainly were save Frager "As long" with them.
After a crash landing near the this magazine keep on preaching the doctrine of prevention. You, "The Democrats are traditionally the party of free trade, but this time their proparty of free trade, but this time the following trade from th deep south tried to get a paragraph in the Democratic platform that would condemn

the Republicans for letting the Fraser points out. "A delegation from the ans of all shades vie with each other in law into his own hands. the Republicans for letting so many im- fails and Richard Nixon takes over we can wife had Rober sell the necklace to ports into the country. Even as finally a- expect even greater change in the Repu-Nino, so that she and Robert could

Eisenhower. Although one paragraph in the plat- "Canadians are afraid that one change form promises support for the reciprocal- for the worse would be in trade and tariff

## Be Consistent

determination to unearth the kill- has let the business go to ruin; his ease than its cure is evidence of er. He forces Moussac's hand. neurotic wife, Diane (Rachel Gur-curious psychology, One may he

is convinced that Ynez is in some the disease he might have avoided.

way connected with the theft and He is only interested after he gets Ynez, who has been smuggled in- Not long ago in response to an Morrocco without papers, beco- advertisement in the magazine, mes disillusioned and begs Moussac HEALTH, offering a pamphlet on o help her escape from Port Afri- the symptoms and possible alleviaque. Moussac cannot help her and, tion of a chronic disease no less desperation, Ynez moves from than nine hundred letters of en-Rip's villa to Nino's club. Moussac quiry were received in a matter of COMPANY IN OVER ells Rip that he has wrongly accus- weeks. Judging by the paltry resed the girl and has driven her to ponse to advertisements in the sa-Vino, a fate she has been avoiding me columns, giving even more ince her arrival in North Africa. space to an appeal to help the tegretting his error in suspecting Health League of Canada in its nez. Rip surprises Nino as he is campaign of prevention, these same rying to seduce Ynez with the people, so anxious to find a cure

1 April 1

with the Firmer Collar,

Save caps from Brading's, the beer

Superior Aroma and Mellower Flavour.

WIN 1956 FORD CARS, SCHOLARSHIPS, CASH Contest limited to Quebec Prov. Only.

BOTTLE CAP BONUS CONTEST now!



Fire Prevention

many even-dollar payment

plans. A lot of people like to

budget for even-dollar months.

This plan calls for 15 monthly

\$20.00

Rates are lower on many Niagara loan

payments of

217 HERIOT ST.





logs specify selected "A No. 1" be set on a cement floor. Cover a Here are the steps to success burlap bags before setting the Line the bottom of the flower The ideal method of handling pot with small stones or broken potted bulbs is to place them outpieces of flower pots and a layer doors in a trench or cold frame. of moss or leafmold to provide Bury the pots in a bed of cinders Next add good garden soil in An inverted pot placed over the another appeal for members. Read; offer you see now pay later movies, which a little bonemeal has been bulbs, as shown in the Gardenadded. Do not use manure or any Graph, protects the young shoots. Plant the bulbs with tips even straw

Only the best bulbs should be soaking and stored in a dark,

Cover the pots with leaves or with the rim of the pot, as shown | Bulbs require at least six weeks used by oil companies. Canadian in the accompanying Garden- in the dark and cold to develop exhibitors are waiting for U.S. results: if the system works ther, it'll Do not press the bulbs down brought indoors. Ten weeks is hard for that packs the soil beneath and makes it hard for the with roots take the bulbs indoors roots to penetrate the soil.

As soon as the bulbs are potted

to begin top growth. Keep the pots in moderate light and a cool they should be given a thorough room.

## IN THE MAGISTRATE COURT

GUY D'ARGENCOURT, ROGER DUPRE,

PUBLIC NOTICE

The defendant is ordered to ap ear within one month. October 9th, 1956

PUBLIC NOTICE PUBLIC NOTICE PROVINCE OF QUEBEC ARTHABASKA DISTRICT, SUPERIOR COURT Mrs. EVA PLOURDE,

WELLIE DENONCOURT. An action for separation of be ngings has been undertaken b plaintiff against the defendor eptember 26, 1956.

Mes Ringuet and St. Pierre, -

Plaintiff's Attorneys.

## **EXCEPTIONAL SPARE-TIME OPPORTUNITY**

KEEP PRESENT JOB Written Guarantee of Income

An all Canadian manufacturer and wholesale distributor seeks a serious, honest, ambitious, man to operate a profitable business in his own vicinity. There is no selling or soliciting involved on your part. We do the ground work for you. A few spare hours weekly provides a steady dependable income which can be built to full time. \$1250-cash-capital-absolutely necessary. This capital is fully secured. Down payment required to confirm contract. Balance payable at conclusion of agreement

If you are genuinely interested, write fully about yourself for a prompt personal interview. Please give specific phone number of address so we can contact you, otherwise, application cannot be

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ease, comfort—and lots more of life's good things.

So Harry purchased a Pontiac. Naturally! Now Harry's relaxed; kind to children; pats stray dogs. Happy Harry . . . happy ending!

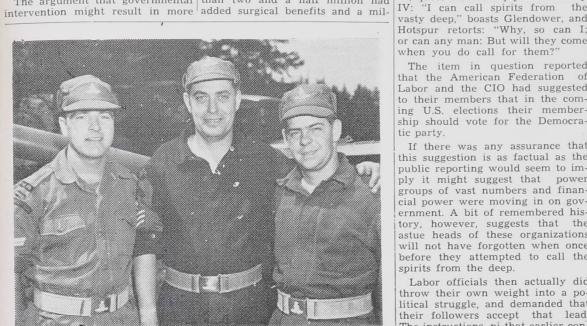
GARAGE MONTPLAISIR LIMITE

## **Desired Goal** For Canadians

Among the unprofitable occupa- sponsored hospital care, in the re- medical protection. tions, as everyone knows, are those mainder of Canada as early as That means that in five years dence has provided the health ser- dical benefits.

ment could do better.

We have been well served and latively little had been done to prolatively little had been done to prowe have shown our appreciation by vide an adequate national healt the amazingly rapid expansion of insurance. Had the same situation the amazingly rapid expansion of these services as we assumed our own obligations. It can hardly be disputed that what the individual disputed that what the individual reasonable and sound but, eight helps to provide for himself will be years later, almost four and a half vastly more effective than benefits million citizens were participators in hospital insurance plans, more news one might, with possible pro-



Among six units annual Militia training at Petawawa Camp is Drummondville's 46th Field Regiment, RCA(M). Here Sqt. Marcel Brind'-Amour, centre, instructs Gnr. Marcel Brouillette, left, and Gnr. Roland Plante on the range cone and sighting equipment of a 25-pounder

### **USE CASH-NOW PAY-LATER PLAN**

Get LOAN you need in JUST 1-TRIP ▶ Get the cash you want your way and fast . and take time to pay in convenient monthly amounts. Plus Bill Consolidation Service, Nationwide Credit at

over 1,000 affiliated offices at no extra cost to you! For 1-trip loan, phone Personal first. Write or come in today! Loans \$50 to \$800 or more on Signature, Furniture or Auto

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IDEA

great with sparkling Coca-Cola

quickly achieving the widespread lion and three-quarters also had results desired is plausible but the medical coverage. But the estimate record of existing benefits suggest for the year just past shows an a doubt that government, at what- even more strinking gain — six and ever cost, could do better. Exclud- a half million insured against hosing the populations of Saskatche- pital costs, nearly five and half wan, Alberta and B.C., which have million with added surgery benefits their own plans of government and four and a half million with

of gilding fine gold or painting the 1954 some 6,228,000 persons had prepaid hospitalization has increas lily, in other words attempting to arranger hospitalization when necimprove on the efforts of a wise essary, 5,158,000 had provided for most doubled and medical benefits Providence. Admittedly no Provi- surgical care and 3,946,000 for me- almost tripled. It seems that government proposed health plans are vices our government yearns to improve, but human agencies have succeeded so well that there is little reason to assume that governing the reason to be whether the desired goal is being reached quickly enough. To properly appraise this situation it must

The argument that governmental than two and a half million had fit, quote that colloquy from Henry vasty deep," boasts Glendower, and Hotspur retorts: "Why, so can I or can any man: But will they come when you do call for them?' The item in question reported that the American Federation o Labor and the CIO had suggested their members that in the comng U.S. elections their member nip should vote for the Democra-

> If there was any assurance that is suggestion is as factual as the rnment. A bit of remembered his- mine how they will respond. some of its old workers and many man can be a wonderful wife and Mtre Paul Rousseau, ory, however, suggests that the will not have forgotten when once before they attempted to call the Labor officials then actually did By Joseph Lister Rutledge throw their own weight into a political struggle, and demanded that their followers accept that lead.
>
> Wisconsin, is a name that is likely throw their own weight into a political struggle, and demanded that equipment manufacturing firm in their followers accept that lead.
>
> Wisconsin, is a name that is likely throughout the prefer that the prefer throwing in the sponge as has ever been noted.
>
> The perfect wife must combine all of these assets.

test, were to vote against the late Robert Taft, one of the authors of the Taft Hartley Act Had the man to live long in the minds of union. It wouldn't benefit any worker. It might support the sagging prestige of the bosses. The plan was to boying the Taft Hartley Act Had the man to live long in the minds of union. It wouldn't benefit any worker. It might support the sagging prestige of the bosses. The plan was to boying it is, roughly speaking, what the ave-The instructions, ni that earlier control to live long in the minds of union. It wouldn't benefit any worker. It the Taft-Hartley Act. Had the maleaders are not infallible, that their cott the Kohler industry. Don rage man is looking for, continues jority of workers done so, there power is not limitless and that Rand, U.A.W. international reprecould have been no question of the strikes can be lost, and lost on sentative who headed the boycott, result. But, when the votes were terms disastrous to the strikers. was almost apologetic. counted, Mr. Taft had won out - It stands as evidence too that the almost sinful", he said, "to have not against the united force of la- so-called brass of unionism does any labor dispute degenerate to for, for no such force existed. He not control the workers. succeeded because union workers used their inalienable right to think There is ample evidence that the for themselves in political matters, workers wil go quite a way in It isn't their fault that the comand to act as their consciences ra- supporting their leaders. But there pany isn't being wrecked, but is

ther than their leaders' policy dic- is evidence too that there comes a still operating comfortably in the That is the cheering reflection that comes to one as such gossin that comes to one as such gossin that comes to one as such gossip what their own best interests are again is heard, the reflection that, rather than follow the interests of the land openly have no part in it and openly have no part in it seems the land openly have no part in happily for us, men of our race the labor's top brass. By and large that "Kohler" may well be a name the worker has no love for a dicommon boundary can be pushed tatorship and he will resent it in on the milepost of labor's progress ust so far. When the leaders of his own organization as he would marking the fact that the worker's ne against the hard core of in-

pendent thinking that is our That has been evident when udest possession. With such tra- workers have been instructed how ions regimentation is impossible. they shall vote. It is being discov-There may be occasions when they ered again in the purely industrial or we may be led into foolish action by clamoring demagogues, or our own supposed interests. But dominant still is the proud will to 28 months of violence and abuse, Journal, can do many things well



-Central Press Canadian Aboard HMCS Labrador on its patrol of the Arctic, Montreal marine biologist Adam S. on which all marine life depends, and scientists Bursa has this net to capture plankton from are gathering more information on them t the icy waters. Plankton are the minute, better understand the movements of schools protein-rich organisms found in ocean water, of fish.

ly it might suggest that power roups of vast numbers and finanal power were moving in on goval al power were moving all power were moving and the goval al power were ial power were moving in on gov- the spirits themselves can deter still operating, still employing ther and being a mistress. A wo-

violence had led nowhere and the der — and she may be a poor mo-

union had to tell the workers that ther. She might be sexually excit-

it was curtailing benefits and urg- ing and be the "worst housekeepe

ing the striking workers to find in the city". She may look glamouremployment elsewhere, about as ous and seductive; yet her child clear a case of throwing in the ren may be starved for affection

point where they will do their own black. The workers, who could be

citing in the eyes of her husband. She shares his enthusiasm, goals, and values so that the satisfaction or wife delights the other.

PUBLIC NOTICE



IMPORTANT NOTICE from the

irector of Quebec Provincial Poing the renewal of all firearms Registration Certificates issued prior to year 1952.

The Laws of Canada require that every person, with the exception of Wholesale and Retail Dealers, must register all revolvers, pistols and session. This does not include, how ever, the ordinary kind of hunting rifles, shotguns or airguns.

In accordance with the amendments brought to the Criminal Co-de of Canada, a New Type of Firearms Registration Certificate has 1952. For the purpose of re-regist ration on this New Type Certificate, quired to forward, at the following address, all copies of Certificates in their possession bearing date of ssue prior to 1952, covering fire arms still in their possession.

"The Commissioner "Royal Canadian Mounted Police, "C-o Identification Branch,

In forwarding the Old Certificates for renewal, it is very important that the weapon owner sta es his present occupation and complete address. In the event that Old Certificates have become lost or mislaid, it is requested that the owners submit description of the firearms in their possession by let ter, quoting the "Make", "Calibre'
"Serial Number", "Number of
Shots" and "Barrel Length". It is also required that any per-

pistol, or to receive it into his pos session by gift, loan or any other means, must first obtain the necessary recommendation to do so, from his local Police Department or any other local civil authority, before receiving the firearm. Such recommendation should then be taken or mailed to the Office of one of the Two Divisions of the Quebec Pro Street, Montreal, P. Q., or, for those residing in the Quebec Division, at 73 Grande Allée, Quebec, P. Q., in order to obtain registration the firearm concerned before being authorized to take possession

son, with the above exception

wishing to purchase a revolver or

Registered Firearm outside the domicile or place of business of a per-Permit may be obtained in applying at any of the above two offices Drummondville Branch .



the Journal: someone to listen to | While I was shopping at the local

his words of wisdom, "smooth his department store a booming voice

PROVINCE OF QUEBEC DISTRICT OF ARTHABASKA

IN THE SUPERIOR COURT Maurice Hebert, restaurator,

The defendant is ordered to ap- day to Friday of every week, pear within one month.

non-union workers. Picketing and keep her household in tip-top or- Atty. for plaintiff.

(slang)

23. Ec-

24. Merry

25. Frac-

DAILY CROSSWORD

5. Ablaze

6. Like a

8. Arctic

11. Malt

21. Speak

conifer

13. A roundup

beverage 29. Oc-

19. Symbolism 30. Couples

(Am. Ind.) 31. Aim (Scot.)

1. Played on --

5. Mimics

11. Biblical

name

14. Tough

16. Perform

17. Old times

water

21. Norwegian

(var.)

22. Commence

(Egypt)

28. Young fish

34. Withdraw 36. Gaze

25. Capital

27. Full of

30. Vigor

39. Metal

40. Nobleman 41. Mold 42. Italian

DOWN

1. Presiding

19. Strange

(archaic)

ACROSS 2. Mountain 22. Whacks

34. God of love

QUEBEC Only \$3.00 One Way \$5.40 Return

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W. A. GOSSELIN, Manager

SAVE BRADING'S BOTTLE CAPS-6 MAKE YOU ELIGIBLE FOR BIG BONUS PRIZES. BRADING BREWERIES LIMITED

PLUS BONUS of 1956 Ford Customline Sedan.

2nd. Prize: \$50.00 CASH.

3rd. Prize: 10 Prizes of \$5.00.

2nd. Prize: \$50.00 CASH PLUS BONUS of \$100.00 Cash.

3rd. Prize: 10 Prizes of \$5.00 PLUS BONUS of \$10.00 Cash.

WITHOUT BOTTLE CAPS ... 1st. Prize: \$350.00 Scholar-

up entry form from your licensed grocer,

Print your name and address and the name and address of the licensee or his employee from whom you purchase Brading's products.

4. Be sure you wrap bottle caps in paper before enclosing in envelope. 5. Mail to the new "Brading's contest", P.O.

matically become eligible for the additional Bonus Prizes...including a 1956 Ford Customline Sedan!

HERE'S ALL YOU HAVE TO DO... Just complete the two words in

FOR MELLOW FLAVOUR!

Include 6 bottle caps from Brading's Ale, Brading's "Cinci" Lager or Brading's Porter, or any combination of these, to be eligible for bonus prizes.

Remember, you don't need proof of purchase to enter...but if you include 6 Brading's bottle caps—from Brading's Ale, "Cinci" Lager or Porter—you auto-



Life's a picnic for Harry... since Harry got his Pontiac!

Now they call him Happy Harry. He wanted luxury, More than that, he wanted them within his income and on wheels.

Be like Harry-make tracks, fast, to your local PONTIAC dealer

STREET DRUMMONDVILLE, QUE. Tel. 2-338



good food and that great taste of Coke!

Throw a basket party!

A basket for every guest. Pile 'em high with crispy, golden-brown

border of good-to-munch scallions. Now, make sure each guest has

Southern-fried chicken, plenty of potato chips and a decorative

his ice-cold bottle of sparkling Coca-Cola. What a treat—your



Authorized bottler of Coca-Cola under contract with Coca-Cola Ltd.

...with Coke-to put you at your sparkling best!

GEORGES PLAMONDON LTEE A Permit is required to carry a 1, Ave. Plamondon Drummondville-Ouest Tél. GR 8-0788

Bruno Houle, of Drummondville, of the Canadian Army will be at the Drill Hall, 250 St. Louis St., district of Arthabaska, Defendant Drummondville, Tel. 2-2714, Mon-P. S. C. the opportunities available in the Canadian Army. Your Local Paper LAST WEEK ANSWER

35. Two-toed 20. Transgress 32. Footlike 37. Constel-



PROVINCIAL TRANSPORT

COMPANY

Tel. GR 2-3377

C.A.R.D.E.

361

## Carelessness Costs \$100 Millions p. a.

This year, by decree of the Governor General, the week of October 7th to 13th has been set asivention Week.

ed for the express purpose of driv- mes. ing home, in a short space of ti-Prevention, which should be re- der to be our personal havens of One in ten fires of KNOWN caumembered and practiced through- safety, our homes, that the demon ses is electrical in origin out the whole year.

Fire Prevention Week is always observed throughout the week in which October 9th falls. October 9th is the anniversary of the Chiwreak, but unfortunately the lespense are all too soon forgotten.

Husbands Wives! Get Pen, Vim; Feel Younger Thousands of couples are weak, worn-out, exhausted just because body lacks iron. For new younger feeling after 40, try Ostrex Tonio Tablets. Contain iron for pep; supplement doses vitamin B<sub>1</sub>. "Get-acquainted" size costs little. Be wise, get pep, new health, quick thrifty way. Try Ostrex today. At all druggists.

in their resolve to press home the er or later. right and prevent the grim destrover "Fire" from claiming its

usual toll of lives and property. While the greatest single property loss fires occur in our fac- al Wiring and Apparatus and 3. de for the observation of Fire Pre- tories and large mercantile estab- Heating and Cooking Stoves. lisments, it must be remembered that over half of the fires in Can-Fire Prevention Week is observ- ada each year occur in private ho-

> It is here, in what we all consi-Fire seeks out its living victims and feeding gleefully on carelessness, snuffs out lives in a dancing horror of flaming destruction.

Fire is always a fascinating speccago Fire, a day of unparalleled tacle. People are drawn to a fire chaos and destruction. We should no matter what the hour, much as light one important fact which not need to be reminded of the ter- moths are attracted to a flame. must be remembered: The majorrible toll in lives and property They know that Fire can be the ity of fires are caused by careless that carelessness which fire can means of their destruction, but the use of three things, Matches and sons of the Chicago, Rimouski and most of them into thinking that Heating and Cooking Appliances-Canabo fires, learned at great ex- such destruction could never hap- all three of which are found in alpen to them. How wrong they are! most every home. Fire can strike at each and every of us at any time. When it is dic-

and destruction of a fire.

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YOUR LETTER IS IMPORTANT!

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CANADA POST OFFICE

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MONTREAL - HALIFAX J

Passenger Agent.

1 Mr. Fred R. Smith

o Lariton,

BY ADDRESSING IT COMPLETELY & Province, state (or equivalent)

29 Main Street

6 Saskatchewan

On all mail, always include

1 Your name and return address in

Street address, rural route num

O Name of post office (city, town or

ber, or post office box number.

The proclamation of Fire Pre- and continue along in the same vention Week is a call to arms. An old careless way, trusting to luck appeal to the citizens of our great to protect us, we must then be precountry to take up the weapons of pared for the rude awakening is Fire Prevention and to stand firm almost certain to come along, soon-

> Three out of four fires are caused by: 1. Matches and Careless Smoking habits; 2. Faulty Electric-

Over a ten year period, the careless discarding of lighted matches and smoking materials was responsible for nearly thirty per cent of all fires from KNOWN causes.

One out of every four or five fires is caused by faulty operation or careless use of heating and cooking appliances.

These brief statistics bring to flickering flames seem to hypnotize Smoking Materials, Electricity and

Now that we know the causes of tated only by our own actions. If the majority of home fires, let we are careful, and make certain us study the ways and means of that all the common sense rules of eliminating these known causes. Fire Prevention are practiced in First. Matches and Smoking Maour homes at all times, the chan- terials: 1. Keep matches out of ces are excellent that we will ne- reach of children. 2. Keep plenty ver be subjected to the horror of sensible sized ash trays around the house. 3. Don't strike matches If, however, we maintain the in any area where inflammable view that "it can't happen to us", materials or dust or vapours may be present. 4. Don't smoke in bed. Careful observation of these simple common sense rules will help to keep you from making an "ash

> Second: Electrical Wiring and Appliances: 1. Don't be an amateur electrician. 2. Always insist on materials and appliances which bear the seal of approval of the Underwriters' Laboratories of Canada. 3. Don't overload electrical circuits. 4. Replace all worn electrical cords with new ones. 5. Don't use fuses with greater amperage rating than 15 Amps. If fuses are continuously blowing out, icall in a competent electrician. Keeping these rules in mind and following them will help keep you safe from fire. Remember: Many beautiful home has been lost, when a "home" electrician "got his wires crossed"

Third: Cooking and Heating Appliances: 1. Keep all heating and cooking appliances a safe distance (at least 18 inches) away from all combustible materials. 2. Never start a fire with any inflammable liquids, the results are usually quick but seldom painless! 3. Don't allow dirt, soot or grease to accumulate on heating or cooking appliances. Quite apart from being messy, it is decidedly dangerous. 4. Never place ashes (even if they seem cold) in combustible containers. Check your heating and cooking appliances today and put these simple rules into practive. Remember that a nice safe steady heat will be a lot more pleasant this winter than a sudden roasting followed by a quick freeze

These are only a few of the simple rules of common sense which Canada's Marvel can keep you and yours safe from the peril of fire. There are many more, and your "Board" Insurance adviser will be pleased to discuss them with you.

We practice all our lives what we

DEPARTME CANADIAN AR DEVELOP Turn a couple of girls loose at the electronics and engineering display in Toronto and to can have a whale of a time operating the gadests even if they have to use their imagination a bit.

ENGINEERING DISPLAY GIVES GLIMPSE INTO FUTURE

Helen Lang and Gloria Noakes have no trouble picturing themselves on a trip to the moon or some such distant spot as they stand by a mon-

of a guided missile, the first to be made in Canada and still on the secret list for performance. The display has 500 exhibits ranging from automatic letter sorters, used by the Canadian post office, to underwater cameras monitored to

rious parts of the equipment, the attentat is able to determine the cause of trouble. As many as 42 types of difficulty can be identified in this manner. Whatever the

miles away at the alarm centre is

able to trace it and take steps to

correct it - either by remote con-

trol or by dispatching by remote

control or by dispatching a tech-

nician from the nearest maintenan-

ce centre. A typical alarm would

be one set off by a break in the

commercial power supply to the

station. Immediately the alarm

would notify the attendant at the

main control centre that this par-

ticular station was in trouble. At

his order, the system would exa-

mine the various alarms and re-

port back that the trouble was caus-

A single relay station costs close

to \$300,000 to build and equip and

in the basic transçanada system

there will be 139 such stations.

Spurs to cities off the main route

will require 28 more relay points

Kingston, ePterborough and Barrie

are already connected in this way

to the system. For each station

roads must be built, power brought

in and other facilities provided

Construction of the oronto-Winni-

peg link took almost two-and-a-

When television programs are

broken down into electrical impul-

ses and fed into the microwave

system, they shoot up the inside of

amount of electricity needed to

ed by a power failure.

half years to complete.

JAPS, CANADIANS EXCHANGE SEEDLINGS



Canadian Ambassador T. C. Davies is accepting a gift of Japanese maple seedlings from H. Sato, vice-governor of Tokyo, in a ceremony at Tokyo's Hibiya Park. A group, headed by John F. Clark of the Ontario agriculture department, brought Canadian seedlings to Tokyo and presented them to the Japanese authorities as a good-will gesture. The Canadian group is studying Japanese horticulture and botanical specimens.

## Of Microwaves

With the completion of the microlearn in school, let us resolve to wave network to Winnipeg, "live" practice all year what we learn television programs produced in during Fire Prevention Week. Then, Toronto, Montreal and U.S. studios and only then, can we expect to are being seen daily by viewers in see a reduction in the staggering Winnipeg. The Canadian TV "contoll of lives and property which is nected" network now extends 1,our present monument to Carelessness with Fire!

nected network now extends 1,of The Bell Telephone Company,
Thomas W. Fadio says the complete St. Lawrence to the gateway of the west. Before the summer of 1958 the network will stretch 3,900 miles in the history of Canadian commufrom Sydney, Nova Scotia, to Vic-

An estimated 300,000 viewers in will cost up to \$50,000,000. the North Bay, Port Arthur and Winnipeg areas became members the electronic link to Manitoba was communications. ers in the Sudbury area are due to the wavelenght is about three inrecting a trail of steel rock-and- ny of the characteristics of light.

microwave system truly national in ge of reliable transmission is liscope by 1958 when the towers will mited to line-of-sight paths, and stretch across the land from the A- the relay towers must be approxitlantic to the Pacific in the longest mately 30 miles apart. These are such network in the world.

tures and sound for television view- can be as far apart as possible. Exers from one end of Canada to the perience has shown that a tower to provide an almost unlimited sup- usually suffice, although some toply of longhaul telephone circuits wers on the Canadian route will munication facilities.

ne conversations undergo similar "steel sentinels", equipped with aprocesses when they are transmitt- larm and control equipment which

AFTER 16-YEAR

since supported four children,

two of whom are now married.

Mrs. Massey fough: the 16-year

campaign without legal aid. She

plans to take a holiday and buy a home with the back pension

LEGAL BATTLE

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to engineers as "plumbing", to a television camera sees and the huge metal antenna on top of a towords spoken into the telephone wer, he antenna focuses the microor microphone are converted into waves into a beam just two degrees electrical impulses which are fed wide, aimed directly at the next into the microwave system at ter- tower in the chain. So efficient is minal stations. the antenna that only about the

The microwave network is being operate a flashlight bulb is used to built jointly by this country's sespan the distance between two staven major telephone systems grouptions with their directional antened together in the Trans-Canada nae. Gathered in by the wide-Telephone System. The chairman tion of the network. "will constitute one of the most significant advances nications". An engineering task with few parallels anywhere, it

Microwave transmission is one of of Canada's "live" television when the most recent developments in opened on September 30th. (View- super-high-frequency radio waves; be linked up soon). The eastern- ces. Because of the extremely short prairie link was accomplished e- wavelength, microwaves have maforested Ontario to the lakehead They travel in essentially straight and finally through to the Manito- lines at 186,000 miles a second, and once over the horizon tend to shoot Work is proceeding to make the off into space. This is why the ranusually placed on elevates sites In addition to roviding live pic-such as hill-tops so that stations other, the system when complete is between 50 and 200 feet high will as well as a variety of other com- have to reach 350 feet above the Some towers are automatic to the

Television programs and telepho- extent that they become veritable can answer questions and obey orders as well as call for help. Trained attendants are on duty at only a few key stations on the far-flung network. A group of up to 12 unattended stations can be connected by special telephone lines or radio circuits to an alarm and control centra. Warning signals received automatically at the alarm centre immediately determine at which station the trouble is located. By sending out a musical signal ordering the control system to examine individual alarms attached to va-

source of trouble, the attendant

mouthed antenna at the next station, the signals shoot down another length of waveguide to the microwave relay equipment in the building below. There the signals receive an increase in power and are then sent up to another antenna No. 11.709 and beamed at the next tower. No ROLAND ROYER portion of the signal can feed back into the receiving antenna and cau- Dame PAUL PARENTEAU, se interference and no three towers are placed in a straight line; instead they are placed at angles to pear within one month. each other to give a slightly zig- Drummondville, zag effect. This is done to eliminate the chance of interference that might be caused by weak signals from the first tower reaching the third tower in the line.

When a family in Winnipeg is watching a television program from Toronto or Montreal this winter, it need not worry about the steel towers relaying their invisible and silent messages. The towers have been built to withstand extraordinary icing conditions and winds of up to 120 miles an hour.

work other equipment converts the Montreal. television programs back to their original frequencies, and they are fed by coaxial cable to the broadcasting station. Throughout this ginning in selling 225 first qual long but almost instantaneous journey along the network the sound public. Exclusive territory. poriton of the program normally travels over a separate channel from the visual part. Technicians DAILY PROFITS - Ladies, e must co-ordinate the two parts of the program so that the picture and lity sweaters, dresses, lingerie, sound arrive together at the cable derwear, hosiery to friends, neg leading to the broadcasting station. bours. Money back guarantee. It takes only a tiny fraction of a deliver to customer. Free sales second for microwave signals to Write British Knit, Simcoe, Or flash from tower to tower, shooting down and up antennae in each TO LET - Room for man, bree case, to traverse the 1,200 miles fast served if desired, quiet pla between Toronto and Winnipeg. | Call 367 Celanese, Phone 2-2266

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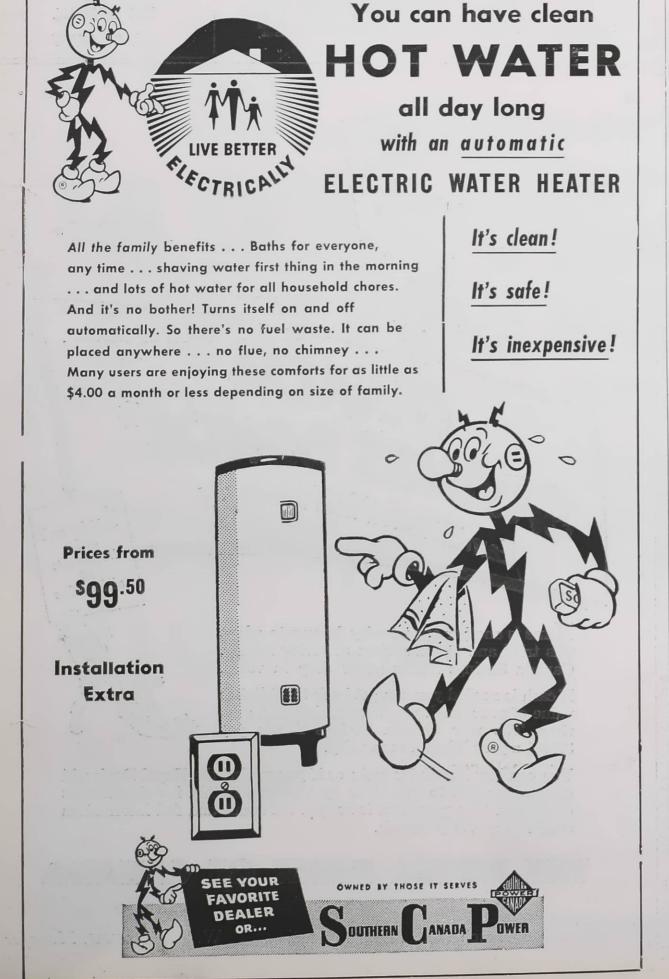
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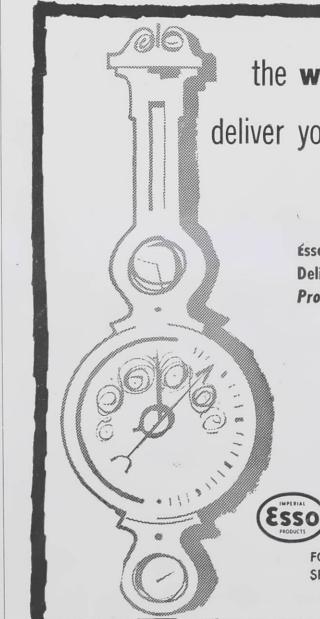
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