

In the army
A new policy permitting greater flexibility in the organization of official Militia bands is now in effect.

The new regulations make provision for additional bands for dispersed units. However there will be no over-all increase in manpower or funds allotted.

In the past, some units which were allowed a unit band were scattered in different communities, making it impractical for a band to operate for the benefit of the whole unit. The new regulations permit dispersed sub-units to form their own bands in their communities as long as the sub-units are no smaller than a squadron, battery or company. Such a band will function on a separate establishment, but will be considered an integral part of the parent unit.

The new regulations apply to military brass bands, pipe bands, fife and drum bands and trumpet and bugle bands.

The formation and status of unofficial bands is not affected by the new order.

In the Air Force

CF-100 Canucks of the RCAF's No. 445 all-weather interceptor squadron based at Uplands, near Ottawa, are being given new paint jobs in preparation for their re-assignment with the RCAF 12-squadron Air Division in Europe.

Decked out in camouflage paint and carrying a replica of the NATO flag on the tail-plane, the Canucks of 445 are being readied for their long flight across the Atlantic in November. The flight of the Uplands squadron, and of three others to follow, will be known as Operation Nimble Bat.

Though other Canucks previously have flown across the Atlantic, this marks the first time that the big two-seater jet fighters have flown the ocean route to Europe en masse.

445 Squadron will be located at the Air Division's No. 1 Fighter Wing at Marville, France, where it will replace one of the three Sabre squadrons now based there. A single CF-100 squadron will be located at each of the four RCAF operational bases in the Air Division. As each Canuck squadron arrives in Europe it will replace a Sabre squadron and aircrew thus displaced will be available for flying duties elsewhere.

As a direct requirement for an all-weather interceptor force in the European NATO air defence organization, Canada is providing the four RCAF Canuck squadrons.

In the Navy

From submarine-hunting off Canada's eastern seaboard to transport duties on the Labrador portion of the Mid-Canada early warning line is a big step, but the helicopter crews of the HS-50, the Royal Canadian Navy's helicopter anti-submarine unit, have taken it in their stride.

Because of the urgency to complete the chain of stations, one of three such warning lines that will extend across Canada, the naval helicopter unit interrupted a fall and winter anti-submarine sea training schedule to go to the assistance of the RCAF in the airlifting of personnel and equipment involved in the Mid-Canada Line.

About 50 officers and men are serving with the unit, which is based at Knob Lake in Labrador. The helicopter migration took place the weekend of September 22 with four weeks of the 850-mile flight route. The RCAF airlifted the associated ground crew, equipment and spares.

The naval aircraft, six HO4S-3 Sikorsky types, were flown early in September from the aircraft carrier Magnificent to HMCS Shearwater, RCN Air Station, near Dartmouth, where their sona equipment was temporarily removed and other equipment to assist them in north land transport duties was fitted. The journey to Knob Lake began from there.

Naval personnel are accommodated in the RCAF barracks at Knob Lake but groups operating out of the base on the airlift will live in temporary shelters along the route.

Their primary mission is to fly from Knob Lake construction workers, technicians and food supplies to the various sites in Labrador. HS-50 is the RCN's experimental anti-submarine unit and was formed on July 4, 1955. Since then it has operated from Shearwater and the Magnificent.

Carelessness

Four out of five fires are caused by careless use or maintenance of electrical apparatus, heating equipment, matches and cigarettes, kerosene and gas. Twenty children die each year in fires because they have been left at home unattended by their parents. Another ten die because they were allowed to play with matches. Thirty Canadians are killed every year in fires caused by careless smoking habits alone points out the Province of Quebec Safety League.



Last Monday at Manoir Drummond, the Chamber of Commerce was giving its first monthly luncheon of the year. Many guests, ladies and men alike, attended the event to hear the guest speaker, Mr. Gerard Delage, who spoke about tourism, a problem which he is familiar with.

The DRUMMONDVILLE Spokesman

Journal Dedicated To Free Speech
DRUMMONDVILLE, FRIDAY, OCTOBER 5th, 1956

The Drummondville Cenotaph To Be Unveiled on October 14

On This Occasion, The Guest Speaker Will Be Hon. Johnny Bourque. — Many Delegates From Other Canadian Legion Sections To Attend Ceremonies.

It is now official, the Cenotaph erected in St. Frederic Park, in the center of Drummondville, will be unveiled on October 14th in a ceremony which will bring many delegates from other Canadian Legion sections. This Cenotaph, which Vets and the whole community will be proud of, is said to be beautiful and artistic. No photograph was available but officials said the unveiling will provoke and agreeable surprise.

It was announced that Hon. Johnny Bourque, Minister of Land & Forests, has promised to come here on October 14 to address the audience. Himself a Vet, Hon. Bourque will be the right man in the right place. Will also speak on this unique occasion: Mgr. Paul Mayrand.

Mayor Marcel Marier, Mr. John Macpherson, Canadian Legion local president, Reverend Perry, rector of the United Church, Rvd. Germain Farley, Canadian Legion's chaplain, Mr. Trudeau, provincial president of the Legion, and Mr. Benoit Lachapelle, president of the Cenotaph Committee and one of the hardest workers in the movement.

The programme of the ceremonies has not yet been published yet but a spokesman put it this way: "That will be a day of which the souvenir will last long". Public as a whole is invited to attend unveiling, parade and other ceremonies in order to pay an equitable tribute to those who fought and died for their country.

How Safe is Your Home?

LIVING ROOM
—Keep plenty of clean ash trays in the room.
—Be sure inflammable curtains or drapes cannot blow over ash trays, electric bulbs, kerosene lamps, gas or candle flames.
—Have fireplace screen to check sparks.
—Watch for breaks or wear in lamp and appliance cords.
—At Christmas time, or holiday seasons, take extra precautions to safeguard your home against fire in dried-out trees or decorations, or from poorly constructed or worn-out circuits of decorative lights.

—Be sure electric circuits are sufficient to carry peak loads in reading lamps, radio, electric heaters, etc. Consult a good electrician.
DINING ROOM
—Use electric candles to avoid hazard of open candle lights near combustible decorations at parties.
—Be sure electric circuits can carry toasters and other appliances safely — and be sure those appliances have a recognized label when you buy them.

KITCHEN
—Consult electrician when you want to extend or alter existing circuits.
—Don't leave electric iron with current on. Use automatic cut-off type, if possible. Put it in a safe place to cool.
—Snuff matches carefully. Don't throw them into waste baskets, garbage pails, or wood boxes.
—Don't use or keep inflammable cleaning fluids in kitchen — or anywhere in the house.
—Guard against spontaneous ignition fires by keeping oily rags, or cloths saturated with furniture polish, paints, or wax, in closed metal containers, preferably not in a hot, closed closet or cupboard. Keep waxers and floor mops in cool open spots, on a porch, for example.

—Be sure coal or wood stoves are at least 18 inches from walls and cover wall with sheet asbestos, or other approved insulating material. Place an insulated metal base on floor under stove. Watch your stove-pipes, pipe collars and flues closely for defects.
—Always inspect stove before leaving house.
—Put ashes in metal containers.
—Don't let grease accumulate on stove — keep grease fires in pans by using tight lids or covers. Salt can be thrown on grease fires.
—See that window curtains and hanging towels cannot blow into gas flames or over hot stove.
—If you use a coal or wood stove, don't pour kerosene on stubborn fires. Don't keep kerosene in kitchen.

—Check automatic gas heater regularly. Turn off non-automatic type before leaving house unoccupied.
—Don't throw flour, uncooked cereals or dust from a vacuum cleaner or dustpan into a stove with fire — or into a burning incinerator. Dust is explosive. Wrap up dust and dispose of it safely.
Don't leave your small children at home alone.

YOUR BEDROOM
—Don't smoke in bed.
—Dispose of matches and burning tobacco carefully in ash trays, not in waste basket.
—If you awake at night and smell smoke, feel your bedroom door before opening it. If it's very hot, don't open it, (gases, heat and smoke may kill you). Don't jump from the window; wait for help, if you can. If you leave room, close door, to impede spread of fire.
—Don't string electric cords or wires around room, under rugs, or over nails.
—Watch lam or appliance cords for dangerous wear — and don't roll beds or heavy furniture over them.
—Don't place ash trays or heaters where curtains or drapes may blow over them.
—Be sure electric circuits are adequate for all appliances and an electric heater if you use one.
—Gas heaters should be permanently and rigidly attached to outlet, with metal piping if possible, and a shut-off valve on metal, not on rubber or flexible tubing.
—Don't light matches in your closets.

YOUR BATHROOM
—Precautions for heaters and electric circuit apply here. Be careful of possible shock hazard if you touch a metal electric switch outlet or appliance while you are in the tub.
Traditionally Fire Prevention Week is the full calendar week in-

(Continued on page 6)



Here above the group who will preside over destinies of the Provincial Hockey League this year. Mr. Gerard Cournoyer, Q.C. of Sorel, has been re-elected president of the circuit in which Drummondville once more will have a powerful team coached by Eddie Vigneault. The Dragons are scheduled to resume training tomorrow night. The other teams of the league are Granby, Victoriaville and Sorel.

Observe Fire Prevention Week Oct. 7

Figures Down Below Are Shocking For Canadians.

By proclamation, Governor General Vincent Massey has designated October 7 — 13 as Fire Prevention Week. It is, as His Excellency points out, an imperative reminder of the increasing need for the control of fire and its hazards.

In the last ten years, the proclamation states, fires in Canada have taken a toll of 4,856 lives and have seriously injured 16,000 persons. The financial loss of 623,223 fires in the decade has been \$800,000,000.

No less shocking is the picture of Canada's fire loss position in relation to other civilized nations. The latest available comparative international record of per capita fire losses, according to the office of the Dominion Fire Commissioner:

1. Canada \$5.86; 2. U.S.A. 4.56; 3. Norway 2.44; 4. Denmark 2.34; 5. Switzerland 1.70; 6. U. K. 1.10; 7. France 1.06; 8. West Germany .84; 9. Ireland .83; 10. Austria .70; 11. Netherlands .69; 12. Puerto Rico .48; 13. Italy .32.
- This was the unenviable record published in 1952 by a UN committee. Unfortunately, as the Joint Fire Prevention Committee of the Association of Canadian Fire Marshals and the Canadian Association of Fire Chiefs points out, Canada's record is worsening.
- Figures for 1954 show our per capita loss to be \$6.01.
- Alarmed by the situation, the two great associations of the nation's firefighters (representing the provincial and municipal fire services) last year joined hands to establish the joint committee. Its members serve voluntarily and its simple purpose is to render public service by assisting in bringing to the attention of citizens the story of fire prevention and control, particularly during Fire Prevention Week.
- Because most fires — and most deaths — are the result of human carelessness, public education is deemed the most effective way of combating the menace, especially in the home, where most deaths tragically involve women and children — lives that might have been spared had the simplest rules of safety been followed.
- Bringing the story directly to the public is the great army of Canada's 25,000 firefighters — professional and volunteer — the men who, night and day, must stand ready to face the tragedy of fire.
- The banner they bear reads: **DON'T GIVE FIRE A PLACE TO START.**
- And, giving utterance to the helplessness children and women and all who innocently suffer: **DON'T LEAVE US ALONE WITH THE HAZARDS OF FIRE.**
- In the main, the hazards are carelessness and thoughtlessness. Who, for instance, striking a match, stops to think that it may destroy a whole community? Or who, inserting a 30-ampere fuse into an over-worked electrical circuit, considers that a family may be wiped out? ... Of such can be the terrible price of somebody's carelessness.
- That the battle of public education, can surely if slowly, prevail, is the belief of the firefighters and the many organizations and services which contribute unstintingly to the cause — this newspaper among them.
- Traditionally Fire Prevention Week is the full calendar week in-

Three Decorated By The Red Cross

Last Monday at the luncheon given by the local Chamber of Commerce, His Worship Mayor Marcel Marier has awarded decorations to three citizens of Drummondville on behalf of the Red Cross association for their zealous co-operation with this international group. They are Mrs. Paul Normandeau, Mrs. Robert Haworth and M. S. Thelma Awoock. The trio has devoted itself for many years to their task and the Canadian Red Cross had chosen this occasion to pay a deserved tribute to these three co-operative ladies.

We learned the results of the last campaign, \$7,777 to compare with a \$7,000 objective.

Including October 9, anniversary of the Great Chicago Fire of 1871. It is observed at the same time in Canada and the United States by proclamation of the Governor General of Canada and by the President of the United States. This year, further in commemoration of its observance, the Canadian Post Office Department will, during the week (October 9), issue its first special Fire Prevention Stamp.

The 5-cent stamp is in two colours, black and red. It was first suggested by the Association of Canadian Fire Marshals — representing the fire authority of each of the ten provinces — with the support of the Canadian Association of Fire Chiefs, and other fire service organizations.

As the Postmaster General, Hon. Hugues Lapointe, said in announcing the issue, it will "emphasize the importance of reducing the needless waste caused by preventable fires".

DON'T GIVE FIRE A PLACE TO START!

Three Decorated By The Red Cross

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Not Pleased With Canadian Life

Canada is a peasant country, devoid of culture, beauty, and tolerance, charge a young Italian New Canadian couple in the October Liberty.

"Canada is such a big man, with such a little brain," say Anthony and Maria Parilli, who emigrated from Italy last year. "In our year here in Winnipeg we have tried to make friends with this lumbering brute, to find some common ground for conversation, but without success."

Glowing reports from friends who immigrated here made this country sound like the answer to a workingman's prayer. But one disillusioned friend told them, "You can keep your belly full, but you starve your soul". And the Parillis say "It became increasingly obvious to us that gum-chewing Canadians just aren't cultured people. Not because they have no La Scala opera but because the things La Scala stands for are absent from their way of thinking." After living in Rome amid centuries of the world's greatest culture, they found Winnipeg — "where a poster advertising a wild west show might pass as modern art" — a great disappointment.

Although they found the standard of living considerably higher here than in their native Italy, they also found many Italian newcomers exploited as construction workers.

And one day their nine-year-old son "blew up" a bloody nose. "Some boys hit me," he said. "They called me a Wop gangster D. P." Though both Maria and Anthony speak fluent, almost unaccented English which Anthony learned from U. S. troops during the last war, they feel as if they are not treated as Canadians who have descended from English, Irish and Scottish stock — and many Canadians they have met keep this feeling alive.

They believe that Canadian children, like many of their parents, have much to learn about tolerance. However, the Liberty article concludes that in making plans to return home as soon as they have enough money, both agree, "We would sooner starve in the centre of ancient and modern Rome than grow sleek and fat amid the ugly, commercial buildings of Winnipeg's corner of Portage and Main."

Accident Rate Greater at Night

QUEBEC — A glance at accident facts in recent years shows that the mileage death rate is 2 1/2 to 3 times greater at night than in the daylight hours. This is enough to make anyone realize that darkness means danger, stresses the Hon. Antoine Rivard, provincial Minister of Transport & Communications, in a weekly release. Two out of three city traffic deaths occur between sunrise and sunset.

What is the cure? Increased alertness and extra precautions are essential to offset the poor vision brought on by twilight and darkness. The most critical time is from 5 p.m. to 8 p.m. when many are rushing homeward from work, so many people tired and impatient to be out again for some appointment. The most simple and effective answer is, of course: Reduced speed and good driving habits, and a sharp lookout for pedestrians and children on bikes who may have failed to equip them with the necessary headlight and reflectors, as well as other vehicles with dim light. Motorists should use the upper beam only on rural highways and dim them when another car is approaching even though the oncoming driver fails to do so.

Walkers should not take it for granted when they see the headlights that the driver has seen them. When there are no sidewalks they should walk on the left side of the road facing traffic and remember that dark clothing at night is almost invisible to the motorist. To stay safe in night traffic, they should carry something white or reflectorized or a flashlight.

(Continued on page 6)

Nation-Wide Exchange

The new season just begun gives the eastern-Canadian listener who is looking for the finer things in evening radio entertainment a chance such as he has never had before to enjoy and judge artistic talent in all the main regions of Canada.

This is only one of several significant aspects of the CBC Trans-Canada network schedule which went into effect on September 30th. By the end of October or early November, when all the changes and additions have been made, the schedule will have undergone its most radical revamping in some years, as far as programs of this type are concerned.

Every week this fall and winter, in the evenings between 7:30 and 11:00 p.m., Trans-Canada listeners will be able to hear at least one program of drama and one of symphony music from each of the CBC's five principal production centres — Halifax, Montreal, Toronto, Winnipeg and Vancouver.

These will all be "live" productions from CBC studios. They will be in addition to the major symphony, drama and opera presentations of CBC Wednesday Night, the weekly broadcasts by the Toronto, Winnipeg and Vancouver symphony orchestras, and the four weekly half-hour recitals. (On the Dominion network, again this season, there will be two weekly programs of fine music — a recital, and a symphony concert presented in turn by the Toronto and Montreal symphony orchestras.)

A major step to complete the pattern of CBC drama and fine music for the fall and winter on Trans-Canada will be taken early in November. At that time the Halifax studios will start contributing a weekly half-hour radio play and a weekly concert by the Halifax Symphony Orchestra.

Never before have the Halifax studios sent radio drama and symphony concerts to the national network on a regular weekly basis. This step, coupled with the shifting to premium listening times of drama and music programs from Vancouver and Winnipeg, brings to fruition many years of planning by the CBC.

What it all means — to the artists

in the five cities and to listeners everywhere — will become apparent as the season gains momentum. It can be predicted that there will be some healthy competition between the radio play-acting corps of the five centres, since they are now to appear side by side in the same listening periods. Likewise, the musicians of the Halifax, Winnipeg and Vancouver symphony orchestras will doubtless find a new challenge in the knowledge that they are being heard every week by large audiences throughout eastern Canada.

The listeners, meantime, will be busy enjoying the feast, comparing one city's artistic accomplishment with another's and getting to know groups of musicians and players many of them have never heard before.

For years the CBC has been encouraging artists in such cities as Halifax, Winnipeg and Vancouver by engaging them for series of broadcasts intended primarily for listeners in their own regions, but in the hope that warrant providing them with a national audience. Many of the regional series were gradually incorporated in the national network but usually not a peak listening times. The listeners in Ontario who wanted to see how the Vancouver or Winnipeg players were getting along had to stay tuned until 11:30 p.m. to find out. In the same way, the Winnipeg and Vancouver symphony broadcasts have been heard for some years in an 11:00 p.m.-midnight period.

Why are programs such as these now to be heard at the best radio listening times in mid-evening? CBC's music director, Geoffrey Waddington, and CBC's drama supervisor, Andrew Allan, explain that it is because they are now of a standard which enables the CBC to recommend them to a much wider audience than the one they have been getting in the past.

Years of planning for an integrated Trans-Canada network schedule with proper representation from all regions in the advanced and challenging fields of drama and fine music — as well as in lighter music, talks and other forms of radio entertainment — are beginning to pay off.

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Discoverer Passes At 84

Dr. Benjamin Minge Dugger, 84, discoverer of the antibiotic Aureomycin, Chlorotetracycline, died recently at Grace Memorial Hospital, New Haven, Conn.

In 1945, Dr. Dugger, then 73, made his effective antibiotic, aureomycin, Chlorotetracycline, while working at the Lederle Laboratories of the American Cyanamid Company, Pearl River, N. Y. It was the result of two years of research in which he tested thousands of strains of antimicrobes, isolated from soil samples collected from many parts of the world.

In his clinical test, Aureomycin proved effective against many infections that had been resistant to the Sulfonamides, Penicillin and Streptomycin.

Dr. Dugger was born in Gallion, Alabama, in 1872, the son of a Doctor. He attended private school and studied with tutors. Subsequently he entered the University of Alabama which he left to join the Mississippi State College to study the Biological Sciences.

His education included a Bachelor of Science Degree from Mississippi A and M College; Master of Science Degree from Alabama Polytechnic Institute; Bachelor and Master of Arts Degrees from Harvard University; and a Doctor of Science from Cornell University. He also studied in Europe, and taught at the following: Radcliffe, University of Missouri, O. Cornell, University of Missouri, Washington University in St. Louis and the University of Wisconsin where he was Emeritus Professor.

Early this year, Dr. Dugger was granted an honorary Doctor of Science Degree from the University of Wisconsin. The fourth such Degree he received in his career for his work. The others included honorary Doctor of Law Degree from the University of Missouri, honorary Fellow of the International College of Surgeons and honorary Doctor of Science Degree from Washington University in St. Louis.

In 1943, Dr. Dugger, past the retirement age specified by State Law, retired as Professor of Botany at the University of Wisconsin. He then joined Lederle Laboratories as consultant to the Mycology Department. He agreed to stay with the Laboratories for five years but remained because of Aureomycin, and research in other directions. One, a long range project, was the possible application of Antibiotics to plant diseases for use in Agriculture.

His survivors include his wife, Elsie, and daughters Mrs. John F. Adams, Hamden, Conn.; Mrs. David Saunders, Madison, Wisconsin; Mrs. Charles Plankett, Long Valley, N. J.; Miss Gene Dugger, St. Louis, Mo.; and sons Benjamin M. Dugger, Jr., St. Petersburg, Florida; George D., Belmont, Calif.; and 13 grandchildren.

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With \$18.00 and some dispositions for the sale, you can assure yourself an income of \$50. - \$75 per week and even more. 225 guaranteed products. Toiletries, Medicines, Culinaries, Tea, Coffee. Advantageous commission. JITO- Dept 3, 1180 St. Hubert, Montreal.

WANTED — A good salesman for progressive company. Generous commission. Interesting territory. For details and free catalog, write: Famlex, Dept. A, Station C, Montreal.

Special Rates Rail Fares

TO SHERBROOKE WINTER FAIR

OCT. 8-13 FARE AND ONE-HALF For The Round Trip

Good going—Sat., October 6th to Sat., October 13th inclusive.

Return—Leave Sherbrooke not later than midnight, Sunday, October 14th.

Full information from an agent

Pacific Canadian

YOUNG MEN

of the Canadian Army will be at the Drill Hall, 250 St. Louis St., Drummondville, Tel. 2-2714. Monday to Friday of every week, from 9 a.m. to 4 p.m. Young men are cordially invited to inquire into the opportunities available in the Canadian Army.

Dr. Dugger's affiliations were: Chairman, Division of Biology and Agriculture, National Research Council, 1925-26.

Trustee: Marine Biological Laboratory, Woods Hole, Mass.; Oceanographic Institute, Woods Hole, Mass.; Bermuda Biological Station, Bermuda.

General Secretary and Chairman, Executive Committee of International Congress of Plant Scientists at Ithaca, New York, 1928.

Member of National Academy, American Association for the Advancement of Science, Botanical Society of America.

Vice-President, 1912, 1914, President, 1923.

Pathological Society American Chemical Society, Society for Plant Physiology, President, 1946-47.

Society for Experimental Biology.

1948 is active against such bacterial diseases as acute undulant fever, peritonitis, urinary-tract infections, gonorrhea and the pneumococcal pneumonias and given experimentally fine results in rickettsial diseases such as Rocky Mountain spotted fever, typhus and Q-fever.

He is the author of "Fungus Diseases of Plants," "Plant Physiology," "Mushroom Growing," and joint author (Smith, Gilbert, Evans, Dugger, Bryan and Allen) of a textbook of general botany.

Aureomycin was first marketed in 1948. It is active against such bacterial diseases as acute undulant fever, peritonitis, urinary-tract infections, gonorrhea and the pneumococcal pneumonias and given experimentally fine results in rickettsial diseases such as Rocky Mountain spotted fever, typhus and Q-fever.

The viral diseases that have responded to Aureomycin are primarily a typical pneumonia and particularly recalcitrant venereal disease known as lymphogranuloma venereum. The latter was one of the earliest diseases treated with Aureomycin, and the results were so successful that the investigators realized that here for the first time they had a cure for a circumscribed disease in human beings.

In the fall of 1953, Lederle researchers were successful in producing a chemical change in Aureomycin which resulted in a new

antibiotic, Achromycin (Tetracycline). Achromycin, under clinical tests, was shown effective against wide range of diseases with comparatively few "side effects."

The discovery of Aureomycin has resulted in what may be a profound effect upon our food supply and its handling. The antibiotic is now being used effectively as a food preservative for chickens and further uses of this type are currently under investigation. Poultry treated with Aureomycin will last twice as long under refrigeration, as untreated fowl. The mash

on a college degree, reports Financial Post.

Two years ago, the demand for university graduates of applied sciences was more or less in balance with the universities' output.

But right now there are no jobs than graduates in many fields of work.

Demand has outstripped supply, and will continue to do so.

A song is more lasting than riches of the world. Padric C.

Never before have business and industry placed such a premium

Cash Loans Compressed

A large number of Canadian wage-earners and salaried people who in the past have been able to obtain cash loans from government licensed lenders will be unable to do so after the end of this year.

Legal consumer loan service in some areas will be reduced; in other areas the lenders may be out of business.

Canadian Consumer Loan Association members, meeting in Toronto today, agreed that the small borrower would be affected in this way by restrictions imposed by the Federal Statute, on his ability to obtain loans. Changes in the small loans law, passed in the dying hours of Parliament's protracted session, are to take effect next January.

Neither the Association nor individual member-firms would forecast how far-reaching the effect of the restrictions might be, nor how many Canadian families would be affected. Normally such services are used by one family in every nine in Canada.

"Much less money will be available for lending to small borrowers," stated C. M. Cavkovic, president. "Earnings of legal lenders will be slashed and they will be forced to become more selective in considering loan applications and avoid making loans in the less profitable sizes. Accordingly, the services which they can provide the public will be reduced."

At the conclusion of today's national gathering of industry representatives, the following resolution was passed, and has been sent to the Prime Minister and members of the Cabinet:

At a general meeting under the auspices of the Canadian Consumer Loan Association, held in Toronto on the 20th day of September, 1956, attended by representatives of companies that are approximately 90 per cent of the consumer installment loan business in Canada, the following resolution was unanimously adopted:

Resolved:

That it is the opinion of this meeting:

(1) that after January 1st, 1957, when the changes in the Small Loans Act become effective, there will be a substantial contraction in the installment loan services now available to Canadians who need cash loans of \$1500 or less;

(2) that in order to carry on a reasonably profitable operation, lenders will be obliged to be more selective as to risks taken and to avoid lending available funds in the less profitable loan sizes;

(3) that in view of the unrealistic rates established by Bill 51 a substantial number of Canadians will be deprived of any legitimate source of cash credit;

(4) that the history of the consumer loan industry established that those living on farms and in remote areas and such consequences will be the greatest and direct responsibility of the Government of Canada.

BIG ONES LANDED AT ANNUAL NOVA SCOTIA TUNA CONTEST



Off Wedgeport, N.S., eight International Bismarck, left, his sister the Princess Wittelsheim, and Hartmuth von Koeller, the British Commonwealth team took the lead when All Track, only Canadian member, hooked a 648 pounder.

Most people agree that "being a fisherman" is the height of their ambition. It's easy for parents to teach children simple, good fire-fighting practice by making a game of it. They can work out a plan of action to meet fire emergencies so that every member of the household will know what to do when fire breaks out.

More people are killed by smoke and poisonous fumes given off by fire than by actual flames. Many fires occur at night and by the time you are aware of them they will have gained a strong foothold. If you awaken to the smell of smoke and the sound of fire-rush out into the hall. Feet the door first. If it is hot do not attempt to open it as the hall is probably full of fire that will burst in. Brace the door as firmly as possible. If you are able to do so, throw water into it to keep it cool. Open your window and attempt to attract attention and assistance from outside. Never jump unless it is absolutely impossible to wait. Wait for the firemen to take you down with ladders. The wait may be long, but the average city fire department is on the job within minutes of an alarm.

Deadly smoke and gases as well as actual flames tend to rise. Open stairways and open doors against their progress. As a result, upper floors are usually the most dangerous. Investigation has shown that people are overcome much more quickly while sleeping on upper floors than those sleeping on ground floors.

Don't give a fire a place to start. But if it does come, use your head and you'll probably save it.

necessary research. These graduates supply as well, our ever increasing need for hospital and restaurant dietitians and certain types of social workers.

There may be a career of valuable service and great reward in one of these fields for your child. You are invited to visit Macdonald College during OPEN HOUSE on October 4 and 5 and learn from the students themselves what training is offered in agriculture, teaching and household science. You may well be surprised at what intensive training in science as applied to these vital fields and at what careers are opened up by such training.

Humor Tells Personality

What Pat told Mike and Mike's reaction to it has long been considered unimportant, but not particularly significant. Now the October Reader's Digest reveals science's considerable importance in the way you react to jokes.

Studies at Yale University indicate that a well-developed sense of humor goes hand-in-hand with a well-balanced personality. On the other hand, the man who seldom sees anything amusing in jokes is likely to be maladjusted. He may actually be emotionally ill.

A keen sense of humor may mean that you are smarter than your neighbor, though you may laugh only moderately. A man who habitually laughs loudest and longest may not possess an acute sense of humor at all. He often doesn't get the point, and laughs to cover it up.

Puns? They're all right in moderation, we're all addicted to them. But watch out. Recent University of Michigan studies indicate the excessive punster may be suffering from personal personality conflicts.

The article reveals an unsuspected caches of psychological treasure in the innocent joke. It quotes one leading authority: "Show me how a man reacts to humor and I'll tell you how he reacts to life."

Favorite jokes which disparage women, or which boast of one's ex-

traordinary romantic conquests, were found by the late Dr. A. A. Brill, famed psychoanalyst, to indicate fear of the opposite sex or apprehensions regarding masculine adequacy.

Another psychoanalyst, Dr. Martin Grotjahn of the University of Southern California, has found that persons who can't remember jokes can't remember their dreams either. The same subconscious mechanism affects both.

In psychological tests at Purdue University, persons who rated high in sense of humor tests also tended to make high intelligence-test scores. Other university studies have likewise shown that it is the most serious and sober-minded students who average the best grades. The highest scholastic standings are more likely to be achieved by those with a well-developed sense of humor.

Is This What You Need?

Just one example: Niagara Loans range from \$100 to \$1500 or more.

MONTHLY PAYMENTS	12	15
\$61.43	\$42.55	\$35.02

Loans to \$1500 are life insured at no extra cost to you.

BRANCHED COAST-TO-COAST

217, HENRIOT ST. TELS. GR-2-2428 DRUMMONDVILLE

Branches in Trois Rivières and Sherbrooke

An All-Canadian Agency In the same 50 cities

SHORTAGE OF Trained Men

Competition for brainpower is terrific. This is a result of spectacular advances in science having paid revolutionary returns. For example, new chemical controls for grasshoppers in Alberta in 1950 paid the farmer a return of 120 to 1 on his expenditure.

Agriculture, the basic industry that feeds the world, is crying cloud for trained men. The United States Department of Agriculture estimates its annual need at 15,000 new trained men in agriculture annually. Only 8,500 will get the necessary degrees in 1956. The situation in Canada is similar.

The shortage of trained teachers has been driven home to all of us in the last few years.

If we are to maintain our standard of living we must know more and more about what people need in food and clothing and what gaps exist between these needs and the supply available. Only trained household economists can carry on the

For reservations and information, see, write or phone your local Canadian National Passenger Agent.

FASTER to the WEST!

disintegrated all the way

SUPER Continental

WINNIPEG - SASKATOON - EDMONTON JASPER - VANCOUVER

CANADIAN NATIONAL

For reservations and information, see, write or phone your local Canadian National Passenger Agent.

Building a seaway

Hour after hour, day after day...GMC trucks slug it out on Canada's biggest construction job

Building a seaway means building roads—moving towns—relocating railroads. For Sir Robert McAlpine and Sons (Canada) Limited, building a seaway means long hours on the road hauling 12-ton loads on the railroad-building job—and keeping at it until the schedule is met.

Building a seaway means the toughest test yet for any truck...but these big GMC's are proving that they're the ruggedest, go-gettingest trucks on the job. Prove it on your job. That's a GMC truck made to match it!

When it comes to rugged trucks come to GMC

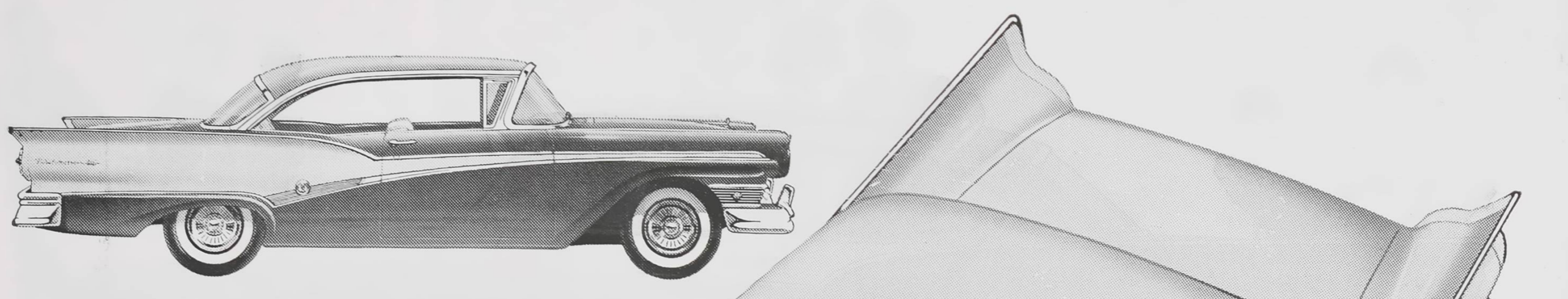
There's a roar as twelve tons of rock and gravel spew out of the truck bed. Now it's the bulldozer's turn. And the job goes on in every extreme of heat and cold. These GMC's have to keep up with the schedule whether the temperature is 30 or 130. Make no mistake, they're doing it!

A GENERAL MOTORS VALVE

GARAGE MONTPLAISIR LIMITED 269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

GMC-1054C

INTRODUCING the magnificent Meteor '57



WITH ALL NEW BALANCED-RIDE

Here is a new car—a fresh car—a car that seems to say, "Let's go! Let's make a clean break with the past." And the magnificent 1957 Meteor does just that through all 24 models in five great series. Here is big car power—up to 245 hp. Here is big car comfort with new exclusive Balanced Ride—engineered for perfect balance of power, body and frame. Here is new boldness that shows in every clean line. For Meteor for '57 is more than just new—it's magnificent. See it now at your nearby Meteor showroom.



SEE IT NOW! magnificent

Meteor '57 FOR

SEE THE MAGNIFICENT 1957 METEOR AT YOUR NEARBY MERCURY • LINCOLN • METEOR DEALER

MERCURY LINCOLN Meteor ST-JACQUES AUTOMOBILE REG'D 1051, MERCURE BLVD DAY AND NIGHT SERVICE TEL. 8-1341

Garden-Graphs

by DEAN HALLIDAY

If you evergreens have made extra heavy growth since their spring pruning, prune them again. Trim and shape them just before they "throw" their second growth late in September.

The worst treatment for evergreens is to neglect their pruning until they are all out of shape, and then try to bring them back to size and form by heavy shearing or pruning. This too often results in harsh, irregular forms, stub ends, discolored foliage and sometimes in permanent injury.

As happens not infrequently, spruce or pine trees will develop two leaders, as shown in the accompanying Garden-Graph. Since two leaders spoil any ornamental tree, trim out the upstart leader, as marked in the Garden-Graph.

When checking over pines and spruces, look for telltale signs of weevil damage. If there is evidence that weevils are working in your trees, spray them immediately with DDT. Direct spray at the terminal twigs. This will discourage the female weevils from laying their eggs there. If the top shoots have already been badly damaged by the weevils, as shown in the Garden-Graph, cut them out and burn them. This will also destroy any grubs that may be developing under the bark and will lessen the extent of tree injury next year.

When pruning the "Christmas-Tree" group—lars and spruces—remember that their beauty is best shown by a perfect cone formed of soft masses of needles not too obviously barbed. Cut branches projecting beyond the pyramid back into line and prune the ends of branches in general to overcome patchiness.

the Snapshot Guild



This picture had to be snapped at a moment when their hands were still—in a movie you'd see the whole story.

Every Family Needs Its Own Cinematographer

Yes, every family not only needs its own cinematographer, camera (except that it has a better lens). Made by a well-known manufacturer, it's practically foolproof and it's so easy to use.

With this camera you make one simple setting of the lens, wind the motor, and shoot. And there's a guide on the front to tell you which setting to use, according to the way the weather is.

Birthdays, weddings, graduations, holidays, and all the little every day things that are the material from which happy memories are made—will be kept fresh, colorful, and full of action in your movie films.

—John Van Guilder

Have you checked it lately

ON THE FIRST PAGE OF YOUR SPOKESMAN, ON THE UPPER RIGHT HAND SIDE, APPEARS THE EXPIRATION DATE OF YOUR SUBSCRIPTION.

PLEASE CHECK, AND IF NOT UP-TO-DATE KINDLY SEND IN YOUR REMITTANCE OR CALL

25451

and our representative will call at your house

The Drummondville Spokesman

To Finance TV Activities

OTTAWA, CANADA.—In a presentation to the Canadian Radio Commission on Broadcasting, Zenith Radio Corporation today said that establishment of subscription television in Canada could become self-supporting without imposition of new taxes and at the same time give the Canadian TV audience an opportunity to see first run movies and major sports not now on TV, great plays, Grand Opera, and other out-of-the-house entertainment.

The Zenith presentation was made by Pieter van Beek, Greggar P. Sletland, company officials.

Zenith pointed out that the large deficits experienced by the Canadian Broadcasting Corporation, which are expected to reach \$17 million in 1956, are the inevitable result of the relatively small population and great area of the Dominion.

It requires 35 Canadian TV stations to reach all 2,100,000 TV homes in Canada," Zenith said, "as compared to areas in the United States where a single station serves up to twice that many homes. This means that in Canada the cost per home of providing programs is much higher than in the United States, where the TV networks are making money, but where 4% of the TV stations lost money in 1955."

An expansion of service by stations in new areas or improved programming, Zenith said, would increase per-set cost of TV programs. Advertising alone cannot be expected to eliminate CBC deficits, now covered by government subsidies, because the cost per home of delivering programs is too much for many advertisers to pay.

Zenith said that the rising costs of providing even the present TV service can only result in deficits, unless set owners themselves pay for select TV programs of their own choosing.

"It has been suggested in the Canadian House of Commons that the equivalent of an annual receiver license fee of \$15 per TV set may be needed to cover CBC deficits," the Zenith spokesman said. "This might cover the deficit for a time, but it would scarcely provide for further expansion of TV into the fields of fine cost programming."

Zenith said that subscription TV, by permitting viewers to purchase such premium programs as they wished to see, could not only pay a new quality of TV programs, but

Use Your Head And Save It

Thousands of lives could be saved from fires by the exercise of coolness and good judgment. That is the opinion of experts of the Canadian Association of Fire Marshals and the Canadian Association of Fire Chiefs who during Fire Prevention Week, October 7-13, are doing their best to emphasize the dangers of fire in the home.

Small fires may be fought successfully by the average householder — but the best thing to do when a fire is discovered is to notify the fire department. If you have a telephone and can't remember the number — and you should post the number near your telephone — tell the telephone operator, being sure you give her the correct address. Stay near a door or a window so any sudden bursts of flame cannot trap you. If you are fighting a fire with a hose or any type of water stream, always aim at the object that is burning, never at the smoke or flame. If the fire is spread out over the floor or ground, start at the end nearest you and sweep it out completely as you advance. If the fire is travelling up a wall, put out the fire at the bottom first and then follow it up.

When fighting a fire due to an electrical cause, first turn off the power. You should know the location of the main house switch and a simple pull of the handle cuts off power throughout the house. That prevents the fire from being re-limited and also avoids the possibility of burning yourself a severe electrical shock.

TRESPASSER SHOT

When a 100-pound timber wolf was sighted on his farm near North Bay, Ont., Jacques Larocque ran for his rifle. Now he has a prime wolf pelt as a souvenir of his marksmanship.

TRAPPER SHOT

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How Safe...

(Continued from first page)
in bath, water, or touching water faucet or radiator.
YOUR CELLAR
Clean up your cellar and keep it

in order — many fires start in
litter in basement, attic or
garage.
—Fireproof material should be
used on walls and ceiling near heat-
ing plant. Floor also should be of
fireproof material.
—Pipes entering chimney should
fit tightly and have metal collar.

Pipes should also be solid and with-
out holes or cracks that would
emit sparks.
—Papers, rubbish and litter any-
where in cellar, especially near fur-
nace, form dangerous hazard.
—Use metal barrels for ashes;
wooden containers are hazardous.
—Paints, turpentine and paint-
ing materials should not be near
furnace.
—Tightly covered metal contain-
ers should be used for paint or oil
rags or cleaning cloths.
—Do not hang laundry or clothing
near heating plant or over electric
wires.
—Door at head of cellar stairs
should be of substantial construc-
tion, fit tightly and be kept closed.
—Do not use open lights, candles
or matches in hunting gas leaks; te-
lephone your gas company. Don't
use a blow torch on gas or water
pipes. Thaw frozen pipes with warm
water or call plumber.
—Do not use improper fuses.
Overloaded circuits permitted by
improper fuses or dangerous sub-
stitutes are hazardous.

GARAGES

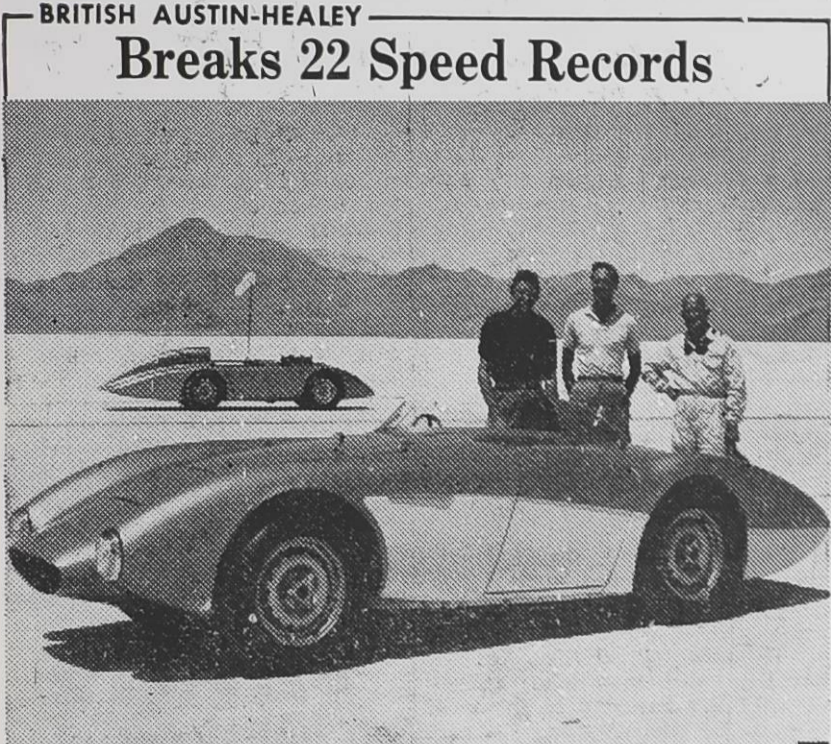
—Remove rubbish, litter, old pa-
pers.
—Keep clean — no oil drippings.
—Gasoline or other inflammable
fluids should not be stored.
—Partitions between attached ga-
rage and house should be fire-res-
istive; door self-closing and raised
above floor. Never block door open.
—Improper, home-made exten-
sions of wires violate electrical code
and good practice.
—Don't smoke in the garage.

ATTIC

—Do not let rubbish and litter ac-
cumulate in attic. Remove matches
from clothing.
—Install safe light. Do not use
matches or open lights.
—Do not store inflammable li-
quids, turpentine, paints, lacquers
in the attic.

OTHER SPOTS TO CHECK

—Keep roof in good condition to
guard against spark fires.
—Chimneys should extend above
highest part of roof and be solid-
ly constructed with flue linings of
fire clay or other approved insulat-
ing material.
—Keep heating plant and chim-
ney clean and in good repair so
they will not throw off sparks.
—Soot in chimneys and heaters
should be removed at least annual-
ly.
—Unused flue holes should be
safely closed with non-combustible
cap, not papered or left untopped.
—Accumulations of dry leaves,
rubbish, etc. behind shubbery and
near house and in roof eaves should
be cleared away.
IN BUILDING YOUR HOUSE
—Joists should not extend into
chimneys.
—Wall should contain fire-stops
at each floor level, at line of eaves
and where chimney passes through
each floor.
—If insulating your house use
only approved non-combustible ma-
terial.
—Fireplaces should be safely in-
sulated.



BRITISH AUSTIN-HEALEY
Breaks 22 Speed Records

LEFT TO RIGHT ARE CO-DRIVERS Carroll Shelby, Dallas, and Roy Jackson-Moore, Los Angeles, with Donald Healey, designer of the car that set 6 new International and 22 American Class D speed records at Bonneville Salt Flats, Utah. Among the records broken were 4 set by George Barringer on these same Salt Beds in 1940. The records had withstood all challengers for 16 years. With these new speed achievements the Austin-Healey now holds every record in its class from 1 to 3,000 miles. This model is a slightly streamlined version of the standard Austin-Healey sports car with all basic specifications standard, including head lights and tail lights. Its power is supplied by an Austin A-105 engine running on regular premium grade gasoline.

QUEEN OF AMATEURS WILL NOT TURN PROFESSIONAL



Conquering heroine's welcome was accorded Marlene Stewart on her return to Fonthill, Ont., her home town. A huge golf-ball made of chrysanthemums testified to her victory in the U.S. women's amateur golf championships. Her other principal victories—the British and Canadian amateur contests—were hair-brained affairs, and this one was no exception as she came from a four-down to win the 36-hole final two and one. She says she will never turn professional.

Tips on Touring

By Carol Lane
Women's Travel Authority



After a long Summer in the sun and sand, your car like yourself — may need some special beauty treatment. Why not set up your own "salon de beauté" right in your garage?

Cars, like some sensitive complexions, cannot always take strong soap and hot water. When you give your car its Fall facial, use only cool water and a clean sponge. If it's particularly dirty, add a minimum of mild, kitchen detergent to the cool water. Then dry off the enamel with a clean chamois skin. If you're "shampooing" your car out-of-doors, do the job in early morning or late afternoon because strong sunlight may streak wet enamel.

If your car has been outside most of the Summer and exposed to sand and sea spray at the beach, it may need some special rejuvenating. Prior to your car grooming session, go to your service station and get a good brand of liquid cleaner and wax. Apply this to your car's finish with a sponge or soft cloth. Let the wax dry and then rub it off. With this new liquid wax, arduous polishing isn't necessary as it was with old-fashioned hard wax. This type of wax removes road film, brings back the car's original tone and leaves a protective coating. Clean chrome with a brilo pad or a chromium polish and protector.

Don't stop your beauty operations with the car's exterior. The inside may need even more specialized care and attention, with whisk broom, vacuum cleaner and elbow grease. A good idea would be to vacuum your car once a month to prevent deterioration of fabrics, covers and flooring.

Five Series By Ford in 1957

For the first time in its 52-year history, Ford of Canada will produce five distinctive series of Ford cars in two different sizes in its 1957 line, it was announced today by P. G. Willey, general manager Ford-Monarch Sales Division, Ford Motor Company of Canada, Limited.

The 18 new models to be unveiled by Ford-Monarch dealers across Canada on October 3 will have the highest performance engines ever offered in the low price field.

Mr. Willey said the 1957 Fords "represent the biggest change in the modern history of the Ford car."

The 1957 Fairlane and Fairlane 500 sedans are nine inches longer and four inches lower than last year's comparable models. Custom and Custom 300 sedans are more than three inches longer and nearly 3/4 inches lower than the 1956 models. Station wagons are 3 1/2 inches lower and nearly six inches longer. Fairlanes and Fairlane 500's are built on a 118-inch wheelbase. Station wagons, Customs and Custom 300's have a 116-inch wheelbase.

"There has been no sacrifice of head-room inside the car, in spite of their reduced height", Mr. Willey said. "The new frame extends to the sides of the car, and this permits the floor to be lowered inside the frame rails."

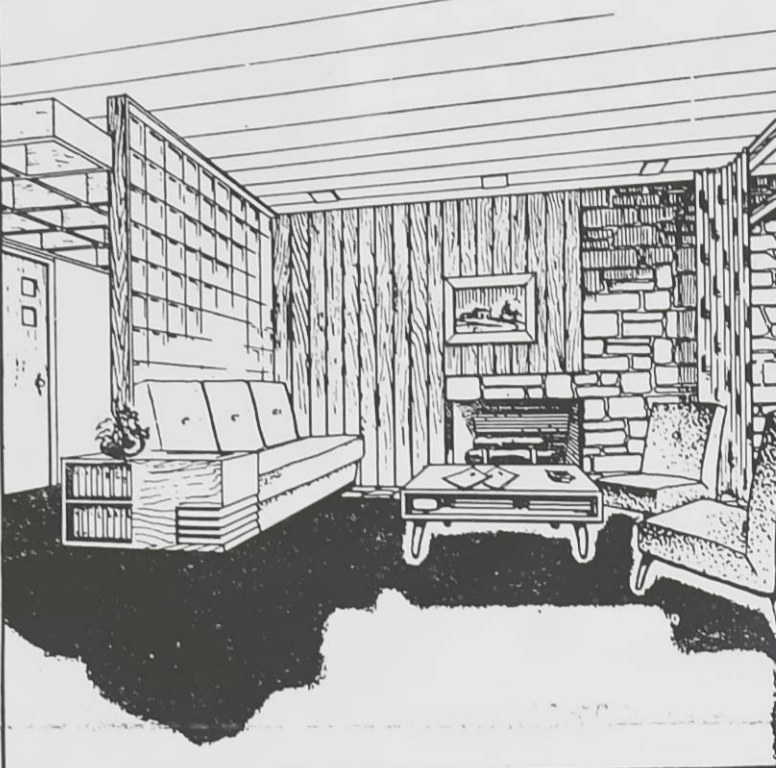
"The design and styling are new from the ground up. Every dimension is changed. Wheels, frame, rear axle, drive shaft, engines, and every inch of sheet metal in every body style are definite departures from past models", he explained.

Riding ease has been greatly improved by using a longer, wider frame with lower pressure tires on wider tread and employing redesigned ball-joint suspension in front and outboard-mounted longer leaf springs in back.

"Durability is built into the 1957 Ford through stronger alloy metals, greater use of insulation and sound-deadening materials, longer-wearing fabrics and plastics, and strengthening of mechanical parts", Mr. Willey pointed out.

Ford 1957, a special high performance V-8 engine is available as an optional power plant on all Ford cars in the Custom 300, Fairlane

Glass Block Aids Open Plan Design



House designers are discovering that glass block can help them provide desirable wall space without sacrificing open planning so popular today in the contemporary home. Here a panel is used to separate the entrance from the living room, giving the appearance of an extra room in the house. Although blocking a measure of view into the living area, the glass block transmits light into the entry. A wood frame matching the room paneling, or painted a light contrasting pastel color, adds to the distinction of the glass block.

and Fairlane 500 series. The engine, called the Thunderbird Special, develops 245 horsepower, and is equipped with a four-barrel low silhouette carburetor.

Standard engine for the Fairlane and station wagon series is the 212 h. p. Thunderbird V-8. A 190 h. p. V-8 is standard for the Custom and Custom 300 series. Both have two-barrel carburetors. In addition, the 144 h. p. Mileage Maker six is available in Custom, Custom 300 and some wagons. The Thunderbird Special engine is available only with Fordomatic transmissions. All other engines can be ordered with standard, overdrive or Fordomatic transmissions.

Advanced design of the engines' carburetion, combustion chamber, and exhaust system, plus stepped-up compression, provides increased

operating economy in all models. The dry-type air filter, carburetors, intake manifold, intake valves, camshaft, and distributor are the new components which give Ford increased performance.

Ford's new styling starts with wide hooded headlights and a forward slanting grille, and includes streamlined wheel openings, a windshield that wraps further around the sides for better visibility, distinctive fins at the rear, and contoured sides that give the car a sculptured look.

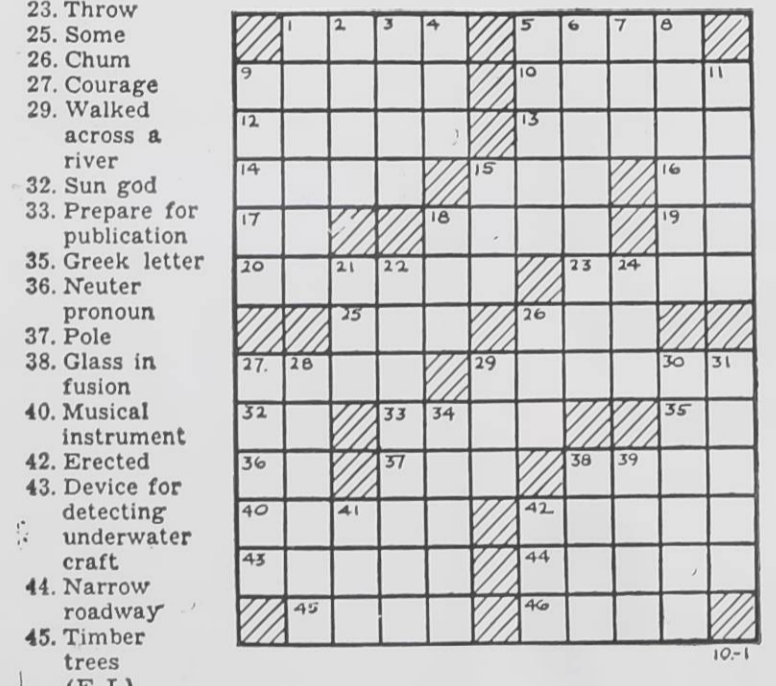
"Hardtop" styling is the trademark of the conventional Tudor and Fordor sedans in the Fairlane and Fairlane 500 series. The effect is achieved with thin side pillars. Ford's true pillarless "Hardtops", the Fordor and Tudor Victorias, also are offered in these series.

Station wagons have flatter roof

LAST WEEK ANSWER

DAILY CROSSWORD

- ACROSS**
- Claw
 - Hastened
 - Provisions stored by explorers
 - A hue
 - Ghastly pale
 - A fruit used as a relish
 - Periods of time
 - Enemy
 - Half an em (abbr.)
 - Shilling (abbr.)
 - Drinks in small amounts
 - Road (abbr.)
 - Hit
 - Throw
 - Some
 - Chum
 - Courage
 - Walked across a river
 - Sun god
 - Prepare for publication
 - Greek letter
 - Neuter pronoun
 - Pole
 - Glass in fusion
 - Musical instrument
 - Erected
 - Device for detecting underwater craft
 - Narrow roadway
 - Timber trees (E. I.)
- DOWN**
1. Cipher
 - Measure of land
 - Stitchbirds
 - Guided
 - Large ladle
 - The North star
 - High priest
 - Capital of Delaware (poss.)
 - Rank
 - Tears violently
 - Exclamation
 - Firmament
 - Measure (Siam)
 22. Inward
 24. Ancient
 26. Kettle
 27. Suitcases
 28. Proportions
 29. Splicing tool
 30. Banished from one's country
 31. A kind of song
 34. Movable barriers
 38. Not empty
 39. Vex
 41. Miscellany
 42. A roulette bet



lines, with a contoured step-down midway back from the windshield. At the back, the rear window and liftgate flap around the sides to provide 20 per cent more opening for bulky loads. A new latch opens the entire tailgate with one pull, and the liftgate swings up automatically on concealed torsion bar springs.

Special side mouldings and ornamentation distinguish each of Ford's five series, which are available in 19 two-tone paint combinations of 13 solid colors. Inside, upholstery is color-matched to the body's paint.

Ford's pioneering safety features introduced in 1956 have been improved. There is a new safety instrument panel with recessed control knobs clustered directly ahead of the redesigned deep center steering wheel. Instrument panel and sun visor crash cushions are available, and the safety rear view mirror is continued. Safety door latches have been reinforced to withstand greater impacts. A three and one-half inch impact absorbing area is provided over the steering column by the new safety steering wheel, which is one inch smaller in diameter. It is mounted lower in the car for the best driving position.

Roofs have been strengthened with steel centre bows. Hoods are hinged at the front for easier engine servicing. The hood release has been moved inside, beneath the instrument panel, making the engine compartment tamper-proof when the car is locked. The fresh air intake has been moved to the cowl in front of the windshield so exhaust fumes are not drawn into the car.

For 1957, Ford offers a broad range of optional features including power-operated steering, brakes, seats and windows, tinted glass and 6 and 8-tube radios. Air conditioning is also available as an accessory.

Car Theft Is A Great Problem

Car theft in Canada is a nation wide problem. There are 10,000 automobiles, worth \$20 million dollars, stolen each year. An article in the October issue of Liberty states that this problem is heightened in Toronto because over 33,000 autos are registered there — more than twice the number in the whole of Metropolitan Montreal; more than in the entire Maritimes. But, of the 3,000 autos stolen in Toronto annually, 98 p. 100 of them are recovered by the Toronto Police Force — which boasts the highest recovery record of any major police department in North America.

Det.-Sgt. Frank Cater, 39, a big powerful ex-motorcycle officer, who has spent 10 of his 17 years of police service on the Toronto Auto Squad, explained to Liberty's Editor, Frank Rasky that most of the cars stolen, anywhere, are for joy rides. He says "A couple of punks will swipe a car for a few hours, when they know an owner is in a movie. He may never even know it's stolen, because they'll put it back before he looks for it. And he may

not even check the mileage on the fuel gauge." When asked by Rasky what time in the day a thief usually operates, Cater answered: "The best time period for auto theft is between 7 p.m. and 9 p.m. in the summer. Many people leave their cars on the street without locking them up. Sometimes they even leave the keys in them. A lot of them don't know that there's a city by-law making it an offense to leave a car insecure against theft."

The Auto Squad has uncovered rings, which have switched engine serial numbers, licence markers and whole engines. They'll forge bogus transfer slips; use phone dealership names; repaint the cars and switch accessories. But some where along the way, the Liberty article says, something always trips them up. Det.-Sgt. Cater believes that it's the thief's overbearing pride that does him in.

PUBLIC NOTICE

PUBLIC NOTICE
PROVINCE OF QUEBEC
ARTHABASKA DISTRICT,
No. 11779
SUPERIOR COURT
Mrs. EVA FLOURDE,
Plaintiff
VS
WELLIE DENONCOURT,
Defendant

An action for separation of belongings has been undertaken by the plaintiff against the defendant in this case.
Drummondville,
September 26, 1956.
Mes Ringuet and St. Pierre
Plaintiff's Attorneys

SPECIAL LOW RAIL FARES TO THE SHERBROOKE WINTER FAIR

OCT. 8-13
FARE AND ONE-HALF FOR THE ROUND TRIP

Good going — Sat. October 6th to Sat. October 13th inclusive.
Return — Leave Sherbrooke not later than midnight, Sunday October 14th.

From	First Class	Coach
Drummondville	\$4.20	\$3.70



Full information from any agent.

BRADING'S WINNERS in BRADING'S BOTTLE CAP BONUS CONTEST for Contest ending September 22, 1956.



WINNER OF THE FORD CAR IN THE TWENTY-SECOND BRADING'S CONTEST.—Mr. Armand Daoust, 1166 - 6th Avenue, Verdun, Quebec, is shown receiving from Mr. Roland Ouellette, Assistant Sales Manager of Brading Breweries Limited, the keys of the 1956 Ford Sedan which he won in the twenty-second Brading's contest. Mr. Daoust won a \$350.00 Scholarship as first prize and as a bonus prize, the Ford Sedan because he included 6 Brading's bottle caps with his entry. From left to right in the picture: Mr. John H. Blandford, Advertising Manager of Brading Breweries Limited; the happy winner, Mr. Armand Daoust and Mr. Roland Ouellette.

Here is a list of the Winners and Prizes

- | | | |
|--|---|---|
| WINNERS | LICENSEES | LICENSEES |
| 1. Armand Daoust, 1166 - 6th Avenue, Verdun, Quebec. \$350.00 Educational Scholarship, 1956 Ford Sedan | 7. Henri Bedard, 947 St. Ferdinand, Montreal, Que. \$15.00 | 1. R. Mathieu, 4613 Bannantyne, Verdun, Quebec \$300.00 |
| 2. Lionel Present, Montebello, Quebec. \$15.00 | 8. J. W. Dumas, 186 St. Louis St., St. Eustache, Que. \$15.00 | 2. Bernard Bourgeois, Montebello, Que. \$50.00 |
| 3. Mrs. A. McNamee, 6325 - 36th Avenue, Apt. 6, Rosemount, Quebec. \$15.00 | 9. Romeo Bourgeois, 4351 Oxford, Rosemount, Que. \$20.00 | 3. P. A. Asselin, 5112 Bellechasse St., Montreal, Que. \$20.00 |
| 4. Douglas S. Glass, 2645 Pie IX, Montreal, Que. \$15.00 | 10. Adrien Dion, 288 St. Jean St., Quebec, Que. \$15.00 | 4. Real Gougeon, 4000 Hochelaga, Valerfield, Que. \$20.00 |
| 5. Jean-Louis Leclerc, 224A St. Jean Baptiste, Valleyfield, Que. \$15.00 | 11. George Newlin, 2572 Rouen St., Montreal 24, Que. \$15.00 | 5. Vallee & Frere, 210 St. Jean-Baptiste, Valleyfield, Que. \$20.00 |
| 6. Eugene Auger, 236 - 9th Street, Limoilou, Que. \$15.00 | 12. A. Zemel, 691 Cathcart Street, Montreal, Que. \$5.00 | 6. Epicerie Lachance, 960 - 2nd Avenue, Limoilou, Que. \$20.00 |
| | | 7. R. Delorme, 4207 St. Antoine St., Montreal, Que. \$20.00 |
| | | 8. J. A. Aube & Fils, 30 DeBellefeuille, St. Eustache, Que. \$20.00 |
| | | 9. G. Lavhier, 2098 Manufacture, Montreal, Que. \$20.00 |
| | | 10. Conrad Dumouchel, 56 St. Patrick St., Quebec, Que. \$20.00 |
| | | 11. Duval & Poirier, 2198 Frontenac St., Montreal, Que. \$20.00 |
| | | 12. Victoria Rifles of Canada, 691 Cathcart St., Montreal, Que. \$20.00 |



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