

IN THE NAVY

A major step in protection against exposure - the greatest problem in VOL. XXVIII - No. 25 survival at sea - has been achieved in the development by the RCN of a new inflatable rubber life raft which is replacing Carley Floats and wooden rafts in ships of the

The 20-man rafts (overload capacity, 27) inflate automatically by carbon dioxide and will fill out and float free even from a sinking ship. All new construction, including ultra modern destroyer escorts of the St. Laurent class coming into service, and modernized frigates are equipped with them. Eventually, the balance of the RCN's warships will also be included.

WINNIPEG

PORT ARTH

The raft, whose overall length is 16 feet and beam, 13, is entirely infltable and thicknesses of material form an insulating layer of air on all sides, protecting occupants from extremes of sea and air temperatures. It can be made reasonably comfortable in the tropics, or be used as an igloo in the north.

There are fittings for towing, li mited propulsion, stability, and rescue. Ancillary gear includes buoyant knives, other tools, pyrotechnics, fishing tackle, whistles, bailers, repair kits, portable lighting and a heliograph mirror. Two white lights come on automatically atop the raft it inflates.

Two provision packs contain ra-tions and emergency kits. A five-day supply of food and water is carried. In addition to tinned fresh water, there are desalting kits and rain water catchments. Endurance is such that a raft has been operated for three solid months off Newfoundland during extensive tests.

IN THE ARMY

A change in the correct addressing of mail for servicemen now in Europe was announced today by the Directorate of Armed Forces Postal Services at Ottawa. The change requires the addition of "Canadian Armed Forces Europe" to all letters addressed to CAPO 5050, 5051, 5\$52 and 5053.

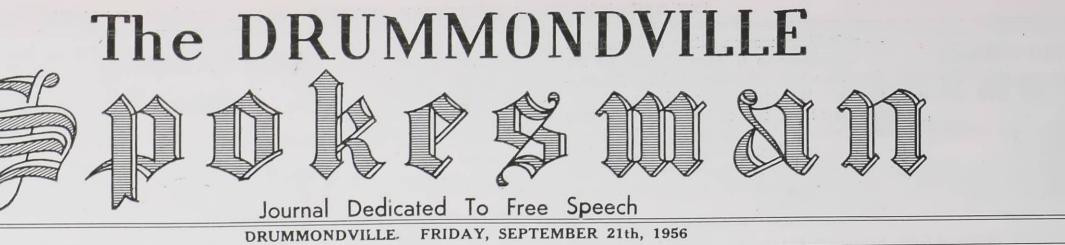
The change, effective immediately has been made to emphasize the use of concessionary postage rates to the Canadian Armed Forces in Europe.

The correct form of address for
servicement in Europe is now:
Regimental Number
Rank Name
Unit
CAPO — Number (5050, 5051, 5052
or 5053)
Canadian Armod Forana Furana

Armed Forces Europe. CAPO numbers for service personnel in the following areas in

Europe are: CAPO 5050: personnel of 2nd Canadian Infantry Brigade Group in

Germany;



Drummondville Exhibition is Underway at The

MONTREAL

NORTH BAY

SUDBURY

Half of them say that it's a coun-try they don't know much about except it's vast and sparsely popu-lated. Only one in nine can name a Canadian resort, almost invariably the Rockies, Jasper, Banff and the Laurentians.

It isn't a place to go if you want an exciting vacation.

particularly friendly or interesting. The Act provides that female emuncomfortably cold the rest of the that being done by male emyear. Many rule Canada out for a ployees shall not be paid at rates

Canadian food lacks distinction. ed that copies of the Act were be-It is considered similar but inferior ing sent to employers and trade to American. unions concerned in operations The luxury hotels are impressive coming within federal jurisdiction.

but there aren't many good me- Such operations include railways, dium-priced hotels and the aver-age American tourist thinks the lu-xury spots like Jasper and Banff aren't for him. an interprovincial or international Canadian roads suffer by com-parison. Anything short of a four-to be for the general advantage of

lane highway is poor. historic sights, little or no night of the Act.

to buy.

plies the vacation requirements for a substantial number who like the outdoor life, who want to be physically but not socially active, who like the fact Canada isn't too different from home, who like family vacations in "wholesome" places, who want to get away from overcivilization and who want to lead a quiet, lazy, unhurried life.

These findings were revealed to stitutes, cheaper and in several res- he is caught society pampers him slums and poverty drove children to here by W. R. Wright, director of

public relations, Canadian National Railways. They resulted from a both lines flourished, with 1926 a motivational survey of a cross-sec- record year. Lath output then reachtion of the American public made ed over a million and a third thousfor the national railway last year and feet. It's only about 10% of to help guide its sales and adver- that today. Shingle production ran tising policies. well over 4 million squares or enough for about 400,000 average hou-

Mr. Wright said that apparently ses. It's down a third from that. the sophisticated are not attracted

seeking a relaxed atmosphere a- accused of being too conservative, mong familiar surroundings are. He of using the same old materials asked if such a restricted market their great-grandfathers used. That was sufficiently large to increase criticism is not well founded as Canada's dwindling share of U.S. anyone who has seen an old house travel dollars, or should Canada's coming down can confirm. Lath and appeal be more broadly based.

Folks Warmly Invited to Visit Displays. — Closing Sunday Afternoon.

The Commercial and Industrial | Vincent also participates to a sing-Exhibition held annually in Drum- ing program. The Two Valors Acromondville was inaugurated yester- bats are said to be nothing less than day before a large crowd and will sensational. But no matter how

It isn't a place to go if you want in exciting vacation. Its people are polite but not particularly friendly or interesting. The official opening took place at 0.00 p.m. with speeches by many personalities. Through the coming personalities. Through the coming of the prince of the p week-end, a great number of vi- singing star Rita Ketty, artists Jen Weather is thought by many as ployees doing work which is iden-sitors will invade the arena to ad- Roger, Doris Lussier and many too cool and rainy in summer and tical or substantially identical to mire the 40 displays organized by others as Miss Marge Jessy, finalist industries and commercial firms of of the Miss Canada beauty contest. summer vacation because of the of pay less than the rates of such cents only, you are allowed to see Miss Drummondville 1956. the greater Drummondville. For 60 Miss Jessy will present the new male employees. The Minister stat-

Announcement was made by the continue till next Sunday afternoon. good they can be, they will be out-

Arena

the exhibits as well as a show given Directors nevertheless announced by Montreal artists. All in all, six there will be no show Sunday afternumbers will be given during the noon. Do not forget children acevening. Lovely Sylvia Vincent is companied by their parents will be acting as master of ceremonies. Miss admitted free to the expo.

Harsher Treatment Urged For Juvenile Delinguents

Harsher treatment for juvenile de-linquents is urged by Dr. Ruth Alex-ander, well known lecturer and co-"strains of primitive cruelty lurk" lumnist. In a Reader's Digest article beneath the surface. Children must described as a "springboard for be disciplined incessantly to achiecontroversy," the writer terms de- ve the self-control demanded by orinquents "young criminals." ganized society." "They must be taken out of the "The popular notion that the slow

hands of professional welfare work- learner or retarded boy tends auliar as horses in our father's day, ers, who protect lawbreakers, and tomatically toward delinquency put back into the hands of law en- does not stand up," asserts Rr. forcement officers who protect the Alexander. "Delinquents are more original use is concerned muses The law-abiding."

lath for interior walls and the wood consequences of his criminal acts, distic. shingle for roofs. In both cases sub- Dr. Alexander says, because when "For years we have assumed that

as a "sick" child. Under this ad- commit crime. But one of the most vanced "treatment" the incidence of alarming aspects of delinquency is youthful crime is approaching epi- that the children of some of our sodemic proportions. It has increased called best people are in trouble ... every year for the last seven years. "To cure juvenile delinquency we For this Dr. Alexander blames the must begin at the beginning — with violence seen on television, the lack of family discipline, and "progressi-first offenders are punished with

likely to be resourceful, adventure-The delinquent does not fear the some, impulsive, destructive and sa-

ve" education. She says that when sufficient severity they are unlidiscipline lost out to self-expression, kely to go on to the second or

What A Statue!

TORONT

A new 1,200-mile Trans-Canada Telephone microwave link between Toronto and Winnipeg will go into service on Sunday, September 30, bringing live television programs to television stations in North Bay, Sudbury. Port Arthur and Winnipeg for the first time, as well as providing additional longhaul telephone circuits. The map above shows the television network of the Canadian Broadcasting Corporation as it will look on September 30. The dotted lines indicate future extensions east and west. The complete 3,900 mile coast-to-coast microwave network will be completed by the Trans-Canada Telephone System in the first half of 1958; it will stretch from Sydney, N.S., to Victoria, B.C. A chain of 42 massive steel towers comprises the microwave link between Toronto and Winnipeg. The taller tower pictured here is part of this system and is located at Uxbridge. Ontario: the smaller tower is part of the existing Toronto-Montreal network. The huge antennae on the towers beam the microwaves across the countryside with the speed of light. Live television programs, including sporting events covered by CBC mobile cameramen like the one shown here, will be available to the stations along the new microwave chain for the first time.

nual Catholic Women's League Convention Held in Drum- children's welfare.

Antoinette Linahen, and Mrs. W. J.

mondville last Week-End.

Canada or of two or more pro-There are too few interesting vinces. Employers and trade unions

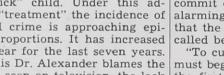
Two building products, as famiseem to be gradually passing from the scene at least so far as their

Financial Post. These are the wood

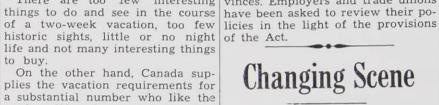
the Canadian Tourist Association pects better, have taken over. Until after the First World War,

but the outdoor lover and those House builders have often been

Team Play For Safety







CAPO 5051: Army and RCAF per sonnel serving in the United King-CAPO 5052 and 5053: RCAF per-

sonnel serving in France and Germany.

Concessionary postage rates to Canadian servicemen in Europe are: Air mail — letters, 15c per ½ oun ce; Forces letters, 5c each.

Surface mail — letters, 5c first ounce, 3c each additional ounce. U.S. and Canada Co-Operate to Meet Post cards — 4c each.

Newspapers and periodicals - 2c up to 4 ounces;

1c each additional 4 ounces. Air parcel post — \$1.00 first 1/2 1b. 40c each additional 1/4 lb.

Limit 10 lbs. No insurance. Surface parcel post - 15c par lb. Limit 10 lbs.

IN THE AIR FORCE

Four Mark Six Sabre jets from Reports presented at the 9th An- cy Most Rev. L. P. Whelan, D.D., No. 1 Overseas Ferry Unit, St. Hu-nual C.W.L. Convention held in Provincial Director and Msgr. Paul Four Mark Six Sabre jets from bert, a unit of Air Transport Com- Drummondville on September 14- Mayrand, representing the Bishop mand, set a new record for trans- 15th, 1956 revealed that an amount of Nicolet, Mrs. Ross Alexander, Canada flight on August 30th, by of \$40,734.00 was raised during the Provincial President; Miss Muriel flying from Vancouver to Halifax year, most of which was devoted to Buck, National Vice President; Miss in 5 hours 30 seconds elapsed time. Parish work. There are 3,748 active and 1,500 Dundin. This included a 10 minute refueling stop at RCAF Station Gimli,

cy, re-deployment of fighters might ries. They are represented on Com- and a Career Officer in the Ameribe necessary and the RCAF wished munity Councils, League of Voters to test in a small way the problems Catholic Charities Committees, Wel-years. He spoke of the threat to the involved in moving such forces.

The flight distance was 2740 sta- National Institute for the Blind, Red trines of Karl Marx, with its netute miles using only one refueling Cross, Red Feather, Cancer Society, gation of faith and spirituality, stop at Gimli. Using two stops at Immigrants Welfare, Woman's Au- which have a strong appeal for ma-Gimli and St. Hubert, P.Q., the xiliary of Canadian Legion, Hos-distance was 2767 statute miles. pital Committees, United Nations prove their conditions and their

The first section flying 20 minu- Associations, Musial and Arts Com- standard of living. tes ahead took 5 hours and 30 se- mittees, Citizens' Trafic Commitconds and the second section re- tee, etc., and 38 members took courfueling twice used 5 hours and 12 se in Civil Defence. minutes elapsed time.

First section pilots were F/L Ralph Annis, 25, of McAdam, N.B., (the locdom) and F/O Bebert. I Hall. He expressed appreciation of ritual freedom. Childerhose, 27, of Arcola, Sask.

The jet stream was not entirely gates.

33 Silver Star in January, 1956.



Oft heard but rarely seen together are the fabulous Niosi Brothers. Among them they play virtually every major band instrument and appear, one or the other of them, in practically every CBC orchestra in Toronto. At the left is a guy who is not a Niosi at all but a Mac-Dougal, who is regarded as an authority on music and who supplies the three brothers with the tin horns that he claims they always blow. Johnny plays every percussion instrument in the books. Joe plays string bass, tuba, bass horn, and every other bass instrument around. Bert is arranger, leader, trumpeter, flutist, trombonist, clarinetist, bass, tenor, alto, baritone and soprano saxophonist.

appeal be more broadly based.

"To what extent is it possible to change it by advertising and promotional methods alone and how should these be directed? To what extent are changes in the product itself necessary and to what extent are they practically possible? The

weather can't be changed but could and should some liquor be changed to make it easier for the tourist to buy a drink when he's cold?" he

Threat to Their Common Security asked

Canadians felt the same way about Canada as their American cousins Thesis Advanced by U.S. Ambassador Herve L'Heureux at the An-lowances to be used for these and, if so, what should be the ap-

Quebec. - Pedestrians, and es-

pecially the younger set, should al-

ways bear in mind that motor cars and trucks are fast moving vehi-

proach to sell them on their own The following Officers were electcountry.

ed to the Quebec Provincial Coun-"Despite the continuous and cons-Provincial President: Mrs. Ross over the years to raise standards of tructive effort that has been made Alexander of Sherbrooke Diocese: accommodation, to publicize the na-1st Vice President: Mrs. W. J. Dun- tural advantages, including climate, din of Montreal Diocese; 2nd Vice of all sections of Canada and to President: Miss Ruth Robinson of highlight the colorful regional Quebec Diocese; 3rd Vice President: Mrs. H. G. Torrance of Monteral fabric, a staggering job remains to Diocese; Recording Secretary: Mrs. be done", said Mr. Wright.

Traffic Signs

4 At Victoriaville

More and more importance is gi- cles and that any one that happens

en to the education of the public to get in their path is likely to get forest conservation by the Que- hurt. Sometimes the driver's attenreluctant to believe that Communiec Forestry Association. The Head tion is focused on something else, ist intentions are predatory, that office of that conservation organism and when he does see the pedestrian Mr. Cloutier, representing Drum- economic gain under the Marxist has just announced the holding of he may not be able to stop in time s regional conventions in the va- to avoid a mishap.

ious parts of the province during The protection against the destthe coming months. The dates and ructive power of modern traffic lies hilderhose, 27, of Arcola, Sask. The second section pilots were (O Bruce Berklinger 4 of Oak F/O Bruce Berklinger, 4, of Oak-Golden Book was signed by dele-willo Ontario tes and Canada co-operate in an winigan; Eastern Townships district, ment of Transport and Communi-

favourable, averaging only 50 knots. Mrs. Roland Brady, President of immense effort by the free nations Thursday, Oct. 4th at Victoriaville; cations. Children especially, should The flight beat the existing re- the local C.W.L. subdivision pre- to build their common strength. North Shore section, Tuesday Oct. take no chance and remember that: cord of 6 hours and 13 minutes sided at the Convention Luncheon Prayers are an indispensable part 9th at Baie Comeau; Lower St. Law- Playing in the street, running out eleapsed time established by a T- held in Manoir Drummondville Ho-of our national preparedness and of rence, Sunday, Oct. 14th at Matane; into the street after a ball or other tel. Speakers were — His Excellen-our defence. Faith and religious fer-Southern Shore, Thursday, Oct. 18th toy, crossing in mid-block, crossing vor furnish the temper that is re- at Notre Dame du Lac; Lake St. from behind parked cars, crossing

quired in our armaments and in the John, Saturday, Oct. 27th at Chi- at intersection against the light or character of our defence forces to coutimi; Western Quebec, Tuesday, without making sure that no traf-Sure victory. He continued, this thought gave Friday, Nov. 16th at Maniwaki. He continued, this thought gave A state of the first state of the fir assure victory.

Movement which calls upon every forest economics are expected to dents resulting in death or serious person who believes in God to pause attend those various meetings whe- injuries. for one minute at noon each day re local and regional forest proband offer a silent prayer for peace. lems will be studied. On the same car coming, he must not take it for

Manchester, N.H. eight years ago. Musical Program was furnished ers.

The Convention resolved the fol- and the various aspects of popular lowing

Recommend the building of more studied and discussed by experts and forest engineers. The president Big Brothers their declining years.

trols until such time as the hous- ny directors are planning to be preing shortage no longer exists. Peti- sent at those various conventions. tion Quebec Provincial Government

citizens.

ket books, magazines, and posters with provocative titles and pictures.

Because a pedestrian can see a This movement was initiated in occasions 20 Tree Farms certifica-granted that the driver of the car

Such specific problems as forest motto to remember for pedestrians who help themselves" is a good by Mrs. J. Noel Ally and Mrs. Jack Cameron who was soloist during Convention Mass

forest education will be carefully

of The Quebec Forestry Association, Go on record as opposing the Mr. John L. McKenzie, of Mont-lifting of remaining Rental Con-trole until end of the general manager and ma-

that such controls as exist be con-tinued until rentals are within the Continue campaign against poc-tet books, magazines, and posters Know Canada

To petition the Federal Government to pay Family Allowances to children in Orphanages; these al-

birth to the "Prayers for Peace" About 1200 people interested in alight, are frequent causes of acci-

tes will be remitted to woodlot own- has also seen him. "God helps those

Do the older children in your family accept their responsibilities for protecting their younger brothers and sisters from accidents? The big brother approach can help save many young lives. During school season, everyone has chores Charlottetown, Sept. 18. - To to do, but the Province of Quebec

change. There are dozens of others.

Costly Bridge

The great \$99,800,000 bridge un- ing, caution and effective police Indian chief who defeated General der construction across the Macki- action against law violators, the Custer. If and when completed years nac Straits in Michigan, Reader's League estimates that traffic acci- hence, Reader's Digest reports it Digest reports, will set two records. dents can be reduced fifty percent. It will be the world's costliest brid- Police officers are doing an excel-

The question was posed whether bridge. It will be opened in 1957. ve traffic laws.

badge was urged by the Province ney working in the Black Hills of of Quebec Safety League, to-day as South Dakota on a mountain-size a sure-fire way to hold down traf-statue of Crazy Horse, the Sioux ge and, from anchorage to anchor- lent job and it's up to motorists than the pyramid of Gizeh and 5

Team play by the man behind

Korczak Kiolkowski has spent nine the wheel and the man behind the years and \$180,000 of his own mowill be 563 feet high, 82 feet taller

A self-taught sculptor named

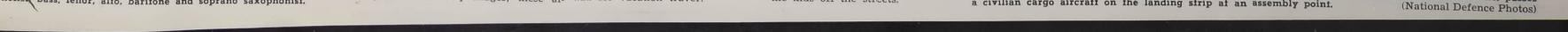


Scheduled to go into operation January 1, 1957, the Mid-Canada Line of radar stations across Canada's North is rapidly nearing completion. Up-to-date pictures from the 55th parallel show various scenes along the line as the construction stage nears the end. 1) The 350-foot antenna tower of an intermediate station of the line receives the finishing touches from members of the erection crew; 2) An RCAF H-34 helicopter, one of the versatile aircraft which have played a vital role in building the isolated stations, takes off from a material assembly point with an underslung load of supplies for an intermediate station; 3) Group Captain H. C. Poole of Hamilton, Ont, Director of Systems Engineering for the RCAF, and A. G. Lester of the Bell Special Contracts Dept., look over electronic equipment already installed at a station in Northern Manitoba; 4) A muskeg tractor, an indispensable vehicle in some portions of the line, passes a civilian cargo aircraft on the landing strip at an assembly point.

Forestry Talks Oct.

of jet fighters. In case of emergen- assist in Parish and Public Libra- Supreme Court of the United States wan of St. Hyacinthe Diocese. fare Committees, V.O.N., Canadian security of Nations through the doc-

affiliated members, 51 subdviisions and 11 Dioceses in the province of Herve L'Heureux, U. S. Consul Ge-cese; Corresponding Secretary: Miss The flight was organized to test the efficiency of rapid deployment Boards, Parent-Teachers Association, Boards, Parent-Teachers, Boards, Bo



The DRUMMONDVILLE

"A Journal Dedicated to Free Speech"

- FOUNDED 1926 -

The Drummondville Spokesman is Printed and Pub-The Di linhold willeSubscriptionSubscriptionRaffedandpointconstraint<th

bably next year, it is likely that more and creasing degree looking after themselves. more prominence will be given to a pro-posed national health plan which election-Where governments could aid the health of the nation most effectively, it Appreciate The

Whatever form the plan offered to the discusses in the case of a long ill-people of this country will take, it will be cannot bear the whole cost of a long ill-popularity of his top-notch TV dra-ment by Dow Brewery Ltd."

that a nation-wide health scheme is prac- es leaving in the hands of taxpayers more re Tom Macdonald planned and su-It's a well-known fact the home pervised them. The advertising atical. Hospitals all over the country tend of their own money so that they can more what form of ridicule the roly-poly continue keeping viewers on the and TENEMENTS have been seizto be overcrowded as it is and beds should effectively help themselves. ke kept for those who really need them. We suggest that Canadians be wary in- mercial will take. National hospitalization would encourage deed of national health plans which canuse of hospital facilities by people with not be anything but costly and for which the sales pitch comes on because minor easily cared for at home and by they, through tax increases, will have to the sponsor there. Dow Brewery. The Reality hypochondriacs.

Nor is a national health plan needed

- at least for many millions of Canadians. an evening camp fire, I heard a city turns to address his audience. Capital is invested in indust According to a report issued by the boy say of his country cousin, "Gee, you're powerful!" What is a high-starts the same way, with an ex- the increasing values established GOOD LUNCE Canadian Life Insurance Officers Associa-tion and the All Canada Insurance Fode tion and the All Canada Insurance Fede-In a tough world — and it will Can Indian to Sherlock Holmes may result primarily from the employ ration, at the end of last year 6,600,000 always be a tough world - there is walk on stage. And his talk, a ment of capital, and only in a were covered by voluntary hospital insur-ance. In addition 5 750 000 Canadians had ance. In addition, 5,750,000 Canadians had sense in making yourself strong to Man dressed in artist's getup, and Without this incentive the reas- me or away, should be the all-im- to. to be eaten out of hand, or a most it nortant hooster meal that carries variety of salad greens, crisp and insured themselves against the cost of ope-Faith and hope make good shock meet it. Faith and hope meet it. Fa

in the field of voluntary health insurance. In short, the world report on speaking of commercials, Mimi says other use of capital. In 1940, for instance, only 500,000 Can-adians had hospitalization of any sort. Government Health Scheme adians had hospitalization of any sort. but passable - have a checkur fore you undertake the trip."

It would appear, therefore, that citi- How would you fare ni a care- Middle commercials kid the mys- sively serving the public and add-With a federal election coming up, pro-zens are health-conscious and are in ineers will claim is demanded by the Can-adian people. seems, would be in the field of payments for chronic Sponsor's Idea Whatever form the plan offered to the diseases in the case of individuals who diseases diseases in the case of individuals who diseases dise

It will probably stress hospitalization. Another way the federal government with his macabre introductions and The commercials were originated We do not think, for various reasons, could assist is through a reduction of tax- gentle needling of his sponsors' for Dow by Vickers & Benson, whe-

pay.

ma "Alfred Hitchcock Presents"

director's pointed barbe at the com- lookout for what's coming next - ed, and will be sold at the respect-But in Montreal the folks at home Hitchcock's book.

gives him a dose of his own me (The Virden Empire Advance) dicine - spooling in turn Mr. As Of Profits dicine - spoofing in turn Mr. H's

the "who done it?" No Easy World This is not an easy world for any-one; but those who try to make it easy for themselves find it the hard-est world of all. Those who accept

est world of all. Those who accept it as tough world and decide to con-dition thmeselves to meet the chal-lenge can build a mighty satisfac-in the township of Durham, known and box accept fails to keep himself physically fit, lenge can build a mighty satisfac-in the township of Durham, known with envy at the camping equip-city. But later, scrounging wood for

CLASSIFIED ADVERTISING

coe. Ont.

our 225 quaranteed and well-known of distribution were not available. products: Toiletries, Medicines, Culinaries, domestic, tea, coffee. Free specials each month \$18 needed Details: Dept. C., JITO, 5130 St. Hu-

START A PERMANENT round business. You begin earning good money the first day Strictly your own boss. Every house in your territory a potential cusomer. Openings in yaar surround ings. Free catalogue and details on request. Familex, Dept. 3, Station

SUBSCRIPTION RATESIn g doctors bills.Skill and enterprise make potent
for eign, one year... \$2.50
Foreign, one year... \$3.50In courses, just like other main
for eign, one year... \$3.50In courses, just like other main
for eign, six months \$1.50
bepartment, Ottawa.In courses, just like other main
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the Lifter Tower. I'm dressed like
operation or envior fast.
Love and kindness help you face
in the field of voluntary health insurance.In enterprise make potent
the interprise make potent
the induct or induce is employment
the sum of enterprise make potent
in induct second the simple
the sum of enterprise make potent
the sum of enterpri ate industry, to keep it progres-

> -Ambrose Hills. Hills. Hills. Hills and the work twid-this: Safecracker at work, twiddling dials spotlight by his flash-light. Heavy shoes are seen sneak-ing up on him. He catches sight of them and turns to see a British po- There are only two basic ways lice officer. He tries to flee but is to improve wages, by demanding caught. The policeman grabs him more from the public in added

> > which is stealing a page out of ive times and places mentioned be

ARTHABASKA Canada - Province of Quebec District of Arthabaska Superior Court, No 11,615. EMILE GAGNON & MAURICE

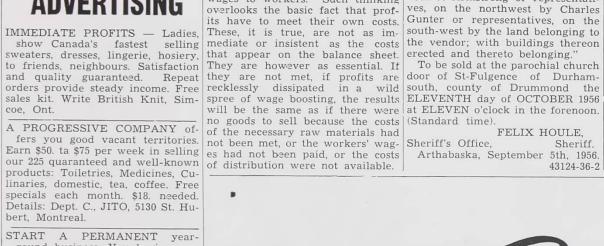
PUBLIC NOTICE

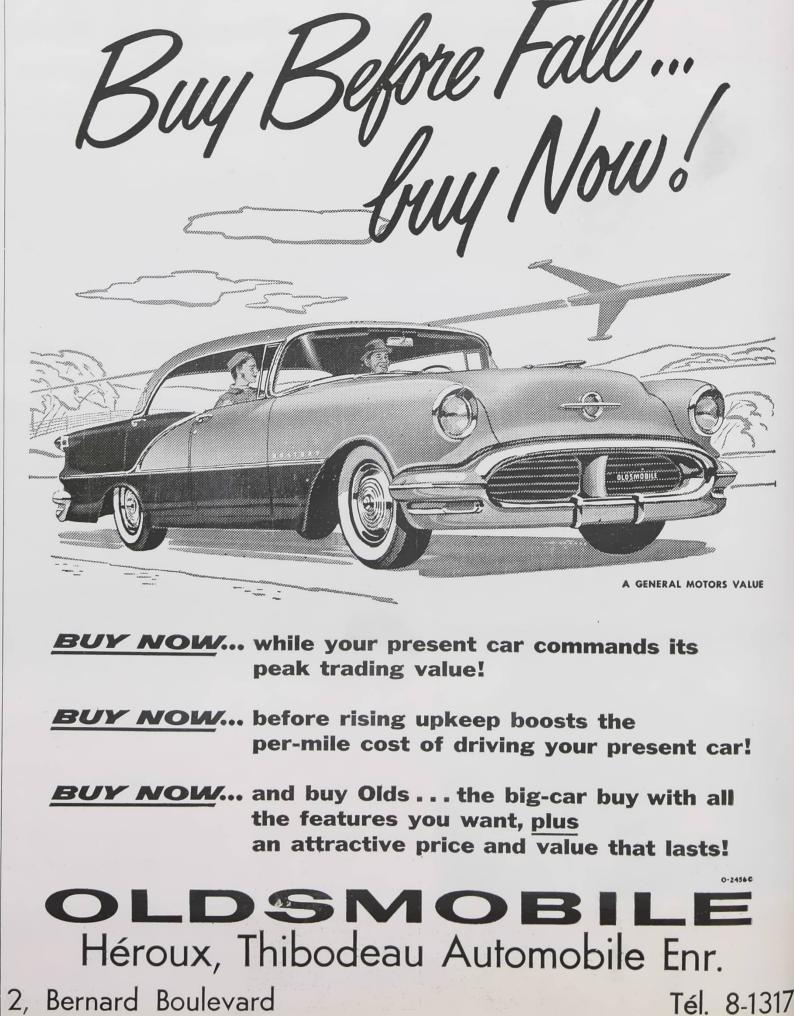
and fifty-four, five hundred an

Many people, and certainly the thirty-one and one acre of land beleaders of labor groups, assume ing the West corner of lot number that while there are profits there five hundred and forty-five, the is no reason that they should not said mentioned lot bounded to the be lavishly distributed in extra wages to workers. Such thinking neth J. Armstrong or representati-FELIX HOULE.

Sherif

43124-36-2







THE DRUMMONDVILLE SPOKESMAN, DRUMMONDVILLE, FRIDAY, SEPTEMBER 21th, 1956

Packs Punc

nutritionwise too!

Canada's

Favourite!

Here's the label

to look for, the

will tell you why

in Canada.

Just say:

Ale to enjoy. A glass

it outsells all others

"Make Mine

MOLSON'S

EXPORT

course usually is high protein meat fish, poultry, eggs or cheese. carry-easy sandwich filling form Bread accompaniment can be the fresh slices of enriched white, whole or rye bread in the sandwich it. a self, or buns, rolls or muffins for punch!" is advice well worth heed- welcome variety. The salad course ing. The noon lunch, eaten at ho- may consist of a plump, red toma. be welcome. Thermos-hot tea or

Make Mine

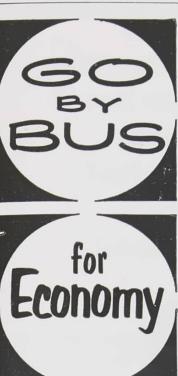
XX

MOLSON'S

EXPORT

crisp, raw vegetable. The main

Modern Problem



for example:

Irom

DRUMMONDVILLE

5 trips daily to

QUEBEC

CHICOUTIMI

2 trips daily to

4 trips daily to

VICTORIAVILLE

PROVINCIAL

TRANSPORT

COMPANY

DRUMMONDVILLE

BUS TERMINAL

Tel. GR 2-3377

have been added to his expectation of our country depends on the qua of life which is now about seventy. lity of the people who are its ci Pretty soon it will be eighty. The tizens. It seems equally obviou In this day and age through the application of the discoveries of preventive medicine, man is living longer than he used to. As a matter of fact since the beginning of this age as measured by the beginning of this age as measured by the fact since the beginning of this age as measured by the fact since the beginning of this age as measured by the beginning of the beginning of this age as measured by the beginning of the beginning of the beginning of the beginning the beginning of the beginning of the beginning the beginning of t century no less than twenty years In spite of this enormous impro- of aid to higher education, as well ported to Canada has trebled in the said.

where are the problems have arisen. Of course in the general basic year, George 1. McVitty, the visited many manufacturers of the market here. In the market here in the market here in the market here in the market here. In the market here in the market here in the market here in the market here in the market here. In the market here in the market her

ieve in anything which is new. high academic standing has been The result is that general failure to realize what is happening means that thousands of workers are thrown out of their jobs when they whole and wholesome men and wo-men." re still able and willing to work, men." cause their ability is measured by

hair and lie about their age to save their self respect. After all, if an gnorant society insists on throwing Occupational goals of the 25 more or less ever afterwards. ----

nvestment In Youth Will Pay

irst group of GM Canadian Schol- Most of the students chose to at-

was announced today by W. A. Quebec. Wecker, president of General Motors of Canada. companies operating in Canada which sponsor the Scholarship Pro-gramme which will ultimately scholastic achievement being re- through each university year. orded by these six young women "It was our hope and intention

ERNIE LINDELL'S

Border Rhythmairs

In person-Tues. Sept. 25-Acton Vale-Charlevois Hall

Thur. Sept. 27—Drummondville—High School

Watch C.H.L.T. T.V. Mon.-Wed.-Fri.

From 6.00 to 6.30 P.M.

social and psychological problems which develop because some peo-ple simply cannot and will not be-

The year's record shows that the GM Scholarship holders, while ranking at or near the top in some of the most difficult courses, have engaged in a full list of extracurricular activities. Almost all of the men found time for at least one ment. One envisages a generation of through hockey, football, track, bathose over seventy compelled by such circumstances to dye their common sports of curling and En-

hem out of their lifetime gainful young students vary widely. One upations on these unsound boy wants to follow in the footsteps unds they may well by the use of his father, who is a teacher. A a little guile get other jobs and boy whose father is a farmer wants ve happily ever afterwards — or to be a petroleum geologist. Another, a clergyman's son, intends to be a research physicist. A fourth boy, a brilliant student, looks for ward to a research career in the field of pure mathematics.

As spokesman for all the GM satisfaction with the record of the gramme, Mr. Wecker said: "The maintain 100 university students

corded by these six young wollen and 19 young men at 14 Canadian universities in ine provinces con-firms our belief that investment in youth is a rewarding investment. It is an obvious fact that the future when we announced the Program-me a little more than a year ago, to aid the advancement of higher education in two specific ways," Mr. Wecker- said... "We wanted to nelp deserving students of limited ources to attend college and we vanted to provide more unrestrict I money to the universities paripating. Comments from the unirsity officials, plus the achieve ent of the first group of students. licate that our hopes and intenons are being fulfilled.'

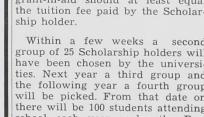
> Under the GM Canadian Scholarhip Programme each participating iversity has the responsibility of picking the student or students it vants and of recommending the nount of money to be awarded to he student for the academic year hat lies ahead. Awards may vary rom an honourary \$200 to a maxi num of \$2000 per year, dependi on demonstrated need. Each scholship award is accompanied by an stricted grant-in-aid to the uni vary from a minimum of \$500 a maximum of \$800 per scholar year. It is intended that th int-in-aid should at least equa tuition fee paid by the Scholar

up of 25 Scholarship holders will e been chosen by the univer Next year a third group and ollowing year a fourth group ll be picked. From that date on ere will be 100 students attendin nool each year under the Pr

cholarship Programme are: Gener AcKinnon Industries, Limited; Geeral Motors Acceptance Corporachange Corporation; Motors Holdng of Canada Limited.

Of the six girls among the first award winners, three are aiming for careers in the sciences and three Oshawa, Ont. — The 25 young men and women who made up the fession.

arship holders have completed their tend universities in their own proist year's work with high averages vince but there is no restriction in an dhigh honours and all of them have been recommended by their niversities for renewed awards, it from Saskatchewan is studying in Mr. Wecker expressed complete



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nickname

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13. Type of

tanker

goddess

(poss.)

16. A Burmese

native

19. Kitten's cry

20. Surface

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23. Prosecutes

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24. Sea urchin

26. Fever

31. Afraid

32. Excla-

28. Oriental

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36. Chair

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18. Chest

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1. Man's

5. Vessel

9. Job

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that same period," Mr. McVitty said. the most important phase of the ginated by Esquire's Fashion Fo-"The turning point in our ex- Irish Export Promotion Board's ac- rum which is being presented in

vement in health and longevity, as through the General Motors Ins-new problems have arisen Of cour, titute, General Motors is trying to last year." George P. McVitty, the Witty visited mean mean factors in the discussed next vement in health and longevity, as through the General Motors instructions instructions and performed while the was in frequency, as through the discussed next new problems have arisen. Of cour-titute, General Motors is trying to last year," George P. McVitty, the Vitty visited many manufacturers year's fashions with Ireland's de-

PUBLIC NOTICE

PUBLIC NOTICE is hereby given "For some lines of business it may hat the undermentioned LANDS be much more important to know

ARTHABASKA Canada — Province of Quebec District of Arthabaska

County of Drummond Magistrate's Court,

at Drummondville, by the depth there is between St. Frederic street and the railway right of way, bounded in front, on the southeast, by St. Frederic street, on the southwest, by part of lot No. 150-99, or northwest, by the Canadian National Railway, and on the northeast, by lot 150-98, known and designated as being a part of lot number ninetynine of the social subdivisions of lo mber one hundred and fifty (Pt. 99) of the official cadastre the township of Grantham, cour

of Drummond. To be sold at parochial ch door of St. Joseph of Drumm ville, THURSDAY, the ELEVENT day of OCTOBER, 1956, at THRE o'clock in the afternoon. (Stand

Time). FELIX HOULE, Sheriff's Office, Sheriff. Arthabaska, September 5th, 1956.

43123-36-2

exports to Canada by 33% during current trade but tweeds are now "Look of the Irish" - a theme oritheir current

Big Changes

There's been a big change in pulation of Canada since the c

ing a tweed promotion featuring the for looking at the latest official figures without being distracted by the record of growth in the largest centres which will be dealt with in later bulletins.

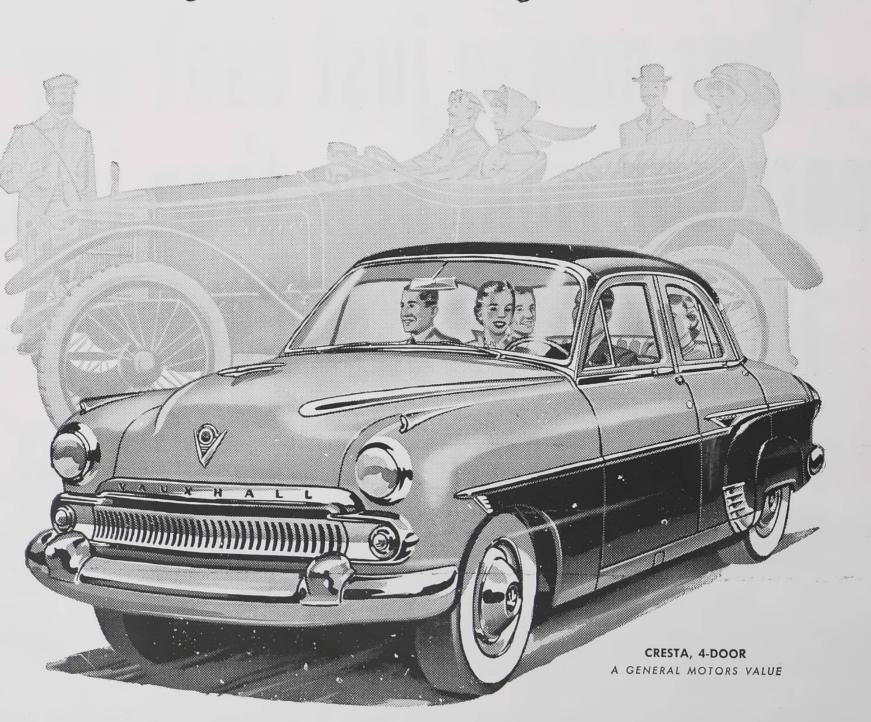
and TENEMENTS have been seiz-ed, and will be sold at the respect-ler cities are growing sharply, too. ive times and places mentioned be-low. well over 59,000 in 1956, Lethbridg from 23,000 to over 31,000, Kingsto from 37,000 to almost 48,000 and Dartmouth from 15,000 to over 20,-

of the Canadian Army will be at LA CAISSE POPULAIRE DE ST- "A broader, smoother expansion the Drill Hall, 250 St. Louis St., JOSEPH of the town of Drummond-ville, plaintiff vs WELLIE CARDIN, development. The economic oppor-day to Friday of every week, ville, plaintiff vs WELLLIE CARDIN, of Drummondville, district of Ar-thabaska defendant thabaska defendant "A plot of land with buildings thereon erected, measuring fifty feet in front, on St. Frederic street, at Drummonduilly in the data and in the provide the ones to watch. In this will be an extremely valuable gui-the opportunities available in the Canadian Army.

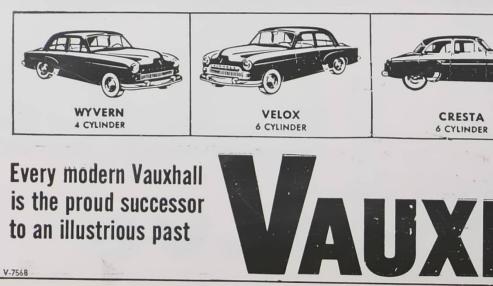


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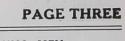


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THE BRITISH CAR BUILT BY GENERAL MOTORS





PAGE FOUR

0

Not Better To **Pick Winners**

By patching and pampering crip- \$298,794 in purses. tinent.

He's so good at reclaiming ap- weeks, Merrill won nine races condition and I hope he wins, but parently hopeless cases, Trent Fray- worth almost \$15,000 with Earmark- if a trainer wins one race out of ne writes in Maclean's Magazine, ed. Similarly, the crippled Hickory three that's a whole of an average. "that around the race tracks they Hill came back under Merrill to That means he loses another two say Frankie could make a glue-pot win eleven races worth \$48,000. win." From obscurity a dozen years But in spite of the care Merrill ago, when Merrill came out of a lavishes on cripples he's no senti-

"Dollars and Sense"

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you run a real risk of losing it. For your own peace of mind, it's far wiser to send money orders. The small amount a money order costs, assures you that your money will be safe and sound. No one can receive the cash except the person to whom you send the money order. Next time you want to send money, whether \$5.00 or \$500.00, call in on us for a money order or bank draft. This takes only a few minutes to arrange. It's one of the many helpful banking services we provide.

THE CANADIAN BANK OF COMMERCE

I. C. Watson, Manager

year, when he topped all trainers gests these owners find another be fair to him, he may not have not accept. in the United States and Canada trainer. If his own horses are too realized what a black sheep he was by saddling 154 winning mounts, unhealthy to be useful he feels no bringing into the flock. Merrill-trained horses took down compunction about sending them to

NW-206

the "pot" where old and brokenpled horses that can't win for any- Frayne points out that last year down horses are destroyed." one else Frank Merrill of Toronto, Merrill bought a horse named Ear- Although he claims he knows a former invalid himself, has be- marked for fifteen hundred dollars, horses and can talk to them, Mercome one of the most successful although the horse had a lump on rill insists he's no better than anythoroughbred trainers on the con- his knee "the size of a grapefruit." one else at picking winners at the After he doctored the knee for six races. "I know my horse is in good

races." Merrill seldom bets himself. easier way to wealth, he says. It

was enough to make him turn his back last spring on the job of train- show how far the Liberal execupaid \$50,000 a year.



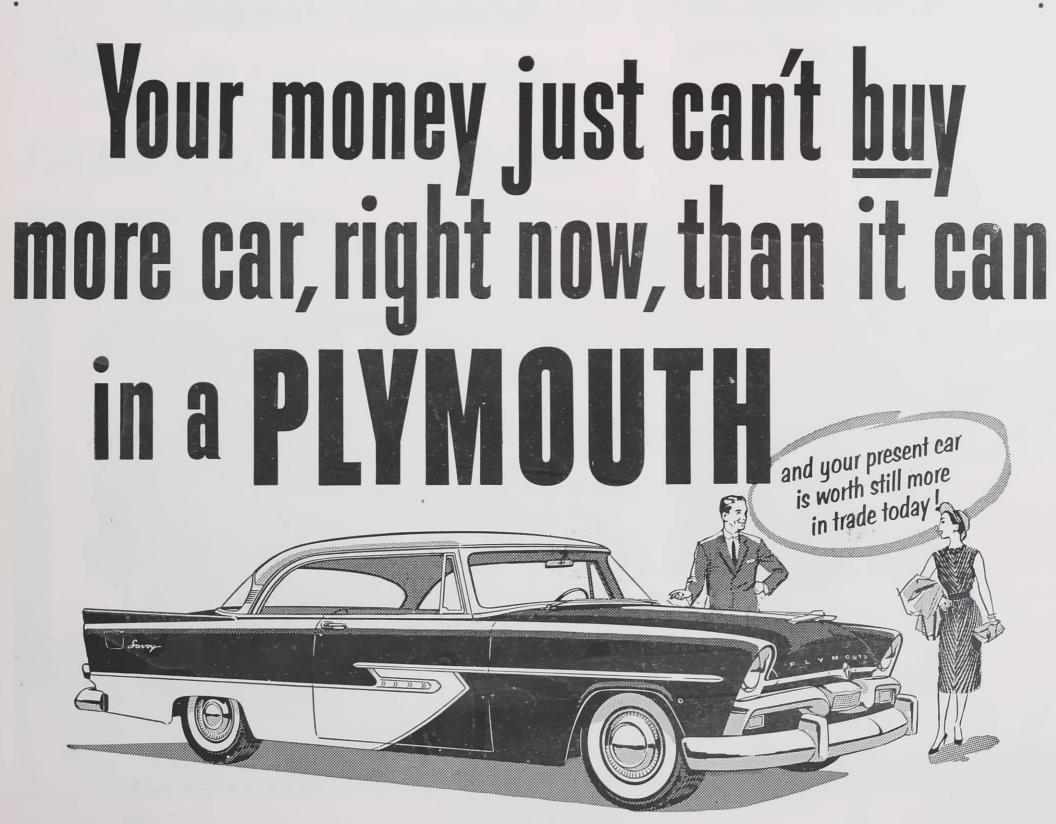
When Canada's Socialists met in Winnipeg this year, they finally faced reality and ditched the old Regina manifesto, which was as out of date as the horse and buggy. If Will Decide they were sincere, it ought to mean a great improvement in the province of Saskatchewan, and con-

siderable improvement in the for-By Joseph Lister Rutledge A recent advertisement of the tunes of the CCF party generally. Now, in the light of the CCF action, Steel Company of Canada makes which deserves praise, will we get the interesting and factual point that it is not the industry or the a similar statement from the Liberboss who is the final arbiter of the

als at Ottawa? worker's right to higher wages. It Surely, when a Socialist party puis the customer. blicly acknowledges that the dirty The customer who goes into a thirties have passed away, and that shop and decides that he will not the private enterprise of today is buy this or that product because useful and good, the federal go- he feels that the price is too high, the journey from youth to old age, beliefs and follow with action.

What is needed urgently today is a Liberal Manifesto, true to Liberal principles, and to grassroots Liberal thinking. The cabinet at Ottawa is out of touch with the sentiments of its voting supporters, and it has been offending the principles of the party in scores of

ways. The behavious of the cabinet in the pipeline affair was a disgrace, looked at from any angle. Private enterprise in Canada was never encouraged by government to anywhere near the extent that the American pipeline tycoon was encouraged by Mr. Howe. Indeed, the suspicion is that Mr. Howe did



tuberculosis sanitarium resolved on mentalist, says the Maclean's writ- everything possible to scare off Ca- He is saying in effect that the working outdoors for the rest of er. "If the horses he's training for nadian enterprisers while he wel- costs of the product have got out his life, he rose steadily until last other owners don't produce he sug- comed Americans into the fold. To of hand to a point that he will

wages all down the line, from the In still another area, the cabinet one who first discovered or prohas offended Liberal principles to duced the raw materials from the point where its national orgawhich the product is made, to the nization and many of its wisest last handler in the chain of mernewspaper friends have come close chandising, wages must be the first to revolt. This area is an important point of attack. one - the field of mass communi-All these wage costs go into the cations. The cabinet has allowed a price of the product. And, when government agency, the Canadian Broadcasting Corporation, to usurp power and authority far beyond the much, he is saying, in effect, that intention of the legislation under

wages are too high or production which it was incorporated. The TV Taking ten percent of all win- monopoly by a crown corporation is s too low. nings of the horses he trains is an a shocking disgraces to Liberalism.

Other examples could be given to in all wage disputes he may well ing the Main Chance stable of Mrs. tive has wandered from party prin- And when labor leaders in turn Wholesale and Retail Dealers, must Elizabeth Graham, although the job ciple. It is time those principles come to realize that the customer were restated. Liberals should take is awake to his rights and is aware

a leaf from the CCF notebook and of his strategic position they may Ottawa Manifesto'

-Ambrose Hills.

As most of the costs of any commodity are the aggregate of the

PUBLIC NOTICE

IMPORTANT NOTICE from the the customer turns away from the Director of Quebec Provincial Pofinished article because it costs too lice, Mr. H. Beauregard, concerning the renewal of all firearms Registration Certificates issued prior When the customer comes to re- to year 1952.

alize that his is the decisive voice The Laws of Canada require that decide to take a more active part. every person, with the exception of register all revolvers, pistols and fully automatic firearms in his posbring their party into line with the hesitate to press for gains for one session. This does not include, howrealities of today. How's about an group that connot be passed on in ever, the ordinary kind of hunting some way to all. When that hap- rifles, shotguns or airguns.

pens the worker will be making In accordance with the amendtrue gainst, for what is secured for ments brought to the Criminal Coone worker will not be at the cost of loss to other workers. As all de of Canada, a New Type of Firearms Registration Certificate has workers are, first of all, customers, been in effect since January 1st, 1952. For the purpose of re-registthe supposed gains of the individual as a worker will not be ration on this New Type Certificate, qualified by his losses as a custhe registered owners are now retomer. So wages will gain the reality that gives them their true quired to forward, at the following address, all copies of Certificates in their possession bearing date of issue prior to 1952, covering fire-Quarrels would never last long if arms still in their possession.

he fault was only on one side. Rochefoucauld "The Commissioner,

"Ottawa.

Lyman Bryson Wisdom is to the soul what health 'Royal Canadian Mounted Police, 'C-o Identification Branch, La Rochefoucauld

Make wisdom your provision for In forwarding the Old Certifivernment will have the courage to or the contractor who adopts the for it is a more certain support than cates for renewal, it is very important that the weapon owner sta-Diogenes tes his present occupation and complete address. In the event that Old Certificates have become lost or mislaid, it is requested that the owners submit description of the firearms in their possession by letter, quoting the "Make", "Calibre" 'Serial Number'', "Number of Shots" and "Barrel Length".

> It is also required that any person, with the above exception, wishing to purchase a revolver or pistol, or to receive it into his possession by gift, loan or any other means, must first obtain the necessary recommendation to do so, from his local Police Department or any other local civil authority, before receiving the firearm. Such recommendation should then be taken or mailed to the Office of one of the Two Divisions of the Quebec Provincial Police, at 445 St. Gabriel Street, Montreal, P. Q., or, for those residing in the Quebec Division, at 73 Grande Allée, Quebec, P. Q., in order to obtain registration of the firearm concerned before being authorized to take possession of it

A Permit is required to carry a Registered Firearm outside the domicile or place of business of a person, where it is registered. Such Permit may be obtained in apply ing at any of the above two office: of the "Quebec Provincial Police'



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come out with a statement of its some position is making a wider all other possessions decision than, perhaps, he realizes. SALESMEN WANTED

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	Trois Rivieres, Que. \$15.00 Eugene Plante, 4238 Laval Avenue, Montreal, Que. \$15.00		\$15.00 Germain Turcotte, 5916 De St. Vallier, Montreal, Que. \$15.00		Paul Duon, 201 Craig East, "Chez Rod" Tavern, Montreal, Que. \$20.00 Marche Maxfield, 1290 Maxfield Avenue,		\$20.00 S. Landry, 500 Bellechasse East Montreal, Que. \$20.00 G. Sylvestre.
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