

IN THE AIR FORCE

Personnel stationed at the RCA F's No. 1 Fighter Wing, Marville France, recently received a verbal bouquet from a group of Belgium citizens which won't wither as real flowers would.

from the Mayor and Council of Florenville, a small town located about 20 miles from the Canadian base, where many RCAF families found accommodation until the Wing's Permanent Married Quarters had been built.

With the completion of PMQ's the few remaining Canadians packed In this column we publish ques-

They had scarcely quit the hill-top point do not hesitate to send us town before the following letter ar- your question. We will obtain an rived at the station:

"The stay of you, our Canadian Friends, comes to an end; and we wish to thank you for your kindness and fairness. You will always terest to you: be welcome here.

"We have had many friends from reporting day? foreign lands lodged here, and so- A .- If you find work you should metimes there were mishaps and wait until the end of the week,

always under our administration. far from your own beautiful count-

"Hurrah Canada! Hurrah Belgi-

While the whole wing from its Commanding Officer, Group Captain J. D. Sommerville, to the newest arrival is proud of the accolade families who lived in Florenville hold it in highest esteem for they know, firsthand, the gracious friendliness of the Belgium townspeople.

IN THE NAVY Beat facts can be tiring - or detiring — at times.

Authorities on this are a couple

team, and both reside in Ottawa.

too — but the wrong way. The ve- hurt.

hicle struck and bowled him over. With his fur ruffled, the cub took a vicious swipe at the front left wheel of the station wagon.

It proved one point. Station wagons shouldn't go knocking cubs around. The left front tire was ripped from its wheel.

With a snort and a growl at the resultant explosion, young Bruin turned and disappeared into the

With another snort and growl, Ldg. Sea. Burgess and Lieut. Si-

gouin set about to apply the spare. IN THE ARMY

Devastating gale - force winds swept over most of Germany last weekend just as Canadian troops were winding up two weeks of intensive training manoeuvres in the northern part of the country.

The two-hour wildcat storm, worst on record since 1939, uprooted giant trees along main highways Mrs. Paul Normandeau, or Drumand toppled hydro and communications lines in a widespread area, the Jeunesses Musicales Board at Driving rains added to the hazards the annual convention held at Mont as troops of the 2nd Canadian Infantry Brigade Group anchored down canvas shelters in the heavily-forested district of Soltau, a training ground southeast of Ham-

The Canadians had been on late summer exercises in the area since mid-August. Although severe destruction was reported in all areas, the Canadian formation came through with only minor damage and no casualties.

About 5,000 men of the brigade had been engaged in the concentration area, practising the various phases of war with simulated atomic explosions and representative "enemy" forces on the ground.

Let Labor Day Be Safety Day

More than 35 persons will lose their lives over the Labor Day weekend unless motorists, cyclists and pdestrians co-operate actively and intelligently with traffic police, today declared Camille Archambault, president, Province of Quebec Safety League.

"Be extremely wary of careless and unskilful drivers," he advises motorists, "but be tolerant and courteous at one another. Goodwill alone will help to avoid a good number of accidents.

"Give yourself enough time to reach your destination without having to rush. Avoid spending hour after hour at the wheel. Stop every hundred miles or so to relax and drink a cup of coffee or other harmless stimulant, but don't touch alcohol," added the Safety League

Mr. Archambault reminds drivers that days are now perceptibly growing shorter. "It's best to drive in daylight when visibility is better. But if you must drive after dark, make sure that your headlights are in good working order and take care that they don't blind other motorists," he said.

The DRUMMONDVILLE



VOL. XXVIII — No. 22

DRUMMONDVILLE. FRIDAY, AUGUST 31, 1956

this was in the form of a letter Police and Fire Station in Downtown District?

To Help You

up and left the friendly Belgian tions about unemployment insurancommunity which had been home ce and employment, together with to some of them for almost two answers received from the Unemployment Insurance Commission. If you are uncertain about any

answer and publish it in this co-

Following are some questions with answers which may be of in-

Q.-If I go to work what do I do about reporting on my regular

things did not go smoothly. We we- then complete your Weekly Report re afraid when our Canadian Form which you will find attached friends arrived it would be the sa- to the inside of the back cover of me. But instead there has been no- the booklet "Information to Claithing but understanding between mants and Direction to Report". Be sure to enter your insurance number and name and to sign the re-"We only wish that such calm, ge- port. Show on the face the days nerous and levelheaded people were you have worked during that week together with your gross earnings "We hope you will have pleasant for the week and mail the report memories of your stay with us and promptly to your local office. Any hope you will not be too lonely so payment due will then be sent to

fits as well as old age pension paid to persons of 70?

A.—Yes, provided the old age position where our dollar would again? pension recipient is willing to work ernment has been singularly slow if suitable employment is found.

The Argument

By Joseph Lister Rutledge Every time some government

attached to the mobile recruiting tax reliefs forthcoming. It is ex-Driving slowly along the high- not be in our own interest, that, way a few miles out of the scenic declined anyway, because our govavoid the animal. The bear swerved decline sharply in value to our own



mondville, elected last Sunday on

"FEELS SWELL" AT END OF FUCA SWIM

"I feel swell," said Marilyn Bell as she walked out of the water of Juan de Fuca straits into the arms of coach Gus Ryder

while 40,000 spectators cheered on the Victoria, B.C. shore. In

her second attempt to beat the strait, she set a record, 10 hours

39 minutes to cross the 18 miles of wind-swept, treacherous water.

Unlike her first attempt, when she had to be taken from the

water, her pace never slowed and she appeared fresh and eager

at the end of the gruelling trial.

It would be ungenerous to resort lated industry bring in the added Soundings Have Been Undertak-Q.—Can one draw insurance bene- having plenty, we should almost dollars needed? It did in years certainly spend ourselves into a past, why should it not do so

Preliminary Works For Bridge

ECOLE FREDERIC TETREAU DRUMMONDVILLE OUEST

school will bear the name of Father Frederic Tetreau, cure of the parish.

in taking its own medicine of doing

without, as it asks us citizens to do

without. Yet we think that one

Isn't it possible that reducing

taxes might result more favorably?

View of the 14 class school which will be built soon at Drummondville West on 4th avenue, between des Erables and des Ormes streets. The

Heavy Borrowing

course would be at least as helpful One dollar in every five spent by Canadians in the United States minded enough, to argue that govof members of the Royal Canadian agency or individual lets drop a taxes, without substantial taxes. have covered no more than 80% of a short while after. Navy Mobile Recruiting Unit based word about the substantial surplus But there must be a time when all Canada's foreign purchases. Single Ottows ce we are still sucking in precious On the morning of August 11 the some other official hurries to corunit's station wagon was being drivunit's station wagon was being drivon out of Kanuskasing Out by traffic is increasing day in order to the lapse by explaining that

day, but the same percentage of an

decade ago took everything that of thinking on how best to spend kind of consideration to its remoter to delude themselves. slap-happy about our present position of deficit?"

More dollars in workers' hands Canadians Demand

traint on our restless industrial Windsor, Ont. - Canadians, acdisputing. More dollars in their cording to one of the country's leadhands might result in more capital ing automobile manufacturers, are demanding more and more of the for industry as we become more

"extras" in their cars this year. nvestment-conscious. More dollars These include such items as auton industry would permit improve- matic transmissions controlled by ments and expansions that could push-bottons, power brakes, power that good. steering, V-8 engines and even powreduce costs and solve our export er-operated seats and window lifts. There was a lost production of 10,- incidents every year since 1950. problems. Governments would still mand for all of these items.

> In the low-priced lines, the pushinstalled in 40 percent of all orders received this year, compared with 21 pct. in the 1955 models. Demand fits come in? for V-8 engines rose from 17 pct

to around 44 pct. Full-time coaxial power steering and power brakes are especially Trespassin in The Sky popular with Canadians buying the medium-priced lines. Demand for power steering accounted for 31 pct. of all cars in this group compared with 21 pct. in 1955 models, while power brakes were stipulated for 40 pct. of vehicles in this series as against 21 pct. for the 1955 models. The V-8 engine and pushbutton automatic transmission are standard equipment in this line.

In the higher-priced models, power steering was demanded by a larfrom 83 to 97 pct. of all orders with power brakes being specified for

Increases were also noted for cars equipped with power-operated seats and windows, although these are still in relatively small demand.

Net Results

By Joseph Lister Rutledge The belief dies hard in union cir-

nothing. The workers kicked off hai. the ball at the recent negotiations between the Steel Company of Ca- ton is saying how many planes atnada and its employees by assert- tacked the patrol craft - if they ing that the union demands could know; whether the plane exploded be met out of company funds.

ed, in increased wages and benefits most 200 miles north of the position works out to a tidy sum of appro- listed as location of the attacks; tric cords over or near radiators? year contract. Just where such am- etc. time to explain.

en This Past Week.

soundings in St. Francis River this military "milk runs" do more than week as preliminary to the erection carry milk. of a new bridge, Mr. Robert Bernard, m.p.p., told our reported a Navy Privateer shot down over the couple of days ago. This bridge, Mr. Bernard added, will be around 1,-000 feet long.

We are not, we hope, simple- is borrowed from the United Sta- re ordered to begin land surveying tes, warns The Financial Post, of the section between Bernard which states: "the sober fact is that Boulevard and the site of the new extracurricular activities it can alernment can get along without Canada's current earnings in 1956 bridge. Earthwork is scheduled for so be taken for granted that many

in most all wage increases must be income that has more than doubled, as is the case with most citizens, as is the case with most citizens. Only last month, for example, the community, Ldg. Sea. Burthat, under the highest possible and tripled or quadrupled in our two countries in the world. It has, Steel Company of Canada, just as Soviet Union protested to Washinggess saw a large bear cub stray onto the road. The driver swerved to
taxation, our dollar has steadily
growing industrialization, simply
and a very rapid rate of expanof the U.S. steel industry, and it is means that government, which a sion."

and a very rapid rate of expansion of the U.S. steel industry, and it is ness had "grossly violated." Spilar of the U.S. steel industry, and it is ness had "grossly violated." Spilar of the U.S. steel industry, and it is ness had "grossly violated." Spilar of the U.S. steel industry, and it is ness had "grossly violated." Spilar of the U.S. steel industry, and it is ness had "grossly violated." Spilar of the U.S. steel industry, and it is ness had "grossly violated." a little surprising that we who carair space by flying as much as 200 "Present development may be _ ry the added load do so little com- miles into the Soviet Union. Poland Vice President and Director of Perit needed to provide the maximum in most cases most obviously is ____ plaining. Possibly our silence is due likewise protested that United Sta- sonnel of Alcan, the undergraduate in service, is now receiving three well worth the future commitments to our belief that where one group tes planes had violated Polish ter-

> of thinking on how best to spend the money, and that, probably as the money, and that, probably as debt, or to sell you rresources as into the honefits and losses result. much as any one thing, is what is a calculated and deliberate invest- into the benefits and losses result- here in Washington involved Com- of British Columbia, in a faculty wrong with the value of our dol- ment, is one thing. To do so in steel industry in the U.S. It was

but in the six weeks before the secrecy that the Soviets can employ versities on the basis of financial men were back at work there was involving losses. When United Sta-ned, character and ability. Each but, figuring the difference be- and if — Communist planes are the university to help defray their

offered, and what they secured by tes does not normally announce it, striking, Mr. Hazlitt discovered that and Moscow is under no compulexisting undergraduate scholarships during the life of the new three- sion to do so except for propaganda year contract the workers would have recovered \$190 of that amount | purposes.

According to Chrysler of Cana- 000,000 tons of steel. Instead of need money, but wouldn't a stimu- da statisticians, their new car sales making that up, steel prices in—(Christian Science Monitor). creased substantially. That will probably mean a lessened demand. It will also mean that almost evbutton automatic transmission was erything that people buy must cost more too. Now would somebody explain again just where the bene-

off the China coast, spotlights a situation full of danger, mystery, and munist planes and Western aircraft in various degrees of violence and destruction — that is, 16 listed such | nald Institute, Guelph, Ont. into public print or have been ofthese 16 is far from the full story.

coast of Red China. The Navy says it was on "a routine" flight; that extensive." the attack was over "international" In conclusion Mr. Dixon said: "I waters — about 32 miles off the China coast; that plane wreckage, two

But neither Peking nor Washingin the air or when it hit the water; The settlement, as finally achiev- why the wreckage was found al-

mysteries no union leader has had tine run (a milk run as Secretary ing and causes it to crack. Worn or and we know quite well that al- crew of 13 shot down were not Air away from heat. It's safer.

Force fliers - which can only leave the conclusion that they were intelligence Agency operators working under CIA Administrator Allen

PAUL LABRANCHE, ARCHITECTE

EMILIEN BUJOLD, ARCHITECTE-ASTOCIÉ

In several instances parents or relatives of fliers involved in these Scholarships at In several instances parents or affairs have reported letters mentioning air reconnaissance activities, Experts of the Quebec Public photographic paraphernalia, etc., Works Department are conducting which would indicate that these

In one of the first incidents, a Baltic Sea was eventually admitted to be on an intelligence mission beyond and above the call of offi-On the other hand, engineers we- cial duty. And if some of the American aircraft in these scrapes with Communist planes were engaged in of the Soviet and Red Chinese planes caught off base, or flying dan-Everybody hopes the construc- gerously close to United States terri- of Mr. Thomas Murray, St. Cyrille in funds available to government, enough is enough and whne govern- dollars from the sterling area, we torial waters have also been doing checker at Celanese

en out of Kapuskasing, Ont., by Ldg. Sea. Donald Burgess. With him was Lieut. John Sigouin. oBth are was Lieut. John Sigouin. oBth are cation that there will be generous of the control of the large by explaining that we have paid about the same proportion of our income, both indicated a disgrace for a city like ours. photographs of offbounds territory

or four times as much for providing involved. But many Canadians seem of workers benefits all must benefit of workers benefits all must benefits all must benefit of workers benefits all must benefits all must benefit of workers benefits all must benefits a at the moment to be far too busy fit. There is not a shred of evidence The United States denied the charalmost the same services. That means that there has to be a lot means that the moment to be far too busy to support this theory and much to refute the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory and much to a student in either of the moment to be far too busy to support this theory are the moment to be far too busy to support the moment to be far too busy to support the moment to be far too busy to support the moment to be far too busy to sup the list of air attacks — real or fa- studies at each of five Canadian

lar. It has been taken from us, but slap-happy absent - midedness is not a disastrous strike as strikes go another thing. Are Canadians too not a disastrous strike as strikes go, not geared to practice the airtight ships will be awarded by the unian average loss to each worker of tes planes are attacked or shot scholarship will have a total value down it generally becomes a mat- of \$600 annually, with \$400 normal-They made a pretty good deal ter of common knowledge. When— ly going to the student and \$200 to tween what they were originally caught trespassing, the United Sta-expense.

> So while the list of incidents that leaving a net loss at the end of have been mentioned publicly runs the contract of \$410. It would take heavily against the United States another six or seven years to make that is no sure indication of how all incidents have gone. There have The public wasn't so fortunate. been two or three East-West plane By Neal Stanford.

> > Research Essential

In Textile Industry

the past ten years have made the estimated at 5,789,000, some 142,-Another plane incident, this one industry's need for competent and 000 higher than in June and 201,inspired scientists and technicians 000 above July 1955. The number of possible espionage. Within the last greater than ever before," said J. work was 102,000 in July, 15,000 six years there have been at least A. Dixon, president of the Textile lower than in June and 48,000 low- health. A balanced diet helps to 16 plans incidents involving Com- Technical Federation of Canada, in er than in July 1955. Of the 5,891,- build up resistance to disease. To an address delivered at MacDo- ended July 21, 1956, 5,025,000 work- tain a variety of foods to provide

ge majority of purchasers, ranging fically acknowledged, is a secret has had a greater impact than any were seeking work. On July 19, ren and adults. that neither Moscow nor Washing- other factor on the manufacture of ton is disclosing. And what it is textiles. "But the road of the texmore than half of the cars ordered disclosing, or has disclosed, about tile manufacturer has not been an Certainly the public has not had easy one. The development work a full account of this last attack on that was necessary before ways jet-powered Navy P4M Martin and means to use these fibres satis-Mercator with a crew of 16 off the factorily could be worked has been

empty life rafts, and the body of must become more and more reone crewman have been found search minded. Because only by cles that wages can be paid out of about 100 miles southeast of Shang- so doing can it maintain any sort of competitive position."

Deadly Snakes

Why is it dangerous to run elecximately \$10 million over the two- what "routine" means and involves; Here's the answer from the Province of Quebec Safety League: Beounts are kept hidden awaiting In an earlier incident that was cause the heat from the radiators each new demand is one of the first listed by Washington as a rou- often ages the insulation on wir-Dulles called it), the White House cracked insulation invites short

Close to the Municipal Garage. — Station No. 1 Moved to St. Joseph City Hall.

Monday, councillor Maurice Sigouin | transformation of the building in has made a suggestion by which the offices. If so, Station No. 1 will be Council would study the possibili- moved to St. Joseph in the former ty of erecting a new police and city hall where space is available fire station in the Drummondville This solution, according to coundowntown district, namely near the cillor Sigouin, is more recommandmunicipal garage, between the ga- able than the expropriation of lots rage itself and Corriveau street. near the actual city hall. The erec-Many people consider the project tion of a new station in downtown a necessity because the City Hall should be done in connection with itself is not large enough to ac- the possibility of annexing Drumcommodate the more and more nu- mondville West, said an official spo-

At a municipal meeting held last | thorities are now planning the order to increase the number of merous municipal services. The au- kesman after the meeting.

Bell Moves on Lindsay Street

Lindsay street.

of the rapid telephone growth which siness operations".

The local business office of the has taken place in Drummondville Bell Telephone Company will mo- in recent years," Mr. Graham said. ve to a new location on Tuesday, "In 1946, there were 2,598 telephone September 4, Neill Graham, local in service here, but today there manager, announced this week. The are 8,818. This growth has resulted new office will be located at 436 in frequent increases in our staff, and now, we are about to acquire "This move is another indication larger accommodations for our bu-

Can. Celanese

Two scholarships have been awarded this year by Canadian Celanese Limited for a four-year course at the St. Hyacinthe Textile School.

The names of the successful applicants are as follows:

Gerard Dionne, 20 years old, son of Mr. Roger Dionne, 190-B Brock, Drummondville, who is employed as a clerk at Canadian Celanese. Robert Murray, 19 years old, son checker at Celanese

Alcan Grants Scholarships

Establishment at Canadian universities of five additional undergraduate scholarships by the Aluminum Company of Canada Ltd.

was announced today. As announced by Mr. J. B. White, scholarships, to be known as "The

These scholarships are identical to established by Alcan at Laval, University of Montreal, McGill, Queen's

Employment is at the Peaks

strong influx of students and other nishings or person. seasonal workers into the labour force, this development produced a "The tremendous changes in the tighter manpower situation than in any year since the Korean build to the tremendous changes in the tremendous changes in the tremendous changes in the tighter manpower situation than in any year since the Korean build the tremendous changes in th up of 1951. At July 21, 1956, the Canadian textile industry during number of persons with jobs was persons without jobs and seeking 000 in the labour force in the week keep healthy, meals should coned full time, 303,000 worked less the necessary amounts of protein, incidents. How many unrecorded Mr. Dixon said that the advent of than 35 hours, 461,000 had jobs did minerals and vitamins that make up incidents, air attacks that never got new fibres during the past ten years not work during the survey week, an adequate diet. Canada's Food



Herb hasn't got anybody here, but in case you were wondering just who is Herb Gott, then the above picture should settle that for you. Herb can be heard interviewing interesting personalities on his Saturday radio feature. "Who's Herb Gott?" on the Trans-Canada network of the CBC.

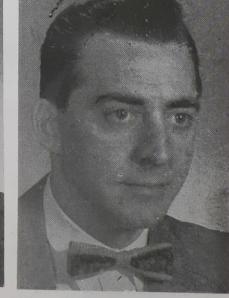
1956, there were 179,300 applications for employment on file at National Employment Service offices across Canada, a decline of 12,600 from the previous month and a reduction of 32,000 below the level for July 21,

Flies are carriers of disease germs. and University of British Columbia. In late spring and early summer, they come to life and start to explore places where sewage, garbage and other filth are exposed. The germs they pick up on feet and body may be transferred to the nearest home, deposited on uncovered food, tableware or the children's faces. To keep these dangerous

Good Health

Good nutrition is a means to good and 102,000 did not have jobs and Rules outline a basic diet for child-





N. Graham and B. Messier, commanding officer and adjudant of the Drummondville Air Cadet Squadron (607) went to Quebec this week in order to arrange participation of our cadets to a ceremony comme-As a matter of simple truth they eventually admitted that two of the circuits. Keep those electric cords away from heat. It's safer.

this occasion will be made by Governor General Vincent Massey himself.

Germ Carrier

The employment level which has pests out of the house, the windows peen rising rapidly in recent months and doors should be well screened. reached an all-time high during and insecticides and repellents used July. Although there was the usual to deter the insects from the fur-

tion of replicas of famous fashions

of th past, have led her into obscu-

bits of information will undoubted

Saturday Evening Post picture fea-

re paths of historical research. Odd

The DRUMMONDVILLE

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Canada, one year.... \$2.50 Canada, six months \$1.50 due in part to expansion of automobile Foreign, one year... \$3.50 Foreign, six months \$2.00 loans. Authorized as second class matter by the Post Office Department, Ottawa.

Inflationary Danger

at the fastest rate in its history, may slow Restraints already imposed — such as down in the second half of this year, ac- the recent increase in the bank rate to 3 1-4 cording to a Mid-Year Economic Review per cent — have exerted a downward prescontained in The Canadian Bank of Com- sure on the rate of credit expansion, and

The report predicts that while there over-all increase in bank loans since the will be further expansion of both physical beginning of the year, it is expected that output and volume of credit in the second the policy of "containment" will show mohalf, a possible steel shortage and conti- re visible results in the months to come. factors in a slowing up of the expansion of the economy during the first six months for favors.

ment weather, labor shortages, and a short
Difficulties such as these, plus inciement weather, labor shortages, and a short
fields were automobiles, with total output their fields rich and free of weeds, Life Underwriter of Canada" (C. To qualify for the C.L.U. diplonot be realised. "A large carryover into pital spending next year."

The Bank review emphasizes that there iron and 21 percent in steel ingots. are inflationary dangers for the future Farmers received an estimated \$518 milshould the supply of money outrun the supply of goods and services. "The two months of 1956, an improvement of 11 per about everybody else's business, must walk hand in hand if momentum is cent over 1955. The increase was greatest been talking in a learned way to maintain its steady pace; for if one in Saskatchewan, where receipts were 50 but when anyone else talks about should outstrip the other, the steady per cent higher; New Brunswick received farming, they cry, "How do you growth of our prosperity could become 7 per cent more, and Prince Edward Island know? You're not a farmer!"

cularly oil and gas, is having an increased sition." effect. The maritime economy is also show- The dollar value of retail trade in the where the leaders and union mem- Although not wanting to

Is Anybody Right? I'm not entirely against governments, either, but I think somebody's got to howl when they exceed their proper powers. A reader has ticked me off. He writes, "You are against everybed with the country's Olympic fund. Since the summer of 1954, \$136,200 has been given to five EXCLUSIVE WITH US! Before..During..or After Vacation!

Our Nationwide Credit Card issued to all customers at no extra cost. Good at over 1.000 Come in and apply today!

MONTREAL - CHARLOTTETOWN

MONTREAL - SYDNEY

▶ Get cash for vacation in just one trip by phoning first. Employed men affiliated offices in Canada, and women-married or single-get the U.S., Hawaii and Alaska.

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ersonal finance co. 100 MARCHAND STREET, DRUMMONDVILLE

dy — industry, farmer, laborer. to have more sweetness and light sum is only \$38,700 less than the You berate the government one in this column. I'll get up on the \$216,900 the Canadian Olympic day, the CBC the next, and some- other side of the bed.

Ummm! Reading back, I note that I have been pretty querulous. A fellow ought to be for something

Okay, fellow, I like the way inistry is bursting out at the seams developing oil, minerals, and other resources. If I had money, I'd be into common stocks, because I think our industries are well-managed. Most business men are honest and sincere, but I get sore at them



the CNR Ocean Limited.

For reservations and information on the Ocean Limited, see, write

or phone your local Canadian National Passenger representative.

In the central provinces the schedule of construction work on major projects, industrial construction and resource development, combined with good crop prospects, should promote a high level of business activity.

Public confidence in the future is reflected in the continuous growth of consumer credit. The total outstanding debt has increased since the beginning of the year at a greater rate than total income, "But", says the report, "the size of the

consumer's personal debts, although great-DRUMMONDVILLE, FRIDAY, AUGUST 31, 1956 er than it was six months ago, does not appear to have achieved alarming proportions in relation to the sustained high level of earnings. Should it threaten to do so, monetary policy may be expected to bring The Canadian economy, now running the necessary restrictions into operation."

while they have not prevented a further

Difficulties such as these, plus incle- shows. Exceptions in the manufacturing ing straight furrows and keeping have now earned the right to use versity, Quebec.

1957 of expenditures planned for this year steel industry produced results in the form ers take what I believe to be an ers take wha now seems likely," the report states, "and of a six-month increase over the same immoral stand by attempting to should ensure a continued high level of camonths last year of 13.5 per cent in pig ban a good food through power poto wear halos like the saints. I

and Ontario reported no change.

Like every city slicker who Though the overall economy may de
Surveying wholesale and retail prices wears a collar, I've a sneaking respect for labor's brawn and muscle cline in the second half of the year, some in the first six months of the year, the re- and camaraderie. Pass the hat for degree of stability is promised by the re- port marks a continuing upswing in the a sivk pal or his family, and workgional outlook, the report says. With a wholesale level. "This seems as yet to have ing men are generous. I get sore good grain crop shaping up and wheat ex- had little effect on retail prices, with the at them only because they don't ports increasing, for instance, the prairie possible exception of construction mateagricultural "soft spot" is improving, and rials, and the outlook for the third quarter them as much as bosses ever did. resource development in the west, parti- suggests no significant change in this po- Union leaders purport to speak for their membership on controversies

ing signs of improvement, with mining and January-May period was 7.4 per cent highpower development the key note.

er than in the same months last year.

... yet the workers let them get field coach and director of Sports

Ambrose Hills.

Toronto. - Names of 109 persons who successfully completed

Survey of most of the mineral-bearing pre-Cambrian Shield in Ontario and Quebec is being relating the topographical photos with geoundertaken by the Photographic Survey Corpor- physical surveys. Though the most publicized

ation, Toronto. It is the biggest survey of its work of the survey is always the actual photo-

kind ever undertaken anywhere at any time and graphing, done in color as well as black and

when it is firished two or three years from now white film from a converted air force bombing

will provide a knowledge of the mineral plane, it is only when the photos are assembled

deposits and possibilities of 357,000 square miles into a mosaic and studied by geologists, soil

to a degree of accuracy that would have been engineers, foresters and other experts that the

impossible before. The survey is being financed photos have any meaning. Working on the

AERIAL SURVEY TO PINPOINT MINERALS IN ONTARIO, QUEBEC

by co-operation between several large mining companies and consists of photographing from J. S. Scott, Marion Condy and Ruth Heathnued restraint on credit could be major Advances were evident in most phases when they run to the government final examinations of the three-three-year period. It is conducted year C.L.U. course last May have through the extension department been released by the Life Under- of the University of Toronto and of 1956, the Bank of Commerce surveys I like farmers when they're plow- writers Association of Canada. They the School of Commerce, Laval Uni-

College, has expressed concern

amateur athletes representing

our country in the 1956 Olym-

behind as many as two dozen

athletes from the 90 chosen, the

years.

smallest representation in many

ics. If the funds aren't raised

association may have to leave

ment weather, labor shortages, and a shortage of available funds, make it seem probable that the present \$8 billion estimate of 1956 capital expenditure intentions will 1956 capital expenditure intentions with total output and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are right and just. I admire today's farmer, because he's had the country of the designation and fighting for prices which are admired today's farmer, because he's had the country of the designation and fighting for prices which are admired today's farmer, because he's had the country of the designation and fighting for prices which are admired today's farmer, because he's had the country of the designation and fighting for prices which are admired today's farmer, because he's had the country of the designation and fighting for prices which are the country of the designation and fighting for prices which are admired today's farmer, because he's had the country of the designation and fighting for prices which are admired today's farmer, because he's had the c Additional capacity in the iron and Additional capacity in the iron and only time I get sore is when farmance and its application to the personal and business needs of the Ca-BEMOANS LACK cess of grading directed by the Inslitics, while pretending they ought OF OLYMPIC FUNDS titute of Chartered Life Underwrit-

rs of Canada. The C.L.U. award is made to peoinsurance sales and service, manag-

engaged in life insurance sales and service. The "Associate" C.L.U. designation is conferred upon persons whose experience is in the nature 1. In what year, in what Canadian of life insurance company adminisation. Examinations, however, are

ree floor dryers, will be used. da.)

city, was famed actress Mary Pickford born? A total of 881 individuals wrote 2. Rank the five largest provinces rst, second and third year exa- by total area. inations this year. Of this num- 3. In area of fresh water rank the ber, 56.6 per cent were completely five leading provinces. successful. The majority of the unsuccessful candidates passed most bile for every 10.4 Canadians. bile for every 10.4 Canadians. of their examinations and will be What was the 1955 proportion? ermitted to proceed to the next; year of study provided they write 5. In 1942 only 11 per cent of Canadians were covered by hospital nental examinations in the pjects failed. Others will be reuired to rewrite examinations next tage in 1955?

ANSWERS: 5.63 per cent. 3. Ont., To help keep the new Canadian Que., Sask., Man., Mfld. 1. In To-Pacific flagship Empress of Britain ronto, in 1893, 4. One car to everlooking spotless, 36 vacuum clean- ry 5.3 persons. 2. Que., Ont., B.C., ers, 60 carpet sweepers, four deck Alta., Sask. it is not so hard to earn money as (Material prepared by the editors ubbing machines, three scrubb- of Quick Canadian Facts, the pocing and polishing machines and ket annual of facts about Cana-

ELEPHANT ON SKIS? WELL, WHY NOT?



Some persons would think that seeing elephants on water ple whose experience is qualified skis is in the same class as seeing pink elephants, purple snakes on the basis of life insurance sales and little green men in yellow slickers. But that's not the case and service, managing, training or at all. The elephant shown here is Lady, all 1500 pounds of her supervising those engaged in life and she is performing on the Lake Ontario waterfront in the Canadian National Exhibition in Toronto.





Here's proof that a camera is an exciting gift for a youngster.

YOUNGSTERS SHOULD HAVE THEIR OWN CAMERAS

Maybe the younger members | that brings us to point which we of the family have been taking feel is very important. Rememan occasional turn at using the ber that an eight-year-old's idea family camera, but that's no substitute for brother or sister with of an adult. So, don't be surprised his or her own camera. At what age should a child be punch with pictures that you'd

given his first camera? It all de- never take. pends on the child. With most of And while we're giving advice, them, eight is about the right age. remember that to the average To an eight-year-old, a camera is youngster a camera is just a toy. an exciting gift, one that ushers | Try to think of it that way yourin a whole new world of experi- self and don't make him afraid of ence and pleasure. Start him off wising it. You shouldn't expect with one of the inexpensive modern day versions of the old fa- \$5 camera than if it were a toy miliar box camera. It's easy on fire truck at the same price. He'll your budget, easy for him to use. have a lot more fun and be much He'll find countless subjects more inclined to use the camera that he'll want to snap—pets, if you keep your supervision to playmates, parents, and things a minimum.

you'd never think about. And 621

if Junior turns up pleased as

—John Van Guilder

There is a difference between competitive grade gasolines : . . in the power they deliver . . . and in the smoothness with which they deliver it. Careful scientific laboratory and road tests show that a major cause of power loss in today's cars is due to

PREMIUM

GASOLINE

engine deposits. TCP* the exclusive Shell-developed additive, neutralizes engine deposits and stops pre-ignition and spark plug "miss."

Switch to Shell Premium with TCP-the Buy-word for Extra Power! See your neighbourhood Shell Dealer!

Trademark for Shell's patented gasoline additive—patented 1955

New Treatment

scale, plus continued federal aid to less than two car lengths between the provinces for road-building projects were urged today by W. A. predicted a Canadian motor vehi-Wecker, President of the Canadian cle population in excess of 6,000,000 fence or civil-defence emergency." who said Canada has a highway "And if we continue to all paved paid tribute to the men at municiproblem that is "grave and imme- highways at no better than our pre- pal and provincial levels who were A new Federal policy for com- will be increased by no more than road problem, but said they needputing allowable depreciation re- 23 feet," Mr. Wecker said. serves and abolishment of the ex- "The blunt truth is that we are vel.

IDA BAILEY ALLEN "The right use of herbs is the | Salad Bowl of Old-Time Cooked

seasoning secret of many de luxe dishes and also the secret of giving many inexpensive dishes a glamorous taste," observed the Chef. "With your permission, Madame, I would like to suggest ways to use them.

Salad Bowl of Old-Time Cooked Vegetables: Combine 2 c. small-diced cooked potatoes, 1 c. diced cooked carrots and 1 c. each cooked green peas and green beans.

Add 1 tsp. grated onion and ways to use them.

"Herbs may be used fresh, dried or powdered. One tablespoon of any minced fresh herb equals 1 teaspoon of a dried herb, or ½ teaspoon powdered herb.

"Add 1 tsp. grated onion and ¾ c. old-time cooked salad dressing or enough to moisten. Refrigerate at least 1 hr.

Add 1 c. fine-diced celery or a mixture of chopped cabbage, sliced red radishes and sm ll-Dried Herbs diced firm portion cucumber.

"Always reconstitute a dried herb by steeping it 5 minutes in dressing. Serve on lettuce. barely enough hot liquid to cover. Old-Time Salad Dressing: De-Use water or stock for soups and licious with cooked vegetables or most sauces; milk for a cream for blending fish, meat or poultry sauce; lemon or fresh lime juice salads. for salads. Add the liquid with In a double boiler top, melt e herb.

"Fines Herbes are a mixture of 1/4 c. butter. Stir in 3 tbsp. sugar, 1/4 c. flour, 1/2 tsp. dry mustard, 1/8 light-flavored herbs such as pars- tsp. cayenne and 1 tsp. salt. ey, chervil, chives and tarragon. Beat 2 eggs; add 1½ c. butterthey are always added at the end milk or sweet or sour light cream. Stir into the first mixture. Tomorow's Dinner Cook-stir over hot water 3 min.

or until thick like a soft custard. Chilled Tomato Juice Cold Cuts Saute Dark Bread Slowly stir in ½ c. cider vinegar mixed with ¼ c. hot water. Cook-Stewed Plums Hot or Iced Coffee or Tea ate up to 2 weeks. Serve 4 to 6

Old-Time Cooked Vegetables stir until thick as heavy cream. Beat vigorously with a rotary beater. Pour into a jar. Refriger-Trick of the Chef All Measurements Are Level When stewing plums, add 2 or Recipes Proportioned to 3 cloves and a strip of orange

R.D.A. Protestant Central School Board Protestant Schools at Danville, Drummondville, Richmond, South Durham and Windsor

RE-OPEN WEDNESDAY, SEPTEMBER 5th, 1956 Details concerning bus routes, hours, cafeteria, fees, etc., may be obtained from Principals or local secretary-treasurers. G. F. WITTY G. E. F. POPE

SPECIAL ANNOUNCEMENT

CLINIC

MANOIR DRUMMOND Sept. 6—Thursday

10 A.M. - 6 P.M. Come in for a free hearing test and demonstration

SONOTONE HEARING AIDS — EASY PAYMENT PLAN. OLD OR PRESENT AID.

REPAIRS & BATTERIES FOR ALL MAKES OF HEARING AIDS

Sonotone Hearing Center 89A Drummond St. Tel. FR 2-5108

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AND LIST OUT-OF-TOWN NUMBERS (as well as local) in your Blue Book OF TELEPHONE NUMBERS

Need a new Blue Book? Phone or ask for a FREE copy at any Telephone

Business Office. We have it in regular or pocket size. THE BELL TELEPHONE COMPANY OF CANADA

cise tax on automobiles were also being crowded off our inadequate advocated by Mr. Wecker, who is road system," he declared. President of General Motors of Ca- The problem was increasingly Urged By Wecker

nada.

Producing some startling figures

Ine problem was increasingly grave, Mr. Wecker said, because eight out of ten Canadians used to illustrate Canada's highway their vehicles for essential transporneeds, Mr. Wecker said: "If we put tation. Toronto. — Formation of a cen- all the vehicles we expect to have "The economic consequences of tral body to co-ordinate and broa- in 1965 on the paved highway sys- over-crowded highways are obvious den highway research on a national tem we have now, there would be and far-reaching," he said. "Less ob-The General Motors President sent rate, that distance beaween cars endeavouring to grapple with the ed assistance from the federal le-"This problem is not confined to

> nemselves. There is a clear-cut need for forceful national leadership in coming to grips with our He said the staff and organizaion employed to carry out Trans-Canada Highway project could serve as a nucleus for a much-needed central body to co-ordinate high way research and to assist the provinces to integrate their plans into a truly effective national road sys-"The same project provides a rea dy-to-hand framework for channeling federal money-aid to those provinces that need assistance on stra-

any single region," he said. "If we

are to overcome traffic congestion,

logic demands action on a national

scale. I think the facts speak for

1956 increase in ad revenue.

en. The need for construction ac-

A record-breaking year for ad- 35-40 p. 100 more from advertising first half, and now expect a 1956 expect a 3 p. 100 increase, while A mid-year media survey by Farm papers increased revenue ed last January.

Fashions

Tissue-weight nubby tweed in

a yellow and brown mixture with red and green nubs has been

neatly worked into a chic dress, good for college, for business wear, for casual all-day wear.

The yoke with a high notched

neckline uses the check on the straight; the rest of the fabric

cut and handled on the diaonal. Shaped tucks lend soft-

iess to the bodice, a detail

epeated below the waist. The pockets are slashed into side seams. The dress has a contour

Travel Money Tips

If you have any doubts about

travel being a major industry you can forget them. This year a record \$16½ billion will be spent by some 82 million vacationing Americans. Worldwide,

another 40 million travelers will

visit places outside the bor-ders of their

own countries, spending an-other \$4 billion. other \$4 billion.
With so much ready cash bulging the pockets

ing the pockets
of so many
people on the
move, many a
trip is bound to

be marred by money mishaps.

And most of these losses can be avoided, say the experts at American Express, world-wide

specialists in getting people and money safely from one place to

carry their wallets in inside pockets and remember not to flash big wads around. Women should hold tight to their bags at all times. And while it may

sound corny, don't let a glib-

talking stranger sell you the Leaning Tower of Pisa, London

Bridge, or a guide concession inside St. Peter's at Rome. Don't laugh—gullible travelers fall for such swindles every year.

When checking into a hotel make it a habit to lock your valuables in the office seef your valuables in the office seef your valuables in the office seef your valuables.

ables in the office safe. It doesn't

cost a penny. Avoid carrying a lot of cash. It's always conveni-

ent to carry your money in the

form of travelers cheques. You can buy them at almost any

bank, and they can be spent any-

where-like money, except that

where—like money, except that you are completely protected against loss.

These cheques—that's the way American Express still spells it, rather than "check"—are accepted, like coin of the realm, in every corner of the globe, and at full value

at full value

While traveling, men should

With so much

zipped in back.

stead of 10-15 p. 100.

a 10 p. 100 increase and expect to

pect the 1956 increase to reach 10 advertisers.

Major F. F. Worthington, Honorary Colonel Commandant of the Royal Canadian Armoured Corps, recently inspected the Centurion and Sherman tanks of second-year officer cadets at the RCAC School, Camp Borden, Ont. "Fighting Frank", as he was called by men in the First and Second World Wars, inspected tegic road building other than the from one of the first armoured fighting vehicles used by the Canadian Army in World War 1. The antique, Trans-Canada Highway," he said. loaned to the school by the War Museum in Ottawa, boasted a two cylinder engine and was armed with "The steps I have mentioned are two Vickers and one Lewis machine gun. It could "race" at a top speed of 25 miles per hour and was Gen no more than an opening wedge. Worthington's own vehicle at one time during the 1914-18 War. Driving the relic is Herbert "Pop" Saund-But it is time the wedge was driv- ers of Barrie, Ont., a veteran of World War 1.

tion in meeting our highway pro- previous year's ad revenues. Radio is now looking to 1956 to p. 100 instead of around 5 p. 100. Some media, encouraged by surpass the 15 p. 100 increase it fo- Weekly newspapers have upped climbing Jan-June figures, have re- recast earlier; Jan.-June increases ad revenues by 3 p. 100 Jan. June, ivised upwards their anticipated of 10-15 p. 100. now see their original forecast of 5 p. 100 for the year as a mini-Advertising Still confident of the biggest increase is television, which earned increase 10-20 p. 100 in this year's Poster advertising continues to

vertising spending is indicated by the ad revenues of major media in the first six months of this year.

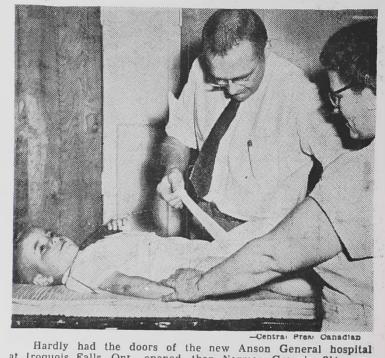
A mid-year modic

A mid-year modi

Business papers have chalked up 15 p. 100 instead of 10.

Marketing, the rate hikes have been offset in many cases by higher cirsee a 1956 rise of 10-20 p. 100 in- Magazines are up 5-10 p. 100, ex- culations and improved service to

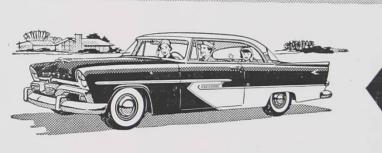
Wedding Gowns A wealth of accumulated and lit- ly spark her commentary on the tle-known knowledge will be shar- ONE Bridal Show and Canadians ed with Fashion Theatre visitors will learn such things as the reasthis summer when Helen Virginia on for the development of the enor-Meyer, America's leading historical mous bustles of the 1870's and the costumer and collector of period hobbled skirts of 1910. gowns, comes to Toronto to supply the commentary on her own collection of historic wedding gowns throughout the U.S. with her colof the past, have led her into obscullection of replicas of the gowns of Meyer, who is probably the world's most interesting fashion personality, has since the thirties been oc- inaugural gowns of the first ladies upied with the direction of all of the White House. For two years ypes of grandiose costuming pro- in succession a winner of the Gold ects, sometimes designing as many Medal of the Fashion Academy, one as 700 costumes embracing the en- winning costume was one which tire field of fashion from legenda-ry to historic times for the mas-girl of the Hindu god, Shiva. Two querade extravaganzas of such famous hostesses as Elsa Maxwell, the Helen Meyer were material for a Vanderbilts, and others. Her exotic collections of authen- ture in 1954, and the Fall issue of tic period gowns and ladies' wear the Canadian Bride will contain an go back to the 28th Century. The- illustrated article on wedding gowns se, along with study for the creato be shown at the Exhibition.



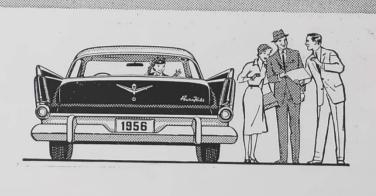
FIRST PATIENT IN NEW HOSPITAL

A mid-year media survey by Marketing supports its forecast last Marketing supports its forecast last forward to a year's increase of 15-January that 1956 would bring a forward to a year's increase of 15- up a mid-year increase of 10-18 p. in income of most media, explains in income of most media, explains leg, kept a stiff upper lip while he was given x-ray and cast service by Dr. H. B. Hall. The 36 bed and 11 bassinet public service by Dr. H. B. Hall. The 36 bed and 11 bassinet public hospital serves aproximately 8,000 people in Iroquois Falls, Ansonoffset in many cases by higher cir- ville, Montrock, Twil Falls and Monteith. Including equipment and furnishings, cost of the new hospital was \$610,000. Financial support was given by the federal and provincial governments and Abitibi Power and Paper Company Limited.



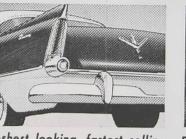


PRICE IT ...



and you'll find out why more people than ever own a new

Freshest styling . . . smoothest riding . . . lowest priced car with push-button GO . . . that's the secret of Plymouth's success



Ever notice how many more Plymouths you see wherever you go these days? One good reason is the fresh new look of Plymouth's stand-out styling. You not only see more Plymouths . . . but each time you see one, its Flight-Sweep beauty attracts you anew. And seeing a Plymouth (even close-up) is only a starter . . . wait 'til you try it for ride! Just touch a button, step on the gas, and you're off. There's nothing like push-button PowerFlite driving for sheer, easy go. And nothing can match the smooth,

Most pleasant of all is the good news you hear when it's time to talk price. It is hard to believe all this beautiful car is so easy to own . . . and the best time to own it is now. Trade-in values are at their peak and you'll get a better-than-ever deal on your

CHRYSLER CORPORATION OF CANADA, LIMITED

PLYMOUTH 6 or V-8

big-car comfort you get on any road with Plymouth's fabulous boulevard ride.

choice of Plymouths right now.

Chrysler-Plymouth-Fargo dealer's



Sweep styling gives it a leap-ahead control yet designed. A finger-touch look from massive grille to does it! Mechanically perfect and thrusting tail fins. And it's beautiful trouble-free, located where only the driver can reach it.

See it, drive it, price it, at your

DESMARAIS AUTOMOBILE LIMITED

BERNARD BOULEVARD DRUMMONDVILLE TEL. 2-5471

THE AMERICAN WAY

UGH!

TURNIPS!

PROMISE YOU

ANYTHING YOU

MORE, TOO!

To Ease The **Engineers**

Kitchener, Ont. (Special) — A unique solution to the current shortage of engineering and technical 1. — A six-year engineering personnel and a revolutionary ex- course with admittance after Graperiment in Canadian education has de 12 high school, easing the tran-

FACTORY

Shortage chener-Waterloo Rotary Club. been developed by the Board of sition from high school, to univ-

ersity, allowing more emphasis on non-technical subjects of English, history, philosophy, languages. 2. — Establishing a technical diploma after three years for students not proceeding to an engineering degree, creating a new job level in industry of qualified technicians to

assist engineers. 3. — A co-operative plan with industry where students spend alernate 13-week periods in college nd industry, making the student amiliar with industry operations, allowing students to earn a satisactory income throughout their llege training, providing induswith badly needed trainee em-

Governors of Waterloo College As

sociate Faculties. Ira G. Needles,

chairman of the college and pre-

sident of B. F. Goodrich Canada

Limited, made the announcement

yesterday at a meeting of the Kit-

Highlights of the Waterloo Plan

4. — Operation of college facili-

rate in college courses by the ad- this study". dition of a pre-engineering year as a foundation of mathematics.

He said that while the program new hope and inspiration, said Mr. as a benefit occuring to all?

The said that while the program new hope and inspiration, said Mr. as a benefit occuring to all? sciences and humanities, and de-laying the necessity of student's

HOW to get a Friendly Loan

NIAGARA FINANCE

Drop in to see your friendly Niagara Loan advisor. He'll make it easy for you to get the Friendly Loan that suits you best. Here are important facts for you about Niagara Loans.

Who can get a Niagara Friendly Loan?—Anyone with a reputation for honesty and the ability to repay. How much can be borrowed from Niagara?—Up to \$1500; sometimes, more.

How quickly can I get money?—Sometimes in 20

minutes; within 24 hours for most loans. How long can I take to repay?—In the table below,

there are just a few of many plans. They will give you some idea of time periods allowed for different amounts . . . from 4 to 24 months. And for all people who have uneven income during the year, such as farmers and schoolteachers, special payment schedules may be arranged on loans above \$500.

Are all loan charges the same?—Up to \$500 generally, yes; but remember, at Niagara, you get life insurance at no extra cost. Above \$500, the larger the amount and the longer

the time—the lower the rate. Compare . . . often you'll "buy" more money at less cost at Niagara. Is Life Insurance on loans worthwhile?—Yes, here is a real family peace-of-mind feature. At no extra cost to you, loans of \$1500 or less, are life-insured.

Be sure you get this protection when you borrow. Does a friend have to "back" my loan?-No, seldom do borrowers prefer an endorsed loan. And

bankable security, of course is not needed. How may ways of borrowing are there?—You can use any of these four Niagara Loan plans. 1. On cars, trucks, etc.; only owner signs. 2. Husband-and-wife, on furnishings. 3. On business equipment. 4. On farm stock and equipment.

Can I have a private interview?—Yes, your interview at Niagara will be private, courteous, and friendly. Why do people borrow money?—A few reasons are: to consolidate a group of small debts; to reduce large payments for car and truck repairs; to meet emergencies; to repair or modernize homes; to enlarge a business; for seed, stock, fertilizer for farms; and to take advantage of low prices, when cash is paid.

Do many people borrow?—Yes, in Canada, 1 family

in 4 borrow each year.

MONTHLY PAYMENTS			
12	15	20	24
.85 \$ 9.46	\$ 7.78		6.7
1.63 23.64	19.46		
.41 37.82	31.13		
95 - 56.55	46.65	\$36.45	\$31.45
40 70.35	57.85	45.15	38.95
40 93.20	76.55	59.80	51.35
.05 139.80	114.50	88.85	75.90
	.85 \$ 9.46 .63 23.64 .41 37.82 95 56.55 40 70.35 40 93.20	.85	.85 \$ 9.46 \$ 7.78 .63 23.64 19.46 .41 37.82 31.13 95 56.55 46.65 \$36.45 40 70.35 57.85 45.15 40 93.20 76.55 59.80



217, Heriot St. Tels. 2-5425

Branches in Trois-Rivieres and Sherbrooke RIENDLY LOANS \$\$\$\$\$\$\$ FRIENDLY LOANS \$\$\$\$\$\$\$ FRIENDLY LOANS \$\$\$\$\$\$\$ DARING KITEMAN THRILLS SPECTATORS WITH 140-FOOT FLIGHT



Thrills are guaranteed for both spectators and performer at this year's regatta at Kelowna, of spruce and canvas and weighs 40 pounds. B.C., when this daredevil kiteman goes into The top height he has reached is 140 feet. action. The "birdman," George Quinn, 42, takes Quinn, who admits he doesn't know why he does off, left, on one water ski behind a power boat. the stunt, started his act at last year's regatta Seconds later he is airborne, right, sailing high and thrilled crowds demanded his return this over Lake Okanagan. His trusty kite is made year.

ties on year-round basis, doubling

Mr. Needles said that the short- is being changed by advances in One must be able to forget too set some 25 years ago. Since then, the output of graduates through age of engineers and technicians applied science. The development that usually there is a loss innew routes were determined bet maintainance of two classes, alterin Canada for both present and fuof technology is paralleled by the volved, which the public must acand roads have been built altering nating industry and college training periods: the possible raising of ing periods; the possible raising of tention and effort of educators, in- The greatest product which we steel workers of the United States these facts, the Board ordered the faculty salaries to levels more comdustrialists, professions, leaders of will realize from our electronic era that loss has been estimated at Company to revise its fares according to present mileages. parable with industry through inboth provincial and federal gois the better educated race". In \$1,118,000,000. It must be met by Fyidence presented at creased tuition revenues from the vernments, labor groups and the ris- every walk of life, the accumula- the public because there is no one ing showed that fares on a certain ing young generation of Can- tion of knowledge and the impor- else to absorb it. That, in turn, number of routes were too low and 5. — Reducing the high failure adians who will reap the benefit of tant factors of education and the means that all workers, as part of as a consequence could not be operability to think have brought chanthe public, must bear a share of hand, a great number of fares were

mediate need to maintain the ad-

Counting Costs

By Joseph Lister Rutledge

decision regarding specific cour- would be subjected to further in- The possibilities of the Waterloo between the Steel Company of direction. tensive study and research before Plan are exciting and vigorous, Canada and its hourly-rated work-dius of 40 miles from Montreal the bein adopted by Waterloo College, said Mr. Needles. He thought the ers had no such substantial loss following changes will be made "The whole pattern of our lives plan was a real challenge for bus- to overtake. There are only the 2,999 fares will be reduced out of iness and industry and pointed the extra cost to consider. They are a total of 5,568. 1,853 fares will re-

> SCIENCE IN YOUR LIFE

Antibiotics have turned out to be lem", said Mr. Needles. First they turned mortality tables

human diseases. They put more food on our table b plant and animal Then scientists Once more it has been proved for all workers. diseases, too. found that tiny that, if there is no counting of amounts of antibi- costs, force may seem to produce otics added to farm feeds boosted encouraging victories. Perhaps that weight and growth is why the public continues to berate of animals lieve the popular fallacy that

Now scientists strikes and the threat of strikes to keep meat fresh for several days eral wage of all workers. of Chas. Pfizer & Co., Inc. told of this latest use at the Third Annual Antibiotics Symposium in Washing-

that vast losses in production and The investigators pointed out that earnings can be quickly offset by only limited amounts of meat can be handled by drying, salting, smoking, canning and pickling. Most one. That is the sort of thinking fresh meat is distributed either by that makes the vast waste of rapid handling in countries without threatened or actual strikes a pos-Low temperatures, however, slow sibility. ize meat. Injection of Terramycin | Some little time ago, Mr. H. G.

down enzymes which act to tenderprior to slaughter, the scientists found, inhibits growth of bacteria and permits higher storage temperatures so that meat can be aged in is the more forceful because it had much shorter time. Tests indicate no reference to wages. He pointed that as little as one-half part per million of the potent antibiotic inhibits bacterial spoilage of fresh civic taxes imposed on his combeef, pork and mutton. pany, which ran to a total close Experiments conducted at a commercial packing house in Cuba to \$24,000,000 last year, meant a proved that treated beef carcasses | cost of \$15 per ton of steel to the ed fresh even when held at 95

degrees Farenheit with high humid-One must be very much bemused In countries such as the U.S. and Canada, antibiotics can undoubtedly, by the idea that wage demands of be used along with refrigeration. In one group result in benefit to all areas without adequate refrigeration, antibiotics may help to deliver a more wholesome product to consumers.

PORTRAIT FOR HER SIXTH BIRTHDAY



This new and charming study of Princess Anne, daughter of Queen Elizabeth II, was taken for her sixth birthday, August 15. The royal youngster is wearing a dress of white broderie anglaise with blue taffeta sash. Her necklace is of pearls on a platinum **New Bus Rates**

By Prov. T. Co. A revised schedule for Provincial Transport Company bus fares in the Province will become effective on Tuesday, September 4, the Com pany announced today. (This ne schedule was recently approved b the Province of Quebec Transpo tation Board). A few new bus rou tes acquired by the Company du ing the past months are still unc

consideration and will not be a fected by the change. The new rate schedule was pre pared by P. T. C. in accordance with a Board ruling which stems from a hearing of the company's reques for a fare increase presented las year. The P. T. C. was ordered b the Board to standardize its rate on the basis of mileage covered The basis used is 3 cents per pas senger-mile at 25 miles with a m nimum of 15 cents. However, t present 50% reduction allowed t commuters will remain unchanged At the Board hearing, last year a number of municipalities ar parishes in an area immediatel north of Montreal pointed out tha the Company's tariff structure wa not uniform or consistent with milemitted by P.T.C. at the hearing" the Board Ordinance read "and the opposing parties presented docu

Happily the new contract signed de in accordance with the Board's

way for educators and the profes- not negligible. With the costs of be increased. all benefits included the additional costworks out at 36.3 cents per Economy is half the battle of life: "We have an urgent and an im-hour worked. That amounts to a to spend it wisely.

Charles Spurgeon vances of this technological society by improving our educational year. It means added cost in steel, it is to live within it. standards. The Waterloo Plan is which is a charge against everyone, II I have but enough for myself Versatile Antibiotics one very real answer to this prob- against every worker wherever and family, I am steward only for employed. It means his dollar will myself and them; if I have more, I am but a steward for that abunbuy less steel, as it will also buy dance for others. less bread, less milk, fewer car The wealth of man is the number

tickets. We ask, in all soberness, of things which he loves and blesses

by what sort of reasoning can this which he is loved and blessed by.

be made to appear as a real gain Beware of entrance to a quarrel;

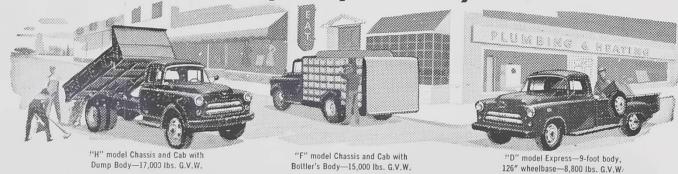


Jean-Paul Goulet

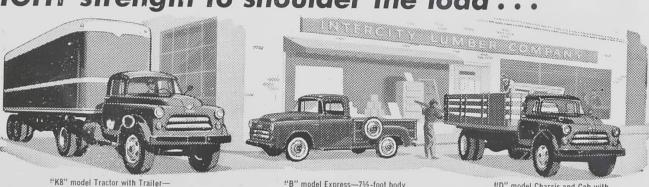
157 Ave Des Erables Dr'ville Ouest Tél. GR 2-2797

but, being in, bear it that the opposer may beware of thee. You're RIGHT all the way with DODGE F" model Chassis and Cab with Van Body-15,000 lbs. G.V.W. "B" model Express-61/2-foot body, 108" wheelbase-5,000 lbs. G.V.W.

You get the RIGHT capacity to carry the load ...



the RIGHT strength to shoulder the load ...



the RIGHT power to move the load ...

Your Dodge-De Soto dealer has the right truck for your business, because Dodge trucks are his business! Dodge trucks are factory-engineered to fit the job the truck has to do. And this year Dodge offers a wider range of models, to fit even more hauling needs. Dodge trucks have increased capacities,

huskier frames, springs, axles to haul bigger payloads. As for power to move the load, Dodge V-8's, in medium- and high-tonnage models, are the most advanced in the industry. They provide up to 220 horsepower to really hustle you over the highway. Famous Dodge truck Six, now 125 horsepower is a modern marvel of economy and dependability. See your dealer for the right truck, at the right price, for your job.

FROM 1/2 TON TO 65,000 LBS. G.C.W. — A TRUCK TO FIT EVERY HAULING NEED!

Garage Daneau & David Ltee.—169 Marchand St., Drummondville

ST. FELIX DE KINGSEY — Garage L. Gerardin

WATCH CLIMAX—SHOWER OF STARS WEEKLY ON TV. CHECK YOUR NEWSPAPER FOR DATE AND TIME

tion of the big sneeze.

minate this weed. with plenty of tissue in anticipa- gets underway.

by DEAN HALLIDAY

This is a good time of the year | This helps to keep the roots

the perennial border. This may involve lifting and dividing cloudy day. If the work must

overly large clumps of plants, be done on a hot or windy day,

adding some perennials or making changes in the existing color ately when they are out of the

ombinations.

Do not make the mistake of wet burlap, as shown in the

ligging up more plants than can Garden-Graph. When the small

be properly and safely handled rootlets dry out from exposure

t one time.

While the plants are out of the and new ones have to be grown

soil is a good time to remake and before the plant can re-establish

fertilizer before resetting the lants.

By transplanting early in the fall, plants become established

If the plants are not to be again before winter sets in and

divided but merely moved to thus are ready to start growth another location, disturb their early in the spring. Late bloom-

roots as little as possible. Lift ing perennials such as chrysan-

the plants with a clump of earth about the roots, as shown in the ias are best transplanted in the

New Breeding Stock

Why Wait ?... go ahead with FIL

wabout a Farm Improvement Loan.

Drummondville Branch, 221 Heriot Street:

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FOOD

new hit with ice-cold Coca-Cola

Stuffed Hamburgers

Make thin meat patties—put them together in pairs with stuffing, a slice

Coke brings out the best in any delicious food . . . at meals, picnics or parties,

of tomato and a slice of onion between each pair. Broil and serve with

Bring home the Coke today! Alternative suggestion—put patties together

sparkling Coca-Cola! There's no refreshment so welcome.

with packaged cheese and pickle relish for filling.

onion slices

ground beef

savory bread stuffing

to undertake the renovation of from breaking.

enrich the bed by cultivating in itself.

accompanying Garden - Graph. spring.

Puts New Life Into Your Farm!

Already there are places in Ca-For instance, in Montreal a pro- nada where you can go to find regram was started in 1946 to remove lief from this allergy. For exam-Just as surely as pring follows ragweed from the city. All areas ple, Prince Edward Island and Nowinter, so does hayfever season where the weed grows are spray-come with the last days of sum- ed with the chemical weedkiller weed and New Brunswick has had mer. If hayfever is one of your pet 2,4-D every summer beginning ab- a province-wide campaign against problems you are probably armed out July 15 before hayfever season ragweed for the last few years. This program has resulted in a re-Each year the pollen count has duced pollen count to such an ex-However, one bright light in shin- decreased and in due time it its ex- tent that its tourist bureau is using ing forth in the hazy mist for hay- pected that it will be removed "ragweed free" as its chief enticefever sufferers — the day when completely. Outlaying districts ha- ment in its promotional literature. this discomfort is a thing of the ve also been encouraged to follow Northern Ontario and northern this example for it has been no- Quebec seem to be havens for hay-

The main cause of hayfever is ticed that even if one area is free fever sufferers and western Canathe ragweed plant and in many of ragweed, the air may still be da is considered an intermediate areas in Canada an intensive pro- thick with pollen from adjoining area with only highly susceptible people bothered with it. If you can hop in your car and make for one of these ragweed free areas during hayfever season se possible you don't have to grin and

bear it. There are steps than can be taken in your own home to make living more comfortable. Set aside one bedroom and re move, as much as possible, all dust closed and quiet during the day so that any pollen present will settle to the floor. This provides reasonable relief for the patient during the night. Don't neglect your general health and habits. Attend to all infection such as tooth decay, and eat well balanced meals. Exercise should be limited and plenty of sleep is ad-

Canadians Spend

Consumer expenditures, seasonal-

vised. This builds up resistance so

that you can enjoy summer's wan-

y adjusted, continued to rise in the • first quarter, and at a somewhat faster rate than disposable income. The dollar value of retail trade in the January-May period was 7.4 per cent higher than in the same months last year and was probably beginning to reflect a slight upward movement in prices. The Columbia, Alberta and Quebec in the order named, but in recent months the sharp rise in grain deing power on the prairies which terms reflecting not only higher 11 per cent increase over the May

has been reflected in a substantial unit prices but increased sales of 1955 figure would probably be reincrease in trade in all three pro- the more expensive models. It is duced in terms of volume. The ra vinces. Increases on the whole were interesting to note also that sales tio of total owned inventory to well distributed by trades, although the heavy construction program and the heavy construction are the heavy construction and the heavy construction are the heavy construction and the heavy c the heavy construction program and the severe and prolonged winter 329 units valued at \$15,118,000 in but below that of the same month were responsible for the two most 1955 to 17,473 units valued at \$28,- in the preceding three years. outstanding advances, namely those 200,000 this year. Financing of new While owned inventories of conin lumber and building material, car sales increased at about double sumer goods have been rising grasumer goods have been grasumer goods have grasumer grasumer goods have grasumer grasu

dually since late last fall, the ratio take a "best dressed" medal. But cent respectively. Department store sales have, as in recent years, exceeded the rate of increase of retail trade generally and weekly figures for this class of vendor in June were consistently and increasingly higher than in June 1955, with the prairie provinces still marking tal value of inventories owned by ingly higher than in June 1955, with the prairie provinces still marking up the greatest gains.

New motor vehicle sales to the end of May record a cumulative increase of 9.4 per cent in number and 21.4 per cent in value, the higher rate of increase in dollar

May was slightly lower than a year ago. A similar situation exists in the construction goods category. The National Accounts for the forst quarter indicate a gain at the wholesale level in machinery and consumers' durable goods and in the retail trade in automobiles. While specific figures are not available for the wholesale and retail trade in new fabric, a blend of 50 per cent

The "Leap-Year" Proposal

for the wholesale and retail trade a new fabric, a blend of 50 per cent other than department stores, the trend and character of imports and the high level of capital expenditures during the present year would bre adds qualities which seem maindicate that inventory accumula- de-to-order for schoolboy-wear. The ment store stocks is closely in line er temperature can remove them -

Free Health Service strong as steel (mothers will testify that's not a bit too strong!) and

I have been participating in a free health service and I feel pretty good. It works this way. You pay no

premiums, and there are no taxes deducted from your pay cheque. The only requirement is a willingness to do a few things for yourself. Here's how I gained my membership in the free health service cl I took a 7-day holiday, and I de-

early, rose early, limited my coffee and cigarette intake, drank plenty of good, fresh water, ate moderately, swam a great deal, sat in the sun, laughed, walked, and worried not at all. Results? Well, my stomach flattened out and the muscles feel firm. I've a nice tan, which makes me look healthier, so I get a lift when I look in the mirror in the

The daily walk improved my wind; the swimming relaved me; the sun provided vitamins; the laughter and fun was a tonic. At night I am pleasantly tired and

YOUNG MEN





sleep soundly.



OHOOO! } (SKEETER, STOP) [I CAN'T HELP IT,) (HOT OR COLD,) LEAVE ME COLD EVEN) GOOD FOR YOU!

the blend fabric will long out-wear a similar fabric in wool alone. The Child And I firmly believe that any person a similar fabric in wool alone. able to walk around can be healthy Manufacturers of these boy's if he has a mind to be healthy. Wa- slacks - which comme in all poputer, sun, exercise, good spirits di- lar colors - have some washing ligently cultivated, decent food and suggestions to offer: moderation can do more for you in a week than doctors, for all their i skill, can do in a month.

Now I'm trying to convince myself ahat I need not take a holiday self ahat I need not take a holiday to get healthy. There is no research to drip healthy the drip healthy to drip healthy. There is no research to drip healthy to drip healthy. There is no research to drip healthy to drip healthy. There is no research to drip healthy to drip healthy. There is no research to drip healthy to drip healthy to drip healthy. There is no research to drip healthy to drip he to get healthy. There is no reason why I should smoke too much, or slug coffee into me, or over-eat any time of the year. Sunshines is nearly always available, and exercise can be fun if approached in the proper spirit.

The "Terylene" content of this fabric makes it wrinkle-resistant, but if you should ever want to press them use a medium heat and light pressure to avoid shine. A steam iron is best but a damp cloth can be used under an ordinary iron.

In hetween washings spots are About nine out of ten folks. In between washings, spots are tinuously on the child during his judging by my friends, devote virtually no thought or effort to their books. The state of the st health. Indeed, they spend money The young men who rally to the to keep under lock and key or quite on just about everything but school bell are always well-shined out of reach all drugs and dangerhealth . . . and then grouse when and well-pressed for the first week. ous chemicals. Great care and pasickness catches up with them. It This year, it could be they'll stay tience must be used to teach the

seems to me that government that way all winter! child the dangers of traffic. health schemes will never work out until we have a few more people with personal health plans. How're you feeling? What are you doing to make yourself feel better? Try walking more, breathing deeply, eating slowly, and getting out in the sun whenever you Thanksgiving Weekend Tour can. My bet is that within two weeks you can have a new sparkle in your eye. Try it and see!

Ambrose Hills. DELUXE COACH SPECIAL TRAIN ---Northbound — from New York Southbound — from Montreal Oct. 8 - Lv. Penn. Station 6:45 PM Oct. 5 - Ly. Central Station 7:10 PM

Boys This Fall

ifacture and only a high

water has little effect.

Then there's the matter

Oct. 6 — Ar. Penn. Station 6:30 AM Oct. 9 — Ar. Central Station 6:00 AM SATURDAY – SUNDAY – MONDAY

Price includes - Round trip 16-day limit coach ticket from Montreal to New York with guaranteed reclining seat in modern air-conditioned coach and hotel room for 3 days and 2 nights, \$26.50 each, 3 in 1 room; \$30.00 each in twin-bed room; \$33.00 single room. All rooms with tub bath shower and radio. Direct tunnel from station to hotel (Taxi unnecessary.) Pillow provided on train. Services of experienced tour escort.

OPTIONAL ATTRACTIONS AT SPECIAL RATES (not included in price of tour - not sold in New York) NIGHT LIFE EXTRAVAGANZA - CITY BUS TOUR

BOAT CRUISE AROUND MANHATTAN FOR RESERVATIONS contact your

Canadian National representative or your Travel Agent Operated by Department of Tours

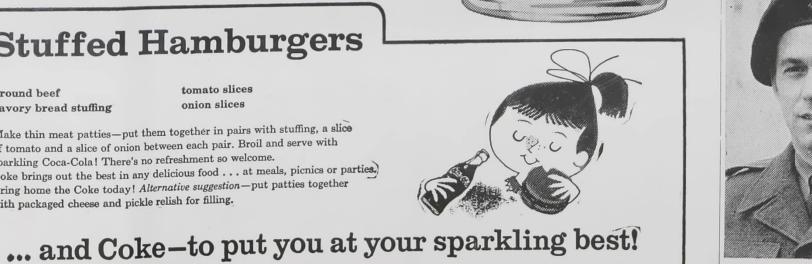
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M. N. H. GRAHAM, Manager





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SGT DICK

of the Canadian Army will be at the Drill Hall, 250 St. Louis St.

SHOWS OLYMPIC FORM IN TRIALS

Flawless form is displayed by Irene MacDonald, who executes

a front somersault, one of the intricate dives she hopes to perform

in the Olympics. Miss MacDonald easily clinched an Olympic

berth after her performance in the trials held in Toronto, Aug.

21-23. The Hamilton miss, 22, recently surprised the sports world

McCormick in the U.S. nationals.

disguised as welfare costs."

they are paying for health servi-

ces now; it also ignores the fact that per capita income is going up. "In 1954 alone, the increase in

personal expenditures for consu-

se in costs of a national hospital

that amount", Dr. Taylor observed.

In each year since 1950, the Brit-

ish people have spent a decreasing

proportion of their national inco-

me on the National Health Service.

"I think it an interesting commen-

tary that the British people with

national income on medical care

than we do here in Canada, and yet

they have succeeded khere we have

not, in removing from everyone

Private enterprise is widely held

bills."

Which Is Cheaper?

when she placed a close second to famed American diver Pat

"In appraising costs," Dr. Taylor to be more efficient and economic-

You as manufacturers bear the cost will be wasteful in operation. But

through premature death, and we the contrary, they indicate strong-

cal attention in payments that are health insurance. Blue Cross scores

To suggest that Canadians can- plans offered by insurance compa-

ot afford the health services they nies consume a large chuck of the

need not only ignores the fact that subscriber's premium for such items

Many Myths On

"The issue (of health insurance) has been subjected to more emotional pleading more outright distortion, more red herrings, more exaggerated cost estimates, more Foundation grant. unwarranted predictions of evil consequences, than any other matter of public attention since Hallev's comet."

That quotation is from a remarknational health insurance. able speech by Prof. Malcolm G. Taylor, of the University of To- Who Needs It? ronto, to the annual meeting of the Canadian Manufacturers' associa- of birth to his last breath, is sub- care. The exact figure was 46.3 per tion. Dr. Taylor is eminently qua- ject to the unpredictable need for cent in 1954.

sent summaries of Dr. Taylor's com-

* TOPS IN PERFORMANCE!

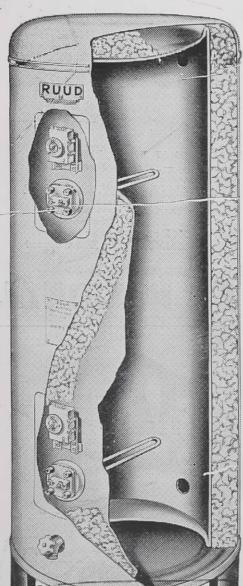


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AUTOMATIC! Thermostats go on

No flames or fumes, The outside is

SAFE!

always cool.

CLEAN! Sootless, smokeless, odorless.

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year out, without tinkering or repair.

GUARANTEED! thermostats for full

AVAILABLE LARGE OR SMALL

All the hot water you want, \$00.50 24 hours a day - automatically! In several sizes. The 28

imperial gallon type is yours for only

Installation charge extra (Convenient terms if you prefer)



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TUVO VYEEKS Here's what you win



Scholarships

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SAVE BRADING'S BOTTLE CAPS

WITH BOTTLE CAPS . . 1st. Prize: \$350.00 Scholarship PLUS BONUS of 1956 Ford Customline Sedan. 2nd. Prize: \$50.00 CASH PLUS BONUS of \$100.00 Cash. 3rd. Prize: 10 Prizes of \$5.00 PLUS BONUS of \$10.00 Cash. WITHOUT BOTTLE CAPS ... 1st. Prize: \$350.00 Scholarship for the person of your choice. 2nd. Prize: \$50.00 CASH.

3rd. Prize: 10 Prizes of \$5.00. GET CONTEST DETAILS FROM YOUR LICENSED GROCER, HOTEL OR TAVERN! ACT TO THE

lified to cut through the fears and medical care," Dr. Taylor observes. prejudices that have clouded the As medical science has progressed, discussion of government health it has become more costly. "A a Health Insurance in Canada. His record inresult, only a small proportion of cludes first-hand experience in the Canada's citizens can, without the field, as director of research for device of insurance, meet the cost the Saskatchewan Health Services of a serious illness".

Planning commission; and he has Dr. Taylor demolishes the idea recently studied health plans from cherished by insurance companies coast to coast on a Rockefeller and others — that government health insurance isn't needed be-Because of the widespread mis- cause voluntary insurance is spreadconceptions on the subject, we pre- ing so rapidly.

Outside of British Columbia and ments on crucial questions about Saskatchewan, where all are insured by government plans, less than half the people of Canada have "Every individual, from the day protection against costs of hospital

At the present annual rate of enrolment in Blue Cross and other plans, all Canadians would be insured for hospital care by about the year 2000! And even this is an optimistic assumption. Dr. Taylor points out, because the easiest part of the task is largely done, the insuring of employee groups. Extension of voluntary insurance to selfemployed persons and to transient workers is much harder. Moreover, the needs of the unprotected half of the Canadian population are probably greater.

Dr. Taylor hazarded the guess that scarcely any of the assembled manufacturers had failed to protect himself with a health insurance contract. He asserted: "If health insurance is desirable for you, it is desirable for all."

-Gan-We-Afford-It?-

Some economists and politicians have put out frightening estimotes of the cost of national health insurance. Col. W. W. Goforth told the CMA that a national hospital insurance plan would cost the Canadian people about "an additional net \$238,000,000 annually."

This is quite misleading. What Col. Goforth's figure relates to is the additional cost to governments; his statement ignores the fact that the Canadian people are already bearing the great bulk of that cost now, if not all of it, as individuals.

Dr. Taylor points out that the added, "let us not forget that so- al than government enterprise; exnet additional cost to Canadians of ciety bears the costs of sickness tension of this idea has created a national hospital insurance pro- whether people are insured or not. fears that national health insurance 1. - The cost of giving hospital in absenteeism, in lower worker statistics presented by Dr. Taylor

care to people who need it but are productivity, in loss of employees offer no ground for such fears. To not getting it now; 2. — Higher unit costs resulting all, as citizens, meet many of these ly that government plans give the

from an improved standard of ser- costs resulting from lack of medi- most value per dollar spent on vice.



Child Killer

Perversely, accidents kill more of our children than any other cause. \$1,000,000,000. The real net increa-Last year they accounted for onethird of all child fatalities, claiming the lives of 13,000 youngsters and plan would be only a fraction of permanently injuring about 50,000

These startling facts are brought to light by Dr. H. F. Dietrich in a recent issue of the Journal of the American Medical Association. his report Dr. Dietrich points out that, in 1900,

the goal of medicine was the control of infections. Since that time, with the aid of such antibiotics as Tetracyn, Terramycin and penicillin, many childkilling diseases have been brought the fear of unpredictable medical under control. Additional diseases also have been prevented by vac-

Meanwhile, Dr. Dietrich states, as the result of the control of infection and communicable diseases, accidents have become the leading killer of children. But accidents, like disease, can be prevented with the right "vaccine," the pediatrician be-

Dr. Dietrich prescribes accident prevention education for both the parent and child.

He points out that the pre-school youngster must be protected from the potentially poisonous household agents such as aspirin, shampoos, cologne, suntan letions and cleaning

"Up to the age of one year, the infant needs complete protection from all hazards. After the age of one, protection must gradually be reduced and replaced by education,"

Dr. Dietrich stresses. The accident prevention vaccine requires "forethought, time and discipline" to be effective.



CHICOUTIMI

Only \$7.00 One Way \$12.60 Return 2 trips daily

PROVINCIAL TRANSPORT COMPANY

TERMINAL

"For every \$1 of subscriber premium (in 1953), an individual insured through:

A casualty insurance company that have been detrimental to the paid 42.6 cents for administration; A life insurance company paid 17.5 cents for administration;

for administration;

The Saskatchewan hospital service plan paid 4.0 cents for administration.'

On the basis of the facts, Dr. Taylor invites people to get over the idea "that health insurance is foisting on the people in exchange would because of his art. for votes." Those who take this view, he suggests, are "blind to the

("Toronto Daily Star'

Main Cause

A study of traffic accidents show that human failure is the number one cause. Motor vehicles and highways have greatly improved during the past 10 years, said the Province of Quebec Safety League, but the improvement in driving ability has not kept pace. Our streets and highways are becoming crowded with 300 horsepower cars being driven by Model T. drivers. Our job then is to improve the quality of our drivers and this must be done through education and enforcement. Criminal acts on the highways are killing many more people than criminal acts off the highway, but we will never have enough police officers to detect and apprehend every driver who commits a hazardous moving traffic violation. It is up to motorists to promote this voluntary observance of our traffic laws and the rules of safe driving.

Country Of Origin Must Be Marked

Reaction of Canadian manufacturers of narrow woven or braided fabrics to an announcement from

as selling, advertising and profits Ottawa that imports of these tex- leaving, of course, that much tile products must be marked as to less with which to pay the actual country of origin, was summed up by C. F. Duclos, chairman of the medical and hospital bills. To quo- Braided Elastics Section of the Silk and Rayon Institute:

"The regulations should put a stop to foreign-made goods masquerading as Canadian-made and should go far to correct practices

Canadian industry in the past." The regulations, which go into effect January 1, 1956, specify that "narrow woven or braided fabrics, Ontario Blue Cross paid 7.0 cents containing rubber yarns, not exceeding twelve inches in width, and boot and shoe laces" must be clear-The British Columbia hospital in- ly marked with the name of the surance service paid 6.0 cents for country in which they were manufactured. If they are not already marked they must be marked at the expense of the importer before being released from bond. Penalties are provided for removing or defacing country of origin markings MAKE EXTRA \$\$ - and be your before sale to the consumer.

I would no mare quarrel with a something that wily politicians are man because of his religion than I Mary Baker Eddy

I consider your very testy and IF YOU ARE LOOKING for a good basic needs of their fellow men in quarrelsome people as I do a loaded a rapidly changing industrial so- gun, which may, by accident, at any time go off and kill people.

1. Site of Taj

Mahal 5. A quadrat

(Print.)

9. More at

liberty

architec-

10. Incites

12. Type of

ture

carrot

family

(dial.)

14. Uncles

Foreign Body

When a foreign body enters the eye, it can cause pain and infection unless it is properly removed. The pointed corner of a clean hand. kerchief will sometimes remove the cinder, if it is easy to see or pulling the upper lid out and down, allowing it to brush back against the lower lashes will sometimes sweep out the object. If this does not work, a doctor is the best person to consult to prevent scratching or infecting the eye.

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own boss. Sell our 250 guaranteed products full or part time. Openings in your surroundings. Familey, Station C, Montreal.

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LAST WEEK ANSWER

Of Accidents

For Local News Subscribe To Your Local Paper

Biblical	20. Wine
name	cup
(poss.)	21. Fines
Curved line	23. Bog
Bird	orchi
. Coffee re-	24. Sug-
centacle	pest.

25. Half

27. Con-

ems

cealed

29. Irritate

7. Exchange premium 8. Writing table 13. Herb of the 9. Exclama-

11. Body of 15. Sanskrit school (Ind.)

15. Palm (Asia) 16. Weight 18. Fuel (Turk.) 17. Land-meas- 19. Bend 18. Game of

20. Kettle rum 22. Shoe cord 26. Small in-27. Wading

28. Cards 29. Female 30. Equalled

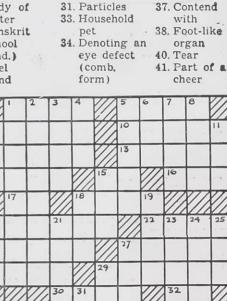
32. Thoron 33. Food fish 36: Farm anl-

37. Hew 39. Aside 41. Way 42. Leg bone 43. Church

mal

parts 44. Vipers 45. Chief DOWN Fragran

2. To produce



Luggage room to spare!

Extra-low 1" trunk sill

makes loading and un-

loading a cinch. Two

trunk lights are set

bumper guards.

safely, strategically in

Stylish secret! Left-side

taillight swings down to

Gas Cap-no more paint

damage from spilled

Powerful 12-volt

electrical system packs

twice the punch of old

6-volt systems, Quicker,

surer starting whatever

the weather—big

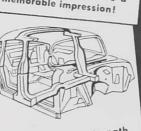
electrical reserve for

accessories.



Clean-limbed elegance right to the rear! Drive with pride-Chevrolet's broad rear deck and highfashion taillights leave a memorable impression!

well in this respect, too, but the



Body-by-Fisher strength and security—the famous all-steel, all-welded body, with extra-rigid centre framing. All components fused into a solid "Fortress



-with pushbutton down, the

door can't be opened even from

the inside. An important pro-

A flick of the switch, and

the front seat moves to

make you perfectly com-

fortable behind the wheel.

Chevrolet's Power-

Positioned Seat—a popular

So sensational you've got to

sample it—the record-

smashing Turbo-Fire V8!

Astonishingly quiet, instantly

responsive, it's easily the

most modern V8 of all!

Race steering gear! Ball

bearings reduce friction to

a minimum to make steer-

ing smoother and easier,

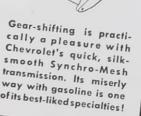
and to make the steering

gear more durable.

power option!

tection—at no extra cost.





vay with gasoline is one of its best-liked specialties!

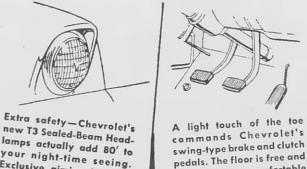
Nailed-to-the-road stability with Chevrolet's outrigger rear suspension! Rear springs are longer, mounted wider apart outside the frame-rocksteady cornering, new



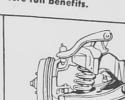
matic power features —a fingertip raises or lowers front and rear windows. Power Steering, Power Brakes . you name it, Chevrolet has it!

DRUMMONDVILLE BUS Bernard Boulevard Tel. GR 2-3377

C-2856C



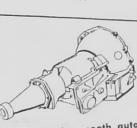
lamps actually add 80' to your night-time seeing. Exclusive aiming lugs ensure full benefits.



Roads seem new-paved with famed Glide-Ride Front Suspension. Spherical balljoint design lets wheels "step" over rough spotsall you feel is the superbly smooth, steady ride!



The new 140 h.p. Blue-Flame "6"-liveliest in Chevrolet history! Ultra high compression ratio (8 to 1!) means more efficient use of gasoline than ever before!



A luxuriously smooth automatic drive with pep—that's Powerglide! Lightning-fast getaway, automatic downshift for added passing safety. Available with V8 or



or V8 engines.

clear for more comfortable

New freedom from

passenger-pitching

'nose-dive" stops! Anti-

Dive Braking Control

reduces braking dive up

Big gas savings with

Chevrolet Overdrive-the

power helper that lets

your engine loaf along

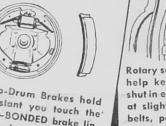
while you really cover

ground! Available with 6

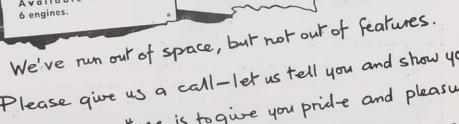
to 45% for safer, level-

flight stopping.

pedal_BONDED brake lining (no rivets!) Easy-acting 11" brakes on all 4 wheels for CONFIDENT STOPS.



Rotary safety door latches help keep doors safely shut in emergencies. Also, at slight extra cost, seat belts, padded instrument panel, shoulder harness— Chevrolet offers them all.



Please give us a call-let us tell you and show you how much more there is to give you pride and pleasure in driving a Chevrotet. Give us a call soon real soon, won't you?

~ GIETERVIE COTTER

Héroux, Thibodeau Automobile Enr.

Tél. 8-1317

Jumbo-Drum Brakes hold the instant you touch the'





