

IN THE ARMY

The Regular Army's rifle championships will be decided at Ottawa's Connaught Ranges August 20-22. Five ten-man teams, winners of regional championships in each of the five Army Commands will take

The meeting will determine the champion unit rifle team of the Regular Army, which in turn will represent the Canadian Army in the National Rifle Association matches at Bisley, England in 1957.

fire, but the results of the best eight will determine the winners. The winning team will be presented with the Letson Trophy, donated by Maj.-Gen. Harry Letson, CB, CBE, MC, ED, CD, and each member of the team will receive a

miniature rifle in gold and silver,

In addition, six members of the Canadian National Railways. team will be selected to represent All wholly-owned subsidiaries of annual competition and the Letson railway's corporate framework.

Canadian School of Infantry, Camp lost their corporate identities are IN THE AIR FORCE

creasing in difficulty with the size to Iberville, Que. But Flight Sergeant Jack Mills, the Canadian Northern Railway,

vision Headquarters at Metz, Fran- tario Railway, Canadian Northern ce, thinks he has the problem licked Consolidated Railways, Canadian with a minimum of fuss and bo- Northern Steamships, Canadian With four youngsters in the sand- nadian Northern System Terminals: pile and swings set, Jack and his the Grand Trunk Pacific Railway wife, Pauline, could be kept busy and its subsidiaries, The Grand calling and searching until supper Trunk Pacific Branch Lines Co.: got cold. Instead of that, the flight Grand Trunk Pacific Saskatchewan

ing one sharp blast on a police Niagara, St. Catharines and Toronrunning from all directions. "It may not be in the books," I'm afraid of is that the idea might

the results could be confusing!" IN THE NAVY Th Royal Canadian Navy again

catch on with othr families here -

the matter of naval uniform. An admiralty announcement on nal Telegraph Co. July 6 said that "junior ratings", that is, men below the rank of petty officer, of the Supply and Secretariat, Sick Berth and Coder Saint Joseph's adopt Calss II or "square rig" in place of the present Class III or

For those not acquainted with the terms, it should be explained that Class II rig is the traditional uniform worn by men "dressed as sea-

1949, at which time writers, cooks, basilica. stewards, supply assistants, sick "Last February," he said, "we aft", and a peaked cap with red finitely.

allowed up to four and a half years | prayers to Saint Joseph." to provide themselves with the Father Cordeau explained that Montreal Artillery units.

Cdn. Celanese

Canadian Celanese Ltd. manufachaving cellulose acetate as their for worship. base. Il also produces staple fibre and some chemicals.

Products are marketed under registered trade mark "Celanese" gistered trade mark "Celanese". (Celanese fabrics simulate voiles, satins, moires, crepes, wool, etc.) A new yarn called "celachrome is being produced and another yarn "Trilan" was put on the market this year. Company owns approximately 265 acres at Drummondville, Que., and 114 acres at Sorel, Que., where its plants are located. At Drummondville, buildings have a floor space of about 1,250,000 sq. ft. Sorel plant manufacturers fabrics and yarn made from acetate staple produced at the Drummondville plant. A new type of material of wool-like nature is produced for suitings, shirtings, carpets and u- adjusted accordingly.

Sales for the first two quarters of current ficsal year are under-filament yarn called "Trilan" have

pany has maintained sales and pro- progress has been made in manufits in the face of lower demand for facture and sale of yarns for carpet Canadian textiles by introducing manufacturers.

new products and styles.

ments. New products introduced duce fibres and yarns at the Eastlast year and this should show substantial sales. Financial results in me to add appreciably to earnings.

New products include: "Celachrome" yarns, considered succesve shown fluctuations in demand and made a profit of \$420,965 on because they are fashion articles; this transaction. difficulties overcome and increased stood at \$16,449,208 against \$14,975,demand looked for in industrial u- 650 a year earlier. ses this year; triacetate fibre and

The DRUMMONDVILLE



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DRUMMONDVILLE. FRIDAY, AUGUST 17th, 1956

Building Regaining Its Feet in Drummondville

ches at Bisley, England in 1957. Ten members of each team will CNR Structure Trimmed Of 17 Companies

Montreal. - Seventeen more comworn in the form of a badge, for panies have been trimmed from the complex corporate structure of the

the Canadian Army at Bisley next the CNR, the 17 have been amalyear in competition for the Com- gamated under the name of Canamonwealth Armies championship. | idan National Railways Company in Winner last August of the first another major step to simplify the Trophy was the team of the Royal | Among companies which have

the Stanstead, Shefford, and Chambly Railroad, which linked St. Johns and Waterloo, Que., and the Bringing the children in from 22-mile Montreal and Vermont play at mealtimes becomes a major Junction Railway which ran from operation in most families — in- a point on the international border Others in the amalgamation are

formerly of Calgary, and Air Force the Canadian Northern Alberta Police NCO at the RCAF's Air Di-Railway, Canadian Northern On-Northern Railway Express, and Casergeant uses a trick of his trade. Railway, Grand Trunk Pacific De Around supper time, residents of velopment Co. and Grand Trunk the air force's married quarters Pacific Terminal Elevator Co.; the community have got used to hear- Manitoba Northern Railway; the whistle, and little Mills' come a- to Navigation Co., and the Pembroke Southern Railway.

In June, 1954, six companies were says Jack, "but it gets results, and amalgamated under the name of saves our lungs a lot. The only thing Canadian National Railway Company, and another 12 were brought together under the name of Canadian Northern Consolidated Railways which itself is included in this latest amalgamation. Also in 1954, appears in the role of pace-setter in Grand Trunk Pacific Telegraph Co. was merged with Canadian Natio-

Oratory Makes Second Appeal

men" and its outstanding features deau, c.s.c., bursar of Saint Joseph's are the bell-bottomed trousers, jum- Oratory has announced that the per with wide collar and the round | Mount Royal sanctuary is presently appealing to friends for a se-Class III rig discontinued in the cond time for funds still needed to across the province. Royal Canadian Navy on January 1, finish the inside of the sanctuary's

berth attendants and others began sent out an S.O.S. to the Oratory's ards in existence today for artillery the changeover to seamen's rig. benefactors so that so that we could units. Their uniform previously consisted finish the inside walls of the babuttons, trousers creased "for and with having to suspend work inde-

The Admiralty News Summary persons answered our call. They years and reinstated last summer. says that the change instituted or- subscribed a total of \$252,483 ginally by the RCN has in general nearly two thirds of what we need-tillery Association cup, first pre-The change in uniform in the we hope to receive the \$147,517 still troop competition, and the Cape and other work being done which Royal Navy, however, will hardly needed to complete this important Cup, awarded many years ago for leaves the visitor with the impresbe istantaneous. Those is posses- work before August 1, when will competition by Quebec units by sion of near-actual field conditions. sion of Class III uniforms will be start the great annual novena of Col. E. G. M. Cape, DSO, of Mont-

> works. This has to be completed in an atomic type of warfare. before the church can be cleaned and painted. The sacristy also will have to be furnished before the

Of Aluminum

Aluminum Company of Canada, Limited announced that effective ment drills and speed, accuracy and zon. today its price for 99.5% primary aluminum ingot in the Canadian market has been increased by 1c per pound to 24.5c. Export prices to overseas markets are increased by corresponding amounts. The price of Alcan 99.5% primary aluminum ingot in the United States market

is 25c per pound. The price of aluminum alloys and semi-fabricated products will be

stood to have been slightly ahead been introduced and are steadily of the same period in 1955. Forward if slowly finding their place in the sales position is better than a year Canadian market; carpet yarns, increased capacity planned for this Despite foreign competition com- product this year and considerable

Company recently acquired from Number of new products being Silknit Ltd. fixed assets of Coatiinvestigated and developed by research and development depart- for cash and will continue to pro-

Net profit in 1955 increased to 1955 did not reflect all progress ma- \$1,943,004 from \$1,474,571 in 1954. de in year because didn't have tilowering of production costs and introduction of new merchandising lines. Company spent \$896,690 fully established; voluminous fibres \$522,828 a year earlier) on replaand yarns, steady progress expected cements and improvements at its throughout the year although development of sales slow. Crystal plants. It sold certain securities held Fibre and crystal filament yarns ha-

super strong yarns, most of the At Dec. 31, 1955, working capital



Looking like a string of mammothsized hornets, six helicopters return t to thei floating "nest", the aircraft carrier Magnificent, following antisubmarine exercises at sea. The whirly-birds belong to HS-50, the Ro yal Canadian Navy's experimental anti-submarine helicopter unit. (National Defence Photo)

Just Back From Petawawa Camp

Some of the Gunners Were From | speed of adjustment of fire, com-Drummondville and Surround-

Camp Petawawa, Ont. - More than 500 militia gunners are on their way home to cities and towns of the six regiments — 37th and

fit into an atomic warfare pro-

Main force of the formation, still centred around the 25-pounder field them during the winter and spring dian Army, were present. months in armouries and schools

Training reached a peak yesterday when the regiments competed for probably the most honored aw-

tillery Association competitions "More than a hundred thousand which were inactive for several The unit holds the Canadian Arreal, former commandant of the

uniform out of their kit upkeep the sum is needed to complete con- Emphasis was placed this sumcrete work inside the building, to mer on rapid deployment over wide finish the entrances, the organ loft, areas, which is considered to be the the sides of the basilica and other requirement of artillery formations Gibson, was Maj. H. Gordon. Lt.

stemming from the ability of nu- mand of Maj. George Ethier, CD. tures synthetic yarns and fabrics, basilica can be permanently opened clear weapons being able to knock out groups of guns in one blow.

Association awards are expected to toba border.

munications, command post drills, Attractions At fire discipline and gun drill, observation post procedures, road discipline and smartness.

Last night, more than 110 officers During the one-week stint on the 46th Field Regiment, of Drum- 26th to 30th inclusive. mandant of the Artillery summer | The International Follies present

2nd Medium Regiment, spent most Commanding, Quebec Command, dreams and plans emerge through years. mornings and afternoons in the and Lt. Col. T. Moore, of Ottawa, song and dance, and dialogue resfield, exercising the lessons taught deputy director of artillery, Cana-

> troops this summer were not under canvas but in the regular barracks at Camp Gagetown, N.B.

Sénior officers expressed the opi-Montreal's 34th Field Regiment nion that while the quarters are perform a precision number commer at Petawawa in Canadian Ar- detracted somewhat from usual camp atmosphere. Close to \$25,000,000 in new faci-

this summer. In this second appeal giment with the highest standing in up, new housing quarters raised about the colourful dancers.

Perfect weather bless the 10 Militia Group training program, under command of Lt. Col. Campbell.

Heading the 37thm Field Regiment, in the absence of Maj. D. M. Col. L. B. Cronin, E.D., was c.o. of Dispersement of guns over the the 34th Field Regiment. The 2nd wide area would be due to a threat | Medium Regiment was under com-

Sherbrooke Exh.

The Attractions as presented by across Quebec after one of the most 34th Field Regiments and the 2nd G. A. C. Hamid Inc. of New-York, national Follies, include the followintensive summer artillery camps in Medium Regiment, of Montreal; will be most spectacular at the ing. The Hawthorn's bears, a fasci-

one of their first realistic touches of the type of training that would one of the type of th

a Musical Treat in Fantasy entitled plendent with lavish costumes and unusual setting, adding to the magnificent decor. The Production por-For the first time in some years, tion begins with a sprightly scene in a travel agency. Peg and Paul muse about a trip across the sea of permanent troops now in training to colorful Ireland. A group of debonair sailor girls symbolize the ocean crossing of the couple as they of single-breasted jacket with black silica. We were then threatened defended two awards won last sum- excellent, the absence of tent life plete with alert whistles and jainty times. These precision experts under the direction of Gae Foster, are

the famed Broadway Rockettes. The scenes of Rio Bamba in

chant fills the air.

Climaxing the International Follies, is a pure musical note as the couple marry in a gay Alpine Village in petite Switzerland. This is a wonderful scene of colour dance and

In addition to the various scenes of the Broadway Rockettes, the International Follies will also feature | Rancing: many other popular acts such as The troops were up at 5 a.m. to Will Mahoney, the man with twink-hibition, Saturday, Aug. 25th there wards of \$40-million a year in dissation, but always keep your eyes catch trains which left at 8 a.m. to ling toes and contagious smile, al-Results of the Canadian Artillery take them back to their homes. Ways has a new twist ready for his ways has a new twist ready for his Music being furnished by Ralph play material to show off their on the highway, and avoid arguing. Some travel as far as Gaspe and audience every performance. Then, Flanagan, number one America's merchandise in the windows and Allow fresh air to circulate through Association awards are expected to some travel as fall as Gaspe and take several months to compile and New Richmond, in the ast; Arvida, you will see A la Ming, this Orienbland on counters and shelves of retail all the driving when your wife or competition with sister regiments ville, Drummondville, Magog, Coa- stunt imaginable on the sword music. from Newfoundland to the Mani- ticook and Rock Island in the East- blade, and she makes the most ern Township and Western Quebec difficult maneuver appear a snaj Basis of judging is one deplay- region; Montreal, Quebec and Lau- by the grace and precision with

of comical situations each one more Once more the Democratic clans 6861/2 needed to nail down the no-

The Florida Trio, using a contor-

Act is comprised of two muscular Eisenhower. young men and a lovely girl, the Stevenson left his downtown law rolled. And at the end of that first act begins in a conventional ball office, miles away, and headed for and only roll call Stevenson had The remaining acts of the Inter-

27th Field Regiment, of Coaticook; Sherbrooke Exhibtion from Aug. nating presentation of animal ar-

The two Mazurs appear in Aerial

"Honeymoon" as two engaging Thrills. Their achievements have Maj. Gen. J. P. E. Bernatchez, youngsters (Peg & Paul) search for made them outstanding favourites guns and the guns of Montreal's CBE, DSO, CD, General Officer their "Honeymoon spot". Their all over Europe in the past few

The George Wong Troupe comprise four agile men and two lovely girls, all masters of the intricate technique of tumbling and acrobatics. They will bring an amasing variety of skills to the stage. The International Follies will be under the direction of Milton Blakely, an outstanding star of stage,

You cannot afford to miss the Inal, something more entertaining than ever. They will be seen each lities which will transform Petawa- stark red and brilliant white reveal night from Sunday, Aug. 26th to tion Marketing and the Gruen wa into a permanent camp are being an intoxicating pirouette dance of Aug. 30th, with two complete shows Watch Co. of Canada. been favourably received by the ed to finish the inside walls early sented in 1909, and given to the reing. One at seven and one at 9.15. Next, there is an Indian Scene. Buy your tickets now at Levesque's temporary counter or window dis-This scene brings thunderous ap- Furniture Store, Wellington St. play constructed of gold and black plause from the audience as the South, Sherbrooke. The acts, other expanded metal. It provides the rewar dance beats and a wild Indian than the Broadway Rockettes, will be presented each afternoon Monday to Thursday. Races:

Saturday evening, Aug. 25th and each afternoon from Sunday to

able to dance to such outstanding stores. Midway : The Conklin Midway will be in full operation from early Saturday

Reduce Highway morning Aug. 25th to late Thursday night, Aug. 30th. More rides for the

chilrren, kiddie is bigger than ever. Livestock parades: Two large livestock parades are scheduled for Wednesday and

Thursday afternoons. All the foregoing attractions, plus industrial exhibits, will make the seventy-first annual Sherbrooke Exhibition, one of the most attractive n the history of the organization.

Thinner Dollar

dollar bill in 1949 now costs you Highway Safety Conference said opened. Records which extend back more than \$1.18, says Dalton Ro- that the driver's state of mind and to 1937 show this to be only the bertson in The Financial Post.

That's the latest count, as record- to most highway accidents. ed by the Dominion Bureau of Statistics in its Consumer Price Index. ebehind a great many current vio-The July 1 index figure is up, a which cause accidents, Mr. Baillie record 118.5 from 117.8 in June. It says. This doesn't mean it's 2c per dol-

lar cheaper to save across the borhas climbed in the U.S.

New Constructions For a Total of \$2,400,000 from January to July 1956. — Textile Crisis Now Receeding.

It is an aphorism that building is above permits meaning an investin some manner recognized barome- ment of nearly \$2,500,000. The deter of the genera leconomic situa- tail is as below: January, 7 permits tion of a nation. And yet the same for \$52,125; February, permit for principle can apply to a reduced a- \$52,125; February, 1 permit for \$500; rea at a local level. At least every-body in Drummondville will be re-\$153,570; May, 35 for \$783,490; June, joiced by the fact that building here and in the vicinity seems to be To these figures, we must add \$280,recovering after a long standhill 000 for the construction of a school partly imputable to the textile cri- at corner Ringuet-Cockburn. sis. The logical consequence was that many workers were compelled St. Simon, for the same period, 26

to emigrate elsewhere. ed in Drummondville since the be- a peak this year, presumably aginning of the year up to now, the round the \$4,000,000 mark.

permits for \$223,800. Drummondvil-But there are many signs that le West, 21 permits for \$235,000. slump is drawing aside, particularly Since figures wer computed at the because a building boom in under end of July, and that many other way once again. As a matter of fact, projects are under way it, it is not more than 200 permits were releas- impossible that building may touch

Democrats Nominated Stevenson Yesterday

Chigago - Adlai E. Stevenson | Asked if he had any comment, captured the Democratic presiden- Truman told a reporter: tial nomination yesterday with a "Only that the Democrats are smashing first ballot victory at the going to win". Democratic National Convention.

Down to stunning but entirely The "Old Man from Missouri" expected defeat went Governor A- earlier in the week had criticized verell Harriman of New York. Stevenson as lacking fighting spirit The former Illinois governor ran and said he couldn't win if nominat-

like a champion, out front and true ed. the act, they go through a series never came close to a challenge. its 74 votes and put him beyond the

laugh provoking than its predeces- had placed their presidential banner mination. in Stevenson's hands, bent on converting their 1952 loser into a 1956 The Hibbert, Bird and La Rue winner over President Dwight D. with cheers and yells.

> the convention arena. In the golden moment of his vic- The New York governor trailed tory, he had a wide smile for re- in the dust with 210.

> porters and word that "I feel reliev- The other votes were scattered ed and happy".

to form all the way. He led from It was the massive Pennsylvania the instant the first state laid its delegation that rang up the jackpot tionist, disguised as the center of ballots on the line and Harriman for Stevenson. It handed over 67 of

> The packed auditorium rang out On and on the call of the states

9051/2 ballots.

among seven favorite sons. Sitting here in the presidential In the end, in accordance with box alongside the floor where the custom, Governor Raymond Gary During the one-week stint on the ranges here, the militia soldiers got one of their first realistic touches one of their first realistic touches one of their first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches on was Harry S. Truman—the man placed Harriman's name in nomso well trained that it is difficult to the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches one of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realistic touches of the residual formula for the first realisti

K. Ames Wins **Design Contest**

A 32-year-old designer, Kenner Ames, of Gorrie Advertising, Toronto, is the winner of Canada's first national contest to encourage individual talent in the point-ofpurchase display design field.

Ames gained top honors in Marketing's Point-of-Purchase Design ternational Follies of 1956, some- Contest to win a \$200 fold watch. thing different, something sensation- The event was jointly sponsored by the advertising and sales publica-

The winning entry was a contailer three displays in one with a busy summer schedule. She appears simple rearrangement of the parts. on CBC radio's "Search for Tomor-The display, designed to hold from row", the new daytime radio serial, Many people still enjoy horse two to six watches, was commend- and is familiar to television viewers racing. Horse racing will take place ed for "its new approach, simplicity and flexibility."

The point-of-sale display field is a large one. It's estimated that Can- coffee or some other non-alcoholic On the opening night of the Ex- adian manufacturers spend up-

Accident Risk

Rest before starting out on a long trip, don't try to drive too far in 20,033 Bales a day, stop for regular coffeehe displays of livestock, agricultur- breaks on the highway, make sure al products, flowers, handicrafts and you are psychologically fit to drive, and you stand a pretty good chance of spending an accidentfree summer. This advice comes le mills during July reflected the from R. B. Baillie, president of the usual down-turn caused by holiday continent-wide American Associa- schedules. However, the number tion of Motor Vehicle Administra- of bales opened in the month was tors and Commissioner of Motor Ve- well below an average.

> fatigue after many hours spent at fourth monthly total to fall below the wheel are contributing factors 21,000 bales opened.

Mental impuless and fatigue ar lations of traffic rules and errors

indicates the purchasing power of The well known Canadian high- Quebec Forests Association reminds the dollar has the U. S. dollar way safety expert cautions motor-picnickers that building fires for ists against driving when they feel cooking or other purposes in wood-



across the country for her regular appearances on "GM Theatre" and other CBC dramas.

beverage.

another licensed driver can replace "Let weather or road conditions

"And remember it is better to reach your destination late than

govern your speed even if you are

not exceeding posted limits.

In July 1956 Activity in Canadian Cotton texti-

hicles for the Province of Manitoba. Last month domestic mills opened Mr. Baillie, who is also chairman 20,033 bales (500 lbs. each) of raw of the committee on motor vehicle cotton, a slight improvement over What you could buy for a crisp administration of the Canadian July 1955, when 20,021 bales were

Montreal. — The Province of Quebec Safety League along with the would buy goods worth only 84.2 sleepy, worried, upset or preoccu- ed areas should be done with great care and "make sure that the fire

"Driving on today's congested is completely put out before leaving highways is North America's favo- the premises". The fire should be rite outdoor sport, so you must keep thoroughly sprinkled with water or der. It only indicates that the cost in good shape at all times," Mr. else covered with sand. Man's unof living here — while parallelling Baillie says. "Long drives slow up concern regarding forest fires is the the U. S. rise — has edged up even your reflexes, overtax your ner- cause of ninety-five percent of them vous system, reduce your seeing and millions of dollars, every year, a little higher relatively than it ability unless you stop now and are wasted through sheer indifferthen for some exercise and a cup of ence.



Leading Aircraftman Marc Genest, son of Mr. and Mrs. Gilles Genest of 73 Gobeil Street in Drummondville refuels an F-86 Sabre jet at the RCAF's Number 3 Fighter Wing, near Zweibrucken Germany.

When an airline offered bargain rates for an air trip to

Britain, 450 Avro company employees of Malton, Ont., were booked for the trip and 400 were turned down for lack of space.

Six airliners were specially chartered for the flight. The flight would cost a family of four close to \$2,000 on regular schedule,

Take for instance the plastic con- | ed as firemen on diesels when the

cost ony \$640 under the bargain-basement plan.

tainers for ice cream. The chances re is nothing for them to do, if peraren't very likely that these have sisted in, will undoubtedly be re-

with each movement of the car. been thrown out due to the prac- flected in the railway freight rat

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The DRUMMONDVILLE

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Who Will Be The Next?

Canada, reports Blair Fraser in the current lic.' issue of Maclean's Magazine.

tainly not growing and which may be wan-disadvantages for the Liberals. ing somewhat, is a strength that is his alone; he cannot bequeath it.

decisions, the palsied touch in parliament, sign themselves to Pearson." the tensions within the cabinet and result-

Lester Bowles Pearson, Minister of Exter- amateur."

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nal Affairs. But the Liberals have doubts as to whether Pearson will be a candidate when the time for decision arrives. He may become the new secretary-gen-

eral of the North Atlantic Treaty Organization when Lord Ismay retires, perhaps as early as next spring. "Pearson's friends say that in spite of popular assumptions to the contrary, Pearson would be quite willing to serve under

Walter Harris," reports the Maclean's ar-

But this would do nothing to help Harris' chance of winning an election.

Says the Maclean's report: "Pearson, DRUMMONDVILLE, FRIDAY, AUGUST 17th, 1956. well known already, can be made even better known with ease — he goes over well not only in personal contacts but on television. Harris, in spite of two years of The hottest question in Ottawa today building-up by the party, is still a relativeis who will be the next Prime Minister of ly cold and remote personality to the pub-

Other possible contenders for Liberal He says there are serious doubts in the leadership, says Fraser, are Robert H. Win-Liberal Party over who is best suited to ters, Minister of Public Works, Jack Picsucceed ageing Louis St. Laurent, now 75. kersgill, Minister of Citizenship and Immi-"The Prime Minister's political gration, and Paul Martin, Minister of Nastrength", reports Fraser, "which is certional Health and Welfare. But all have

group decide it's an impossible task to "But he can bequeath the elements of build up Walter Harris into a commanding weakness that the Liberal Government National figure in time for the election For instance, organizations such stay in it. When analyzed, it was out the qualities which are really artificial. has displayed during the past eighteen campaign he would have to lead," says the as the National Industrial Design found that the physical demands of essential.

dent, the likely favorite is not Harris but ral professionals too may choose a gifted

real — an event which is becoming of world-wide interest.

Many new toys made an appear
But very often, when we set out to hire a new employee, we abandon this exactness in favour of a don this exactness in favour of a keeping filled a certain job in his business. He had always felt that or what the job requires — an idea the job can be filled by men only of world-wide interest.

But very often, when we set out to hire a new employee, we abandon this exactness in favour of a preconceived idea of what we want business. He had always felt that or what the job requires — an idea the power of the interest.

But very often, when we set out to hire a new employee, we abandon this exactness in favour of a preconceived idea of what we want business. He had always felt that or what the job requires — an idea the power in the found to be an older man which crack and break quite easily.

tres for toy fairs, Montreal is now This versatile plastics appeared halp to simple tests. But it was a dead-which will never be used, and we and dissatisfied workers. And there guarding against hiring, and paying sharing the spotlight with them. In many forms: from a little doll's bath with its own taps, to a model dian Toy Fair was held in Mont-life freight train complete with stream-life small fry who have a tendent free small from the small fry who have a tendent free small free small from the small free small free small from the small free small free small free small from the small free small fr the small fry who have a tenden-

A new type of polythene building link which originated in Scandinavia was displayed at the toy fair hese interlocking links can be put uch as buildings or even a robot. ne fair indicates how far the toy dustry has progressed since the man's leisurely vocation. Keeping our children amused with toys is a

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> ALEX C. ROSS **Managing Director**

J. EUG. LAMONTAGNE Secretary-Treasurer

MORE NURSES ENROL IN RCAMC SUMMER COURSE



A new high in the enrolment of nurses in the RCAMC camp at Camp Borden, Ont., has been reached as 107 reserve nurses signed for Second Lt. J. Gillesby here receive the trophy, Lieutenants Sally Trotter and Elsie Eccles of the best militia medical company in Canada and Vancouver. The police dog is the camp mascot.

months — the recurrent confusions and in
Maclean's article, "they will no doubt re
Council and the toy committee of the job were very low — in fact the Canadian Association of Conan ideal job for an older man not the canadian Association of Conan ideal job for an older man not campaign ne would have to read, says the Canadian Association of Conthe Canadian Association of Conan ideal job for an older man not campaign ne would have to read, says the Canadian Association of Conthe Canadian Association of Conan ideal job for an older man not campaign ne would have to read, says the campaign n sumers are working together to concerned with advancement. Ac- same as buying a machine, and no The Employment Service suggests

the tensions within the cabinet and resultant awkwardness in public."

It is believed, says Fraser, that the Prime Minister favors Minister of Finance Walter E. Harris as his successor.

Put among voters Liberal and independent of the prime Minister of For somewhat similar reason, the Liberal and independent of the prime Minister of For somewhat similar reason, the Liberal and independent of the prime Minister of Finance Walter E. Harris as his successor.

"He gives them the same sense of unturbulations and proving that they are functional as well as pleasing and practical, these organizations are helping manufacturers to set a better standard for child ren's toys.

When we order a new machine or appliance we make sure that we are spending money on equipment which will do exactly what we want and, just as important, that we're not paying for extra functions which we do not need and will new the precisely analyzed, and neglecting to do so when filling openings is apt to be a costly procedure. The National Employment Service with that they are functional as well as pleasing and practical, these organizations are helping manufacturers to set a better standard for child ren's toys.

"He gives them the same sense of unturbulations" and proving that they are functional as well as pleasing and practical, these organizations are helping manufacturers to set a better standard for child reason for restricting the job to a young person, or to one sex, then young erson, or to one sex, then young or extra functions which we do not need and will new that they are functional as well as that they are functional as well as pleasing and practical, these organizations are helping manufacturers to set a better standard for child that they are functional as well as pleasing and practical, these organizations are helping manufacturers to do so when filling openings is apt to be a costly procedure. The National Accounts are proving that they are functional as well as pleasing and practical, these organizations are helping manufacture "He gives them the same sense of unone would suggest that the two be in "play situations" and proving sense is refully to see just what skills and proving sense is refully to see just what skills and refully to see just what skills are refully which we do not need and will ne- that a major difficulty in filling job great majority of cases, the requi-But very often, when we set out

But very often, when we set out

But very often, when we set out

But very often, when we set out

Orders often results in indig 300 great majority of cases, the requirements of the job will not call for unusual strength or ability or for

Many new toys made an appearance at the Montreal fair but those many years, have been leading central many years, have been leading central many years, have been leading central many years.

Many new toys made an appearance at the Montreal fair but those made of the flexible plastic, polyments of the jumped on, thrown about and generally maltreated for about any maltreated for about a physically maltreated for about any maltreated for about a end job, and young men would not may in the end get a person with- seems to be no doubt that the for, skills he will not use.

search for, and hiring of skills for which the job does not call, sometimes causes artificial shortages, just as unnecessary restrictions based on age or sex in effect mean dis- Montreal — The traffic laws a of workers.

crimination against certain groups easy to understand, says the Pro x....x...x when the employer, or the person- contempt to traffic laws. Trafnel director, is not too familiar with laws are made to protect the lithe job to be filled. More often he of the people.

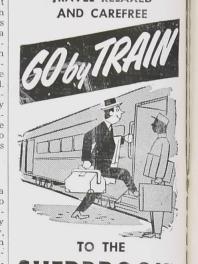
knows the job well, but has never really analyzed it for purposes of agent. Perhaps it has always been filled by a man and he continues to ask for a man, even though a ly well. The best available per man, but if a male is specified, sl ployment Office will make ever cription is correct, it cannot take authority, to change an employer's

"Stenographer", for instance, is a job title with a precise meaning to those in the employment field. However, there is a tendency to apply and to ask for a stenographer when what is wanted is typist or a se cials have good reason to be they feel that the present shorts

Good Will

vince of Quebec Safety Leagu Anybody standing at an interso

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Plymouth. There's up to 200 h.p. under that hood

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ing. And the preventive safety features you get

It's a fact. Plymouth is the better car, yet its

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make it a point to drive your choice of Plymouths

soon. The best time to buy it is now, when the

deals are big . . . and the trade-in value of your

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with a few irregular teeth, are grouped in clusters of three. The the offending plant or dusted direct-Beware Of erries when mature are white, ne- ly on the weed. Caution should be

owth are varied. Sometimes it is mical doesn't get on any n upright plant, while in other plants or shrubs which you don't cases it is a low woody creeper. want to destroy. "Berries red, have no dread; ber-"
Wou won't find it near your city home for it doesn't grow in cultivatPoison ivy plays no favorites ries white, poisonous sight; leaves three, quickly flee"— this is the you at your summer cottage or in its poisonous sap. Enough of this rhyme which the Ontario Depart- the woods nearby.

nent of Agriculture suggests holi-layers remember when they take The way to get rid of many fur of the family cat to contamina to the woods and cottages this sum- things is to burn them but not so te a sensitive person, leaving he o the woods and cottages this sum-ner. For many a holiday has been with poison ivy, for particularly or him with an itchy, blistered spoiled by the innocent looking poison ivy plant.

sensitive people may be affected by the volatile oil which rises with the

ed. However, its habits of taken to make sure that this che-

hich you think may be poison ivy

Now is the time to let the family

ry their hands at making the po-

saves a lot of time and effort to

when you just take along the in

gredients and let everyone fend for

Lettuce travels well in the poly

thene bag it comes in from the gro-cer's and is crisp and fresh when

cumber and fruit are popped into

similar polythene bags which ori-

ginally came from the grocer's too.

the worry of broken glass and the

homes are ideal for carrying milk

haps your house even has some of

he new plastics plates with neat di-

viders which are so popular for TV

In no time you can have a home-

dy to head for the picnic grounds

and you haven't strayed any far-

ther than your kitchen. And with

Here's what you win

WITH BOTTLE CAPS .. 1st. Prize: \$350.00 Scholarship

2nd. Prize: \$50.00 CASH PLUS BONUS of \$100.00 Cash.

WITHOUT BOTTLE CAPS ... 1st. Prize: \$350,00 Scholar-

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THIS SUNDAY

August 19th

will include the exchange name

"GRanit"

REMIND YOUR OUT-OF-TOWN FRIENDS

to give your full number

to speed their calls to you.

Bring your Blue Book of Telephone Numbers up to date. A new

booklet — in regular or pocket size — is yours for the

asking at your Telephone Business Office.

PLUS BONUS of 1956 Ford Customline Sedan.

all the plastic containers at your

made picnic hamper filled and rea-

Although most aspects of this smoke. esky weed are bad, there is one The best way to rid an area of poison ivy, wash the exposed area thing that is good about it — it is easily recognized. The oval-shaped mical compound known as Atlacide. reen leaves, which are pointed This is a white powder and may be ers are the first indication of con-



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At Niagara we have the money you need in the amount you want. You may borrow up to \$1500 or more and take up to 24 months to repay . . . with payments arranged on a monthly date selected by you. Loans up to \$1500 are life-insured at no extra cost to you—and on many amounts rates at Niagara are lower than elsewhere. Convenient ways for you to borrow will be discussed privately so, if you need money promptly—come in anytime.



BRADING BREWERIES LIMITED

SAVE BRADING'S BOTTLE CAPS

Drummondville

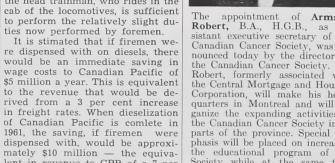
GET CONTEST DETAILS FROM YOUR LICENSED GROCER, HOTEL OR TAVERN!

DRUMMONDVILLE Branches in Trois Rivieres and Sherbrooke An All-Canadian Company In Over 65 Cities. Just pack everything into a spare fruit basket and head for the beach. When it's time to pack up your belongings for the homeward treck your polythene bags are handy to carry wet bathing suits, or dirty dishes if you weren't able to work dishes if you weren't able to work to the practical nature of most housewives, and they are ideal for carrying potato salad and sandwich spreads to the picnic grounds. Their tight fitting polythene lids will keep food fresh and appetizing and prevent spilling too. dishes if you weren't able to wash too. We all like to take advantage of the warm weather and what better Freight Rates. way is there to enjoy it than to go for a picnic.

Of course a picnic hamper is always nice to have for these sumr outings but it isn't necessary Most homes these days are filled Does "featherbedding" on the with equipment right at home in a part of railway labor affect freigh

Some interesting facts on th point were brought out recently the Federal Conciliation Board and pute between the Brotherhood tive Firemen and the Canadian Pacific Railway Canadian Pacific has proposed th elimination of firemen from diese ocomotives. Evidence before the Board shows that locomotive fir men enjoy the highest rates of pay there is no useful work for them passenger diesels is an engine that in the case of freight dies the head trainman, who rides in th

cab of the locomotives, is sufficient



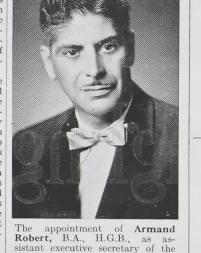
ON LONG DISTANCE CALLS your full number

FULL NUMBERS should be used on signs, sta-

Most of the present numbers will

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ON LOCAL CALLS only the five figures need be



By Joseph Lister Rutledge

steel stirke may be brought t

steel strike may be brought to

st wages in the most vital of

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DRUMMONDVILLE

VICTORIAVILLE

Only \$1.05 One Way

\$1.90 Return

4 trips daily

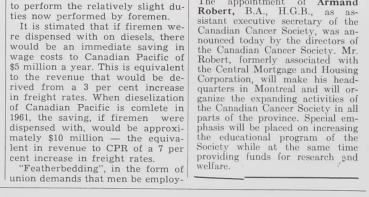
PROVINCIAL

TRANSPORT

COMPANY

DRUMMONDVILLE BUS

TERMINAL









For Local News ed. We will soon catch we assure ers themselves were eating into seemed to be that times had been It is true that the outward ef- prosperous and that's what savings Subscribe To fects of the strike seem to be some- were for, to use in emergencies. Your Local Paper expected to be. The stock market | Quite a few people even managed ook the shut-down in its strike. to argue that if the strike ended Business generally continued good and reserves of steel, in most cases, brought a measure of good. The MAKE YOUR OWN workers might enjoy at least part

of the increased wages for which Room and board for 16 year-old student. From Monday to Fri-couraging increased demand. This lay, preferably in English fa- is fallacious reasoning but it has an look too far ahead. It is possible to argue that anyo-ALWAYS USE ne who starts to trade blows with er off if he starts the fight in goo

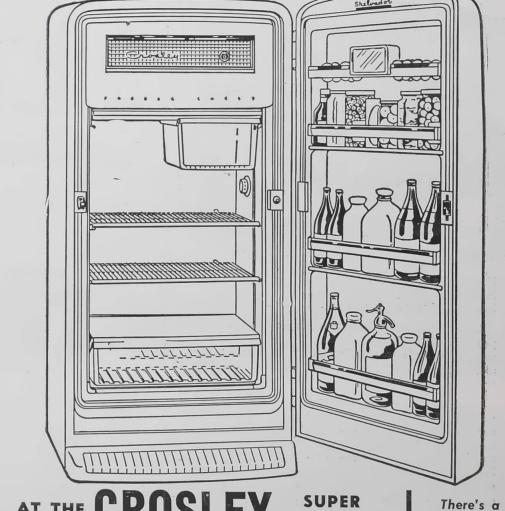


Plenty and indigence depend upor e opinion every one has of them ve no more beauty or pleasure









MOIST-COLD CRISPER! POP-OUT ICE TRAYS! FULL WIDTH TRUE FREEZER LOCKER!





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For Women

The International Quilt Show being prepared for the Women's World of the Canadian National Extra World of the Canadian National Extra World in the State of Stuart learned the art of patchwork work at the court of Mary de Medici; Shakespeare gives testimony to the best bed in her house with attempt to unearth and show to Canadian women a unique collection made at the court of Marie Theof patchwork quilting and bedcovering from every corner of the

prize winning C.N.E. quilts in ori- employed materials of lesser value, ginal and traditional patterns, but making quilts in which cotton bemagnificent early Canadian quilts, came more and more general. It is as well as a vast number and vaniety of bed coverings, many quiltNorth America; the emigrants ed, from as many countries all over brought it with them. the world as there are distinctive cultures. About 100 top entries in a national quilt contest sponsored this year by the Toronto Star Weekly will help to indicate the best of today's Canadian patchwork quilt-

Canadian pioneer art that has retained a great deal of populørity as a live form throughout the push button era. An interesting fact is quilted heirlooms will be shown, inthat patchwork is not a female in- cluding three made in the early 19th house in your territory a potential novation at all. The Crusaders discovered a form of patchwork which is the ancestor of our present quilt, is a quilt from the famous Irish in for details. Familex, Station C, in India, in Persia, and Egypt, and dress designer, Sybil Connolly. brought the discovery back to Europe. Since these ancient times,

YOUNG MEN



SGT DICK

of the Canadian Army will be at the Drill Hall, 250 St. Louis St., Drummondville, Tel. 2-2714, Mon- During the investigation, 17 nets of day to Friday of everyry week, the same length were found in from 9 a.h. to 6 p.m. Young men are cordially invited to inquire into

and with the materials of its choice, interpreted the discovery. Mary hibition will offer a historic experits "fourniture", that is, patchwork. ience to visitors. The display is an Documents of the marriage of Marese of Austria, requiring eight years of work.

Patchwork travelled quickly from The display will include not only the aristocracy to the people, who

Some of the quilts to appear in the C.N.E. show are museum pieces: Mrs. Nicholls Holt of Toronto is loaning a quilt which officials of the Victoria and Albert Museum in London, England, consider to be the oldest example of white em-Patchwork quilting is the only broidery. It is completely covered century, which are being sent from

Some coverlets are woven, particularly those from the southern and oriental countries. A variety of exotic weaves from Indonesia, a "Kente" cloth from Ashanti in the Gold Coast, and some Italian works one from Calabria, woven and tufted, are among exhibits.

Mrs. Elsa Jenkins, Manager of Women's Activities for the C.N.E., says, "The show will be an outstanding success, judging from the excellent response and beautiful quilts already received.'

The show in its entirety will represent millions of hours of diligent and loving artistry by women and craftsmen all over the world. The quilts may be seen in the Women's Building at the Exhibition.

Wardens Seize Illegal Nets

Quebec. — An important seizure of more than 10,000 feet of fishing nets in the Lake St. John region was made by Fish and Game Department wardens under the direction of Inspector Georges Bonin of Quebec. One of the culprits was caught with a 600-foot net containing many ouananiche and walleyes illegal operation. These seizures are important, mas fishing with nets the opportunities available in the hibited, in order to protect ouananiche, which provide fresh water

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If you need a new tractor on your farm, but haven't the ready cash to buy one ... FIL may be the answer to your need.

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FIL - the fixer ...



BANK OF MONTREAL Canada's First Bank

Drummondville Branch, 221 Heriot Street: HUBERT BELANGER, Manager

HAROLD NOWLAN, Manager Richmond Branch:

Victoriaville Branch: LEONARD GREGOIRE, Manager WORKING WITH CANADIANS IN EVERY WALK OF LIPE SINCE 1817 of Quebec sportsmen and visitors.

by District Inspector Raoul Landry, been rising. The chartered banks sident General of the Province of Tremblay of Grand Baie. When he blished averages reveal. learned of the seizures, Omer Bernier, president of the Chicoutimi-Lake St. John Fish and Game Association, telegraphed a message of appreciation to Hon. Dr. Camille E. Pouliot, Minister of Game

Credit Squeeze

money supply has been halted.

CLASSIFIED

Join a progressive company with

Montreal.

Financial Post. Financial Post. The increase in in reducing the number of traffic bank loans has flattened out to a accidents. Inspector Bonin was accompanied near-level line. Interest rates have

> siness wants more credit from the traffic laws. banks, as it usually does in early

The long expansion of Canada's unless the Bank of Canada makes the limit in showing errant drivers

Traffic Laws Must Be Obeyed

each country has in its own fashion salmon fishing for a great number writes Michael Barkway in The C., can produce the quickest results

of Chicoutimi, and Wardens Francois Potvin of Roberval and Jos. ended July in a very tight cash position — much tighter than the pulates and approves them for the strengthening of enforcement ef-These facts constitute a crucial forts to such extent and in such change in Canada's monetary po- ways. Police forces are well trainsition. And they pose a major question over the next few weeks: ed and must be supported by retion over the next few weeks: What will happen if Canadian bu- nion for a better observance of our

> Mr. Archambault hopes that the severity campaign will last and From where we stand today it looks as though the banks will not be able to undertake any signifibe able to undertake any signifipal Court Judge Roland Paquette. cant increase in their total loans We must back the traffic courts to more cash available. The credit that it just isn't smart or healthy squeezes hadn't really squeezed the money supply until this month. Now in traffic. Motorists must under-VILEGE to keep preciously and they must obey traffic laws. The traffic violator must leave

sourt with the sober realization that traffic laws must be obeyed, and that both the police officer and the judge are dedicated to uphold tho-Join a progressive company with 250 guaranteed products. Every house in your territory a potential customer. No dull season with our line. Wherever you may live frite in for details. Familex Station C.

Begurgard and Chief Municipal by the product of the provincial Police Director Hilaire against his freedom but because the provincial Police Director Hilaire against his freedom but because Beauregard and Chief Municipal he is a public menace, said Mr. Ca-court Judge Roland Paquette, Q. mille Archambault.

REMEMBER! Starting this Sunday, August 19th YOUR FULL TELEPHONE NUMBER will include the exchange name "GRanit" Way Com Madana handly warmen half the to the to

YOUR FULL NUMBER — "GRanit and 5 figures" must be used for Long Distance calling — but ONLY THE FIVE FIGURES need be dialed for local calls.



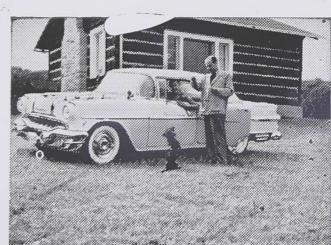
Angling for a "compleat" car?



Fine view of a finny party. Here's a grand group of fishermen, taking it easy after a busy morning on the lake. And their Pontiac fits right into the scene. You'll go a long, long mile before you find a more pleasant, more exciting way to get from here to there. It's even nicer, of course, with trout in the



Best catch of the day! Oh, we're not talking about the fish . . . it's only average. It's that Pontiac that stands so proudly in the picture. And we're sure that the smiles you see are for the car, not the fish. It's the way you'll feel, too, first time you take the wheel of your Pontiac. You'll see!

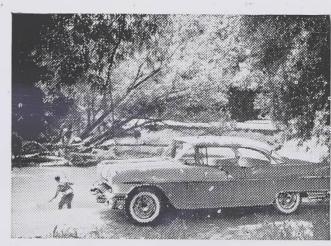


Two pets-both frisky! Perhaps "Dachsy" can amaze you with his tricks, he's really quite a performer. But this Pontiac has some tricks up its fenders, too. Pleasant tricks with your budget, for example . . . and some truly startling road performances. Your dealer can show you with a Demonstration Drive.

Seems like everyone's looking for the perfect . . . the "compleat" . . . oar! Actually you don't have to go very far to find it. No farther, in fact, than your nearest Pontiac dealer. There you'll find proof indeed that only Pontiac combines grace, beauty, prestige and performance and reasonable price so well . . . a "compleatness" that goes far, far deeper than mere looks or accessories!

You're welcome to a Demonstration Drive in this car of cars, to see for yourself everything that Pontiac offers. Believe us, you'll relish the way it hugs the curves, slides smoothly up or down hills, takes every straightaway with supreme confidence. The ride's the thing . . . and with Pontiac what a wonderful ride it is.

All this is very exciting . . . but the best part of all in this "compleat" Pontiac is its price. With all that Pontiac gives you in pleasure and prestige, it's still easily within anyone's budget, priced right down with the lowest. Yes-just like a trout to a "Royal Coachman" ... that's how you'll rise to a Pontiac. Be sure you



Only a minute from pool to Pontiac! We almost wonder how this fisherman can turn his back on that Pontiac. Those clean lines can catch . . . and hold . . . anyone's eye. Colors, in a host of Pontiac matching combinations, are breathtaking. And Pontiac upholsteries are luxury's last word! See it . . . you'll agree!



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