



IN THE ARMY

The Regular Army's rifle championships will be decided at Ottawa's Connaught Ranges August 20-22. Five ten-man teams, winners of regional championships in each of the five Army Commands will take part.

The meeting will determine the champion unit rifle team of the Regular Army, which in turn will represent the Canadian Army in the National Rifle Association matches at Bisley, England in 1957.

Ten members of each team will fire, but the results of the best eight will determine the winners.

The winning team will be presented with the Letson Trophy donated by Maj.-Gen. Harry Letson, C.B.E., M.C., E.D., C.D., and each member of the team will receive a miniature rifle in gold and silver, worn in the form of a badge, for life.

In addition, six members of the team will be selected to represent the Canadian Army at Bisley next year in competition for the Commonwealth Army championships. Winner last August of the first annual competition and the Letson Trophy was the team of the Royal Canadian School of Infantry, Camp Borden, Ont.

IN THE AIR FORCE

Bringing the children in from play at mealtimes becomes a major operation in most families — increasing in difficulty with the size of the family.

But Flight Sergeant Jack Mills, formerly of Calgary, and Air Force Police NCO at the RCAF's Air Division Headquarters at Metz, France, thinks he has the problem licked — with a minimum of fuss and bother.

With four youngsters in the sandle and swings set, Jack and his wife, Pauline, could be kept busy calling and searching until supper got cold. Instead of that, the flight sergeant uses a trick of his trade.

Around supper time, residents of the air force's married quarters community have got used to hearing one sharp blast on a police whistle, and little Mills' come a-running from all directions.

"It may not be in the books," says Jack, "but it gets results, and saves our lungs a lot. The only thing I'm afraid of is that the idea might catch on with other families here — the results could be confusing!"

IN THE NAVY

The Royal Canadian Navy again appears in the role of pace-setter in the matter of naval uniform.

An admiralty announcement on July 6 said that "junior ratings," that is, men below the rank of petty officer, of the Supply and Secretariat, Sick Berth and Coder branches of the Royal Navy are to adopt Class II or "square rig" in place of the present Class III or "fore and aft rig."

For those not acquainted with the terms, it should be explained that Class II rig is the traditional uniform worn by men "dressed as seamen" and its outstanding features are the bell-bottomed trousers, jumper with wide collar and the round flat cap.

Class III rig discontinued in the Royal Canadian Navy on January 1, 1949, at which time writers, cooks, stewards, supply assistants, sick berth attendants and others began the changeover to seamen's rig. Their uniform previously consisted of single-breasted jacket with black buttons, trousers creased "for and aft," and a peaked cap with red badge.

The Admiralty News Summary says that the change instituted orally by the RCN has in general been favourably received by the other Commonwealth navies.

The change in uniform in the Royal Navy, however, will hardly be instantaneous. Those in possession of Class III uniforms will be allowed up to four and a half years to provide themselves with the uniform out of their kit upkeep allowance.

Cdn. Celanese

Canadian Celanese Ltd. manufactures synthetic yarns and fabrics, having cellulose acetate as their base. It also produces staple fibre and some chemicals.

Products are marketed under registered trade mark, "Celanese". (Celanese fabrics simulate voiles, satins, moires, crepes, wool, etc.)

A new yarn called "celachrome" is being produced and another yarn "Trilan" was put on the market this year. Company owns approximately 265 acres at Drummondville, Que., and 114 acres at Sorel, Que., where its plants are located. At Drummondville, buildings have a floor space of about 1,250,000 sq. ft.

Sorel plant manufactures fabrics and yarn made from acetate staple produced at the Drummondville plant. A new type of material of wool-like nature is produced for suitings, shirtings, carpets and upholstery.

Sales for the first two quarters of current fiscal year are understood to have been slightly ahead of the same period in 1955. Forward sales position is better than a year ago.

Despite foreign competition company has maintained sales and profits in the face of lower demand for Canadian textiles by introducing new products and styles.

Number of new products being investigated and developed by research and development departments. New products introduced last year and this should show substantial sales. Financial results in 1955 did not reflect all progress made in year because didn't have time to add appreciably to earnings.

New products include: "Cela-chrome" yarns, considered successfully established; voluminous fibres and yarns, steady progress expected throughout the year although development of sales slow. Crystalline and crystal filament yarns have shown fluctuations in demand because they are fashion articles; super strong yarns, most of the difficulties overcome and increased demand looked for in industrial uses this year; triacetate fibre and

The DRUMMONDVILLE

Spokesman

Journal Dedicated To Free Speech

DRUMMONDVILLE, FRIDAY, AUGUST 17th, 1956

Building Regaining Its Feet in Drummondville

CNR Structure Trimmed Of 17 Companies

Montreal. — Seventeen more companies have been trimmed from the complex corporate structure of the Canadian National Railways.

All wholly-owned subsidiaries of the CNR, the 17 have been amalgamated under the name of Canadian National Railways Company in another major step to simplify the railway's corporate framework.

Among companies which have lost their corporate identities are the Stanstead, Shefford, and Chambly Railroad, which linked St. Johns and Waterloo, Que., and the 22-mile Montreal and Vermont Junction Railway which ran from a point on the international border to Iperville, Que.

Others in the amalgamation are the Canadian Northern Railway, the Canadian Northern Alberta Railway, Canadian Northern Ontario Railway, Canadian Northern Consolidated Railways, Canadian Northern Steamships, Canadian Northern Railway Express, and Canadian Northern System Terminals; the Grand Trunk Pacific Railway and its subsidiaries, The Grand Trunk Pacific Branch Lines Co.; Grand Trunk Pacific Saskatchewan Railway, Grand Trunk Pacific Development Co. and Grand Trunk Pacific Terminal Elevator Co.; the Manitoba Northern Railway; the Niagara, St. Catharines and Toronto Navigation Co., and the Pembroke Southern Railway.

In June, 1954, six companies were amalgamated under the name of Canadian National Railway Company, and another 12 were brought together under the name of Canadian Northern Consolidated Railways which itself is included in this latest amalgamation. Also in 1954, Grand Trunk Pacific Telegraph Co. was merged with Canadian National Telegraph Co.

Saint Joseph's Oratory Makes Second Appeal

Montreal. — Rev. Fr. Andre Cordeau, c.s.c., bursar of Saint Joseph's Oratory has announced that the Mount Royal sanctuary is presently appealing to friends for a second time for funds still needed to finish the inside of the sanctuary's basilica.

"Last February," he said, "we sent out an SOS to the Oratory's benefactors so that so that we could finish the inside walls of the basilica. We were then threatened with having to suspend work indefinitely."

"More than a hundred thousand persons answered our call. They subscribed a total of \$252,483 — nearly two thirds of what we needed to finish the inside walls early this summer. In this second appeal we hope to receive the \$147,517 still needed to complete this important work before August 1, when will start the great annual novena of prayers to Saint Joseph."

Father Cordeau explained that the sum is needed to complete concrete work inside the building, to finish the entrances, the organ loft, the sides of the basilica and other works. This has to be completed before the church can be cleaned and painted. The sacristy also will have to be furnished before the basilica can be permanently opened for worship.

1c Increase Of Aluminum

Aluminum Company of Canada, Limited announced today its price for 99.5% primary aluminum ingot in the Canadian market has been increased by 1c per pound to 24.5c. Export prices to overseas markets are increased by corresponding amounts. The price of Alcan 99.5% primary aluminum ingot in the United States market is 25c per pound.

The price of aluminum alloys and semi-fabricated products will be adjusted accordingly.

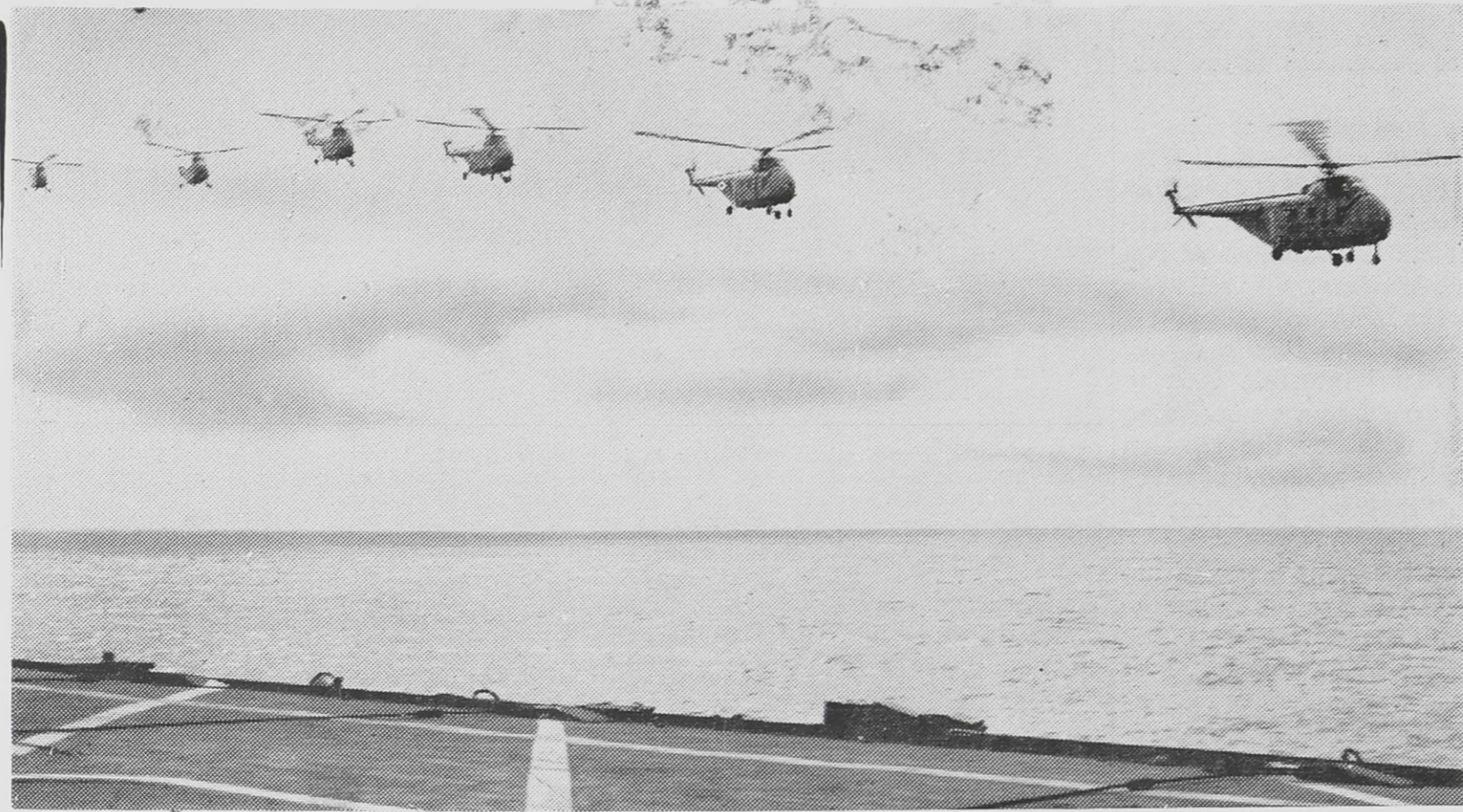
filament yarn called "Trilan" have been introduced and are steadily finding their place in the Canadian market; carpet yarns, increased capacity planned for this product this year and considerable progress has been made in manufacture and sale of yarns for carpet manufacturers.

Company recently acquired from Silknet Ltd. fixed assets of Coaticook Textiles Ltd., Coaticook, Que., for cash and will continue to produce fibres and yarns at the Eastern Townships mill.

Net profit in 1955 increased to \$1,943,004 from \$1,474,571 in 1954. This was achieved largely through lowering of production costs and introduction of new merchandising lines. Company spent \$896,690 less, \$522,828 a year earlier) on replacements and improvements at its Drummondville and Sorel, Que., plants. It sold certain securities held many years as a policy investment and made a profit of \$420,965 on this transaction.

At Dec. 31, 1955, working capital stood at \$16,449,208 against \$14,975,650 a year earlier.

(The Financial Post)



Looking like a string of mammothized hornets, six helicopters return to the floating "nest," the aircraft carrier Magnificent, following anti-submarine exercises at sea. The whirly-birds belong to HS-50, the Royal Canadian Navy's experimental anti-submarine helicopter unit. (National Defence Photo)

Just Back From Petawawa Camp

Some of the Gunners Were From Drummondville and Surroundings.

Camp Petawawa, Ont. — More than 500 militia gunners are on their way home to cities and towns across Quebec after one of the most intensive summer artillery camps in post-war years.

During the one-week stint on the ranges here, the militia soldiers got one of their first realistic touches of the type of training that would fit into an atomic warfare program.

Main force of the formation, still centred around the 25-pounder field guns and the guns of Montreal's 2nd Medium Regiment, spent most mornings and afternoons in the field, exercising the lessons taught them during the winter and spring months in armories and schools across the province.

Training reached a peak yesterday when the regiments competed for probably the most honored awards in existence today for artillery units.

Montreal's 34th Field Regiment defended two awards won last summer at Petawawa in Canadian Artillery Association competitions which were inactive for several years and reinstated last summer. The unit holds the Canadian Artillery Association cup, first presented in 1909, and given to the regiment with the highest standing in troop competition, and the Cape Cup, awarded many years ago for competition by Quebec units by Col. E. G. M. Cape, DSO, of Montreal, former commandant of the Montreal Artillery units.

Emphasis was placed this summer on rapid deployment over wide areas, which is considered to be the sides of the basilica and other works. This has to be completed before the church can be cleaned and painted. The sacristy also will have to be furnished before the basilica can be permanently opened for worship.

Dispersement of guns over the wide area would be due to a threat stemming from the ability of nuclear weapons being able to knock out groups of guns in one blow.

Results of the Canadian Artillery Association awards are expected to take several months to compile and sort. The Quebec units will be in competition with sister regiments from Newfoundland to the Manitoba border.

Basis of judging is one deployment drills and speed, accuracy and

speed of adjustment of fire, communications, command post drills, fire discipline and gun drill, observation post procedures, road discipline and smartness.

Last night, more than 110 officers of the six regiments — 37th and 34th Field Regiments and the 2nd Medium Regiment, of Montreal; 27th Field Regiment, of Coaticook; 46th Field Regiment, of Drummondville and 6th Field Regiment of Quebec City — attended a mess dinner presided over by Lt. Col. D. C. Campbell, CD, of Montreal, commandant of the Artillery summer camp.

Maj. Gen. J. P. E. Bernatchez, CBE, DSO, CD, General Officer Commanding, Quebec Command, and Lt. Col. T. Moore, of Ottawa, deputy director of artillery, Canadian Army, were present.

For the first time in some years, troops this summer were not under canvas but in the regular barracks of permanent troops now in training at Camp Gagetown, N.B.

Senior officers expressed the opinion that while the quarters are excellent, the absence of tent life detracted somewhat from usual camp atmosphere.

Close to \$25,000,000 in new facilities, which will transform Petawawa into a permanent camp are being constructed. Roads are being torn up, new housing quarters raised and other work being done which leaves the visitor with the impression of near-actual field conditions.

Perfect weather bless the 10 Militia Group training program, under command of Lt. Col. Campbell.

Heading the 37th Field Regiment, in the absence of Maj. D. M. Gibson, was Maj. H. Gordon. Lt. Col. L. B. Cronin, E.D., was c.o. of the 34th Field Regiment. The 2nd Medium Regiment was under command of Maj. George Ethier, CD.

The troops were up at 5 a.m. to catch trains which left at 8 a.m. to take them back to their homes. Some travel as far as Gaspe and New Richmond, in the east; Arvida, in the north; Sherbrooke, Victoriaville, Drummondville, Magog, Coaticook and Rock Island in the Eastern Township and Western Quebec region; Montreal, Quebec and Lauzon.

Attractions At Sherbrooke Exh.

The Attractions as presented by G. A. C. Hamid Inc. of New-York, will be most spectacular at the Sherbrooke Exhibition from Aug. 26th to 30th inclusive.

The International Follies featuring the Broadway Rockettes will be one of the most sensational Shows ever shown at Sherbrooke.

The International Follies present a Musical Treat in Fantasy entitled "Honey-moon" as two engaging youngsters (Peg & Paul) search for their "Honey-moon spot". Their dreams and plans emerge through song and dance, and dialogue resplendent with lavish costumes and unusual setting, adding to the magnificent decor. The Production portion begins with a sprightly scene in a travel agency. Peg and Paul muse about a trip across the sea to colorful Ireland. A group of debonair sailor girls symbolize the ocean crossing of the couple as they perform a precision number complete with alert whistles and jaunty times. These precision experts under the direction of Gae Foster, are the famed Broadway Rockettes.

The scenes of Rio Bamba, in stark red and brilliant white reveal an intoxicating pirouette dance of mingling hoops spinning rapidly about the colourful dancers.

Next, there is an Indian Scene. This scene brings thunderous applause from the audience as the war dance beats and a wild Indian chant fills the air.

Climaxing the International Follies, is a pure musical number as the couple marry in a gay Alpine Village in petite Switzerland. This is a wonderful scene of colour and dance and music.

In addition to the various scenes of the Broadway Rockettes, the International Follies will also feature many other popular acts such as Will Mahoney, the man with twinkling toes and contagious smile, all audiences has a new twist ready for his audience every performance. Then, you will see A la Ming, this Oriental Charmer does just about every stunt imaginable on the sword blade, and she makes the most difficult maneuver appear a snaj by the grace and precision with which she performs.

The Florida Trio, using a contortist, disguised as the center of the act, they go through a series of comical situations each one more laugh provoking than its predecessor.

The Hibbert, Bird and La Rue Act is comprised of two muscular young men and a lovely girl, the act begins in a conventional ball room routine.

The remaining acts of the International Follies, include the following: The Hawthorn's bears, a fascinating presentation of animal artistry.

The Nicolini's chimps have been so well trained that it is difficult to believe they are animals and not humans.

The two Mazurs appear in Aerial Thrills. Their achievements have made them outstanding favourites all over Europe in the past few years.

The George Wong Troupe comprise four agile men and two lovely girls, all masters of the intricate technique of tumbling and acrobatics. They will bring an amazing variety of skills to the stage.

The International Follies will be under the direction of Milton Blakey, an outstanding star of stage, screen and T.V.

You cannot afford to miss the International Follies of 1956, something different, something sensational, something more entertaining than ever. They will be seen each night from Sunday, Aug. 26th to Aug. 30th, with two complete shows on Wednesday and Thursday evening. One at seven and one at 9:15. Buy your tickets now at Levesque's Furniture Store, Wellington St. South, Sherbrooke. The acts, other than the Broadway Rockettes, will be presented each afternoon Monday to Thursday.

Many people still enjoy horse racing. Horse racing will take place Saturday evening, Aug. 25th and each afternoon from Sunday to Thursday.

On the opening night of the Exhibition, Saturday, Aug. 25th there will be the big dance in the arena. Music being furnished by Ralph Flanagan, number one America's Band. It is a rare opportunity to be able to dance to such outstanding music.

Two large livestock parades are scheduled for Wednesday and Thursday afternoons. All the foregoing attractions, plus the displays of livestock, agricultural products, flowers, handicrafts and industrial exhibits, will make the seventy-first annual Sherbrooke Exhibition, one of the most attractive in the history of the organization.

Thinner Dollar

What you could buy for a crisp dollar bill in 1949 now costs you more than \$1.18, says Dalton Robertson in The Financial Post.

That's the latest cost, as recorded by the Dominion Bureau of Statistics in its Consumer Price Index. The July 1 index figure is up, a record 118.5 from 117.8 in June. It indicates the purchasing power of the dollar has the U. S. dollar would buy goods worth only 84.2 of the 1949-vintage cents.

This doesn't mean it's 2c per dollar cheaper to save across the border. It only indicates that the cost of living here — while paralleling the U. S. rise — has edged up even a little higher relatively than it has climbed in the U. S.

New Constructions For a Total of \$2,400,000 from January to July 1956. — Textile Crisis Now Receding.

It is an aphorism that building is in some manner recognized barometer of the general economic situation of a nation. And yet the same principle can apply to a reduced area at a local level. At least everybody in Drummondville will be rejoiced by the fact that building here and in the vicinity seems to be recovering after a long standstill partly imputable to the textile crisis. The logical consequence was that many workers were compelled to emigrate elsewhere.

But there are many signs that slump is drawing aside, particularly because a building boom in under way once again. As a matter of fact, more than 200 permits were released in Drummondville since the beginning of the year up to now, the

above permits meaning an investment of nearly \$2,500,000. The detail is as below: January, 7 permits for \$52,125; February, 1 permit for \$500; March, 11 for \$96,000; April, for \$153,570; May, 35 for \$783,490; June, 24 for \$23,875; July, 33 for \$473,055. To these figures, we must add \$280,000 for the construction of a school at corner Ringue-Cockburn.

St. Simon, for the same period, 26 permits for \$223,800. Drummondville West, 21 permits for \$235,000. Since figures were computed at the end of July, and that many other projects are under way, it is not impossible that building may touch a peak this year, presumably around the \$4,000,000 mark.

Democrats Nominated Stevenson Yesterday

Chicago — Adlai E. Stevenson captured the Democratic presidential nomination yesterday with a smashing first ball victory at the Democratic National Convention.

Down to stunning but entirely expected defeat went Governor Averell Harriman of New York.

The former Illinois governor ran like a champion, out front and true to form all the way. He led from the instant the first state laid its ballots on the line and Harriman never came close to a challenge.

Once more the Democratic clans had placed their presidential banner in Stevenson's hands, bent on converting their 1952 loser into a 1956 winner over President Dwight D. Eisenhower.

Stevenson left his downtown law office, miles away, and headed for the convention arena.

In the golden moment of his victory, he had wide smile for reporters and word that "I feel relieved and happy".

Sitting here in the presidential box alongside the floor where the voting clinched things for Stevenson was Harry S. Truman—the man who bet on Harriman, fought for him, and lost.

Asked if he had any comment, Truman told a reporter: "Only that the Democrats are going to win".

The "Old Man from Missouri" earlier in the week had criticized Stevenson as lacking fighting spirit and said he couldn't win if nominated.

It was the massive Pennsylvania delegation that rang up the jackpot for Stevenson. It handed over 67 of its 74 votes and put him beyond the 68 2/3 needed to nail down the nomination.

The packed auditorium rang out with cheers and yells.

On and on the call of the states rolled. And at the end of that first and only roll call Stevenson had 905 1/2 ballots.

The New York governor trailed in the dust with 210.

The other votes were scattered among seven favorite sons.

In the end, in accordance with custom, Governor Raymond Gary of Oklahoma, the man who had placed Harriman's name in nomination, moved to make the tally unanimous for the winner.

K. Ames Wins Design Contest

A 32-year-old designer, Kenner Ames, of Gorrie Advertising, Toronto, is the winner of Canada's first national contest to encourage individual talent in the point-of-purchase display design field.

Ames gained top honors in Marketing's Point-of-Purchase Design Contest to win a \$200 gold watch. The event was jointly sponsored by the advertising and sales publication Marketing and the Gruen Watch Co. of Canada.

The winning entry was a contemporary counter or window display constructed of gold and black expanded metal. It provides the retailer three displays in one with a simple rearrangement of the parts. The display, designed to hold from two to six watches, was commended for "its new approach, simplicity and flexibility."

The point-of-sale display field is a large one. It's estimated that Canadian manufacturers spend upwards of \$40-million a year in display material to show off their merchandise in the windows and on counters and shelves of retail stores.

Reduce Highway Accident Risk

Rest before starting out on a long trip, don't try to drive too far in a day, stop for regular coffee-breaks on the highway, make sure you are psychologically fit to drive, and you stand a pretty good chance of spending an accident-free summer. This advice comes from R. B. Baillie, president of the continent-wide American Association of Motor Vehicle Administrators and Commissioner of Motor Vehicles for the Province of Manitoba.

Mr. Baillie, who is also chairman of the committee on motor vehicle administration of the Canadian Highway Safety Conference said that the driver's state of mind and fatigue after many hours spent at the wheel are contributing factors to most highway accidents.

Mental impulses and fatigue are behind a great many current violations of traffic rules and errors which cause accidents, Mr. Baillie says.

The well known Canadian highway safety expert cautions motorists against driving when they feel sleepy, worried, upset or preoccupied.

"Driving on today's congested highways is North America's favorite outdoor sport, so you must keep in good shape at all times," Mr. Baillie says. "Long drives slow up your reflexes, overtax your nervous system, reduce your seeing ability unless you stop now and then for some exercise and a cup of



Lovely Corinne Conley takes time out for fun even though she has a busy summer schedule. She appears on CBC radio's "Search for Tomorrow," the new daytime radio serial, and is familiar to television viewers across the country for her regular appearances on "GM Theatre" and other CBC dramas.

coffee or some other non-alcoholic beverage.

"It is good to engage in conversation, but always keep your eyes on the highway, and avoid arguing. Allow fresh air to circulate through the car, and do not insist on doing all the driving when your wife or another licensed driver can replace you for a while.

"Let weather or road conditions govern your speed even if you are not exceeding posted limits. And remember it is better to reach your destination late than never."

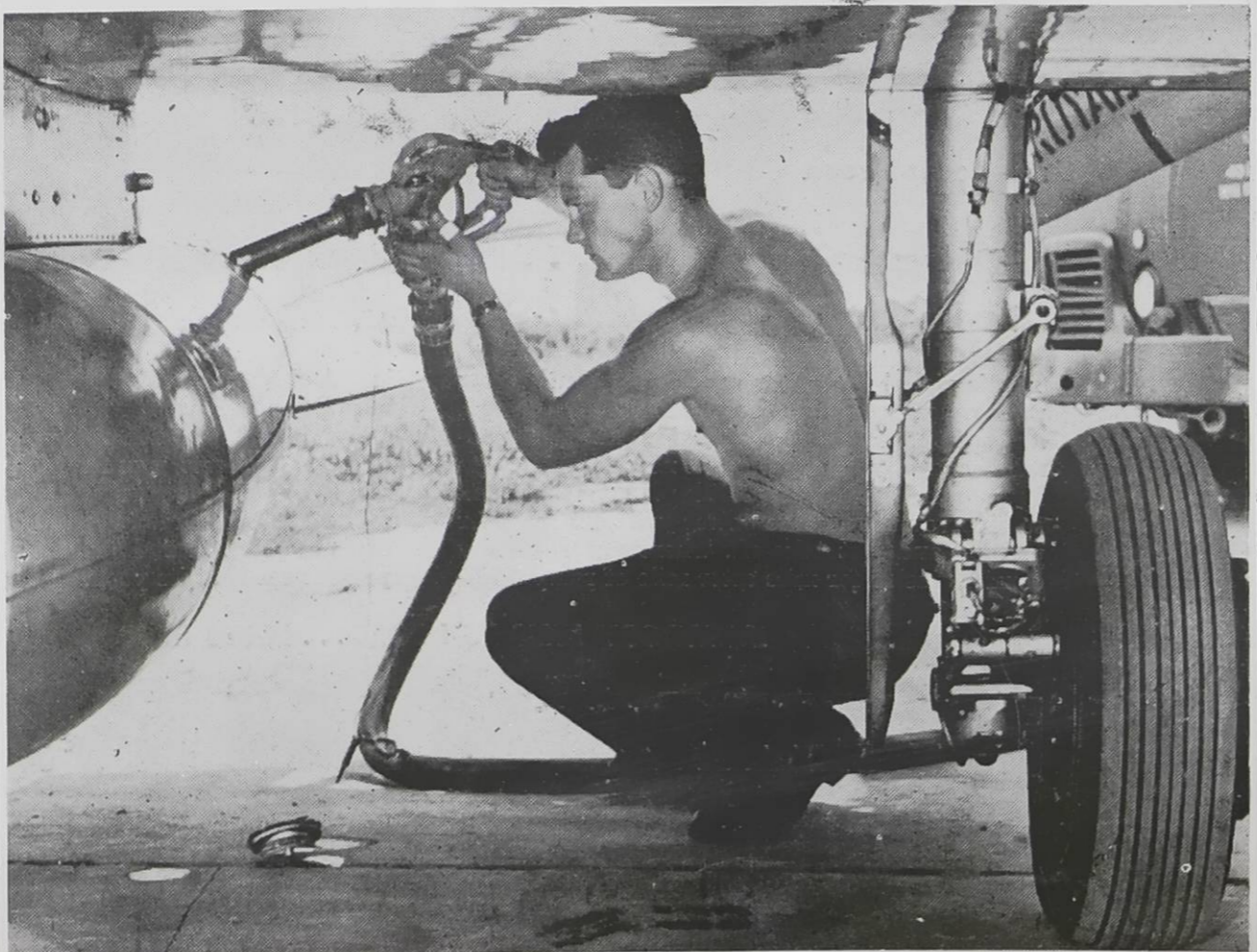
20,033 Bales In July 1956

Activity in Canadian Cotton textile mills during July reflected the usual down-turn caused by holiday schedules. However, the number of bales opened in the month was well below an average.

Last month domestic mills opened 20,033 bales (500 lbs. each) of raw cotton, a slight improvement over July 1955, when 20,021 bales were opened. Records which extend back to 1937 show this to be only the fourth monthly total to fall below 21,000 bales opened.

Forest Fires

Montreal. — The Province of Quebec Forests Association reminds picnickers that building fires for cooking or other purposes in wooded areas should be done with great care and "make sure that the fire is completely put out before leaving the premises". The fire should be thoroughly sprinkled with water or covered with sand. Man's negligence regarding forest fires is the cause of ninety-five percent of them and millions of dollars, every year, are wasted through sheer indifference.



Leading Aircraftman Marc Genest, son of Mr. and Mrs. Gilles Genest of 73 Gobeil Street in Drummondville refuels an F-86 Sabre jet at the RCAF's Number 3 Fighter Wing, near Zweibrucken Germany.

The DRUMMONDVILLE Spokesman

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Who Will Be The Next? The hottest question in Ottawa today is who will be the next Prime Minister of Canada, reports Blair Fraser in the current issue of Maclean's Magazine.

He says there are serious doubts in the Liberal Party over who is best suited to succeed ageing Louis St. Laurent, now 75. "The Prime Minister's political strength," reports Fraser, "which is certainly not growing and which may be waning somewhat, is a strength that is his alone; he cannot bequeath it."

But he can bequeath the elements of weakness that the Liberal Government has displayed during the past eighteen months — the recurrent confusions and indecisions, the palsied touch in parliament, the tensions within the cabinet and resultant awkwardness in public."

It is believed, says Fraser, that the Prime Minister favors Minister of Finance Walter E. Harris as his successor.

But among voters, Liberal and independent, the likely favorite is not Harris but Lester Bowles Pearson, Minister of Ex-

terior Affairs. But the Liberals have doubts as to whether Pearson will be a candidate when the time for decision arrives.

He may become the new secretary-general of the North Atlantic Treaty Organization when Lord Ismay retires, perhaps as early as next spring.

"Pearson's friends say that in spite of popular assumptions to the contrary, Pearson would be quite willing to serve under Walter Harris," reports the Maclean's article.

But this would do nothing to help Harris' chance of winning an election.

Says the Maclean's report: "Pearson, well known already, can be made even better known with ease — he goes over well not only in personal contacts but on television. Harris, in spite of two years of building-up by the party, is still a relatively cold and remote personality to the public."

Other possible contenders for Liberal leadership, says Fraser, are Robert H. Pitters, Minister of Public Works, Jack Pickersgill, Minister of Citizenship and Immigration, and Paul Martin, Minister of National Health and Welfare. But all have disadvantages for the Liberals.

"If the cabinet and the Parliamentary group decide it's an impossible task to build up Walter Harris into a commanding National figure in time for the election campaign he would have to lead," says the Maclean's article, "they will no doubt resign themselves to Pearson."

"He gives them the same sense of uneasiness as Eisenhower gave the Republican professionals who would have preferred the late Senator Taft, a man whom they understood and who understood them; but for somewhat similar reason, the Liberal professionals too may choose a gifted amateur."

Help Wanted! An employer had difficulty in keeping filled a certain job in his business. He had always felt that the job demanded a young man. It was a semi-skilled job, requiring the taking of samples of material being processed and subjecting them to simple tests. But it was a dead-end job, and young men would not

stay in it. When analyzed, it was found that the physical demands of the job were very low — in fact an ideal job for an older man not concerned with advancement. According to the National Employment Service this case is not unusual.

When we order a new machine or an appliance we make sure that we are spending money on equipment which will do exactly what we want and, just as important, that we're not paying for extra functions which we do not need and will never use.

But very often, when we set out to hire a new employee, we abandon this exactness in favour of a preconceived idea of what we want or what the job requires — an idea which may be incomplete or quite inaccurate. We may ask for a person with skills and abilities which are not needed on the job and which will never be used, and we end job, and young men would not

lined diesel engine, tankcar, boxcar and caboose. Different from the hard plastic which crack and break quite easily, polythene is light, soft and flexible and can be bent on, thrown about and generally maltreated for a long time without crying for help.

This indestructible quality has made it a particular favorite for the small fry who have a tendency to chew, throw and barg almost everything they can get their hands on.

Mothers will appreciate the addition of polythene toy blocks to the nursery, for when "London bridge comes tumbling down" a gentle rumble will replace the unusual "earthquake."

A new type of polythene building block, which was originated in Scandinavia was displayed at the toy fair. Now being produced in Canada, these interlocking blocks can be put together to form various shapes such as buildings or even a robot.

The variety of toys displayed at the fair indicates how far the toy industry has progressed since the days when toy making was a craftsman's leisurely vocation. Keeping our children amused with toys is a big business today and more and more people are becoming concerned with it.

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For Women

The International Quilt Show being prepared for the Women's World of the Canadian National Exhibition will offer a historic experience to visitors. The display is an attempt to unearth and show to Canadian women a unique collection of patchwork quilting and bed-covering from every corner of the earth.

The display will include not only prize winning C.N.E. quilts in original and traditional patterns, but magnificent early Canadian quilts, as well as a vast number and variety of bed coverings, many quilted, from as many countries all over the world as there are distinctive cultures. About 100 top entries in a national quilt contest sponsored this year by the Toronto Star Weekly will help to indicate the best of today's Canadian patchwork quilting.

Patchwork quilting is the only Canadian pioneer art that has retained a great deal of popularity as a live form throughout the push button era. An interesting fact is that patchwork is not a female innovation at all. The Crusaders discovered a form of patchwork which is the ancestor of our present quilt, in India, in Persia, and Egypt, and brought the discovery back to Europe. Since these ancient times,

each country has in its own fashion and with the materials of its choice, interpreted the discovery. Mary Stuart learned the art of patchwork at the court of Mary de Medici; Shakespeare gives testimony to the best bed in her house with its "furniture", that is, patchwork. Documents of the marriage of Marie Antoinette mention patchwork made at the court of Marie Therese of Austria, requiring eight years of work.

Patchwork travelled quickly from the aristocracy to the people, who employed materials of lesser value, making quilts in which cotton became more and more general. It is not surprising that quilting came to North America; the emigrants brought it with them.

Some of the quilts to appear in the C.N.E. show are museum pieces: Mrs. Nicholls Holt of Toronto is loaning a quilt which officials of the Victoria and Albert Museum in London, England, consider to be the oldest example of white embroidery. It is completely covered with different embroidery stitches forming the Tree of Life, as in India prints. Many more examples of quilted heirlooms will be shown, including three made in the early 19th century, which are being sent from Ireland. Also coming from Ireland is a quilt from the famous Irish dress designer, Sybil Connolly.

Some coverlets are woven, particularly those from the southern and oriental countries. A variety of exotic weaves from Indonesia, a "Kente" cloth from Ashanti in the Gold Coast, and some Italian works — one from Calabria, woven and tufted, are among exhibits.

Mrs. Elsa Jenkins, Manager of Women's Activities for the C.N.E., says, "The show will be an outstanding success, judging from the excellent response and beautiful quilts already received."

The show in its entirety will represent millions of hours of diligent and loving artistry by women and craftsmen all over the world. The quilts may be seen in the Women's Building at the Exhibition.

Wardens Seize Illegal Nets

Quebec. — An important seizure of more than 10,000 feet of fishing nets in the Lake St. John region was made by Fish and Game Department wardens under the direction of Inspector Georges Bonin of Quebec. One of the culprits was caught with a 600-foot net containing many ouananiche and walleyes. During the investigation, 17 nets of the same length were found in illegal operation. These seizures are important, mas fishing with nets in Lake St. John is completely prohibited, in order to protect ouananiche, which provide fresh water

salmon fishing for a great number of Quebec sportsmen and visitors.

Inspector Bonin was accompanied by District Inspector Raoul Landry, of Chicoutimi, and Wardens Francois Potvin of Roberval and Jos. Tremblay of Grand Baie. When he learned of the seizures, Omer Bernier, president of the Chicoutimi-Lake St. John Fish and Game Association, telegraphed a message of appreciation to Hon. Dr. Camille E. Pouliot, Minister of Game and Fisheries.

Credit Squeeze

The long expansion of Canada's money supply has been halted.

CLASSIFIED ADVERTISING

ACT NOW if you want extra \$\$\$ Join a progressive company with 250 guaranteed products. Every house in your territory a potential customer. No dull season with our line. Wherever you may live frite in for details. Familex, Station C, Montreal.

Traffic Laws Must Be Obeyed

Proclamation of strict enforcement of traffic laws announced by Provincial Police Director Hilaire Beauregard and Chief Municipal Court Judge Roland Paquette, Q.

writes Michael Barkway in The Financial Post. The increase in bank loans has flattened out to a near-level line. Interest rates have been rising. The chartered banks ended July in a very tight cash position — much tighter than the published averages reveal.

These facts constitute a crucial change in Canada's monetary position. And they pose a major question over the next few weeks: What will happen if Canadian business wants more credit from the banks, as it usually does in early fall?

From where we stand today it looks as though the banks will not be able to undertake any significant increase in their total loans unless the Bank of Canada makes more cash available. The credit squeeze hadn't really squeezed the money supply until this month. Now it has.

Mr. Camille Archambault, President General of the Province of Quebec Safety League, congratulates and approves them for the strengthening of enforcement efforts to such extent and in such ways. Police forces are well trained and must be supported by receiving the backing of public opinion for a better observance of our traffic laws.



REMEMBER!

Starting this Sunday, August 19th

YOUR FULL TELEPHONE NUMBER

will include the exchange name

"GRanit"

YOUR FULL NUMBER — "GRanit and 5 figures" must be used for Long Distance calling — but ONLY THE FIVE FIGURES need be dialed for local calls.

YOUNG MEN



SGT DICK

of the Canadian Army will be at the Drill Hall, 250 St. Louis St., Drummondville, Tel. 2-2714, Monday to Friday of every week, from 9 a.h. to 6 p.m. Young men are cordially invited to inquire into the opportunities available in the Canadian Army.

SALESMEN WANTED

If you are aggressive, eager, and anxious to succeed, we have an interesting proposition to offer in the sale of electrical appliances. Salary, Commission, Insurance, Pension Plan plus other benefits.

Apply nearest office

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If you need a new tractor on your farm, but haven't the ready cash to buy one... FIL may be the answer to your need.

A B of M Farm Improvement Loan can put you at the wheel of the latest model very quickly. And there's nothing that saves money, time and work on a farm quite so much as a modern tractor.

If your proposition is sound, you can get a B of M Farm Improvement Loan for any type of equipment you need on your farm. Why not talk to your nearest B of M manager? He'll gladly show you how a Farm Improvement Loan can help you in your operations... and how little it costs.



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HUBERT BELANGER, Manager
Richmond Branch: HAROLD NOWLAN, Manager
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FIL — the fixer... his full name is Farm Improvement Loan. Give him a chance to help fix up your farm... he's economical, convenient, versatile. He can do almost anything in making your farm a better farm.

Angling for a "compleat" car?



Fine view of a finny party. Here's a grand group of fishermen, taking it easy after a busy morning on the lake. And their Pontiac fits right into the scene. You'll go a long, long mile before you find a more pleasant, more exciting way to get from here to there. It's even nicer, of course, with trout in the...



Two pets—both frisky! Perhaps "Dachsy" can amaze you with his tricks, he's really quite a performer. But this Pontiac has some tricks up its fenders, too. Pleasant tricks with your budget, for example... and some truly startling road performances. Your dealer can show you with a Demonstration Drive.



Only a minute from pool to Pontiac! We almost wonder how this fisherman can turn his back on that Pontiac. Those clean lines can catch... and hold... anyone's eye. Colors, in a host of Pontiac matching combinations, are breathtaking. And Pontiac upholstery is luxury's last word! See it... you'll agree!



Best catch of the day! Oh, we're not talking about the fish... it's only average. It's that Pontiac that stands so proudly in the picture. And we're sure that the smiles you see are for the car, not the fish. It's the way you'll feel, too, first time you take the wheel of your Pontiac. You'll see!

Seems like everyone's looking for the perfect... the "compleat"... car! Actually you don't have to go very far to find it. No farther, in fact, than your nearest Pontiac dealer. There you'll find proof indeed that only Pontiac combines grace, beauty, prestige and performance and reasonable price so well... a "compleatness" that goes far, far deeper than mere looks or accessories! You're welcome to a Demonstration Drive in this car of cars, to see for yourself everything that Pontiac offers. Believe us, you'll relish the way it hugs the curves, slides smoothly up or down hills, takes every straightaway with supreme confidence. The ride's the thing... and with Pontiac what a wonderful ride it is. All this is very exciting... but the best part of all in this "compleat" Pontiac is its price. With all that Pontiac gives you in pleasure and prestige, it's still easily within anyone's budget, priced right down with the lowest. Yes—just like a trout to a "Royal Coachman"... that's how you'll rise to a Pontiac. Be sure you do—soon!

A GENERAL MOTORS VALUE

As Izaak Walton put it;

"Tis a wondrous fine catch to be sure."

PONTIAC

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