#### Farce Running At North Hatley

"See How They Run", a farce by British playwright Philip King, is the North Hatley Playhouse presentation for this week. The hilaern Townships' bright new summer theatre. The story of the American actress wedded to the English

Lynne Gorman, popular Ottawa verend Lionel Toop. Arthur Motyer and Nan Stewart, both of whom ing American dynamo and the Cusson and Dino Narizzano.

Eastern Townships' audiences. Dino in December was "no picnic". Naribbano, of Montreal's MRT, is

## **Preacher Named** For A Novena

Marie Bissonnette, O. P., will preach the great novena of prayers to Saint Joseph Aug. 1 to 9 at Saint Joseph's Oratory, Rev. Fr. Adrien Leduc, c.s.c., assistant su-perior of the Mount Royal sanctuary, announced today.

Father Bissonnette will be heard at solemn masses in the morning, at novena devotions preceding the evening low masses and at high

That day, at closing ceremonies

VOL. XXVIII — No. 17

rious production is expected to play to full houses this Thursday, Friday and Saturday at the Eastcountry clergyman and all the fun and consternation the situation implies, has long been a favorite with both British and American au-

stage and radio star, plays the lead, penelope — married to John and Nan Stewart, Mr. Hepstead in have played with Mr. Hepstead in suffering real hardship and loss, are cast, respectively, as the visit- tawa. much-maligned gossipy neighbour.

the Playhouse stage-manager.

MONTREAL - Rev. Fr. Ange-

mass Sunday, Aug. 5.

the Cercles Lacordaire et Jeanne total of all other hospitalized illthe Cercles Lacordaire et Jeanne d'Arc, His Eminence Cardinal Paul-Emile Leger, archbishop of disturbance to effect of the Company of the Cercles Lacordaire et Jeanne of the Company of the Company of the Cercles Lacordaire et Jeanne of the Company of the Company of the Cercles Lacordaire et Jeanne of the Company of the Company of the Cercles Lacordaire et Jeanne of the Cercles Lacordaire Paul-Emile Leger, archbishop of disturbance to effect a cure in a prejudice, local building authoriMontreal, will celebrate an opendisturbance to effect a cure in a prejudice, local building authoriProtestant Schools. The following Drummondville High: Montreal, will celebrate an openair mass at 5 p.m. His Eminence mater of a few weeks in a special ties and mortgage institutions — are Asbestos - Danville - Shipton High Joan Killoran, Jacqueta Northcowill also preach the sermon. More ward of a general hospital but it fortunately all giving way before School pupils also held second, te, Jill Norton, Sandra Phillips, Heldermined efforts of the determined efforts of the deter than 35,000 conventions members gnosed an terated in its earliest firms', says the Canadian Homes Beverley Gibson with 825 marks; Richmond High:

His Eminence will also celebrate a pontifical mass and preach the sermon on Aug. 9, closing day of House Built the novena of prayers to Saint Joseph. Aug 9 marks three anniver-saries for the Oratory — the 111th anniversary of the birth of Brother Andre; the 13th anniversary of the consecration of the crypt and church; and the first anniver-Leger, papal legate.

## Lamentations Of Many MPs

by serving in Parliament they are dest but well-planned and soundly Diocese of Nicolet.



The DRUMMONDVILLE Journal Dedicated To Free Speech

# Barn Put to Fire by Monday Thunder Storm

earlier North Hatley productions, are nothing new in annals of Ot-

Such lamentations, however, ap-Others in the cast include Shirley pear to have reached fever pitch Collins as the nippy domestic, in case of Mr. Carter, Liberal MP George Wilcox, Royce Gayle, Louis from Newfoundland. who blunty asserted in House of Commons "See How They Run" is direct- that it was "quite a sacrifice" for ed by Arthur Voronka, the setting him to spend the summer in Ottadesigned by Helen Austin. The wa, that long parliamentary ses-finished teamwork of Mr. Voronka sions interfered with his family liand Miss Austin has already re- fe and with his political fenceceived top comment from Canadian mending and that making the critics and increasingly enthusiastic rounds of his island constituency

Two bizarre suggestions were put Next week's play, "The Moon Is forward by Mr. Carter in the hope Blue", is already in rehearshal. of alleviating the hardships of Molly Golby, Toronto, Ivor Barry, parliamentary life. First, he ex-Montreal, and NHP Director Ar- pressed the hope that from now thur Voronka are taking the lead on "we shall make a rebular practice of having closure on every bill". Second, he advocated "air travel privileges", meaning free passes on TCA, so that MPs may spend "the odd weekend" with family and constituents.

Puzzling to most Canadians is why Mr. Carter, and other MPs to St. Joseph who feel that parliamentary life is too great a "sacrifice" and a "hardship" don't just region who feel that parliamentary life is "hardship", don't just resign, or announce that they will not seek built, many are handsome contem-

(The Letter-Review)

# Canada's Problem, But although prefab houses don't look different, they are built from huge sections, rather

of the provincial convention of nadian hospitals, more than the weeks. stages for successful results.

The next house you buy may cosary of the coronation of the sta- me out of a factory, just the way tue of Saint Joseph by Cardinal your car did. Building Editor James Knight reports, in the August issue of Canadian Homes & Gardens, that more than 3,000 Canadian families bought and moved into prefabricated houses in 1955. In the next few years manufacturers of factory-built houses expect to sell double that number each year.



One of the most important butter and cheese fabrics, the Cooperative Agricole of St. Germain of Grantham was partially destroyed by fire last Sunday and suffered damages amounting to around \$100,000., the manager J. A. Blanchard told newsmen. The large building caught and other actions during the war submarine's deck. fire at noon and the Drummondville firemen were called on the site of the disaster to help the local brigade. The machinery was temporarily put out of order but officials said operations were resumed shortly early this week

R. D. A. Schools

Mental Health han from thousands of small pieces and they can be erected in light-ning-quick time. Some prefab firms boast that they can erect the walls

is necessary to have the case dia- the determined efforts of the prefab third, fourth and fifth positions: len Walker, Grace Smith. and Gardens article. Just about pre-fabs built in Canada are financed nald Ross with 781 marks and Nan-nald Ross with 781 marks and Nan-Crack, Robert E. Dole, Bernard G. by mortgages backed by CMHC.

and mortgage problems all being gained sixth position with 707 Richmond, Yvette Beauchesne, Liwhittled away, the future prefabs marks. looks bright, concludes Knight, It and boast about it.

### **Convention In** Drummondville

LAMENTATIONS OF MANY ago, writes Knight. "When erected bec Provincial Convention will be July, just issued. MPS, many of whom, despite their by a competent builder you can't held on September 14th and 15th Under the title, "A Full Head of \$8,000 a year remuneration and tell a good prefab from a conven- in Drumondville, P.Q. on invita- Steam", the B of M review points \$2,000 tax-free allowance, feel that tionally built house". Most are mo- tion of St. Therese Subdivision, out that the total expenditures by

than the same period of 1955.

Vast Program Contemplated "The combined value of all public and private investment planned for 1956", states the B of M, "amounts to an \$8 billion program, more than a quarter again as large as actual outlays in 1955". It notes, however, that in commenting on these intentions, the official report expressed serious doubts as to whether available supplies of equipment, labour and capital funds would be sufficient to permit their

and the attempt to realize it, promises to keep the economy operat-

"Export trade, historically a second major determinant of business conditions in Canada, has played a smaller stimulative role but has, nevertheless, been buoyant".

"In the five months to the end of May, total exports were 11.6 per "For this reason we did not he- cent above a year earlier, with

Business Inventories Up

The review notes a sharp rise in business inventories during the first current appeal has brought in to those who, last February, replied "It is useless to state," added Fathe increase amounted to \$1200 mil-

# built, many are handsome contemporary homes, and at least one is priced as high \$68,000. But although prefab houses don't built, many are handsome contemporary homes, and at least one is priced as high \$68,000. Doreen Oiney Top Grade X Student prosperity, have lacked buoyancy. There are, on the other hand, individuals, firms and public bodies that have experienced difficulty in St. Lawrence Seaway Authority. Doreen Oiney Top Grade X Student prosperity, have lacked buoyancy. There are, on the other hand, individuals, firms and public bodies that have experienced difficulty in St. Lawrence Seaway Authority. At last, after much manoeuvring,

and roof of a prefab house in half examinations conducted by the De- the Department of Education. Today, mental ill-health is one an hour, and one firm has comple- partment of Education were anof our greatest problems. These a- tely finished a house — from exca- nounced recently. Doreen Olney of tificates were: re more than 68,000 cases in Ca- vation to final painting — in five the Asbestos-Danville-Shipton High:

Sixty-one candidates

Vast Program

The results of the Grade X June | neral Proficiency Certificates by Those receiving Proficiency Cer-

School gained 846 marks out of a Beverley Gibson, Marilyn Hart, possible 1000 to qualify for the high- Janet Molson, Doreen Olney, Au-

cy Smith with 714 marks. Ronald Dunn, David A. Fortier, Ronald D. With public ignorance, inspection Gibbs of the Richmond High School Gibbs, Norman Menard, Murray se P. Belanger, Dayle Cayer, June Suzanne Cripps, Bernice Grade XI. Thirty-four awarded Ge- dine Mills, Donna Selby.

#### merchandise imports, mainly in the nada. investment goods categories, observes the B of M. In the first five Contemplated ves the B of M. In the first five months, the value of imports is of-

MONTREAL — The volume of Prefabricated houses have come Provincial President of the Catho- outstanding factor in Canada's surg- that, even in the midst of general a long way from the flimsy-looking lic Women's League of Canada, an- ing expansion, says the Bank of war-time house of about 10 years nounces that the 9th Annual Que- Montreal in its Business Review for

business concerns and private institutions on new nonresidential construction, machinery and equipment in the first quarter of this year were nearly a third higher

"There is every reason to believe that these expenditures will continue to rise", says the review, which adds that a mid-year official check on investment intentions in Canada shows that capital outlays of this nature, amounting to \$5,147 million, are contempled for 1956. This is \$438 million above the preliminary survey published in February and a full \$1.5 billion, or 41 per cent, above actual expenditures made in

full implementation this year.

"Nevertheless", states the review, 'the existence of this vast program,

in a monetary atmosphere than can fairly be described as having been ship to bear the name, will be comtight for the past several months".

# **How To Treat**

may be sooner than you think before you buy a factory-built home forts to qualify for promotion to

Greenlay, Myrna Hamilton, Harolsorder symptomatic of profound instruggle, by the combined efforts

The fire was put out after a long of the British Isles, to the North Sea sorder symptomatic of profound instruggle, by the combined efforts

Iceland and Gilbraltar. There has ben ae sharp rise in

> Most of the children who suffer craft carriers. In summing up, the Review says,

> > Fear and fury, as well as frustra- his return voyage.

helped by giving in to every whim fire before, Dr. Tucker marvelled She still lies, bows to the west of the child, nor by trying to stop at the battle. He described the condirectly south of the eastern end the attack by slapping him or pouring could water on him. Reassuran- ing in the mist-shrouded seas as the miles west of East Point, Prince ce and a sympathetic regard for the destroyer hounded the evasive sub- Edward Island. whole emotional background will marine. do most in preventing attacks. Prority and affection in proper measure, the attacks are best treated with ble to play only a relatively minor "English Channel, 1944-45". apparent unconcern. When love and security are clearly lacking, the whole family needs expert guidance.

be used aboard the new Canadian

Some 53,000 napkins will be in cial Post. use aboard the new Canadian Pa-Millions of Canadians have seen cific flagship Empress of Britain. CBC-TV announcer John O'Lea-

ry on the CBS News. But rarely - because this work is of a Scotland, and wool from Yorkshire 386,900 last year. more serious nature — have they ever seen him smile. However, adian Pacific flagship Empress of for second place in our new-car Ford-produced cars for every one this is how he looks off-camera.

But there is no question that, viewed in the aggregate, the Cana-designed destroyer escorts to enter down to his knees. Time and again dian economy is operating under a full head of steam. "Such a condition", concludes the review "warrants close attention to the pressure gauges of the economic mechanism and careful handling of the safety

from these attacks are between six | Following this episode, the Assi- | Following repairs and a brief pamonths and five years of age. Al- niboine began a lengthy period of trol, she returned to Plymouth in ficially estimated at 30 per cent o- months and live years of age. All months and live years of age. All months are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail, August 25, as close estimated at 30 per cent o- though the attacks are by no means service on the North Atlantic continue to sail at a service of the sail rare, they are often diagnosed only voy routes. In August, 1941, she was cort to HMS Warspite (battleship), after much anxiety and unnecessa- one of the destroyers assigned for which had been ordered to bom-Mrs. Ross Alexander, Quebec business investment has been the "there are some areas of demand ry investigation. Perhaps, states the escort duties at the historic Churbard bard the enemy-held naval port of report in the Lancet, it is their chill-Roosevelt Charter meeting, Brest. This was the same day that rarity outside the home which has and had the honor of embarking the Paris was iberated. made many doctors unfamiliar with British Prime Minister for several At the end of the war she was

> tion, precipitate attacks, but they A year later, the Assiniboine was from Newfoundland to help reliemay also be started by a sharp pain, involved in the U-boat sinking ve the pressure on commercial a fall, or a sudden dream, the symp- which won fame for herself and her transportations systems. toms may be alarming: after a few commanding officer, the late Lt.cries, the breath is held, and the Sdr. John H. Stubbs, DSO, DSC, taken in tow from Sorel, P.Q. to child may go blue, and lapse un- RCN. consciousness. If the attack is pro- The late Dr. Gilbert Tucker, offi- trick of fate, she was not to leave longed past this state, convulsions cial naval historian of that day, was Canada. may ensue, followed by confusion taking passage in the Assiniboine On November 7, 1945, strong Neither parents nor child are World War who had faced German vessel and she went aground.

More than 1,550 mattresses will

will be used on board the new Can- This is the year of the big battle were buying more than two new

ing Struck. — Damages Amounting \$15,000. A short but violent storm accom- tractor out of the barn while fire-

Owner's Wife and Two Children In The Barn When Lightn-

panied by lightning rushed over men were called in. These worked the region Monday afternoon and hardly for a couple of hours but caused damages here and there. all they could do was to protect Mr. Lionel Lampron, of 4th range, the house and a shed. The farm imnear No. 9 highway, was met with plements and the crop of hay dismisfortune when his barn was put appeared with smoke. to fire by lightning and complete-

It was the second big fire in St. destroyed. When lightning struck, it was said, Mrs. Lampron Germain in two successive days, was in the stable with his two child- the first being the destruction of ren. One of them could drive the St. Germain Co-operative.

### Warship Christened at Sorel

niboine, fought and sank a Nazi Uboat in one of the most notable cker, "nothing was left undone single-ship actions of the Second which might add to the discomfi-

The fame and honor won in that of them actually landing on the ship at Sorel, P.Q. on August 16 when Destroyer Escort 234 is chris-destroyer's torpedoes, and too far

securing their capital requirements | The new Assiniboine, the second the Assiniboine succeeded in rammmissioned immediately following "Throughout the action", noted the christening ceremony, thus be- Dr. Tucker, "the Captain, high on coming the second of the Canadian- the bridge, stood fully exposed

stages of construction. valves by the monetary authorities; in the United Kingdom. Commis- friend at a garden party... plainly, howeve it does not call for sioned originally as HMS Kempenan indiscriminate stocking of the felt, a destroyer of 1,400 tons, she

> in the capture of the German mer- Europe. Other tasks included interwen intercepted.

vided that the child receives secuvy armament on both sides was b- "Atlantic, 1939-45" Biscay, 1944"

Fourteen years ago this August, role. The effective fire came chief-Canadian destroyer, HMCS Assi- ly from short-range weapons. "In the Assiniboine", said Dr. Tuture of the enemy. Even depth charges were lobbed over te side, one

"The U-boat was too close fir the

ing and sinking the U-boat.

service. The first, HMCS St. Lau- the bridge was deluged with marent, was commissioned last Octo- chine-gcn bullets, most of which ber. Twelve others are in various were probably aimed at him. Yet he never took his eye off the Uboat and gave his orders as cooly The first Assiniboine was built as though he were talking to a

Lt.-Cdr. Stubbs later lost his life was purchased by Canada nn 1939 in the sinking of the first HMCS and commissioned as HMCS Assi- Athabaskan in an English Channel

The spring of 1944 found the As-Early duties saw her in the Ca-ribbean with Royal Navy units tlantic convoy routes. Later in the blockading German ships caught in year she was assigned to duties in that area by the war. She took part support of the land campaign in chant ship Hannover, which was set ception patrols and further convoy

security in the child, according to of the ships' companies of the Assi- On one of er patrols off the a report on the work of Hinman and niboine and the British cruiser Du- French coast, the Assiniboine was Dickey reported in the Lancet, re- nedin, and the Hannover was saved hit during an engagement between ceived by the Health League of Ca- from destruction to become the first Canadian destroyers and enemy of a long line of RN auxiliary air- trawlers. Fortunately, there were

no casualties.

hours in Icelandic waters during at sea on patrol. On her return to Canada, she began a ferry service

> Finally sold as surplus, she was Baltimore for breaking up. By a

at the time. A veteran of the First winds parted her from the towing

To her successor, the old Assini-The U-boat manned her guns, but boine left a heritage of renown and

#### Car Markets

Automobiles this year will make

There's a very good chance Canadians will buy 400,000 new cars Cottons from Lancashire and during 1956. Best year to date: 23.6%. Ford, 22.6%.

market. Slugging it out: Chrysler | Chrysler product.

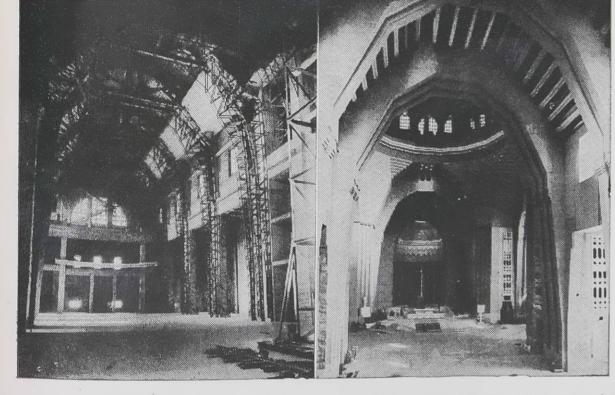
and Ford. General Motors is still comfortably in first place.

Chrysler of Canada automobiles in May outsold Ford products for the second consecutive month, Pacific flagship Empress of Britain. spectacular economic news, pre- measured in terms of new-car redicts Jack McArthur in the Finan- gistrations. Ford retained a fractional lead in car sales for the January-May five-month period. The reliable May breakdown: G-M, 43.3% of the market. Chrysler,

Only two years ago, Canadians



Nearing completion is the second ultra-modern destroyer escort to be built for the Royal Canadian Navy. The ship, to be commissioned as HMCS Assiniboine at Marine Industries Limited, Sorel, P. Q., on August 16, is pictured above during sea trials on the St. Lawrence. The first ship of the class, HMCS St. Laurent, was commissioned last October. (National Defence Photo)



Construction of St. Joseph's Basilica was carried out at great strides during the last two years and authorities of the Shrine hope to finish the interior walls this summer. This would permit the permanent opening of the Basilica for the cult. In the above pictures, the vast temple is shown as it appeared over a year ago with its network of structural steel and as it looked about a month ago, when the work was about 70 per cent completed. Early this month, the Shrine made a second appeal for funds to finish

# About 45% Of

ne and the faithful at large are ve- on August 9th.

jective set to cover the costs of the the Basilica.

days will bring them all the funds André in 1904. required to ensure in the near fu-The Objective ture the permanent opening of the vast Basilica for the cult.

"Should replies stil to come be

appeal made on July 4th by Rec.

Fr. André Cordeau, bursar of St.

Joseph Orden Rec.

We will certainly reach our ob
"we will certainly reach our ob
"and get the Basilica ready for the Shrine gular use. Friends of the Shrine have replied very generously in "This high volume of shipments", Joseph Oratory, Rev. Fr. Emile Dejective in the period of time estimthe last 15 days. If this enthusiasm says the review, "has been welcome guire, c.s.c., Superior of the Shrine, ated, that is at least in time for is maintained for another week or news to the farmers of the Prairie

"We wish to take advantage of financial situation. Father Deguire stated that the this occasion to thank publicly all

most urgent work for the comple"Our S.O.S. gave us the proof", ferings today. Every donation will piling in anticipation of increased tion of the basilica: interior wall said Father Deguire, "that in diffibe acknowledge in the name of demand or higher prices, and caufinishing, painting of the concrete cult times a whole army of benefactors is ready to rise to help the mediate use for the greater glory of rapidly rising demand — war-The Superior of the Shrine added Holy Cross Fathers who have been of St. Joseph. Our sincere thanks of rapidly rising demand — war-rants close attention in the months that the authorities of the Oratory given the mission of carrying out to all".

hope that the mail of the next few the work undertaken by Brother contiunes the B of M.

sitate to launch a second appeal wheat joining such other products the result of which should enable the result of which should enable petroleum in the list of items reus to finish the most essential work cording notable increase. April and Montreal — Commenting on the as enthusiastic as those already read and get the Basilica ready for reannounced today that replies rethe celebration of the 111th annithe celebration of the 111th anniso, we should acquire the necessary
crop remained on farms throughceived from the friends of the shri-versary of Brother André's Birth, funds to cover the cost of work out the winter months". now underway and to stabilize our

date offerings totalling \$88,500 or to our emergency appeal to preabout 45 p. 100 of the 200,000 ob- vent the suspension of the work in of this appeal wil be possible only the last quarter of 1955. The review if all benefactors send in their of- observes it is possible that there

# The DRUMMONDVILLE

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DRUMMONDVILLE, FRIDAY, JULY 27th, 1956.

Families in Canada are largest in Newfoundland, where the average is 4.4 persons per family; the national average is 3.8 persons per family. All told, there are 3,685,000 family. All told, there are 3,685,000 factured goods. families in Canada, and better than factured goods. two-thirds own the homes they live | The new edition of Quick Canain. Of those who pay rent, the aver- dian Facts, containing up-to-date Despite the increasingly close reage payment is about \$45 per month. information on all aspects of Cana- lationships between the business- Railway and road developments One out of three families live in ru-ral districts, two out of three in ur-newsstands and book stores.

dian life, is released this week to newsstands and book stores.

man and the farmer, through the work of the Chamber of Commerce,

An undersea link between PEI

ban localities. Of every ten families, nine have electricity and radios in their households, eight have running water and powered washing Reunited After machines, seven have telephones and mechanical refrigerators, six have cars and three have television

Such are some of the items of information contained in the 12th annual edition of Quick Canadian Facts, the pocket annual of facts about Canada released this week by the publishers.

Among thousands of other facts about Canada and Canadians noted in the new book are:

The money spent on doctors' bills

On Sunday morning at Dorval, a long vigil ended for Mr. and Mrs. Leslie G. Gardos, 8105 Arcadian Rd, Montreal, when their eight-year old daughter, Eva Suzanne, was reunited with them after painful years of separation. The parents remembered their little girl as a three-month-old infant in faraway Budapest.

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No matter how modern the methings. Without these basis factors, our world today would still be devoid of culture and civilization. From the beginning of our civilization to the study of the most advanced forms of business, we can recognize everywhere, man's innate creative urge as the real force responsible for progress.

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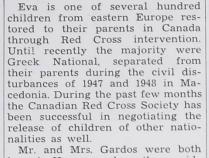
No matter how modern the methings. Without these basis factors, our world today would still be devoid of culture and civilizat

Canada's Favourite! Here's the label

to look for, the Ale to enjoy. A glass will tell you why it outsells all others in Canada. Just say:

"Make Mine **MOLSON'S** EXPORT"

The Ale your Great-Grandfather drank



born in Hungary where they reside until 1949. After a short residence in France they emigrated to Canada in 1951. Mr. Gardos is an accountant by profession and is presently employed by an electrical irm in Canadian citizen as soon as his required period of residence in this city has been completed. Eva is the second Hungarian What will Canada look like 25

S35. Per Family

Of the 1,700 university-grade students in Canada, 24,000 are in arts courses, 4,500 in medicine, 1,700 in

Businessman | spending a per capita disposable income of \$1,860.

it is very apparent that too many and New Brunswick. businessmen are unaware that the A canal connection with New modern farmer, to be successful, must be a first-class businessman.

York State's Hudson River system.

Larger farms with a more diver-At the basis of all forms of prosified output. ction, (of which arming is the arliest and most important) lies the dual factor of the creative instinct in man and his need to make Spur Textile

bered their little girl as a three in the new book are:

The money spent on doctors' bills averages out to \$30 per family per year; the amount spent in retail food stores averages out to \$2,000 per family per year; the amount spent on taxes averages out to \$2,000 per family per year; Of Canada's ten provinces, four and Quebec—have names of Indian origin;

Canada's railways operate 6,600 passenger cars and 190,000 freight cars;

The number of immigrants to Canada last year was 110,000 while the procession.

The success of a business do nine the number of technical associations now in the Federation of Canada brings to nine the number of technical possible for progress. No matter how modern the thods, the success of a business do nine to number of technical possible for progress.

No matter how modern the methods to so much upon selling the finished product as it does upon the interest of the manufacturer in his product. Today's businessman realizes that even selling is as much a matter of psychology as it is a matter of psychology as it is a matter of seleculation.

The farmer, perhaps more than any producer, is aware of the manufacturer in his product. Today's businessman realizes that even selling is as much a matter of selectations now in the Federation of Canada associations now in the Federation of Canada associations now in the Federation of Canada servers of a business do ninetarchods of interest of the manufacturer in his product. Today's businessman realizes that even selling is as much a matter of selectation and product. Today's businessman realizes that even selling is as much a matter of selectation and product. Today's business dependent of the federation in the federation of the federation as of the federation of the federation of t of approximately 30 thousands dollars. An amount which is a great a capital expenditure as most small industrialists require. Given such consideration, it seems to us that the farmer of todays is as much a businessman as is the manufacturer or retailer.

err Division; The Textile Society of Canada, Western Division; the Cornwall and District Textile Association; and the Ottawa Valley Textile Association.

The increase in membership of the Federation and in particular the formation and affiliation of the Leptitute of Textile Society.



al Bank of Canada, was elected to the board of directors of the Metropolitan Life Insurance Company board, announced here today. Mr. Muir, in addition to being head of the Province of Quebec Safety Lea the fourth largest bank in North
America, is a vice-president of the of little experience who risk them Montreal Trust Company, a direc- selves on the highway are a cons tor of the Canadian Pacific Railway, tant menace. Their poor ability

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OFFICE! SEE US NOW!



lion to \$100 billion of 1955 dollars.

19.3 million "consumer units"

Additional power capacity in al-

officers of the federation, which

was founded in 1938 with the ob-

es of the various local and natio-

The Institute of Textile Science,

ial to that of European and U

societies of textile scientists, ha

n granted a Federal charte

gnized by Fellowships (F.I.T and Associateships (A.I.T.S.)

ally to the development of ter

education and research in C

n's University, Kingston, ev

Textile Seminar held at

la through such projects as t

Montreal 30 - Notwithstandin

'Sunday Drivers''. The sense of res

them to leave the stearing wheel t

insibility alone should prom

an to become the cause of acci

YOUNG MEN

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rummondville, Tel. 2-2714, Mon day to Friday of everyry week from 9 a.h. to 6 p.m. Young men

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the opportunities available in the

of the Canadian Army will be

Standard Brands Inc., The Scots- drive according to the rythm of man Publications Limited (Edin-traffic, forcing thereby rear moto

burgh) and a director and member rists to overtake or again not keep

of the executive committee of Al- ing the right or giving the wrong

his development is

hich is expected to achieve ul

income of \$1,860.





Ideas For Summer Roll | tar or barbeeue sauce. | Idea! — Spread the cut sides of a

number of persons who moved number of persons numb number of persons who moved from Canada to the United States was about 40,000;

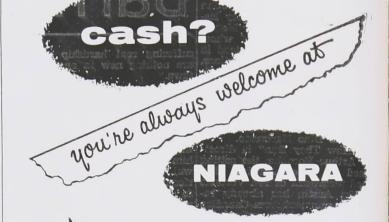
The 1700 university grade stu
Index: Canadian Red Cross of the Canadian Red Cross it, based on evidence before the Gordon Commission:

A population of 28 million 75 p.

Sauce. 65 p. 100 living in Central Canada. Idea! — Heat ready-cooked, froz- dy snack, wrap each stuffed roll in A labor force of 8-10 million, en fish sticks and serve them in ba- foil and heat in oven or outdoor producing goods worth from 55 bil- con or wiener buns with tangy tar- grill. Last Week Answer

ACROSS 4. Jewish 1. It is (contracted) sional 4. Of bees a cabin 10. A Scotch- 6. Ungrateful 24. Biblical man's cap 7. Cuckoo 26. Affix-14. Pointed arch 8. Glacial 27. Marshy 15. Man's nickname 9. Anglo-16. Parachute 28. Blunder 30. A hanging 41. Norway's 13. Deities of 33. Man's - 43. Girl's name 17. Girl's nature nickname 44. Condiment

like bird 20. River (Lat.) 21 22. Astern	flour (Ind.) Lofty			37. Style of architec- ture 38. Jolt 39. Metallic rocks					45. East-north- east (abbr.) 47. Evening (poet.) 50. Erbium (sym.)		
through		71			-		-		7	A	777
ashes 31. Hinder	VII	1,	2	3		4	5	6	1	0	
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Scandinavia	32	+	1		-	33		111	34		
46. Regions 48. Moan								11/	1		
49. Rail at	777	111	35		1//	36		37	1//	X//	
51. Small island	1//	X//	1		1//	1			1//	1//	1//
52. Mister	38	39	1//	40	41	1//	142		43	44	45
(Sp.)			1//	1_	-	14	1	-	-	-	-
53. Household	46		47			1//	48			1	
pet	-	-	-	-	-	50	1	151	-	+	-
DOWN	49		1			30	1///	131			
1. Pneumatic	77	152	-	-	-	+	14	53	+	-	177
tube	1//	134					1//	7			1///
2. Persia	1//		_	_	_	_	*//	_	_	-	maid
3 French											



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	*One of n	nany of our con	venient eve	en-dollar pa	yment plan	
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more

present Kremlin crowd were iden-munist party line-up of big-wigs at bamous. We can marry East as well tified with Stalin regime may be last Congress presided over by Sta- as West and be true to both spouseen by glancing at list of chief lin is in striking contrast to Twen-ses" FEW IN FREE WORLD are likely

speakers at Nineteenth Soviet communist party congress, presided olatest alihi of Soviet

fooled by latest alihi of Soviet

for by Stalin Opening address at Nineteenth Soviet communist party congress, presided olatest alihi of Soviet

for by Stalin Opening address at Nineteenth Soviet communist party congress, where lemelight was almost monopolized by Khrushchev, seems, cannot have heard of the moto be fooled by latest alibi of Soviet communist party boss Khrushchev delivered by Molotov, now replaced by Molotov, now replaced port of resolutions committee, rement in the Moslem world — a

in which he seeks to explain away in foreign ministership by Shepi- port on coordination of party af- movement that has already wreckfact that present Kremlin clique lov in deference to Yugoslavia's fairs, and secret report on Stalin's ed more than one political career. fact that present Kreinin characteristics and secret report on Stain's ed indicator Josef Stalin.

Marshal Tito. Central committee report on Stain's ed indicator Josef Stalin.

Marshal Tito. Central committee report on Stain's ed indicator Josef Stalin.

Those who practice polygamy, ganin's were but glosses on reports whether of the domestic or diplomatical polygamy, ganin's were but glosses on reports. According to Khrushchev, break now chief of Soviet power stations. gamin's were but glosses on reports whether of the domestic of diplo-According to Khrushchev, break with Stalin during his lifetime was impossible because Russian people sincerely believed late dictator was responsible for winning war against responsible for winning war against that open opposition to Mikoyan, Khrushchev and Bulga-

responsible for winning war against the Nazis, that open opposition to Stalin's policies would have risked disunity at time when Soviet Union was threatened with "capitalist encirclement", and that many of Stalin's crimes were not revealed until after his death.

The how closely Khrushchev and The Lose of the Nazis, that open opposition to Mikoyan, Khrushchev and Bulganin, on programme, by Kaganovich, on political education, by Suslov. Closing address was delivered by Voroshilov. Stalin signed the basic document, "Economic Problems of Socialism in the USSR", and spoke only for ten minutes. Soviet com-Just how closely Khrushchev and only for ten minutes. Soviet com- Hassan, "and have a right to be bi-US fighters aircraft and is also tions which form integral part of DEW Line. Withdrawal of US fighter aircraft

from Iceland would be serious enough. Dismantling of radar stations, however, would tear gaping hole in DEW Line and Greatly lessen chances of advance warning for Canada and Us in event of sneak Soviet attack. Problem is one of such seriousness that its solution cannot be left

CANADIAN TAXPAYERS can hardly be expected to manifest much enthusiasm for UN Secretary General Dag Hammarskjold's scheme to set up an international civil service to administer technical assistance programmes for under-de-Mr. Hammarskjold's proposal aises from difficulty experienced by UN in recruiting sufficient "experts" on temporary short-term basis to carry out its many assistance schemes. Thus far, "experts" have is obviously happy. been recruited largely from ranks \_ of public service, from among re-

official CCP party line, Mr. Gillis Royal Commission is that broad-doesn't believe "you can buy casting, whether by radio or tele-flation comes from Senate finace friends...giving away the resour ces of this country to other countries on a relief basis". Giveaways, under such schemes as the Colomb Plan, says Mr. Gillis, "are not going to do us any good". Most Canadians

create real incentive to save. Gerproposed that individuals and corthey save in course of fiscal year mestic capital for future industria expansion is provided. Idea is one tha Finance Minister seems to meet most serious object tions to high taxation, in that i would ease pressure on Governmen to increase spending because of sur-

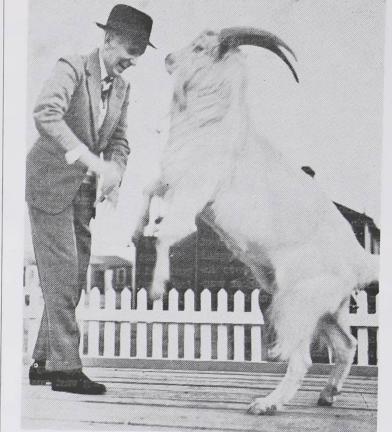
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SUBJECT FOR DISCUSSION: ONE GOAT



Rt. Hon. Vincent Massey presented this goat to the Royal 22nd Regiment as a gift from the Queen. Now, the goat, a mascot of the regiment, is a subject of attack in the House of Commons. Progressive Conservative member J. Wilfried Dufresne, Quebec, says a \$1,500 house has been built for it and a corporal and two soldiers have been detailed to attend to it. A Liberal member, Dr. Pierre Gauthier, Portneuf, said the goat was cared for by funds from the soldiers of the regiment and was not a charge on the taxpayers. No matter who is paying for his upkeep, the goat

me coin may be seen in UK, where

Nor would Mr. Hammarskjould's idea of having those serving on technical assistance schemes placed de before Royal Commission leave "14-day rule", forbidding free discussion on the air of matters that House of Commons is about to deunder instruction of government of little doubt that many Canadians bate. country to which they are assigned feel Canadian Broadcasting Corpo- Criticism of "14-day rule" has COMMONSENSE COMMENT on diplomacy by giveaway comes from Clarie Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Claric Gillis, CCF MP for Cape Breton South To the Cape Bre ration's dual role of regulator of been bitter and deep. Were similar on South. In sharp contrast with What needs to be recognized by BLUNT AND TIMELY warning

Government lottery savings bond scheme. today. Openings in Drummondvil- cost spiral upon Canadian exports le, Gore, Kingsbury. FAMILEX, deserves serious consideration by

Way to fight inflation, West Ger- Dept. 1, Station C, Montreal. Federal Government.

pluses on hand, by leaving funds emporarily frozen but in private AMONG ITEMS questioned by Auditor General Watson Sellar in nis report to Parliament is why na-

Convenience

VICTORIAVILLE PROVINCIAL

TRANSPORT COMPANY

DEFENCE DEPARTMENT'S fort- Free Press is no less timely. Referr-I issue, has produced what is describes as a "Review of Events". Canada Governor J. E. Coyne that influence of monetary policy shiuld Readers of Current Affairs, consist- be exerted gradually, preferably ing largely of captive audience in by continuous small adjustments armed services, are urged "to note rather than by abrupt drastic chanthe relationship between events in their chronological happenings the that "abrupt and drastic is precisely world over and to use this knowled- what, in the eyes of many bankers

Press, which points out apparents

ge and material for discussion to- and others", the Bank of Canada was, "when it laid down the new Just what chronological sequence of events has to do with current history is not clear, unless it arises from clock-watching habits of edistant that down the new liquidity ratio as an instrument of tight money policy. It seemed to stamp the brake, somewhat nertors of Current Affairs. Chronology, vously and hot-headedly, rather for example, seems to have little to than to press it down firmly but do with fact that on December 14, 1955, Mr. Hugh Gaitskell succeeded gently". Mr. Clement Attlee as leader of

British Labor party, and on Janua-For Local News ry 31, 1956, thirteen Soviet trawlers were seized by the Norvegian navy. DIFFICULTY of making moneta-Subscribe To y policy an effective brake for in flation is noted by Winnipeg Free

Your Local Paper

inconsistency of expanding lending powers of Industrial Develop Bank at very time when Bank of Canada is committed to tightening Trouble noted by Winnipeg Free Men! Get New Pep Quick

itself. Danger is that government old at 40, agencies, either through lack of co-ordination, or because they do not wish to be governed by central banking policies, escape entirely restraints on speding that bank of Canada has been seeking to impose.

Which you may call "getting old". Revitalizes, energizes, invigorates and stimulates. Helps both sexes feel years younger. "Get-acquainted" size costs little. Be wise, get pep, new health, quickthriftyway. Try Ostrextoday. All druggists.

## "Dollars and Sense"

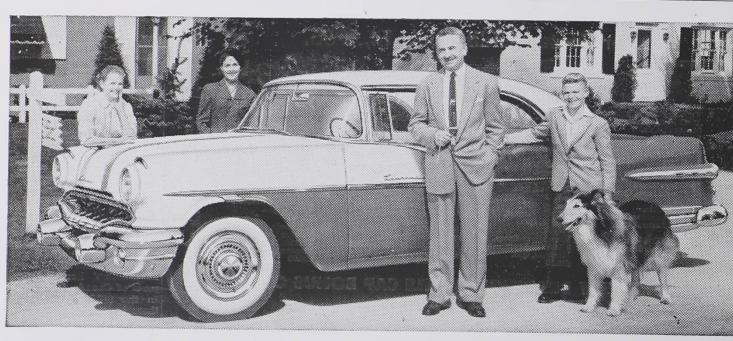
having a Current Account?

You'll find it much easier to keep an accurate record of your current expenses when you have a Current

Account, you receive back, at the end of each month, all your cancelled cheques as well as a bank statement showing every withdrawal and every deposit you have made. Furthermore, they are much easier to file away than receipts and take less room to store. With them and your bank statements, you'll find it far easier to get an exact picture of how you spend your money. So it's a good move to use a Current Account for paying all current bills-and keep your Savings Account for

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Further point raised by Winnipeg

committee chairman C. G. Haw-

kins. "The ability to compete suc-

cessfully in foreign markets", says

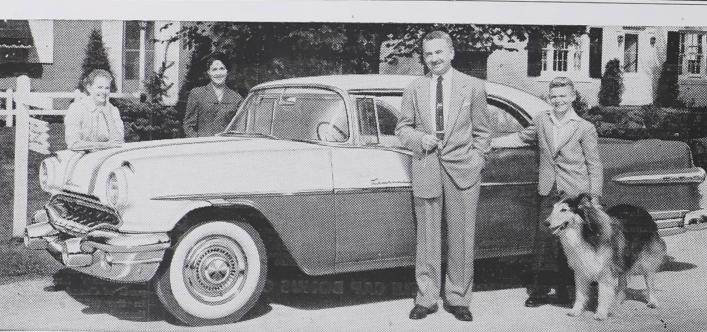
Senator Hawkins in finace commit-

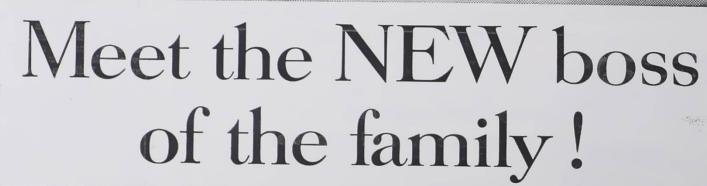
tee report, "is based, to a large extent, on the domestic cost of pro-

duction, and increases in the latte

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tion on the highway. But experts

agree that there are times when

and stops pre-ignition and spark

plug "miss"-gives you the

power you must have.

tired civil servants, and from uni-versities, with a few from industry. maintenance costs between 1945 & vision, is as surely publishing as Among objections to UN Secretary General's scheme, first is that of cost. International bureaucracy under UN is already too large and too costly. Further objection is that calibre of personnel thus recruited would probably be inferior to that one would probably be inferior to that one would probably be inferior to that of same with the printing and distribution of newspapers and magazines. Freedom of the air, in fact, is a corollary of freedom of the press.

Such reasoning may make sense to experts in cost accounting. To average Canadian taxpayers, however, it sounds like another case of giving the "breaks" to Uncle by the printing and distribution of newspapers and magazines. Freedom of the air, in fact, is a corollary of freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. Freedom of the printing and distribution of newspapers and magazines. now staffing technical assistance Sam. schemes on hoc short-term basis. REAL ISSUE before Royal Com- Parliament had imposed so-called

LOOK FOR THE FAMILIAR "TRADE MARKS" IN THE YELLOW PAGES

FROM BONN, capital of the West German Republic, comes word of an antidote to inflation. which makes more sense than Canada's "tight money" and high taxes or than UK ability and a small capital write that exhaustive study should be made of implications of wage-cost spiral upon Canadian exports

man Finance Minister has according porations be allowed to deduct from taxable income the amount of mosave created, but new source of do-

ndustries Ltd. should cost the Roy hile identical guns produced at Sorel for US navy cost latter only

al Canadian Navy \$336,000 each, \$244,000 per gun. Explanation given by Trade Miit inappropriate to charge three items of expenditure - plant an staff house rehabilitation, plan





#### No Peace For **Steel Industry**

By Joseph Lister Rutledge

the steel industry in the United States, which is bound to be costly to our own economy, has failed. A long peace was the one thing the union's leaders did not want fer of the companies to accept the and would not have, so the strike rigor and loss that such a strike

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\$20.00 Epicerie Boutin, Sault at Matelots Street,

ontreal, Que.

Quebec, Que. \$20.00

Farrant

Pont Viau, Que. \$20.00 Thérèse Rioux, Hotel Victoria,

It is hardly likely that the great mass of reasonable workers in the Remove The industry would be opposed to peace, or that they would have turned aside from the generous ofmeans for everyone. Undoubtedly the decision was the decision of years when negotiations were unnecessary. So they fought for the

short-term contract, which means

David J. McDonald, President of changing matters for us. the United Steel Workers, argued his steel workers, all other workers ports are of that category." on the continent would have to face higher costs for steel and al- that we are buying vast quantities

to a slightly lower level, rather than higher, then not the steel workers in widely different occupa- abroad. tions could begin to produce more at salable figures. Trade would inbenefit.

But that might not be to the personal advantage of union officials, so they argue for the impossible wages that help to make sales less probable,

7. Amelia, c/o P. A. Seers, 4498 St. Catherine St. W.,

estmount, Que.

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\$20,00
9. Lucien Pigeon,
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\$20.00

\$20.00 8. Gerard Scheffer,

## Blanders

By Joseph Lister Rutledge

Kipp, of Kipp, Kelley Limited, and look facts in the face. It is than we can get. though it were something that no them away from the United Kingone could change, than it is to face dom nor in most of the countries | People who live alone and pre- in May '55. This brought first five press of Britain. facts. But the facts are inexorably

"If one analyzes Canada's imthat, as steel production was in- port and export picture today, one creasing year by year, higher wag- fact stands out crystal clear," said es and salaries were necessary to Mr. Kipp. "Less than 50% of our provide a market for the larger total exports now consist of fully output. He did not explain that, finished manufactured goods, while to secure such wage benefits for more than 75% of our total im-

fluent steel workers could not hope that they can offer little employto offset the declining buying of ment to Canadian workers, and we are selling abroad the resources It might be reasonable to argue with which we have been endowed, that the steel workers should be and into which we have put the rewarded for extra output, were it minimum of work effort. We know, not evident that all the increased or should know, that what we are production has come from improv- selling are disappearing assets. ed processes and machines and They cannot last forever. Then neither of these were provided by what wil we do, for we must trade the workers' efforts. So, the argu- abroad or forgo our place in the

fact is that we are selling more raw materials than we are finished goods, that we cannot do that forever, and that we are doing that now because our manufactured workers alone but millions of other goods are priced too high to sell

indefinitely and when the end crease, wages would buy more, and comes we will not be able to argue every individual, not just the relational that we must have higher wages tively few, would be bound to for jobs that have ceased to exist.

#### Free Party

free political parties appreciate their usefulness, remarks Bruce The ordinary Russian doubtless would gladly contribute a day's wages to his own party if he had the chance. Here most of us expect to enjoy that benefit for noseldom join a party and prefer to let invisible interests pay the election bill for motives good or bad, which we don't care to examine and generally deplore.

#### The House You Plan To Buy

Does your house have a future? Will it hold its value 10 or 20 years from now? In the August issue of Canadian Homes and Gardens Building Editor James Knight gives a checklist of 17 points by which to evaluate your present house, or the house you plan to buy.

The checklist includes such aspects of a house as its construction, siting, amount of useful space, family privacy and easy upkeep Building Editor Knight also shows 12 builders' houses from various parts of Canada that have a future In the \$13,500 to \$25,000 bracket, these houses are newly built exam ples from Quebec, Ontario, the Prairies and British Columbia.

About these houses, Knight Comments: "Two years ago hardly a builder in the country would have risked a dime on any of them, and even today most of Canada's speculative builders would turn them down as impossible to sell.

"Why? Because they're different They have huge windows where other houses have blank walls. They have ceilings that soar spaciously to the roof ridge where other houses have sealed-off rafter space. Some offer an entirely new type of room - a multi-purpose family room - where other houses have a dining area used part time

The August issue review of twelve good builders' houses is CH&G's semi-annual report on the best houses being built today that fall into the price range of most housebuying Canadians.

## Speed Or Life

J. V. McAree in the Globe and Mail of Toronto and Mail of Toronto quotes Science Newsletter to the effect that in an automobile accident in which someone is injured chance of a death at forty miles an hour are one in sixteen, at fifty-five miles an hour one in twelve, at sixty-five miles an hour one in six. This is just about what one would expect. And in view of the shocking increase in the number of fatal automobile accidents surely some attention should be paid to statistics of this character It would seem that the mad desire to get from place to place in a hurry is responsible for the fact that if there is not some constructive planning all of the splendid results of applied preventive medicine cars capable of going faster than any human being needs to go and impatient human beings a re creating a death toll which is not only tragic but unnecessary. As a matter of fact if the statistics of Science Newsletter are correct there should be immediate

steps to reduce speed limits on highways as well as the manufac-

ture of cars capable of making unnecessary speeds. Otherwise one can only come to the conclusion that humans consider speed more

important than life.

#### Fewer Immigrants of norther Europe. There's far less pare their own meals are often carried a "war-scare" than there has reless about keeping to a balanced the for areas of the carried than the second than

way in The Financial Post. After by suction from this end. years of choking off In a recent address, Mr. R. A. would-be immigrants, unless they ing some results. The pace has meals. happened to fit into predetermi- been increased compared with last government are again securing the the lowest since 1950. Canadians to remove the blinders field. We again want more people

After last year's go-slow policy Meals In it isn't easy to get the people we joying a good life, based on the want to come to Canada. There's Good's Lord's munificence to us, as virtually no employment to scare

of norther Europe. There's far less pare their own meals are often ca- | month sales to \$3,012 fillion for The immigration pipeline, which proteins, minerals and vitamin

The current efforts are producned categories, both business and year: but the intake will still be

Canada is again this summer an in the first postwar years could be for goods health an this requires eager bidder in the European la- filled by pressure from the Euro- variety in food. Elderly people of bor market, says Michael Bark- pean end, can now only be filled ten rely too much upon tea and toast. Canada's Food Rules suggest suitable foods for good balance in

#### Roaring Business

Wholesalers doing a roaring buiness, reports The Finaicial Post Totaling \$718 million, May sales before to stand 17.9% higher than

16.4% gain. Auto parts and accesdiet. The body must have certain year ago. Remaining groups chalked up advances with grocery whelesalers-who account for 65% of all wholesale sales-re-

Some 150 milk churns have been rose 12.5% over those the month supplied for use abroad the Em

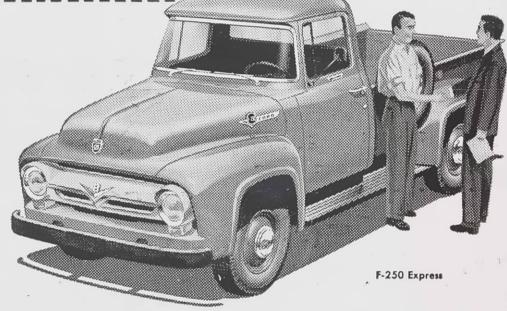
cording a 9.4% increase.

# The price tag tells only part of the story... cost less 3 ways!

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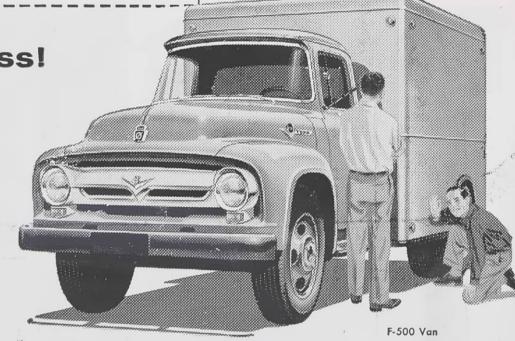
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