



IN THE ARMY

More than 1400 Army vehicles, in 48 unit and sub-unit convoys, will rumble along highways in Ontario, Quebec, New Brunswick and Nova Scotia between May 28 and June 20 carrying 4,000 troops to Camp Gagetown, N.B. for six weeks of intensive training culminating in Canada's second peacetime divisional exercise. More than 10,000 troops will take part in the exercise.

The convoys will refuel and troops will be fed and rested at five staging camps along the way. Resting camps will be established at Toronto's Downsview Airport, the Royal Canadian Electrical and Mechanical Engineers' School at Barriefield, Ont.; Jacques Cartier Barracks at Montreal; Camp Valcartier, Valcartier, Que.; and Edmondston, N.B.

To avoid traffic congestion on weekends, all convoys will be off the roads from Friday evenings until Monday mornings.

Units will start from Camp Borden, Camp Petawawa, Barriefield, Ippewah, Picton in Ontario; Montreal, Ste Therese and Valcartier in Quebec; and from Debert and Aldershot in Nova Scotia. The vehicles will disperse into the 427-square mile Gagetown area at the Town of Oromocto, N.B., on the camp's boundary.

RETURN MOVEMENT WILL BEGIN ON AUGUST 6

IN THE AIR FORCE

A new award, called the Steinhart Memorial trophy, has been donated to the Royal Canadian Air Force by Mrs. A. A. Sherlock, of Willowdale, Ont., in memory of her father, the late Honourable Laurence A. Steinhart, United States Ambassador to Canada from August 21, 1948, until his death in an aircraft accident on March 28, 1950.

The trophy, to be held under the trusteeships of the Air Officer Commanding the RCAF's Air Defence Command, will be awarded annually on Air Force Day to the most proficient all-weather fighter squadron of that command. The selection of the winning squadron will be made by a committee composed of five officers from Air Defence Command Headquarters at St. Hubert, P.Q.

The handsome trophy stands on a two-tier black base 24 inches long. Around the bottom tier are silver shields for the names of the annual squadron winners, while on the second tier is a bronze plaque with the following inscription: "Presented to the Royal Canadian Air Force, by Mrs. A. A. Sherlock in memory of her father, the late Honourable Laurence A. Steinhart, United States Ambassador to Canada from October 21, 1948 to March 28, 1950."

The top of the award is made of heavy, blue tinted plate glass framed in silver, and in which are embedded bronze stars around the RCAF badge in full colour.

Mrs. Sherlock chose the RCAF as the recipient of the memorial trophy because of her father's great interest in the Air Force when he was alive, and because of "his fondness for the air."

Air Defence Command efficiency was chosen by the RCAF as the field of competition because it typifies the close and friendly co-operation that exists between Canada and the United States, which Ambassador Steinhart represented here.

The trophy will be awarded each year to the squadron of Air Defence Command which shows the greatest efficiency in combat readiness, air to air firing, flight safety, flying training, and aircraft maintenance which is the responsibility of the ground crews. The initial award will be made next month.

IN THE NAVY

Sailors in the training cruiser, HMCS Ontario, devised a new twist to charitable fund-raising that provided an entertainment and far exceeded the fund drive quota.

On the day of the drive, the flawless "cruiser routine" went topsy-turvy.

In place of the usual precise and well-turned out ceremonial guard, there was an unusual group of weirdly-garbed individuals parading on the quarterdeck and carrying out rifle drill with broomsticks and other sections of piping and other such impedimenta. No less strangely attired was the ship's band, a motley crew who, forsaking their normal collective musical ability indulged in individualistic efforts to drown out their colleagues.

Indeed, throughout the entire ship there was not a seaman in the proper dress of the day — and for a very good reason.

This was a ship's carnival frolic aimed at raising money for charity, and anyone found wearing normal uniform clothing was immediately fined. It was just one of the many ways in which the organizers went about raising money.

The Ship's Fund had announced that it would match, dollar for dollar, any money raised by the ship's company. It was thought that the Ontario might raise \$2,500, made up of \$1,250 from the ship's personnel and the other \$1,250 from the Fund.

Besides the carnival frolic, a draw and a bingo game were held and, when the receipts were totaled, it was found that the Ontario had gone well beyond the target. The ship's company chipped in just under \$2,000 and that, matched by the Ship's Fund, meant that \$4,000 had been subscribed.

Operated in a manner similar to the Community Chest, contributions to charity campaigns will be made from this central fund for the next year, instead of having individual und-raising drives. The Ontario is based at Esquimalt, B.C.

In a message to the ship's company, one of the chief organizers of the frolic, CPO K.C.R. Barker, of Amrose, Alta., and Victoria, the egulating chief gunnery instructor, stated: "The drive, as we all know, has been extremely successful, made so by the combined efforts of over 600 officers and men."

"This thought must give to all of us that certain 'pride of ship' feeling and an inward satisfaction of a job well done and truly carried out or a cause most deserving."

"Well done, 'the Ship.'"

The DRUMMONDVILLE Spoke

Journal Dedicated To Free Speech
VOL. XXVIII — No. 10
DRUMMONDVILLE, FRIDAY, JUNE 1st, 1956

Hon. Maurice Duplessis at Drummondville Next Sunday

Dr. L. Lortie As Guest Speaker

Professor Leon Lortie was the guest speaker at a complimentary luncheon given by the City of Montreal this morning for the wives of delegates to the 39th Annual Conference and Exhibition of The Chemical Institute of Canada which is being held here from May 28-30.

Dr. Lortie spoke on "A History of Montreal".

Dr. Lortie was born in Montreal and is a graduate of St. Mary's College, the University of Montreal, the University of Paris and Cornell University. He also holds an honorary D. es Sc. degree from the University of Ottawa.

He has been on the teaching staff of the University of Montreal since 1926 and at present holds the position of Director of the Extension Department. He is a member of the City Council of Montreal and a member and Vice-Chairman of the National Film Board of Canada.

For more than fifteen years, Dr. Lortie has been a regular contributor to the C.B.C.'s programs as a lecturer, panel member and writer, both in French and English. He has also conducted radio forums, one of which was a series of twenty broadcasts on the general subject of "Growth and Expansion of Canada", and two other series of interviews with Canadian scientists.

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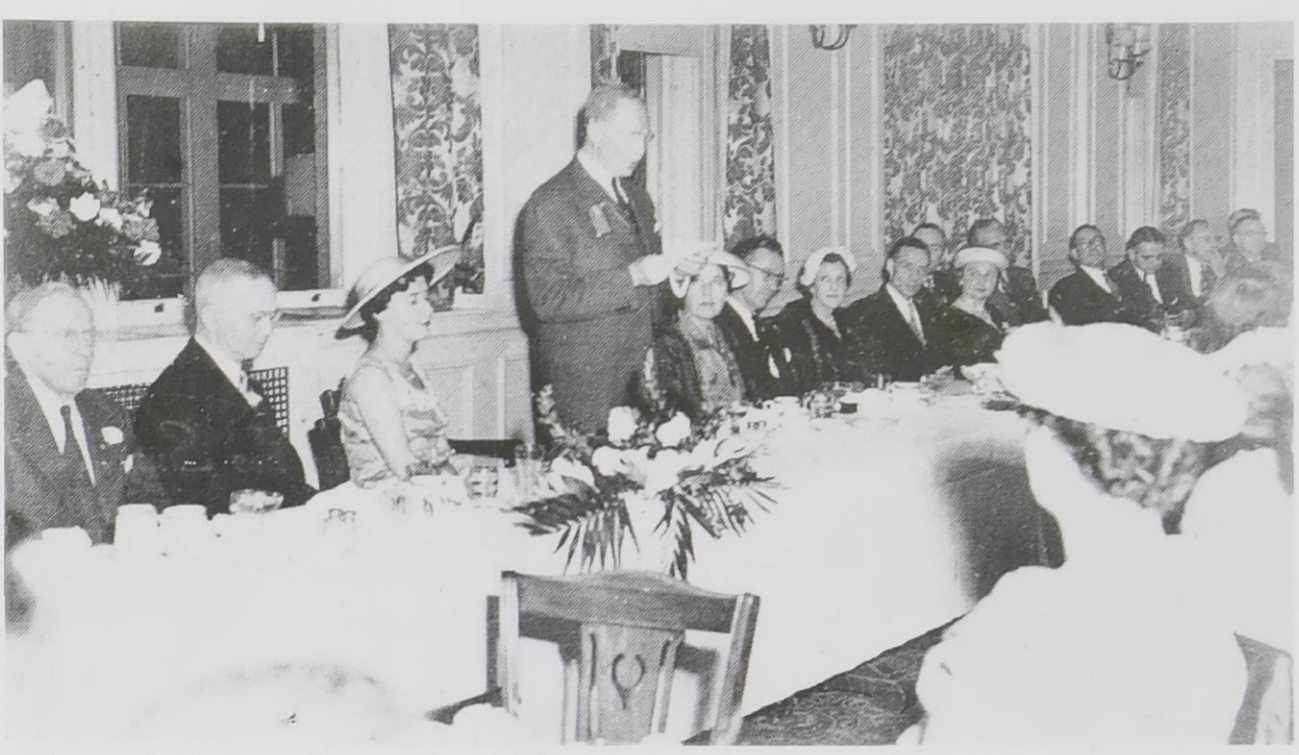
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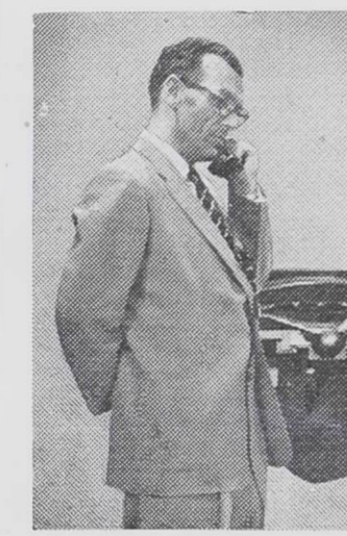
"This thought must give to all of us that certain 'pride of ship' feeling and an inward satisfaction of a job well done and truly carried out or a cause most deserving."

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Above a photo taken at banquet given at Manoir Drummond to mark the 25th anniversary of Eagle Pencil Co. Limited, Mr. Berol was then addressing the guests.

Safety Week to Begin June 4th



Parades, Speeches, Demonstrations Will Attract Public Attention on Traffic Safety.

If community wishes to co-operate, the upcoming Safety Week will achieve a complete success. Bell will be rung next Monday night to underscore the opening of the campaign in Drummondville, under the auspices of the Local Safety Committee. The event is scheduled to start at 7:30 p.m. on June 4th with a parade through the streets of our city, from St. Therese park to Drummond Highway. Then the manifestation will go on with speech by Mayor Marcel Marier, lectured by Mr. Camille Archambault and Mr. Paul Leboeuf, both of Montreal Safety League, many traffic demonstrations, rodeo presented by the Junior Chamber of Commerce, traffic accidents involving injuries, a show by the St. John Ambulance.

Promoters said 15 certificates will be awarded to drivers having perfect record for the last ten years.

Mr. Jules Marceau and Mr. Robert Thibeault will be masters of ceremonies.

CBC Television, in conjunction with the National Advisory Council on School Broadcasting, has recently completed their second series of in-school television broadcasts. These were heard, over 29 TV stations, by an estimated 750 schools across the country. Here, Percy Saitzman, explains the workings of the modern telephone on one of these school broadcasts.

Jap Textile Curb Asked By Germans

Bonn, May 25 — West Germany has joined the American south in a cry against Japan dumping textiles on the world market.

The German textile industry has submitted evidence that Japan is flooding Asia and Africa with low-grade textiles disguised as high-quality German and British.

The Japanese blandly insist they are doing nothing wrong. They point out that their fabrics say "Made in Japan."

So they do, admit the Germans — but in letters so fine they are hard to read. All the casual buyer notes are the block letters with the famous fabric name.

West Germany is considering requesting that Japan be excluded from the General Agreement on Trade and Tariffs (GAAT). This would be tantamount to excluding the Japanese from the European market.

The Bonn Government, under pressure from the textile industry, has broken off negotiations with Japan for a trade agreement.

What galls the Germans particularly about Japanese competition, is the sorry state of Germany's own textile industry. Where textiles are concerned, nobody speaks of a German "miracle."

Textile production is lagging far behind other sectors of the German economy. The textile production index (1936 equals 100) rose from 145 in 1953 to 162 in 1955. During the same period, the over-all German production index jumped from 157 to 210. Capital goods soared to 265.

In 1955, German textile sales gain of \$25,000,000 over 1954. But

statistics show the German consumer's expenditure for textiles, in relation to over-all expenditures, is decreasing.

In 1950, the German consumer spent 16.8 per cent of his income for textiles, but in 1955, only 15 per cent. Per capita German textile consumption has dropped to 3.2 kilograms a year. This compares with 9.8 kilograms in Britain, 9.6 in Switzerland, 11.4 in Canada and 19.9 per cent in the United States.

Total German textile imports last year hit \$75,000,000, of which \$50,000,000 consisted of raw materials.

German exports of finished textiles however, amounted last year to just half of total textile imports.

Germany is still exporting less textiles than did the pre-war Reich. In 1929, textile accounted for 17 per cent of total German exports and 16.3 per cent of total German industrial production. Today, the corresponding figures are 7.5 and 12 per cent.

50th Anniversary of the Red Cross

The Canadian Government will issue a special Red Cross stamp in 1956 to commemorate the 50th anniversary of the Canadian Red Cross Society.

During 1955, twelve countries and territories issued 34 specially designed postage stamps on behalf of the Red Cross. They were Afghanistan, China, Columbia, Ethiopia, Finland, France, Liechtenstein, Dutch New Guinea, the Saar, Thailand, Turkey and Yugoslavia.

The 1955 issues brought to 1,421 the total number of Red Cross, Red Crescent, Red Lion and Sun postage stamps issued by 127 states and territories, representing among them all continents. The first was issued in Portugal in 1889. It bore the emblem of Geneva — cradle city of the Red Cross movement.

Since that time, France has issued 172 different Red Cross stamps, Portugal 166, Spain 147, Turkey 101, the British Commonwealth 90 and Finland 82.

More stamps have been issued by the world's postal administrations in the name of the Red Cross than for any other institution. Appearing on hundreds of millions of pieces of mail, these have helped to make ever better known the humanitarian institution founded by Henri Dunant and the work carried out by its millions of members around the globe. In many countries the stamps have contributed in yet another concrete manner to the furtherance of Red Cross work through revenue from surcharges which they bear.

Red Cross philatelists, both young and old, are increasing in great numbers each year, particularly as specialized collecting continues to grow in popularity. Through this avenue, many who might not otherwise, are becoming keen supporters of the Red Cross — not to speak of effective propagandists as they organize local, national and international exhibitions of stamps.

Junior Red Cross members throughout the Province of Quebec are ardent stamp collectors. They are not collectors in the true sense of the word because they collect stamps not to classify them neatly in scrapbooks but for the purpose of raising money.

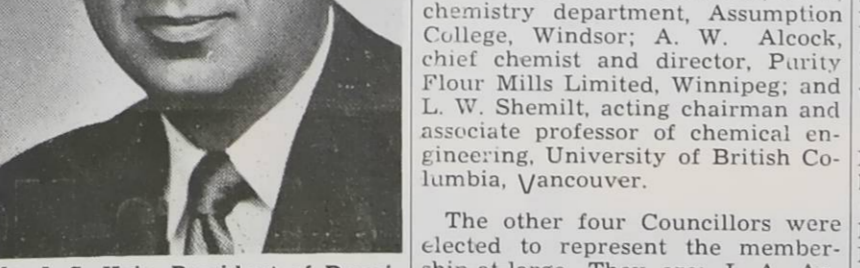
Last year, the sale of used stamps brought in \$175 which was deposited to the Crippled and Handicapped Children's Fund and the money was used to buy glasses for needy children. It takes 3,000 stamps to make a pound. On pound is worth 40 cents. Last year approximately 1,320,000 stamps were collected and sold by the Junior Red Cross. Anyone wishing to help the eyesight of a needy child should send used stamps to Junior Red Cross headquarters, 3426 McTavish Street, Montreal.

Gilbert Elected As Councillor

Montreal, Que. — Names of the 12 newly-elected Councillors of The Chemical Institute of Canada were announced here today at the 39th Annual Conference and Exhibition of the Institute. Each year one-third of the 36 Councillors of the Institute retire and general elections are held to replace them. The Council is the national policy-making body of the Institute.

Eight of the Councillors represent the members from various areas in Canada. These are: G. A. Allen, assistant director, Fraser Companies Limited, Campbellton, N.B.; G. R. Gilbert, head, chemical laboratory, research department, Canadian Celanese Limited, Drummondville, Que.; W. G. Dicks, development department, Canadian Industries Limited, Beloeil and Montreal; I. E. Puddington, director, division of applied chemistry, National Research Council, Ottawa; A. I. Johnson, assistant professor of chemical engineering, University of Toronto; Toronto; F. A. McMarco, head, chemistry department, Assumption College, Windsor; A. W. Alecock, chief chemist and director, Purity Flour Mills Limited, Winnipeg; and L. W. Shemilt, acting chairman and associate professor of chemical engineering, University of British Columbia, Vancouver.

The other four Councillors were elected to represent the membership-at-large. They are: J. A. Anderson, chief chemist, Board of Grain Commissioners for Canada, Winnipeg; A. R. G. Emslie, chief, chemistry, division, Science Service, Department of Agriculture, Ottawa; H. B. Marshall, assistant director, department of chemistry, Ontario Research Foundation, Toronto; and R. F. Murray, accountant, Canadian Titanium Pigments Limited, Montreal.



Mr. J. S. Keir, President of Dennison Manufacturing Company, announces the appointment of Mr. C. W. McDougall as General Manager of Dennison Manufacturing Company of Canada, Limited, Mr. McDougall, who joined the Company in 1947, was formerly Director of Marketing and resided in Toronto. He will assume his new position at the Company's head office in Drummondville, Quebec.

Quote-Comments

The following statement by J. Edgar Hoover, Director of the FBI, underscores the responsibility of parents to keep salacious literature out of reach of their children.

"The publication and distribution of salacious material is a peculiarly vicious evil. The destruction of moral character caused by it among young people cannot be overestimated. The circulation of periodicals containing such material plays an important part in the development of crime among the youth of our country."

By way of documentation, Mr. Hoover adds:

"A recent survey by the F.B.I. showed that during 1953, a sex criminal was arrested somewhere in our nation every 6.7 minutes of the day and night. Rape cases have increased 110 per cent since 1937. More rapes are now being committed by 18 and 19-year-old boys than by males of any other age group, and the percentage of rapists under 20 has approximately doubled since 1940. The impulses which spur people to sex crimes unquestionably are intensified by reading and seeing filthy material."

Rev. Edward L. R. Elson, pastor of the National Presbyterian Church in Washington, D. C., of which President Eisenhower is a member, recently made the following significant observation, as recorded on page 3 of the Jewish Post, March 16, 1956:

"I am desperately and earnestly pro-American in the highest and most refined sense of that word. Political Zionism, it seems to me, does violence to that concept. The so-called German-American Bund was out of place in American life. In our American political life similarly, Zionist American organizations are out of place."

(Canadian Intelligence Service)

Premier Duplessis Will Speak at a Big Rally in St. Frederic Park at 2.15 p.m.

Drummondville and Drummond County will be hosts of Premier Maurice Duplessis next Sunday afternoon in one of the biggest rallies ever held here as far as politics is concerned. Mr. Duplessis comes down to support the candidature of Mr. Robert Bernard. The meeting will take place in St. Frederic park at 2.15 p.m. and the distinguished visitor will be accompanied by some of his cabinet colleagues.

It was reported that organizers are waiting delegations from Yagot, Richmond, Arthabaska and Yamaska counties.

Among speakers, let's mention Mr. Duplessis, candidate Robert Bernard and many others.

Meanwhile, liberal candidate Bernard Pinard is working hard in order to capture once more the seat lost by Mr. Robert Bernard in the 1952 election. Less than 20 days are remaining on the calendar!



Hon Maurice Duplessis

No Liquor, No Killer

During the traffic safety campaign, the Province of Quebec Safety League recalls what the Honourable Antoine Rivard said lately in warning every citizen that no consideration shall be taken into account in such cases where drivers of motor vehicles will be found to be in a state of ebriety. Next to speeding, alcohol is the greatest cause of traffic accidents. Why should a motorist be excused while in a state of ebriety and sometime responsible of an accident? No mission is possible, in such case, rightly says Honourable Antoine Rivard.

The Annual Meeting of the Drummondville Home and School Association

The annual meeting of the Drummondville Home and School Association was held on Thursday, April 26th, in the Auditorium of the High School with 80 members present.

The pupils of Grades 2, 3, 4 and 5 gave an excellent programme of verse, skits and a puppet show prior to the business meeting. Mr. Johnston, the principal, acting as Master of Ceremonies.

The business meeting was opened by the President, Mr. E. T. Bieber. Minutes were read and annual reports of the various committees were given. The Chairman of the Nominating Committee, Mrs. John Dean, then took over the meeting. The following slate of officers were elected for the coming year:

- President, Mr. E. T. Bieber, 1st Vice President, Mr. J. Dexter; 2nd Vice President, Mr. I. C. Paterson; Secretary, Mrs. H. Meyer; Treasurer, Mrs. C. A. O'Brien; Chairman - Publicity, Mr. N. M. Graham; Chairman - Programme, Mrs. J. C. Matthews; Chairman - Health, Dr. Wm. Gough; Chairman - Scholarship, Mr. D. E. Eastwood; Chairman - Motion Picture, Mr. C. C. Taylor & Mr. L. Williams; Social Committee - Co-Convenors, Mrs. S. G. Griffin & Mrs. W. A. Turner.
- A tribute was paid to Mr. Frank Parker who retired as a member of the executive. Mr. Parker had served on the executive since the beginning of the association. The meeting was then adjourned.

Thibault Delegate of Cath. Order of F.

Andre Thibault, 404 Bruno St., Drummondville, will be a delegate to the Provincial Convention of the Catholic Order of Foresters in the Provincial Offices at Montreal. Delegates from every section of the province will attend the event. C. A. Rousseau, of St. Hyacinthe, is Provincial Chief Ranger, and Charles Lussier, of Montreal, is Provincial Secretary. The Provincial Spiritual Director is the Rev. J. C. Beaudin, of Montreal.

Atomic Center Near Warsaw

Poland has begun construction near Warsaw of what is to be its principal atomic research center. Buildings of the center will house an atom reactor, to be supplied by the Soviet Union, and a number of laboratories for the study of nuclear physics and the chemistry of radioactivity.

According to Prof. Andrzej Soltysek, head of the Nuclear Research Institute of the Polish Academy of Sciences, the center's reactor is expected to be in operation towards the close of next year.

Work is also being speeded on the building of additional laboratory and lecture facilities for the Nuclear Research Institute of Krakow. The center will be equipped with a cyclotron from the USSR and is to have its own workshops to supply the Institute's technical needs. Polish scientists were among the first in Poland to study nuclear phenomena. Some years ago they built a small cyclotron, the first in the country, and have constructed a generator of the Van de Graaff type. They have also done considerable work in magnetic nuclear resonance, neutron diffusion and the spectroscopy of gamma and beta rays.

Chocking But Surprising

By Joseph Lister Rutledge

Health and Welfare Minister Martin says he is hocked by a recent request for \$25 million of the taxpayers' money to provide better sports facilities in Canada. This sort of thing, says Mr. Martin, is a deplorable example of the trend to load on the Federal Government responsibilities which properly belong to private organizations.

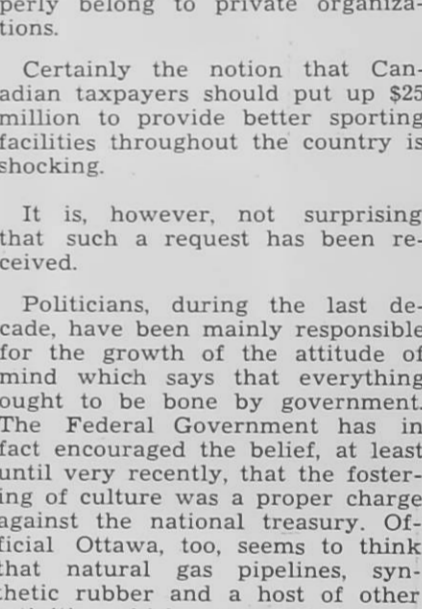
Certainly the notion that Canadian taxpayers should put up \$25 million to provide better sporting facilities throughout the country is shocking.

It is, however, not surprising that such a request has been received.

Politicians, during the last decade, have been mainly responsible for the growth of the attitude of mind which says that everything ought to be done by government. The Federal Government has in fact encouraged the belief, at least until very recently, that the fostering of culture was a proper charge against the national treasury. Official Ottawa, too, seems to think that natural gas pipelines, synthetic rubber and a host of other activities which properly belong to private organizations should be the responsibility of the government.

The request to Mr. Martin for \$25 million for sport, it seems, is the straw that broke the camel's back. Hence his indignant and very proper outburst on the subject.

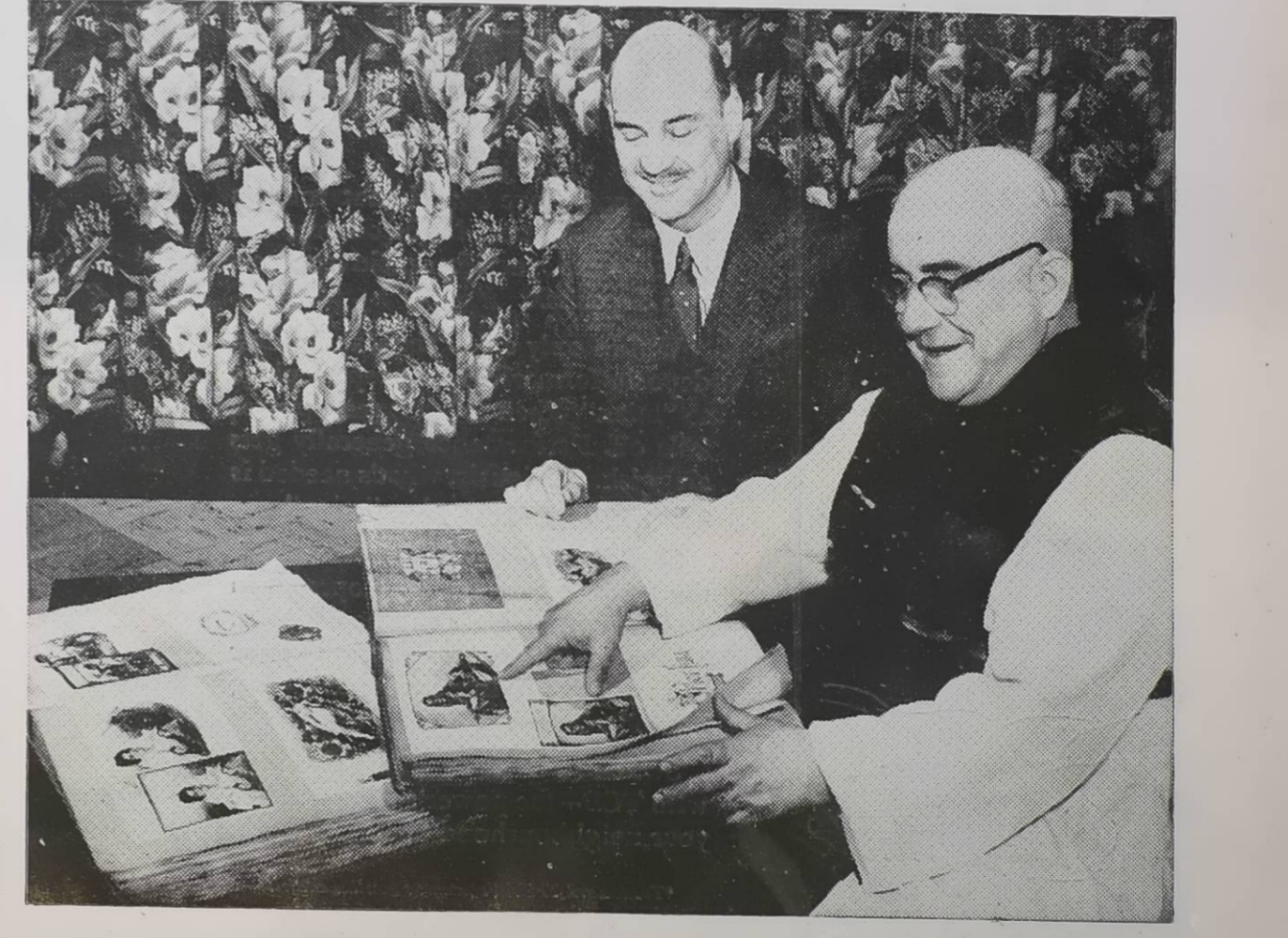
What this country seems to need most is a nationwide "do-it-yourself" campaign to get the host of free-riders of every stripe off the Government's and the taxpayers' back.



Mr. Jean Paul Pepin, business man, who has been elected councillor of West Drummondville to replace Mr. Frank Gougeon.

CLEAN HANDS

Those who serve or prepare food for the public have a responsibility for public health. Since disease germs may be passed from person to person by the hands via food and utensils, restaurant workers should keep their hands scrupulously clean by frequent and thorough washings, including fingernails which should be kept short.



Colorful cigar box labels from many lands form this unique half century collection presented by Father Louis Marie, Professor of Botany, Oka Agricultural Institute, to Edward C. Wood, President, Imperial Tobacco Company of Canada, Ltd. An agrostologist, Father Louis Marie instructs his students in the study of many Quebec crops, of which tobacco is one.

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Limitation of Powers

By Joseph Lister Rutledge
There has been some loud trumpeting of the fabulous changes that must result from the merger of organized labor into one cohesive group in both Canada and the United States. In Canada, it is said that organized labor now speaks for a million members. Some are fearful that the weight of numbers will have the corrupting force of all vast power. There are others who see in this amalgamation the promise of spectacular advances.
Sitting in the bleachers and not a participant in either point of view, we wonder if the dramatic fact of amalgamation means so much either of fear or promise.
It might be remembered that in Canada unionism can boast at best a million members. There are four workers to every

one unionized who have not seen the need or the wisdom of such organization. Perhaps, in part, this springs from lack of opportunity. Or perhaps the disparity would be still greater if it were not for the commission of the "check-off" and closed or union shops. Who can estimate how much of unionism's power stems from the conviction of benefit and how much from the compulsions?
But the organized worker may argue: "See what unionism has done for the worker? Sooner or later all workers will be convinced."
But why did not these benefits accrue from the beginning, or fifty or twenty or even ten years ago? Why did unionists wait so long for accomplishment? The answer is obvious. They waited because they had no opportunity to do otherwise.
It wasn't that they weren't thinking that way. Samuel Gompers had outlined their basic policy. It was "more". But more didn't come until times had changed, until technological achievement had opened new vistas, until machines had given new effectiveness to hands, until production had increased and profits had grown and management had learned, not by compulsion, but of their own observation that a satisfied worker was a good worker.
Unionism could recognize opportunity and use it when it appeared, but could not produce the opportunity. So the hundred organized workers or the million can move just so fast. They can improve their status as they or some fortuitous discovery makes it possible for them to produce more.

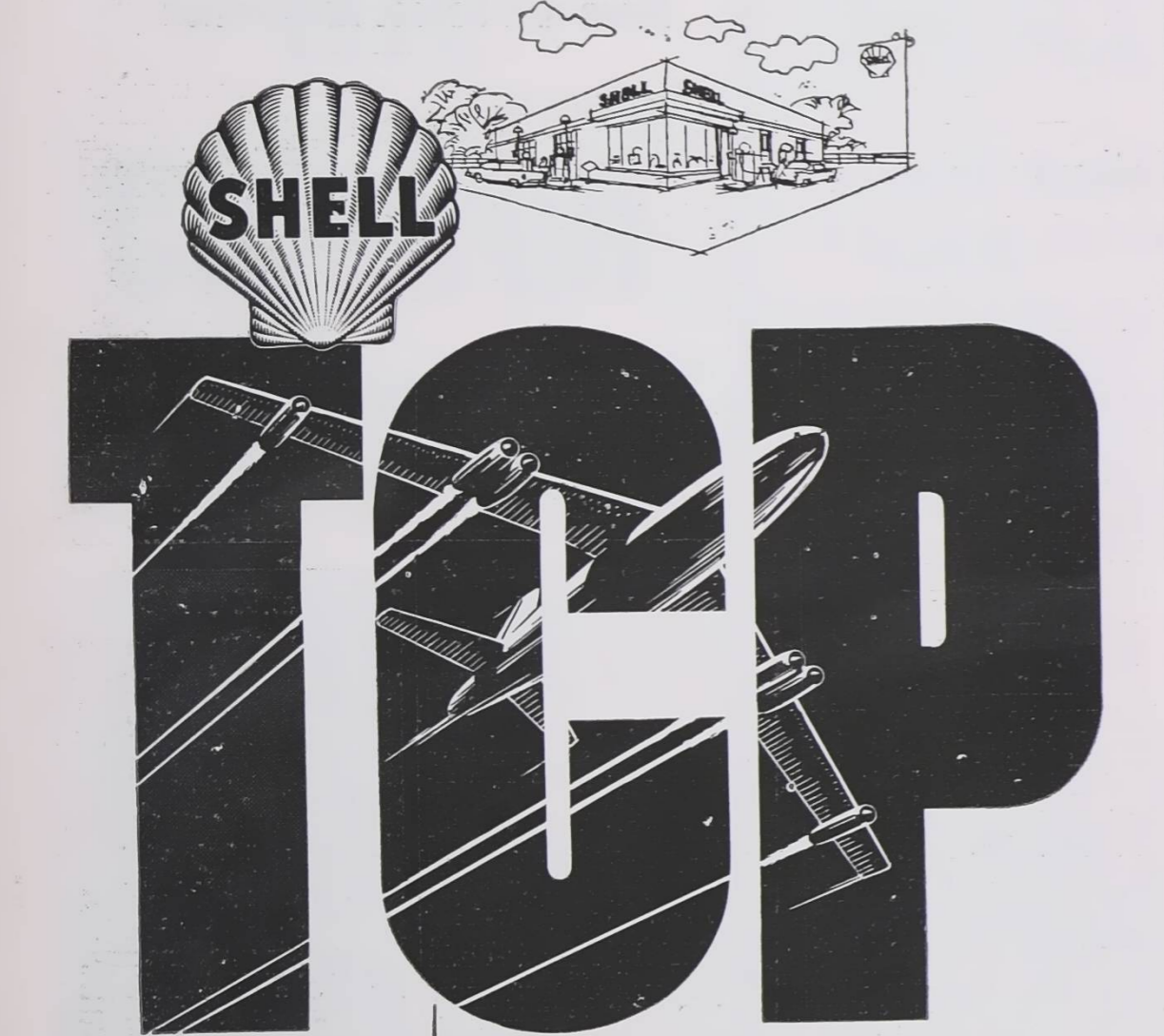
Our daily routine than eating a well balanced diet. This would be a fairly simple matter — of everyone knew as much about food and nutrition as the experts. They tell us there's more to eating than feeding our mouths — and perhaps it's time we brushed up on a few of the more easily digestible facts!
Q What foods should be eaten daily to provide a balanced diet?
A. It's as easy as counting to five, according to the food experts. They say there are five basic food groups which are "musts" if you would eat well every day: milk, citrus and other fruits, potatoes and other vegetables, bread and whole grain cereals, and meat, fish or poultry. In addition, eggs, cheese and liver should be included often, and some source of vitamin D is necessary daily for growing children.

crests, portraits of members of European royalty, the exterior of business houses, and robust young women.
Some of the labels are printed, some embossed, others lithographed. At one time they decorated cigar boxes sold in Havana, New York, Cambridge, Eng., and several Canadian cities.
The albums were given to Father Louis Marie by an unidentified collector of whom the monk knows little save that he was obviously connected with the cigar business. Marginal notes on the labels such as "1,000 in stock," and "Can't sell again," indicate that the collector may have been in the printing business.
Erudite Father Louis Marie is no stranger to the collection and classification of material. Professor of Botany at Oka, the University of Montreal's Faculty of Agriculture, he has collected a herbarium of 50,000 specimens. With the degrees of B.A. (Laval University), M. Sc. (University of Montreal), and Ph.D. (Harvard), Father Louis Marie specializes in agrostology.
Calling himself "a Trappist by night and a professor by day", he has written a manual of Quebec flowers and another on plant genetics, and is the founder of the "Oka Review".
Annually, to enlarge their training in classroom and field, Father Louis Marie organizes a visit of graduate students of the Oka agronomy course to Imperial Tobacco to which firm he has just turned over his cigar labels collection.

A Trappist monk has presented a Montreal tobacco firm with what may be the largest collection of cigar box labels in Canada.
Father Louis Marie of Oka Agricultural Institute this week turned over to Edward C. Wood, president, Imperial Tobacco Company of Canada Ltd., two folio albums containing 1191 different kinds of those brightly colored labels which adorn the lids of cigar boxes.
Covering a period of some 80 years, the labels bear such varied designs as national and family

What's Your Food I. Q.?

Good health doesn't just happen. It's a matter of knowing how to take care of our bodies so that they function at top efficiency. And what could be more important in



the power's all yours...

Engineers have found that today's high-horsepower, high-compression engines are especially sensitive to certain deposits.
Within only a few thousand miles, deposits form which cause spark plugs to "miss." When this happens, power falls off. Performance generally gets sluggish. Obviously, what's needed is a way to stop spark plug "miss."
Shell Premium Gasoline with TCP*, the greatest gasoline development in 31 years, neutralizes engine deposits. TCP additive restores power to your car that pre-firing and spark plug "miss" take away.
Switch to Shell Premium Gasoline with TCP—the power's all yours! See your neighbourhood Shell Dealer.
*Trademark for Shell's patented gasoline additive—Patented 1935

Shell Premium Gasoline with TCP
SHELL PREMIUM GASOLINE WITH TCP



God's Law Brings Peace

"True enjoyment, happiness, and peace of mind are gained through love for God and respect for His law," said James Harry McTeeny, C. S. B., of Dallas, Texas, to a large and attentive audience in Montreal High School Auditorium on Tuesday evening last, in the course of a free public lecture on Christian Science.
"Permanent peace will be found to be practical," he said, when we come to have faith in God, divine love, and are willing to exalt and uphold peace instead of half-heartedly supporting it."
Currently on an extended tour as a member of the Christian Science Board of Lectureship, Mr. McTeeny was speaking under the auspices of First Church of Christ, Scientist, Montreal. Talking as his theme, "Christian Science: The Way of Obedience to Divine Law," he stressed that Christian Science is based on the Bible, and that "we are only possible, but that it is our duty, to know Him and, further, that nothing but blessings result from this understanding."
"The same healing Christ which enabled Jesus to prove that health emanates from God and is wholly dependent upon Him is present now to reveal to mankind the fruits of

Fun in the Sun...

EVERY section of Canada has its summer specialty. In Jasper National Park there are mile-high lakes and arctic anglers. Quebec's Gaspé coast attracts the artist and photographer. Along Maritime shorelines lasses and lobsters are only two of the attractions.
C.N.R. Photos

Cigar Box Labels

A Trappist monk has presented a Montreal tobacco firm with what may be the largest collection of cigar box labels in Canada.
Father Louis Marie of Oka Agricultural Institute this week turned over to Edward C. Wood, president, Imperial Tobacco Company of Canada Ltd., two folio albums containing 1191 different kinds of those brightly colored labels which adorn the lids of cigar boxes.
Covering a period of some 80 years, the labels bear such varied designs as national and family



3,197 Ultra-Modern Schools

174 of them elementary and HIGH SCHOOLS for English-speaking students

Before the National Union Government was given power, too many Quebec students attended school under adverse conditions: classrooms were dark, dusty, crowded, without proper ventilation or sanitation.
Now, throughout the whole Province, you have an entirely different picture: large, bright, ultra-modern, well-ventilated buildings with spacious classrooms.
DUPLESSIS brought sunshine and vigorous health into student life.

Business Review
FUNDS FROM ABROAD
That foreign capital has played an important part in Canada's post-war growth, as in other periods of rapid development, is commonly realized. But hitherto only the broad features of its size and expansion have been made available in the data officially published on the subject. There has been an increasing desire of late to know more about its relative importance industrially, more about where the funds were derived, and more about the scope of activity of foreign controlled firms in Canada.
With the recent publication of an international report, entitled "Canada's Postwar Investment Position" (1926-54), a great deal more is now known of external investment in Canada than ever before.
To put the trends since 1945 in perspective, the broad lines of expansion of foreign investment in Canada since 1926, the first year

All Tensed Up?

High blood pressure or hypertension is usually blamed on the tensions of modern ways of living. Symptoms of this disease should have medical attention since it is neglected it may result in damage to heart or kidneys.
CLASSIFIED ADVERTISING
LARGE ROOM TO RENT — in city. Address after 6 at 620 St. Jean St.

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M. W. JOHNSTON, Principal.

FARMERS Personal Features Fast, Friendly Farm Service

REPAIRS—Home, auto, tractor, SPRING PLANTING—Sprays, fertilizers, seed.
PAINTING—Home, farm build- LIVESTOCK—Poultry, cattle, horses, sheep, etc.
Personal likes to make loans to farmers. Cash promptly. Bankable security not required. Write for loan entirely by mail. Or phone first for 1-visit loan... or come in today.
Bancaplan Finance SYSTEM
LEANS \$50 to \$1500 or more on Signature, Furniture or Auto
THE COMPANY THAT LIKES TO SAY YES
Personal Finance CO.
100 MARCHAND STREET, DRUMMONDVILLE
Corner of Heriot Street - Telephone 8-1356
OPEN EVENINGS BY APPOINTMENT—PHONE FOR EVENING HOURS
Form made by residents of all surrounding towns. Personal Finance Company of Canada.



Ahoy, pleasure ahead!

You set your course for the enjoyment of Canada's favourite Ale when you say "Make Mine MOLSON'S EXPORT"
THE ALE OF THE GREAT GRANDFATHER DRANK

ment in such sectors as agriculture and residential construction. How important foreign capital has been in industry alone is indicated by a separate calculation which shows that of its net increase in Canadian industry's book value of investment between 1946 and 1953, 38% was contributed by non-residents either through the provision of new capital or the retention of earnings in Canada. In the petroleum industry alone, the proportion was 67%; in mining and smelting it was 71%; and in all other manufacturing 52%. These figures indicate that Canada's industrial expansion in recent years has been dependent to a major extent on foreign capital and indeed the conclusion is inescapable that, in the absence of funds from abroad, the growth of industrial output and employment would have been much smaller than that in fact occurred.
How large, relatively, is the non-resident capital in Canadian industry?

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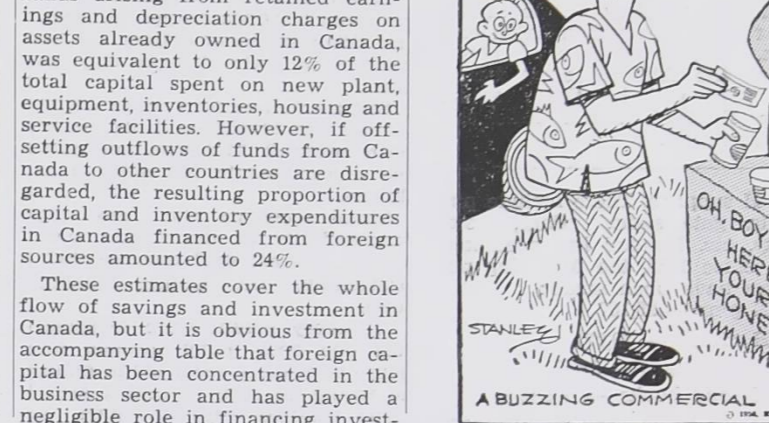
For the latest year for which information is available on this question is 1953. At the end of that year the total book value of investment in Canadian industry (mining, petroleum and manufacturing) was estimated at \$11.5 billion. Of this sum \$6 billion was owned by Canadian residents and \$5.5 billion by non-residents, \$4.7 billion being owned by residents of the United States. However, the total capital employed in companies controlled outside Canada — in some of which there is substantial Canadian participation amounted to \$5.9 billion, \$2.2 billion of which was U. S. controlled funds. Thus more than half of the book value of investment in all Canadian industries was controlled by non-residents, the proportion controlled in the United States alone being 45%.
To what extent do non-residents hold the equity capital in their controlled subsidiaries? On this question the report provides information

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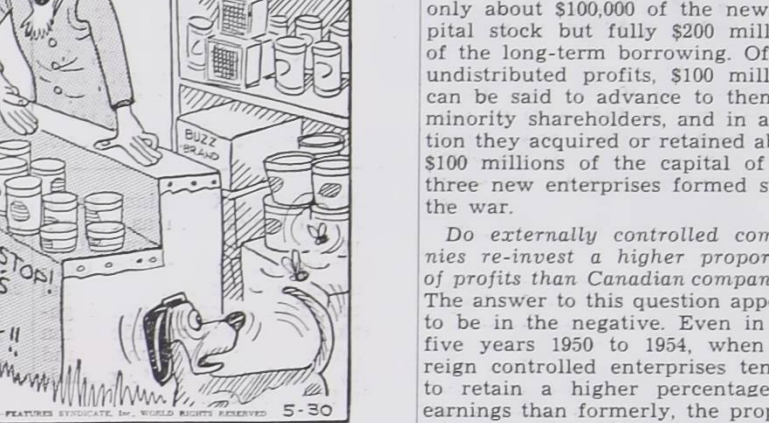
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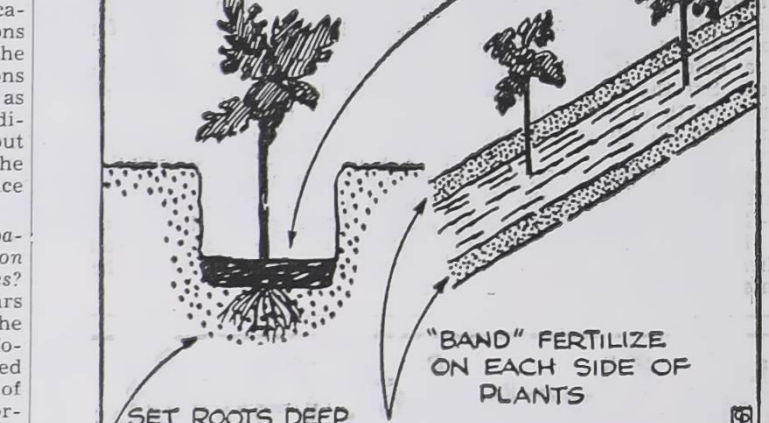
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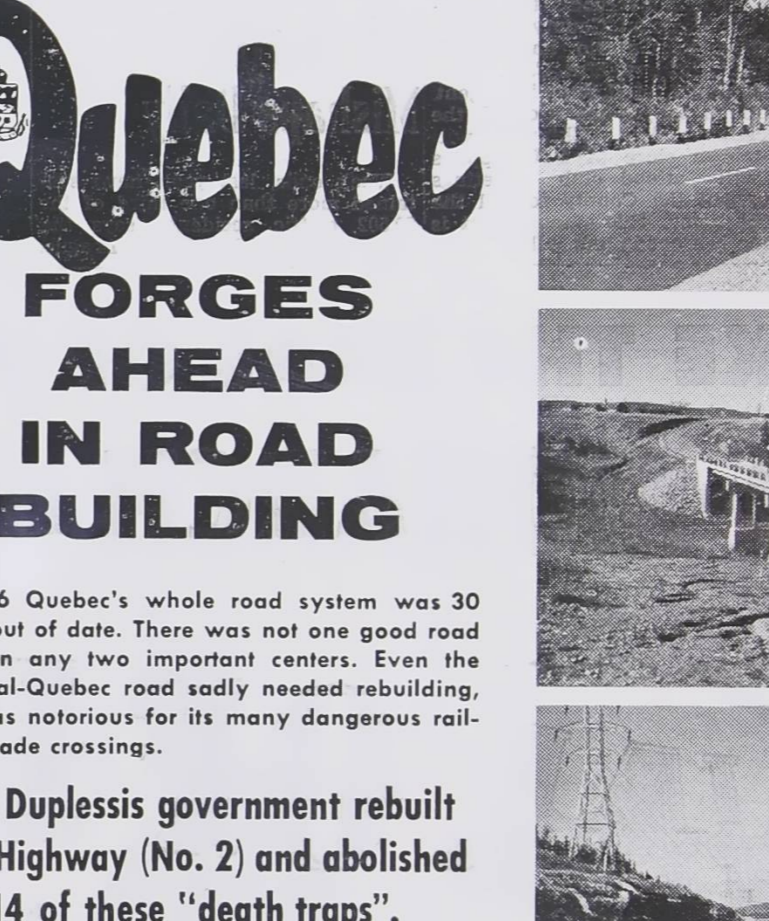
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THE OLD HOME TOWN



There IS a difference

IT'S MILD!
O'Keefe's EXTRA OLD STOCK ale
Brewed with SEEDLESS HOPS
IT'S MILD!
DIFFERENT because O'Keefe's Ale is brewed with seedless hops. Removing the seeds removes all unpleasant bitterness — makes O'Keefe's a mild, bitter-tasting ale. Ask for mild O'Keefe's ale to-day.

Quebec FORGES AHEAD IN ROAD BUILDING

In 1936 Quebec's whole road system was 30 years out of date. There was not one good road between any two important centers. Even the Montreal-Quebec road sadly needed rebuilding and was notorious for its many dangerous rail-road grade crossings.
The Duplessis government rebuilt this Highway (No. 2) and abolished 14 of these "death traps".
Today, Quebec has roads extending 42,578 miles of which 25,794 miles—over half the total—are completely cared for by the Province.
7,961 miles of road have modern asphalt or cement surfaces.
In 1944 (at the end of the last Liberal regime), 21,104 miles of third-class roads were left entirely to Municipal care. Today only 12,774 are their responsibility.
Since 1944 the National Union government has... PAVED THE STREETS OF 1,500 VILLAGES (one-third were never paved before)

UNDER THE LIBERALS IN 1935 ONLY 453 MILES OF ROAD WERE OPEN IN WINTER — WITH LITTLE GOVERNMENT HELP.

In 1955, seventy times more, or 31,300 miles were kept open all year with considerable Provincial grants.
Improved roads have been a strong factor in Quebec's great development in forestry, farming, mining, power expansion, manufacturing, and general business.
National Union Party

ON JUNE 20 VOTE FOR THE NATIONAL PARTY WHICH MODERNIZED QUEBEC'S ROADS

Go SUPER Continental
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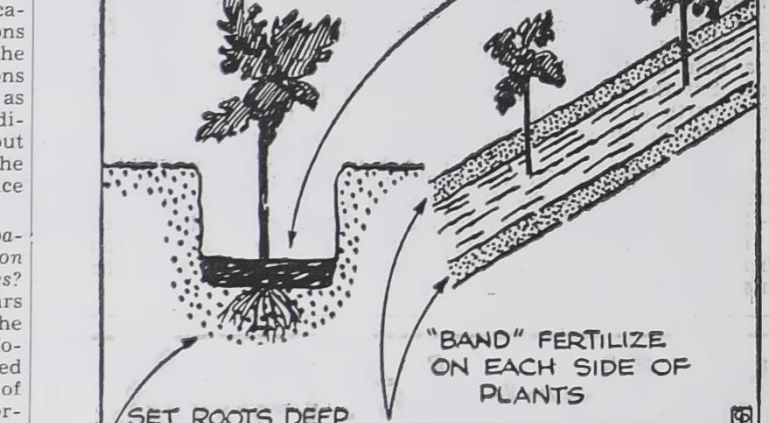
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Hail Research By McGill Univ.

"We are very gratified with the response of the public to McGill's hail research both in the number of replies and in the detail received," said Professor J. S. Marshall, Head of the University's Stormy Weather Group in a report today. In spite of the fact that hail occurrences have been infrequent during the first week of the four months public-participation research project, very useful results have come in. It would appear, for instance, that contrary to belief in the past, every thunderstorm pro-

Garden-Graphs

Make haste slowly in setting out early tomatoes. Wait until all danger of frost is past. In northern areas this generally means from May 20 to June 10. Unseasonable weather may upset this time schedule. Many home gardeners play safe and wait until the end of May. Proper method of setting out tomato plants is shown in the accompanying Garden-Graph. Dig a hole or trench, as illustrated. Set the roots deep with enough earth to hold the plants firm, then fill up as the plants grow. A method of "band" fertilizing tomatoes is shown in the Garden-Graph. The fertilizer should be "banded" in a narrow row, six inches on either side of and along the plants. Trenches should be 3 to 4 inches deep. After the fertilizer has been placed in them, the trenches should be covered with soil.

the Snapshot Guild

Color Has Such Winning Ways. Sometimes we think the English language is most revealing. For example, take a phrase like "uncolored by emotion," or "the facts in black and white." The inference in both expressions is that color has such winning ways it can easily sway judgment in its favor. Well, that's doubtless true—certainly when it comes to picture-taking, anyway! Haven't you noticed how color pictures bring back colorful moments and scenes with almost unbelievable realism? Color serves as a flag to memory... helps you remember every vital detail of a time and place. That's why we feel color film can be such a sound investment for picture-takers—something not ever produced that you can load into your camera with nary a thought for whether you're going to snap pictures indoors or out, with flash or without it. Now—as never before—even the most casual snapshotter with a simple camera can have in his colorful world completely at his command.



This snapshot is fine in black-and-white, but just think how wonderful it would be in color!

comes in all standard roll film sizes to fit every type of camera that's currently on the market. Basically, there are two kinds of color film—one designed for taking color snapshots, and the other created especially for making color slides. But the really big news today is for all you color-snapshot enthusiasts—and we think you'll be mighty pleased to hear it, too! Now you can buy color film that may be used in daylight or with flash without the addition of filters or color flash bulbs to compensate for the different light. This is the very first color film ever produced that you can load into your camera with nary a thought for whether you're going to snap pictures indoors or out, with flash or without it. Now—as never before—even the most casual snapshotter with a simple camera can have in his colorful world completely at his command.

"Dollars and Sense"

Are you planning a trip? Don't take chances of losing your money—and spoiling your trip—by carrying large sums in cash. Before you go, turn your money into Travellers' Cheques... easy to cash anywhere—and safer than cash everywhere. Drop in and see us at The Canadian Bank of Commerce and we'll gladly provide you with Travellers' Cheques. The protection is well worth the slight cost. This is simply one of the many banking services we offer our customers to keep them free from needless worry about their money.

THE CANADIAN BANK OF COMMERCE
I. C. Watson, Manager

HOPE FOR HONEYMOON AROUND WORLD

The public in reporting hail occurrences within 100 miles of Ottawa. This voluntary network shows evidence of being more effective than a specially appointed corps of thousands of spotters could be. Two important hail storms have taken place since last week's opening of the new phase of the research programme, one at Three Rivers and the other in the Eastern Townships, near Magog. Scores of detailed reports were telephoned or mailed to the Stormy Weather Group's McGill University laboratory in Ottawa, giving the place, time, limits of the storm and the size of the hail stones. Several reports were also received from St. Asashe de Monts, and region, although the occurrence there was considerably lighter.

The picture on the radar maps when these reports were traced gave weather scientists a very much fuller—and in some cases quite different—idea of the week's hail pattern within the Research Area. These scientists feel they are in the best position for their quick understanding of the hail project's importance and are confident that the thousands of reports expected through the rest of the summer will give them the answer to their problem.

The 25th National 4-H Club Week

November 10 to 15, 1956, have been selected as the dates of the twenty-fifth National 4-H Club Week. This national 4-H occasion is provided each year by the Canadian Council on 4-H Clubs and is scheduled to coincide with the Royal Agricultural Winter Fair, Toronto. A number of important program changes will be introduced this year. One is that the recommendation of the Annual Meeting to delete 4-H judging contests from the program of National 4-H Club Week was accepted and at a meeting of the Executive Committee on May 4, 1956, for the first time the program will commence on a Saturday afternoon. The 4-H Club Week is providing a rewarding experience to all who attend and is helping to build vision, understanding and closer relationships among the young people of rural Canada. Through arrangements made by the Canadian Council on 4-H Clubs with a number of manufacturing companies, 4-H members and leaders are able to purchase a variety

Accident Rate Can Be Reduced Doctor Asserts

"This calls for crown & anchor!" The safety campaign sponsored by the Provincial Highway Safety Commission jointly with the Province of Quebec Safety League... More caution and less accident should be the byword of every person. Last year, road accidents have been the cause of 715 traffic deaths in the Province of Quebec. Just a little less than two a day. Motorists should take time to be safe.

"In Canada approximately 3,000 deaths result from motor vehicle accidents each year," writes Dr. C. Collins-Williams, F.R.C.P., in the current issue of Health Magazine, official publication of the Health League of Canada. For every fatal accident there are at least 100 accidents which cause severe disability and often a permanent crippling. In other words, for every family that is bereaved by the loss of a loved one, because of an accident, there are 100 families which have the worry and economic distress due to serious accidents which often leave the member of the family seriously crippled, perhaps permanently.

"If every parent were to spend just one hour going through his house with these accidents in mind, he would be sure to find a great many possible ways in which a small child might either hurt himself, poison himself, or burn himself, and many times this possibility can be prevented or minimized by a few minutes' work."

217 Traffic Mishaps Daily

Week ends, last year, have sustained more than one third of the 79,902 traffic accidents, says the Province of Quebec Safety League.

Latest Figures Of Widowhood

Despite increased postponement of widowhood to the older ages as a result of the declining mortality prior to middle, last year 115,000 wives were widowed in the United States through the death of a husband under 35 years of age, according to a report from the Metropolitan Life Insurance Company's statistics, received by the Health League of Canada.

At the time of the last Census there were, in all, 700,000 widows in the United States, within the preceding decade, and who were under 50 years old at the time of their loss. Of these, almost one-third had been widowed two to four years, and about five to nine years.

These accidents alone are the responsibility of the parent, who can do a great deal towards their prevention. Dr. Collins-Williams feels.

Too Many Deer?

There is a strong hint that public parks will be opened to deer hunters in the current bulletin of the Department of Lands and Forests, reports The Financial Post. It points out that in Algonquin Park the deer are threatening the supply of birch trees for lumbering.

Last Week Answer

ACROSS

- Kind of poem
- Follow
- Clue (Latin)
- Own
- Attack
- Injure
- Gasoline
- Mountain
- Swiss river
- Partly
- Cast
- In this place
- Civil wrong
- Rubbish
- Selected
- Biblical name
- Rush about
- Whether
- Footlike part
- Author of "The Raven"
- A woman's light
- Knitted woolen scarf
- Divided into two parts by a cleft
- Regretted
- Whispering
- Instrument
- Incline

DOWN

- To entwine
- Thus
- Destitute
- Strong
- Letter of the alphabet
- Put together
- Spread out
- Movable framework
- Negative reply
- As much as
- The top card
- Wager
- Wartime
- Godless of hered person
- Feet

Chrysler Sales Show Increase

For the first four months of the current year Chrysler of Canada's sales increased by 204 percent over the January-April period in 1955. The Canadian industry as a whole showed a gain of 3.7 percent.

The sales figures are based upon actual retail deliveries to customers as recorded with government licensing bureaux in the 10 provinces. For 1956 to date, Mr. Row said, these registrations show Plymouth, Dodge, DeSoto and Chrysler automobiles as representing 30 percent of all new car sales in Canada.

Bigger-Better

Year end predictions of a bigger business in 1956, and better earnings, are certainly proving to be on the beam, says Paul Deason, who set the picture in the U.S. where cutbacks have reduced car output this year by 22 percent so far, all the Canadian auto makers are operating at a high rate of capacity with no plans for any curtailment.

In the year ending March 31, 1956, benefit payments from the federal unemployment insurance fund totalled \$213 million. In the year payments into the fund from employers, employees, tax funds and income from investments totalled \$226 million.

CAR SALES STRONG

Unlike the picture in the U.S. where cutbacks have reduced car output this year by 22 percent so far, all the Canadian auto makers are operating at a high rate of capacity with no plans for any curtailment. Although showing an uneven pattern across the country, sales are holding in line with same period last year.

Province of Quebec Safety League

Signal your intentions. A word of warning would have prevented this fall. Think before you act!

Seagram's V.O. and be Sure. Seagram's "83". Seagram's Crown Royal. Seagram's Golden Gin.

the arguments that in some areas deer have multiplied faster than their natural food supply. It is extremely doubtful, however, that the Canadian public would stand for such a drastic solution of hunting without very considerable and careful preparation. By most visitors to Algonquin and other parks the deer are regarded with very special affection. It will take a lot of argument to convince them just as it does to convince the soft-hearted flower gardener, that a little thinning out may be in order.

Constable Fear Plays Motorists. "Today there is an unfortunate lack of sympathetic understanding between the average motorist and the traffic officer," states Constable Fear in an article on safe driving written especially for the current issue of Health Magazine, official publication of the Health League of Canada.

TOUGHER FRAMES. Greater Rear Axle capacities. NEW 3 automatic transmissions. DIRECTIONAL SIGNALS. WIDER, SAFER VISION. Stronger springs. High level ventilation. NEW HEADLIGHTS. NEW CAB COLORS. Tubeless Tires. Greater carrying capacities. 12-volt ignition. New standard transmissions.

HOW to get a Friendly Loan at NIAGARA FINANCE

Drop in to see your friendly Niagara Loan advisor. He'll make it easy for you to get the Friendly Loan that suits you best. Here are important facts for you about Niagara Loans.

Who can get a Niagara Friendly Loan?—Anyone with a regular monthly income and the ability to repay. How much can be borrowed from Niagara?—Up to \$1500; sometimes, more. How quickly can I get money?—Sometimes in 20 minutes; within 24 hours for most loans.

How long can I take to repay?—In the table below, you see some idea of time periods allowed for different amounts... from 4 to 24 months. And for all people who have uneven income during the year, such as farmers and school teachers, special payment schedules may be arranged on loans above \$500.

Are all loan charges the same?—Up to \$500 generally, yes; but remember, at Niagara, you get life insurance of no extra cost. Above \$500, the larger the amount and the longer the time—the lower the rate. Compare... often you'll "buy" more money at less cost at Niagara.

Is life insurance on loans worthwhile?—Yes, here is a real family peace-of-mind feature. At no extra cost to you, loans of \$1500 or less, are insured. Be sure you get this protection when you borrow.

Does a friend have to "back" my loan?—No, seldom do borrowers prefer an endorsed loan. And, the better security, of course is not needed.

How may ways of borrowing money?—You can use any of these four Niagara Loan plans. 1. On cars, trucks, etc., only owner signs. 2. Husband-and-wife, on furnishings. 3. On business equipment. 4. On farm stock and equipment.

Can I have a private interview?—Yes, your interview at Niagara will be private, courteous, and friendly.

Why do people borrow money?—A few reasons are: to consolidate a group of small debts; to reduce large payments for car and truck repairs; to meet emergencies; to repair or modernize homes; to enlarge a business; for seed, stock, fertilizer for farms; and to take advantage of low prices, when cash is paid.

Do many people borrow?—Yes, in Canada, 1 family in 4 borrow each year.

YOU PAY LESS FOR MANY FRIENDLY LOANS

YOU GET CASH	MONTHLY PAYMENTS			
	6	12	15	20
\$100	\$17.85	\$9.46	\$7.78	\$6.46
\$200	34.41	17.46	14.14	11.64
\$300	50.97	25.53	20.63	17.14
\$400	67.53	33.60	27.14	22.64
\$500	84.09	41.67	33.65	28.14
\$600	100.65	49.74	40.16	33.65
\$700	117.21	57.81	46.67	39.16
\$800	133.77	65.88	53.18	44.67
\$900	150.33	73.95	59.69	50.18
\$1000	166.89	82.02	66.20	55.69

YOU CAN MAKE EVEN-DOLLAR PAYMENTS AT NIAGARA (NEW EXAMPLES)

YOU GET	AND YOU PAY	MONTHS	MONTHLY PAYMENT
\$105.75	\$105.75	12	\$10.33
424.03	424.03	15	\$33.33
919.20	919.20	20	\$55.33
1483.20	1483.20	24	\$75.33

LIFE INSURED AT NO EXTRA COST TO YOU

NIAGARA FINANCE COMPANY LTD. 217, Heriot St. Tels. 2-5425

Canadian Quiz

1. — What is the distance, by boat, from Halifax, N.C., to St. John's, Nfld? 2. — In the first quarter of 1955 Canada had a deficit of \$24 million in foreign trade. Was this more or less than the deficit for the first quarter of 1957? 3. — Of the four western provinces, which was the first to enter Confederation? 4. — Of the 109,946 immigrants who entered Canada last year, how many were women and children? 5. — In 1950 federal government spending totalled \$2,711 million. What will be the total in the current year? 6. — About \$5 billion. — 3 Manitoba, in 1970 — 1, 625 miles. — 4 Over 32,000 women and children. — 5 First quarter trade deficit in 1956 is estimated at \$225 million.

"Every law and by-law enforced is passed with the protection of the majority in view. Consequently, when some member of the minority has his 'toes stepped on,' his right to express his views of any judicial nature is immediately exercised." If this motorist had been made acquainted with the potential damage or injury his untoward action might have caused, he would be mollified, if not altogether reconciled.

There is a tendency to view our own infractions with a very tolerant eye. Why? I was hardly moving when I went through that stop street! When we are in charge of three thousand pounds of metal, and breaking surface is limited to four rubber tires with road contact of less than six inches, it is criminal the chances we are apt to take.

The pedestrian feels a false sense of security while walking through an intersection "protected" by stop streets. Children are told to look both ways, etc., before crossing, but children are told to look both ways by the signs. It means that accidents and injuries are caused repeatedly by the "almost stops."

Passenger car sales in Canada in 1955 totalled 386,987. Sales and excise taxes remitted to the federal government by the automobile industry totalled \$172,189,762 in that year, an average of about \$445 per car.

GM FOR '56 BRINGS YOU THE WORLD'S WIDEST CHOICE OF MODELS, ENGINES, TRANSMISSIONS AND REAR AXLES! GWS RANGING FROM 5000 TO A WALLOWING BIG \$9,000—Thanks to their new series, GMC Trucks offer you the greatest choice of models ever—with a truck to serve every industry and business in Canada. VE OR 6 POWER PLANTS—GASOLINE OR DIESEL POWER PLANTS—Take your pick from 140 to a mighty 225 horsepower. Twelve engines, both V8 and 6, and 3 power plants make it easy to match your GMC power plant to any load or situation. STANDARD TRANSMISSIONS AND THREE AUTOMATIC TRANSMISSIONS—Up to 10 forward and 2 reverse speeds in standard transmissions. And three automatic transmissions—Single Hydra-Matic, Twin Hydra-Matic and sensational new Powermatic, an entirely new principle in automatic transmission. WIDEST RANGE OF HEAVY DUTY REAR AXLES—No limit to the rear axle and ratios available. And ask about Triple Torque Tandem—newest and best in tandems. A General Motors Value Whatever you want... GMC has it!

GARAGE MONTPLAISIR LIMITED 269 LINDSAY STREET DRUMMONDVILLE QUE. TEL. 2-3388

one man two faces. What he said about WAGES. What he did. When Duplessis came to power in 1944, the difference between wages in Ontario and in Quebec was only \$2.48 per week. Since then, the disparity has steadily increased. These figures show how much more a skilled worker earns in a year in Toronto than in Montreal:

Bricklayer	\$748.80
Carpenter	832.00
Cement-maker	561.60
Electrician	1040.00
Painter	416.00
Plasterer	907.00

"The working men and women of our province are entitled to the same treatment as those of other provinces. They are entitled to the same working conditions... We shall see to it that wages in the province of Quebec are put on the same level with those of other provinces." (August 3, 1944).

DUPLESSIS HAS DECEIVED YOU. VOTE LIBERAL.

Business...

(Continued from page 3) has more than doubled since 1945, while that of all other countries combined, though still relatively small, has increased more than

threefold. This resurgence of overseas interest in Canada, after a period of more than thirty years in which there was scarcely any change, recalls the opening years of the century when funds from overseas contributed substantially to the country's development, and foreign

investment as a whole had perhaps an even greater impact on the economy than it has had since 1945.

A somewhat firmer tone has prevailed in the Canadian high-grade bond market during the past month, although there has been some further liquidation of short-term Government of Canada bonds by the chartered banks. New longer-term Canadian issues of \$60,000,000 by the Province of Ontario and \$28,580,000 by the Municipality of Metropolitan Toronto have been well received with prices of both issues moving to a small premium. Several large new corporate issues of bonds and preferred stock have been marketed in Canada while the outstanding feature of the municipal market has been the successful flotation of numerous new issues in New York payable in United States funds only.

During the past few weeks the U. S. dollar has steadily declined, moving from a high of 4 1/2% discount in the middle of April to a low of 29 3/4% discount by the middle of May. Sterling during the same period declined from a high of 2.80% to a low of 2.78 5/16 U. S. dollar forwards remained in demand at a premium over spot funds; sterling forwards strengthened somewhat but remained at a fair discount under spot funds.

QUEBEC

Despite cold weather, wholesale and retail trade generally held at a satisfactory level during April and sales compared favourably with the same period last year. Builder's supplies were in wider demand with increased activity in the construction field. Collections rated fair to good. Hauling of logs and pulpwood came to a standstill as roads were closed to heavy traffic. Demand for hard and soft lumber and for pulp and paper remained strong with prices firm. Most furniture manufacturers were kept fully employed. Tanners showed improved activity but reported of scarcity of raw hides and higher prices. Some textile mills operated at or near capacity. Woollen mills and clothing manufacturers, with some exceptions, continued very active. The maple syrup crop, previously reported below expectations, was about average in many districts.

ONTARIO

A retarded spring had had an unsettling effect on retail trade. Business has been erratic in seasonal lines and demand for summer goods has been slow. However, unemployment figures continue to drop and earnings are considered ample to support a good volume of trade when weather conditions improve. Wholesale shipments have been moving well but cool weather has resulted in a moderate slackening. Receivables are becoming more difficult to collect. The steel industry continues to operate at near peak levels. Production in April reached a new high for the month and during the first four months of 1956 over 20% more steel was produced than during the same period in 1955. Automobile manufacturers established new all-time production peaks during April. Retailers' stocks of new cars are higher than normal but sales are satisfactory. The used car market is steady and prices have risen slightly.

PRAIRIE PROVINCES

Business reports for April reveal a continuing upward trend. Retail trade is up only moderately, as rural conditions still are a retarding influence, but a more noticeable rise is evident in wholesale lines, particularly lumber and other building materials. There is no slackening in the already high sales volume of larger department and chain stores. Sales of new automobiles are about the same as last year; the used car market is still slow. Farm machinery orders are relatively light but should pick up when work in the land gets fully under way. Industrial activity and employment compares well with recent months; operations are being rapidly stepped up on most construction projects. Flour mills are running close to capacity; little change is reported in export and domestic sales. Heavy runs of cattle are causing a slight lowering of prices. Alberta's average daily production of crude oil and natural gasoline for April is estimated at 351,971 barrels as compared with 225,967 a year ago.

BRITISH COLUMBIA

Retail business in April showed a satisfactory gain compared with April 1955 due partly to an early spring which accelerated seasonal



J. Unsworth, D.H.S. (Drummondville), who set a pole vault record with Bishop's College School which collected a 18 1/2 point lead over Stanstead College to capture honors of the 14th annual Eastern Township's Y's Men's Track and Field Meet held at Parade Ground last Saturday afternoon.

year's crop. Landings of fresh fish in April were slightly above average but markets are quiet following the Lenten season. Full-time coal production continues and labour relations are satisfactory. Steel production continues at near capacity. NEWFOUNDLAND While wholesale and retail trade were seasonally quiet during the month, volume for the four months of this year is generally reported to be equal to that of a year ago. Collections were fair to good. Cold weather has delayed the spring run-off but some driving of pulpwood has commenced. The paper mills at Corner Brook and Grand Falls operated at capacity during the month and the mine at Buchans operated on a full-time basis. The lobster fishery on the west coast has been poor to date due to cold and stormy weather with many fishermen losing their gear. Stocks of salt codfish at April 20 were 6,979,000 lbs. compared with 11,441,000 lbs. a year ago; demand is reported very good and it is expected that stocks will be almost exhausted in another month.

Gerald L. Bruck New President

Montebello, Que. — Gerard L. Bruck, of Montreal, president of Bruck Mills Limited, was today elected president of the Silk & Rayon Institute, succeeding Brinley Taylor, Montreal, vice-president of Courtauds (Canada) Limited. Frank G. Raymont, Montreal, manager of the Films and Textile Fibres Department of Du Pont Company of Canada Limited, was chosen vice-president of the Institute, which represents Canadian producers of man-made fibres and fabrics. Other members of the Executive, chosen at the close of the 28th annual meeting at the Seigniory Club, were: A. E. Stewart, Toronto; W. V. Holton, Hamilton; E. F. King, Montreal; W. J. Veitch, Montreal.

A. W. Mason, Montreal; G. C. Guile, Montreal; H. K. McLean, Montreal; K. C. Bailey, Galt, Ont.; S. S. Jefferys, Montreal; C. F. Ducloux, Montreal; J. M. Heffernan, Peterborough, Ont.; A. Raymond, Ste Rose de Lalval, Que.; T. N. Beaupre, Montreal; R. B. Winsor and R. B. Hood, Montreal.

For Local News Subscribe To Your Local Paper

"BIRDS OF A FEATHER FLY TOGETHER"



Identical twins and handsome flying officers, Bernard, left and Gerald Gower of Wentworth, N.S., add a twist to the old saying about "birds of a feather." In this case they fly together with the RCAF's No. 2 Fighter Wing at Grostenquin, France, where they have just received their "Mach Builders" diploma for exceeding the speed of sound in a Canadian-built Sabre jet. Mach (pronounced Mock) is a mathematical designation for the speed of sound, which varies at different altitudes.

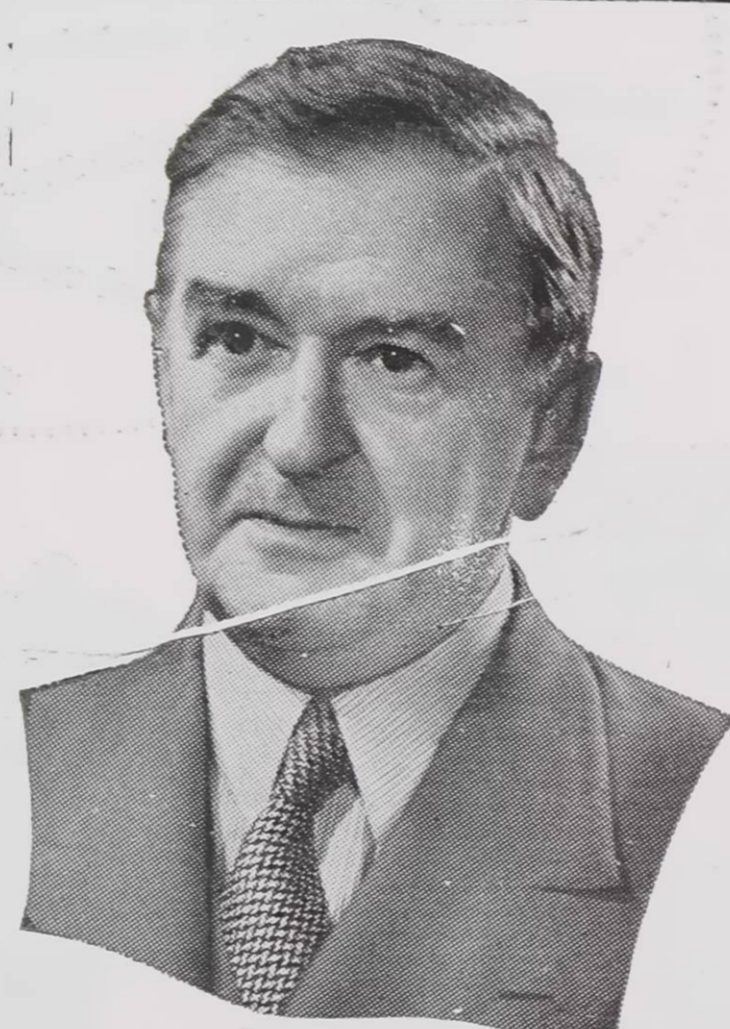
Fear Duke's Life at Hands of Cypriot Terrorists



—Central Press Canadian

The reports that Cypriot terrorists have slipped into Britain to kill Queen Elizabeth's Greek-born husband have prompted security officials to triple the Duke of Edinburgh's bodyguard. The terrorists were rumored to be plotting to assassinate the Duke, seen above with his wife, in revenge for the recent hanging by British authorities of two Greek Cypriots. The Duke was Prince Philip of Greece before his marriage. Some Cypriot extremists now consider him a traitor to Greece. Scotland Yard has set up check points at British ports, but the movements of Cypriots are not easy to follow. As citizens of the commonwealth, they move about in England as freely as do British residents.

MASS MEETING of the National Union Party SUNDAY JUNE 3rd AT 2.15 IN Drummondville



L'HON. MAURICE DUPLESSIS

AT THE ST. FREDERICK PARK (IN THE EVENT OF RAIN, AT THE ARENA)

HONORABLE Maurice Duplessis PRIME MINISTER OF QUEBEC WILL SPEAK IN FAVOR OF ROBERT BERNARD

OFFICIAL CANDIDATE OF THE NATIONAL UNION IN DRUMMOND COUNTY

HONORABLE Maurice Duplessis WILL BE ACCOMPANIED BY KEY FIGURES OF HIS GOVERNMENT

ON RADIO, THE SPEECHES WILL BE BROADCASTED AT 3.30 ON A PROVINCIAL NETWORK OF RADIO STATIONS

TUNE IN ONE OF THESE STATIONS:

- CHRD - CKAC
CHLP - CJMS
CKJL - CJSO
CKUM - CKRM
CKUD - CHAD
CKLS - CKVL

(This advertisement is published and paid by the National Union Party)

BRADING'S WINNERS in BRADING'S BOTTLE CAP BONUS CONTEST for Contest ending May 19, 1956.

Table with columns for WINNERS, LICENSEES, and names/addresses/prizes of contest winners.

Come to the FRIGIDAIRE COLOR FAIR Exciting New Refrigerators for '56 in a choice of 3 Beautiful Colors and White

Advertisement for Frigidaire refrigerators featuring images of models, prices (\$259.95, \$349.95), and promotional text like 'GREATER VALUE FOR YOU because they're FRIGIDAIRE QUALITY through and through!'.