



IN THE AIR FORCE

The annual meeting of the RCAF Benevolent Fund concluded in Ottawa this week with election of new Officers and Board of Directors for 1956.

Officers of the Benevolent Fund, which was established in 1934 to relieve distress in times of emergency and promote well-being of members and former members of the RCAF, as well as their dependents, include: Honorary President, Air Marshal C. Roy Slemmon; Chairman of the Board, D. Park Jamieson, M. B.E., Q.C. of Sarnia, Ont.; President, E. M. Alexander, Q.C. of Ottawa; Vice-Presidents, Air Vice Marshal Nairn (retired) C.B. of Vancouver; and Group Captain H. Knight of Montreal (retired).

Air Commodore Dave E. MacKell (retired) C.B.E. of Ottawa is manager of the Fund.

Board of Directors elected include twenty Directors elected by members and representatives of every province in Canada who devote their spare time in furthering the role of the Benevolent Fund.

Capital for the Fund is obtained from profits of RCAF messes and canteens, as well as private donations. The Fund assists RCAF personnel during and after service by interest-free loans, where an applicant's resources are adequate but not immediately available and it also assists by grants of money where applicants' incomes do not permit repayment.

By providing immediate loans or guarantees in emergency, the Fund also assists personnel, and helps eligible applicants obtain assistance from government and other responsible agencies.

The Benevolent Fund works closely with the Department of Veterans Affairs, Canadian Legion, Canadian Red Cross, Legion Polio Foundation, and various welfare associations and bureaus.

IN THE NAVY

The days when the job of ship's cook automatically fell to the puniest — if not the sweetest-tempered member of the crew are long gone, declares CPO George D. MacIntyre, senior member of the galley staff on board the 9,000-ton training cruiser, HMCS Ontario.

"In the old sailing ships days the cook was usually the weakest man on board," explains Chief MacIntyre. "Because he wasn't able to do hard work, he was made responsible for the food."

"But today you have to be in top shape to work in this branch of the Navy."

CPO MacIntyre, a Navy cook since 1938, ought to know. He and his staff have a man-sized job providing three square meals a day for the 600 men in the Ontario, particularly when the ship is on a lengthy cruise. At the moment the Ontario is on the final homeward leg of a training cruise that will have taken her away from her home port of Esquimalt, B.C., for two months.

Used to thinking of meals in astronomical numbers, CPO MacIntyre admits he finds difficult to adjust himself to restaurant eating ashore.

"Ordering a solitary meal for myself — and not having anything to do with its preparation — is a funny experience," he confesses ruefully.

It is certainly different from supervising the daily preparation of 1,800 meals, plus the baking of more than 260 loaves of bread.

During any month of the year, the average consumption figures out at 8,393 pounds of bread; 18,133 pounds of meats; 10,136 pounds of vegetables, and 19,950 pounds of potatoes. The average monthly consumption of eggs works out at around 3,672 dozen.

Things have changed vastly since the Chief came into the Navy, 18 years ago. Today, the service employs the latest cooking techniques and equipment and the most exacting scrutiny is made of all food obtained. "The work isn't easy but there's much to be said for it when you have the finest equipment and the highest grade foods."

IN THE ARMY

A team of marksmen from the 1st Battalion, Princess Patricia's Canadian Light Infantry, has won top honours in a small arms competition in Germany among units of the 2nd Canadian Infantry Brigade Group.

The DRUMMONDVILLE Spokesman

Journal Dedicated To Free Speech
DRUMMONDVILLE, FRIDAY, MAY 25 1956

VOL. XXVIII — No. 9

Premier Maurice Duplessis visits Dr'ville

26,940 Names on the Electoral Lists

According to Mr. L. S. Joyal, notary public of St. Cyrille, president of the elections of June 20th, there are 26,940 names on the preliminary electoral lists, of which 13,991 were inscribed in Drummondville and 12,949 in the rural part of the county.

135 polls will be installed, of which 71 in town and 64 in the country. St. Simon and Drummondville-West are included in the country. In 1952, 26,858 names were on the lists.

There will be three offices for the checking of the lists. In every bureau, there are two men, named by Mr. Francois Drouin, general president of the election, one named under the recommendation of Mr. Maurice Duplessis and the other one under the recommendation of Mr. Lapalme. There is also a third person named by the first two.

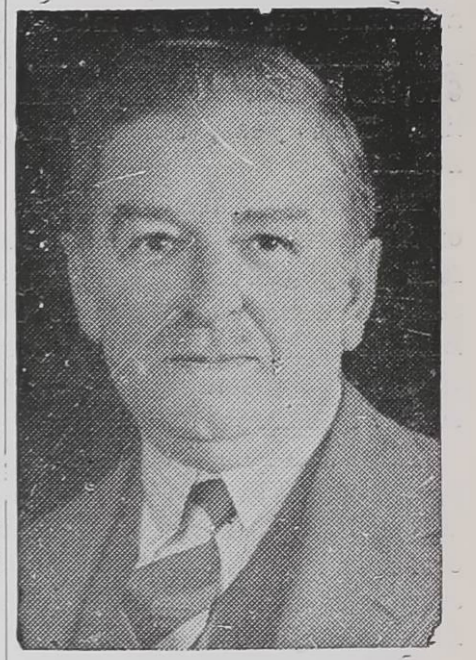
Request to have your name placed or corrected on the lists must be placed at one of this bureau before May 28th.



This picture was taken last Monday at the City Hall, in the Mayor's cabinet when a delegation of the Chamber of Commerce presented the Municipal Council with a memorandum on civic questions. We remain, from left to right, Messrs. Maurice Sigouin, alderman, V. A. St. Denis, Eddy Perreault, alderman, Paul Moisan, George Haggerly, president of the Sr Chamber of Commerce, Jules P. Marceau, Marcel Marier, Q.C. mayor of the City, Rodolphe Mochon, alderman, André Cloutier, alderman, Charles Doucet, Stanley Norris, and Gaston Montclair.

It is now official! The Prime Minister Maurice Duplessis will be in Drummondville on June the 3rd to help Mr. Robert Bernard, official candidate of the Union Nationale, during his campaign for the Provincial elections that will be held on June 20th.

Premier Duplessis, one of the best orators in Quebec to-day will deliver a speech on Sunday afternoon.



The Premier June the third. In our next issue, we will surely have more details pertaining the programme of this visit.

Mr. Duplessis, the head of the Union Nationale Party, is to favorite to retain the power in the Province after the June elections.

Road-A-0

The Junior Chamber of Commerce of Drummondville will hold a driving ability test, known as a Road-A-0 during the gigantic annual Security Parade scheduled for June the 4th.

This test will be conducted at the Bernard Boulevard Racing Track. And all the youths, aged between 17 and 20, who are interested to participate to this test might give their names at the City Hall next Wednesday, May the 30th, at 8 o'clock.

Building In Drummondville

Among the construction permits issued by the City Hall since the beginning of May, we find the following:

Dr. Rosaire Millet, 10th Avenue, St. Jean Baptiste, \$20,000.00; Hortense Houle, Villeneuve St., two flats, \$11,500; Miss Cote, St. Albert St., \$9,000; Rodolphe Pellerin, St. Norbert St., two-flats, \$11,000; Valmore Leveille, Adhemar St., \$10,000; Leandre Lehoux, St. Eusebe St., \$9,000; Gaston Lanouque, St. Omer St., \$14,000; Gorges-Henri Parenteau, Rajotte St., \$9,500; Georges Vigneault, Surprenant St., \$10,000. Many other works are underway.

A commercial permit was also issued to the Centre aCholique for a \$35,000.00 construction on Brock St. The Federal Building in under way so is the Marier Building on Lindsay St. And soon the construction of a new school will start in St. Pierre Ward.

The two-day event was staged near the picturesque town of Mendon, Westphalia, with 374 men from 11 units of the brigade participating.

The winning entry, the PPCLI, now go on to represent the Canadian formation in the British Army of the Rhine meet, slated for the first week of June at Sennelager All Arms Training Center.

Four weapons were fired in the competitions, including the 303 rifle, the Bren light machine gun, the Sten machine carbine and the nine-millimeter pistol. The Patricia's walked off with three of the four weapons competitions and also won the trophy for having highest aggregate score. The other event, the light machine gun shoot, was won by the 1st Battalion, Le Royal 22e Regiment.

The PPCLI team scored a total of 3,324 points in the meet, 378 more than their nearest competitor, the 1st Battalion, The Royal Canadian Regiment.

Individual trophies also went to four marksmen who topped the field in various events. They were Lt. Ivan G. Wright, 1st RCR, of Lloydminster, Sask., who led the rifle shoot, 2/Lt. Pierre Senecal, 174 St. Francois Xavier Street, Three Rivers, Que., who won the LMG shoot, Pte. William R. Noble, Royal Canadian Ordnance Corps, of Pietos, Ont., who won the Sten machine carbine shoot, and S/Sgt. Richard G. Burton, DCM, 563 Head Street, Victoria, B.C. top man in the pistol competition.

The Electoral Campaign

The Liberals
Mr. Bernard Pinard, official Liberal candidate in Drummondville opened his campaign officially last Sunday with a large parade through the city and with a large crowd gathered at the St. Frederick's Park to hear the speeches of the orators. The meeting was presided by Mr. Romeo Vadnais, Mayor of St. Nichophore and Mr. Rodolphe Mochon, alderman. Mr. Marcel Nichols was the emcee.

Mr. Pinard
Mr. Pinard talked almost inclusively about workers' situation, accusing his opponent, Mr. Robert Bernard of being an enemy of the workers and saying that the Provincial Government was responsible of the strike at Dominion Textile. He also said that he was misused by Mr. Duplessis.

Mr. Gerard Cournoyer, candidate in Richelieu talked violently against the line of conduct of the Union Nationale in social laws and workers' laws.

Mr. Francois Even, son of the Provincial leader of the Social Credit, assured Mr. Pinard of the entire help of his party. And Mr. Robert Roux, Mayor of St. Simon talked about municipal questions.

Two Killed in Accidents in the Drummondville Region

Mr. Francois Nolet, 25, of Drummondville, was killed in an accident that happened, Monday morning, at the junction of routes 9 and 34, near St. Eulalie.

Mr. Nolet was standing by his car with which he had some mechanical trouble when he was hit by another car driven by Mr. Gilbert Morneau, of Montreal.

Mr. Morneau was slightly wounded and so were his three passengers, Jean Marie Prince, 15, Roland Boudreau 18 and Marie Marthe Boudreau. They were led to Drummondville and Nicolet hospitals.

Tuesday at noon, Marie Descoeteaux 10 1/2, daughter of Mr. and Mrs. Henri Descoeteaux, was coming back from school when she was hit by a passing car. The drivers topped to pick-up his young victim but she was dead.

Sir Anthony Eden Britain's Biggest Bore

London correspondent Beverley Nichols makes the statement in the current issue of Saturday Night that "for the first time in history the British people are in danger of being bored to death."

"The bore", Nichols explains, "is Sir Anthony Eden. He has only to open his mouth for the nation to shut its ears; he has only to appear on television for there to be a record switching-off."

The same opinion is shared by Malcolm Muggeridge, editor of Punch. Of Eden's television appearances, Nichols writes Muggeridge as saying, "He delivers a flow of banalities in the persuasive manner of an ex-officer trying to sell one a fire-extinguisher at the front door. His writings are the same. There is nothing wrong with them except that they are unreadable."

Even more critical of Eden's efforts at speechmaking is a remark Saturday Night attributes to Sir Winston Churchill. "When Anthony makes a speech", Churchill is supposed to have said, "he delivers himself of every platitude in the English language except 'God is Love' and 'Kindly adjust your dress before leaving'."

The London newspapers, too, have recognized Eden's unique capacities for engendering ennui, Nichols says. The Evening Standard recently deplored Eden's platform manner this way: "No one has ever heard the whole of a speech by Sir Anthony. He draws. His delivery is poor. He has to be read to get the significance, if there is any."

Summing up, correspondent Nichols sees only one thing in favor of Eden as a leader. "And that is," he writes, "that if Britain is ever invaded by Russia, if the Queen is compelled to abdicate, and we find ourselves wandering around the ruins of St. Paul's searching for scraps of bread, he will make the whole thing seem so stifiingly dull that we shan't know it is happening."

Consultant Says

Chicago. — A medical consultant has contradicted the notion that all cousins who marry will have defective children.

According to a release received by the Health League of Canada, from the American Medical Association, a query to their Journal asked whether it would be wise for a girl to marry her second cousin—the grandson of her father's brother.

The unnamed consultant said in the Journal that it would be all right — if the ancestry on both sides for three generations was sound physically, intellectually and emotionally.

The danger to any offspring of a marriage between cousins of sound ancestry would not be much greater than if the parents were unrelated, he said.

Grey Cup Finals

The Grey Cup Football Final to be held in Varsity Stadium, Toronto, on November 24, will be telecast in Montreal and throughout Quebec Province under the sponsorship of Molson's Brewery Limited.

Senator Hartland de M. Molson, Brewery President, announced that his Company has secured the television rights for the great classic. Owing to the various regulations which govern brewery advertising, Molson's will sponsor the event only in the Province of Quebec. A large Automotive Manufacturer will act as sponsor on the rest of the coast-to-coast Canadian network. The price paid to the Canadian Rugby Union for the television rights was not disclosed.

The Grey Cup classic attracts more viewers than any other event in the country, and last year's telecast was seen by approximately 4,000,000 persons, or about one quarter of Canada's population.

J. P. McCaffrey, immediate Past President, and T. V. Committee member of the Canadian Rugby Union, pointed out today that Molson's action was in line with its policy of encouraging sports. The Brewery has for some time taken an active interest in hockey, baseball, and other sporting activities, and in football has had the motion picture rights to Big Four games in Toronto, Hamilton, Ottawa, and will again film the games this Fall.

The sudden-death final for Canada's football championship will be televised nationally over the entire CBC network and affiliated stations. Special arrangements have been made to include the complete English and French networks in the Province of Quebec.

New Product Made in Dr'ville

Dennison Manufacturing Company of Canada, Limited, announce they are now producing "Flameproof Crepe Paper". Dennison is the only manufacturer in Canada of such a product.

All non-inflammable crepe paper previously offered on the Canadian market was imported. By manufacturing "Flameproof" here in Drummondville, Canadians will benefit from lower prices which are possible through the elimination of customs duty and transportation.

This means that, in addition to having all the qualities necessary for decorations, paper crafts and costumes, Dennison Flameproof Crepe Paper provides complete protection from fire danger... a danger too many people ignore to their regret.

Dennison is the leader in the crepe paper business in both Canada and the United States. Production of the non-inflammable type of crepe in Drummondville is the outcome of this leadership, combined with the confidence the Company places in the future of Canada. Special equipment and skills are required to make "Flameproof Crepe Paper".

The new crepe conforms to all fire safety regulations. It can be stretched, twisted, draped and stitched. Dennison Flameproof Crepe Paper and Flameproof Streamers will be on sale shortly in stationery, drug, department and chain stores from coast to coast.



Mr. George Haggerly, who recently, was elected president of the Senior Chamber of Commerce is seen here, when he was sworn in as president by the Mayor of the City, Mr. Marcel Marier, Q.C.

Your 1st Color TV Set

If you want to be in at the start of color TV in Canada, your set will cost you at least \$500, more likely as much as \$900.

That will be no sooner than two years from now. You'll have to wait until at least 1960 for prices of color sets to come anywhere near today's prices of black-and-white sets.

That's the word from television manufacturers, according to an industry survey by Marketing.

Although there's indecision in the industry while no target date is set for start of Canadian color TV transmissions, makers say they'll be ready to give reasonably quick delivery when the CBC gives the go-ahead.

Some manufacturers report engineering problems still to be ironed out, most anticipate initial marketing problems and perhaps a loss on early sales. Sets are likely to be in the class market until 1960.

The industry, says Marketing, is pressing for closer liaison with the CBC on the color question, and badly needs a target date in order to plan production and a sales program. TV manufacturers look to the findings of the Royal Commission on Broadcasting to help resolve the present indecision.

The CBC has said it will make no definite commitments on color TV until the Commission's report, and present policy is to complete the regular TV service before embarking on a color service.

Your Trees

It is time of plant trees! At the municipal Nursery, you can get spruce, waternut, oaks, cypress, maple-trees, etc. All you have to do is to see Mr. A. H. Tremblay, director of the nursery.



Mr. Bruno Smith, (left) past president of the Junior Chamber of Commerce is seen here congratulating Mr. Armand Bouchard, newly elected president of the Chamber to succeed Mr. Smith.

Something to Grow About

Probably it was a bit of a shock to most Canadians to have the CBC stating quite openly that it needed \$15 from each television household just to keep going on its present scale.

No doubt, remembering the difficulty and the cost of collecting a \$2.50 license fee, there is little likelihood that anyone would be wise enough to suggest collecting \$15 by similar methods. But \$15 per television household is not easily recognised form of taxation.

There is something to set against the findings of various commissions that have considered the CBC's problems and have appar-

ently convinced themselves that Canadians want their own TV and radio facilities and their own individual type of programs.

It might be argued, of course, that the lofty views of the CBC to the intellectual fare that is suitable for Canadian audiences might be more argument-proof if, like other undertakings of the kind, the CBC had to stand or fall on the soundness of its own judgment, as reflected in public opinion polls.

But, however admirable the theory advanced, programs do not meet the acid test. They do not pay their way. Every year the government has had to dip into the public pocket to make up deficits that in some cases would have been wildly enthusiastic about the fare provided.

The theory of government col-

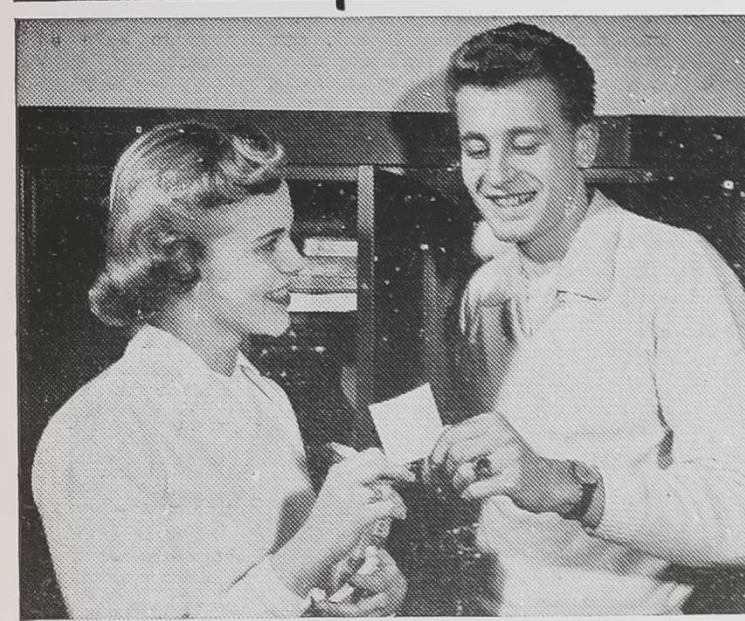
laboration as opposed to the strict private enterprise station was governmental sponsorship would permit provision of the sort of fare that Canadians wanted and that private stations could not afford to produce. The record however seems to show that a bare 11 per cent of the listening Canadian public favors these programs. The remainder obviously prefers programs provided elsewhere.

Recent television ratings show that only 22 per cent of listeners are tuning in on the CBC, some do doubt, because they can get nothing else.

Confusing Issues

It is difficult not to believe that there is more to be said for unionism than the case it makes for itself which, in the main, is based on the persistently urged shortcomings of management and the predatory character of big business. If these things were true, it would ultimately destroy unionism itself. To destroy industry would be to destroy unionism's house of cards. The theory of government laboration as opposed to the strict private enterprise station was governmental sponsorship would permit provision of the sort of fare that Canadians wanted and that private stations could not afford to produce. The record however seems to show that a bare 11 per cent of the listening Canadian public favors these programs. The remainder obviously prefers programs provided elsewhere.

the Snapshot Guild



Be sure you have a good supply of small prints of your graduation portrait to give to friends.

especially attractive when printed on matte-finished paper. We feel confident that you will find these prints the perfect way to exchange pictures with your classmates. And you'll discover that small prints make wonderful enclosures when you're writing "Wallet prints" to your relatives and friends who appreciate having prints of your graduation picture—and order of their main functions.

The studio photographer who look your graduation picture can make up these small prints for you. They're quite inexpensive if ordered in quantity, and they're

WALLET PRINTS FROM YOUR PORTRAIT

Right now you have a special suggestion for all you young graduates. This time we'd like to remind you about ordering small prints of your yearbook or official graduation pictures.

These small-sized prints have come to be known by various names. "Wallet prints" is often used to appropriately define them since they're exactly the right size for carrying in wallets. Another popular name is "friendship prints"—which is also an excellent description of one of their main functions.

The studio photographer who look your graduation picture can make up these small prints for you. They're quite inexpensive if ordered in quantity, and they're

INDICATION OF YOUR OWN GOOD TASTE—THE CORRECTNESS AND SMARTNESS OF INVITATIONS PRINTED TO YOUR ORDER.

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Go Places! Go Places!

SEE THE NAVAL RECRUITING OFFICER HERE IN DRUMMONDVILLE at New American Hotel FROM MAY 28 — JUNE 1st

This week In American History

On May 29, 1856 — one hundred years ago — the Republican National Convention met at Bloomington, Illinois. One of the delegates to the convention was Abraham Lincoln who had joined the newly created Republican Party, established only two years previously. Lincoln's speech on this occasion helped to elect a Republican to the Presidency.

On June 2, 1882, Giuseppe Garibaldi, a great fighter for freedom, died at his estate on the island of Caprea, Italy. Driven into exile for his part in the early schemes for the unification of the peninsula, he went to South America and distinguished himself as the "hero of Montevideo". Returning to Italy to fight again in the wars of national unification, he was defeated at Rome and in 1850 fled to the United States, where he became a naturalized citizen. For several he commanded a merchant vessel, and for about three years followed the occupation of a soapmaker on Staten Island, New York. Later he returned to Italy and as leader of his corps of Alpine Chasseurs, gained world fame for his part in the Italian wars of unification. Garibaldi died on the island of Caprea, Italy, Driven into exile for his part in the early schemes for the unification of the peninsula, he went to South America and distinguished himself as the "hero of Montevideo". Returning to Italy to fight again in the wars of national unification, he was defeated at Rome and in 1850 fled to the United States, where he became a naturalized citizen. For several he commanded a merchant vessel, and for about three years followed the occupation of a soapmaker on Staten Island, New York. Later he returned to Italy and as leader of his corps of Alpine Chasseurs, gained world fame for his part in the Italian wars of unification.

Thinking of this we came upon an argument in a labor leaflet that attempted to confuse by just such means. It spoke of a large Canadian company that, despite its size, had made diversified company in the United States. The balances sheets of the two companies were combined. When the labor publication presented the situation of the Canadian company, no mention was made of that fact. The total profits were quoted and it was implied that this was the actual profit of the Canadian operation alone.

It left the suggestion of spectacular profit. That, apparently, was the intention.

There was no effort to make the situation clear, no effort to keep profits in their proper place and proportion.

It was not made clear that the amount paid to shareholders averaged a return of about \$800—not a fantastic sum. No effort was made to make clear that for every one dollar a shareholder made on his investment the worker made seventeen in wages. No effort was made to explain that the company had expended considerably more than the remaining balance of profits to expand and modernize the plant to make more opportunity for workers under better conditions.

Why isn't it as satisfying to present an honest and attractive picture of industry as to paint one only if the first picture is true can only hope to benefit.

The Tolerable Burden

Speaking as the retiring president of the Dominion Mortgage and Investment Association, Mr. A. Ross has combined a statement of belief in the continuing prosperity of Canada with a sober warning that welfare demands were rapidly bringing us to a dangerous situation where tax demands might become intolerable.

"We are going to have to do without some contemplated benefits," he said, "whether they be larger gymnasiums in our schools or enlarged welfare payments, if we are to maintain a fair tax load as a tolerable burden."

We are taking more of our national income in taxes to finance our own growing demands than we have ever had in our history. Mr. Poyntz left it to be inferred what might be the result if we were brought face to face with other great national emergencies?

Our ratio of taxation to national income, he explained, stood at 9.1 per cent in 1929. It had grown to 9.2 per cent in 1954, a triple percentage increase. This spectacular increase was largely the impact of increased demands for pensions, family allowances and unemployment insurance.

If we made any concession to the persistent demands for larger family allowances, we might well be faced with far more than a tax representing 9.2 per cent of our total national income. We might very possibly expect an addition to that which would bring us to four per cent on personal incomes, four per cent in corporation taxes and an additional four per cent sales tax.

Mr. Poyntz said that health insurance might add still another four per cent in each of those three brackets.

Mr. Poyntz may very well urge that we should critically examine these growing demands.

Irish Invasion

The usual spring invasion of Canada by businessmen from Europe has been swelled this year by the large number of Irish who are flocking over. Irish businessmen realize that to sell goods to Canada, personal visits are essential and they are acting accordingly. In Canada at the moment there are seven men from Ireland representing businesses of all different types.

Mr. Bernard Roche has just arrived. He is a director of The Irish Export Promotion Board, the government body which was set up to help Irish exporters earn dollars. In his private capacity, he is head of Irish Rope Laminated who are successfully marketing a sisal floor covering in Canada. This "Titan" carpeting is in distribution right across the country and is going very well. It fills a Canadian need and helps to earn dollars which Ireland so badly needs.

Arriving in a few days is Mr. D. B. Davies who has brought out a completely new line of women's blouses made from fine lightweight handwoven Irish woads. Having had great success in the United States with these garments, they are now being introduced to Canada.

Mr. J. R. Stritch sells chocolate novelties and chocolate coating and many Canadian firms have shown interest in his products.

Textiles are of course a traditional Irish product and amongst its visitors representing this field at present, Mr. Kenneth Downey of Hill & Sons is showing his ladies' sweaters and tweeds to Canadian manufacturers who are proving to be most interested.

In the manufacturing field, Mr. Seamus Barrett, the president of Barrett & Company, is here selling raw wool for carpets. Mr. Desmond Goodbody and Mr. Harold Galbraith are selling jute yarn for carpets—of the three carpet manufacturers in Canada, two of them have already placed orders to this product.

Encouraged by the Irish Export Promotion Board, whose Canadian representative is Mr. George P. McIlvity, many more Irish business-

Quebec Moose Survey

The moose in Quebec is just as vulnerable today as was the buffalo a few years ago. In fact, we give this year to make a complete inventory of our moose population, and to improve conditions so that our sportmen will benefit for many years.

To obtain that objective it is necessary that we obtain the benevolent assistance of all hunters and fishermen in this province, of all clubs, conservation associations, fish and game wardens, forestry associations, the Quebec Forest Protection Society and holders of forest operating concessions.

In our province, the condition of the moose is a very controversial matter. The object of the Quebec Federation of Fish and Game Association is to preserve our natural resources. We can all contribute to the effort to improve Hunting Conditions. With that in mind, we give this year to make a complete inventory of our moose population, and to improve conditions so that our sportmen will benefit for many years.

To obtain that objective it is necessary that we obtain the benevolent assistance of all hunters and fishermen in this province, of all clubs, conservation associations, fish and game wardens, forestry associations, the Quebec Forest Protection Society and holders of forest operating concessions.

AFRAID OF HEIGHTS, NOW CRACK PILOT



Mrs. Dorothy Rungeling of Fenwick, Ont., admits she is afraid of heights but that doesn't stop her from being one of Canada's best-known airplane pilots.

Mrs. Dorothy Rungeling of Fenwick, Ont., admits she is afraid of heights but that doesn't stop her from being one of Canada's best-known airplane pilots. She entered the International All-Women's Air Race from Hamilton to Havana, Cuba, a 1,500-mile trip over mountains, swamps and shark-infested water. She says her son Barry, right, shamed her into taking her first airplane flight eight years ago.

immigration absorption by Canada today, says The Financial Post, is a vastly different problem from that faced during the recent inflow in the early years of the century. Then, with less than half its present population, Canada had digested more than twice the newcomers admitted last year. But anyone who says we could or should bring in new people at that rate today, would be talking nonsense.

Comparisons with the years just before the first world war, just don't mean anything because we had thousands of square miles of empty rich farm land that only needed a plow and a cow, let alone have people with farm experience. All sorts of city people had never seen a cow, let alone milked one, dug in and became highly successful. Hon. C. A. Dunning, a former federal minister of finance, today chairman of Ogilvie Flour Mills, is a case in point. But that is done. The free and easily broken or cleared land is finished.

Dividend payments and dealings for the first five months of this year are 13.3 per cent ahead of the total for the same period of 1955 (\$251 millions vs \$221 millions), with each month showing a marked increase over comparable period a year ago. All categories show increase.

ACROSS 1. An abstract of a sermon 2. A dull pain 3. A sharp pain 4. Chief mouth 5. Chief mouth 6. Chief mouth 7. Chief mouth 8. Chief mouth 9. Chief mouth 10. Chief mouth 11. Chief mouth 12. Chief mouth 13. Chief mouth 14. Chief mouth 15. Chief mouth 16. Chief mouth 17. Chief mouth 18. Chief mouth 19. Chief mouth 20. Chief mouth 21. Chief mouth 22. Chief mouth 23. Chief mouth 24. Chief mouth 25. Chief mouth 26. Chief mouth 27. Chief mouth 28. Chief mouth 29. Chief mouth 30. Chief mouth 31. Chief mouth 32. Chief mouth 33. Chief mouth 34. Chief mouth 35. Chief mouth 36. Chief mouth 37. Chief mouth 38. Chief mouth 39. Chief mouth 40. Chief mouth 41. Chief mouth 42. Chief mouth 43. Chief mouth 44. Chief mouth 45. Chief mouth 46. Chief mouth 47. Chief mouth 48. Chief mouth 49. Chief mouth 50. Chief mouth 51. Chief mouth 52. Chief mouth 53. Chief mouth 54. Chief mouth 55. Chief mouth 56. Chief mouth 57. Chief mouth 58. Chief mouth 59. Chief mouth 60. Chief mouth 61. Chief mouth 62. Chief mouth 63. Chief mouth 64. Chief mouth 65. Chief mouth 66. Chief mouth 67. Chief mouth 68. Chief mouth 69. Chief mouth 70. Chief mouth 71. Chief mouth 72. Chief mouth 73. Chief mouth 74. Chief mouth 75. Chief mouth 76. Chief mouth 77. Chief mouth 78. Chief mouth 79. Chief mouth 80. Chief mouth 81. Chief mouth 82. Chief mouth 83. Chief mouth 84. Chief mouth 85. Chief mouth 86. Chief mouth 87. Chief mouth 88. Chief mouth 89. Chief mouth 90. Chief mouth 91. Chief mouth 92. Chief mouth 93. Chief mouth 94. Chief mouth 95. Chief mouth 96. Chief mouth 97. Chief mouth 98. Chief mouth 99. Chief mouth 100. Chief mouth

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AGAIN IN JUNE... Another All-Time Sales Record!

1 A SUPERIOR BEER

A unique process, s... makes Brading's a light, sparkling, refreshing beer. One taste and you'll discover why thousands of people are making Brading's their beer. Ask for Brading's, the beer with the fiercer collar.

2 A SENSATIONAL CONTEST

Enter Brading's contest as often as you wish. Nothing to buy to enter, but if you include 5 bottle caps from Brading's products YOU BECOME ELIGIBLE FOR BONUS PRIZES. EVERY TWO WHO CAN A 1956 FORD SEDAN

AN EDUCATIONAL SCHOLARSHIP AND MANY OTHER BIG-CASH PRIZES

HERE'S ALL YOU HAVE TO DO... FULL DETAILS ON ENTRY FORMS AVAILABLE FROM YOUR LICENSED GROCER OR TAVERN!

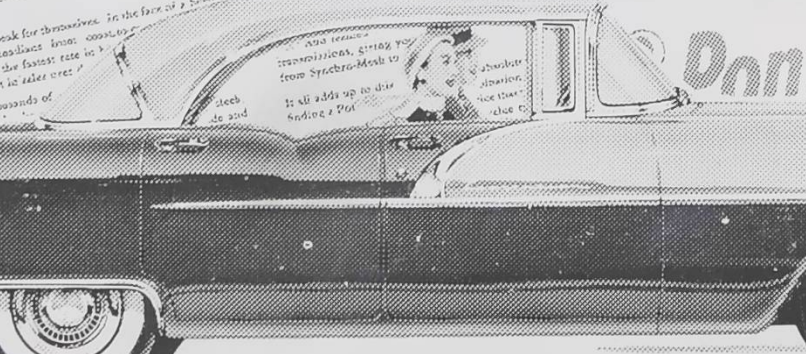
A NEW CONTEST EVERY TWO WEEKS

Remember this ad of last year? Well, here we go again!

A smashing increase of still further proof of Pontiac's overwhelming popularity!

Now Pontiac's popularity is soaring to even greater heights in 1956

Seems like Pontiac's popularity knows no bounds. And it just shows that when the public is offered a fine car at really down-to-earth prices, loaded with literally everything a fine car should have, the results can be record-shattering! Nowhere else will you find Pontiac's combination of features at such low prices! Pontiac for '56 offers 31 long, lean, lovely models in 6 series . . . all with a wider-than-ever choice of colors and interiors to complement that styling to perfection. But where this sleek beauty really shows its mettle is in its performance—with thirteen power teams and up to 227 straking horsepower. Let a Demonstration Drive convince you that Pontiac is right at the top of the heap in everything except price. See your Pontiac dealer—today!



ANYTHING ELSE IS SECOND BEST... SO... DRIVE A PONTIAC

Garage MONTPLAISIR Limitée 269, rue Lindsay Drummondville, Qué. Tél. 2-3388

Getting established in farming today requires special knowledge and a great deal of capital. And the same is true in most other businesses.

We need more people in this country and we are going to continue to build up the country in the way we want it built.

Enclose please find a Moose Census Report Form which you are asked to fill out and return. It is important that your report shows the date and the location where moose are observed and also to state whether they are bulls, cows or calves. It may be that you will contribute to the preservation of an animal or animals within a reasonably restricted area. In this case you are asked to use your judgment.

We are confident that this inventory will receive the generous support which will permit Federation, in March next, to submit its first report on big game to the authorities of the public of Quebec.

The Monarch of the Forests is interested in the moose population of Quebec. Your report will be forwarded to the Monarch of the Forests for his information and for the use of the Department of the Interior.

We are confident that this inventory will receive the generous support which will permit Federation, in March next, to submit its first report on big game to the authorities of the public of Quebec.

Dividends Climbed

Preliminary May dividend payments will soar ahead by a whopping 60.3 per cent to \$23.2 million, says early declarations, says The Financial Post.

This is the sharpest rise for any month this year, outstripping the 11.7 per cent climb in February.

Dividend payments and dealings for the first five months of this year are 13.3 per cent ahead of the total for the same period of 1955 (\$251 millions vs \$221 millions), with each month showing a marked increase over comparable period a year ago. All categories show increase.

Prompt, Friendly Loans \$250

Just one example... \$100 to \$1500 or more.

MONTHLY PAYMENTS	6	12	15
\$44.63	\$23.64	\$19.46	

Loans to \$1500 are life insured.

NIAGARA LOANS

217 HERIOT ST. DRUMMONDVILLE

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Lower Than They Think

Public opinion is notoriously optimistic about the profits of industry. It seems to think that everything the company bookkeeper notes in black ink goes straight into somebody's pocket.

It isn't as simple as that and profits are very much lower than the public thinks.

1 A SUPERIOR BEER

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HERE'S ALL YOU HAVE TO DO... FULL DETAILS ON ENTRY FORMS AVAILABLE FROM YOUR LICENSED GROCER OR TAVERN!

A NEW CONTEST EVERY TWO WEEKS

Young Man with a Plan

One of these days, Fred's going to take over the farm. Meanwhile, he's planning, studying and working hard . . . learning right on the job.

Already he's learned a lot about modern farm management, and his chartered bank can play its part in making farm living more comfortable, more profitable.

He has found, for example, how useful the bank can be as a place to build up savings, to obtain credit, to seek financial advice and market information. He knows that the bank manager's door is open to everyone.

When you see a good-looking, well-run farm, chances are the farmer uses the services the chartered banks have built up for all Canadians.

Golf

Quebec's first major golf tournament of 1956—the second annual PGA championship at Marborough on June 8—is expected to develop into a "battle of the greens."

Marborough offers a good test to putters and the man who plays the best short on game should come out on top. Jim Swarwick, Kory and Steve Hurd, last year's winner of the Dow Trophy and the Quebec team has been given the edge over Ontario in the June 10 interprovincial match at Marborough.

Swarwick expects the course, particularly the all-important 18th hole, to be in perfect shape when the Quebec's leading pros and Class "A" amateurs tee off next month in the search of the Dow Trophy and the \$3,500 prize.

On June 10, Marborough will also serve as locale of a unique interprovincial team match between Quebec and Ontario pros. Competing against each other for an extra \$2,500 purse put up by Dow will be the eight low finishers in the Quebec PGA tourney and the eight shotmakers in a similar Ontario PGA event scheduled for June 8 at Toronto's Credit Valley.

On June 10, the Quebec PGA captain, interest in the upcoming tournament at Marborough is running high in all parts of the province.

More Food For Maritime

Trends under way today in Nova Scotia, New Brunswick and Prince Edward Island will soon be reflected by the nation's food processing and canning industries.

Mr. Howe, says that Financial Post has done the sensible thing, in restricting farm grain deliveries to Nova Scotia and the U. S. last year were more than-proved at the mills, and the trend is growing. The Maritime's extra slim meat processing facilities.

These things mean that food processors and gradation officials in the rest of Canada are going to have to fight hard to hold markets in the Maritime.

And they also mean Maritimes food products are going to be more competitive in export and other Canadian markets.

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When you see a good-looking, well-run farm, chances are the farmer uses the services the chartered banks have built up for all Canadians.

REFUSE ENTRY OF ADOPTED DAUGHTER



Mr. and Mrs. Walter Fernandes emigrated from British Guiana to Toronto about six and six years later their adopted child, daughter of Mrs. Fernandes' sister, arrived by plane to join them. Three hours after her arrival, the girl, Theresa Anita, was put on the streets. Mr. Fernandes' sister, who was heavily subsidized by the government, told the girl, Theresa Anita, was put on the streets. Mr. Fernandes' sister, who was heavily subsidized by the government, told the girl, Theresa Anita, was put on the streets.

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Colombia and Alaska are threatened with invasion, reports Financial Post. Canadian and U. S. fishermen, who reap a bumper annual harvest, are alarmed at recent events which may hit their industry hard.

The average profit on the sales dollar for these companies last year was 5.9 cents.

Actually, over the whole tripartite pact which allocated Pacific fishing areas to Canada, the U. S. and Japan, may seek to become a fourth member by the end of 1956.

Japan, excluded by new Soviet law from "traditional" Japanese waters off Siberia, Korea and the Aleutians, is looking to the B. C. Alaska waters.

Peru is casting envious eyes on these happy hunting grounds. To meet the invasion threat, there is talk of a 100-mile limit. Extending Canadian and U. S. territorial waters, for fishing purposes, from three to 20 miles. Peru has "declared" a 100-mile limit. Russia claims 200 miles.

Modest as these profits certainly are, adds the Post, only a minor portion of them reached the investors who put up the capital to finance industry. Out of the 5.9 cents paid on the sales dollar average last year, the CMA survey shows, less than half or 2.5 cents was paid out in dividends while 3.4 cents was retained and plowed back into the business to help it to continue to survive.

Put That Hammer Down

Survey readers of a Montreal newspaper must have rubbed their eyes, says the Financial Post, when they saw a headline that read "A hammer in his hands." The headline stated that a farmer's son had been fined for doing carpentry work without a license. In court the father said it was true that his son had no competency papers from the Provincial Joint Committee on the Building Trades. "They caught him on a school building with a hammer in his hands," he confessed.

Professionalism is being carried to its logical extreme. The law steps in and prevents anyone from working with common tools. There is more work waiting to be done in this country than there are people available to do it. We need all the help we can get and anyone with gumption and push who wants to pitch in help should be encouraged, not penalized. There are only a few jobs where the state is justified in barring the eager amateur. The more competition the better for all of us.

Watch When You Go to Market

You're most likely to bang up the family car when you go to market. A sharp increase is forecast for this year's construction work, reports The Financial Post. Estimated to place the value of '56 construction program at \$6,271 millions, up 19% over done in '55. This is more than double the value of work undertaken in 1950. Bigger construction is expected in all industries except in the construction industry itself.

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Human Eye Camera

There is now a movie camera that automatically adjusts itself to lighting conditions. It is called the Human Eye Camera. The camera operates on the same general principle as the human eye. The iris automatically opens or closes to adjust to varying indoor or outdoor lighting. The camera uses the proper exposure even by a novice and permits the following features: 1. The camera signals the photographer when the light becomes insufficient for good movies.

Moths Licked?

Look for fewer moth holes in your woollens this year, is the cheering word, from the Financial Post. More than 26% moth garments sold in Canada and the U. S. last year were moth-proofed at the mills, and the trend is growing. The Maritime's extra slim meat processing facilities.

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When Driving Be Careful Not To Hit Children They Might Be Yours

A GOOD DRIVER IS A CAREFUL AND Courteous DRIVER

Summer Cottage Hints

This month, summer homes are coming to life. As the last traces of snow disappear from the woods, the annual ceremony of "opening up the cottage" is performed by thousands of Canadians.

Brooms and scrubbing brushes play their part, but the magic wand which restores summer sparkle is a paint brush.

For instance, if the linoleum on the floor looks shabby, yet is still in tolerable condition, it can be given a coat of color. Scrub it carefully, making sure that every trace of wax is removed. (Otherwise, paint won't stick!). Apply one or two coats of a good floor enamel. Then, to make less obvious the inevitable dirt and sand tracked in from the beach, mottle it with a contrasting color.

You can do this by dipping a piece of sponge in a shallow pan of paint, then dabbing it on the floor. Or dip a brush in the paint, tap it on a stick held in the left hand, and achieve a spatter effect. (It might be a good idea to practice on a sheet of newspaper!) A final coat of varnish will protect the paint from summer wear-and-tear.

Perhaps the wooden furniture in the cottage is the result of do-it-yourself projects. If chair seats and table tops are rougher than they should be, hours of sandpapering can be saved by covering all your troubles with plastic-coated fabric. Called "Fabrilit", it comes in dozens of colors and textures and can be applied with blue or fastened down with brass-studded tacks. It cost little and an occasional wipe with a damp cloth keep it bright for many a holiday season.

If you're looking for make-shift furniture, keep in mind orange crates. In the bedroom, two set side-by-side form an excellent dressing table. A piece of "Fabrilit" on the top and a frilly skirt tacked around the edge will make any resemblance to an orange crate purely coincidental.

In the living room, these crates make ideal end-tables. Disguised with paint to blend with the rest of the furniture, they are a handy size for lamps. The shelf made by the divider is a natural for holding magazines.

If you are not already an avid do-it-yourself fan, the cottage is an ideal place to test your creative genius. If results are less-than-perfect, who cares?

Notice

According to the Law of The Provincial Quebec Legislature of 14-15 George VI, Chapter 42, sanctioned on the 14th day of March 1951, notice is hereby given, that under an Act of Convention under private seal, dated the 4th day of May, 1956, duly registered in the Registry Office on the 9th day of May, 1956, under No. 129826, Lamothe et Fils having its principal place of business in the district of Arthabaska, has ceded and conveyed to THE PROVINCIAL BANK OF CANADA, the universality of all its credits, all account in the booke, present as future.

Drummondville, this 11th day of May 1956.
The Provincial Bank of Canada.

CLASSIFIED ADVERTISING

HELP WANTED — Female for domestic work in Montreal, young girl. Sleep in. Sall Drummondville 2-6041.

RUMMAGE SALE

To be held
MAY 31st at 9 A. M.
In Trinity United Church Hall
Lindsay Street

NOTICE

DRUMMOND ELECTORAL DISTRICT
REVISION OF THE ELECTORAL LISTS

VOTERS:

Applications for inscription, radiation or correction must be made at any of the following addresses:

- a) 555, Lindsay Street, Drummondville
- 28, 6th Avenue, Drummondville
- 455 Chassé Street Drummondville

OR

b) At the office of the President of the election

St. Cyrille of Wendover
Telephone 102

(SIGNED:)

L. S. JOYAL,

President of the Election

PUBLISHED WITH THE AUTHORIZATION OF THE GENERAL PRESIDENT OF THE ELECTIONS.



The Public asks for

MATERNITY ALLOWANCES



DUPLESSIS SAYS NO!

These allowances "would create sterile appetites..."

MAURICE DUPLESSIS (January 26, 1956)

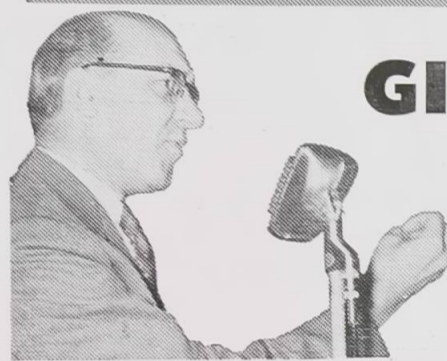
AND SAUVÉ added

... they would lead to "the socialization of procreation."

LAPALME SAYS Yes!

"Voicing public opinion, the Liberal party regrets that the government has given no thought to the mothers of this province."

GEORGES LAPALME (January 26, 1956).



GIVE LAPALME THE POWER!

VOTE LIBERAL

PROVINCIAL LIBERAL ORGANIZATION

Here's Proof...

NASH RAMBLER HIGHEST TRADE-IN

Official figures* prove 1955 Ramblers return \$90-\$100 more than comparable models of "Big 3"

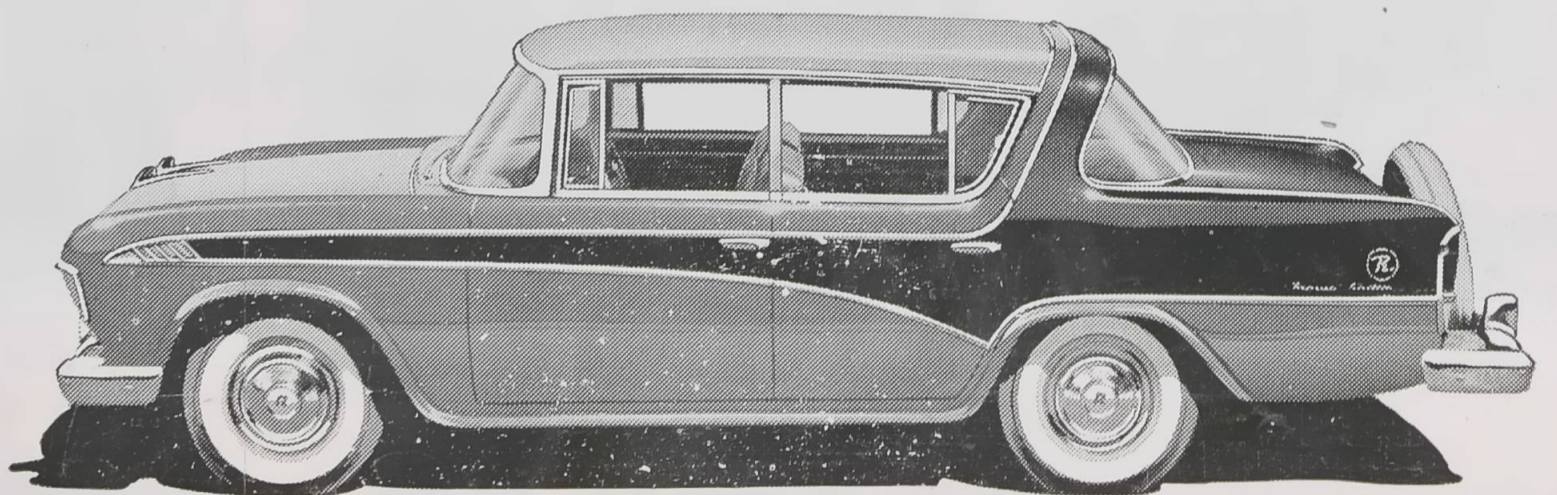
The 1956 Spring edition of the National Used Car Guide lists the trade-in values of all makes of automobiles sold in Canada... and the Nash Rambler is shown as having the highest trade-in value in its class, \$90 to \$100 higher than all other cars in the low priced field. Yes, the world's safest automobile has the highest trade-in value.

When you buy Nash Rambler you buy not only the strongest, safest car ever made in Canada, you also get the car with the highest trade-in value in the low priced field. Worth considering next time you buy a car.

***COME IN AND SEE THE ACTUAL FIGURES**

This is the National Used Car Guide, published by the Federation of Automobile Dealer Associations of Canada. The Guide lists the trade-in values of all cars sold in Canada, and on page 31 are the prices that put the Nash Rambler at the top of the low priced field, when it comes to trade-in values. Come in and see these figures for yourself.

RAMBLER '56...WORTH MORE TODAY...AND TOMORROW, TOO!



This is the new, "Safety-Styled" King Size Rambler. And King-Size it is, with the accent on safety and roominess. The brilliant 1956 Nash Rambler has room where it really counts — on the inside. But there's more to it than a King-Size interior. It features Double-Safe, All-Welded construction...

new Typhoon Engine with increased horsepower... increased economy... new 50% larger brakes... Deep Coil Springs on all four wheels... greater manoeuvrability... and Rambler's already famous Airliner Reclining Seats, Twin Travel Beds, and Weather Eye Heating and Ventilating System.

FRECHETTE & GUILBAULT

501 ST-PIERRE St.

DRUMMONDVILLE

Tel. 2-5243