

COMRADES in Arms

IN THE AIR FORCE

Each year when geese wing their way north, the RCAF's No. 408 Photo Squadron, nicknamed the "Goose" flies with them. This year is no exception.

Late in April most of the Photographic Squadron based at RCAF Station Rockcliffe will leave the Ottawa area for Arctic detachments located at Cambridge Bay on Victoria Island and at For Churchill, Man. From these northern units more than 300 members of the Air Force Photo unit will begin extensive SHORAN aerial surveys over the Arctic Islands.

Marking the first time that SHORAN operations have been undertaken in so northerly a region, four Lancasters, six ski-wheel Dakotas, three Otters, and four Canos will cover an area extending from the 69th parallel of latitude northward to the 75th. Full SHORAN coverage of this region is expected to be completed by late August.

SHORAN, an extremely accurate method of aerial survey, employing radar to measure distance, was first undertaken by 408 Squadron in 1949. This unique method has eliminated hundreds of years of work by ground survey needed to cover the same area. SHORAN has proven more accurate than any other system. From the instrument-packed Lancasters, radar pulses are transmitted to radar ground stations. The time taken for the pulse to travel from the aircraft and return from the ground station is measured, divided in half, and converted into units of distance. From these calculations definite control points in terms of latitude and longitude can be established, upon which the aerial photos for map-making can be located accurately.

Aerial photos of Canada, taken by the RCAF and commercial operators during the past 34 years, tells Canada's map-makers what the country looks like — SHORAN tells them where the photos fit.

The 1956 program of aerial surveys will be followed next year by an extension of the SHORAN net to the tip of Ellesmere Island to complete the basic SHORAN job for Canada.

IN THE NAVY

Ship's companies of HMC Ships Ontario (cruiser) and Sioux (destroyer escort) paid a naval mark of respect on St. George's Day to what was unquestionably one of the most unusual "ships" ever commissioned in the Royal Navy.

It is a small island called Diamond Rock and commonly referred to as the "Gibraltar of the Caribbean." It lies between St. Lucia and Martinique and owes its immortality in the annals of naval history to the strategic part it played in harassing the movements of the French fleet in these waters during the Napoleonic Wars.

It became apparent to Admiral Hood, then in command of the British naval force in these waters, that Diamond Rock could play a vital part in interfering with the movements of French ships if a British force could be landed there. Looking at the sheer sides of this pinnacle of rock, it is incredible to visualize how anyone could have scaled them to reach the summit. Under Admiral Hood's direction, however, this seemingly impossible operation was carried out by a Lt. Maurice and a boy from HMS Centaur. Not only did they scale the island but they landed guns and provisions and carried out a siege on French vessels from their lonely vantage point for 18 months.

The rock was commissioned as HMS Diamond Rock but a year and a half later, June 1, 1805, the naval force, through the need for powder, was compelled to surrender to a large French squadron.

To honour this remarkable achievement, it has become a custom for naval vessels passing Diamond Rock to pay their marks of respect. This observance of the time-honoured tradition by the Ontario and Sioux was of special interest to the naval cadets from HMS Venturer, the RCN Junior officer training establishment at Esquimalt, B.C., who are at present embarked in the two ships on a two month training cruise to the West Indies. The Ontario and Sioux were enroute from Bridgetown, Barbados, to St. John, Antigua, when they passed the famous rock. They return to Esquimalt, May 25.

IN THE ARMY

There's a famous old landmark in Bermuda that is of special interest to pipers and drummers of the Black Watch (Royal Highland Regiment) of Canada, who have been taking part in the colony's first military tattoo.

It is known as the Well of the Black Watch. And it was dug by a detachment of the 42nd Regiment of Royal Highlanders — the parent unit of the Canadian Black Watch — during Bermuda's great drought of 1849.

The men of the 42nd proved to be life-savers in this crisis. And Bermudians of that time erected a monument in honour of these gallant soldiers. A granite slab above the well bears the following inscription: "This is called the well of the Black Watch in remembrance that it was sunk by some soldiers of the 1st battalion of the 42nd regiment of Royal Highlanders for the sake of the poor and their cattle in the long drought of 1849."

It was then that the men of the Black Watch went to work "with much toil but a hearty spirit". Their well was sunk on a site near where the present Government House is located in the city of Hamilton.

Newspaper reports of the day said, "the well produced a most bountiful supply of excellent water".

There's no doubt that Bermuda people still remember the kindness of the Black Watch, and it seemed as if they applauded just a little harder for bandmen of the Canadian Black Watch during their tattoo performances in the mid-Atlantic colony.

The DRUMMONDVILLE Spokesman

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Electronic Brain Will Connect City With Outside

The New Installation is Canada's Second Crossbar Machine, the First Being in Toronto.

A giant electronic brain which will automatically route and connect Drummondville's long distance telephone calls across the continent will go into operation this week-end.

Known technically as "A-A Crossbar" the equipment is located in the Bell Telephone building on Belmont Street in the heart of Montreal.

The crossbar machine will be a key installation in the distance dialing network now being developed throughout Canada and the United States which, in effect, will eventually turn the two countries into one vast telephone exchange. Montreal will be the regional switching point for the whole of Eastern Canada extending from the Atlantic coast to the Ontario-Manitoba boundary.

The new installation is Canada's second crossbar machine. The first — the national switching centre — went into use in Toronto last year, and a third will be opened in Regina.

With the Montreal crossbar machine operation it will be possible for long distance operators to dial direct to the distant telephones on four out of five of the calls originating in Bell territory.

Many calls are already being handled in this way under the continent-wide plan which is being completed by stages.

The Montreal installation marks one of the first Canadian telephone uses of phototransistors, devices which change light energy into electrical energy and greatly amplify electric signals. About the size of a cigarette, they can boost the strength of electric signals 100,000 times, thereby doing the work of larger vacuum tubes, but sing much less power.

The Montreal crossbar machine is directly connected to 98 Canadian and U.S. long distance centres by hundreds of circuits which had to be built or re-arranged before it could be placed in operation.

The Montreal crossbar machine will be one of more than 100 installed in the two countries.

These machines will eventually be used to enable telephone users to dial their own long distance calls just as they now dial local calls. This stage is expected to be reached here within a few years.

Before it can be introduced, however, the crossbar equipment must be supplemented by additional facilities which will automatically register the calling and called telephone numbers, the date, time of day and duration of the call.

Montreal's crossbar machinery was years in the planning stage. Bell technicians in Montreal and 90 other centres worked for two years rearranging and preparing facilities. The installation job was one of the largest ever undertaken by the Northern Electric Company and took about a year to complete.

To make it possible for the equipment to route telephone numbers across the continent in a matter of seconds, a new and faster method of transmitting numbers has been developed. Each digit in the number is represented by a pair of musical tones which the new equipment can receive, interpret and transmit.

These are "dialed" into the machine by the operator, and the rest is automatic. Arriving at the machines, the digits are received by a sender which "remembers" the destination and number. It forwards the first three digits to an electronic card index within which information about available routes is stored on some 1,000 metal cards. The card corresponding to the dialed number is scanned electronically to determine the route, which is then passed to a marker.

The marker tests available routes — if the direct one is busy it returns to the card index for information about alternate ones-and, finding an idle circuit, advances the call over to its destination.

All of these operations take place within a second or two, and each mechanism remains in use only long enough to send signals to the next switching point, then drops off to await the next call.

Injector Reduces Great Fright

Persons who have to give themselves daily injections of drugs can do so now without having to look at the needle and without having to muster up courage to pull the trigger, according to a release from the American Medical Association Journal, received by the Health League of Canada.

The new device is an injector, which fits around and hides the needle and syringe, and which automatically releases the needle when the injector is pressed against the skin. According to the report, the new injector not only relieves apprehension, but also reduces the pain, because the needle passes quickly through the pain-sensitive layer of skin.

After cocking the trigger of the syringe, the rubber foot is placed against the skin until the automatic trigger releases the spring, which pushes the needle and syringe forward at high speed. After the needle has entered the skin, the vaccine is injected in the usual way by pushing the syringe plunger.

The fact that the needle is entirely hidden from view has a "very remarkable effect" especially among children, the report says. The very sight of a needle apparently leads many patients to receive "an exaggerated impression" of the pain actually produced.

The automatic trigger has some influence of the degree of the pain, because it eliminates the nervous tension that develops before the trigger on other injectors is pulled, it is claimed. The instrument, which is for subcutaneous and intramuscular injections, contains a feature to help prevent injecting the drug into a vein.

The injector's greatest use will be among persons who require self-injection of drugs, states the report.

Age, No Limit

Should a survey be made on the number of people over 60 years old who are still working for the Red Cross the results would be quite impressive. It seems that once you have started working for the Society you never stop.

There are also elderly people who have never taken any active part in the work of the Red Cross when they were young and who develop a keen interest for such work at the twilight of their life. This is the case of some members of the group known as the "Golden Age Club". This club was founded a few years ago in Montreal and the average age of its 250 members is 70, with many well over 80 years of age.

The club is open every day and once a month a birthday celebration is held in the lounge, complete with cake and candles. They play bingo, do square dancing, organize tea parties and do some useful work. Twice a week, 15 to 20 men and women members sit in the comfortable lounge, humming and singing while they roll bandages for the Red Cross. All of them take great pride in their amazing record — over 14,000 swabs and bandages — less than four months.

Junior's Sleep

Children need lots of sleep, the amount varying with the age. From one to two years, they need about fourteen hours a day; from two to three, thirteen hours; from three to four, twelve hours and from four to six, eleven hours. These approximate times are average. The daily afternoon rest should be maintained to the age of six. It is best to allow this nap to finish in time for the youngster to have a short period of outdoor play before his evening meal.

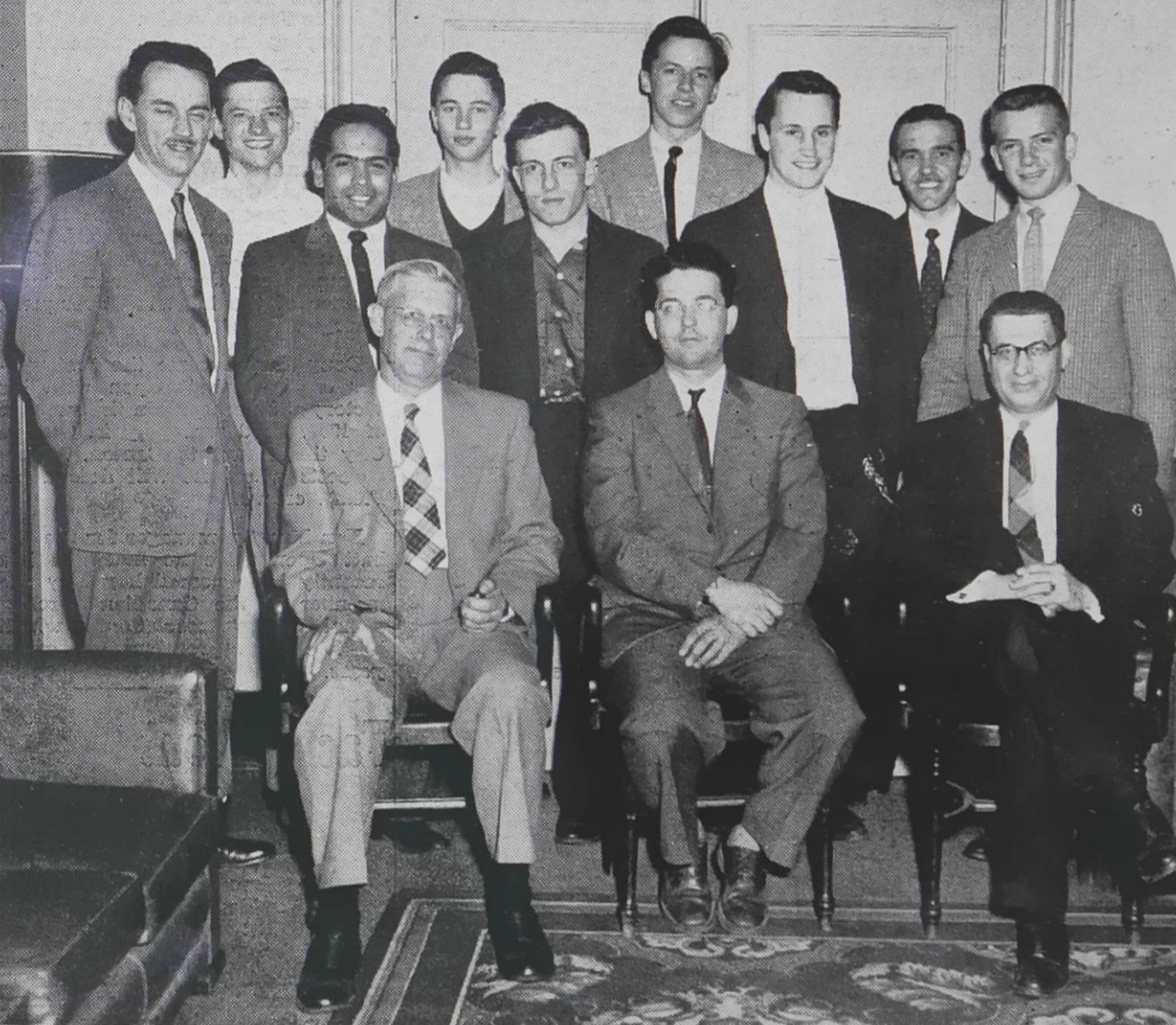


Mr. George Haggerty and Me. Paul H. Moisan, P.N., who have been appointed as President and Vice-President of the Drummondville Chamber of Commerce Wednesday night. Mr. Haggerty has replaced Mr. Rene Lapiere.



Saturday night, a brilliant ceremony at the Armoury marked the appointment of a new commander for the Drummondville 46th Regiment. Major George C. Harvey, ED, who succeeds Lt. Colonel J. Eugene Vessot, ED, who retires after long services in the Army. Mr. Vessot has been in command of the local unit since 1943.

New Command For 46th A-TK Regiment



Thursday, April 26, a group of professors and students of the University of Vermont paid a visit to J. A. Gosselin Co. Ltd. They were warmly welcomed by Company's representatives. In the photo above, we see: Henry Atherton and Alec Bradford, professors; Donald Sheridan, Robert L. Oatley, Robert N. Mullen, Carlos C. Royes, G. William Hartke, Donald A. Klein, Peter Manning, Rene Belisle, Gaspard Lemay, Viateur Bolduc

Major George Harvey Replaces Lieutenant Colonel Eugene Vessot in a Ceremony Held Saturday.

The 46th A-TK Regiment of Drummondville has a new commander since Saturday when Major George C. Harvey took command, replacing lieutenant colonel Eugene Vessot, who retires after long and good services. The ceremony was presided over by Brigadier Julien Bibeau, DSO, ED, before a large crowd.

Following is the ceremonial for change of command:

1929 hrs: Parade formed up in line. Outgoing CO in command. Civilian and Military Guests seated on reviewing stand.

1930 hrs: Reviewing party arrives. Consists of Brigadier J. Bibeau and Incoming CO. Parade will present arms. Band will play suitable music for the occasion.

1931 hrs: Inspection of troops by outgoing CO and reviewing party. Slow march by band.

1940 hrs: Outgoing CO will address troops.

1946 hrs: Outgoing CO will hand over parade to brigadier J. Bibeau who shall in turn hand it over to Incoming CO. — Outgoing CO remains on reviewing stand.

1948 hrs: Incoming CO will address troops.

1954 hrs: Brig. J. Bibeau will be requested by Incoming CO to address the troops.

2000 hrs: Presentation of Decorations.

2005 hrs: Address by Brigadier J. Bibeau (at his discretion).

2010 hrs: March Past, Band will play British Grenadiers. Outgoing CO will take the Salute.

2013 hrs: At the discretion of parade commander, three cheers for Outgoing CO.

2015 hrs: Six bars of "O Canada" and "God Save the Queen". Troops will be at The Order. — Officers will salute.

2017 hrs: Dismiss.

Decorations were presented to: W. O. 2 Paul A. Paris, C. D., Victoriaville, W. O. 2 Raoul Lamy, C. D., Victoriaville, Capt. R. E. Jackson, C. D., Sherbrooke.

That Tan Can Be dangerous

Sunburn and sunstroke can spoil the nicest vacation. For the city person who starts out on the first day at the lake to take on a coat of tan, there are hazards if the method entails hours of exposure to direct sunshine. It is much safer to start to acquire a coat of tan in early summer by lying in the sun, at an open window if necessary, for about fifteen minutes a day. Increase this to twenty minutes daily after the first week and so on, until there is a noticeable tint on the exposed skin, which will help to provide protection against burning. A hat or other headcovering should always be worn during the hotter parts of the day.

Dore Transfer Helps Anglers

Quebec. — Fishermen in the Eastern Townships, Montreal, the St. Maurice, Laurentides, Gatineau and other districts in the Province of Quebec will enjoy better fishing for walleye pike — dore — as a result of the annual re-stocking programme carried out by the Department of Game and Fisheries in April. About 30,000 adult walleyes were transferred by tank truck from Missisquoi Bay to new home waters where they were released by fish and game associations, conservation clubs and similar organizations.

"Operation Walleye" began in 1954 when Hon. C. E. Pouliot, M.D., Minister of Game and Fisheries, arranged to have commercial fishing at Missisquoi Bay restricted to taking fish for re-stocking purposes only. This year, 16 license holders worked under the close supervision of Department wardens and biologists. Each man had a quota of fish to be delivered and all other fish taken in nets were returned to the water.

Fish and Game Department officers say that before 1954 many thousands of these desirable game fish went on to the commercial market. The spring walleye harvest is now strictly controlled and Missisquoi Bay serves a valuable purpose as a natural fish hatchery whose product provides better fishing for anglers all over Quebec.

Louis R. Seguin, Department Biologist, who was in charge of operations at Venise, on Missisquoi Bay, was that under the present control system there are actually fewer fish taken each year than before 1954, and that those now taken help to re-stock waters all over the province. Mr. Seguin said that 25,000 walleyes had been distributed in

1955 and this year's supply was set at 30,000.

The Department has purchased property on the shore of Missisquoi Bay where a Fisheries Biological Station will be built. This station will provide better facilities for research on native fish and also allow more efficient handling of the walleye transfer work.

Rail Transport Seen As Vital

SHAWINIGAN FALLS, Que. — Canada needs cheap mass transportation and railways are the only form of land transportation which can accept this challenge. G. H. Hoganson, Canadian National Railways research engineer, told a recent joint meeting of three engineering societies in Shawinigan Falls, Que.

Mr. Hoganson said Canada today had 43,000 miles of main track. He said that the railways had boosted their efficiency by 32 percent since the war years and the public had benefitted through lower transportation costs because freight rates had risen much less steeply than wholesale prices.

A "competitive look" should be introduced in rate-making, Mr. Hoganson contended. Truckers had skimmed off high-rated short-haul traffic, but efficient long-haul transportation of primary goods was essential to Canada's development and the railways, doing this vital job, should have the right to earn a fair revenue.

Heated Walls

Keep an eye open for heated wallpaper, suggest The Financial Post A British firm, experimenting with electrical elements embedded in wallpaper to heat homes will have it on the market in 1957.

NEW OFFICERS ARE APPOINTED

Mr. George Haggerty Elected President of the Drummond Chamber of Commerce.

The members of the Drummond Chamber of Commerce have elected new officers Wednesday night at their annual meeting at Manoir Drummond. The outgoing president, Mr. Rene Lapiere, was replaced by Mr. George Haggerty, well known in business circles. The

new vice president is Mtre. Paul H. Moisan, notary.

Directors appointed are: V. A. St. Denis, Gilles St. Pierre, Gerard Perron, Charles Doucet, Jules Marceau, S. A. Norris, W. A. Turner and Rene Lapiere.

Possibilities Are Big Here

Well over 50,000 Canadians visited Britain last year staying on an average 61 days and spending at least \$25 millions. For those who would like to see Canada build up more trade with the United Kingdom, these facts are significant.

Here is a British "export" to Canada that could be greatly expanded with little or no disturbance to established Canadian markets or industries, says The Financial Post. Every dollar spent by Canadians in Britain, mostly for transportation, food and hotel services, is exactly the same so far as international accounting is concerned, as a dollar spent for British goods imported into Canada.

The more Canadian tourist dollars are left in Britain the more dollars there are for British consumers to spend on Canadian newspaper, lumber, wheat, aluminum and scores of other products we would like to export. And it should not be very difficult to boost this Canadian tourist spending in Great Britain almost indefinitely, because it is a natural development.

Free To Work

"Right-to-work" laws passed by 18 state legislatures in US and in prospect for at least 15 other states, aimed at abolishing compulsory unionism, promise to be major issue in forthcoming US elections.

Compulsory unionism, under "right-to-work" laws, is forbidden in 18 states in which such legislation has already been passed.

"Right-to-work" laws are aimed not at right of anyone to belong to a union, but rather to protect individual workers from being forced to join a union against their will in order to secure employment.

Taft-Hartley Act permits compulsory unionism in certain cases, but specifically states that legislation on subject is paramount.

Closed shop collective bargaining agreements are permitted under Taft-Hartley Act only when evidence in form of affidavit has been filed to show that union is not communally-dominated.

Communism and gangsterism find closed shop and compulsory unionism useful devices for exploiting workers. Recognition of this fact underlies current wave of protest against such devices, as expressed in state "right-to-work" laws.

Overeating And Overweight

Much of the world's superfluous flesh is caused by overeating. Too much high caloric food, especially if there is insufficient activity to expend the food, can add unwanted pounds. For anyone with a tendency to put on weight, a good basic diet is outlined in Canada's Food Rules. Between-meal snacks and too many helpings of rich pastries and cakes should be left out of the daily food intake.

Bone Bank

Bones of cows and other animals, specially treated, soon may be transplanted into human patients, says The Financial Post. Result: Bigger bone banks for surgery. You won't end up with cow shank in your shank. The curious fact about bone transplants is that the foreign bone matter, inserted merely stimulates your own bone to grow, then gets "digested".

Purchase By Dozier For RKO

Hollywood — Purchase from the galley proofs of the screen rights to "Ten Days In August," a new novel by Bernard Frizel, was announced yesterday (24) by William Dozier, RKO's Vice President in Charge of Production.

A love story which has for its background the city of Paris during the ten days prior to its liberation in World War II, "Ten Days In August" will be published May 1 by Simon and Schuster. It is expected to be an early entry in the best-seller lists, as was Cameron Hawley's "Cash McCall," which RKO also purchased from galley proofs and which remained among the five top-selling novels for nearly seven months.

Plans call for the new story to be filmed in color in Paris early in 1957 as one of RKO's major attractions with Edmund Grainger as producer.

The addition of "Ten Days In August" to Grainger's production slate gives him three top attractions on the new RKO schedule. He is now prepping "Bundle Of Joy," co-starring Eddie Fisher and Debbie Reynolds, for a June 4 start. His previous picture, "Great Day in the Morning," will be given a spectacular world premiere in Denver, May 16.



Mr. Guy Gaucher, local businessman, who is in charge of the next radiothon which will be held in Drummondville May 11. The event is organized, as last year, by Riche-lieu Club.

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SHOCKING, BUT ILLUMINATING

Two months ago, Mr. Eden and Mr. Eisenhower met in Washington, and at the end of their talks issued a statement in which reference was made to God. Randolph Churchill, son of the former British Prime Minister, attended these meetings, presumably as a newspaper man; and the CBC national news telecast each evening carried his observations of the day's meetings. The following excerpts are from the Toronto Star (Feb. 2):

"Churchill, who appeared on film on the 11 p.m. broadcast, criticized Eden and Eisenhower for including God in the preamble and the text of the declaration. He said former leaders had not found it necessary to include God in the draft of the Atlantic Charter.

"Why did they drag God into it?" Churchill asked."

Who are the "former leaders" who did not need God in the Atlantic Charter? Randolph's own father, and the late President Roosevelt. God was, indeed, left out of that Charter, which was going to guarantee freedom for mankind! Yet today

Expansion For Pratt & Whitney

Montreal. — In a decisive move to keep pace with its expanding export sales, Canadian Pratt & Whitney Aircraft announced today that its board of directors had approved construction of an 80,000-square-foot addition to its Jacques Cartier plant.

New additions to the company's facilities will total over 115,000 square feet, of which 25,000 square feet will be rented.

Canadian Pratt & Whitney Aircraft's latest program, Mr. Riley

more millions live in slavery than at the th Atlantic Charter.

We need not go back to the Atlantic Charter, but only as far as 1945 and the founding of the United Nations. There, at San Francisco, our leaders were going to build a world organization to bring peace and security — and they wanted the Reds and atheists in so badly that, if necessary, they were prepared to leave God out. And so, not to offend the Communists, they left out of the UN Charter all reference to our dependence upon Almighty God and spiritual values. Ignoring God's warning, we were going to build peace and security by walking arm-in-arm with those who reject moral principle, whose policy is subversion and murder, and whose objective is the destruction of freedom! We were going to build a bright new order on a foundation out of which we deliberately left God!

Well, whether it be our family and home we build, or our school, church or nation — if we leave God out of our foundation, then we build in vain. Except the Lord build it, city, they labour in vain who build it. For genuine peace and security are rooted deeply in Spiritual values and spring from God.

And so the eleven years since the founding of the Godless UN have brought neither peace nor security, but crisis and chaos. And whereas 200 million people groaned under the yoke of Communist slavery in 1945, today over 900 million are enslaved. Never in recorded history has slavery spread so rapidly as during the eleven-year period of the UN!

Surely it becomes daily more obvious that the reason we are in such a sorry mess today is because we have been leaving God out of our national and international affairs. How can we expect His blessings until we are prepared to make our actions subject to His Law.

(The Canadian Intelligence Service)

parts," Mr. Riley pointed out. "The growth of the Pratt & Whitney spare parts business throughout the world has been rapid, and we expect this growth to continue for some years."

Recalling that his company had first introduced the helicopter with Sikorsky Model S-318, Mr. Riley said that the subsequent increased use of Sikorsky military services and in Canadian air transport and exploration would indicate that their manufacture here is increasingly desirable. Should this requirement develop, he stated, the company would be prepared to manufacture machines to Canadian specifications as well as the standard Sikorsky models, which are being produced in quantity by Sikorsky Aircraft in its two Connecticut plants. Canadian Pratt & Whitney Aircraft has had extensive experience in service and overhaul of helicopters, he pointed out, and added that their mechanical components are ideally suited for production in the company's manufacturing plant.

Although the new extension to the South Shore aircraft firm's main building involves no major plant re-arrangement, Canada's first licensed helicopter will be made to make way for the new addition. It will be rebuilt adjacent to the company's new helicopter plant, which will be six times the size of the present one.

The familiar, broad one-story main building, facing the river from behind its weep of lawn on the South Highway, will be considerably altered in appearance with the addition of a second story at the front. The addition, providing 16,000 square feet of new office space, will extend more than half the length of the building. The extension to the manufacturing area will increase the building in depth by 200 feet.

T. Pringle & Sons, designers of the present manufacturing facility, are the architects. Except for certain rented areas, Canadian Pratt & Whitney Aircraft now owns all of its plant and equipment and will carry out its expansion program by private financing without any Government capital assistance.

It is the company's belief the program just announced represents another significant step in the development of privately owned aircraft manufacturing facilities in Canada.

Explained, is part of an accelerated pattern of growth which began in 1952 with production of the complete Wasp engine. A pioneer in the Canadian aircraft field, the company was incorporated in 1928. Before it began the Wasp's manufacture, its operations consisted of the sale, service and overhaul of engines, propellers, and helicopters produced by the divisions of United Aircraft Corporation and used in Canada. From a nucleus of 350 employees, occupying 70,000 square feet of floor space in 1952, the company has grown in the past four years to approximately 2,000 employees occupying 415,000 square feet. The new program is expected to result in employment to over 2,800 and floor space to more than 530,000 square feet.

"The company now manufactures engines and engine and propeller

TRAVELLING IS SLOW IN BERMUDA



It's not the most comfortable or fastest way to travel—but who cares—the speed limit is only 20 miles an hour on the island of Bermuda. This "turtle roach" took place at the zoo in Hamilton, Bermuda. Left to right are: Pte. Robert MacLeod of Kentville, N.S.; Pte. John Hayden of Pictou, N.S.; and Cpl. Jim Patterson of Saint John, N.B. All are members of the Black Watch (Royal Highland Regiment) of Canada pipe and drum band, who are now in Bermuda for the military Tattoo.

"He may be a lighthaired individual who likes to enjoy himself, but he is an honorable man who would observe every rule faithfully. But he had better not let these considerations interfere too much with the business of winning, or he won't be earning very long."

The need for amateur sport in Canada's own great star now playing pro at Lechue Golf Club, furnished the 1956 Labatt Open with a dramatic finish as both ended the four day trek with an identical score of 272 for 72 holes. Litterle came out on top of the first hole of the Greek model, not borrowed from the American deviation where anything goes."

Says Haig-Brown: "If Canadian sport, from its earliest to its most advanced stages, would turn resolutely away from professional models and standards and learn to play games for fun, it would attract more players and we should grow a better people."

"If newspapers," he adds, "would recognize bums as bums and heels as heels, instead of trying to pass them off as heroes, we should grow a more discerning people."

Amateur Sports A Must For All Littler Heading For Big Prize

Gene Littler, the crew-cut kid from Palm Springs, California, who last weekend won the Tournament of Champions for the second year in a row at Las Vegas, Nevada, has announced he will be among the pros vying for the \$28,000 prize at the 1956 Labatt Open which will be held on the magnificent course of the Royal Quebec Golf Club at Boischatel near Quebec City, July 12 to 15, inclusive.

Littler, who not so long ago started what seems to be develop-

"Thank You", Says the Beggar

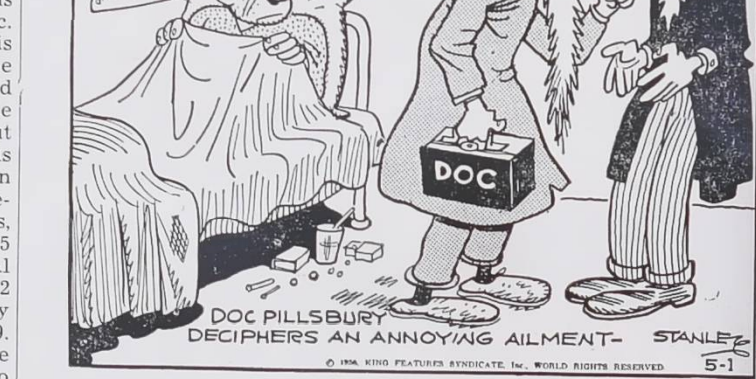
Just as one material isn't good for dresses and shoes, one detergent isn't good for cleaning everything. When we buy a detergent which is especially good for removing heavy grease from pots and pans we shouldn't expect it to be gentle with our silks and woollens.

And incidentally, we shouldn't wonder at this same grease-removing detergent also removing the natural oil from our hands. A handy bottle of Jolion is the best solution for this problem.

After years of research, scientists have come up with detergents which make dishes sparkle, without wiping as they never did before; and detergents which remove heavy grime from very dirty clothes without spending hours of scrubbing. Some housewives have found out that a soft brush and a little detergent is an excellent cleaner for diamonds!

But the success of detergents depends on the buyer. Too often we are guilty of trying to make them do work for which they were never intended. When you buy detergents, buy the right kind for the job you want it to do. It is a misconception to believe that there is an all-purpose detergent. Each one serves its own purpose best.

By the way, if your sink drips, don't blame it on detergents. Experts say that detergents are more likely to keep the drain clear than to clog it!



O'HEY JUST BECAUSE HE SAID 'CODE AT THE HEAD' DOESN'T EXACTLY MEAN 'A SPY WITH A NOGGIN CRAMMED MILITARY TOP-DRAWER' SECRETS—

Let's Eat BY IDA BAILEY ALLEN

"A careful study of the new home kitchens I have made," observed the chef, "does not seem to show progress in making them safe for the toddlers—the little children who move so fast to satisfy their curiosity and who spend much time in the kitchen with their mothers!"

"That's important, chef," I replied. "And I'd wonder at accidents being certainly increase child health. As kitchen activities include baking, washing and ironing, youngsters are exposed to a greater variety of hazards here than in any other room—including the bathroom."

Scalds and Burns "Scalds and burns prove fatal to a large number of toddlers each year, yet they can be avoided. As most occur at the kitchen range, tots should be taught to stay away from the stove. Also, the stove should be made as accident-proof as possible."

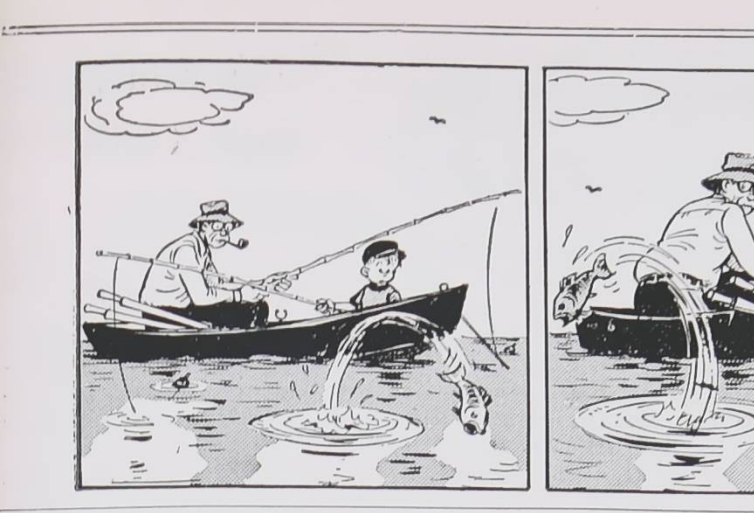
"For instance, turn the handles of utensils full of cooking food away from the front edge, so children cannot grab them, overturning the boiling contents."

"Safety gadgets can be bought to put on gas jets so children cannot turn them on," added the chef. "And matches can always be kept in a closed jar on a high shelf out of reach. Then children will not set themselves and the house on fire."

Tomorrow's Dinner Baked Hare Red Kidney Bean Soup With CROUTONS Raisin Sauce Vegetable Melange



—Central Press Canadian



The Fruits of Enterprise To be enterprising means getting things done. People who get things done are preferred by society to those who do not.

The prizes in life go to those who invent some better way of doing something old, or something

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dynamic faith in the possibility of improving things, and in one's ability to do the job.

Enterprise doesn't consist entirely of big things, it is enterprise when a home craftsman puts together his first piece of furniture, even if it is only a footstool made from a butter-bok. It is enterprise when a clerk demonstrates a time or method-saving way of doing his work. It is enterprise when a school-grad makes and sells Christmas cards so that she may buy presents for her family.

Addressing graduates of Knowlton High School a few years ago, John Bassett, President and Managing Director of the Montreal Gazette, (now Chairman of the Board) said: "I have advice to give to you young people. I would say 'do not always be chasing security. I would say 'do some adventuring'..."

Let us recapture the splendid spirit of our pioneer forefathers who by courage and hard work made this wilderness blossom like the rose."

This New World gave special opportunities to enterprising men. They could start their own business, they liked, but they knew that they had to swim by their own efforts, or sink. The right to risk failure became part of the liberty to try for success. With passages of time, there have come new professions, new businesses, new opportunities of many kinds, every one providing a chance for the person eager to grasp it.

The man of enterprise People can be divided into active individuals and passive individuals, into those eager for responsibility and those who shun it. The latter sometimes profess to look upon men of enterprise as being somehow "queer," which reminds us of what was said about Vincent van Gogh, that although he may have been a split personality he was in addition an artist.

The enterprising man must be persuaded to have qualities of some sort in which others fail. He is a leader who faces an adversary to gain an object. He dares to try untried ways. He has something unappreciated within him, seeking expression. He carries his head high, so that he may see far horizons. He is prepared to cope with the unexpected and the unpredictable through originality and ingenuity.

Striving for superiority has been behind every human creation and every contribution to our culture. We proceed from below to above, from minus to plus, from defeat to victory. When we become satisfied with our present circumstances, the first stage of degeneration sets in.

Most people have stirrings toward improvement of their condition, improvement in understanding, in knowledge, or in material things, but to be effective our expectations must have a clearly defined objective. One cannot be master of one's life if one has no intense aim, specific, concrete and definite. Without that, one is at the mercy of chance and circumstance.

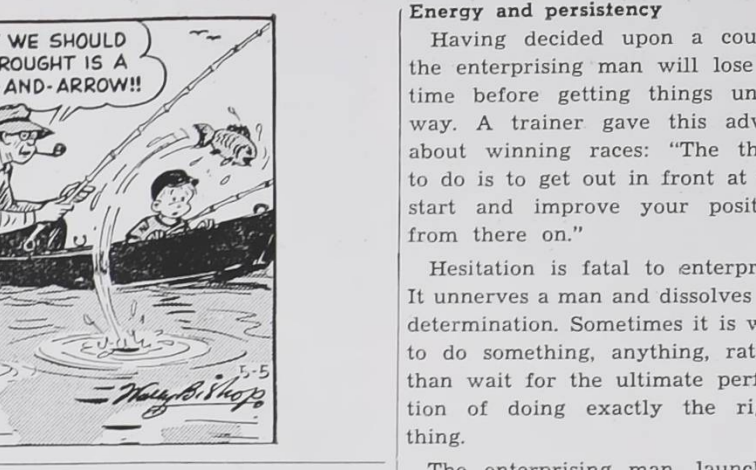
Having an objective and the will to reach it, we must apply ourselves indefatigably to its attainment. Resolution and determination are strength-giving forces when one comes to scaling barriers.

Initiative is required. This is the ability to think and to start and to do new things, to break with the patterns of the past. The man who knows sports by playing in them, and leadership by practicing it, showed initiative when he set up in business producing athletic crests and uniforms: in eleven years his capital grew from \$386 to \$105,000, and he was still only 34 years of age.

Enterprise need not be a lonely quest, with every individual chasing his own fire-fly. The enterprising man may be a leader, inspiring, guiding, interpreting and co-ordinating. Such a man will climb to high places in company with men who are part of his plan and who benefit by his leadership.

About Opportunity Is there a law of opportunity? Because there is much woolly thinking about opportunity, it may be well to inquire whether there are some observations which, taken together, seem to provide a guide.

No one will deny that opportunity most often offers itself to men according to their ability, their power of vision, their knowledge, and their will to work. Opportunities do not exist in any particular industry or profession, but within men themselves. It is the men who determine the number of opportu-



(timid find everything impossible; they never discover opportunity; they obey circumstances instead of creating and commanding them.)

Lieutenant Hornbloom demonstrated the spirit of enterprise in one of C. S. Forester's delightful stories: "I'd rather be in trouble for not having done something than for not having done anything." But audacity should not degenerate into rashness. True courage requires knowledge, and the man will profit who sets himself to uncover all possible guiding factors before committing himself to a project.

Enterprise in the world of business and industry does not always consist of heroes' tasks like cleaning out the Augean stables. It may start very small. All valuable processes in electricity arose out of little laboratory experiments. Most of our great inventions, however, the beginning and development of the industrial age were made by men doing things altogether apart from their assigned jobs, without pay, outside of working hours and often entirely unnoticed or despised by their superiors and their fellow workmen.

Seeing opportunity isn't everything. The man who sees a dozen opportunities but has not initiative and energy enough to act on one of them won't get very far. The frontier of achievement in business, the professions, industry and public service is closed to the man who is lazy, or afraid, or unimagined.

It is possible we need to look outward, picturing our job or our business as it might be in another environment of place or time. The successful man doesn't get very far. The frontier of achievement in business, the professions, industry and public service is closed to the man who is lazy, or afraid, or unimagined.

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Garden-Graphs

by DEAN HALLIDAY

Whether you plant potatoes by the hill or trench method, after care and cultivation are essential for a good crop.

If you plant potatoes in a trench the soil will be slightly ridged over the furrow. When it rains, the soil will be shallow without too much of a struggle.

If potatoes are planted in hills, which means in holes scooped out of the ground, the seed pieces will have been covered with about an inch and a half of soil. When the sprouts come through the soil, the soil should be shallow with a hoe until the ground is more or less level.

Cultivation should continue until the plants are large enough to fill the row and have begun to set tubers. Since the tubers are frequently close to the soil surface, further cultivation might injure them.

As the plants mature, soil should be hoed up around them to help hold them upright and to protect the tubers from the sun. Since potatoes do not like wet feet, the soil in which they are planted should be deeply dug and well drained.

M.P. FINDS RELAXATION BEHIND THE REINS

When Driving Be Careful Not To Hit Children They Might Be Yours



A picture like this offers a nice change of pace from the more usual sunny day snapshots of children.

Snapshots Can Bloom in Spring Showers ing on the lens to blur its vision and sport your snapshot.

Remember, too, to choose a fairly bright rainy day for your picture taking. This will assure good results even with ordinary snapshot film in a simple camera.

If you want to, however, you can have special "rain insurance" by loading your camera with extra fast film—it's practically foolproof for shooting on a rainy day.

The next time it rains don't let a little thing like an April shower dampen your picture-taking plans. Weather or not—your camera is always ready to help you get interesting shots for your album.

So don't be a fairweather friend trying shooting in the rain, too. There'll be no raindrops spatter-

—John Van Gulder

...when you drive a Pontiac!

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WIDE STANCE REAR SUSPENSION At the secret of Pontiac stability. Parallel outrigger springs and a lower center of gravity and complete freedom from side-sway.

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Owned by those it serves

The Hon. W. Earl Rowe, M.P., of Newton Robinson, Ont., shown driving one of his famous trotters, "Flash Riddell", at the Prince Edward County Fair, Ontario, Canada's foremost breeder of harness horses.

—Central Press Canadian

Health Plays Vital Role

Toronto — "Accidents take a greater toll of people's working hours than any single disease" states Mr. R. D. G. Anderson, General Manager of the Industrial Accident Prevention Association of Ontario, writing in the current issue of Health Magazine, official publication of the Health League of Canada.

He points out the fact that health of industrial workers is a very important factor. It is surprising the number of illnesses and disabilities, even though some appear minor from a health standpoint, which vitally contribute to accident hazards. "It has been proven that the industrial worker in good health presents a much better risk to the plant safety supervisor than one who is not in good physical condition", he stated.

"The common cold is probably the greatest contributor to absenteeism—the bane of all employers"—but if the worker reports for work with a cold, there are definite safety hazards if he is working with machinery that might result in injury. Spasmodic or compulsory coughing is one of these. For a second or so during such a spasm, the worker is almost helpless until it subsides. It could easily strike him while operating a machine with his hands or fingers in the danger zone with resulting injuries."

Mr. Anderson pointed out that similar hazards must be watched with regard to Canada's 100,000 undetected diabetics, and also the 100,000 alcoholics, many of whom are industrial workers in hazardous jobs.

This man came from the Ukraine when he was 20, started to learn English and worked in a grocery store. After five years he opened his own store, so he slept under the counter. It was tough going for several years but today he has a chain of retail grocery stores and a wholesale supply house.

Talk about starting small! Here is a youth who bought a carton of razor blades, used the profit to buy more merchandise, and kept on going. Now he has both wholesale and retail outlets, and is comfortably fixed financially.

This man was a musician. Adversity of a baby in his family started him thinking about building a crib, and he ended up with a complete nursery unit. He now draws a royalty on every unit sold in five countries. Another invention of his, selling for \$1, will return him five cents on each of an estimated three million sales on this continent alone.

A farmer believed in soil conservation enough to do something about it. He invented a sub-surface cultivator, found it met the needs of his neighbours so well that he borrowed it, and finally, he went into production. Today, his factory employs fifty men.

After working for other people for twenty years, Mrs. ... launched out on her own in 1946 with courage and initiative. Three years hard work resulted in a wholesale business in a staple commodity with a country-wide market.

A man and his partner started a mail and delivery service, using two ancient cars. After only a year they had seven trucks and drivers, an office complete with secretary, and an assistant. They are still growing.

Hard work, thrift and foresight helped two young men from a humble start in radio parts to ownership of their own factory and a turnover of a quarter-million dollars a year.

No sudden rise to success is told in this case, but the steady building up of business over a period of 60 years. The fish products factory with which this business started grew twelve factories with annual turnover getting on for \$5 million, and the market is world-wide.

This is about a Japanese-Canadian. He got together machinery, worked many hours a day, and after a year he had succeeded in establishing himself in production of a record player. After four years (while not yet 30 years of age), he branched out into making other electrical appliances. In one year he sold 50,000 of one piece of apparatus.

A father and two sons divide the work of a bakery according to their individual interests, producing, marketing and financing. From one store 20 years ago, the business has grown to a bakery and two warehouses.

When farmers started in the home business, it gave the plant mill operator an idea. He went in for making supplies such as hives, then progressed to foundations, excavators, and other bee-keepers' needs. At the end of 15 years turnover was nearly \$500,000 a year, and 35 people were employed.

Consider how enterprise can be carried on from one generation to another. Col. R. S. McLaughlin's grandfather started making axes handles for his own use when he was clearing land at Ennisville. He made such good axes handles that his neighbours asked him to make some for them. Then he started building wooden sleighs, expanded to the making of carriages, and eventually the McLaughlin automobile. Today, General Motors of Canada Ltd.

The professions, too, hold out bright prospects for the enterprising man. Dr. Samuel M. Best was born in Matiland, Nova Scotia, worked his way through the schools of New Hampshire and Massachusetts, graduated from the Massachusetts College of Pharmacy and became president of the Cuticura Corporation.

Overcoming Difficulties There are many obstacles in the way of a venturesome man, but there will always be found men who will defy the odds and succeed. The difficulty may be strong competition, a decline in business, a subordinate's incapability, or it may be something within the man himself.

Physical limitations can be overcome, too. A young Nova Scotia mine foreman suffered a spinal wound after the invasion of Europe and was hospitalized as a paraplegic. Quite unfitted for anything in his own line of work, he took up study of secretarial practice, and became secretary of the Quebec Division of the Canadian Paraplegic Association. He is now organizing a workshop for handicapped people.

All these are stories of successful enterprise. But many people have failed, and why should not failure be chronic as well as success? There is no reason, except



Monique Cadieux, the first 16-year-old Montreal vocalist to appear on a regular fixture on CBC Television's weekly variety "Holiday Ranch". Her rapid rise to the top bracket of popularity has been unprecedented in Canadian entertainment circles.

rienced by the man who invents a universal solvent and then tries to invent a container for it.

Some easy histories The stories of men and women who have succeeded in their efforts are instructive and useful as helps, guides and incentives. Here are some abbreviated examples of the power of self-help of patient purpose, resolute working, and steadfast enterprise. These are true stories taken from the lives of customers of this bank, drawn from every province.

Assistant Director of Police, Mr. Gerard Girard in charge of the road traffic in Quebec City says that since the pavements are now less slippery, more accidents will happen in the city streets because motorists will feel safer and use less caution. Mr. Girard believes that human nature is responsible for such condition. Less traffic would happen if motorists kept as cautious in one season as they are in another. Don't wait for an accident to teach you the value of Safety said the Province of Quebec Safety League.

The Fruits... (Continued from page 3) enough around us whose exclusive mission in life, it seems, is to extinguish the fires we kindle. The excesses of the thoughts, hopes and work of the enterprising man are essential if the average of what he achieves is to come up to his desired goal.

Common sense and calmness will keep us within bounds, and avert the frustration sure to be experienced by the man who is not in good physical condition, which vitally contribute to accident hazards.

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Men who succeed do not always do so by steady increment. They have their setbacks and partial failures and complete collapses, but by persistence and taking a second breath, and extending their knowledge, they overcome the ill that has happened and win through to success.

There can be no permanent satisfaction for the enterprising person in any work that has reached its peak. His goal recedes as he advances. He is uneasy and restless unless he is on his way somewhere. Sir William Van Horne, said his biographer, was "constantly trying to get to the end of something, so that he might begin all over again."

A crowded life is a happy life for the enterprising man. To have many different things to do in every day, and some that are more than he can do in every day, and something which we would add that the needs to know what that is.

The man of enterprise will not be disheartened by failure in one particular field. He will not be content with anything but success, and if it is not found here he will seek it there. He will not fixate when he reaches a plateau of partial or minor success, but having got one idea upon its feet he will spring another.

There is always some degree of uncertainty about human projects. It has been said that a philosopher invented "chance" to cover the astonishing fact that there were certain phenomena for which he found himself unable to account. From that conception, some people have gone on to see in "chance" or "luck" a positive force that may be invoked to help them toward their objectives.

The man of enterprise will banish the idea of luck from his mind. He will accept every opportunity, however small, to make progress toward his objective. If there is no opportunity professed him, he will seek to make it.

There are challenging openings for Canadians of all ages from the teens to maturity and beyond. Resourceful young people who have taken the pains to get a good general education will find spots awaiting them in both big and small businesses. There are advisers in their universities and schools who will help them to find opportunities in keeping with their talents and abilities. They should approach these advisers in the spirit of finding out, not where they will be tomorrow or next year, but ten, twenty, forty years from now.

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The 1956 Census And Business

The Census to be taken in June this year will provide much information...

Given Leadership Role In Canadian Labor



Huguette Plamondon, of Montreal, real, became the first woman to share the leadership role in Canadian trade union movement on a national basis...

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NIAGARA

Thousands of Canadians from coast to coast have come to Niagara when they've wanted up to \$1500 or more quickly. The Niagara door is open for you; in a private interview your needs are looked after promptly and courteously. Rates on many Niagara loans are lower... and loans to \$1500 are insured at no extra cost to you. There's a wide variety of loan and payment plans for your convenience... so drop in anytime.

Here are just a few of our many loan plans

YOU GET	MONTHLY PAYMENTS		
	12	15	24
\$300.00	\$ 28.37	\$23.38	
600.00	56.51	46.65	\$31.45
661.10*		40.00*	
1250.00	116.45	95.55	74.30 63.60

* One of many of our convenient even-dollar payment plans

NIAGARA LOANS

BRANCHES FROM COAST-TO-COAST

217, rue Hériot Drummondville Tél. 2-5426

Une compagnie canadienne avec succursales dans plus de 65 villes.

Succursales à Trois-Rivières et Sherbrooke

Have you checked it lately

ON THE FIRST PAGE OF YOUR SPOKESMAN, ON THE UPPER RIGHT HAND SIDE, APPEARS THE EXPIRATION DATE OF YOUR SUBSCRIPTION.

PLEASE CHECK, AND IF NOT UP-TO-DATE KINDLY SEND IN YOUR REMITTANCE OR CALL

2-5451

The Drummondville Spokesman

and our representative will call at your house

tion which will be useful to business firms. Included in the population count will be questions on age, sex, marital status, relationship to head of household and whether living on a farm. The resultant information will furnish valuable clues to the change which has taken place in consumer markets since 1951. The sale of different kinds of goods is related to the number of people with definite characteristics, for example, children's shoes and toys rather than individuals are the important consumer unit for some firms. This information will be of particular value to them.

Data from the population census — it is easy to see — furnish an essential background for marketing plans. Two cities with equal population will differ in the market potential for a commodity because the average age of the population of each differs. One city would be a better market for children's clothing because the lower average of its population reflects the fact that the city has more than 30 square miles, on each of which lives an average of 20,000 people. To have the facts about Montreal as a whole is not satisfactory for the needs of a retailer or for various purposes. A grocery chain, for example, might be interested in knowing where population and traffic are concentrated and would like to obtain census data for areas as small as blocks. While it is not practicable to tabulate information for such small areas, a set of statistical units (census tracts) has been devised. Each of these tracts comprises a few city blocks and contains typically about 5,000 people; for each tract is a summary of census facts as planned.

The Census of Agriculture also will furnish important information for many business firms who are concerned with the farm market. Each of these tracts comprises a few city blocks and contains typically about 5,000 people; for each tract is a summary of census facts as planned.

Surgical Treatment of Tuberculosis

With antibiotics and bed rest, surgery is the most important factor in the winning war against pulmonary tuberculosis; the methods are numerous.

Phrenic Nerve Paralysis is the interruption of conduction of the Phrenic Nerve. The purpose is a physiological rest of lung by paralyzing the corresponding half of the diaphragm. This paralysis may be done by simple crushing of the nerve, cutting the nerve or avulsion of the nerve.

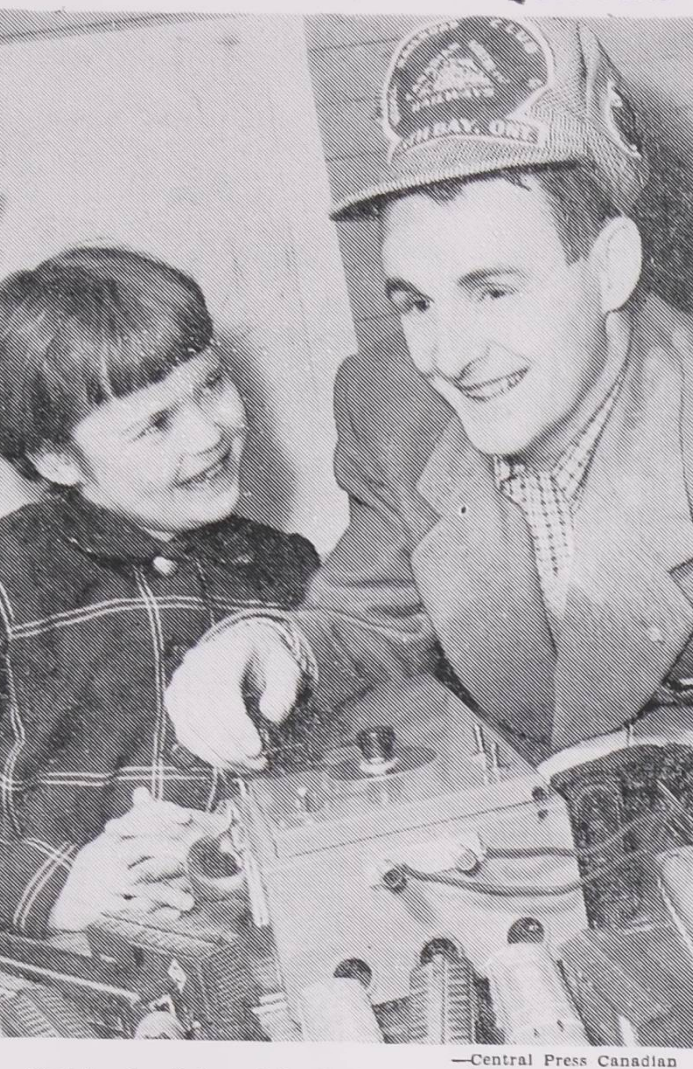
Pneumonolysis. Intrapleural — Pneumonolysis is the use of special instrument to cut adhesion of the pleura and make collapse of the lung satisfactory in artificial Pneumothorax. The instrument used is the Jacobaeus thoracoscope with a galvanocautery actually replaced by electro surgical instrument.

In these two first methods of collapse therapy the bony chest wall is intact, in the following methods there is alteration of chest wall.

Extrapleural Pneumonolysis. Apciosis is an operation by which a cavity and surrounding areas are compressed; the apical pleura and lung are dissected from their attachments. This extrapleural space so created is filled by air, peitoral muscle, paraffine, liquid spheres glass fibers, etc.

Thoracoplasty is a series of subperiosteal ribs resection to secure

BAGGAGE CAR IS FAN HEADQUARTERS



Model railroad fans of North Bay, Ont., have added a touch of authenticity to their railway building by setting up at abandoned baggage car as their headquarters.

Some of these methods are of the past with the advance of surgical technique and a better knowledge of lobar and segmental bronchovascular anatomy.

The advantages of pulmonary resection are:

1. The diseased area is removed, diminishing the danger of spread.
2. These operations, exception to Pneumonectomy, are more conservative in pulmonary function.
3. A single stage operation giving a psychological advantage.
4. There is no deformation of the chest wall.

Other surgical treatments of tuberculosis are cavity drainage; Monaldi drainage or oosternotomy.

Notes On 1956 Red Strategy

Further evidence, if it were necessary, to demonstrate the immensity of the Communist hoax has been supplied by the recent



Fashions

This lightweight wool coat in herringbone tweed is a good example of the many features that distinguish this year's coat crop from that of last year.

tion of Stalinism? by the new Red boss could be designed to secure their hold or increase their support internally.

2. This public 'denunciation' of Stalin commotes a rejection of the hideous practices associated with his name, and thus tends to build up in the West the hope that Communism is becoming more liberal.

It Britain now to become the advance propaganda base for those whose objective is the destruction of the British Empire and the enslavement of mankind?

A third reason is possible and worthy of consideration. Cmdr. W. G. Carr, author of *Pewas in a Game*, has written that Stalin acted double-crossed the international anti-Christian conspiracy behind Communism during the 1930's.

Some students believe that Tito never broke with the international Communist conspiracy — that it was Stalin who broke. One thing is certain: After Stalin was taken out of circulation, one of the first acts of his successors, Khrushchev and Bulganin, was a personal visit to Yugo-Slavia and a public apology to Tito (Broz).

Khrushchev, Bulganin, Mikoyan, Malenkov, Molotov and Co. have been for a generation the trusted colleagues and henchmen of Stalin. They have been the co-architects and executors of Stalin's policies. Their new 'collective leadership' twist is dictated either (1) through their mutual fear of one another, (2) through their fear of the restless, down-trodden masses, in the Communist world; or (3) to deceive the West.

How can anyone on either side of the Iron Curtain view this performance with other than contempt? Are we now to trust men who collaborated with and executed the crimes they now denounce? What degree of gullibility does our role demand?

There may be several reasons for the present 'denunciation' of Stalin by the Kremlin, including:

1. — Stalin's name, behind the Iron Curtain, is synonymous with concentration camps, repression, secret police and murder. It was under Stalin that the most repressive measures were forced upon the captive peoples. Thus, "denuncia-

Notes On 1956 Red Strategy

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"Cash McCall" The Overwhelmed CBC System

Hollywood — Lenore Coffey, as the Hollywood top screenwriter, has been assigned to script "Cash McCall", one of the season's story properties. It was announced yesterday (25) by William Dunton, RKO's Vice President in Charge of Production.

While the CBC is respectful of such legitimate investigation of its affairs, it would appear to wish that it were accorded greater freedom to regulate the CBC and other broadcasters. This argument appears in the brief submitted by Mr. A. D. Dunton, Chairman of the CBC's Board of Governors.

Mr. Dunton says that in the last few years the CBC has been occupied over one third of the time in furnishing explanations of the system and its operations, often in considerable detail. These explanations have been given to six parliamentary committees and two royal commissions. On a cost accounting basis (as used in the CBC's television program) the time and work involved has cost some hundreds of thousands of dollars.

It would be comparable to a judge wishing to have the same flexibility to reach a verdict as the jury, or the same flexibility to plead as a barrister before the court.

The general impression given by yesterday's report, ably organized as it undoubtedly is, is the impression of one body attempting to do too much. The problems of the present are complex enough; those of the future are staggering.

It is not at all to the detriment of the CBC to have it regulated. The problem of managing the system is unique. The task of the Corporation is not just that of trying to administer funds for the public to

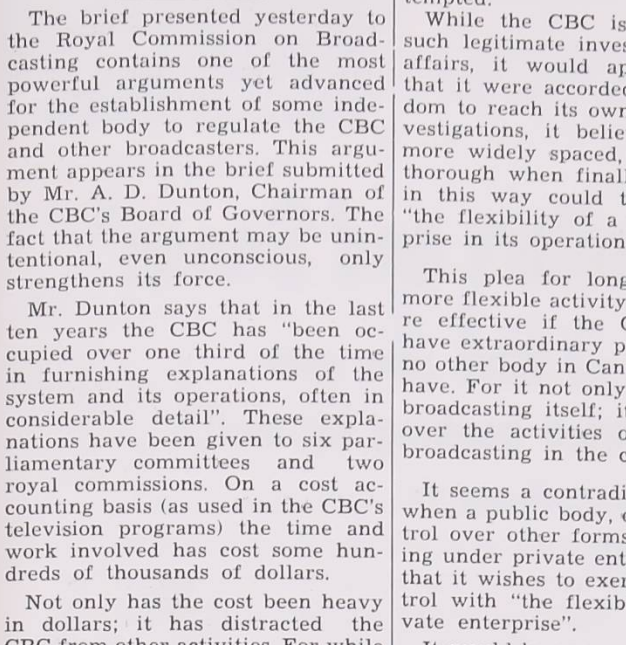
splitting of personality can scarcely be described as the integration of office. Unless uncertainty and uncertainty existed, such repeated investigations would scarcely have been thought necessary, or been attempted.

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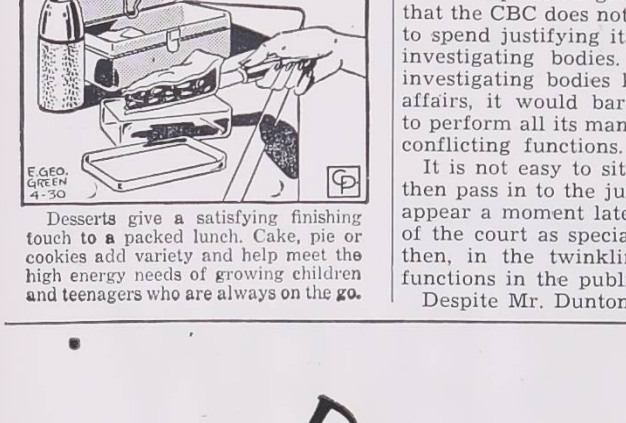
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It would be comparable to a judge wishing to have the same flexibility to reach a verdict as the jury, or the same flexibility to plead as a barrister before the court.

There is a difference



DIFFERENT because O'Keefe's Ale is brewed with seedless hops. Removing the seeds removes all unpleasant bitterness — makes O'Keefe's a mild, better-tasting ale. Ask for mild O'Keefe's ale today.



We build 'em BIG as well as small

Follow the crowds and pocket the savings! Prices are low... values are high on the glamor-and-go car with the Forward Look!

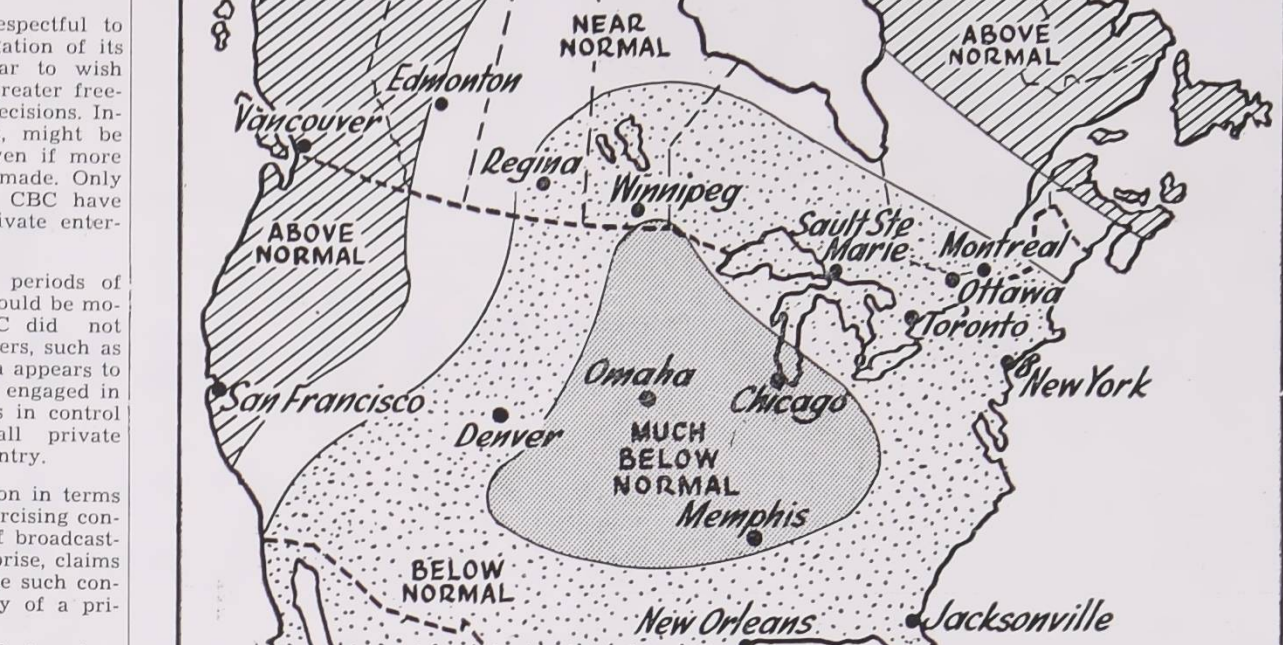
Drive a Dodge!

Discover Dodge value!

Deal for a Dodge!

Immediate delivery '6's and V-8's... gay new spring colours!

GOOD NEWS FROM WEATHERMAN FOR GARDENERS, GOLFERS



In many regions of Canada gardeners and golfers can look forward to balmy weather for past month. Southern Ontario low-normal temperatures in the next 30 days, to contract—will not be so lucky, however, area.

Best Garden With Paper and Pencil

Painting Tips

Spring Showing

Spring Sports in Snapshots

Science in Your Life

Emblem of the Favourite!

Make Mine Molson's Export

Rumor Lifting Its Ugly Head

Rumors, and usually rumors which can damage a good cause, seem to spring from nowhere at the most unexpected moments. The Red Cross Society, despite its thousands of volunteer workers, its many vital services, its far reaching help, and its untarnished record, is not spared adverse gossip. Lately it was reported from different sources that the Red Cross president, a certain Ellsworth Bunker, was receiving the astronomical salary of \$30,000 a year and at least one of his officers were receiving an annual salary of \$10,000 or over.

New Paint For Marking Roads

Summer holidays are just around the corner. Millions of cars will be traveling on our highways and too many of them will be involved in accidents.

Best Garden With Paper and Pencil

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Spring Showing

Spring Sports in Snapshots

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Emblem of the Favourite!

Make Mine Molson's Export

the Snapshot Guild

Spring sports, competitive or just-for-fun, are filled with good picture material.

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Science in Your Life

Emblem of the Favourite!

Make Mine Molson's Export

Make Mine Molson's Export

Make Mine Molson's Export

Again CBS Radio Leads The Field

The CBC won six first awards and five honorable mentions for its network radio and TV programs, in competition with the American networks and other organizations at the 20th annual American Exhibition of Educational Programs, held in April at Ohio State University. Once again CBC radio programs received more awards than those of any other network. Radio station CBO, Ottawa, owned by the CBC, received a first award in the local-station category for *Men behind the News*.

The CBC shared several of its awards with provincial departments of education in British Columbia, Alberta, Saskatchewan and Manitoba, and was granted one award jointly with the Australian Broadcasting Commission for an exchange in the field of school broadcasts. In television, the CBC won two first awards and an honorable mention. A first award went to *CBC Folio*, for "intelligent and skilful integration of educational and entertainment values in the arts. The series is highly commended for its originality, talented performance, excellent scripting and skilful use of television in integrating music, art, and dance into delightfully refreshing television experiences."

Another first award was given to *Magic of Music*, produced at CBC Ottawa for the CBC-TV network, "for a compelling and artistic presentation of a difficult subject for television. The teacher-artist showed a rare combination of competence and showmanship in sufficient measure to attract and hold his intended audience."

An honorable mention was granted to *Scope*, produced last season by CBC-TV. The citation commends the series for "its forthright effort to provide high-calibre, enlightening television fare for Canada's discriminating viewers". In radio, there were five first awards and four honorable mentions. A first award went to CBC Wednesday Night "for an outstanding series of famous plays, skilfully and effectively produced; for high purpose in the presentation of a superior quality of dramatic literature for the discriminating listener". A first award was granted the Australia-Cnada school-broadcast exchange for "intelligently planned and excellently presented programs which effectively import knowledge and understanding of each other's native lands among Canadian and Australian school children; for excellent use of the techniques of broadcasting".

Music and Western Man, produced by CBC for its Pacific network, won a first award as "a distinguished series illustrating the importance of music in the development of western civilization; particularly for a lucid and exciting presentation of music and exciting presentation of music of the Middle Ages and its relation to our present-day musical experience". CBC shared another first award with the departments of education of British Columbia, Alberta and Manitoba for *Listening Is Fun*, broadcast by CBC Vancouver to the Western network, for "superior use of radio as a teaching medium; for excellence of production; and for a stimulating and fresh musical experience which should greatly add to the enjoyment of music".

FLOOD WATERS CONTINUE TO RISE OVER SOUTHERN MANITOBA



Many farming communities around Winnipeg are completely flooded and 27 miles of dykes are being built to a level of 30 feet to save the city from disaster. At Portage La Prairie, 55 miles west of Winnipeg, an ice jam in the Assiniboine river threatened to crumble all the dykes with its mounting pressure. The town, as shown here, is already flooded.

The series *Men behind the News*, broadcast by the CBC's Ottawa station, CBO, to a local audience, won a first award "for presenting to the general radio audience a series of interesting and timely interviews with persons figuring in the week's news, making available in a natural and unaffected way valuable insights not usually to be gleaned from press reports".

A program about Albert Einstein, entitled *The Greatness of Einstein*, won for the CBC an honorable mention. The citation reads: "The Greatness of Einstein is more than a tribute or a memorial to the father of the atomic age. It is a moving radio dramatization of a great man, explaining his genius in terms understandable to the audience. The approach is concise, sincere and scholarly. The program is deeply moving and it inspires a reverence for this man who 'walked among the stars'".

The CBC children's program *Roundabout* won an honorable mention as "a unique departure from the ordinary interview-type show. The technique employed of interviewing delightful personalities is a refreshing refinement of a staid pattern prevalent in the radio medium."

Foresight In Prosperity

By Joseph Lister Rutledge
It is unlikely that security has ever been assured without some investment of money or effort or thought to make it possible. It is so too with the prosperity that is a part of the security that we all hope to enjoy.

As a case in point we turn to some figures quoted in the local advertising of the Steel Company of Canada at Hamilton. There is evidence here that prosperity has had a considerable cost. The prosperity was there all right, for Canada's steel production in 1955 increased by 4,400,000 ingot tons and of this increase the Steel Company of Canada accounted for just short of 47 per cent, but at a cost.

In 1945 to 1949 it spent in plant and equipment and mining properties a total of \$49,575,041. In the following five years, 1950-1954, the expenditure for the same purpose was just short of twice as much, making a total outlay in the ten years of \$147,827,523. The company is now planning for the next five years and expects in that period to step up its spending. Commitments already under taken have reached \$108 million and they are just on the threshold of this five years. This is the cost of progress and prosperity and, in varying degrees and details, the story is the same in every growing industry. And growing industry is the root of prosperity.

The strange thing is that if there is any argument or dispute between any of these companies and their workers, the workers and the public as well, tend to forget all about this cost and to argue and sympathize as if it didn't exist. The talk is all about the growth of business, of gross profits or of dividends.

Now this, perhaps, is understandable with the worker whose interests are too immediately involved to enable him to think with any detachment, even should his union leaders permit it. But the public are not quite so free of blame. They have an obligation to assess the issues more objectively. They must recognize that the cost of assuring this prosperity in which they share runs into hundreds of millions of dollars.

This in turn should lead to other thinking. There is the question of where these millions will come from if all the profits are eaten up in new demands and nothing is left to provide for the business it-

Fighting A Death Dealer

Diphtheria is an infectious and often fatal disease which once flared up in great epidemics but is now more or less infrequent. However, it is still infectious and still frequently fatal. It may be contracted by contact with the patient or from those people who are carriers of the germ but are not themselves affected. Immunization against diphtheria has done much to keep it down in Canada, but like other dangerous contagious diseases, it requires one hundred per cent cooperation by all parents to ensure that every child is protected by immunization against the disease.

Driving On The Wrong Side

For safety's sake think first! Good driving habits are for your own protection as well as others. The "road hog" who depends on the "other fellow" to get out of the way is asking for trouble as well as causing it. Share the road cooperatively with other drivers. "Share the road — Arrive alive" said the Province of Quebec Safety League.

Bonds Offered By Phillips

A group headed by W. C. Pitfield & Company, Limited is expected to offer shortly an additional issue of \$2,500,000 5% First Mortgage Sinking Fund Bonds, Series B due 1973 of Phillips Electrical Company Limited at par and accrued interest to yield 5%.

The 4-H Week

During springtime, public demonstrations in honor of Trees take place in numerous villages of our province. They are for the most part organized by the members of the 4-H Clubs who generally bring the "Provincial Week" to an end by the setting of huge outdoors displays. For a whole week, in the month of May, this year from 13th to 20th of May, the 4-Hers work hard to clean up the surroundings of the public buildings and to undertake all sorts of activities to focus the attention of the public on the necessity of improving the appearance of the countryside by planting trees, hedges, bushes, flowers, etc.

This year, the motto suggested to the 4-H members for the Provincial week reads: "4-H, a Training Ground in Conservation". In more than three hundred 4-H Clubs, studies will be made on trees, birds, wild animals, and on subjects in connection with forest life.

Excellent education with regard to the conservation of natural resources result from the yearly campaign undertaken by the 4-Hers.

over the next five years for buildings, plant and equipment. The business carried on by Phillips Electrical was founded in 1889 at Montreal as the first Canadian manufacturer of electrical conductors. Plants are located at Brockville, Ontario, and Montreal.

Phillips Electrical Company is a member of the British Insulated Callender's Cables Limited group of companies. This group comprises more than forty subsidiaries and associated companies, has assets of approximately \$220,000,000 and employs nearly 40,000 people. The group is one of the largest organizations in the world which organizes in research, manufacture and engineering in the transmission and distribution of electrical energy for power and communications purposes.

"Dollars and Sense"

Have you ever tried banking by mail?

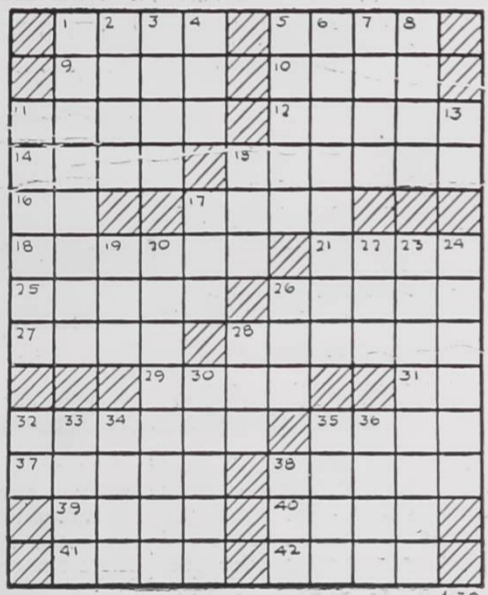
An extra service offered you by The Canadian Bank of Commerce is the convenience of mailing in your cheques for deposit. Just endorse your cheques like this: "Deposit to account of (your name)." Then slip them in an envelope with a special bank-by-mail deposit form and mail them through your nearest post box. For a current account, your statement can be mailed to you each month. For a savings account, you can mail in your pass-book; it will be made up, and returned to you by post. Ask us about banking by mail next time you pass our branch and we'll gladly give you some special deposit forms and envelopes.

THE CANADIAN BANK OF COMMERCE

I. C. Watson, Manager

LAST WEEK ANSWER

- ACROSS
- 1. Masculine
- 5. Exchange (colloq.)
- 9. The white ant
- 10. Assam silkworm
- 11. Group of church singers
- 12. Agent (Anglo-Ind)
- 14. Partly open
- 15. Parsonages (scol.)
- 16. Thus
- 17. Organ of breathing
- 18. Trapped
- 21. Remaining
- 25. Eskimo shelter
- 26. Rise in body temperature
- 27. Grows old
- 28. Extreme unhappiness
- 29. Send forth, as rays
- 31. Bone (anat.)
- 32. Covered with a thin coating of metal
- 35. A reality
- 37. Malt kilns
- 38. Foundation
- 39. Birds
- 40. Prepare for publication
- 41. Comfortable
- 42. Declare not to be true
- DOWN
- 1. A game of Chinese origin
- 2. Wild ox (Celebes)
- 3. Den
- 4. Goddess of healing (Norse)
- 5. Money beads (Am Ind)
- 6. Argues noisily
- 7. Troubles
- 8. Wan
- 11. Variety of cinnamon
- 13. Roman pound
- 15. Wet earth
- 17. Sign of the zodiac
- 19. Malt beverage
- 20. Flower-like clusters of ribbon
- 22. Evening (poet.)
- 23. Savage fierceness
- 24. Appointed meetings
- 26. Suitable
- 28. Middle
- 30. Untidy
- 32. Italian river
- 33. Tardy
- 34. Continent
- 35. Lose color
- 36. A month of the Hindu Calendar
- 38. River bottom



the Snapshot Guild



Don't always stay behind the camera. Have someone snap you at work or on your hobby.

Picture Your Hobbies

Once the very learned physician, Sir William Osler, observed: "No man is really happy or safe without a hobby". Botany, beetles or butterflies — anything will do so long as he straddles a hobby and rides it hard."

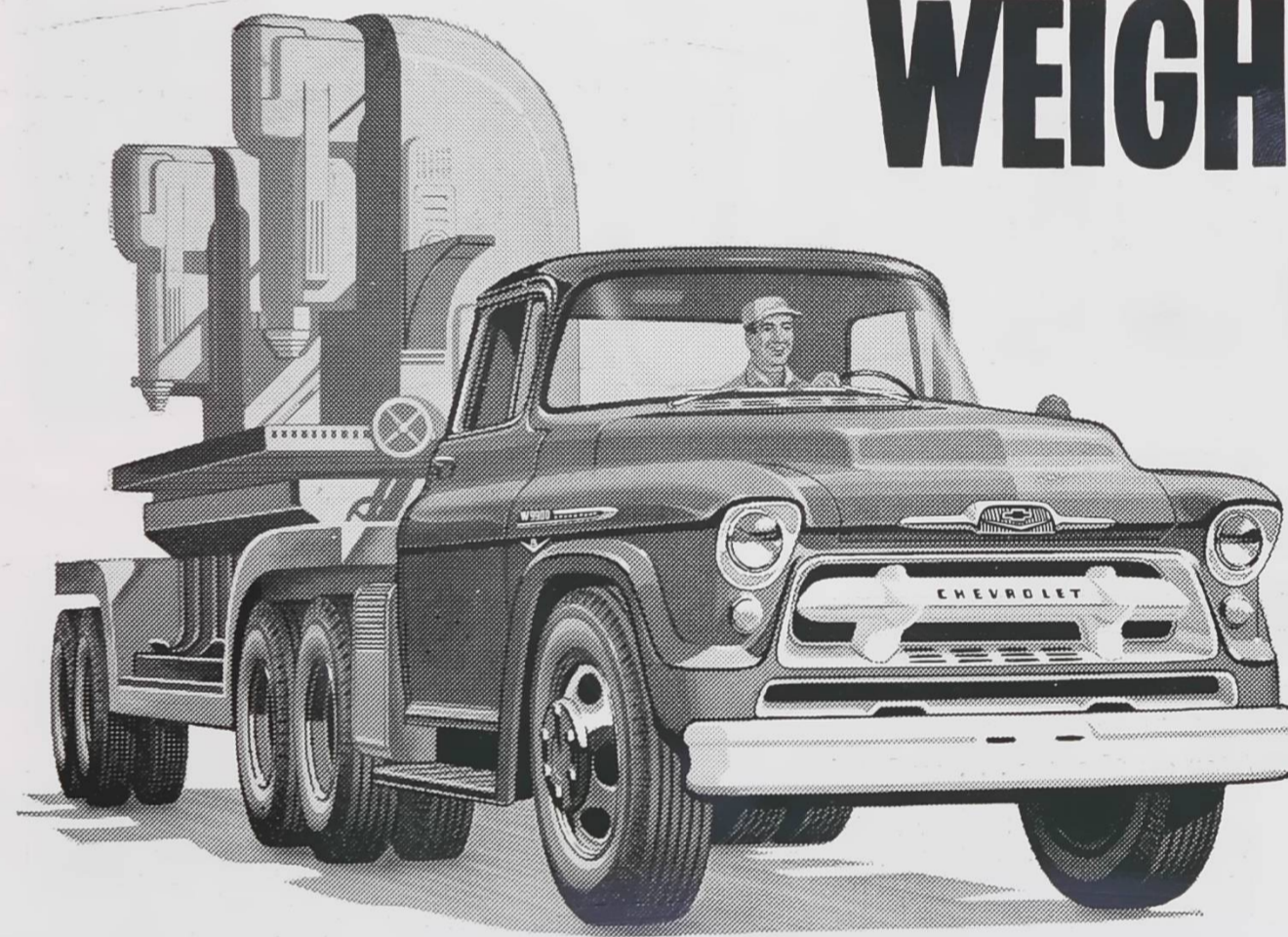
And so we thought it appropriate today to discuss how your camera can complement all your hobby interests.

For the hobbyist who collects shells, buttons, matchfolders, dolls, guns, stamps, glass animals, china and the like, a picture record of his collection can be a double source of enjoyment. Because many of the items to be pictured are comparatively small ones, you'll have to figure on shooting from fairly close distances. With a box-type or fixed-focus camera you can only come within six feet of your subject. Should the item seem lost in the middle of your viewfinder at this distance, you'll need to add an inexpensive close-up attachment to your camera. Then you'll have no difficulty in shooting as close as three and a half feet. Since this kind of picture taking is usually done indoors, some source of artificial light will be necessary. The simplest answer is a synchronized flash attachment which fits right onto your camera and eliminates the need for setting up lights. Today's cameras are equipped to handle this neatly — and there's no guesswork — for as you snap the shutter it automatically flashes the bulb at precisely the right instant. Of course, there are some hobbies that couldn't ever have become "collecting" hobbies at all without a camera. For example, if you're interested in old automobile models, aircraft, railroad engines, bridges, statues or architecture, your subjects would be practically impossible to collect except on film. But with a camera in hand, you can have an impressive "collection" of any of these items without acres of space or vast sums of money!

—John Van Guilder

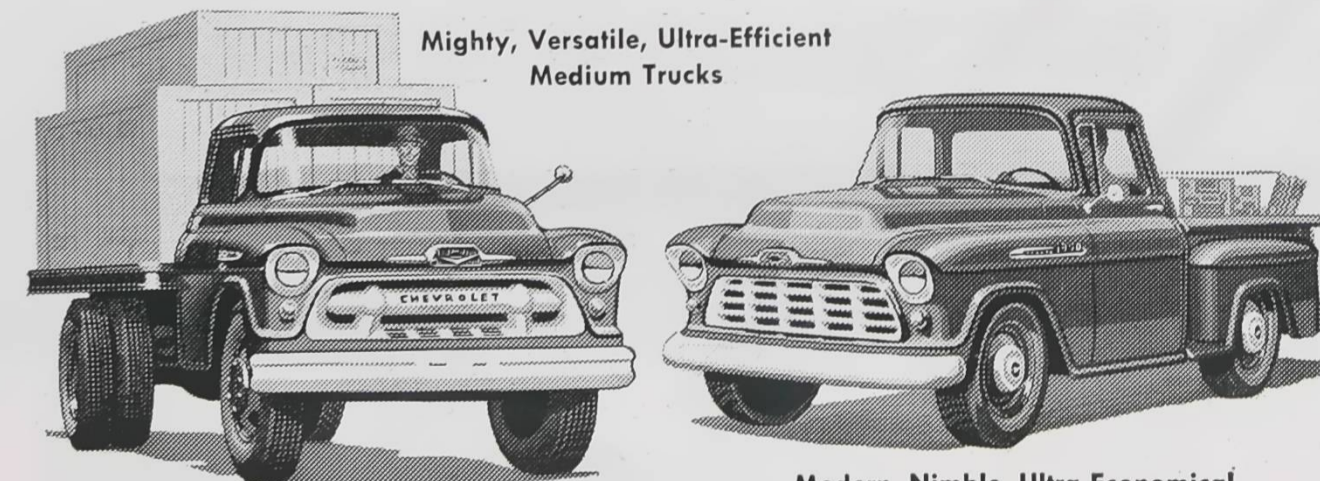
Here they are!

NEW CHAMPS OF EVERY WEIGHT CLASS



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Now there are more reasons than ever why anything less is an old-fashioned truck!

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95 completely new models with G.V.W. ratings ranging up to 32,000 lbs.

New Triple-Torque tandems rated up to 32,000 lbs. G.V.W.

They're big, mountain-movin' tandems, rated up to 50,000 lbs. G.C.W.I

Two new 5-speed transmissions!

New heavy-duty 5-speed is standard in tandems and top-tonnage models.

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Added safety and lower maintenance at no extra cost in all new Chevrolet trucks.

Modern, concealed Safety Steps!

They're covered when cab doors are closed... stay clear of snow, mud and ice.

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Three different styling treatments — light-duty, medium-duty and heavy-duty!

More comfort with High-Level ventilation!

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New colors! New cab interiors!

A choice of 14 handsome exterior colors — and 13 two-tone combinations at extra cost.