

New Hero On The Horizon

Bows and arrows, caps of Lincoln green, jackets, vests, belts with money pouch (and money), toys of every description, masquerade costumes and play clothes patterned after the garb of our Medieval English forebears, all assure buyers in Canadian and United States Department and Toy Stores that Davy Crockett's replacement is here.

He's Robin Hood, brought back to life via TV's "The Adventures of Robin Hood", which bowed last September, and is seen weekly over Canadian and American television stations. What this means to the

toy and juvenile merchandise industries is a matter of many millions of dollars additional business this year. That's what new hero-type merchandise can bring to the tills and that may be why manufacturers watched the early ratings of the show with a tenseness usually associated with soon-to-be fathers. Robin Hood, in the person of handsome Richard Greene, was tailor-made to their specifications and he brought a whole new set of accoutrements with him.

Long bow in hand, quiver of arrows at his back, sharply different type of headgear (a "first" juvenile requirement), and completely new garb, he paraded a while "line" that manufacturers could quickly translate to juvenile array and prepare to repeat the success story of

Hopalong Cassidy, Space Cadet and the Congressman from Tennessee. Early success of the show, reinforced by continuously soaring Neilson ratings, was the tradition of Sherwood Forest. Robin Hood came through, and he brought something for everyone.

By Christmas time there were bows and arrows under the trees replacing the 45's Old Betsy's, and assorted interplanetary weapons. By January, librarians and teachers were gratified by the increased interest in Robin Hood literature and history.

For the householder there are metal waste baskets, trays and glasses. For the musically minded there are, at last count, six recordings of the Robin Hood song, sheet music, and from Switzerland, proof that Robin Hood can do anything—even scale the Alps. Where Hannibal used elephants, Robin Hood makes it on wings of song. The famous theme music has made its way into the intricacies of the famous Swiss music boxes and musical toys.

It's not only Robin Hood's garb, but life in the greenwood that has captured the hearts of his followers. They'll be camping out under Robin Hood tents and carrying their vittles and gear in Robin Hood pouches and bags. As they sit around the campfires, they'll strum Robin Hood guitars, mandolins and okeles.

The stay-at-home can read of Robin Hood in the new series of adventure books patterned after the TV series, work jig-saw puzzles or play the fast-selling Robin Hood game featuring the "magic windows". As they recreate the legend of Sherwood Forest in games and toys they may well be writing a legend in TV annals, establishing "Robin Hood" as "the firstest with the mostest" for the mostest.

The Faculty of Commerce of Laval University announced this week the dates of its scheduled "Foremen Training Program". The two-week session will run from May 14 until May 26 and will be held in the Commerce Building on the Laval campus in Ste. Foy, suburb of Quebec.

This program was set up in answer to numerous requests received from business leaders throughout the province. Much attention has been given in recent years to the foreman's role. His responsibilities

and problems as an important link between management and the worker have accentuated the pressing need for better training at this level. The Laval program has been tailored to meet this growing need. Despite its title, the Program is not restricted to foremen and other employees on the same supervisory level. It is open to all with whom the worker comes in contact. While the latter is subject to orders and supervision from his foreman, there are in most industries men occupying various functions with whom the worker deals daily. Among these we find production controllers, schedulers, time and motion-study men, head storekeepers, technicians from the planning departments, etc. As these men are invested with certain responsibilities, with more or less direct authority, their effectiveness will often depend on the degree of cooperation which they can obtain. These employees will certainly benefit from additional training just as

much as foremen and with as much profit to management. Participation in this training program will prove beneficial in other ways too. Exchanges of experiences between men with varied backgrounds and problems will help each individual understand his own role and problems more clearly.

The course included in the program were selected with the needs of business and industry well in mind. Abstract and theoretical lectures have been replaced by analytical study of concrete problems which the participants are apt to encounter "on-the-job". Two such cases will be studied each day. This will be supplemented by informal talks on basic business subjects and administrative practices in human relations. Since time will necessarily be at a premium, emphasis will be placed on giving the participants the tools needed to continue their training on the job. By providing them with a new outlook on their work and responsibilities, the Program will bear its best results when they return and apply their newly-acquired skills in concrete situations.

In short, the training given under the Faculty's Foremen Program will help employers in their efforts to operate more successfully through subordinates better prepared to understand their function in the organization. This cannot but lead to greater efficiency and satisfaction for both.

Don't Get It, Don't Hit Others

Cyclists have already invaded the roads and no one should blame them if they choose to enjoy the pleasure of that particular sport. On the other hand, claims the Province of Quebec Safety League, they should remember that as much as other vehicle drivers they are subjected to traffic rules. They should signal with their arm when turning right or left, for if the cyclist hit another vehicle he will be the one to suffer. Just as the pedestrians and all drivers, the cyclist should for his own safety do his share in helping to reduce the rate of accidents.

Be Fair - Take Care

Millions of dollars of the Canadian tax payers money are spent every year towards health improvements such as prevention and cure of tuberculosis, arthritis, cancer and heart ailments. However, even today, it can be safely predicted that home fatalities will outnumber all those diseases in Canada or in the Province of Quebec. Home accidents cripple 3 or 4 times as many children as they kill. Home accidents cause about one-third of all the accidental deaths and about 50 per 100 of the injuries. This is surprising when we have been trained to expect traffic accidents to out-number by far any other type of mishaps.

\$64,000 Question

The reason for the growing reluctance of early winners in the \$64,000 question competition to go through to the later stages is not obscure. Of the \$32,000 a single man earning \$4,000 a year could keep only \$16,600 for himself. The balance, \$15,400, would go to income tax. In the case of the \$64,000, the single man earning \$4,000 a year would keep \$25,308 for himself. The Tax Collector would take \$38,692. In order to keep \$64,000 for himself the same young man would have to win a prize of \$448,711. —(The Outlook).

NO ALLOWANCE FOR MOTHER, CHILDREN UNDER RCAF LAW



Mrs. Velma Endicott, wife of an RCAF corporal, has received no allowance for herself and her two children since last August and, according to an air force regulation, she can receive none even though her husband is not allowed to leave the service. The regulation came into effect when Cpl. Maxwell Endicott was awarded a maintenance order by a civil court which made him, in the eyes of RCAF law, an unmarried man. He continued to collect married person's salary until the civil court action was known to authorities. Then they reduced his pay to \$10 a month, cut off his family allowances and refused him a discharge until \$3,000 is repaid, the amount he overdrawn in pay as a married man. He is stationed in Alberta.

Garden - Graphs

by DEAN HALLIDAY

When seedlings are growing rapidly and it is still too early to plant them outdoors for fear of a late frost, do not hesitate to transplant them a second or even a third time indoors. These successive transplantings will help the development of the young roots.

When the first transplanting was from one flat to another, then the second should be into berry boxes or individual pots.

Four seedling plants can be spaced in a berry box, as shown in the accompanying Garden-Graph. This will give each plant a three-inch square for growth. Later these plants can be re-handled by the blocking system, which means cutting through the soil between the plants a week

or 10 days before setting them outdoors.

The blocking system prunes the long roots and causes each plant to develop many fibrous roots within its own square of soil. The plants should be watered thoroughly following the blocking procedure to prevent wilting.

When planting the seedlings into small pots do not neglect to place some drainage material in the bottom of each pot. If pots are used instead of berry boxes do not pack the soil down until after each plant is set. Then firm the soil thoroughly just within the rim of the pot, but not close to the plant's stem, as shown in the Garden-Graph. The test for good transplanting is to try and gently pull out the plant. If it clings to the soil, it has been firmed enough.

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Training Program For Foremen

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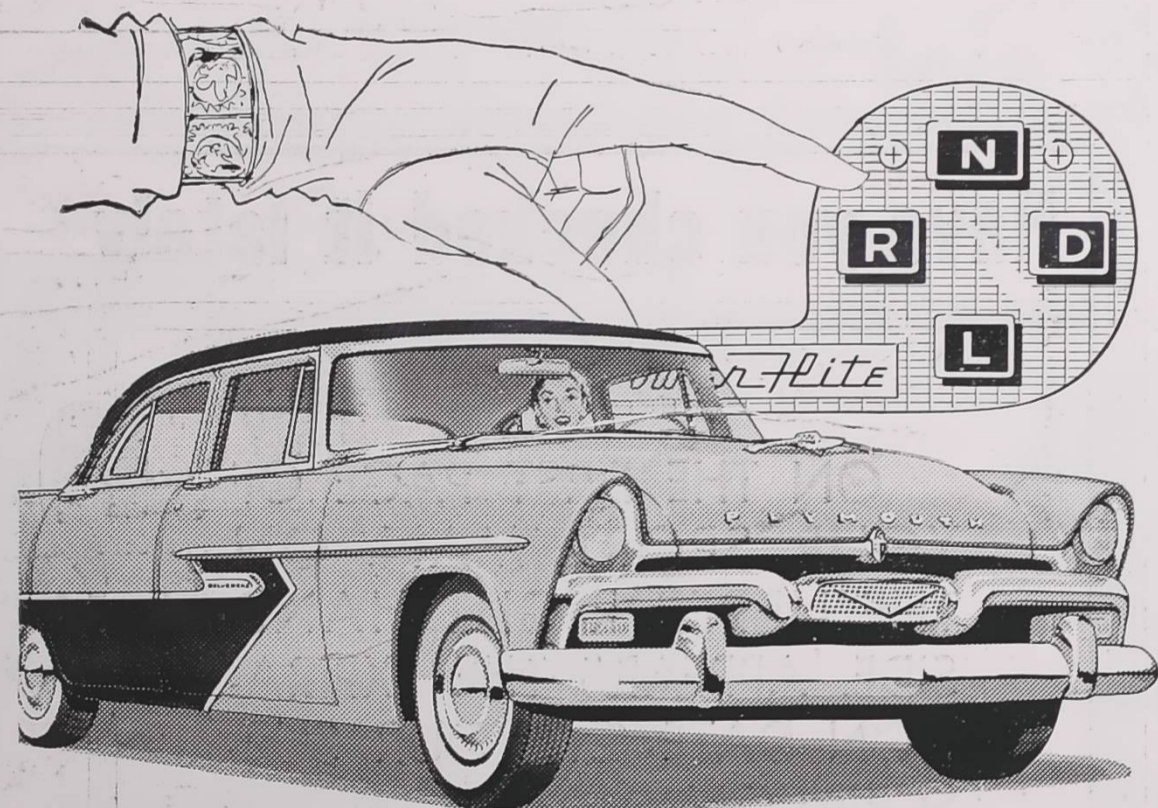
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