

IN THE ARMY
Troops on the Northwest Highway System in Canada have developed their own exclusive jargon for incidents in the highly-specialized job of operating the 1,221-mile lifeline linking Dawson Creek, B.C. and the Alaska border.

For instance, a "pilgrim" is a tourist with a trailer, and if the pilgrim goes off the road the accepted NVHS phraseology is that he "hit the rhubarb".

If an Army driver describing road conditions says he had to "chain up" a hill on Steamboat Mountain, he means he had to stop at the bottom and put on his chains before attempting the climb.

Other phrases heard daily at this time of year are "spin out" and "power out". A driver "spins out" if he lets his wheels spin on a slippery hillside. He "powers out" when he attempts to climb a hill and finds he hasn't got enough power to make it with the load he is carrying, and the only solution is to back down the hill and take another run.

Sergeants and staff sergeants of the Royal Canadian Corps of Signals will soon be wearing a new, distinctive arm badge.

The badge is a brass metal replica of the traditional Greek god, Mercury, standing on the globe of the world. It is similar to the Signal's cap badge.

It will be worn on the right sleeve in the "V" formed by the chevrons of the rank insignia.

The replica of Mercury is known to signalers by its affectionate name, "Jimmie".

IN THE NAVY
A battleship, a bullfight, babies, boats, plus striking scenes from all over the world underline the roving eye of sailor-photographers in the first salon ever to be held by the Photographic Branch of the Royal Canadian Navy.

The salon is running this week in Ottawa's Little Gallery with the opening attended by Vice-Admiral H. G. DeWolf, Chief of the Naval Staff, and other senior naval authorities.

The exhibit later will be taken on tour of Canadian centres and naval bases and emphasizes the quality of work and obvious talent of the Navy's official cameramen.

Included in the display are pictures taken in the course of service duty at sea, ashore and in the air, along with others of the "busman's holiday" variety taken with personal equipment during off-duty time.

The salon shows that to the Navy's cameramen, photography is both a vocation and avocation.

A total of 165 entries were received from photographers from ships and establishments ashore in Canada. They were judged last week by a board composed of the internationally known industrial and scenic photographer, Mlakof, of Ottawa; Jack Van Dusen, Ottawa Bureau picture editor of The Canadian Press, and H. W. (Bert) Holmes, Director of Photography for the Department of National Defence. The board selected 85 to be hung in the salon.

In addition to the nautical theme, a pleasing variety of topics will be exhibited, much of it taken in spare time ashore during foreign cruises.

There were five first class honours, five awards of merit and eight honourable mentions. Those obtaining the first class honours were:

"Sand Blasting", an industrial photo by Leg. Sgt. Arthur Estenson, Ottawa, serving at Naval Headquarters; "Herbert L. Rawding", a four-master sailing vessel taken by Lt. (SB) John M. Turner, Edmonton and Dartmouth, N.S., serving at the RCN Air Station Shearwater, N.S.; "Power Station", an industrial type, by PO Kenneth H. White, Ottawa, serving in the Montreal area; "Final Tack", a scenic by PO Kenneth Martin, Salvador, Sask., who serves in H.M.C.S. Naden, the RCN Barracks in Esquimaut, B.C.

IN THE AIR FORCE
Airmen at the RCAF's station at Resolute Bay, N.W.T., boast of the longest curling season anywhere — on natural ice too.

These Canadian airmen, stationed at the lonely outpost just 900 miles from the North Pole, are able to curl nine months of the year. But their love of the game must be strong since the rink is situated in an unheated canvas Quonset hut where the temperature varies but slightly with the great Arctic outdoors.

To cope with the cold, which had dropped as low as 46 degrees below zero during a game, the colorful curling costumes have been set aside in favour of heavy lined parkas, windpants and flying boots.

Two experienced curlers stationed at Resolute Bay, Corporals D. Brien of Calgary, and B. McQuarrie, of Cold Lake, Alta., set the ball rolling in December, 1955, and they soon found willing hands to build the arena.

The next step was undertaken by Cpl J. A. Arsenault, of Summerside, P.E.I., and Leading Aircraftman Patric Sullivan, of Placentia, Nfld., both fire fighters on the station, who took charge of providing the smooth ice surface or the game.

They sprayed water over the bare gravel floor of the hut, and wound up with an ice surface eighteen feet short of regulation.

The final step, an overall application of white paint and the final crowning of colourful markings, completed the job and the boys were ready to step into the hack.

And then the games started — with the Encyclopedia Britannica for a rule book. The schedule calls for play every night, and two games every second night. On the two monthly bonspiels that have been held to date, "Skip" Brien's team has emerged victorious in both. Prizes for the first competition were Resolute Bay crests, and sweaters for the second.

When most Canadian sportsmen are dusting off their golf clubs and welcoming the swimming season, the RCAF boys at Resolute Bay will still be sweeping away on Canada's northernmost curling ring, about 2,200 miles north of Montreal.

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DRUMMONDVILLE, FRIDAY, APRIL 6, 1956

The DRUMMONDVILLE

Spoke & Man

Journal Dedicated To Free Speech

Are Textiles Now Bouncing Back?

Here Are Good Signs Which Perk Up Investors Interest.

Brighter textile industry news is perking up investor interest in this long depressed group of stocks. There has, however, been some natural hesitancy because of many previous false starts.

Some of the good signs: — Cotton bale opening for the latest month on which figures are available were at their best level since 1951.

— U.S. Textile production has been increasing, the fourth level being 10% above the 1947-49 average.

Some recent earnings statements of Canadian firms have shown gains for 1955, and officials have expressed some optimism about the 1956 prospects.

On the minus side: — Profit margins are still skimpy and the increase in sales volume hasn't been accompanied by any big improvement in selling prices.

— For some firms, the gains have been in the nature of a reduction of losses, or from a loss to a small profit.

— Potential as well as actual competition is cutting out producers' profit. They fear that if they raise prices to allow for adequate profit margins, it will encourage market to try to increase sales efforts here.

The increasing importance of the synthetic fibres in the textile fields shows up in Du Pont of Canada's annual report released this week. Du Pont is expanding both its nylon intermediates plant (now about completed) and its yarn manufacturing facilities, after a year in which its earnings jumped 50% on a sales gain of less than 20%.

Some of the increase in sales in nylon intermediates was due to export business, but company also reports greater domestic consumption. Increased amounts of nylon, for instance, went into manufacture

of shirts, lingerie and curtains. This improvement was attributed to introduction of dull or opaque nylon yarns.

Tire cord is absorbing an increasing quantity of nylon too. One of the main reasons for the expansion now under way at the company's Kingston plant is to provide more tire cord yarn capacity.

Orlon, the parent company's acrylic fibre, was in such demand, particularly from the sweater industry, that supplies couldn't keep up. The growth in this business, if it spreads out significantly into other uses, might lead to establishment of manufacturing facilities in Canada.

Net profit increased in 1955 to \$1.9 millions from \$1.5 millions. The improvement, company reports, was mainly due to a reduction of production costs and the introduction of new lines of merchandise.

The Celanese results were far short of the \$6.7 million net it achieved in 1950, but this was the first reversal of a downturn which started for Celanese five years ago.

Not all reports are showing improvement. For instance, Bates & Innes, Ottawa valley woolen goods manufacturer, showed a small loss for 1955 compared with a \$4,700 profit in 1954. Company earned \$77,000 in its best postwar year, 1947. It reported better January sales than a year ago, but buying was still "hand to mouth".

Canadian Cottons improved on its 1954 showing in 1955, but it is still operating in the red, its president recently revealed in a brief before the Gordon Commission.

In the improvements that have taken place, development of new products appears to be an important factor. Competition in existing lines is so great that there's little or no chance for a reasonable profit margin.

The Unchurched U. S. Elections And Business

Someone wrote to the Hamilton Spectator the other day to say that he, or she, would not approve of a young person going to work in a factory because factory workers are godless persons given to profanity and blasphemy.

This caused a bit of fluttering and some contradictory opinions, but the consensus seemed to be that not more than forty per cent of people who work in factories are consistent attendants and supporters of churches.

Of course, that likely is true of the rest of the community. A taxi driver in another city recently volunteered the statement that he preferred to work on Sundays because "There's nothin' else to do, Mister." By and large, excepting on Easter and in the suburbs, the non-Roman Catholic churches are not crowded. And, of course, all pastors, of whatever denomination, know that people do not live up to their religious obligations as well as they should.

Part of the trouble may be that there can be levelled against the unions the same charge that has been levelled in the past against Britain's Liberalism. Liberalism was something desirable and contributory to the material welfare of the nation. But in Liberalism religion was optional, the same goes for present-day unionism. In fact it can be argued that unionism is antagonistic to churches. One evidence of this is the fact that union meetings frequently are held on Sundays and are convened in normal church hours. It also is evident that the piety of union leaders rarely, if ever, leads them to church, chapel or synagogue.

Immediately, if anyone reads this, will come a cry that certain union leaders in the past have been conspicuous in their relationship to one or more churches. In fact one has been accorded on many occasions the privilege of a Protestant pulpit. But there is still fair ground for the belief that a union leader is for the church for what he may get out of the church, whereas the purpose of a good churchman should be to determine what he may contribute to the church and never to look for any reward on earth other than inward satisfaction.

How much do U.S. elections really effect business American and Canadian? Not much, answers The Financial Post, which points out:

There have been 14 presidential elections in the United States since the turn of the century. Only four times has there been a downturn in business during the following year. Two of these occasions were at the beginning of world wars; the other two at the beginning of reconversion.

There's not much evidence that the presidential election had any effect, good or bad, on business in any of the 14 presidential years.

As to the stock market, it has gone up eight times immediately following a presidential election and down six times. The political label of the winning candidate seems to have nothing to do with the market reaction aside from day to day fluctuations, stocks can rise with a Democratic or drop with a Republican — or vice versa.

It should be noted also that there are other classes besides union leaders who are not interested in churches.

It is a general observation that men are more prone to stay away from church than women and it also is a fact that men prominent in the business community are rarely active un church affairs. In this generation, if report lieth not, there is no Sir Joseph Flavell regularly in his pew with the oversized hymnbook. There is not a cleric of any denomination who would not be greatly aided by the physical presence and mental capacity of businessmen. The cash is a different thing, for some of the plutocrats are as generous with their churches, and with other churches, as if they were directly concerned with the work that goes on all the time to beat the devil. Thousands of others who maintain with a zeal akin to fanaticism attendance at service clubs are likely to be seen in church mostly for weddings of daughters and baptisms of grandchildren.

(The Printed Word)

Victoria Bridge Traffic Starts In New Roadway

Montreal, April 5 — The new roadway on the downstream side of Victoria Bridge, which connects downtown Montreal to the south shore of the St. Lawrence River, has been opened to traffic.

Canadian National Railways bridge engineers opened the new roadway to traffic flowing in both directions after a modern steel-grid roadway was installed in the bridge improvement program which coincides with the Seaway development.

The new roadway is the longest steel grid road installation in North America according to CNR engineers. The grid will not retain snow an dice in winter, providing excellent traction and braking for motor vehicles.

The two-lane roadway was installed after removal of the tracks of an electric suburban line, the Montreal and Southern Counties Railway, made room for it. After replacement of part of the reinforced concrete roadway on the upstream side with a steel grid, a two-lane roadway will handle traffic in each direction.

All and every truck and buses must be equipped with mudguards for the protection of other vehicles when pavements are flooded or surfaced with wet mud, says the Province of Quebec Safety League and this to endorse the recommendation of the Quebec Trucking Ass'n. Inc. adopted during their annual congress. A few seconds are sufficient to blur and soil the windshield of a car following one not so equipped, to such a point as to oblige the driver to stop and clean his windshield in order to proceed on his way. Leather or rubber protectors tacked behind the rear wheels of a vehicle is not an expensive device and would prove a service to our fellow drivers and another evidence of your courtesy at the wheel.

Request To Truck Drivers

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Damages estimated to \$2,000,000 were caused at Manseau yesterday when 41 wagons popped out the rails, some of them piling in the Duchesne river. C.N.R. authorities said a broken wheel may have provoked the accident.

After Our Graduates

Concern is spreading throughout many if Canada's university employment offices that U.S. companies might siphon off a substantial proportion of next year's already-short graduate crop, says The Financial Post.

"We're going to be robbed blind," says one placement expert, "if the existing U.S. political trend continues to the extent that draft legislation is repealed or even eased."

Presidential election tactics are being watched warily here in an attempt to foresee whether the Red and the Whites will be the victors in the coming election.

Several university placement directors think the signs point to such a political move and they know the minute it happens U.S. recruiters will invade Canada in force.

Already short supply engineers, chemists, physicists, and mathematicians are in equally short supply in the U.S. and employment economics are such, says one placement director, that a Canadian chance wouldn't have much of a chance competing.

Refreshingly as spring itself, is the originality of the decorative motif of the Tea. Hand-made floral sprays will enhance the Hall, and a miniature spring-bonnet will form the centre-piece of each tea table.

There will be the usual food, candy, touch & take, apron, and miscellaneous tables, but an interesting innovation has been provided in the serving of a Frozen Fruit Salad Tea for Adults, and a Tiny Tot Tea Party for the wee ones.

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Maison du Souvenir Rebuilt?

Erection to Start in a Few Weeks. — A Two-Storey Building.

Erection to Start in a Few Weeks.

Met by our representative, Mr. John Macpherson, president of the Canadian Legion (Drummondville branch), has declared that, save tremendous difficulties, the Maison du Souvenir, destroyed by fire recently, will be rebuilt in a short while on the same site. The erection would start as soon as insurance claim will be satisfied.

Plans are not definitely set but officials think the new Maison du Souvenir will be a two-storey brick building the erection of which is roughly estimated to \$60,000.

Straightening an opinion expressed in another newspaper, Mr. Benoit Lachapelle, Legion's past president, pointed out that the hall destroyed has been constructed thanks to donations by members and the whole population at large and not the government.

The program of activities of the 4-H Clubs is quite an exacting one. It comprises the embellishment of the rural school-houses in the province, and of private properties in the villages, the setting of a 4-H library and of a collection of plants. The 4-H members are also required to gather samples of different woods and of odd birds, shells, nests, etc., which shall take place in the 4-H museum. Every 4-Her is expected to acquire sufficient knowledge in natural science and to gather and complete a collection of plants.

Social activities also rank on the list of the 4-H endeavours. During the winter months the members of the Clubs were requested to organize outdoor sporting activities. In nearly one hundred rural parishes, festivals were therefore set up and several among these show recorded tremendous success. The organization of recreation in rural centers is an important problem which is sometimes hard to settle. By means of movie shows, dramatic art performances and winter festivals, the 4-H ers interest their fellow citizen in the objectives of the 4-H movement and at the same time help to make them become more social minded. This is not indeed the least of their achievements.

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J. PAUL BERTRAND, whose appointment as Assistant Director of Sales of Dow Brewery Limited was announced recently by J. Armand Desrochers, vice-president and general manager of the company. Mr. Bertrand, formerly Montreal Sales manager at Dow, had a wide background in sales and merchandising experience when he joined the company in 1952. He had previously held various sales positions with Canada Dry during his 18 years with that firm, including that of regional sales manager for Eastern Canada.

Rusco-Dr'd. Inc.

Notice is hereby given that under Part I of the Quebec Companies' Act, letters patent have been issued by the Lieutenant-Governor of the Province of Quebec, bearing date the thirty-first day of January, 1956, incorporating: Ferdinand Viens, salesman, Edmond Bergeron, accountant, and Laval Langlois, broker, all of Drummondville, judicial district of Arthabaska, for the following purposes:

To manufacture and deal in windows, doors, awnings and other accessories or furnishings for houses and buildings, under the name of "Rusco-Drummond Inc.", with a total capital stock of \$20,000, divided into 1,000 shares of \$20 each.

The head office of the company will be at Drummondville, judicial district of Arthabaska.

Dated at the office of the Attorney General, this thirty-first day of January, 1956.

P. FRETNETTE
Acting Deputy Attorney General.

Starlett Co. Ltd.

Notice is hereby given that under Part I of the Quebec Companies' Act, letters patent have been issued by the Lieutenant-Governor of the Province of Quebec, bearing date the eleventh day of February, 1956, incorporating: Marcel Marier, lawyer, Gertrude Bessette and Berthe Doucet, stenographers, spinsters, all of Drummondville, judicial district of Arthabaska, for the following purposes:

To carry on the business as jeweller, under the name of "Starlett Company Ltd.", with a total capital stock of \$50,000, divided into 500 common shares of \$100 each.

The head office of the company will be at Drummondville, judicial district of Arthabaska.

While Canada has reached a level of saving that would allow us to finance most of our own progress, he asserts, "we continue to channel a substantial share of our capital into 'safer' ventures in the U.S. and elsewhere.

These and a score of other diseases carried by flying and crawling insects have enfeebled whole sections of the human race, depopulated fertile food-producing pulped fertile food-producing tracts and held down man's levels of living particularly in the tropics but also in temperate climates. Despite the strides that have been made in our day towards the control of many of these scourges, there is scarcely one which does not still represent an actual or potential danger to large numbers of human beings.

It would be a serious mistake to underestimate these ancient enemies of mankind. It is already clear that the residual insecticides, powerful weapons though they be, do not provide the final answer to the disease-carrying insect.

World Health Day this year will, I hope, serve to make people everywhere realize that, although the insect-borne diseases are being increasingly held in check, they are not yet conquered. To achieve that final victory man will need all his intelligence and resourcefulness. Above all, he will need to act in concert, for this group of diseases constitutes one of the greatest health challenges to international health action.

Anglers-Hunters

On the occasion of the National Wildlife week, (April 8-14) the Association has arranged for a general meeting on Sunday, April 8th at the St. Frederic's school hall.

The afternoon has been given over to the young people, and starting at 2 p.m.; there will be an exhibition of bird houses built by the pupils of the various schools. Prizes will be given to the winners based on the quality and originality of the work. This will be followed by motion picture films.

Starting at 8 p.m. the bird house exhibition will be seen by the adults.

The guest speaker will be Mr. Richmond Pelletier, publicity agent for the Molson Brewery, who will also distribute the buttons to last year's winners of the Molson fishing contest. Those receiving their buttons will be made life members of the Molson fishing club. Pictures of interest to sportsmen will also be shown.

Light-weight foghorn for small boats and pleasure craft is powered by a low-cost disposable "power can". The gas reports The Financial Post. The 1-2 lb. unit can be heard more than a mile over open water. Consists of durable valve, horn assembly and one-pound can of gas. As one cylinder of gas (enough to produce more than 300 two-second warning blasts) is used up the horn assembly is removed from the emptied can and screwed down into another one.

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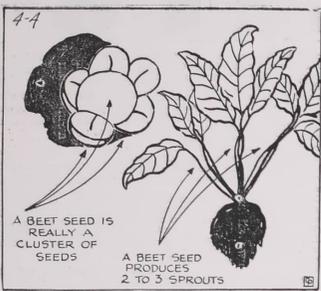
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Demands And Repercussions

By Joseph Lister Rutledge
Only a short while ago Mr. A. R. Mosher, president of the Canadian Congress of Labor, addressing the Woodworth School for Workers in Toronto told his listeners that rapid reduction in work-

ing hours might be needed to compensate for the lessening employment due to automation.
With all due respect to Mr. Mosher's right to advocate whatever policies he thinks best, it is still difficult to escape the feeling that he is seeking remedies not on any basis of fact or effectiveness but merely because they seem to support a course he wishes to promote.
If he considered his suggestions soberly and objectively he could only come to the conclusion that lessening



A BEET SEED IS REALLY A CLUSTER OF SEEDS
A BEET SEED PRODUCES 2 TO 3 SPRIGS

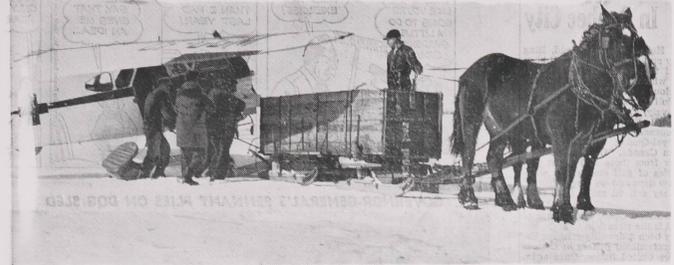
Garden - Graphs

by DEAN HALLIDAY

When gardening space is limited, potatoes, corn and peas are often left out of a planting plan, since they do not have enough room to grow. This, however, is not true of the vegetables which give a heavy yield in return for the space they occupy.
One can get an early start with peas for the seeds are semi-dry and can be planted just as soon as it is possible to prepare the soil. Light frosts will not injure them, either the seeds or the young plants.
A beet seed is really a cluster of seeds as shown in the accompanying Garden-Graph. This seed therefore should be sown thinly

for each one may produce from 2 to 3 sprouts, as shown in the Garden-Graph.
When planting early beets spare the seeds one inch apart along the row and place one-half to three-quarter inch deep in the soil. The distance apart of the rows will depend upon the size of your garden and the type of cultivator used. The rows may vary from 14 to 24 inches apart. Peas, seeds planted in the summer are set a little deeper since soil is drier then.
Beets are often referred to as "fingers of soil acidity," as they do not tolerate a very acid soil. Therefore, if boxes flourish it can be taken to mean that the soil is not too acid for successful growing of other vegetable crops.

AIR AMBULANCE NURSES COVER 100,000 SQUARE MILES



Over an area of 100,000 square miles this Saskatchewan government plane picks up patients for delivery to hospitals for medical attention. Usually the distress call comes from isolated communities and the plane picks up the patient from a wagon or sleigh. Heroines of these mercy flights are the four nurses who answer calls day or night, regardless of weather.

ing work hours could not offset the effects of automation but could only result in making further automation imperative.

The mechanical age began when it began to be economically necessary to find tools to make it possible to increase the productivity of workers. As the right of the worker to a better way of life became generally accepted it became evident that hands alone could not accomplish this. It was necessary to devise and develop tools to give them greater effectiveness. So industry provided the tools to make better conditions possible.

Every new demand of the organized worker for more and more — more wages, more spare time, more benefits — has meant one of two things. Either the industry facing these demands had to price itself out of its markets or it had to devise ways of increasing productivity so that fewer hands were needed for the same work.

Through Use Of Aluminum Wiring

A technological development with major implications to the design of electrical motors and other electrical equipment — through use of lightweight anodized aluminum wire — was disclosed today by Aluminum Company of Canada, Ltd.

The company revealed that its metallurgists have developed, after several years of research, a new process of anodizing aluminum with alternating current to give it a ductile oxide coating which in effect becomes an electrical insulator.

overcame two major obstacles. 1) They devised a process capable of providing an insulated film at commercial speeds. 2) They developed an anodic film sufficiently ductile to withstand the stressing and flexing operations involved in winding electrical coils. These all-purpose properties has prevented the use of anodized aluminum wire for this purpose in the past.

The possibility of using anodized aluminum films as an electrical insulator has intrigued engineers for the last 25 or 30 years. Aluminum oxide, which is built up by anodizing, is an insulator that maintains its insulating properties at very high temperatures. The normal insulating materials used on magnet wires for winding electrical machines are organic. Therefore, they lose their insulating properties rapidly if temperatures rise above 80 degrees Fahrenheit.

Engineers have long felt that if an insulator with higher temperature characteristics could be obtained, substantial economies in the use of component parts would be possible and great reductions in weight and size realized. Aluminum has offered a solution for the employment problem. Its use in electrical equipment would result in lighter, heat-resistant aluminum wire — instead of the heavier copper wires now used universally — could be used smaller, cheaper, and lighter, and could run hotter, it was pointed out.

A demand for more aluminum running into thousands of tons yearly is foreseen if aluminum wire is

Ladies, Beware Of Naptha

Whenever you remove dirt from your stained clothes, never use a remover this dangerous, inflammable and explosive fluid called Naptha. Its sight should be sufficient to make you shudder. Naptha is so volatile that one never knows but that it will explode with a flash. For home cleaning use a safer, less dangerous dirt remover which can be procured in stores dealing in such products. Follow the instructions as to how to use these removers and you will be protected against any danger.

THE OLD HOME TOWN



JUST AS I THOUGHT— HIM-M- OVERWORK— CROSSWORD'S RELAPSED— HIS THREE— LETTER-WORD BRAIN COULDN'T TAKE THOSE SIX-LETTER WORDS—

ACROSS
1. Sleeveless garment
2. Detest
3. Cavalry sword
4. Fruit of the island
5. Not so far
6. Cash
7. Not in
8. Lair
9. A large, pulpy berry
10. Floating mass of ice
11. A belief
12. Heap
13. People of Scotland
14. Single unit
15. Bard
16. International language
17. Radium (sym.)
18. Over (poet.)
19. A tree with a scous tree
20. Lair
21. An herb
22. Scrap of paper
23. A prepe (slang)
24. Female fowl
25. Ordered

Down 1. Famous Italian tenor

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48

"Mixer Meals" Nourishing

Variety in meal planning is as big a stumbling block as the food budget is to most homemakers. Serving "mixer meals" is one way out of a hum-drum routine. They provide an infinite variety of easily made, tempting and nourishing dinners.

- And what's a "mixer meal"? Any combination of basic foods and macaroni products. Here are some you'll enjoy trying.
- SPAGHETTI BEEF CASSEROLE
8 ounces spaghetti
1 tablespoon butter
1 1/2 cup chopped onions
1 lb. ground beef
1 large can tomatoes
1/8 - oz. can tomato paste
1/8 teaspoon paprika
dash cayenne
1/2 teaspoon salt
1/2 teaspoon Worcestershire sauce
3/4 cup grated cheddar cheese
- Cook and drain spaghetti. In a heavy skillet, melt butter over low heat. Add onions and beef, sauté until light brown. Stir in tomatoes, tomato paste and seasonings. Add cooked spaghetti, mix lightly. Turn into greased casserole. Sprinkle with cheese. Bake in moderate oven for 25 minutes. (Serves 6).
- HAM AND NOODLES CASSEROLE
8 ounces noodles
2 slices bacon, diced
2 cups cooked ham, cubed
1 onion chopped
1 green pepper, diced
1 1/2-oz. can condensed cream of chicken soup
1 cup milk
- Add noodles to rapidly boiling salted water. Cooked uncovered until tender and drain. Sauté onion and green pepper and sauté until onion is tender. Add soup and milk and mix well. Combine meat mixture and noodles. Turn into buttered casserole, cover and bake in moderate oven 35° for 30 minutes. (Serves 6).

TV SATURDAY ON CHANNEL 3 at 7.30 P. M. SYLVANIA'S Beat the Clock

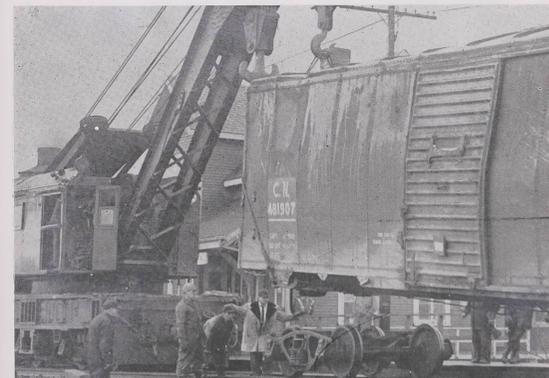
A fun-filled audience — participation frolic that will keep you in stitches!
Featuring personable Bud Collyer and glamorous Beverly Bentley.
Don't miss it — Tonight and every Saturday night at 7.30 P.M. Over WCAJ, Channel 3, Burlington.

AN OPEN LETTER TO THOSE WHO DRINK BEER

Dear Neighbour:
My staff and I are making a special effort this month to see that there is plenty of O'Keefe's Extra Old Stock Ale available everywhere in our district.
Thanks to the cooperation we receive from our licensed grocer, hotel keeper and waiter, O'Keefe's Extra Old Stock Ale is becoming more and more popular. That's why I'm having this drive, so that you will be sure of getting O'Keefe's when and where you want it.
I suggest that you try O'Keefe's Extra Old Stock Ale as soon as possible. You'll like this light mild ale because it is truly different. It is different because it is brewed with seedless hops. Removing the seeds from the hops removes all unpleasant bitterness. This makes O'Keefe's a mild, better-tasting ale. Taste it for yourself then you'll be convinced.

When you try O'Keefe's Extra Old Stock Ale you will find it a truly different and better-tasting ale that gives you complete enjoyment. On the other hand, I will have gained a new friend. That will satisfy both of us.
Sincerely,
P. BERNIER, Agent,
O'Keefe's Distributor
Drummondville

P.S.—In case your licensed dealer doesn't have O'Keefe's Extra Old Stock Ale, let me know and I'll send him a supply immediately.



Some of the scenes which caught the eye Wednesday after the railway mishap at Manseau station, some forty miles north-east of Drummondville. Cargoes were tossed up here and there but fortunately nobody was injured. Trains go through Victoriaville while squads are working hard in order to repair the track as soon as possible.

WAR PAINT, EAGLE FEATHERS IN PARIS



Canadian Indians have invaded Paris, on a friendly mission, that is. The Redskins from Banff, Alta., are in the French capital for the rodeo. Here, a Paris policeman is extending a cordial welcome to a chief and a papoose.

New Enamel For Kitchen Appliances

Kitchen appliances are surely and steadily improving. Year by year they're becoming more serviceable mechanically and more decorative in our homes. Streamlined toasters, automatic percolators, colorful juicers and openers — all designed for efficiency and lasting beauty.

But even though they've come a long way in the past 20 years, every woman who uses them knows they're not yet perfect. Sometimes the design is faulty, sometimes the mechanism goes wrong, sometimes the finish won't stand up to day-in-day-out use in a busy kitchen.

Homemakers should take heart from the knowledge that in Canadian industrial laboratories scientists are constantly at work on their behalf, trying to find new materials and new methods to improve the old.

Plastic From Head To Feet

You have to be versatile to get along in the world today. At least it would appear so by the many jobs being wearing all-purpose tags. There are the all-purpose creams, cooking utensils, even a car that can double as an airplane.

One prize example of versatility is the plastic called polythene which is found not merely in the kitchen but also on milady's head and feet. Perishable food popped into polythene bags and put into the refrigerator will stay fresher days longer. This winter women were putting these same bags over their shoes to protect the leather when overboots were being worn.

And now polythene has found itself self-protecting the new Easter bonnet in a sudden outbreak of rain. A piece of polythene film, pleated and folded into a little case about one inch by three inches, can be carried in the smallest purse. Opened out, it will cover the most voluminous hat. Ribbons which fasten under the chin hold it securely in place. After the storm, a gentle pull on the ribbons and it folds neatly into its original shape and can be tucked away for another rainy day.

By the way, if you're looking for a shower cap, this little hat cover will fill the bill in that direction too.

More efficient use of machines is "the only solution for our long-range problem of employment." That's the word of Ralph Cordier, president of General Electric.

If we look back at industrial history there is ample confirmation of that view, says The Financial Post. From the introduction of the very first machines there were all sorts of dire predictions of unemployment that was sure to follow. Instead there was more employment, more demand and more prosperity.

The labor force of 50 years ago that feared for its existence with the introduction of mass production from assembly lines could not possibly supply us with more than a fraction of the goods we take for granted today. And from a plant where the machines have taken over most of the hand labor. As we continue to demand more and more the only hope lies in still more work by machine.

We'll Need More Machines

For instance, a new enamel for finishing washing machines, clothes driers, refrigerators and other kitchen appliances has just been developed at C-I-L's paint research laboratory. This took five years of research, hundreds of laboratory tests and exhaustive tests under actual kitchen conditions.

Out of these labors has come a finish which has proven superior to anything previously available to appliance-makers. It is said to be more than three times as resistant to stains — even those of orange skins, dyes and household chemicals. The new enamel looks like fine porcelain but has not the brittleness of porcelain and its glossy surface stands up well to the scratching of every day use. A great advantage is its resistance to yellowing from cooking fumes.

Spanking white kitchen equipment — which says that way — sounds like a housewife's dream. But modern homemakers are not likely to run out of dreams for further improvement. There will always be new projects to keep Canada's laboratories humming!

KEEP YOUR MONEY SAFE... when you're travelling!

Traveller's cheques protect you against loss of your money while travelling. Negotiable anywhere. You can obtain Traveller's Cheques at our nearest branch — we have more than 700 to serve you.

THE CANADIAN BANK OF COMMERCE

Drummondville Branch: I. C. Watson, Manager

Portrays gracious living in bright spring colours...



THE INCOMPARABLE Chrysler

Beat this tonic for that "suddenly-it's-spring" feeling! Take to the road in a 1956 Chrysler! Could anything be easier to drive? Those push buttons at your finger tip control Chrysler's PowerLite automatic transmission. Press D for drive... step on the gas... and you go! Chrysler's flashing V-8 power is at your command!

that car you buy is as good as you think. So before you buy, compare your present make with Chrysler for both performance and looks. You'll find Chrysler provides more fine-car features than any competing make!

Yes... this is the time to try a Chrysler! There's no tonic like it. Your dealer can prove it in the first mile... and he'd like to. He'd like to show you, too, that owning a Chrysler is easier than you think. So see him soon.



See Chrysler... finest of the Forward Look... at your dealer's now

Watch Climax—Shower of Stars weekly on TV. Check your newspaper for date and time.

DESMARIS AUTOMOBILE LIMITED
BERNARD BOULEVARD DRUMMONDVILLE TEL. 2-5471

Fashions

By VERA WINSTON
Irish linen in a soft tone of gray or café au lait does up smartly into a striking sheath, a good number from now right through summer. The dress is neatly defined by slit-seamed darts finished with white arrows. It has a small collar, little sleeves and buttons in back for an uninterrupted front line.

Get the big buy in the low-price field!

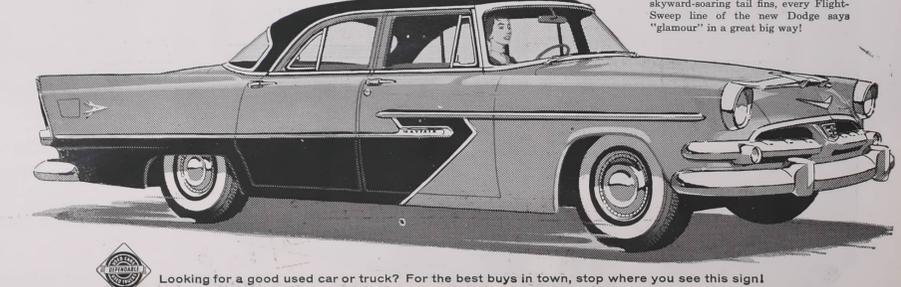
DODGE with magic of push-button driving

Step into a '56 Dodge... and you step into a new world of driving pleasure! For new Dodge push-button Power-Flite makes driving as easy as ONE... (press a button), TWO... (step on the gas), THREE... (go!).

It's so smooth and effortless, this most automatic way to drive... like magic in its simplicity. You can select your drive without taking your eyes from the road.

SIZE is still another reason why Dodge is the big buy in driving ease. Dodge is the biggest car in the low-price field, more than 9 inches longer than one competitor, more than 10 inches longer than another.

Yes, Dodge for '56 is big in everything... except price! You'll be surprised how little it costs to put your family in this glamour car with the Forward Look. Why not see, drive, and price a new Dodge—at your dealer's today?



Looking for a good used car or truck? For the best buys in town, stop where you see this sign!

GARAGE DANEAU & DAVID LTEE. - 169, MARCIAND ST., DRUMMONDVILLE
ST-FELIX DE KINGSEY - Garage L. Gerardin

In Good Shape

Diet surveys are in the news. Only recently Health Minister Paul Martin said that he was having a half a cup of Orange Juice for breakfast these days, and Dr. L. B. Pett, his Chief for the Nutrition Division, recommends a full glass of fruit juice for vitamins each day.

The orange is a very complex combination of chemicals. At least 150 different substances in an orange have already been isolated, and chemists guess that probably 100 others remain to be found. Among the chemicals isolated are 11 amino acids, 17 yellow pigments (some of which are converted into Vitamin A in the body), 11 flavonoids and 28 flavonoid constituents. Oranges contain three kinds of sugar, sucrose, glucose and levulose, ascorbic acid, four of the B vitamins, potassium, phosphorus, calcium, magnesium, sodium, sulphur, iron, aluminum, carbon and at least a half dozen enzymes.

Following is an approximate typical analysis of California peeled

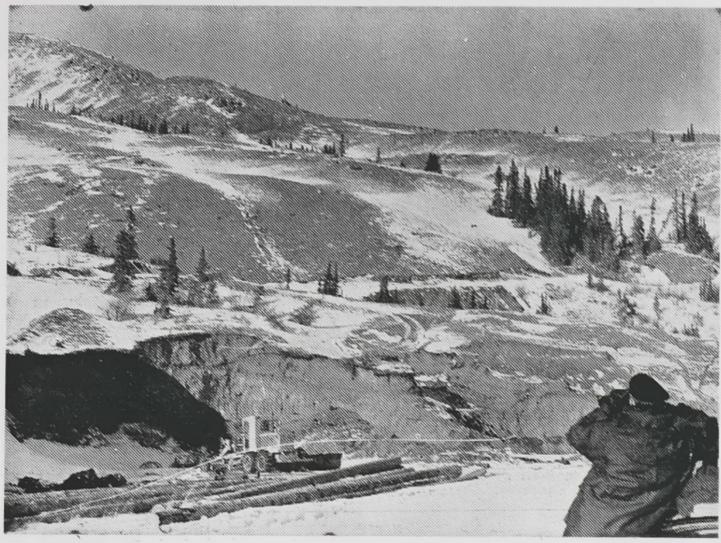
fresh oranges per 100 grams of edible weight; Calories 46; protein 1 g.; fat 0.3 g.; dextrose and levulose 4 g.; sucrose 4 g.; pectin and pectin 1 g.; citric acid 1 g.; malic acid 0.1 g.; minerals, total ash 0.5 g. made up of calcium, 50 mg., phosphorus 30 mg., iron 1 mg., sodium 9 mg., potassium 150 mg., magnesium 10 mg., sulphur 10 mg., chlorine 6 mg., alkalinity of ash, as K₂CO₃, 0.3 g.; carotenes (provitamin A) 1 mg.; thiamine 0.2 mg.; riboflavin 0.1 mg.; niacin 0.5 mg.; pantothenic acid 0.5 mg.; pyridoxine 0.2 mg.; inositol 400 mg.; biotin 0.004 mg.; folic acid 0.004 mg.; ascorbic (vitamin C) 60 mg.; flavonoids (known as Vitamin P) 1 g.

Among the constituents of the range are the flavonoids of which there are many kinds and derivatives. The term "bioflavonoids" refers to flavonoids having biological activity. Flavonoids are widely distributed in nature, especially in citrus fruits. Some of these citrus flavonoids are highly effective in combating capillary fragility, and the active substance in them has been called Vitamin P, although there is yet no agreement that it really is a vitamin. (By definition, a vitamin is a substance which in very small amounts is vital to health and growth of animals or plants. The vitamins essential to one kind of animal are not necessarily the same as those essential to another kind.)

It has been found that in many diseases (and some say in most diseases) the capillary system is weakened. Increased capillary fragility and subsequent bleeding leads to injury of cells in the inflamed tissue. Toxic substances are liberated. The term capillary syndrome was used in 1938 by H. Eppinger in connection with the protein leakage into the tissue that occurs in inflammation. A large number of clinical cases have been reported in which citrus vitamin P has been used with good effect to strengthen the capillaries and increase their resistance to the passage through them of various viruses.

The medical literature attributes therapeutic value to bioflavonoids against upper respiratory infections such as tonsillitis, pharyngitis, rhinitis and sinusitis; also in virus A influenza. Benefits have also been found in therapy of rheumatoid arthritis and in acute bursitis. Experimental Medicine and Surgery Magazine has suggested its use in diabetes and hypertension.

Although in therapy physicians usually use Vitamin P—Vitamin C concentrates to obtain the desired dosages, the vitamin P can be obtained directly from oranges by eating the pulp and some of the white adhering to the orange when the fruit is peeled. Orange juice, ex-



On April 1st the Royal Canadian Engineers will celebrate the 10th anniversary of assuming control of the scenic Northwest System, a 1,220 mile stretch of road linking Dawson Creek, BC, with the Alaska border. It was near the above scene of Lake Klauane and Sheep Mountain, north of Whitehorse, YT, that the U.S. Army officially turned over the large maintenance task. Battling against the elements for the past 10 years, the army engineers have established the road as one of the best major all-weather highways in Canada. (National Defence Photo)

CRIME NOVELIST TO INVESTIGATE COFFIN EVIDENCE



—Central Press Canadian

Erle Stanley Gardner, crime novelist and director of the U.S. Court of Last Resort, has joined in an investigation of the case of Wilbert Coffin, hanged six weeks ago for the murder of a bear hunter in the Gaspé bush. A panel of Canadian and U.S. citizens will sift through the evidence, some of which was never presented at his trial. Coffin maintained his innocence even as he was executed.

pecially the commercial clarified product does not provide appreciable amounts of the bioflavonoids. Oranges eaten out of the hand or sliced have a special value by providing protective amounts of the flavonoids.

According to authorities on nutrition, Vitamin V (ascorbic acid) is "essential to the integrity of the cement substance which lie between the cells of the body's various tissues and keeps each cell properly set and supported". Oranges are one of the main sources of vitamin C because of the quality in which they are eaten and because most of them are consumed uncooked. Many vegetables contain more vitamin C per edible pound than oranges, but there is considerable loss in cooking.

The recommended allowance of ascorbic acid, as found by the Food and Nutrition Board of the National Research Council (1953 U.S. revision) is 75 mg. per day for men of all ages, 70 mg. for women except 100 mg. for pregnant women; and 150 mg. for lactating women; 30 mg. for infants; 35 mg. for children of 1 to 3 years old; 50 mg. for children 4 to 6; 60 mg. for children 7 to 9; 75 mg. for boys 10 to 12; 90 for boys 13 to 15; 100 for boys 16 to 20; 75 for girls 10 to 12; 80 for girls 13 to 20. One medium size orange, that is, a three-inch orange, will supply 75 mg. on the average.

Promotion But Not Exploitation

Now seems as good a time as any to outline for the benefit of physical education people exactly how we plan to handle the commercial aspects of the Canadian Amateur Sports and Physical Fitness Development Service. How will credit be given? How much commer-

cial exploitation of the service will there be? We have been asked such questions, and we know many of you will be interested in the answers.

First of all, in order to create a business like, workable arrangement which will receive adequate sponsorship from year to year, there

must be a suitable return to any business or organization which sponsors some part of the service. We feel that there can be no question about this. The problem lies in avoiding what might be termed over exploitation.

One qualification for sponsorship participation is that the product or service must be approved, not only by Sports College but by its board of consultants and a special council of the national advisory committee of CASPEDS. The council, under the chairmanship of Howard Shrimpton, senior account executive of E. W. Reynolds Co. Ltd., not only helps in deciding whether the product is sound in every respect, but also studies and advises on ways and means of tying in publicity and advertising to the detriment of no one—the sponsor or the Canadian public.

What return do sponsors receive? Briefly, this:

1. Public relations benefit from their association with the project. Both the CASPEDS and the sponsor will publicize this association. It will be handled in a dignified way, however, and copy will be straightforward and sensible.

2. Some sponsors will mention their association in display adver-

tising in newspapers and other publications. This will benefit not only the sponsor but the CASPEDS as well, since it helps publicize the service.

3. The television show will be commercially sponsored, with normal time allotted to commercials. The sponsor's message will be governed to tie in with the overall project.

4. Sponsors will be permitted to advertise in The Sports College News and other publications which form the services of CASPEDS. Samples of these ads appear in the current issue.

5. Those sponsors which will be underwriting the cost of instruction movies will be allowed to present a brief message—but it will be confined to that acceptable to organizations through which the movies will be distributed.

In short, the sponsors already realize that it is their best interests to tie in with the service to the detriment of none, since only then will CASPEDS receive complete acceptance in all fields in which it must operate.

Mankind will be God-governed in proportion as God's government becomes apparent, the Golden Rule utilized, and the rights of man and the liberty of conscience held sacred. — Mary Baker Eddy

The legitimate object of government is to do for a community of people whatever they need to have done, but cannot do for themselves. — Abraham Lincoln

One of the best rules of conversation is, never to say a thing which any of the company can reasonably wish had been left unsaid. — Swift

Think twice before you say nothing. — H. G. Hutcheson

This man can give you dependable delivery of



THE CHRISTIAN SCIENCE MONITOR
an international daily newspaper

Housewives, businessmen, teachers, and students all over the world read and enjoy this international newspaper, published daily in Boston. World-famous for constructive news stories and penetrating editorials. Special features for the whole family.

The Christian Science Monitor
One Norway St., Boston 15, Mass.

Send your newspaper for the time checked. Enclosed find my check or money order.

1 year \$16 6 months \$8
3 months \$4

Name _____
Address _____
City _____ Zone _____ State _____

FARMERS

Personal Features Fast, Friendly Farm Service

REPAIRS—Home, auto, tractor, farm, machinery, etc.
PAINTING—House, farm buildings, implements, etc.
LIVESTOCK—Poultry, cattle, horses, sheep, etc.

Personal likes to make loans to farmers. Cash promptly. Bankable security not required. Write for loan entirely by mail! Or phone first for 1-visit loan... or come in today.

Loans \$50 to \$1500 or more on Signature, Furniture or Auto

Beneficial Finance SYSTEM
"THE COMPANY THAT LIKES TO SAY YES"
Personal FINANCE CO.

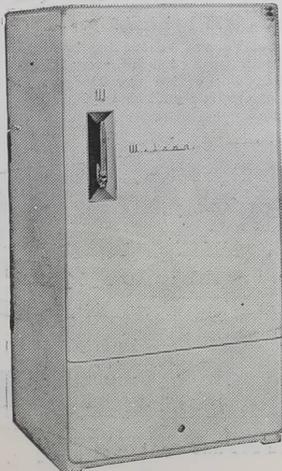
100 MARCHAND STREET, DRUMMONDVILLE
Corner of Heriot Street • Telephone 8-1356
OPEN EVENINGS BY APPOINTMENT—PHONE FOR EVENING HOURS
Loans made to residents of all surrounding towns • Personal Finance Company of Canada

Now! For the first time!

ALL THESE CONVENIENCE FEATURES IN ONE outstanding freezer line!

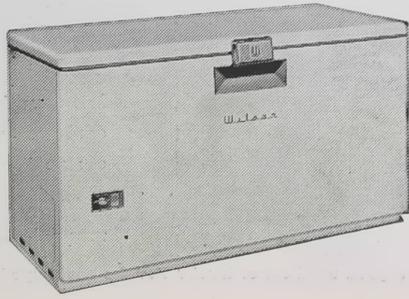
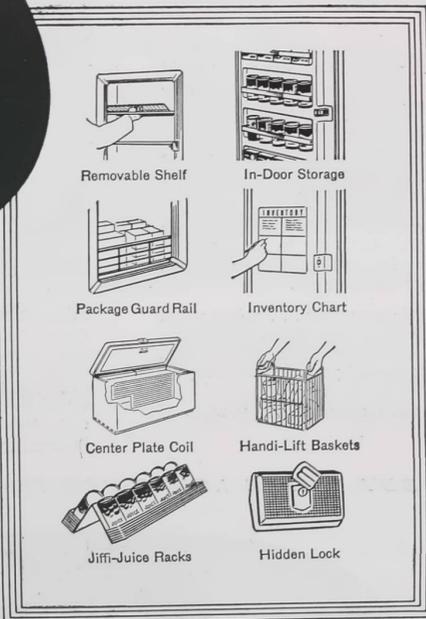
New Wilson = New Convenience!

It took a blending of talents... two manufacturers combining years of experience... to pack all these conveniences into a single home freezer line! Space permits showing only a few of the many "double-heritage" features which distinguish new Wilson Freezers. Come in and view them all! If you lean toward new conveniences, you'll fall head-over-heels for Wilson!

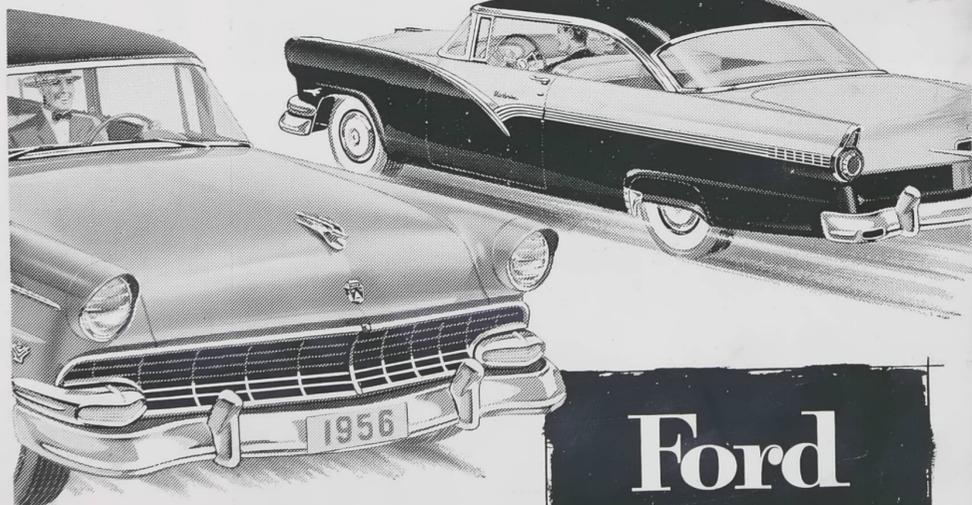


15 cu. ft. Wilson Flush-Door Upright Freezer. Other space-saving Uprights with standard single or double doors—choice of 20, 25 or 35 cu. ft. capacities.

15 cu. ft. Wilson Chest Model Freezer, incorporating same center coil freezing principle as all Uprights! 20 cu. ft. model also available.



Ford sets the pace!



Performance—the reason Ford's the largest-selling V-8

Ford has gained the world's V-8 leadership for one overwhelming reason—PERFORMANCE! And now this superlative performance is yours in 5 thrillingly responsive V-8 engines—with horsepower from 173 to 225. If you haven't driven a Ford lately, you'll experience an unexpected, unimagined thrill when you first touch the accelerator!

For those who prefer a six-cylinder engine, Ford now offers Canada's newest six in all Mainline and Customline models and in a range of station wagons.

Ford's Thunderbird styling leads the beauty parade!

It's easy to see why the '56 Ford, which inherited its trim, clean lines from its Thunderbird cousin, is the acknowledged style-leader of its field. Ford has the kind of styling that's as new and fresh as tomorrow—one reason why it's worth more when you buy it, worth more when you sell it!

Ford leads in safety, too, with Lifeguard Design!

You get, as standard equipment, an entirely new safety steering wheel and revolutionary new safety-hold door latches; and, at modest extra cost, safety seat belts and plastic padding for instrument panel and sun visors.

Ford's tops in driving ease, with finest power assists!

Experience the thrill of completely relaxed driving—behind the wheel of a Ford fully equipped with all power assists—Master-Guide Power Steering, Swift-Sure Power Brakes, 4-Way Power Seat and Power Window Lifts.

(Certain features illustrated or mentioned are "Standard" on some models, optional at extra cost on others.)

Ford the world's largest-selling V-8

5 ultra-responsive V-8 engines
173-Hp • 176-Hp • 200-Hp
202-Hp • 225-Hp

HERE'S THE CHALLENGE—DRIVE A FORD AT YOUR FORD-MONARCH DEALER'S... AND YOU'LL KNOW IT'S FOR YOU!

PINARD & PINARD Ltd.

620 Lindsay St. Day & Night Service Tel. 2-3365

COUNT ON THESE SIGNS FOR THE BEST VALUES IN USED CARS AND TRUCKS

