

IN THE NAVY

Now that the Korean war is history and the passage of time has blunted the danger of personal embarrassment, the poetic text of a naval message which passed between two Canadian Tribal Class destroyers, bound for service in the Far East, can be reported.

In May, 1953, the Iroquois and Huron were en route to Korea in company, and, as the ships neared the scene of operations, tensions rose.

During the darkness before the dawn one peaceful night, the Huron's officer-of-the-watch though he sighted a flare or starshell on the horizon. His counterpart in the Iroquois, an older, greying member of the old school — an observant fellow — quickly summed up the situation and sent the following message: — To VENUS, info HURON From IROQUOIS

"Sister planet in our system, Casting down your gentle glare, Please forgive our novice seaman Who mistook you for a flare. "Sister planet in our system, Rising in the Eastern sky, Through the scudding cloud shining, Like a flare we'll not deny; "Sister planet in our system, Harbinger of morning bright; Shine upon our little Huron, —Make the peasants see the light."

IN THE ARMY

A nation wide hunt for souvenirs of the Northwest Rebellion has been launched by the Governor General's Foot Guards, a Canadian Army Militia unit based at Ottawa.

The unit hopes to gather enough mementos of the 1885 fight with Chief Poundmaker to open a regimental museum in the Cartier Square Drill Hall, Ottawa.

A fledgling unit only three years old when Indians backing Louis Riel attacked at Duck Lake in the Spring of 1885, the GGFG sent a Company of Sharpshooters to Saskatchewan to help quell the rebellion. Two members of the company were killed and two more wounded at the Battle of Cut Knife Hill, on May 2, a date the Governor General's Foot Guards commemorate annually.

RSM George Joiner, president of the Guards Association which plans the museum, said some old rifles are used in the battle, a few medals and several pieces of uniforms and equipment already have been collected. They will be cleaned up and displayed in the new museum.

Items for display in the collection should be sent with all available data to RSM Joiner in care of the Governor's Foot Guards, Cartier Square Drill Hall, Ottawa.

IN THE AIR FORCE

The sizable Gallant "clan" of Summerside, P.E.I., is shy three female members.

But that Island city's loss has meant a gain for the RCAF's No. 2 Fighter Wing at Grosvenor, France, where all three girls are now stationed.

Corporal Martha (Marty) Gallant arrived first, in March, 1955, to work in the Wing's Orderly Room. As a clerk-typist she has "specialized" on personnel records, an important job on any military establishment.

Next, came Leading Airwoman Edna (Eddie) Gallant, Marty's sister, who landed in April, 1955. She is a supply technician.

The third Gallant, Leading Airwoman Diana, who came overseas at the end of the year, works in the Wing Accounts Section.

Marty and Eddie are daughters of Mr. and Mrs. Edward Gallant of 100 King Street. They are not related to Diana, but knew her back in Summerside. Diana's parents, Mr. and Mrs. J. E. Gallant, reside at 446 Notre Dame Street.

Unless a marriage breaks up the combination, the three attractive airwomen will each serve the usual two-year tour in Europe before returning to Canada.

AT DRUMMONDVILLE



Mr. J. A. Page, President and General Manager of Southern Canada Power Co., who will be the guest speaker at the next monthly dinner of the local Chamber of Commerce, on March 13th.

Time And Tide

It was inevitable that the spiraling demand for specialists in complex modern business should finally reach a climax. From the National Employment Service comes word of an increasing demand for "specialists in generalization."

The pendulum seems to be sweeping finally in the opposite direction and the Bachelor of Arts, once a puzzle to placement officers, is sought now precisely because he is not a specialist. The new field of general specialization is, more accurately, a field of secretarial science — a man who can "do a bit of organizing and take the detail work off the hands of busy executives."

Given the necessary training, the report adds, the secretary may eventually become a vice-president of the company. V-P-in-charge-of-generalization? ("Industry")

NOMINATION



Mr. Marcel Marier, mayor of Drummondville, appointed last week G. C. according to a communique issued last week by Provincial Government authorities.

The DRUMMONDVILLE Spokesman

Journal Dedicated To Free Speech

VOL. XXVII — No. 50

DRUMMONDVILLE, FRIDAY, MARCH 9th, 1956

For a Better Protection Against Fire Here

Citizens Urge the Organization of a New Fire Station at the Municipal Garage.

The Businessmen Association of Drummondville, taking advantage of a meeting held Tuesday night to carry out a resolution requesting better protection against fire as far as downtown is concerned. As a matter of fact, they ask the municipal council to install a new station at the municipal garage on account of many railway crossings which may delay the arrival of firemen in case of fire. It seems that the recent destruction of two commercial buildings in our city has inspired the above recommendation.

The Association's secretary pointed out to our reporter that danger is increased by the presence of many old buildings in the said district.

Our fire squad is well trained but it will be impelled to be in time on the spot because many trains go through Drummondville daily. The issue is certainly capital and the municipal authorities are likely to study it at the next session on March 12.

239,912 Bottles of Whole Blood For 159,628 Canadians

The Canadian Red Cross provided 239,912 bottles of whole blood for free transfusions to 149,628 patients in Canadian hospitals last year.

This was a record high of the use of whole blood. More than 5,000 bottles of blood were used last year than in any year since the Red Cross free blood transfusion service was inaugurated in 1947.

These statistics were released today by Vernon C. Hale, national blood donor chairman of the Canadian Red Cross Society. "The use of this blood for free transfusions represents a saving of almost \$8,000,000 for the people of Canada," he said. "This figure is based on the prevailing price of \$25.00 per bottle which is charged where the free Red Cross service is not in operation. At present this service is provided throughout British Columbia, Alberta, Saskatchewan, Manitoba, Nova Scotia, New Brunswick and Prince Edward Island and in certain areas of Ontario and Quebec."

products. These are serum albumin, gamma globulin and fibrinogen.

Serum albumin has now replaced dried plasma and is used especially in the treatment of severe burns or shock. Gamma globulin is used for medical research and the treatment of several infectious diseases. Fibrinogen is usually used in cases of severe hemorrhage. All of these blood products are distributed free to Canadian hospitals by the Canadian Red Cross Society. A quantity of serum albumin is also being stockpiled for civil defense and the Armed Forces.

"The number of lives saved by the blood donated to the Red Cross and the research being carried on by our laboratories will never be known, but we do know that it is a vital contributing factor to the health of Canada," Mr. Hale commented.

Dr. George W. Miller, national director of the Canadian Red Cross blood transfusion service, reported free transfusions of 1,351,334 bottles of whole blood since 1947 when the peacetime project was established. He also provided 1955 statistics on another important but little-known free service of the Red Cross transfusion service. During the year, technicians in Red Cross laboratories conducted 124,133 clinical Rh tests for expectant mothers throughout Canada.

Parking Method

New system of car parking recently invented in England uses three or four-story racks, made of pre-fabricated steel or concrete, into which cars are placed by specially constructed fork-lift trucks, reports The Financial Post. Car is driven by its owner to a designated position, locked and braked. Lifting truck raises the car which is supported by its road wheels and deposits it on one of the racks. Operation takes a little more than one minute. Racks have no stairs or elevators and are cheap to build. Lighting is used only in manoeuvring space and whole park can be roofed over with uprights as supports. Capacity of car-park can be increased by between three to five times, depending on shape of site.

SAW THE WORLD ALL IN A DAY



Eight-year-old Ellen Sylvain wanted to travel and see things, so she set about it methodically. She "borrowed" a dress of her mother's, a foot too long but nevertheless very adult looking, took \$1.11 out of piggy bank, filled a suitcase with extra clothes then set out from her New Toronto home. She spent the day window shopping in Toronto, rode the subway, then went to a hotel to do as any other traveller does—find a room for the night. The hotel staff kept her occupied until police were notified. Now Ellen is back with her parents but happy that she has seen the world.

Big Sales

We're not a nation of shopkeepers but Canada's retailers sold a record \$12.8 billion worth of goods last year through independent stores and chain outlets, reports The Financial Post. This topped 1954's \$12 billion by 6.7 per cent. Biggest sellers were the independent stores with sales of \$10.5 billions, 6.6 per cent higher than in the preceding year. On a province by province comparison B. C. led the way with sales jumping 10.3 per cent, then Ontario 7.9 per cent, Atlantic Provinces 7.7 per cent, Quebec 6 per cent, Alberta 5.8 per cent, Manitoba 4.6 per cent, Saskatchewan, down 2.5 per cent.

Letter From New Zealand

The Editor, The Spokesman, Drummondville, Que., Canada.

Dear Sir, I had intended to write to you before the end of 1955. In fact the letter was written, but never posted. So I had better make the most of this extra day and make sure you receive one letter in 1956.

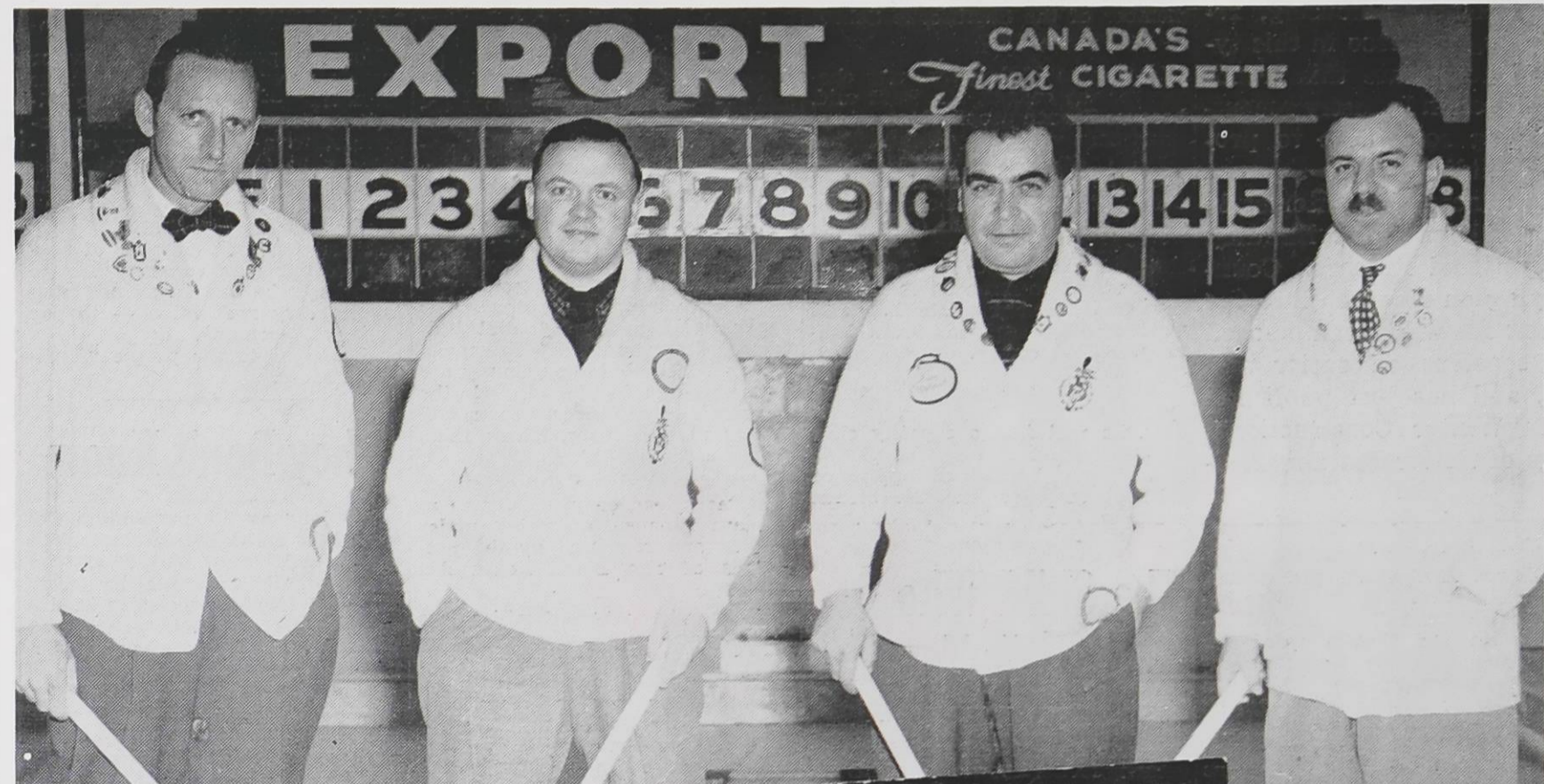
The Spokesman still plays a great part in our life — the front page news and pictures, in particular, with the food advertisements and new car ads a close second.

A Toronto lady was in today for a last cup of coffee before catching a plane for Auckland, and she took the last copy of the Spokesman to arrive with her! Any hit of Canada means much — no matter how long or how short the time since we have left your part of the world.

Judging by radio and newspaper reports, you have had a hard winter this time. We only hope ours will not be as wet as that of 1955.

Thank you for sending the Spokesman so regularly. Yours sincerely Betty Grigg

Drummondvillers at Utica, N. Y.



Curlers from Drummondville competed last week in Utica, N.Y., for the Gordon trophy captured by Canada last year. But the U.S. won it this year. Here the players who represented our city: J. Matthews (l. to r.), skip, P. Tanner, third, A. Michaud, second, and B. Turner, lead. The local team won two games against Ardsley and Nashua.

Marvellous Show To Open Soon

In less than a week, to be exact, on Friday March 16th, His Worship Jean Drapeau, Mayor of Montreal, will officially open the new edition of the Montreal Sportsman Show. The Show Mart is humming with workers getting everything ready for this forthcoming event which promises to be the best presented so far. Everything is being done to make a visit to the Show Mart both interesting and profitable. In addition to the numerous attractions presented by the Montreal Sportsman Show, the organizers have thought of the thousands of TV spectators who will be able to attend the Sportsman Show and not miss their favorite TV programmes as they will be able to watch these from comfortable chairs located in special rooms equipped with TV screens. There will also be numerous films on Canada's wild-life shown continually which will give hunters and fishermen a glimpse of what is in store for them when the season opens and when they hit the wide open spaces.

The kids are not being neglected either as there will be pony rides, giving them the impression that they are real cow-boys.

A huge stage has been built in the centre of the Show Mart to accommodate the numerous first class acts making up a full hour show to be given twice a day.

Finally, door prizes, worth hundreds of dollars will be drawn every night.

The Montreal Sportsman Show promises this year more than ever, to be the best show in town from March 16 to 23th.

Yellow Fever

"Yellow fever is not a 'dead duck', it has not been conquered, it has not been eliminated as a permanent threat to the United States. Yellow fever has recently come back to nearby countries where it had been unknown for decades."

In these words Dr. Fred L. Soper, Director of the Pan-American Sanitary Bureau, Regional Office of the World Health Organisation, recently reviewed the present status of this frequently-epidemic disease. Yellow fever seems of little international importance or concern. Dr. Soper said, until it suddenly appears in a port city, as it did in the summer of 1954 in Port-of-Spain, Trinidad. Then the picture changes overnight, there is great excitement, urgent and often unreasonable measures are taken; and interest in the disease as a public health menace is rekindled.

Yellow fever in the cities is carried by the Aedes aegypti mosquito. Most of South America and parts of Central America have now been declared free of this mosquito. Campaigns aiming at its eradication are well advanced in the remainder of South America and have been begun in Mexico, Cuba, Haiti and many Caribbean areas.

Jungle yellow fever. Unfortunately there are other species of mosquito that also transmit the yellow fever virus — these live exclusively in tropical jungles. They infect monkeys with yellow fever thus keeping the virus alive. The only protection against so-called jungle yellow fever is vaccination.

A wave of jungle yellow fever has been moving slowly but steadily up through Panama and Central America since 1948, reviving old memories of the devastating epidemics that preceded the building of the Panama Canal. The present wave reached the north-west corner of Honduras as in September 1954. Incidentally, no human case had been reported in Central America between 1924 and 1948.

Extensive investigations carried out in the summer of 1955 in northern Honduras and the Guatemalan Peten indicate that this wave of jungle yellow fever may have reached the end of its course.

Red Cross Soc. Needs Your Help

Dow Curling Trophy



The Dow International Trophy, representing the Canadian brewing industry, will be at stake in one of the principal events of the Quebec International Bonspiel, scheduled for Jan. 29 to Feb. 4 in the Ancient Capital. The huge silver trophy, presented by Dow Brewery, will be up for annual competition at the curling extravaganza, which this year promises to be bigger and better than ever before with 128 rinks already entered.

U.S. Take The Gordon' Spiel

Utica, N.Y. — The United States Saturday won the annual Gordon

GUEST SPEAKER



Mr. H. A. Leduc will be the guest speaker for the regular monthly dinner meeting of the Drummondville technical study group to be held Tuesday March 13th at 6:30 p.m. in the Manoir Drummond Hotel. Mr. Leduc is a management consultant with Werner textile consultants of New York City and his subject will be "planning for profit."

He will speak about production planning and how it can be used to help reduce costs and increase sales. Other phases of planning will also be discussed.

International Medal Bonspiel with 364 points against Canada's 344. Drummondville had a team inscribed in the competition.

The American curlers won only five of Saturday's 15 matches but they had a 31-point lead from 17 matches Friday.

The international medal has been in play since 1884. Canada won it last year at Montreal.

Saturday's scores; Ardsley, N.Y. (A. B. Hastings) 11, St. Johns, Que. (J. A. Ness) 11, Drummondville, Que. (Jim Matthews) 18, Nassau, N.Y. (George Gordon) 12.

Montreal Caledonia (M. McIntosh) 17, Schenectady, N.Y., No 1 (Don Woodin) 18.

Perth, Ont (Hal Burns) 13, Brookline, Mass. (Henry Minot) 11.

Bedford, Que. (Bill Van Horn) 16, Utica, N.Y., No. 7 (Preston Clark) 10.

Lachine, Que. (R. E. Raguin) 11, Utica, N.Y., No. 4 (Ward Murray) 10.

Winchester, Mass. No. 1 (A. C. Waghorne) 10, Van Kleef Hill, Ont. (A. T. Ashley) 7.

Rideau, Ont. (E. W. Wood) 11, Utica No. 6 (George Johnston) 10.

St. Annes de Bellevue, Que. (A. R. Demers) 15, Farmington, N. Y. (Jack Harvey) 8.

Montreal Thistle (R. F. Walsh) 14, Schenectady No. 3 (Lefty Hutton) 9.

Utica No. 2 (Red Lortz) 17, Pointe Claire, Que. (Ted Pattee) 7.

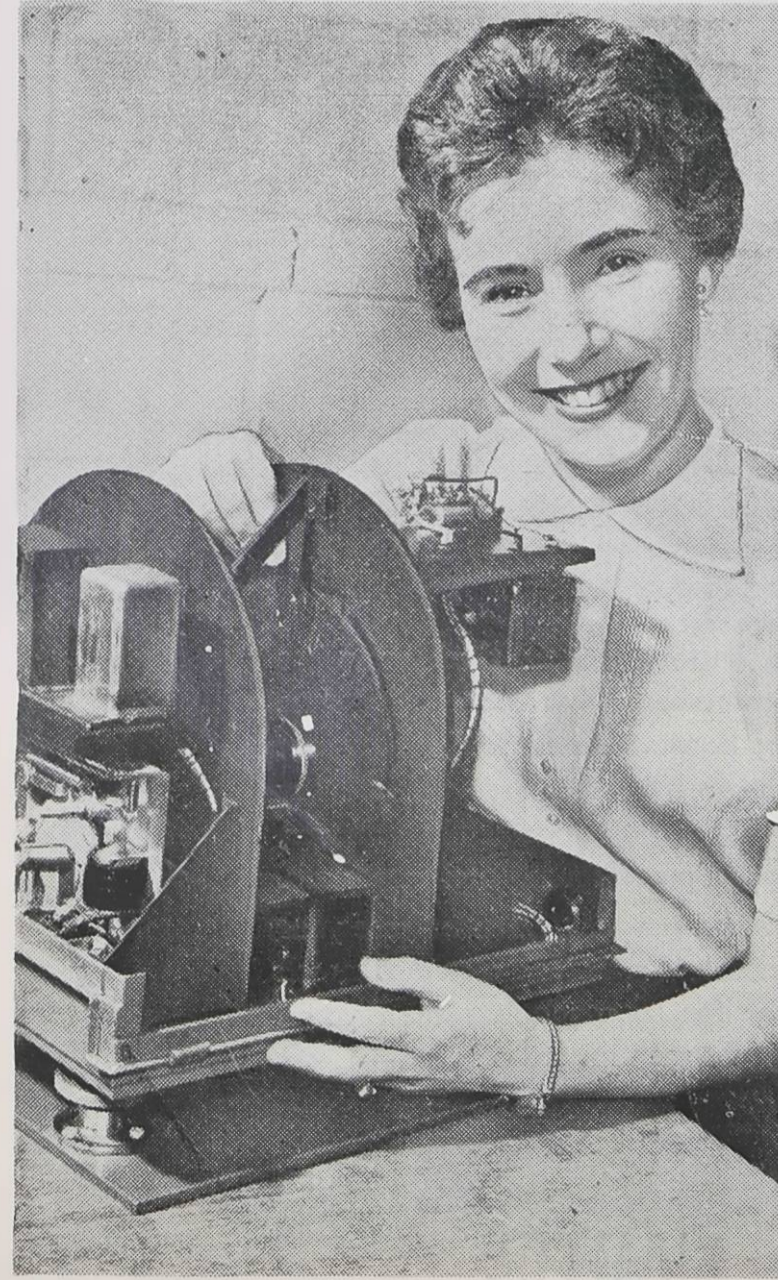
Utica No. 1 (Roy Read) 10, Ottawa (Bill Broder) 8.

Heather Club No. 1, Westmount, Ont. (J. McMartin) 14, Winchester No. 2 (J. P. Carr) 12.

Schenectady No. 2 (Frank Igoe) 8, Thetford Mines, Que. (F. Parker Smith) 7.

Mt. Royal, Que. (George Imrie) 13, Utica No 5 (T. Proctor Eldred) 12.

RECORDER TO EXPLAIN NORTHERN LIGHTS



The instrument, developed in Canada, will be taken to the Arctic circle to record the northern lights, whose origin has never been definitely explained.

—Central Press Canadian The machine, an auroral recorder held by Mary Buchanan, may produce new data to explain the phenomenon.

SCOOT RACING FEATURES WINTER CARNIVAL



Scoot racing was a feature of the winter carnival of Penetanguishene, Ont., held on March 3. The craft, a sled powered by an airplane motor in the rear, reaches speeds of 120 mph on ice and snow and they gave spectators a thrill as they bounced and turned on the race course.

Though Katherine and Elaine Mundy are posing in a scoot, it is no sport for girls. They could ski-jor behind one, though, and that's exciting enough for anyone.

The DRUMMONDVILLE Spokesman

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FOUNDED 1926
The Drummondville Spokesman is Printed and Published Every Friday at 400 Hotel Street, Drummondville, Quebec, by La Parole Limited.

Drummondville, Friday, March 9th, 1956

Winter Construction

A campaign is now in full swing in communities across Canada, aimed at increasing winter employment. Organized under the slogan "Why Wait for Spring?—Do It Now", its success depends on individual action by householders and owners of plants and businesses, who are being urged to have their inside remodeling, renovation, decoration and general clean-up jobs done now in the winter months.

By Telephone

French-Canadian, came from a pretty French-Canadian blonde who applied for a job as waitress at the New Sherbrooke Hotel. At the interview which was conducted entirely in French the girl said that she could speak English and immediately upon being accepted she rushed over to the College Shakespeare to make the statement true.

TIMMINS BECOMES AIR CENTRE OF NORTH



MEET CANADA'S UNHERALDED CHAMP

Principal Ontario base for the mid-Canada radar line air lifer is the Timmins airport, the fastest-growing terminal in Canada. The airport was launched by experts when the Porcupine chamber of commerce promoted the building of the terminal by arranging pink tea, collecting subscriptions and generally doing everything backward.

WINDSOR

This talented but unheralded youngster may well bring Canada a gold medal in the Olympics next fall. She is Ernestine Rusevic, 16-year-old Windsor gymnast, who quietly walked off with the Canadian and U.S. national gymnastic championships last year.

coin. Outside construction work also slackens off in winter, for what has long been considered a very good reason—cold weather complicates many of the activities involved in outside building and has sometimes made it more expensive as well. Over recent years, however, there has been a gradual trend towards more and more winter building, particularly of larger construction jobs. Here, earlier occupancy means savings in rents and earlier business expansion, which often more than offset any extra costs due to building in cold weather. Also the increased use of heavy construction machines, on which there are fixed charges whether or not they are in use, has encouraged contractors to keep their machines working and earning throughout the whole year.

Lessons learned in the larger construction jobs have been applied to the smaller building projects, including housing. Resulting in a continuing increase in the type of building. To accelerate this trend, the Canadian Construction Industry recently formed a standing committee to promote more winter building.

Recognizing the increasing interest in winter building, the Division of Building Research of the National Research Council has been carrying on research into the techniques and methods which can be used to make winter construction easier and more economical, and has just published a booklet called "Winter Construction", one of their series of Better Building Bulletins.

The waitress, for example, needed words like steak, hamburger and that's what she got in the beginning. Mr. Pettit did not bother with the French word for steak, pie or coffee. Being an excellent cook she did not need drawings for this "middle column" and as is his practice with all his pupils he is planning a large meal during the first lessons in order to develop the ears better.

The College Shakespeare has a little folder entitled "A Message for Tourists Visiting the Province of Quebec" in which a lightning French course for tourists is outlined.

- 1. Make it a point to start your trip in Quebec by passing through Sherbrooke.
2. Drop in at Shakespeare College in Sherbrooke, and ask for the "Lightning French Course" for Tourists.
3. Sign up for the Course which lasts just ONE HOUR. Enjoy yourself immensely while going through it.

Behind the great success of the college to date is the tremendous energy of its founder, Mr. Pettit explains his ability to work 15 hours a day through the week, and a good part of each Saturday with his young pupils, by saying that his enthusiasm is his work's source of fascination. He keeps healthy by eating lightly but often. His one big meal is taken after midnight. Then follows a long walk home, reading for an hour, or so and a minimum of five hours' sleep.

No students of Shakespeare College play hockey. School is too much fun. There is no classroom atmosphere except for a blackboard and a few desks. There is no home-work, no grammar, smoking and drinking are permitted, and often romance buds. Young couples are married after meeting at Shakespeare.

When next you see a Chrysler, note the ease with which the driver dominates even so elegant a picture as this. For Chrysler cars are styled in lines and colours of simple eloquence that whisper compliments about you instead of shouting their own self-praise. The Chrysler Windsor is built with good taste as its criterion... is prided for the discriminating rather than the merely affluent.



the three R's with his English course.

Maurice Pettit was born in Saskatchewan, moved to Manitoba and there and completed them in Montreal and Toronto. He spent four years in the insurance business, then taught in Toronto high schools between 1940 and 1950 and was a member of the Sherbrooke School Board for one year.

The name Shakespeare was chosen for the college, Mr. Pettit said, because French people think of the great bard when they think of the F-15 language. Perhaps, however, the underlying reason for the choice of the college's name is Maurice Pettit's great love of Shakespeare.

When the one-man college returns refreshed from his trip overseas, he will find a capacity class of 312 students and a long waiting list.

The Child Who Is Too Shy

Inordinate shyness in a child may be due to lack of self confidence or insecurity in the knowledge of his family's approval and affection. Too much discipline and too much supervision may create the problem of a child who is ill at ease with others of his own age and who is exceeding shy with adults.

The friendly citizens of Sherbrooke and district also have great confidence in Monsieur Pettit's courses as witnessed by the fact that he has 312 pupils—65 per cent take English conversation—and a waiting list of 100.

They Don't Know

So long as the momentum of growth of the Canadian economy is maintained, says the Bank of Montreal, "it is possible that, as in 1949 and 1953-54, recessions in this country might be both shorter and less severe than those occurring because of the border."

Buy your contributions to "EASTER SEALS" P. O. BOX 462 DRUMMONDVILLE

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Consumers And Loans

You and I may be very fortunate indeed. Should be given credit as a phone and calling our banker for two, five or ten thousands dollars. In so doing, we would be taking advantage of our collateral and personal credit reputations.

Government is not more advice. It is authority, with power to enforce its laws. — Washington

Spotlight on HEALTH Science Features The Search for Health
The search for antibiotics, the infection-fighting chemicals produced by tiny organisms, has progressed at an amazing pace during the past decade. If the quest continues with the same intensity prevailing during this period, it is estimated that some 400 antibiotics will be discovered by the course of 1965 alone.

CONSUMER COUNCIL
Coulroy Jim needs HELP
Send your contributions to "EASTER SEALS"

INDOORS—BUT SOON OUTDOORS
BUY EASTER SEALS HELP A CRIPPLED CHILD

Because it emphasizes you
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The Superb CHRYSLER
When next you see a Chrysler, note the ease with which the driver dominates even so elegant a picture as this. For Chrysler cars are styled in lines and colours of simple eloquence that whisper compliments about you instead of shouting their own self-praise.

Equal Chance For Children Wine Recipes Prove Popular
More and more Canadian home-makers are learning that a dash of wine here and a tablespoon there added to favorite family recipes... transforms them into appetizing works of art.

Beware Of Thaws
The first warm days of early spring make ice on lakes, rivers or other bodies of water very treacherous and unsafe. Every year, reports of drowning of small children who wander out on the fascinating water's edge, appear in the press.

THE OLD HOME TOWN
Marschal Officer Walker Picked Up A Character Off The Last Bus

Treasure Hunt
Ten thousand Y.M.C.A. and Y.W.C.A. boys and girls will participate in a mammoth Easter Egg Treasure Hunt in city parks.

NIAGARA
This man can give you dependable delivery of THE CHRISTIAN SCIENCE MONITOR

CLASSIFIED ADVERTISING
BE YOUR OWN BOSS in St. Felix de Kingsley, Gore, Kingsbury, St. Cyr. Sell products needed in every home. High commission. Write now for details in Familix, 1600 Desjardins, Montreal.

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ROME'S FIRST FINISHING SCHOOL
Rome's first finishing school for young ladies has been started in Paris but fell in love with the Flury D'Eschambault, step-daughter of W. F. A. Turgeon from Australia, seen at right, and Miss D'Eschambault, originator of the school.

Building Boom
To the casual observer who has seen houses, apartments, factories and office buildings literally sprouting out of the ground in the last 10 years, it might appear that we were going to catch up with construction in Canada, observes The Financial Post.

Heroux, Thibodeau Auto Ltd.
Notice is hereby given that under Part 1 of the Quebec Companies Act, letters patent have been issued to the Lieutenant-Governor of the Province of Quebec bearing date the fourteenth day of January, 1956, incorporating: Raoul Héroux, accountant, Armand Thibodeau, merchant and Antoine Héroux, advocate, all of Drummondville, judicial district of Arthabaska, for the following purposes:

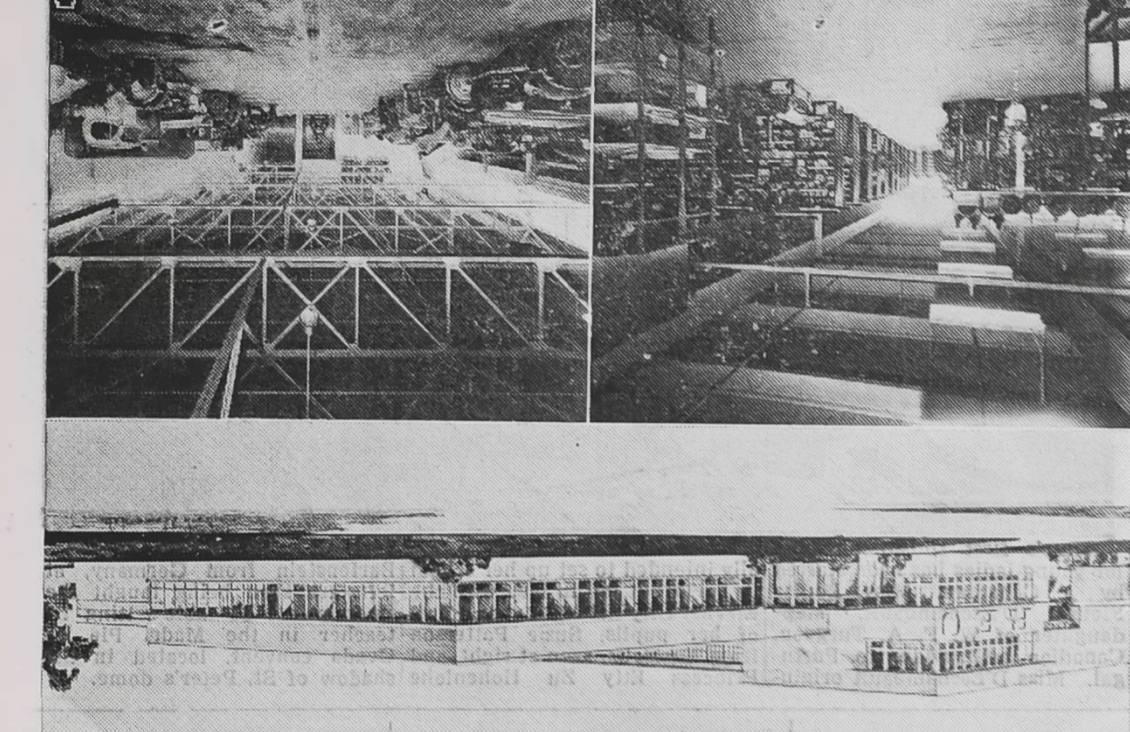
'56 DODGE
Family safety wears a look of glamour and go!
All these safety features are standard equipment on any Dodge model you choose

DRIVE THIS GREAT NEW DODGE... WITH THE CLAMOUR AND GO OF THE FORWARD LOOK
GARAGE DANEAU & DAVID LTEE. — 169 Marchand St., Drummondville ST-FELIX DE KINGSEY — GARAGE L. GIRARDIN

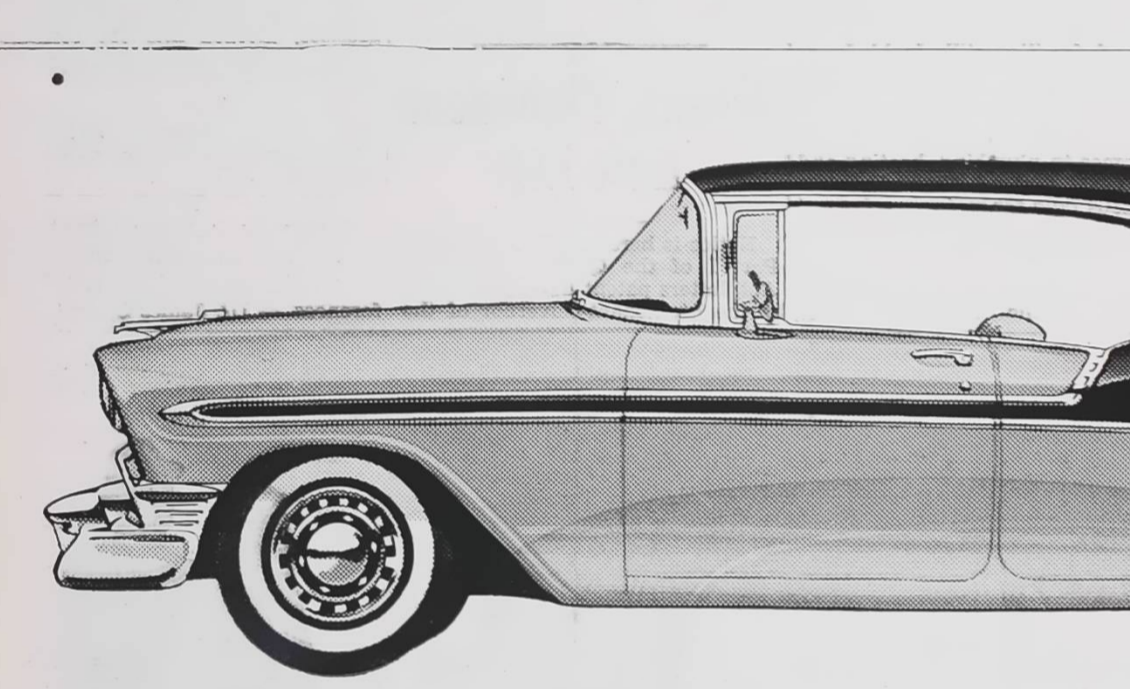
Atlantic Provinces Economic Council

The new functioning Atlantic Provinces Economic Council (APEC), will have the best wishes of every section of Canada in its efforts to restore and expand the economy of the Atlantic Provinces...

CANADIAN TRUCKING GROWS FAST



TORONTO—Growth of the trucking business in Canada—part of the great economic development taking place in the Dominion—is indicated in the construction here of the newest and most modern branch of the expanding fleets of trucks in Ontario...



The current issue of the Council's Bulletin published by the Canadian Bank of Commerce... natural resources, physical and human, it is hoped that the economy may be raised to the national average...

Spending \$4 Weekly, Save Nearly \$2

The primary aim of the agricultural committee of APEC is to increase the proportion of food requirements supplied locally... The survey is conducted exclusively by Marketing in Canadian High Schools...

Boys in the 16-19 age group are the most lavish spenders, according to the survey... The youth market is a big one, and it is expanding rapidly...

More boys than girls earn part or all of their income... In Canada, The shop facilities include repair bays, paint booths, a modern machine shop...

Girls in the same age group find soft drinks, candy, cosmetics and other daily necessities absorb \$5.40 of their weekly \$7.60... The obvious intent of the archaic legislation was to protect the young workers in stores and older workers...

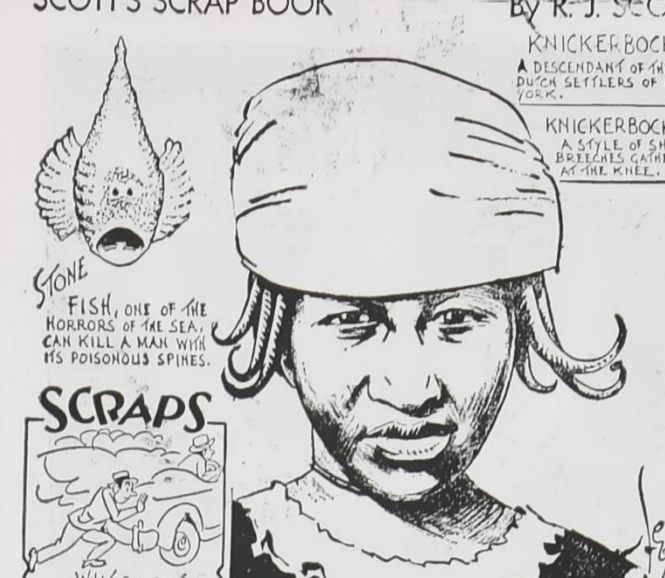
More boys than girls earn part or all of their income... In Canada, The shop facilities include repair bays, paint booths, a modern machine shop...

DOG SAVES TOTS FROM RABID FOX



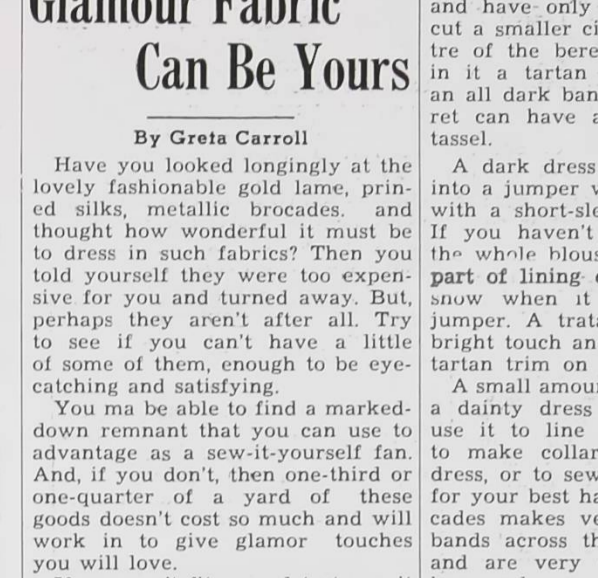
Eugene and Armand Blake, and several other children of Mattawa, Ont., can thank their two-year-old collie-husky dog, Tully, for saving them from the bite of a rabid fox which attacked them...

SCOTT'S SCRAP BOOK



There are stunning lining materials that make you years for just a little more. If you can't have enough to line a coat, maybe you can manage the amount needed for a jacket...

Glamour Fabric Can Be Yours



There are stunning lining materials that make you years for just a little more. If you can't have enough to line a coat, maybe you can manage the amount needed for a jacket...

The Customer And His Rights

Both customer and dissenting merchants who happen to be in the minority have been powerless before important decisions...

Tips on Touring

Don't litter the highways with glass, paper and other trash. Carry a paper bag for such things and dispose of the bag when you are home.

Husbands! Wives! Want new Pep and Vim?

Thousands of couples are weak, worn-out, exhausted because they lack pep, vim, vitality, by OTC's Pep and Vim. You may feel good for pep, especially on the road...

Working in supermarkets for their spending money, compared with 15% of the girls. Those both receiving allowances and earning money range from 24% for boys to 18% for girls...

Seek World Speedboat Crown For Canada

Bill Hodgson, left, owner and driver of a radically new Canadian speedboat. He is seen with his mechanic, Art Ashbury, in the sleek 'Miss O'Keefe'...

LAST WEEK ANSWER

ACROSS 1. River in New Mexico 2. Portico 3. Pineapple 4. Tree 5. Monks' hood 6. English author 7. Of an area 8. Tree 9. Board 10. Ordinance (abbr.) 11. Science of earth and rocks 12. Mandate 13. Openings 14. Fishy fruit 15. Tally 16. Sweetening 17. Terminal part of arm 18. Storage crib 19. Affirmative vote 20. Method 21. Music note 22. Hasten 23. Fate 24. Bend to the knees 25. Sultan's decree 26. Gastron 27. Refresh 28. Blunders 29. Teases (slang) 30. Web-footed birds 31. A state 32. Youth

Junior's Sight

Young children often have sight defects, but, not understanding that they cannot see as well as other children...

Lunch Box Glamour

The lunchbox that is packed for school or work can be made more attractive by various methods...

Favorite Dish

This dish contains my favorite beef, madam, stewed dried lima beans with vinaigrette sauce...

Advertisement for Molson's Ale Export featuring the 'Miss O'Keefe' speedboat and the slogan 'Canada's Favourite!'. It includes an illustration of the boat and a woman holding a glass of beer.

A crossword puzzle grid with a central illustration of a woman and child. The grid contains various clues and numbers.

Advertisement for 'Let's Eat' by Ida Bailey Allen, listing various recipes such as 'Beef-Green Pepper Ragout', 'Lima Bean Saladettes', and 'Fresh Parsley French Dressing'.

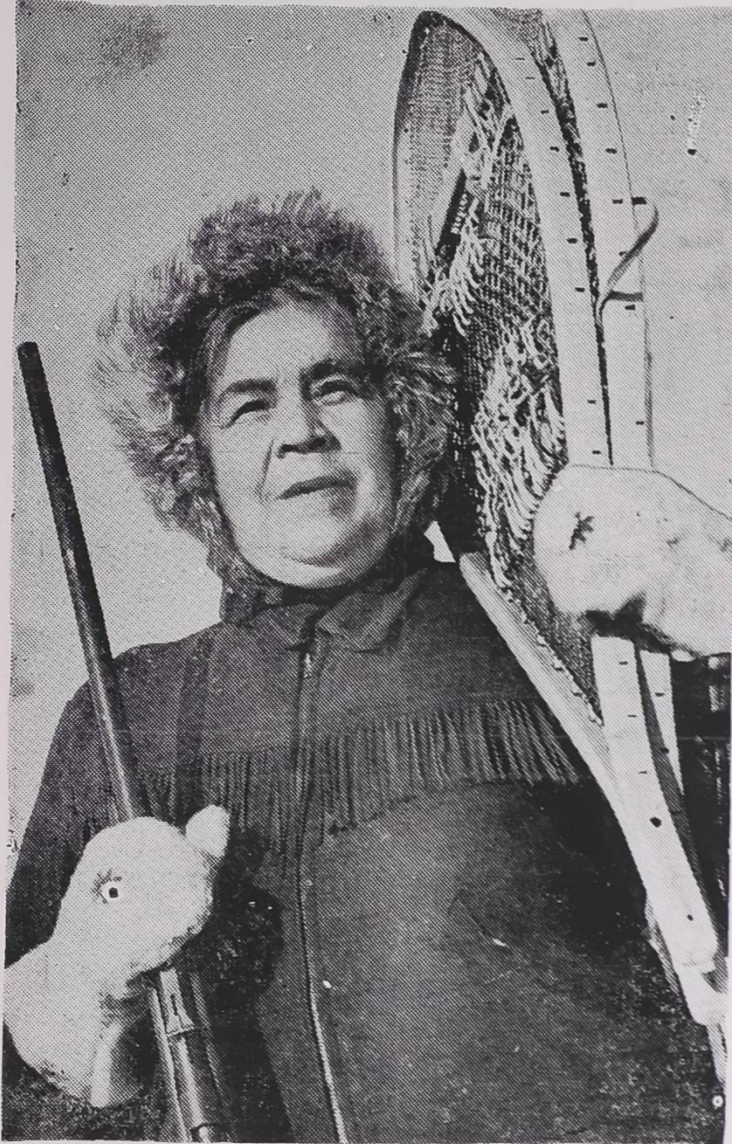
Large advertisement for Chevrolet cars, featuring the slogan 'The hot one's even hotter!' and 'the Chevrolet'. It lists various models and features, including 'Turbo-Fire' and 'Turbo-Fire V8' engines.

Advertisement for the Crosley Super Shelvador refrigerator, highlighting its 10 cubic feet of storage space and 4-lb. butter safe. It includes an illustration of the refrigerator and a shopping cart full of groceries.

Advertisement for the I.A.C.C. Merit Plan, explaining the benefits of choosing the right Time Purchase Plan. It features an illustration of a man and a woman walking together.

Advertisement for the Bell Telephone Company of Canada, promoting 'NEW dials for OLD' and the 'GRANT' service. It features an illustration of a hand pointing to a dial on a telephone.

"RED GOLD" BOOM AT TEMAGAMI



—Central Press Canadian

Discovery of copper in the Temagami area of Ontario has brought riches to Mrs. Sophie Friday, an Ojibway Indian, who sold the mining claims staked by her late husband. Her profit from the claims of "red gold" is well over \$200,000. The 1908 silver rush that put Cobalt on the mining map is being duplicated again as some of the world's richest deposits of copper have been discovered nearby. One company spent hundreds of thousands of dollars in exploring for ore in the Temagami-Cobalt area, then pulled out when they were 50 feet away from a deposit valued in millions.

Zero Weather Tests Carried Out By GM

Oshawa, March. — After three chilling weeks at Kapuskasing in Northern Ontario, W. A. Woodcock, General Motors experimental engineer, returned home complaining the weather wasn't cold enough.

"Only went down to 16 below," the genial Woodcock regretfully told friends at Oshawa. "Other years we've had it as cold as 37 below."

However, Kapuskasing's unseasonably warm climate (average 5 degrees above zero instead of the expected 10 below) didn't prevent Woodcock and four staff engineers from successfully completing an extensive series of cold-weather tests on a fleet of General Motors cars.

The team — which included E. R. S. McLaughlin, Jack Murdoch, Harold Beard, A. E. Derumaux and W. J. Toms, all of Oshawa, as well as seven GM technicians from the U.S. — left Kapuskasing Feb. 10 with data on automotive electrical systems and carburetion which has already produced changes in 1956 GM models.

The result will be better low-temperature performance by Oshawa-built Chevrolets, Pontiacs and Buicks.

As an example, one notable result of earlier Kapuskasing trips was a switch to higher capacity batteries and generators for Chevrolets and Pontiacs to assure top performance in Canada's more severe winter weather.

Another ignition problem is the fact a cold battery is inefficient, and will not effectively take a charge. The engineers studied battery and generator performance at low temperatures by parking outside the Kapuskasing Inn and running wires into electronic recorders in their rooms. Cranking revolutions per minute, behaviour, of starting-motor current and voltage available from battery during cranking were just a few of the symptoms they studied behind frosted windows. The answer to a battery's cold-weather vitamin deficiency may be a battery heater device, they predict.

Calibration of the automatic choke was another fine point engaging the engineers' attention. A rich mixture — something the automatic choke must control — is required in cold weather. However, if the mixture is too rich, the engine stalls. If it's too weak, the engine won't start. This year's GM models will have modifications that keep the choke automatically at optimum effectiveness whether you drive in Kapuskasing or Toronto, says Woodcock.

Team members were up at 5:30 each morning and completed two or three highway "warm-ups" to test choke performance of the cars before coming in for breakfast about 7:30. Adjustments and modifications were made during the forenoon, and the cars left outdoors to "cold-siak" the rest of the day and the following night. The latter procedure allowed zero temperatures to penetrate bearings, pistons and the entire engine before starting. During the afternoon, defrosting equip-

"HOLIDAY" HOST



Cliff McKay heads that happy CBC television show "Holiday Ranch", seen on all Canadian TV stations. He and his gang sing and play western ballads, novelty and popular ditties for thirty minutes every week.



Fashions

In keeping with the emphasis on spring prints, silk shantung goes in for pretty colors and designs. Black and blue or black with brown is the color scheme used for a neat geometric print on silk shantung. It is used for an attractive dress and bolero towsome. The dress has high open square neckline and short sleeves. The brief bolero has a notched front and is collared and lined in blackpeau de sole

ment, various accessories, tire traction and new experimental equipments were tested on northern highways and byways. Sometimes, if there were any cars sitting around sufficiently cold-soaked, the boys would do a few cold starts in the evening as a change from gin-rummy.

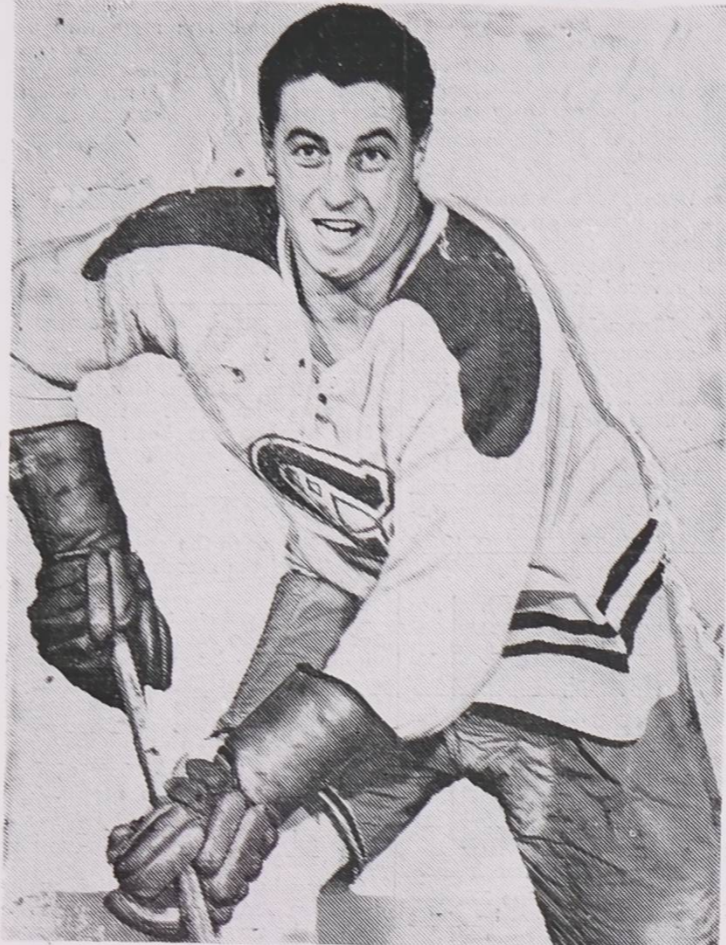
Cold weather, points out Engineer

Woodcock, is the main reason for selecting Kapuskasing as the site of the tests. Other factors that may Kap a good "cold-soak" centre are well-maintained roads, a comfortable hotel and a co-operative GM dealer, P. R. Campbell of Spruce Motors Ltd.

For the average motorist, here is Woodcock's advice for better cold-

weather starting: (1) Use a block heater; (2) Give your car an occasional run on the highway to boost the battery; (3) Get a full tune up and have your car winterized; (4) Use 5W oil; (5) Keep the gas tank full to avoid condensation; (6) Use a winter front shield, but use it cautiously; (7) Memorize the number of your favourite garage.

HEADING FOR ALL-TIME RECORD



—Central Press Canadian

Although Montreal Canadiens have clinched the NHL championship, at least one Habitant has a lot at stake in the remaining games of the NHL season. He is Jean Beliveau, goal-happy centre for the league-leading Hab. With 44 tallies, Big Jean is only seven goals away from breaking the all-time NHL goal-scoring record of 50 set by teammate Maurice Richard in the 1944-45 season.

Not Funny

Courtesy while driving is often mentioned, but too often ignored. One of the fundamentals of decent driving is to avoid splashing pedestrians.

At this time of the year, a fast-moving vehicle is a menace to everyone using our streets and sidewalks. Neglecting to conform to this basic principle of good driving manners can cause much embarrassment to the driver and can be a costly oversight if he has to pay for the damage caused. Many pedestrians are smart enough to take the license number and bring the culprit to court and many drivers have been forced to pay damages.

The cost and inconvenience of appearing in court can be easily avoided if you drive carefully and think of the welfare of your fellow-citizens.

House Built In Three Days

There is a type of prefabricated wall section which enables a crew of three or four laymen to erect a house — complete with doors, windows, etc. — in three days, reports The Financial Post. Invented by a Canadian and approved by Central Mortgage and Housing Corporation, the wall sections leave factories with completely finished outside facings ready for paint and with outer casing for windows and doors already installed. Plywood is factory-installed on the outside and notched outside studs permit lapping the plywood to give the currently popular outside effect.



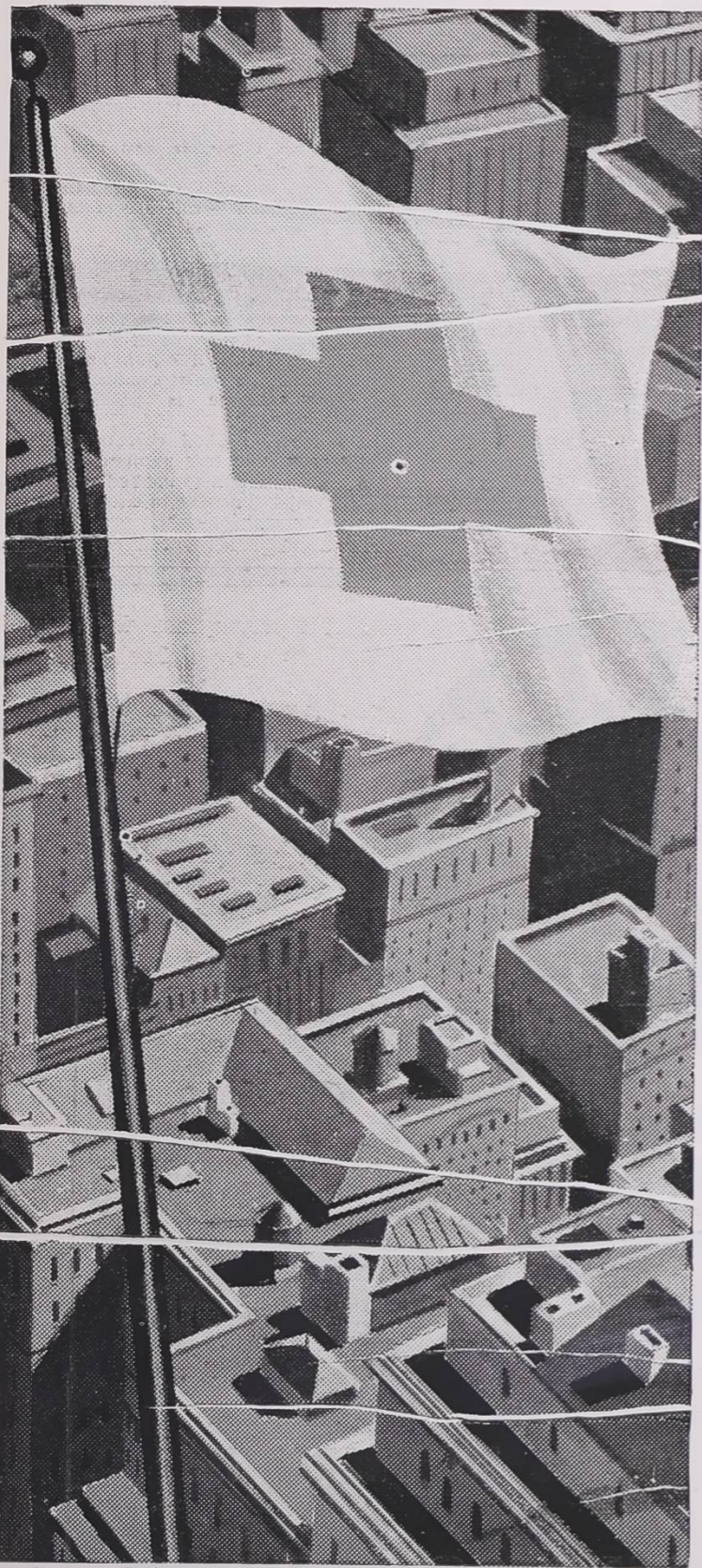
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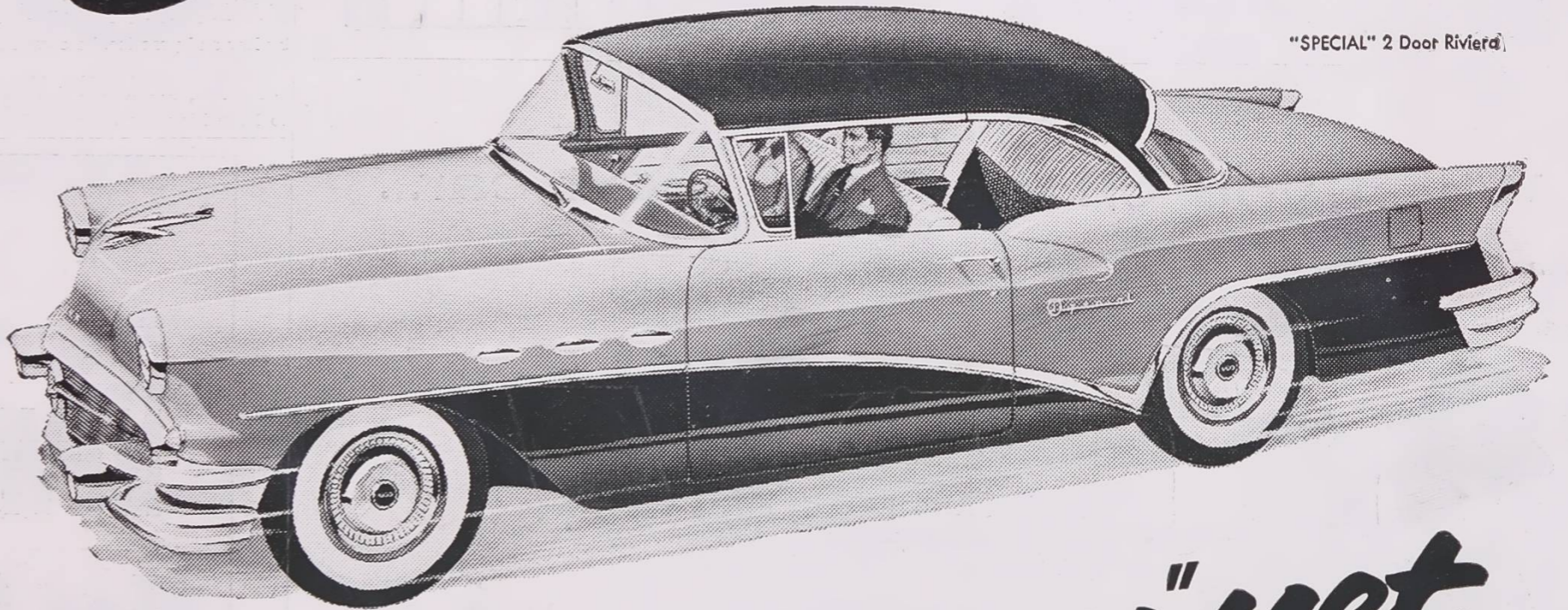
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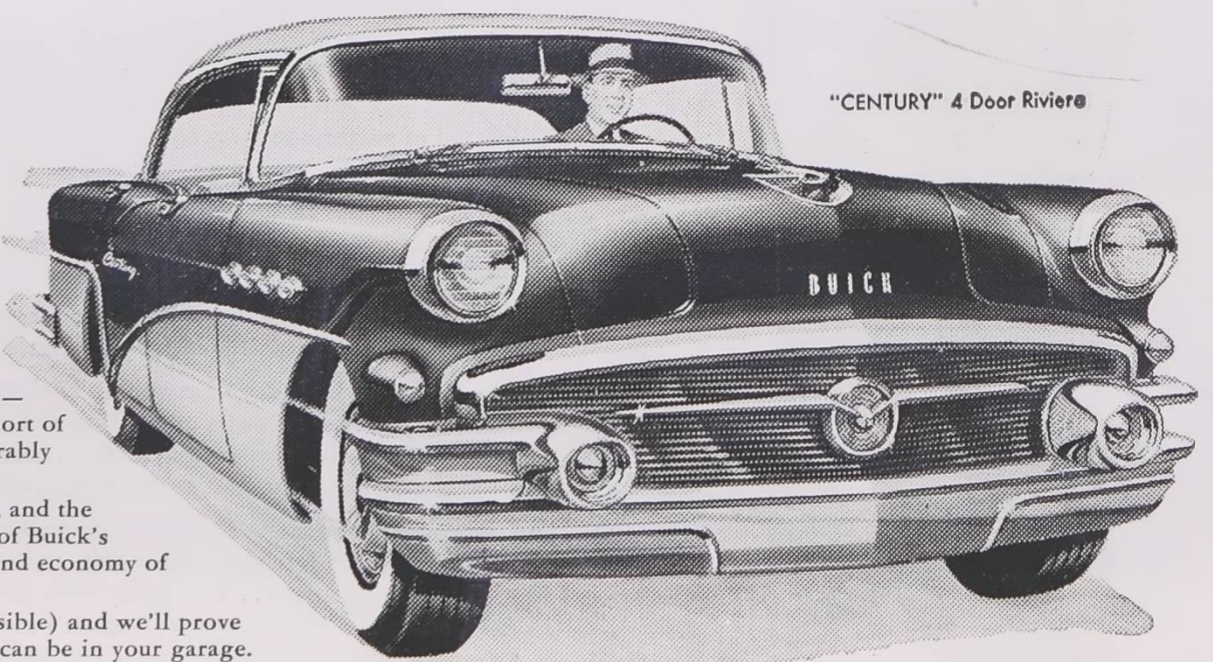
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