

Dad, I have just heard that the Plymouth is putting out a 7-passenger model this year. It is exactly what we need for the whole family since we are seven altogether! You're right, little girl, but I haven't seen this Plymouth yet and I do not know what it is like since they have put out this new model. Well! Well! I'll tell you what it is like. First, it is the lowest priced 7-passenger on the market, it is also the car that cost the less to maintain. It has the appearance of a car double its price and it has 112 inches of wheelbase and a 65 H.P. motor. I therefore believe with many others that it is the best buy in today's motor world. See Mr. Lafond to-day and arrange for a demonstration, because you know that we must have a car for the first good roads, as we have an important voyage to undertake.

LOCAL NEWS

Mr. A. Levesque, editor of Montreal, and Mrs. Levesque were visitors at the home of Mr. and Mrs. P.-E. Rioux, over the week-end.

Mr. U. S. Gall who was laid up for the past two weeks with a bad gripe is now back in office.

Mrs. P.-E. Rioux of Brock street is today entertaining to a bridge. The ladies invited are the following: Mesdames W. Moisan, G. Ringuet, Dr. Charpentier, J. Marchessault, Dr. Dion, Rajotte, Ant. Niquet, Mitchell, McLaughlin, J. O. Montplaisir, Dr. Hele, Jos. Marier, E. O. Rioux, R. D. Farly, Dr. Beliveau, Dr. Gagnon, Marie-Paule Garneau, J. C. Duchesne, G. Laferte, A. Levesque, R. Garceau, E. Lafontaine, Dr. Lafontaine, the Misses E. Pepin, L. Pepin, Courchesne and Maria St-Amant.

Mr. Nap. Grouseau was in Montreal yesterday in connection with the municipal elections.

Mr. W. A. Moisan, mayor of Drummondville was in Montreal on Friday last, on business.

Messrs. G. Ringuet K. C., and Jos. Marier, K. C., were in Quebec yesterday in connection with a law suit, with which they are interested.

BOY SCOUT NEWS



1st D'ville Troop

By provincial order-in-council the Scouts of Saskatchewan have been given a long lease on an 118-acre camp site on the South Saskatchewan river.

N. S. SCOUTS PLANT 80,000 TREES
As reported by Provincial Chief Forester Schierbeck, Nova Scotian Boy Scouts in plant 80,000 trees in Scout reforestation areas in various parts of the province.

A GOOD TURN IN HAM AND EGGS
Close to 900 dozen eggs were collected as their Special Easter Relief good turn by the Scouts of St. Johns district, Que., and distributed on a basis of 6 eggs per person to needy families. Eight hams also were distributed, and other food-stuffs. Scouts in other places put on similar Easter Relief campaigns.

NEW PRAIRIE PHEASANTS THRIVE
That the Mongolian and Ring-necked pheasants distributed in southern Alberta are thriving is indicated by reports made by hiking Calgary Scouts to the Fish and Game Association. Most of the reports note the birds as in fine condition, and apparently finding suitable food in the kink-grain and juniper berries and grain picked up in stubble fields.

HOSPITAL OPERATION REMOVES GLOOM
A new and successful operation for the removal of gloom was recently performed at the Red Cross Children's Hospital, Calgary. No anaesthetic was used. The patient, in a sun-treatment loincloth, was placed in a circle of his fellows and received on his breast the ink-stamped outline of a wolf cub's head, — the emblem of the junior Boy Scouts, which he had just joined. There was nothing to him in the badge, hence the "tattooing". Scout units are now adjuncts of most of our children's hospitals, for the value of the cheery "scouting atmosphere."

TORONTO'S MAYOR ON SCOUTING
"We would have fewer misfits in the world today if all boys had the advantage of Scout life," declared Mayor W. J. Stewart of Toronto recently. "The boy who has been a Scout becomes a man with definite, developed capabilities, who does not walk the streets looking for pick and shovel or routine office work." The mayor's son Billy is a Scout.

TORONTO SCOUTS BOOST O.N.T. APPLES
That the Boy Scouts of Toronto could do more in one day than the provincial department of agriculture could do in a month to make Toronto "Ontario apple conscious" was affirmed by Hon. Thomas L. Kennedy, provincial Minister of Agriculture. He referred to a Scout Apple Drive held April 1st incidental to a district Scout financial campaign.

SLEEP OUT AND LIVE TO BE 100
Writing the Editor of "Camping" to deny a statement that he had given up sleeping out of doors, Lord Baden-Powell, world head of the Boy Scouts, demands, "What has 'over 70' to do with it? I've learned wisdom in my 75 years, and that tells me that if everyone slept out we should all live to be 100 or more. But as this would overcrowd the clubs it is perhaps just as well that some should sleep in and die early — say at 90. But for me to sleep inside! Not if I know it!"

SCOUTS' GOOD WORK AT SHANGHAI
Reports from Shanghai record work by Boy Scouts during the recent Sino-Japanese outbreak that reminds of the siege of Mafeking, where the service idea of Scouting originated in 1900. The first call was for 12 Scout cyclists. Soon 90 boys were on duty in shifts at various relief headquarters and municipal bureaus of the international settlement, as messengers, guides, phone operators, hospital orderlies, etc. The boys came from troops of many nationalities, — British, French, German, American, Russian, Jewish.

Vatican's New Railway Was Successfully Tested

"La Parole"
Printers and Publishers
163 HERIOT STREET
Drummondville, Que.
PHONE 76

FANCIFUL FABLES



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Very Interesting Bowling Contest

A very interesting bowling contest was held Sunday April 3rd, when took place at the Knights of Columbus the "Snubs" met their first defeat of the season at the hands of the "Accountants". It was the most exciting games ever played this season and the Accountants taking the first and third games while the Snubs took the second game. Roger Seguin rolled the biggest score of 423 for three strings. They will meet again this week for the final games of this series and as each team are on equal terms, it will be worth while to witness this last contest.

THE SNUBS

Lajoie	116	136	139	391
Gaudreau	111	104	93	308
Lacroix	125	124	98	347
Marcoite	92	131	99	322
R. Seguin	131	147	145	423

THE ACCOUNTANTS

Côté B.	575	642	574	1791
101	80	144	325	
Chaput	144	120	127	391
Moulin	103	135	110	348
Meloche	139	113	119	371
Tessier C.	131	124	110	365
				618 572 610—1800

Radical-Socialist Sees Gain in French Vote

Paris — Radical-Socialists under the leadership of former Premier Edouard Herriot are entering the French general election campaign in the confident belief they will make a net gain of around 30 seats in the polling on May 1 and May 8. They are counting on a net gain of seven seats in the western constituencies, four in the east and 20 over the rest of France. Any such gains would give the Radical Socialists a representation of 140 in the Chamber. Almost certainly, that would mean the overthrow of the hardline government and the formation of a new government more strongly left in its complexion, with Herriot or possibly Joseph Paubonour as prime minister.

Edouard Daladier, former leader of the Radical Socialists, claims that if the parliamentary elections followed the last municipal elections, Radical-Socialists will have 190 in the Chamber. "But one never knows," as the Radical-Socialists themselves admit. In the general elections of 1924 an alliance of advanced parties known as the Left Cartel defeated the National bloc and Herriot headed a government roughly equivalent to a British Labor government. Definitely anti-Clerical, the Herriot government held office for a stormy 12 months, then fell. Months followed of political uncertainties and shifting cabinets, with the franc once as low as two cents (it is now stabilized at four cents) France faced bankruptcy. Poincare formed his cabinet of national union. It included six former premiers of whom one was Herriot, the others being Poincare himself, Barthou, Briand, Painleve and Leygues. Its policy was one of "save the franc." In the general elections of 1928 it received a decisive vote of confidence. The Radical-Socialists lost 19 seats.

In the present fight both the Radical-Socialists led by Herriot, and the more advanced Socialists of Leon Blum are emphatic that no Left Cartel is in view. On that, both headquarters are definite. Both claim they will have more than 500 candidates in the field, fighting under their own flag and for their own programme. That is, for the first ballot. For the second ballot, the Socialists of Leon Blum intend to change their tactics.

Auguste Picard Plans New Exploit

Brussels. — Prof. Auguste Picard, the Belgian physicist who last year ascended more than 50,000 feet in a free balloon, is planning to direct exploration of the upper reaches of the atmosphere over the North Polar region, starting probably from a point in Canada near Hudson Bay. Prof. Picard first, however, is preparing for another exploration of the stratosphere — but he is not going aloft again. True to his promise to his wife that he would not subject her to another such period of anxiety, he has selected Max Cosyn, a 25-year-old electrical engineer, to try for even greater heights, perhaps twelve miles or approximately 65,000 feet.

Births, Deaths and...

(Continued from page 1)
The total population of Canada while, in 1931, it represents only 27.7 per cent. This last proportion is about identical to that of 1911 while it was lower in 1921. One may remember that it was during this period that a considerable immigration has been advantageous to the Prairie Provinces while, in Quebec, such an immigration did not exist.

Budget Expected...

(Continued from page 1)
Discussions of the railway situation will likely form an important part of this week's developments. The annual report of the Canadian National Railways together with its estimates may be brought down. In addition, the royal commission on transportation under the chairmanship of Mr. Justice Duff will resume sittings. It was intimated in the House by the Prime Minister on Friday that the commission might not be ready to submit an interim report before the session closed.

The radio committee of the House will resume sittings as will the agricultural committee on its study of garnet wheat.

Once upon a time a poor fellow lost his amateur standing, and now he can't make a cent.

Province Has...

(Continued from page 1)
under execution at that date are not affected. This reservation is made in fairness to contractors who, otherwise, would have to meet charges which were unforeseen when preparing their tenders.

The province is divided into two main districts for the application of the fair-wage scale, Montreal and Quebec, and there are three sections, namely, Montreal and Quebec, cities of lesser populations and the rural districts.

Rimfret Carries...

(Continued from page 1)
pealed to yesterday by Mr. Houde, who is Mr. Gault's political chief, they voted against him and in favor of a Liberal leader who in the federal election, and the latter never even got a foothold in St. George!

The case of St. Andrew's ward is much the same as that of St. George, in fact, it is part of the same provincial and the same federal constituency, yet yesterday Mr. Houde lost out there even more decisively than in St. George, the vote being 1,534 to 1,227.

In Notre Dame de Grace, where Mr. Houde won a majority of approximately a thousand there is some ground for belief that political party feeling played some part, and especially in this view given strength by the fact that R. S. White, M.P., for Mount Royal division, openly lent his support to the Houdist democratic candidate.

The campaign that was waged for the 10 days prior to yesterday's decision was a vigorous one, and no available means of appealing to the people were left aside. In the course of the campaign the Taschereau government was a constant target for Mr. Houde and his chief lieutenants, the cry being that the issue was largely one of the autonomy of Montreal or Taschereau rule. Provincial issues were dragged in, so

tasty for pan with bread a general

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You are A Very Disobedient Person

DO YOU protest, and say that you're not a very disobedient person? Be patient, for a moment, and we shall see.

Look at the advertisements which you see in this newspaper, and in other newspapers. Most of them bid you do something—something which, if done, would be advantageous to you, as well as being profitable to the advertiser. But do you always obey these advertisers? You do not! And what is your excuse?

Take your teeth, by way of example? Are you doing what you can to prevent or delay their decay and loss? If you are like most persons, you are not. Yet you are being urged by advertisements to use regularly a product which, if used regularly, would keep your mouth and teeth in a really good health condition, and would enable you to keep your teeth sound, and keep away toothache.

Isn't the price of the product which keeps you from using it—it's just plain inertia and procrastination.

Then there's an electric or other kind of washer—this by way of example—able to be purchased on the instalment plan. The advertisements bid you buy it, and give you good reasons why you should use this labor-saving, life-prolonging mechanism.

Has every man and every woman known to you obeyed the commands of the advertisements of this washer? They have not. And their resistance cannot be put down to disbelief. The explanation is: Most of us are shameless procrastinators—putting off, putting off, putting off all the time.

WHEN you read advertisements, see in them the untiring effort of manufacturers and institutions to cause you to do right things.

Take the life insurance companies, by way of example: Their advertisements urge all of us to insure our lives. Yet how stubborn most of us are! We resist the biddings of the advertisements and the canvasses of the salesmen of life insurance. We defer doing the obviously right thing, often for years!

SO WHEN you see and read advertisements, and when you feel inclined to say, "What a shocking lot of money is spent by advertisers!", reflect on this idea: It is the stubborn disobedience of men and women that is to be condemned.

We should be grateful to those advertisers who pursue us all our life, bidding us do things, which if done, would be advantageous to us.

This advt. is sponsored by the Canadian Weekly Newspapers Association.

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