

## Change Experienced In Market Psychology Last Week

United States Reconstruction Finance Corporation Bill and Announcement of New Models of Automobile Manufacturer Brought Note of Optimism to Many Lines - Issues Related Most of Losses of Past Few Weeks in Two Weeks' Trading.

An outburst of buying followed all other market of the year to date set surging upward on changes last week. The only wiped out a large losses recorded in the week that resulted in the market change in stock psychology since last autumn.

Developments played a part in the rise of Ford "A", C. P. R., Interlock, Brazilian Traction, and other representations, although these and other factors are not insensitive to concerns affecting them in general.

Far more important, as the announcement of the United States government the use of credit in business activity and the flow of funds from the Federal Reserve Board adopted the Glass proposals in the U. S. constituted the most means of stimulating the pulse of that nation and the recovery in stocks surprising rally in wheat, rubber, silver and other prices.

Stock markets in Canada closed with business movement of common stock with the rally in New Exchange securities. The reached by responsible servers in Toronto was revival of industrial activity, the border is certain to have a stimulating effect on trade.

At the early part of the week at Toronto and Montreal, a quiet and trading at lowest point in many months that reason the sudden surge as a surprise and speculative and investment into a mood of almost pessimism.

As the same it was there due to the news of the Finance Bill and the announcement of the new models of automobile, which brought to account for the sudden rise in buying that swept of the stock market into a mood that have no relation to United States business, for example, the fact that the Ford Corporation produce a car which on a basis can utilize a four cylinder engine, and that would ordinarily have a reputation in trading.

Anger Fears Chicago Gangsters - Mme Rosa Raisa, fast, and her husband, mini, packed up yesterday to Europe with their family. They said they needed their rest, but the cause they recently retraction letter threaten their baby.

Activities of 'Lost Legion' Are Recalled - Absorbing Story Told of Campaign Fought by 1,000 New Hampshire Militiamen Far from Outposts of Civilization.

An "orderly book" relating the achievements and hardships of an all-but-forgotten "lost legion" of New Hampshire fighting men, participants in the French and Indian wars, has been acquired by Director Otis G. Hammond of the New Hampshire Historical Society.

Plunged River At Windsor Mills - Robinson, of Green-capped Possible Fatality When His Car Drove on Icy Surface Into the St. Lawrence River.

Deaths Seeking To Settle in Mexico - Applications of a group of 1,000 foreigners, for permit to settle in various sections of the state, have been referred to the Agricultural Department.

## Splendid Lecture St. George's Club Last Thursday

"Some Notable Small Boat Voyages" Was Subject of Prof. Thompson's Second Lecture - In Spite of Inclement Weather the Assistance Was Good.

Many friends had already heard Prof. Thompson's lecture on a previous occasion, but evidently all thought it worth hearing again, for in spite of inclement weather a goodly number turned up at St. George's Hall on Feb. 11 to hear the lecture on "Some Notable Small Boat Voyages". All were well rewarded, for the lecturer talked in a vividly graphic style, and the audience were able to associate themselves with the feats of daring and endurance described.

"Small", as the lecturer pointed out, is a relative term, but he classified his "small" as boats of 50 feet or less - that is, boats which might, under normal circumstances, be handled by one man without assistance. He went on to describe some voyages made in such boats, some voluntary, others involuntary. The voluntary ones were made for various reasons, some for notoriety and others just for the fun of the thing; the pleasure of achieving a difficult task - a perfectly good reason, said Prof. Thompson. Some attempts were foolhardy - as the man who tried to cross the Atlantic in a 15 foot yacht, the "Flying Dutchman", and was never heard of again. But others were well considered, and had chances of success, and several of these were described.

The American, Nutting, crossed the Atlantic in a small boat the "Typhoon" with one companion. He made a very fast trip across to Coves, and returned with five men on board. On the return very heavy weather was encountered - really heavy weather, and not the sort which captains of large passenger vessels describe as the "worst they've seen in 20 years" for the benefit of excited passengers. One huge wave hit the boat and turned her through an angle of 130 degrees before she righted herself; two men went overboard and one was caught in the shrouds as the boat came up, while the other was thrillingly rescued by the American.

(Continued on page 2)

## Inquest Held Into Death of Auguste Caron

Coroner's Jury Returns Verdict of Accidental Death After Hearing Witnesses of the Accident Which Occurred Sunday Morning.

A verdict of accidental death was returned last night at the inquest held into the death of Auguste Caron, eighty one year old, whose body was found on the Lindsay street track at six o'clock Sunday morning.

Dr. L. Helie stated that he had been called at the hospital following the accident and found that the elderly man had died from a fractured skull.

Mr. Caron was in the habit of going to church early and for at the least, the last five years one could see him, rain or shine going down the street to the church. It is thought that being late he had passed by the gates and had not heard the coming train.

B. C. Conservatives Want Fewer Cabinet Members - Vancouver. - Reduction in size of the cabinet, as well as the membership of the Legislature, will be demanded by influential Conservative members when the party caucus meets for a two-day conference on February 15, just prior to the opening of the Legislature.

The Government's leading Vancouver Island and mainland supporters are exerting the strongest pressure to effect an economy along this line. It is expected the Legislature will be reduced by a fifth to forty members and that department will be merged so as to do away with at least two cabinet ministers. The most favored mergers are the agricultural department with the premier's office, the lands department with mines and the provincial secretary's department with the education office. The games board may be abolished and the administration revert to the provincial police.

Trade Mission Ship Will Sail to Canada Shortly - Montreal. - A venture regarded as contributing toward the development of Empire commerce, and particularly as a definite trade factor between Scotland and Canada, is envisaged in an official trade mission ship which will be sent from Scotland to Canada this spring. The steamer to be used will be the Anchor-Donaldson T. S. S. Letitia, according to Graham Donaldson, who is now in this city concluding arrangements.

The ship will carry a large group of prominent Scottish industrialists, manufacturers and business men. Upon her arrival in Montreal, an exhibition of Scottish goods and manufactures will be held on board during the week she is in port. Mr. Donaldson stated. The ship will sail from Scotland on May 5.

## To Request League To Authorize Economic Boycott Against Japs

League's Investigating Commission at Shanghai Reports "State of Open Warfare Exists"-Reports that Japan Intends to Withdraw from League if Assembly Convoked Emphatically Denied by Japanese Delegation.

Geneva, Switzerland. - China prepared today to call upon the League of Nations to authorize an economic boycott against Japan, the most drastic action provided for in the Covenant of the League of Nations, unless redress is obtained through a special meeting of the League Assembly, under article XV of the Covenant, which it has invoked officially.

The decision of W. W. Yen, the Chinese spokesman, coincided with a report received by the League from its investigating commission at Shanghai in which the commissioners declared "a state of open war exists" there and "the offensive is entirely in the hands of the Japanese, whose declared object is to capture the Wusong forts and drive all Chinese to a considerable distance from the city".

The report was signed by Count Galeazzo Ciano, son-in-law of Premier Benito Mussolini, of Italy, and

## Merchants' Contest Will Start Friday

Thrifty Buyers of Drummondville Will Profit of Event to Buy All Their Needs in Drummondville - \$100.00 in Cash Prizes Offered by LA PAROLE Limited.

A merchants' contest which is sponsored by LA PAROLE (Limited) will start on Friday, February 19, and will continue on for four weeks, ending on Saturday evening, March 19. Six prizes are offered as an inducement to buy from Drummondville merchants and every contestant is invited to give a plus value for every purchase made in his store during this contest.

These prizes amounting to one hundred dollars in cash will be given as follows: First prize, fifty dollars, second, twenty-five, third, ten, fourth, fifth and sixth prizes, five dollars each. For more particulars, see the advertisement on the back page of this newspaper.

When in need of something, look over the list of names in this merchants' contest and make it your duty to buy from one of them. You will receive prompt and courteous service and without paying more for the goods you buy, you will receive, a duplicate coupon for every dollar you spend or pay on account. Buy all you can for future needs and pay as much as you can on your account as the more coupons you get, the more chances you have of winning first prize of \$50.00.

Henry Ford Announces His New Models - East Windsor, Ont. - The Ford Motor Company of Canada, Limited, with the Ford Motor Company in the United States soon will present to the public two new model motor cars, Wallace R. Campbell, president, said today.

His statement followed the announcement that the American Ford Company soon would begin production of the new V-8 cylinder car and an improved four-cylinder model. The two engines will be interchangeable in the same chassis. It is expected the first public showing will be made in March. Ten body types will be offered.

In speaking of the new cars, Henry Ford said that he was determined "to get the price of an automobile down to the mark where the public can buy".

"The public will always come half way to meet a man who does his part to meet the public's demands. I've always found it so", he continued. "You know the public has suffered a lot. Everything we do now must take into account the people's pocketbook. We developed a corking good four and were all ready to let it go, but we found it was not the new effort which the public expects."

Large Grant to Canadian Universities' Libraries - Carnegie Foundation of New York Offers Canadian Institutions \$125,000 for Purchase of Books of Interest to Undergraduates.

Kingston. - Canadian universities and colleges have been offered \$125,000 by the Carnegie Foundation of New York for purchase of books of special interest to undergraduates. E. C. Kytte, librarian at the Douglas Library, Queen's University, announces.

Mr. Kytte has just returned from Toronto, where he consulted Dr. George H. Locke, head of the Toronto public library system, regarding terms of the offer. The sum will be divided among Canadian colleges and universities in a fixed ratio which depends upon size, equipment, attendance and other qualifications. It is expected Queen's University will receive about \$50,000 under the grant.

## Search Still Goes On For Natural Gas in District

Drilling Near St. Celestin, St. Valere, Around Ste. Eulalie and St. Westencias Goes On Though No Rich Strikes Have Yet Been Made. Hopes Are Entertained.

The drilling for oil and for gas still goes on in the villages of St. Celestin, St. Valere and around Ste. Eulalie and St. Westencias and though no good strikes are yet made very encouraging signs are repeatedly being met. The Co Gas and Oil Company in the village of the Counties of Arthabaska and Nicolet is vigorously on the job under experienced direction of the Mining Experts Engineers and Geologists, Mr. Spearman of Westmont and Mr. Mohr with General Superintendent Tom Roche always in the job.

The Standard Oil Company are interested in these explorations which is a guarantee that the best minds and keenest wits in the game of Finding Things have great expectations in the counties named. Also local gentlemen are financially engaged to the enterprise. The most modern equipment is installed by the various company concerned viz, the Montreal Light, Heat and Power, the Shawinigan Water and Power, the McColl Frontenac Oil Co., the Canadian Seaboard Oil Co., and with the companies mentioned the big Hope Engineering Co. is closely joined at St. Denis near St. Hyacinthe in the Yamaska County near the shore of the Richelieu river gas has been formed at 2300 ft which is flowing at nearly 250,000 cu. ft daily, a greater depth however is to be reached. At La Visitation in Nicolet County, drilling going on briskly. Any person wishing, and who would not like to be a Pioneer in these big endeavors, may obtain every assistance required from Mr. St. Onge, accountant, Edifice Union St. Joseph on Heriot St., or from Mr. Roche, St. Eulalie Post Office, or the "Chateau" LaFramme, Dorion St., corner of Du Moulin, and enjoy a chance or far greater promise than the Sweepstakes in foreign lands into which millions of dollars are annually wasted by people on this north american continent.

## United States Is Blamed for World Crisis

Senator Raoul Dandurand Charges Present Economic Depression Followed Abuses of Credit in All Lines in United States. Montreal. - "Our powerful neighbors to the south caused and brought on this crisis. It is their duty to end it," declared Senator Raoul Dandurand, president of the Montreal City and District Savings Bank, in addressing the annual general meeting of the shareholders here.

Senator Dandurand charged that the present economic depression followed the abuses of credit in all lines in the United States. Unless the nations of the world get together with a proper understanding of the problems, it will be left to the inexorable law of demand and supply to restore the balance, the president added.

Quebec Joins Montreal In Opposing Proposals - Quebec. - Whether Montreal and Quebec should be placed under the control of the proposed Municipal Finance Commission, or whether they should occupy a privileged place from the rest of the province, was loudly debated in the halls of the Legislative buildings last night.

Mayor Houde, of Montreal, and Mayor Lavigne, of Quebec, appeared before the Public Bills Committee and voiced their objection to the measure, basing their argument on the fact that their cities were solvent financially and did not need to be put under the paternal, if not autocratic eye of the commission.

Premier Taschereau persisted in his demands, however, and the clauses were put over for further study. Alfred Laliberté, Montreal sculptor, is preparing a series of bronze groups for the provincial museum comprising 215 pieces at \$200 each, or \$43,000, of which \$20,000 has been paid and the balance will be paid at the rate of \$5,000 a year. This is the reply of the Provincial Secretary to a question by C. E. Gauvin, leader of the Opposition. The groups will represent "Old Crafts, Old Customs and Old Legends of the Province," the reply says.

Charles Henri Le Goffic, Member of French Academy, Published His First Work, "Breton Love," in 1889.

Lannion, France. - Charles Henri Le Goffic, famous Breton poet and member of the French Academy is dead.

Mr. Le Goffic would have been sixty-nine years old on July 14th. He was elevated to the academy on May 23, 1930.

His first work, "Breton Love," dates from 1889 and his "Morgane," which contains traces of the Arthurian legends common to Brittany and early England, was published a generation ago.

For years his novels and poems appeared regularly and he also had done writing for the theatre. His chronicles of the deeds of the French marines were a notable contribution to the history of the Great War.

## Predict Important Changes In Corporation Profits Taxation

Companies May Be Allowed to Deduct Fixed Charges Before Paying Provincial Income Tax - Only Business Carried On in Quebec Taxable - Premier Denies Partisanship in Connection With Municipal Control Bill - Toll Bridges to Remain.

Quebec. - Important changes in the corporation profits tax laws of the Province of Quebec are probable following a conference yesterday, between Premier Taschereau and representatives of Boards of Trade and Manufacturers' Associations throughout the province. The alterations to the original bill submitted to the House may include:

1. Corporations will be permitted to deduct fixed charges.
2. Provision will be made whereby the controller of revenue will be authorized to reduce the tax so that a corporation with its head office in Quebec but doing business outside as well as inside the province will pay the one per cent. tax only on profits made inside Quebec.
3. Exception will be made for holding companies.

In refusing to suspend the operation of the tax on Premier declared that the Government needed revenue. In opposing the new tax, the delegation declared that it would have the effect of driving new industries away from the Province.

On reason alone motivates the Government in creating the commission to control municipal finances and that is a determination to maintain Quebec's soft reputation. Premier Taschereau told the members of the Legislature yesterday. He denied that it was a partisan move, declaring that approval of loans would be less controlled by politics under the commission than under the present system whereby they have to be approved by the Minister of Municipal Affairs. During the debate he produced a letter from the Mayor of Sherbrooke congratulating him on the measure.

The bill was opposed by Maurice Duplessis, Conservative member for Three Rivers, who wished to have Quebec and Three Rivers exempted from the working of the bill until May, 1934.

In discussing bridge tolls the Premier declared that these charges do not affect the municipalities as much as they do tourists, and for this reason the Government intends to maintain these imposts as it believes that visitors should help to pay for the construction and maintenance of these structures which have cost the Government large sums of money.

As the result of an agreement between the Government and the theatre owners, an amendment has been passed to the amusement tax act whereby the impost is now 12.2 per cent, instead of twenty per cent. The amended bill was given third reading. By the unofficial agreement, the theatres will absorb the extra tax and the rates of admission will not be raised.

Jewels Are Stolen From Sacred Image - Valencia, Spain. - Police shock troops were called out yesterday to disperse a demonstration of Catholics protesting against the theft of jewels from the image of the Virgin at the Valencia Cathedral.

Attendants at the cathedral found that the head of the image, the work of an 18th century sculptor, Jose Esteve Bonet, had been broken and the jewels, valued at about \$500, removed.

A group of 2,000 Catholics organized a demonstration, parading through the streets and shouting, "Long Live Christ the King, Down with the Republic."

Superior Court Was Opened This Morning - Four Cases Coming Up This Week - Hon. Camille Pouliot is Presiding Judge. - Court Circuit on Friday.

The term of the Superior Court opened this morning under the presidency of the Hon. Judge Camille Pouliot and will last until Thursday.

The following cases are on the roll: Lefebvre vs. Joyal, Mr. J. Poisson of Arthabaska representing the plaintiff while Garceau & Ringuet will act for the defendant; Chappelaine vs. Gentes, Mr. Jos. Marier representing the plaintiff and Garceau & Ringuet for the defendant; Girard vs. Pouliot, Garceau & Ringuet acting for the plaintiffs and Bergeron vs. Rajotte, Garceau & Ringuet for the plaintiff and Chasse & Marchand, of Sorel for the defendant.

On Friday, before the Court Circuit will appear the case of Martin vs. Touchette. Mr. E. Marchessault acting for the plaintiff while Garceau & Ringuet will for the defense.

Expert Trackers Nearing Johnson - Aklavik, N.W.T. - The Arctic's great man-hunt goes on and Albert Johnson, wily trapper and supposed madman, has still a few hills between him and the foremost of his police pursuers. Redoubting their efforts lest a sudden snowfall should obscure the trapper's tracks, baffling enough in themselves, when he tacks, veers and circles, two crack trackers attached to the police posse are drawing up on Johnson.

## Plunged River At Windsor Mills

Robinson, of Green-capped Possible Fatality When His Car Drove on Icy Surface Into the St. Lawrence River.

An accident which has had fatal results morning when the automobile of Robert Robinson, plunged into the river. Mr. Robinson was in this place, shortly before noon when his car, the icy surface as he bridged linking the two banks. Out of control the car plunged over the bank and dropped.

Mr. Robinson was the only occupant was a jumping out of the car before the car reached the river bed below and was started immediately by submerged vehicle.

Deaths Seeking To Settle in Mexico - Applications of a group of 1,000 foreigners, for permit to settle in various sections of the state, have been referred to the Agricultural Department.

**CLASSIFIED ADS**

Rate: 2 cents a word each insertion. Minimum 20 words. Inserted six times for the price of five.

**TO LET**

Room and board heated and furnished hot water, and use of kitchen. Inquire at 55 Lindsay street.

**Men's Hats**  
Cleaned and Blocked  
\$1.00  
**ST-ONGE**  
72 Hériot St.  
Drummondville, Que.

**DODGE**  
Buying Cues  
*beauty*

- distinctive design—
- sweeping low-swinging grille—
- sloping windshield—
- harmonious stream lines—
- rounded corners—
- attractive mouldings—
- pleasing colors—
- large tires—
- smaller wheels—
- lustrous finish—
- radiator grill—
- distinctive radiator cap—
- emblems—
- massive bumper—
- arched windows—
- air wing fenders—
- rich harmonious durable upholstery—
- dignified hardware—
- modish instrument panel and dash—
- floor type speedometer—

*comfort*

- long wheelbase—114½ inches—
- roominess—
- deep cushions—
- ample leg room and head room—
- wide seats—
- adjustable seat back—
- convenient controls—
- easy, shock-proof—
- Knock-kick drive cushioned by chassis springs—
- hydraulic shock absorbers—
- extra long springs—
- low center of gravity—
- easy riding—
- unimpaired vision—wide windows and unobstructed double oval ventilators—
- adjustable inside sun visor—
- arm rests, ash receivers—
- quickly adjustable front seat—
- automatic clutch (optional—equipment at slight cost)

*performance*

- floating power, a new thrill in motoring, vibrationality at all speeds—
- ample power, 78 horse-power—
- dash controlled free wheeling—
- automatic clutch (optional at slight extra cost)—
- positive easy-shift transmission—
- no clashing of gears—
- silent second speed—
- impulse neutralizer—
- finishing acceleration—
- ample speed without injury to engine—
- perfect pressure lubrication—
- light reciprocating parts—
- high compression head—
- complete combustion—
- balanced units—
- quick action brakes—two independent braking systems—
- Dodge weatherproof, internal-expanding air brakes—
- larger cast iron brake drums—
- carburetor intake silencer and air cleaner—
- easy shock-proof steering—
- knock-kick shackles—
- gear indicator, ammeter, oil gauge, gas gauge on dash—
- sound proof body—
- manual shift starter—

*economy*

- Dodge brothers design and dependability—
- long life—strength of materials—
- large bearings—close limits—
- accessory-balanced units—
- force feed lubrication—
- light reciprocating parts—
- balanced engine parts—
- efficient carburetor and fueling system—
- counterweighted crankshaft—

*safety and dependability*

- double-drop frame—
- bridge type construction—
- rigidity—
- by new heavier reinforcement—
- deep channel section curved to body contour—
- low center of gravity—
- wood sills—
- mono-pipe all steel body—
- clear vision—
- pillar box construction—
- extra large chrome nickel steel fenders—
- members extremely sturdy—
- controlled beam headlights—
- weatherproof, internal expanding 4-wheel brakes—
- drainage system—
- larger cast iron brake drums—
- independent hand brake

**DODGE**  
L. P. LAFOND  
115 Lindsay Phone 136  
DRUMMONDVILLE

**SPORTS NEWS**

**Haworth Scores 2 As Drummondville Win Over Jos Choquette's Sports**

Before a large and enthusiastic gathering, Jos Choquette's All Stars beat Drummondville 2 to 1. It was a remarkable contest for speed and stickhandling, and both clubs showed themselves masters of the all the tricks of hockey.

The play in the opening period was fast and evenly balanced. Drummondville scored first through a goal by the late Charles F. H. (Chap) Chaput.

In the middle of this section it was Latere's shot from the blue line that turned the tide in favor of Drummondville.

The second period was 8 minutes old when Haworth, our centre star, scored the second point of Drummondville. This was done 5 minutes later on a fine pass from Chaput.

Determined to come from behind and win, Jos Choquette's team opened the third period with a series of rushes. The first courier came after 11 minutes of play when Roy scored.

A minute later Dubé made the second and one minute later Dubé made 3 to 2 on a pass from Chaput. The goal was scored by Drummondville, scored by Haworth and the third Jos. Choquette by Champagne during its narrow escape from the referee's front of the net.

1st period  
D'ville—Latere ..... 1,130  
Penalty: Lafontaine ..... 2nd period  
D'ville—Haworth ..... 13.00  
D'ville—Pépin (Gaubault) ..... 8.20  
Penalties: Pépin, Dubé, Cadorette, Chaput ..... 3rd period  
Jos. C.—Roy ..... 11  
Jos. C.—Dubé (Chaput) ..... 14.40  
D'ville—Haworth ..... 15.15  
Jos. C.—Dubé ..... 15.15  
Referees: Bouchard (2) ..... 15.15  
S. Perron subs  
Cadorette  
Sisus  
Lafontaine

**Bowling Contest At the K. C. Hall**

The second contest of bowling between the Banks and "La Parole" took place Monday night, February 14th, at the Knights of Columbus Hall, and the result was a narrow victory for "La Parole" by winning two games out of three.

The highest score was made by Wallace Lemaire of "La Parole" rolling 169 in three games whilst Jimmy O'Donnell scored was 129 for the Banks. The next meeting of those two teams will take place sometime next weekend. This time the banks would do their best to take their revenge.

**BANKS**  
Vanasse ..... 124 84 94—307  
Gagnon ..... 125 103 132—360  
Hébert ..... 125 103 132—360  
Pépin ..... 84 105 76—275  
O'Donnell ..... 151 105 139—395  
619 470 533—1619

**"LA PAROLE"**  
Ferland ..... 100 105 72—277  
Lemaire ..... 113 140 403—656  
Rivard ..... 120 89 106—315  
Lévesque ..... 148 146 82—376  
Moulin ..... 88 88 142—318  
589 579 511—1740

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**Would Boulevard Certain Busy Highways of Quebec**

Quebec.—Second and third readings were given in the Legislative Assembly yesterday to a measure sponsored by Hon. J. L. Perron, Minister of Highways and Mines, to introduce the boulevard system on some of the busiest highways of the province. Although the Opposition objected to the policy, the measure was passed without division. The amendments read:

"The Minister of Highways may place an appropriate sign near to the crossing or bifurcation of two roads outside cities and towns, and any person driving a motor vehicle coming on a road where that sign is placed must stop that vehicle momentarily near the said crossing or bifurcation."

The House also gave first reading to the measure which will prohibit use of trucks for the transport of passengers, practice which, in the words of the minister "is one of the worst causes of accidents now."

Replying to a question by C. E. Gau, Opposition leader in the House, Premier Taschereau said that the Government could see no reason to hasten with the redistribution of electoral ridings on the Island of Montreal, since the next election was three or four years away.

**Amendments to Quebec Insurance Act Passed**

Quebec.—Third reading was given in the House yesterday of a bill amending the Quebec Insurance Act covering the collection of endorsement insurance on minors. The new amendments read:

"When, under a contract of insurance of the person, a sum is payable to the insured as an endowment at the expiration of a certain time, the father of an insured who is a minor at the time of such payment falling due may validly

**Bud Stillman to Devote Life to Charitable Work**

Boston.—James A. "Bud" Stillman has pledged his life as a doctor to service among the poor, according to a local report.

Stillman, son of the New York banker, James A. Stillman, and heir to a huge fortune, is a student at Harvard Medical School.

The report says Stillman's friends revealed yesterday that he will devote his career as obstetrician and specialist in women's ills to charitable work among patients of free institutions.

He is a daily attendant at the clinic of the Free Hospital for Women in Brookline, studying among poor patients the problems he will encounter later in life, the report says.

Stillman married Lena Wilson, daughter of a Quebec farmer, Grande Anse, Que., on July 26th, 1927.

Hotel Walter, to fancy dress review, you really must go off to bed. Sir Wy, the dawn's-breaking. In each case and put it down in the bill.

Timpan (a regular caller)—Anything to mend? "No, can't you see the notice on the gate—'No Mendicants.'"

"Why did Jim break off his engagement with Miss Sonder?"

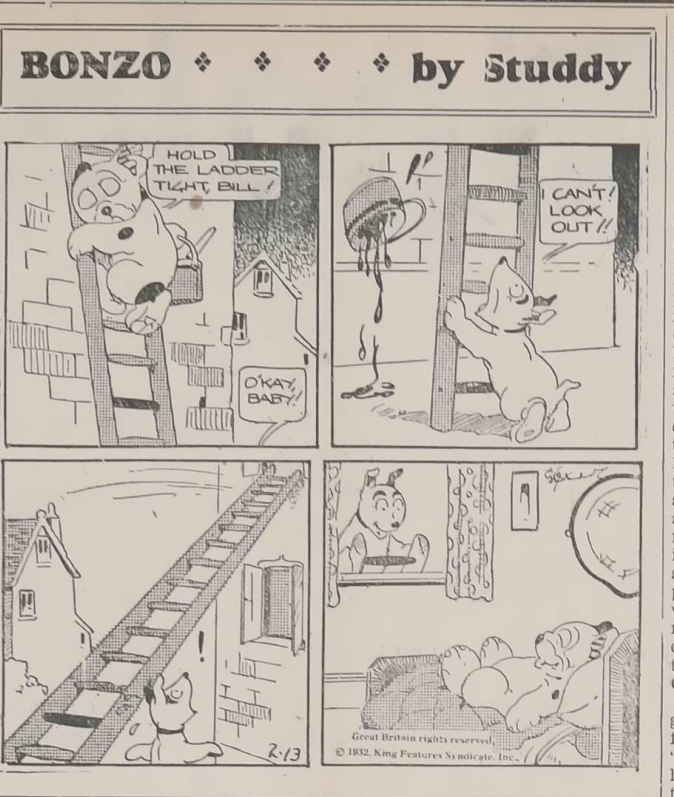
"On account of her past."

"What was the matter with it?"

"Her past, only he thought it was too long."

**JAPANESE WAR-DOG SHOWS ITS TEETH**

Here is a spectacular picture, taken at the exact instant when one of Japan's mighty battleships showed her teeth and fired a broadside. A similar scene, but of more grim significance, occurred when Japanese warships in the Wangpo River bombarded the Chinese fleet at Woosung, coincident with the landing of Japanese Marines in Shanghai.



**City of Toronto Plans Large Debenture Issue**

Toronto.—The City of Toronto will float an issue of \$15,000,000 in 1-1/2 per cent serial debentures shortly after March 1st.

Whelan, Municipal Commissioner, announced last night that the issue, destined primarily for the domestic market. The bonds will be denominated in 100 dollar increments.

Announcement followed a conference of representative local bond dealers called for the purpose of drafting preliminary plans for marketing the new issue.

**Murder Appeal Case Reopened in Montreal To-Day**

(Continued from page 1)

Here also is the celebrated Lion of Lucerne sculptured in the living granite of the mountain.

The principal touring centre in the Bernese Oberland is Interlaken. This resort, situated 1868 feet above sea level, faces the forested base of the Eiger and Jungfrau, and affords a view of the majestic Jura, Brian.

Beautiful as a dream is the way down the Rigi, the great mountain range in the Bernese Oberland. The Rigi is a mountain range in the Bernese Oberland. The Rigi is a mountain range in the Bernese Oberland. The Rigi is a mountain range in the Bernese Oberland.

**Marked Change Experienced in Market Psychology Last Week**

(Continued from page 1)

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**Henry Ford Announces His News Models**

(Continued from page 1)

pected. That's why we are bringing out "V" models in months.

Mr. Ford's decision to bring out the V-8 cylinder car came last December while the great Ford plant were already engaged in production of the new improved model A.

One morning, early this month, Henry Ford and Edsel Ford, his son, met in an office in the Ford plant on Dearborn. They were together alone for an hour.

The intention to launch the new model was made at that meeting. Immediately afterwards, orders went out to stop model buying in the Ford plant. On 20 and closed the week firm and unattached while Messrs Harris, representative of a basic Canadian industry advanced from 3-1/2 to 7-8. The implement issue was probably firm under more active accumulation but it lagged behind other leaders. It closed at 117 1/2 when the Smelters, affected by the movements of its parent company, C.P.R., was in demand for that reason and because of its importance in the base metal trade, but it failed to record important gains despite the fact that C. P. R., at 167-8 is mainly dependent on buying the recently introduced International Nickel.

**Splendid Lecture At St. George's Club Last Thursdays**

(Continued from page 1)

means of a rope which had been left dragging astray.

Ceribault set out in his small boat, the "Fire Crest" and sailed round the world.

Harry Pigeon was a photographer who had always dreamed of one day seeing the South Sea Islands. At the age of 27 he realised that it was "now or never" so he made up his mind to go to the South Seas. Having no money to speak of he decided he would have to make his own boat. He had a small boat in the local Carnegie Library. Then he had to learn to sail it, and finally, how to navigate. Having accomplished these things he tried his skill in a trip to Honolulu and back, and then to the Society Islands. He finally sailed round the world.

**Do You Believe It Is "Just as Good"**

When you ask for a certain brand of goods—al—that you have been advertised in your local and other papers—and you are told "here is something that is good"—Do you accept that statement or do you insist on what you asked for?

"The just as good" variety is usually an imitation of the original. It is seldom as good. Remember this: superior quality are always advertised. They are right and states his own public in the press. The maker of advertised goods spend his good dollars to tell you that he stands behind his product and the stores sell it. There is always something missing in "just as good" substitute. That something is usually quality. Refuse the "just as good" offering—

**ASK FOR AND GET GOODS ARE NATIONALLY ADVERTISED**

New York authority on glands believes that by artificial development of a glandular stimulation it will be possible to produce a race of supermen six feet in height. If such a race could be produced, they would be the trenches in the event of war. He said that he would dig—as the gland authority's idea is tall.

Chicago department store has announced in advertisements that no smoking is allowed in its restaurant. At least 100,000 patrons of the department store have adhered to this rule 10 years. Those who do not like smoke their meals will be grateful that there is a number at which they can call.

Chicago bandit has been given two years in prison for evading the tax on his illegitimate gains. But Chairman assured that the trouble is upper rather than in the nether world.

Other members of the pro-nation have arisen to take charge of the under the compulsory laws of pro-nation. Education and evolution are the links which can enforce moral laws.

**"Green" Green**

"Fresh from the Garden" Green

Everyone will be gratified with the announcement that the Canadian Manufacturers' Association and the Canadian Chamber of Commerce have gotten down to business, and that definite information as to what Canada is in a position to export to Great Britain and other parts of the Empire is being prepared for presentation to the Imperial Conference at Ottawa. The fact that the work was under way is known for some weeks, and its completion has been favorably commented on by the Canadian press.

The Imperial Conference, which opened in London on Monday, has been the subject of much speculation. It is expected that it will deal with the most important aspects of the Empire's economic life, and that it will be a landmark event in the history of the Empire.

Next week we will have a photograph of the "Green" Green, which is a new type of machine. It is a machine which is designed to be used in the garden. It is a machine which is designed to be used in the garden.

**Canada's Place in World Trade**

Blue books sometimes make interesting reading through not in the class of "best sellers". The annual report of the Department of Trade and Commerce recently issued has its high spots for everyone. It shows that in 1930, Canada despite a population of only 10,000,000 people, held a prominent place as the fifth trading nation of the world. The premier positions in respect of per capita trade do not as a rule go hand in hand with a high population as in the case of Canada, held fourth place. The interesting feature in this showing is that it was attained through export trade in the face of declining importations.

There are three staples, the widespread use of which is the development of the present century, in which Canada leads the world in volume of both production and export. They are newsprint paper, nickel and asbestos. In gold production Canada takes second place only to South Africa, and it will surprise many to know that she is the third largest producer of zinc. Wheat is of course under ordinary circumstances not an important export of Canada. In 1930 Canada held first place in volume of export and third place in volume of production. She was also second only to the United States in the export of wheat flour, and was a formidable world factor in exports of wool pulp, lumber, fish, copper and raw furs.

**Prodigal Princess**

She is the celebrated Lion of Lucerne sculptured in the living granite of the mountain.

The principal touring centre in the Bernese Oberland is Interlaken. This resort, situated 1868 feet above sea level, faces the forested base of the Eiger and Jungfrau, and affords a view of the majestic Jura, Brian.

**End this so-called "Electric Toad" Protection for Small Investors**

Why put up with the delay and waste of time? Toast electrically instead of countless footsteps. . . .

With the decision of the Privy Council in Alberta to enforce the Security Prevention Act, the province of Alberta is now in a position similar to that of Ontario, and similar to that adopted within recent years in provinces, is a victory for small investors, and a vindication of the right of the government to protect its citizens.

The Attorney-General of Alberta has announced an investigation under the Securities Act into the activities of the "Electric Toad" and Solloway & Mills Ltd. On behalf of these companies, legal actions were taken to restrain officials of the Alberta administration from investigating the activities of the "Electric Toad" and Solloway & Mills Ltd. On behalf of these companies, legal actions were taken to restrain officials of the Alberta administration from investigating the activities of the "Electric Toad" and Solloway & Mills Ltd.

**Measures Would Stop Lending of U.S. Currency**

Washington. Senator Hiram Bumpus suggests that instead of issuing one hundred millions of interest-bearing bonds, the Dominion of Canada should simply print that amount of currency and pay all government bills, thus escaping interest charges. It is a banking interest to know that when it eventually took a trunk full of marks to pay the butcher's bill.

Mounted police had to disperse a large gathering of unemployed men and women who were engaged in a demonstration in London. It was reported that the police and the appeals being made in the press for assistance for the workless, that unemployment insurance, or the dole, as it is called, is not being paid, and that it will not be until the next week.

Although British and Continental beers are admittedly of a more excellent quality than Australian beer, the latter is reported to be ousting them from the tropics, the Pacific Islands and the Far East. Australian wine producers have made the discovery that their beverages are preferred because it has more kick in it, but this may be only a subterfuge to induce greater foreign consumption and perhaps promote further "white" immigration.

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**Mental Health**

**MOST INSANITY "CURES" ARE SOMEWHAT PRELIMINARY**

Widely heralded "Cures" Have Very Little Value in So Far As Majority of Mental Patients Concerned.

Once every so often we read in the newspapers of a new cure for insanity, or a new method of curing the mentally ill. It is often a "cure" which is advertised in the newspapers, and which is advertised in the newspapers, and which is advertised in the newspapers.

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**Interesting Leap Year Offer**

Leap year is by tradition an interim in which young women are privileged to take the initiative in seeking matrimony. It is often a "cure" which is advertised in the newspapers, and which is advertised in the newspapers, and which is advertised in the newspapers.

**French Press Comments**

RADIO CONTROL (La Patrie)

"The Privy Council judgment, which puts an end to the contest of opinion in Ontario and Quebec on the subject of radio control, will permit the Federal Government to respond to the demands of the public by placing the radio in Canada on a national basis and at the same time delivering it from the state dependence to which we have been reduced by the penurious and American jurisdiction. The decision of the Judicial Committee comes at an opportune time. The Parliamentary session has just commenced at Ottawa and it will be possible for the Federal Government to present a measure to give effect to a national radio policy in accordance with the powers defined and confirmed by the ruling of the Privy Council. It may be expected that the Government plan will conform to the one that was outlined by the report of the Aird Commission after a profound study of all the aspects of the problem."

(La Presse)

"In general, the radio continues to give excellent service in Canada. In the Province of Quebec in particular the radio has become a more and more varied and enterprising. Were the broadcasting stations to be placed under State control, the authorities could not do better work than to have the radio engage in an enterprise where they can gain nothing but may run the risk of losing a very great deal. If Canadian radio is allowed to remain in its entire liberty, it is certain that the obstacles which presently handicap its development are removed, everything will be for the best in regard to radio broadcasting as a private enterprise."

Mr. MEIGHEM BACK IN POLITICS (Le Soleil, Quebec)

**Using Canada for Their Elections**

That the Republicans of the United States are making use of the St. Lawrence Deep Waterway purely for political purposes in a presidential election year does not seem to occur to the simple-minded representatives of Canada at Washington.

Chicago and the other big ports on the upper lakes naturally are in favour of the deep waterway to the sea, but Chicago still continues to steal the St. Lawrence River vote. It is the only one of its kind in the world.

In diplomacy the United States are even. Our Canadian minister at Washington has not yet convinced his countrymen that he is half so keen. We have been worn in too many bargains made at Washington to accord confidence to the novice in international bargaining.

**More Measure Would Stop Lending of U.S. Currency**

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**BUSINESS forms, social forms, advertising matter . . . as we create them are planned in just the right taste and tempo to meet the situation.**

**MEUS ADVERTISING MATTER OFFICE STATIONERY ANNOUNCEMENTS SOCIAL STATIONERY**

We solicit on a quality basis . . . on a price basis . . . on a service basis your printing of



**LA PAROLE, Limited**

PHONE 76

**Let us Book you for a 7-day Personally Conducted ALL-EXPENSE TOUR OF EUROPE AND THE CONTINENT**

(Montreal to Montreal, including steamer and rail fares, hotels, meals, transfers, care of baggage, etc.)

**Your Choice of Five Convenient Sailings**

JUNE 11th	JUNE 25th	JUNE 9th	JULY 23rd	AUGUST 6th
R.M.S. "DORIC" Returning by R.M.S. "LAURENTIC" Arriving Montreal JULY 16th	R.M.S. "LAURENTIC" Returning by R.M.S. "DORIC" Arriving Montreal JULY 30th	R.M.S. "DORIC" Returning by R.M.S. "LAURENTIC" Arriving Montreal AUGUST 13th	R.M.S. "LAURENTIC" Returning by R.M.S. "DORIC" Arriving Montreal AUGUST 27th	R.M.S. "DORIC" Returning by R.M.S. "LAURENTIC" Arriving Montreal SEPTEMBER 10th

**and Four Interesting Itineraries**

**TOUR No. 1**  
Liverpool, the Shakespearian district by motor to London, Ostend, Brussels, Amsterdam, Cologne, Wiesbaden, Barmen, Lucerne, Interlaken, Montreux, Paris.

**TOUR No. 2**  
Liverpool, Lakes district by motor to Glasgow, Edinburgh, Newcastle, Birmingham, Stratford-on-Avon, London, Paris, Brussels, Ostend.

**TOUR No. 3**  
A tour for those who want longer stays in large cities. It allows a week in London, a week in Paris, a week in Brussels and a week in London.

**TOUR No. 4**  
Belfast and Northern Ireland by motor, Ayr, with motor tour through the Burns country to Glasgow, London, Edinburgh, Thence to Oban via Callander and Inveraray, Edinburgh, by motor to Keswick, Windsor, the English Lakes, Avon, Oxford, Windsor Castle and London.

Hundreds of our readers have wanted just such a travel opportunity. We, in co-operation with the Economic Tours Inc. and the White Star Line bring it to you. See the Old Land Line in London, France, Belgium, Holland, Germany. Broaden your outlook and conversation by a new adventure; at comfortable cost. Know the joy and freedom of shipboard deck, with a service which is a real service, and a friendly, unapproachable travelling companions. Let us give you all particulars of accommodation and itineraries of these momentous tours.

**LA PAROLE, Limited**  
PHONE 76  
163 HEROIC STREET, DRUMMONDVILLE, QUE.

\*IF YOU CAN'T COME IN JUST CLIP THIS ADVERTISEMENT AND SEND IT WITH YOUR NAME AND ADDRESS. NO OBLIGATION.

LOCAL NEWS

Professor L. R. Thompson and Mrs. Thompson were guests of Chief Chemist B. Prince at the Celanese district Thursday last week.

Mr. Cameron, Vice-President, and Mr. Palmer, a director of the Celanese Company were on a visit to their plant here last Wednesday.

Mardi Gras was celebrated by a dance in Aetna House last Tuesday when one hundred people enjoyed exhibitions of the fine arts of Terpsichore.

Mr. T. Roche and his wife and children are residing for the winter at least in the "Chateau" Laflamme on Dorion St. south.

is the Manager of the Cote Gas and Oil Company, making explorations in many parishes of the countries of Nicolet, and Arthabaska.

Mr. Archie Paterson accompanied by Mrs. Paterson was in Montreal one day last week visiting their son who is a pupil in the United Church College at Pointe aux Trembles.

Mr. Howard S. Ross, K.C., well-known in circles where law, literature or political economy are studied or debated in Montreal and elsewhere, is to lecture in St. George's Club next Thursday evening on "Some Poets" I have known.

On dit that Mr. Sammy Mansfield is to visit the wonderful isles of the West in the Caribbean Sea and

go on to Panama at an early date. May be return refreshed in body, soul and spirit.

Many residents of the town will be interested to learn that Mr. J.J. Eddy, of Notre Dame de Grace, head of the floral firm of John Eddy and Sons, Ste. Catherine St. at Greeve Avenue, with greenhouses on the Upper Lachine Road, quietly passed away last Friday at his home.

Mrs. P.-E. Rioux was in Sherbrooke last week attending the marriage of her cousin, Miss. A. Desnoyers with Mr. Bernier of Shawinigan Falls.

Dr. and Mrs. Garon were visitors in Montreal, last week.

BOY SCOUT NEWS



1st D'ville Troop

Last Friday, February 12th, the Boy Scouts held their meeting in the school basement with twenty-two boys present.

The first game was "Crows and Cranes" and then a semaphore message game was played. It is hoped that all the scouts will "swat up" their semaphore for another message.

played with a neckerchief. A parade followed in which the brainy Lions' idea of a bowling alley was most original.

The weekly meeting will be held as usual on Friday next, February 19th at 7:15 P.M.

On Sunday next the troop and pack are holding a church parade to the United Church.

A. The dedication of the new colours.

B. The following day, Feb. 22nd, is the birthday of Lord Baden Powell of Gilwell, the chief scout of the World, who is 75 years of age.

The 1st Drummondville Troop of Scouts and Cubs will hold a Church parade on Sunday morning next at 10.15.

The service will be held in the United Church and conducted by Dr. Smith, D.D., troop Chaplain, assisted by boys from the Troop.

During the service the new colours will be dedicated and respects paid to Sir Baden Powell on the occasion of his birthday.

Advertisement for RUGER CIGARETTES TOBACCO featuring an image of a pack of cigarettes and the slogan 'ROLL YOUR OWN'.

A new special appeal is made to all parents, facing people and everyone interested in the welfare of boys, to attend and support the occasion.

Advertisement for BENSON'S GOLDEN SYRUP, describing it as a tasty food for pancakes and bread, with an image of the product.

Premier Hears Plea Made Re Restaurants

Prime Minister Taschereau Urged by Large Delegation to Levy Tax on Profits, Not on Capital.

Montreal. — The Government's proposed increase in the meal tax looming as a "fool tax" in their eyes, a large delegation of Montreal restaurateurs waited on Premier L. A. Taschereau, in Government Office here Saturday and urged that profits be taxed, not capital.

The delegation representing 857 popular-priced restaurant owners embodied under the banner of Restaurant Keepers' Association, told the Premier that if 25c, 30c and 35c were taxed, misery is taxed, too.

The association's 857 members all serve meals at a price below 40c, and the average meal check is of 12c, the Premier was told.

Premier Taschereau showed great interest in the pleas advanced by the delegation, frequently paused to take notes on the restaurateurs' memorandum, and promised that the demands of the delegation would receive most careful consideration on the part of the Government.

"If low-priced meals are not taxed, the Premier said, "it is quite possible that a levy of five cents on all meals above — say 35 cents — will be imposed. However, the matter will be studied by the Quebec Legislature."

PROFESSIONAL CARDS

DENTIST PHONE 111 Dr. M. Lafontaine - X RAYS - Office hours: 9 to 12 - 2 to 5 Evenings: 7 to 9 98 HERIOT ST. DRUMMONDVILLE, P. Q.

ADVOCATE B. Marchessault PHONE 391 Cadieux's Building DRUMMONDVILLE, P. Q.

DENTIST Phone 37 Painless Extraction Prothesis and Bridgework done carefully Dr. E. Dansereau Office hours: 9 a.m. to 9 p.m. 153 Heriot St., Corner Bernard DRUMMONDVILLE, QUE.

NOTARY W. A. Moisan OFFICE: 76 HERIOT DRUMMONDVILLE, P. Q.

Dr. E. H. DION of Paris Hospitals SPECIALIST Eyes, Ears, Nose, Throat Eyes examined and glasses adjusted. 78 LINDSAY STREET Drummondville, Que. Former Telephone Central Building.

"La Parole" Printers and Publishers 163 HERIOT STREET Drummondville, Que. PHONE 76

Large advertisement for Chrysler Six and Eight cars, highlighting 'Floating Power' and 'Free Wheeling' features, with contact information for Pinard & Pinard.

WIN 100 DOLLAR IN THE Drummondville Merchants STARTS FEB. 19 CONTEST ENDS MAR

A Coupon for Every Dollar



Will be distributed as the Coupon Holders Numbers as follows:

- FIRST PRIZE
SECOND PRIZE
THIRD PRIZE
FOURTH PRIZE
FIFTH PRIZE
SIXTH PRIZE

YOU TAKE NO Drummondville are determined to big value for every spend and are off the One Hundred FREE Cash Prize ducement to buy mondville.

Just think what buy with that Fir \$50.00, or the Seco 00. Any of the EC give you some ext m spend—just like m home.

Every dollar in cash purchases, or every dollar paid on account, entitles the buyer to one duplicate coupon. One half is retained and the other half put in the ballot box at the store where you made the purchase.

ASK FOR COUPONS

No merchant giving out tickets, his wife or children shall be eligible for a prize. Employees shall be eligible only when the ticket is secured in a store other than that in which they work.

BUY AT THE FOLLOWING STORES DISPLAYING MEMBERSHIP CARDS

- J. H. TETREAU BOOTS and SHOES (Two Stores)
S. GREENSPON & SON LADIES and GENTS WEAR
A. BOISCLAIR JEWELLER and OPTICIAN
E. L'ETOILE REPAIRS and SHOES
MRS. H. DIONNE LINGERIE
MRS. J. A. BEAUDOIN LADIES WEAR and SHOES
E. H. ST-ONGE LADIES HATS
SALON LAURIER PERMANANTS
M. WENDMAN LADIES and GENTS WEAR
J. R. BLANCHARD & CO. HARDWARE
LUCIEN CORRIVEAU BOOTS and SHOES
A. COMTOIS GENTS FURNISHINGS
E. O. MELANCON JEWELLER and OPTICIAN
L. G. CADIEUX DRUGS and TOILERIES
PINARD & PINARD AUTOMOBILES
RENE G. FERLAND LICENSED GROCER
ARMAND TOUPIN EVERYTHING ELECTRICAL
THE NEW PASTRY ALWAYS FRESH
WATKINS GARAGE HUDSON - ESSEX - NASH
C. HALIKAS RESTAURANT
H. A. POISSIER CLEANERS and
LA MAISON E. BLAITE MEATS and GROC Lab (Two Stores)
DRUMMOND COAL & LUMBER COAL, LUMBER
LA MAISON MICHA LADIES and GENTS
LOUIS LAMBE LICENSÉ

BUY ALL YOU CAN. BUY FOR FUTURE NEEDS. PAY ALL YOU CAN ON ACCOUNT

The more coupons you have, the better chance you have of winning