

# The Spokesman

L. IV — No. 25

THE SPOKESMAN, DRUMMONDVILLE, TUESDAY, DECEMBER 15, 1931

PRICE, FIVE CENTS



# Merry Christmas







# Merry Christmas

### The Business Leaders Of Our City Devote This Page To Greeting You In The Holiday Spirit

To a Joyous Yuletide

TO each and every one of you we wish a Christmas filled with all the things that make life sweeter and better and dearer.

**P. O. Halin**

Grocery — Beer — Porter  
Corner  
Heriot and Des Forges Streets  
PHONE 400  
DRUMMONDVILLE

Heartiest Greetings

MAY Christmas bring the fulfillment of your fondest dreams, the achievement of your highest ambitions.

**J. A. Carignan**

RESTAURANT  
141 Heriot St. — Phone 285  
DRUMMONDVILLE

Greetings of Sincerity

FRIENDS, we greet you this Christmas day with wishes for your everlasting health and happiness.

**André Renaud**

Paints — Varnishes — Brushes  
Pictures — Framing — Mirrors  
60 Lindsay St. — Phone 364  
DRUMMONDVILLE

Our Sincerest Good Wishes

OUR entire personnel joins in wishing you a very merry Christmas and merrier days to follow.

**J. B. Bergeron**

GROCER  
Lowring Street — Phone 227  
DRUMMONDVILLE, QUE.

Your CHRISTMAS a Day of Happiness

AS we extend greetings of the season, may we also thank our friends for a year of pleasant patronage.

**Dominion Stores LTD.**

A. Simoneau, manager  
Heriot Street — Phone 275  
DRUMMONDVILLE, QUE.

A Wealth of Good CHRISTMAS WISHES

WE hope your Christmas tree is loaded with gifts of good health, prosperity and contentment.

**G. Courchesne**

Pianos — Radios — Music  
Corner Convent and Brock Sts  
Phone 42  
DRUMMONDVILLE, QUE.

Merry Christmas

A JOLLY Christmas to all the jolly folks who have favored us with their patronage during the past year.

**J. F. Many**

Boots and Shoes  
Heriot Street — Phone 269  
DRUMMONDVILLE, QUE.

Greetings in the Christmas Spirit

HOW nice it would be to shake you all by the hand and express our good wishes personally. Instead may we take this means of extending seasonal greetings and wishing you a very merry Yuletide.

**ARMAND TOUPIN**

Electrical Contractor  
Preferred Dealer for Hot Point Electrical Appliances  
121 Heriot St. Phone 182  
DRUMMONDVILLE, Que.

HAILE YULETIDE

IT is our wish that Christmas mark the beginning of every happiness for you and your dear ones. May the day be a delightful one.

**Aimé Boisvert**

Agent for Molson's Brewery  
DRUMMONDVILLE, QUE.

Our Most Cordial GREETINGS

WE pray that Christmas shall bring countless blessings to all our friends and patrons. May the day abound with joy.

**Drummondville Ice, Coal & Wood**

D. LEROUX, Prop.  
Phone 47  
DRUMMONDVILLE, QUE.



Merry Christmas

AS another Christmas day rolls 'round we think back on our many years of pleasant business associations with you, and send you our friendliest seasonal greetings. May your happiness be as certain as our wishes are sincere.

**J. R. BLANCHARD & CO.**

General Plumbing  
112 Heriot Street Phone 190  
DRUMMONDVILLE, Que.

TO A CHRISTMAS of Happiness and Health

ON Christmas morn may a spell of good fortune be cast across your threshold, to linger there forever and ever. With never an intervening shadow or disappointment.

**MAISON MICHEL & FRERE**

Ladies and Gents Apparel  
204 Lindsay St. Phone 184  
DRUMMONDVILLE, Que.

Hail...Hail... CHRISTMAS

IF our wishes come true, you and your family will have the merriest of holidays, the most prosperous of years.

**Emile Théroux**

Confectionary  
Corner Heriot and Berard Sts  
DRUMMONDVILLE, QUE.

Extending Our GREETINGS

OUR holiday wish is that your pockets jingle, your eyes twinkle, your mind be untroubled, your heart be light. That's our Xmas greeting!

**R-100 Café**

Heriot Street  
DRUMMONDVILLE, QUE.

To a Very Merry CHRISTMAS

TO you and you and you we send a message of Yule cheer. More and bigger smiles for the coming year.

**Ubaldo Côté**

Drummond Products  
DRUMMONDVILLE, QUE.

To a CHRISTMAS of Contentment

YOU have been faithful and generous in your patronage during the past year. May your kindness be returned to you an hundredfold.

**The New Pastry**

80 Lindsay Street  
DRUMMONDVILLE, QUE.

GREETINGS

WE hope that you and your family will have the merriest of holidays, the most prosperous of years.

**E. O. Melançon**

Jeweller and Optician  
77 Heriot St.  
DRUMMONDVILLE, QUE.

BEST WISHES

HERE'S to you and your family a holiday joy that will last all year.

**V. Laflamme**

BAKERY  
Heriot Street —  
DRUMMONDVILLE

To a Cheerful CHRISTMAS

MAY Christmas be surrounded by love and those who love and those who love be merriest.

**John MacFadyen**

FURNITURE  
Heriot Street, Drummondville

May the BE MERRY

CHEERIO, dear friends, wish you a season of joyous holidays.

**Alice Gauthier**

HAIRDRESSER  
81 Lindsay St. Drummondville

May You be a Happy CHRISTMAS

THAT sunshine comes from Christmas is sure of you.

**Charles Lafontaine**

General Insurance  
Lafontaine Building  
DRUMMONDVILLE

Enjoy Your CHRISTMAS

OUR entire personnel joins in wishing you a very merry Christmas and merrier days to follow.

**Allard & Co.**

Steam Laundry  
DRUMMONDVILLE

READY FOR UNDERSEA MANOEUVRES



BRITISH SAILORS GO ABOARD SUBMARINE  
are seen here carrying their kit aboard one of the submarines at Portsmouth, England, prior to the departure of the flotilla for manoeuvres.

TO ALL A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Interesting Christmas Gift Suggestions

Complete line of sporting goods, sleighs, toboggans, skates, skis, etc.

Many other articles can also be offered as Christmas Gifts.

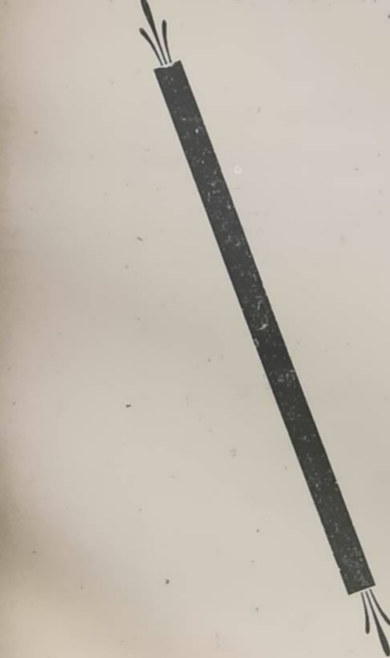
Come in now and make your choice while the choosing is best.

Complete line in hardware goods, construction material, coal, etc.

**Drummondville Hardware, Co. Ltd.**

HERIOT ST. DRUMMONDVILLE QUE.

The beauty of a painting depends on the artist!



The quality of the cleaning depends on the cleaner

**H. A. POISSANT & CIE**

19 Hériot St. Phone 505  
Cadieux Building, Drummondville, Que.

Office and Works:  
133 ST. GEORGE'S STREET, THREE RIVERS  
Other Offices at:  
SHAWINIGANS FALLS and JOLIETTE

## Holly And Mistletoe

The association of holly and mistletoe as decorative material at Christmastide has extended over several centuries; indeed, the pleasant custom is considered to date from times even prior to those in which our Christian sires of old celebrated the anniversary of the birth of Christ. Mistletoe is certainly traditionally associated with the Druidical ceremonies; and there can be no question that the custom of decorating buildings with evergreens has subsisted for hundreds of years. Whilst it is true that time has tempered the superstition attaching to certain of the honoured customs, it is equally the fact that their enjoyment has not abated in the least. In the case of decorations the advance in taste has raised the artistic standard; yet with it all the ever-popular holly and mistletoe still find ample use during the festive season.

One does not forget that the ivy was formerly entwined with the holly, "Poor Robin's Almanack," which was given to the world upwards of two centuries ago, contained these lines: With holly and ivy, so green and so gay, We deck up our houses, as bright as the day; With hays and rosemary and laurel compleat, And everyone now is a King in conceit.

A beautiful old carol argues over the ivy, for Holy and hys merry men they dawnysn and they sing, Ivy and hur maydens they wepyn and they wring.

Everybody is (or ought to be) familiar with the carol, "The holly and the ivy," which contains some exquisite verses. Let us take the following as typical:

The holly and the ivy, Of all the trees that are in the wood, The holly bears the crown, The holly bears a blossom, As white as lily flowers; And Mary bore sweet Jesus Christ, To be our sweet Saviour.

The holly bears a berry, As red as any blood; And Mary bore sweet Jesus Christ, To do poor sinners good.

Not always, however, was the holly linked in poetic bands with the ivy. Frederick Tennyson associated it with the mistletoe in some lines which deserve to be remembered because of their beauty:

The days are sad, it is the Holy-tide— Be dusky mistletoes and hollies strawn, Sharp as the spear that pierced His sacred side, Red as the drops upon His thorny crown; No haggard Passion and no lawless Mirth, Fright of the sombre Muse— Tell sweet old tales, Sing songs; as we sit bending o'er the hearth, Till the lamp flickers, and the memory fails.

Concerning the practice of kissing under the mistletoe, we are assured that it originated in Scandinavian mythology. The custom is considered to have been a legacy left by the Norsemen who harried our shores in early days, and sometimes settled here. In Norse legends the mistletoe is dedicated to Friga, the goddess of love, who was the Scandinavian Venus. Symbolical of love and life, all who passed under it kissed. Hence the custom of later times of giving and receiving a kiss. It is also on record that the early Romans and Greeks venerated mistletoe. With them it was emblematical of liberty, love and good fortune.

When the superstitions of the East travelled to the West, they were adopted by the early Druids, who set a high value on the mistletoe. They appear to have endowed it with many virtues, and they called it "all-heal," as being an antidote for all diseases, even including toothache, the bites of mad dogs and venomous beasts, also for an extraordinary malady which they somewhat vaguely termed "grief of the sinew".

The cutting of the mistletoe was by them observed as a grand annual festival, celebrated on the sixth day of the month nearest the New Year, the plant being cut by the Druids, clad in white, with a golden sickle, and afterwards placed in a white cloth. As was only natural, considering its many merits, they dispensed it at very high prices.

A couple of centuries ago mistletoe was used as a medicine, and was considered to be a sovereign remedy for epileptic fits and convulsions. Modern doctors, however, have given up recommending it. It was also at one time supposed to be a most effectual cure for sick cattle. In those credulous days it was believed that a piece hung round the neck constituted a safeguard against witches. As witches have now gone out of fashion, it is not surprising to discover that this charm is heard of no longer. To drive the evil spirits out of the house was another of the legendary uses of the plant, and all that had to be done was to hang a piece over the door. In one quarter of Germany another significance was given to mistletoe. It was called "marentaken," or branch of spears, and was reputed to enable the possessor with the power to see ghosts.

Every afternoon they stood on opposite corners he in a Santa Claus outfit, beside a "chimney," she ringing a bell by the sign "Keep the Pot Boiling" Younger people, pausing to drop a coin in the pot or the Chimney, wended at two old people, out in such wintry weather.

But the coins dropped often, so that "Christmas Dinners for the Poor" was coming true. And the man (such a thin Santa) said, "Thank you, sir, and the little old lady said God bless you."

Sometimes he would look across and smile and she would jingle her bell the better. But one day she was not there. "Sick," they said. That night he found where she lived and went to see her. "Much better," she told him. "But if I had gone out today I might have very sick tomorrow — and who for my corner?" "I know," he said. "We love working for others — you and I who know loneliness."

They talked long of their work then of themselves, and two old people grew young again. "Don't you think," he said at last, "that maybe — you and I — could keep the pot boiling together?"

The little children of Italy do not have a Santa Claus, instead La Bona Fano, a kindly homely old woman comes, bringing them presents the light before Epiphany, January 6, when the wise men brought their gifts to the Baby Jesus.

Lucia Goulet, 18, charged with the murder of her mother, has been convicted of manslaughter at the L'Original, Ont., assizes and sentenced to 14 years in penitentiary.

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Single Taper In Window Commemorates Star of the East

A single candle lighted and placed in a window by itself on Christmas eve used to commemorate the Star of the East, which led the wise men to the young Child. Not only were candles used for the purpose of illumination during the old festivals, but they were exchanged as gifts of cheerfulness and goodwill.

The use of candles was an important feature of the Jewish feast of the Dedication, which was held about the same time of the year as the Saturnalia and the Yule. One can imagine that thousands of candles were burning throughout Palestine at the time of the birth of Christ—a fitting though unintentional recognition of the birth of "The Light of the World". It is significant that the Catholics of the Greek Church call the Christmas "The Feast of Lights."

God rest ye, merry gentlemen; let nothing you dismay, For Jesus Christ, our Saviour, was born on Christmas Day.

The dawn rose red o'er Bethlehem, the stars shone through the gray, When Jesus Christ, our Saviour, was born on Christmas Day.

God rest ye, little children, let nothing you affright, For Jesus Christ, your Saviour, was born this happy night.

Along the hills of Galilee the white flocks sleeping lay, When Christ, the Child of Nazareth, was born on Christmas Day.

God rest ye, all good Christians; upon this blessed morn, The Lord of all good Christians was of a woman born; Now all your sorrows He doth heal, Your sins He takes away; For Jesus Christ, our Saviour, was born on Christmas Day.

CONVICTED

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Christmas For the Poor

The famous Sir Roger de Coverley in his memoirs says: "I have often thought it happened very well that Christmas should fall out in the middle of the winter. It is the most dead, uncomfortable time of the year, when the poor people would suffer very much from their poverty and cold if they had not good cheer, warm fires, and Christmas gambols to support them. I love to rejoice their poor hearts at this season, and to see the whole village merry in my great hall. I have always a piece of cold beef and mince pie upon the table, and an wonderful pleased to see my tenants pass away a whole evening in playing their innocent tricks on one another."

The mistletoe hung in the castle hall, The holly branch shone on the old oak walls; The baron's retainers were blithe and gay, A-keeping a Christmas holiday.

Then, too, maybe the power trust would finance you in bucking the stock market. That would use up a lot of paper for ticker tape.

Another good reducing exercise consists in lowering and lifting the under jaw forty times on each mouthful.

If all peddlers were placed end to end, they would reach your house just when Friend Wile is bustled.

It's smart to give thrifty ELECTRICAL GIFTS

Gifts that combine beauty with utility priced for thrifty Christmas buyers are what Christmas shoppers are looking for this year.

They want Electrical Gifts, for nowhere can they get greater lasting value or gifts that are more welcomed and appropriate.

A radio, refrigerator, range or washer as a "group" or family gift. Choice of irons, toasters, curling irons, heating pads, electric clocks, etc. as delightful, low-priced individual gifts.

Attractive Gifts at Economy Prices

IRONS HEATING PADS  
SPIC SPAN CLEANERS  
CURLING IRONS TOASTERS  
PORTABLE LAMPS  
AIR HEATERS PERCOLATORS  
ELECTRIC CLOCKS

Southern Canada Power Company Limited  
"Owned by those it serves"

D: j'ever ?



just say— "Daves Black Horse ale, please!"

LATEST OF THEIR ROYAL HIGHNESSES  
This interesting studio portrait is the most recent of the Duke and Duchess of York. The duke is seen in full dress as a naval officer.

ENGLISH COLLEGE GIRL ROOTERS IN FULL REGALIA



DECORIOUS COSTUMES Here is the way the college girl spectator attends athletic events that are staged on the playing fields of England. The scene is at Merton Abbey during a hockey match.

France Fights Reduction of Reparations

Expert Claims Present Conditions Not Grounds for Reevaluation of Germany's Capacity to Pay.

Basel. — The Young Plan committee was faced today with the opposition of France to reduction of Germany's reparations obligations. The attack was launched by Professor Charles Rist, noted French economist. Professor Rist declared Germany's case is invalidated by the figures submitted by Dr. Carl Melchior, the German representative and authority on short term credits and other financial problems. The figures, Professor Rist said, showed great uncertainty in Germany and justified a belief that this is not the proper time to evaluate the country's capacity to pay. Dr. Melchior painted a black picture of the future of Germany. The favorable trade balance of his country, he said, which has averaged \$50,000,000 Reichsmarks (about \$87,000,000) during the last six months, will not last.

A Courtier's Christmas Day

Dec. 25, 1902.—Had a pleasant walk to White Hall, where I intended to have received the Communion with the family, but I came a little too late. So I walked up into the house, and spent my time looking over pictures, particularly the ships in King Henry VIII's voyage to Bullenn, marking the great difference between those built then and now. By and by, down to the chapel again, where Bishop Morley preached upon the song of the Angels, "Glory to God on High, on earth peace and good will towards men." Methought he made a poor sermon, but long, and reprehending the common jollity of the Court for the true joy that shall and ought to be on these days; particularized concerning their excess in plays and gaming. Upon which it was worth observing how far they are come from taking the reprehensions of a bishop seriously, that they all laughed in the chapel when he reflected on their ill actions and courses. — From the Diary of Samuel Pepys.



3. She: "Isn't it just lovely down there in the valley." He: "Then why on earth did you drag me up here?"—Woche im Bild.

Says Too Many Plants Moving to Dominion

Congress Probe Suggested as a Means of Determining Why There Is Such a Marked Exodus of U. S. Firms.

Washington. — The exodus of factories from the United States to Canada was the subject of a resolution introduced into Congress by Representative Harry C. Canfield, Democrat, Indiana. Mr. Canfield called for a commission to investigate. "Mr. Canfield," asked The Canadian Press, "is it not the purpose of this commission to demonstrate to the country that the reason for the factory situation is the tariff?" "I didn't say that," said Mr. Canfield, "but I think everybody knows that is the reason the factories are going away from here." The representative said he had observed that many factories were going to Canada and that there must be a reason. He had investigated and discovered that labor conditions in Canada were about the same as in the United States. Therefore, he had concluded to ask for a congressional commission to investigate.

Christmas Day In The Morning

On Christmas Day the Child was born, On Christmas Day in the morning; To tread the long way lone and lorn, To wear the bitter crown of thorn, To break the heart by man's sins torn, To die at last the death of scorn. For this the Child of the Maid was born, On Christmas Day in the morning. But that first day when He was born, Among the cattle and the corn, The sweet Maid-Mother wondering, And sweetly, deeply, pondering, The words that in her heart did ring, Unto her new-born King did sing: "My baby, my baby, My own little one? Whence come you, Where go you. My own little one But through His coming death was slain, That you and I might live again, For this the little Child was born, On Christmas Day in the morning. —John Oxenham.

Interesting Lecture...

(Continued from page 3) respective of birth, may gain the highest positions in the country, without hindrance, but just on his own ability, — a true democracy. There is a nobility in China, for

SPECIAL CHRISTMAS FARES One-way Fare and One Third for Round Trip Going December 22nd, 23rd and 24th. Return limit January 4th, 1932. NEW YEAR'S TRIPS One-way Fare and a Quarter for Round Trip. Going December 30th, 31st and January 1st. Return limit January 4th, 1932. CANADIAN NATIONAL

PROFESSIONAL CARDS DENTIST PHONE 111 Dr. M. Lafontaine — X RAYS — Office hours: 9 to 12 — 2 to 5 Evenings: 7 to 9 98 HERIOT ST. DRUMMONDVILLE, P. Q. ADVOCATE B. Marchessault ROOM 108 — PHONE 391 Manoir Drummond Building DRUMMONDVILLE, P. Q. DENTIST Phone 37 Painless Extraction Prosthesis and Bridgework done carefully Dr. E. Dansereau OFFICE HOURS: 9 a.m. to 5 p.m. 125 Heriot St., Corner Berard DRUMMONDVILLE, QUE. NOTARY W. A. Moisan OFFICE: 76 HERIOT DRUMMONDVILLE, P. Q. Dr. E. H. DION of Paris Hospitals SPECIALIST Eyes, Ears, Nose, Throat Eyes examined and glasses adjusted. 76 LINDSAY STREET Drummondville, Que. Former Telephone Central Building. "La Parole" Printers and Publishers 163 HERIOT STREET Drummondville, Que. PHONE 76

"Wishing our employees and everyone in this City a very Merry Christmas and a Happy New Year. Demison Manufacturing Co. of Canada, Ltd.



"May I make a suggestion?"

We all know that the best way to wish a friend a Merry Christmas is to say it yourself — especially in the case of out-of-town friends who appreciate your voice more than any other form of greeting. BUT — if everybody waits until Christmas Day to make these calls there are bound to be crowded lines and delays. We telephone operators all wish to avoid that sort of thing. We want to put your Christmas calls through promptly and pleasantly. We therefore suggest that you place your calls as many days before Christmas as you can. A Christmas greeting is just as timely and appreciated before Christmas as on the day itself; it is spoiled only when it is late. So please be early this year and let us show you how quick and courteous our service can be.



was, before the 1911 revolution), but the nobles are not land owners, but instead receive money from the government. Moreover they cannot take high office unless they become mandarins in open competition with all other aspirants. It takes about 15 years to become a mandarin. Passing on to religion, the lecturer states that the Chinese had no set religion of their own, in our sense. Buddhism came from India, Mohammedanism from Turkestan, and Christianity from the west. Their own prophets (so called by outsiders) did not claim to be God's Prophets, but were really great teachers, and regarded as such. Confucius (westernized name) and Lao-tzu were philosophers, not religious leaders. They taught from these great principles (1) Harmony with the Universe, (2) Perfection of Self, (3) Justice to All. They urged men to strive after, or conform to these three principles, in order to live aright. The shade of difference between "justice" and our religion of "love" was stressed. In art and literature China has had her "golden ages", literature in the Tang dynasty, (8th century A.D.) and novels and dramas during Mongolian rule. Prior to a hundred years ago China printed more books than all the rest of the civilized world. The three greatest books in the world are in Chinese — picture a single book of 10,000 volumes, in print, and that is but one of the colossal works of China. It is true that modern China is backward in science, but it should be remembered that some of the world's great inventions come from China. The compass is a Chinese discovery of great antiquity (about 200 B.C.); printing dates in China from the third century A.D.; the Chinese invented gunpowder, but only for amusement. Silk was discovered, and used, in China before the era of cotton; paper has been made in China since before 500 A.D., and the sets inograph is a Chinese invention. But after all, continued the lecturer, to what end is all our machinery, and other inventions? Machinery takes the place of men, and results in over production and an unemployment problem. China continues on her old-fashioned way, and suffers no such problems. Which is the better, or which will outlive this age into succeeding ages? (Maybe there is something in what the lecturer says, but we find it difficult to conceive the ultimate failure of our machine age.) On reply to questions the lecturer stated that Chinese History is compiled by specially, independently trained historians, and their history is written continuously.

BARGAIN WEEK-END... Round trip one-way fare... CANADIAN PACIFIC

To each and everyone, we wish a Christmas filled with all the things that make life sweeter and better. Eagle Pencil Company Drummondville, Que.

Merry Christmas AND A Happy New Year TO ALL ITS CUSTOMERS — FROM — THE DRUMMONDVILLE CREAMERY F. X. BELHUMEUR, Prop.

Our Heartiest Wishes to all for A Merry Christmas and a Happy and Prosperous New Year RENE G. FERLAND LICENSED GROCERY Corner Lindsay and Convent Streets DRUMMONDVILLE, Que.

IT IS NOW FORBIDDEN:

- 1. To hunt, kill or take moose, in any county situated to the North of the St. Lawrence river, between the first day of January of any year and tenth day of September of the same year; and in any county situated to the South of the St. Lawrence river, between the first day of January of any year and the twentieth day of September of the same year, under penalty of a fine of not less than fifty dollars, nor more than one hundred dollars, per head; 2. To hunt, kill or take deer between the first day of December of any year and the first day of September of the following year, under a penalty of a fine of not less than fifty dollars, nor more than one hundred dollars, per head; 3. To hunt, kill or take caribou, at any time of the year up to the first of January, 1935; 4. To hunt, kill or take deer at any time of the year, two hours after sunset or one hour before sunrise, on penalty of a fine of not less than one hundred dollars nor more than two hundred dollars, per head; 5. To make use of dogs for hunting, killing or taking moose, caribou or deer, on penalty of a fine of not less than forty dollars nor more than fifty dollars, for each offence; 6. To hunt, kill or take moose or deer while yarding, or by what is known as "crusting", on penalty of a fine of not less than forty dollars nor more than fifty dollars, per head, over and above the ordinary penalty for hunting or taking such animals during the close season; 7. To hunt, kill or take, at any time, the young of any of the animals mentioned in paragraphs 1, 2 and 3 of this section, up to the age of one year, on penalty of a fine of not less than twenty dollars nor more than fifty dollars per head; 8. To hunt, kill or take, at any time, any cow moose, under penalty of a fine of not less than one hundred dollars nor more than two hundred dollars, per head; 9. To use, at any time of the year whatsoever, any rope, snare, pit, spring, net, trap of any kind, jacklight or other artificial light, to hunt, kill or take any moose, caribou or deer, or to place, construct, erect or set, either wholly or partially, any engine for such purpose, on penalty of a fine of not less than one hundred dollars nor more than two hundred dollars, for each offence. The possession by any person of a jacklight or other artificial light, with a gun or other hunting implement, in places where there are deer, moose or caribou, shall be "prima facie" proof that he has hunted or intends to hunt with the assistance of the said light; and the burden of proof shall be upon such person to show that he had no intention of breaking the law. In addition to the penalties provided for the foregoing case, any game killed in contravention of any provision of this section shall be seized by any game-warden, and declared by a justice of the peace to be confiscated for the benefit of the Crown.

There is assuredly no nicer, more interesting and saner sport than the one of hunting in the midst of our big woods. But this sport is bound to last always or but for a limited time, according to our sportsmen's spirit being one of conservation or destruction. The Department of Colonization, Game and Fisheries invites all those who make hunting one of their favorite sports, to wisely enjoy the pleasures to that effect, made possible by our wonderful canadian resources, and thus assure the same pleasures to those of coming generations.

Let it be a duty for every sportman to use his influence towards helping to enforce the laws of hunting and to end poaching in our Province.

For informations regarding hunting and fishing in the Province of Quebec, and in the limits of the National Laurentides Park, please address:

HECTOR LAFERTÉ Minister of Colonization, Game and Fisheries, Quebec City.

TO ALL OUR CUSTOMERS AND FRIENDS WE WISH A

Merry Christmas and a Happy New Year

Take advantage of our great reductions to buy all your Christmas gifts at a saving of from 10 to 25%. Countless articles are here ready for your inspection. Shop early and avoid rush hours.

A. BOISCLAIR

TO THE WHOLE POPULATION OF DRUMMONDVILLE WE WISH TO EXTEND OUR HEARTIEST GREETINGS FOR Christmas and the New Year

WHY?

Walk when your papers can be delivered to your own door every day?

SPECIALTIES: Books of all kinds, magazines, newspapers, cigars, cigarettes, tobaccos, pipes, chocolates, films and developing.

For the holidays, decorations, Stationary, greeting cards, French and English.

We Sell Express Money Orders

We also have the agency for Campbell's of Montreal, natural flowers for marriages, floral tributes, also cut flowers for all occasions.

GIRLS: This year, ask your boy friend a bouquet of flowers for your holiday present.

We will also have soon a library of high class books, both French and English. Come in and inquire about rates.

Drummondville News Store Reg'd

142 LINDSAY ST. PHONE 545 DRUMMONDVILLE, Que.

BETTY'S CHRISTMAS EVE

Mother's coming Christmas, said Gertrude entering her circle in the great department store. "Fine" said Mina replenishing spool cases. "I'm going out to Uncle Matt's — can taste turkey, and mince pie right now", "Bill and I are invited to Charlie's. They're having a swell party," said Hattie sorting dress shields. Betty ran the comb through the wavy hair of the dummy thoughtfully and applied a hair curler. Resolutely she snapped the rubber band into place. Betty was a stranger. Her room was comfortable, her salary sufficient, but companionship she had not found. Holiday planning was entirely apart from her. She decided with the snap of that rubber band that there would be a place in the Christmas Cheer — somewhere — for her.

Gertrude noticed the change in Betty. "She's getting human," she whispered, then "What's his name, Sunshine?" she teased, approaching that familiarity which appertains to those they like. "You'd be surprised," Betty laughed.

On the street car she found her inspiration. "Masquerade Ice Carnival," the handbill read, "North River at Beaver Bend, Benefit for Crippled Children, Christmas eve at 8 p.m." Betty's fingers were busy every night with



2. Tourist: "How is it the milk up in the mountains is nicer than that in the valleys?" Native: "We have fresh-water springs here." — Schweizer Illustrierte Zeitung, Zofingen.

her costume. White fur trimmed the bright red jersey. Golden-haired Betty knew what to wear. Christmas eve found her radiant and happy, enjoying her favorite sport. Masked, she did not seem alone. Suddenly they began changing partners. Betty found herself skating first with one man, then another. They enjoyed her easy glide and graceful turns. A killed-clad Scotchman seemed always ready to take her hand when another let it to go. "Aren't you tired?" he asked; "let's have lunch." It had not occurred to her to be tired — her skates were Cinderella slippers.

The Scotchman's request was like the midnight bell. This stranger must not know she was alone and to accept his invitation would be to invite discovery. "I must find my friends," she prevaricated, skating swiftly away. Having obtained her wrap from the checkroom she found a sleigh "for hire" instead of a pumpkin chariot and sped home over the crispy snow.

Betty chided and excused herself for her unfinished fun and the sudden dismissal of her delightful skating partner: "I didn't dare. I couldn't bear to have him know I came alone." Happy reflections filled her Christmas day.

Next morning in the store girls were relating experiences while putting their stock in order. "Well, Sunshine, did he come?" asked Gertrude folding the cover-cloth. "Of course he did," said Betty caressing the dummy's hair. Her happy face made her words ring true.

Across the aisle stood the department manager curiously studying the group. As he approached the counter each girl busily sought her own section. He chipped a flake of wax from the dummy's ear and said, "Miss Betty, I think there's a better head in the stockroom. Come let us see."

Betty followed him down long aisles between rows and rows of boxes, silently, she trembled. On a table were heads — brown, blonde, red, black. Betty studied them critically.

"Why did you run away last night?" The voice sounded strange and uncanny as the dummies looked. Betty started, "Oh, I — what do you mean?" "Just that," he said: "I don't believe you knew I was the Scotchman."

"Why, I never dreamed it," she laughed.

"Then, won't you go with me to the ice rink tonight? I love to skate with you, Betty. I do enjoy skating. Then perhaps you'll tell me why you ran away."

Betty laughed happily and promised. Back to the main floor they went, forgetful of the badly needed head. "Where's the new doll, Sunshine?" said Hattie. "There wasn't any — that is — that would do" Betty was thinking more of skating than of marcelled dummies that day and soon another girl had the demonstration.

The girls in the circle did not know what became of Betty until one day she came down the aisle chatting gayly with her husband, the department manager.

Christmas Wishes

May all the brightest gems in memory's store Today unite with thoughts of other days, And as the Christmas hours speed swiftly o'er, May some new happiness unknown before Awake to scatter sunshine in your way.

STRANGE ORDER



VICTIM OF WILL

Under the terms of her father's will, Signorina Italia Almirante (ABOVE), only daughter of the late Count Almirante, must wear this medieval costume one week in every year. She now spends "Fancy Dress Week" on her estate, where she is free from curious gazers.

Shy Santa Claus

On Christmas Eve, way in the night, When all were s'posed to be asleep I heard the queerest noise below And just slipped down to take a peep, Excited, shaking, all because I thought it sure was Santa Claus.

I heard a ball bounced, paper crushed, A horn a-tooting, wrum—"Sh-h!" Then, "Oh, Mac, look!" at sight of me, At which some one began to jaw— You see, 'twas only Paw and Maw!

"Has Santa gone?" I asked, but Maw Marched me right quickly up to bed. "You've scared that poor old man so bad He never will come back," she said. "Now shut your eyes and shut 'em tight, Don't dare get up again to-night!"

Now, why should jolly Santa Claus Whisk out of sight just when— oh, pshaw! I took a peep, and why should they Be there — my angry Paw and Maw? A queer, queer man Saint Nick must be To fear a little chap like me.

HALF PINT



THIS IS THE CAT

"Hey, quit tickling." So chuckled La Mer Faybeth, Jr., shown ABOVE in the cup won by her mother at the Kansas national live stock show in Wichita recently. The kitten, also a prize-winner, is owned by Mrs. Charles L. Mercer of Wichita.

MERRY CHRISTMAS, HAPPY AND PROSPEROUS NEW YEAR TO ALL

GIFT SUGGESTIONS

HOUBIGANT PERFUMES AND SETS, COTY, CARON, GUERLAIN, YARDLEY

\$1.00 TO \$10.00

NATURAL FLOWERS ON ORDER ONLY



All orders will be delivered 24 hours after reception.

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The preferred flower for Christmas.

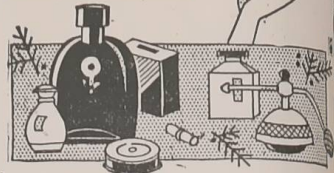
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EASTMAN KODAKS

\$1.00 TO \$34.00

GREETING CARDS

50c and \$1.00 per dozen



Page & Shaw Chocolates 50c only, lb... Laura Secord, on special only, lb... Toilet sets and Military \$5.00 to \$18.00... Warwick Gifts... 50c... Waterman Fountain \$2.75 to \$15.00... Writing Papers, Box 50c to \$3.00

Lafontaine's Drug Store

94 HERIOT STREET DRUMMONDVILLE, Que.

Merry Christmas and Happy New Year

TO ALL

Garage Montplaisir LIMITED

KEEP YOUR EYE ON

Chevrolet and McLaughlin-Buick

FOR 1932

HERE SOON --- SEE AND TRY THEM



HOLIDAY FOOD SUGGESTIONS

For the feast of feasts on Christmas day naturally you want the finest foodstuffs that are available. And here is a store that has prepared for this very special occasion. Delicacies and staples are here in an extensive assortment. Prices are lower.

- VICTORIA COFFEE, lb 47c
VICTORIA TEA, black or green, lb 59c
SLICED PINEAPPLE, a tin 10c
VICTORIA PEARS OR PEACHES 23c
LANTIC ICING SUGAR, pk. 08c
SAXONIA CHERRIES, 5 oz. 21c
HEINZ TOMATO JUICE, bottle 22c
MIXED NUTS, lb 19c
AYLMER TOMATO SOUP, 3 tins 25c
AYLMER VEGETABLE SOUP, 3 tins 25c
SMITH'S PURE STRAWBERRY JAM, 40 ounces jar 59c

Also a complete assortment of candies and chocolates.

Merry Christmas and Happy New Year to All

DELIVERIES EVERYWHERE — TWO STORES

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196 Lindsay Street Phone 279

Independant VICTORIA Stores DRUMMONDVILLE, QUE.

Gifts FOR ALL the FAMILY



Slippers for mother, father, sister and brothers... they're all the styles that are in the fashion and color desired.

WE WISH to extend to our customers and friends our most sincere greetings for CHRISTMAS and THE NEW YEAR

TWO STORES AT YOUR SERVICE

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DRUMMONDVILLE, Que.