

The Spokesman

"Empire buyers are Empire builders. For us the Empire begins in Canada," is a real motto!

Let us encourage our industries by buying Canadian goods. Empire Shopping a good policy.

L. III — No. 11

DRUMMONDVILLE, SEPTEMBER 9, 1930

PRICE FIVE CENTS

CUSTOMS CHANGES FORECAST IN BRIEF SPEECH FROM THRONE

Governor-General, in Message to Members of Senate and Commons, Comments on Economic Conditions Leading to Special Session — Unusual Brevity Featured Address, Only Three Paragraphs and Four Sentences Being Required to Outline Many Changes to Tariff.

GEORGE BLACK, SPEAKER

The brevity characterized the Speech from the Throne which was read by His Excellency the Governor-General in opening Parliament yesterday afternoon. Exceptional economic conditions and unemployment were given as the reasons for summoning Parliament. The speech makes specific mention of only two measures which are to be brought to Parliament. There are to be amendments to the customs and to the tariff, and the view is expressed that these will tend to meet the unusual conditions which now prevail. There are only three paragraphs in the Speech and four sentences. The speech was as follows:

Honorable Members of the Senate, Members of the House of Commons:

It affords me great satisfaction to be associated with you in the discharge of your duties upon which you are about to enter at this first session of the seventeenth Parliament of Canada.

The necessity for dealing with exceptional economic conditions and the resultant unemployment has induced me to summon you at an earlier date than would otherwise be necessary. Measures will be brought to your consideration, including amendments to the Customs and the tariff which it is anticipated will do much to meet the unusual conditions which now prevail.

Honorable Members of the Senate, Members of the House of Commons:

In inviting your careful consideration of the important matters which will engage your attention, I pray that divine providence may bless your deliberations."

SPEAKER ELECTED

At noon yesterday—an unusual hour for the House convened and read the Speech from the Throne. The deputy Governor-General, Mr. J. G. Macdonald, presided at the Senate where he addressed the members and then proceeded to the House where he was elected Speaker. Mr. J. G. Macdonald, in a few remarks emphasized the importance of the position and complimented the Opposition on its performance. In the customary manner the new Speaker acknowledged the honor and asked for the prayers of the House in the performance of his duties. The ceremony was concluded with the usual opening by His Excellency the Governor-General.

SOIL IMPROVEMENT TRAIN STOPS HERE AT END OF PRESENT MONTH

Members in this District All invited to Visit Exhibits and Consult Soil Specialists — Mr. Bois' Statement.

Richmond Town Council Held Regular Meet

Important Discussions Feature Monthly Session and Plans Made for Relief of Unemployment.

PUBLIC WORKS

Richmond. — Regular monthly meeting of the council was held, on Tuesday evening, September 2nd. There were present Mayor Ewing, Pro-Mayor Tremblay and Aldermen Hill, Bouvette, Emand and Healy.

With regard to the unemployment situation in the town, it was reported that at present there are three score of men out of work and that prospects for employment during the winter are not bright. The Mayor stated that he had in mind calling a meeting of the citizens of the town to discuss the problem with them and to see if they would authorize the council to begin public works which will be required in a short time, but which could be held over if it were not for the unemployment situation.

Water Main Burst

The water main burst, in the east end of the town, this morning, at the corner of Des Forges, and the water was a miniature flood covering the entire intersection. A crew were all day at work repairing the main.

Chimney Fire

The fire brigade answered to an alarm, yesterday morning, at 11 o'clock, for a threatening chimney fire in Mr. Berard's house, Convent St. The firemen quickly extinguished the fire before it did any damage.

MANY TOURISTS IN CANADA FOR HUNTING

Province of Quebec and Eastern Townships Receive Their Annual Share of Sportsmen in Search of Elusive Game—Several Have Registered Here, Last Week.

HUNTER'S PARADISE

With cool weather ushering in the beautiful month of September, the mind of the sportsman turns to the forest and woods in anticipation of the hunting season. With Labor Day sounding a finishing knell to the summer resorts and touring, the advent of visitors is not so marked and has decreased considerably from the large influx which made the Eastern Townships the mecca of its travels, this summer. The trees are shedding their brilliant coats of verdure and already the popular resorts and waterways are deserted of their holiday seekers.

To one class of pleasure seekers, however, the advent of fall is hailed with joy. To the hunter, this season of the year brings with it visions of unbounded pleasure. Shotguns are dug out from amongst the summer debris and oiled ready for the chase of elusive game. Where the primitive Indian once treaded in search of daily sustenance, the modern hunter still roams for the unlimited sport which this wonderful outdoor pastime affords. Rivers on which the redskin natives rode in pursuit of their enemies now are disturbed by the stealthy padding of the sportsman as he follows the dim trail outlined by his proposed quarry.

HUNTING FACILITIES

Canada, formerly popularly imagined as a land of continual ice and snow by some of its southerly neighbors, has now assumed its true aspect in the minds of most Americans and each year hundreds of sportsmen from across the border journey to the Dominion in search of game. The Province of Quebec and the Eastern Townships annually receive their share of visitors who are attracted by the hunting facilities and boundless variety of every kind of game which may be found in this part of the country.

A veritable hunter's paradise, the eleven counties of the Eastern Townships offer facilities which may not be found in other places. Close to railways and to commercial centres, the sportsman who does his hunting around this vicinity, may keep in touch with the outside world and, if occasion arise, a short journey will bring him where he may be able to transact the necessary business with the loss of only a few hours from his outing.

Rules and regulations are laid down annually by the Federal and Provincial departments under whose category fall these matters but the commandments are not stringent and meet with the wholehearted approval of the true sportsman.

(Continued on page 4)

POWER CORPORATION OF CANADA PRESENTS RECORD STATEMENT

Corporation Continues Its Consistent Growth — Earnings Steadily Mounting From Year to Year is Shown in Annual Comparisons — Stability of Hydro-Electric Utility Investments Strikingly Indicated by Corporation's Showing.

S. CANADA POWER CO.

The ability of a large percentage of hydro-electric public utility corporations to maintain their progress in earning power during a period of business reaction when recessions instead of gains in profits have been the rule in most lines of enterprise has been one of the outstanding incidents of the current year in the financial world.

The basis of a great deal of the popularity with investors in that class of securities has been that steadiness of the growth of business even in lean times, thus demonstrating that apart from the natural increase in the uses to which electricity is being put, the service is one of the most stable of modern times. This is evidently one of the services on which the public is not disposed to curtail.

This readily accounts for the success and growth of the earning power of Power Corporation of Canada, Limited, which has just issued its annual report for the fiscal year ended June 30 last. A study of the figures presented by the management, shows by comparison with preceding years that it is not suffering to any marked extent from the general recession in business. This speaks well for the success of the companies in which it holds large investments.

It will be seen from the annual report that the revenue enjoyed by the Corporation is at the highest level in its history and that its position is strong throughout. It will be noted that it was generous with its dividends.

Over of dozen farmers along the highway are dissatisfied with the amount accorded them by the government for indemnity, it is claimed, and these discussed the situation at length with Mr. Pigeon Friday. As a result, the latter agreed to send new engineers and surveyors to the different locations, where there is dissatisfaction, and try to come to terms. The Road Department is willing to pay for any damage which the new highway may cause to farms along its route and every case will be thoroughly investigated.

Sweetsburg Man Held By Authorities

Chester Davis Held Responsible for Death of Edward Delaire — Will Appear Before Magistrate's Court To-day.

Sweetsburg. — A verdict of "culpable responsibility" was brought in by a coroner's jury, under Dr. Runnelis, of Granby, at the local court house on Saturday, against Chester Davis in connection with the death of Edward Delaire. What were evidently intended to be friendly gestures proved fatal, when, on Monday, September 1, the deceased, who resided about one mile from Brome, entered the hotel in Brome and in a friendly way slapped Davis, who was standing with other men, on the shoulder. Davis turned around and gave Delaire a shove which sent the latter down a pair of stairs. Landing at the bottom, the victim hit his head on a cement square and remained in an unconscious state for an hour. He revived and returned to his home but on Tuesday afternoon he lapsed into unconsciousness again and was conveyed to the District of Sweetsburg Hospital. Medical examination revealed that he was suffering from a fractured skull and on Thursday morning he passed away.

The case is being heard to-day.

Many Mourners Honor Memory of Late Mrs. Hebert

Funeral Service and Interment Took Place Yesterday — Deceased Was Widow of Ex-Mayor David Hebert — One of Oldest D'ville Residents.

An imposing cortege, composed of citizens in all walks of life, paid their last respects, yesterday, to the memory of late Mrs. David Hebert, who died Thursday, at her residence, Heriot street, aged 76 years and 4 months, after a long illness.

Late Mrs. Hebert, born Eliza Meagher, was the widow of Mr. David Hebert, ex-mayor of Drummondville, her native town of which she was all her life a very much esteemed resident.

The funeral service took place in St. Frederic Church, at 10 o'clock, among a numerous gathering of mourners. Mass was said by Rev. Mr. Manseau, assisted by Rev. Canon Georges Melancon and Rev. Poirier, as deacon and archdeacon; at the lateral altars masses were said by Rev. Messrs. Rousseau and Traversy, vicars. A full choir sung the harmonized mass of the funeral rites. The interment took place in the local Catholic Cemetery.

The honorary bearers were Messrs. R. P. Hebert, J. D. Hebert.

(Continued on page 3)

Town Council

The Town Council will hold its regular semi-monthly meeting, to-night, and several questions are said to be on the tapis for discussion. It is likely that the annual valuation roll, which has just been taken, will be submitted for approval, to-night.

Your Name On?

Municipal Secretary-Treasurer Jos. Marier, who is actually preparing the provincial electoral lists, reports that the names of quite a large number of citizens qualified to vote do not appear on the official lists. They have till the 15th day of September to give their names to Mr. Marier. After that date they can be listed, but with much more difficulty, so now is the best time to act.

Hit by Auto

J. Daviau, 19, was bicycling along the D'ville Richmond highway, Friday evening, when a Chrysler car, driven by a young lady from D'ville, hit him. The young man was conveyed to the St. Croix Hospital where his injuries were fortunately found to be slight.

United Church

The Ladies' Aid of the United Church will meet at the Church, Lindsay street, Thursday afternoon, this week, at 3 o'clock. All the Ladies of the Congregation are cordially invited to attend.

ANDREE RELICS ARE READY FOR SHIPPING

Tromsø, Norway. — Wrapping up the relics of Andree expedition, found on White Island, was begun yesterday so the treasures would be ready to carry aboard the Swedish warship Svenskund when it arrives here.

Some of the relics suggested a dramatic picture of the explorers' wanderings in the deserts of ice. One is a ball of rolled-up thread with fishhooks made from pins attached at intervals. The spring balance scale carried by the party was almost in good enough condition for use.

In a camera a roll of film was found. This was removed and packed separately. Packed among the instruments was a dish containing scraps of food. One of the two sledges found was empty. On the other, which had been drawn up from the shore, was a canvas boat in which most of the objects mentioned in the foregoing were found.

Farmers Met To Discuss New Highway

Residents of Stanstead County Held Meeting to Discuss Problems Brought About by New Sherbrooke — Stanstead Highway.

CONSTRUCTION

Strong in their protest at the action taken by the Department of Roads, in connection with the widening of the Sherbrooke-Stanstead Highway, a delegation of residents from the County of Stanstead met at Sherbrooke, Friday, to discuss the matter, and to try and reach some logical and fair understanding with the Provincial Government.

Mr. A. J. Bissonette, M.L.A., for Stanstead, had arranged to have Mr. Pigeon, attorney for the Department of Roads and Mines for the Province of Quebec, present at the meeting and ready to meet the arguments put forward by the farmers of the County of Stanstead.

It would seem that several misunderstandings have arisen in connection with the new road, which is under construction. The present thirty-six foot highway is being widened to sixty-six feet, and as a consequence, a fairly wide slice of land is needed on both sides of the road.

Directors Appointed

Rock Island. — The annual meeting of the shareholders of the Massawippi Valley Railway Company, at which the different directors were appointed, was held here, Thursday.

Mr. John P. Wells, K. C., of Sherbrooke, was elected president of the company, with Mr. Richard Billings, of Woodstock, Vt., as vice-president. Mr. Harry Blodgett, of St. Johnsbury, Vt., was named treasurer for the ensuing year, while Mr. Sidney Stevens, of Stanstead, was appointed secretary.

The board of directors for the Massawippi Valley Railway company, that were appointed at the recent meeting, comprises Messrs. Walter H. Lynch of Sherbrooke, J. H. Walsh, of Sherbrooke, Grant Hall, of Montreal, Jay J. Turner, of Beebe, Que., H. E. Folsom, of Lyndonville, Ct., Dudley W. Davis, of Derby Line, Vt., and Edward S. French, of Boston, Mass.

SCOUTS AT CAMP

Asbestos. — The First Asbestos Boy Scout Troop 7th annual camp was held at Nicolet (Richmond) Lake, Wednesday, at their cottage "Willingdon Lodge" Owing to the somewhat sudden decision to hold camp, arrangements were hurried and no tents being available, only the Scouts were allowed to participate, despite the appeals of some of the Wolf Cubs who enjoyed the outing last year. Much of the success of the camp was due to the efforts of Mr. R. A. Donovan, a member of the Troop Committee.

On Thursday, Mr. R. S. Gardner, president of the association and Scoutmaster W. N. Reakes, paid their official visit to the camp and expressed satisfaction of the camp management under the leadership of R. S. M. Barclay. The newspaper collection fund was present at dinner in the form of a tub of ice cream.

BARN BURNED DOWN

Lennoxville. — A large barn, the property of Mr. Cunningham, formerly owned by Mr. H. R. Bassett, of Lennoxville, was the prey to ravaging flames Saturday morning, at about 6.30 o'clock, and was completely destroyed.

The fire was first noticed at the early hour, but by that time the blaze had obtained considerable headway, and the building, which

(Continued on page 4)

Killed One Each

Messrs. Leo Demers and James Doyle, two well-known young citizens, can proudly boast of their huntsmen ability, and eloquently prove their allegations. Recently they went a-hunting, in the vicinity of L'Avener, and a day after were back to D'ville with a deer each. That's more than many of us can say.

Taking Census

Members of the Catholic Clergy here have begun, yesterday, to pay their annual visit to their parishioners and, at the same time, to take the general census of the Drummondville population.

PROVINCIAL ELECTORAL LIST OPEN HERE

Law Governing Preparation of Same — Those Eligible to Inscription — Complaints Heard From Sept. 15 to Oct. 1.

LATER REVISIONS

Provincial electoral lists are now open in Drummondville and Drummond County, and in practically all parts of the province, with the exception of Montreal, Quebec, Hull, Three Rivers, Sherbrooke and Valleyfield. These places have special charters governing their electoral rights. The following information will help in controlling the placing of only proper individuals on the lists. In it is included the law governing the preparation of the electoral lists.

THOSE ELIGIBLE

All persons of the male sex, British subjects, not affected by any legal disqualification, having their domicile within the limits of the municipality on September 15, have the right to vote and may be registered, without necessarily being on the assessment role, as follows:—

(1) Proprietors, occupants and tenants of properties carried on the assessment role, without regard to the value of such properties; (2) Sons of such proprietor, occupant or tenant, domiciled with their mother; (3) Priests, rectors, vicars, missionaries and ministers of any religion; (4) Teachers, professors, principals of educational institutions and members of teaching congregations; (5) Navigators who are owners of a registered ship or of a share therein, and fishermen who are owners of boats, nets, seines and fishing tackle which together are of the value of at least fifty

INTERESTING FACTS ON MARCONI BEAM WIRELESS STATION HERE

Inauguration Was Historic Event—Principle of New Transmission — Equipment Here Enlarged Considerably.

CANADA LEADS

In 1926, an event comparable in importance to the first successful trans-oceanic transmission in 1901 took place when the new beam wireless station at Drummondville was opened, another pioneer undertaking carried out in co-operation with the parent company in England.

Beam wireless transmission bears almost the same relation to ordinary broadcast transmission as a private telephone does to a party line. The principle of beam wireless enables the signal impulses to be sent out along a narrow path, in practice, an arc of, perhaps 10 degrees, and "aimed" at the distant receiving station. Only stations in the direct path of the beam can intercept the signals, whereas, in ordinary broadcast transmission, the signals travel in ever-widening circles, in all directions from the transmitting station, and under similar atmospheric conditions stations on all sides of the broadcasting station can pick up the signals equally well. The essential feature of a beam-transmitting station is a reflector, similar to the aerial and placed at a distance of one quarter of a wave-length behind it. By this means, the entire "output" of the transmitting station can be concentrated in a narrow beam and the strength of the signals picked up at the receiving station is much greater. A similar reflector placed behind the receiving aerial increases the strength of the signals still further, and

(Continued on page 4)

For Cleanliness

The citizens whose residences are located on Berard or Heriot streets, near the Public Market, are complaining that when the farmers and other vendors leave the market place, on Saturday noon, they do not take the trouble of picking up pieces of wrapping paper and other trash which, when it is windy, as last Saturday, are carried over a large area, strewing the streets, sidewalks and lawns, to the detriment of cleanliness. The authorities have promised to see to it that the latter is better observed in future, by the vendors leaving the market place.

Water Main Burst

The water main burst, in the east end of the town, this morning, at the corner of Des Forges, and the water was a miniature flood covering the entire intersection. A crew were all day at work repairing the main.

Chimney Fire

The fire brigade answered to an alarm, yesterday morning, at 11 o'clock, for a threatening chimney fire in Mr. Berard's house, Convent St. The firemen quickly extinguished the fire before it did any damage.

SOCIAL & PERSONAL

After seeing "the big Auburn Car" in front of Mr. C. Halkas...

Mr. and Mrs. P.-E. Rioux are in Halifax, N. S., where Mr. Rioux is attending the Annual Convention of the Canadian Weekly Newspapers Association...

Mr. Carl Weddigh, of the Engineering department, Canadian Celanese Company, is away for his annual leave...

shares attractive as the interest is almost exactly double that of the banks and of course they are as sure as the flow of the St. Francis River.

Mr. Howard John Penny left by the "Acadian" on Monday evening for Halifax, N. S., where Mrs. Penny now is.

Mr. and Mrs. Carl Volmink are again at their home on DuRoiin St. east, after a pleasant holiday spent in visiting relatives and friends.

Dr. Louis Cuisinier, well-known Canadian aviator, and Mrs. Cuisinier, were recently the guests at the home of Mr. Penny's association with the Accounting Branch during nearly two weeks.

The Southern Canada Power Company are about to put on the board a quantity of New Stock at a price to Drummondville residents and customers of 106 per share...

Mr. and Mrs. W. J. Elvins and their children have safely reached their new home in Cumberland, N.S.

Mr. Edwin J. Tetreault, of Boston, Mass., is presently visiting his folks and numerous friends in our midst.

earnings remain higher at \$8,702,912 as against \$8,312,104. After expenses, taxes, and interest, net earnings of \$2,478,908 compare with \$2,445,829...

Mr. Leo Moore, of Bristol, Conn., was a visitor here last week, the guest of Messrs. E. Genest and T. Turgeon.

Mr. and Mrs. Cranford are back again last Monday after a motor tour in the Maritime Provinces in which they covered almost two thousand miles without a puncture in the City-by-the-sea.

Sister Mary Thelma of Antigonish, N. S., accompanied by Sister Maris Stella, of Little Bras d'Or, N.S., have been the guests of her brother, Mr. James Price, of this town.

Sister Mary Thelma is on her way to Toronto where she expects to remain some time, and Sister Maris Stella is spending a week in Quebec before returning to N.S.

Mr. and Mrs. W. J. Elvins and their children have safely reached their new home in Cumberland, N.S.

Mr. and Mrs. W. J. Elvins and their children have safely reached their new home in Cumberland, N.S.

"Over 91% of these assets are interest or dividend bearing." A list of the holdings of security investments will be found in another part of this report.

Canada United States 12.75% Foreign (incl. U. S. A.) 1.20% Foreign (incl. U. S. A.) 7.95%

The market value of the securities held by your corporation as at June 30th, 1930, was well over the book value.

The financing of these units has provided a problem which in Quebec has been solved by joint contributions from the provincial government, the municipalities concerned, and in the early stages by the Rockefeller foundation.

The financing of these units has provided a problem which in Quebec has been solved by joint contributions from the provincial government, the municipalities concerned, and in the early stages by the Rockefeller foundation.

The Spokesman

Published every Tuesday by "La Paroisse" Limited 163 Heriot St., Drummondville, Que. P.-E. Rioux, Managing Director.

SUBSCRIPTION Canada, by mail, one year, \$2.00 U.S. and Europe, one year, \$2.00

DRUMMONDVILLE, SEPTEMBER 9, 1930

Important Units

The visit of their Excellencies, Lord and Lady Wilgont, to Beauveville, Quebec, recently, for the purpose of inspecting the Beauce County Health Unit serves to all to public attention an important movement inaugurated in this province which may well become Dominion-wide.

Quebec now has nineteen rural health units serving twenty-three counties, staffed by full-time trained medical officers of health, public health nurses, and sanitary inspectors.

The financing of these units has provided a problem which in Quebec has been solved by joint contributions from the provincial government, the municipalities concerned, and in the early stages by the Rockefeller foundation.

The financing of these units has provided a problem which in Quebec has been solved by joint contributions from the provincial government, the municipalities concerned, and in the early stages by the Rockefeller foundation.

French Press Comments

MARRIED WOMEN WORKERS (Ottawa Daily)

"These special circumstances lead employers to give positions to young girls and married women, while capable heads of families are unable to find employment?"

The imperial Conference, so much discussed during the last few months, will soon take place.

Advocates Spanking

Magistrate S. B. Arnold of Kent County has had recourse to an old-fashioned but generally effective punishment in the case of three boys who were before him on charges of breaking into an abandoned factory building.

Spirit of Co-operation

It has been demonstrated that grave industrial controversies which refused to yield to any other method have finally been satisfactorily settled in peaceful conferences between representatives of the company and its employees.

Appeals to London

It is 25 years since appeals to London in criminal matters ceased; but we dispose of civil cases equally well.

Road Work Speeded Up

"To the Hon. J. E. Perrault, Minister of Roads, must go the honour for taking the initiative in offering work and fair wages to thousands of the unemployed."

Butter and Automobiles

It must now be admitted that a blunder was made in rousing the mass of the electors against the New Zealand butter agreement.

The Return

"I'm goin' back to Ireland, lad, to Kerry by the croonin' sea, to seek and find the girl I had when all the world was young to me."

Pert Paragraphs

"You notice, however, that the cause of crime, whatever it may be, doesn't seem to affect some people."

Wise Decision

It is interesting to note that the United States postal service has once again rejected the proposal of advertising interests that unaddressed matter be accepted by the department for house-to-house distribution.

Many Mourners...

"A crank is a person who reads your praise of a good dog and writes her a blistering letter because he knows a bad one."

Cordial Welcome to All

We take pleasure in announcing the opening of our new store at No. 72 Heriot Street.

Power Corporation of Canada

Finance - Engineering - Construction - Management

Table with columns for Gross Earnings, Expenses, and Net Earnings for years 1926, 1927, 1928, 1929, 1930.

Balance Sheet as at June 30th, 1930

Table with columns for Assets and Liabilities, showing various financial items and their values.

Profit and Loss Accounts

Table showing financial details for the year ended 30th June, 1930, including earnings and dividends.

Magnitude of Operations

Table comparing various metrics of the Power Corporation of Canada, such as total plant capacity and projects under development.

Announcing the new Atwater Kent Radio with the Golden Voice. Includes an image of the radio and descriptive text about its features.

Even if you have a larger clean you need Spic-Span. Includes an image of a woman cleaning and text describing the product's benefits.

Pay Only 50c Down for the PREMIER SPIC-SPAN. Includes an image of the product and text about its uses.

D'j'ever? Includes an image of a man and text about a family arrival.

LOOK AT THAT GARDEN! HASN'T BEEN WATERED SINCE SPRING! Includes an image of a garden and text about a water system.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

Premier Spic-Span, the great new cleaner. Includes an image of a woman cleaning and text about the product.

Pay Only 50c Down for the PREMIER SPIC-SPAN. Includes an image of the product and text about its uses.

LOOK AT THAT GARDEN! HASN'T BEEN WATERED SINCE SPRING! Includes an image of a garden and text about a water system.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

LOOK AT THAT GARDEN! HASN'T BEEN WATERED SINCE SPRING! Includes an image of a garden and text about a water system.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

OPENING. We take pleasure in announcing the opening of our new store at No. 72 Heriot Street. Includes text about cordial welcome and furniture.

POWER CORPORATION OF CANADA. Finance - Engineering - Construction - Management. Includes a table of financial data.

Balance Sheet as at June 30th, 1930. Table with columns for Assets and Liabilities.

Profit and Loss Accounts. Table showing financial details for the year ended 30th June, 1930.

Magnitude of Operations. Table comparing various metrics of the Power Corporation of Canada.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

LOOK AT THAT GARDEN! HASN'T BEEN WATERED SINCE SPRING! Includes an image of a garden and text about a water system.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

ARMAND TUDIN. Dealer in Electrical Apparatus and Contractor. Includes text about services and contact information.

Canadian Pacific. Includes text about services and contact information.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

just say - "Dawes Black Horse" ale, please! Includes an image of a horse and text about the beer.

SPORT NEWS

HARD-FOUGHT GAME BETWEEN NEWPORT, VT., AND D'VILLE

Locals Obtain Victory by 6 to 7 Score — Leduc Struck Out Sixteen Batters.

LAST GAME HERE THIS YEAR?

A large attendance, in fact one of the largest to attend a baseball game at the Gossard Grounds this year, witnessed a very brilliant play, Sunday afternoon, between the locals and the Newport, Vt. team. The latter went down to defeat by the slight margin of one point, the final score, 7 to 6, favoring the D'ville lads. Both teams made an excellent showing, as to batteries and support.

Young, for the visitors, pitched brilliantly, but the locals took ten hits off him, while the Newport boys fanned by Leduc, amounted to no less than sixteen.

Victor Gauthier umpired behind the home plate very satisfactorily.

LINE-UP

D'VILLE						NEWPORT							
AB	R	H	PO	A	E	AB	R	H	PO	A	E		
Gauthier, 2b	4	1	1	2	1	0	Rushlow, 2b	3	2	1	3	1	0
Beaulac, ss	5	1	1	0	0	0	Hitchcock, 1b	4	0	0	8	0	1
U. Pepin, 3b	5	0	1	2	0	1	Cathral, 3b	3	1	2	3	1	0
Lauziere, cf	4	1	1	0	0	0	Hitchcock, c	3	0	0	6	1	1
Tessier, cf	1	0	0	0	0	0	Moulton, cf	4	1	0	2	0	0
V. Pepin, lb	4	2	2	7	0	0	Gilmore, rf	4	0	1	0	0	0
Corriveau, lf	3	1	2	0	0	0	Hartley, lf	3	1	1	2	0	0
Bouchard, rf	4	0	1	0	0	0	Gagne, ss	4	0	0	0	1	2
Demers, c	3	1	1	16	4	0	Young, p	3	1	1	0	6	0
Leduc, p	2	0	0	0	4	0							

NEWPORT						DRUMMONDVILLE					
AB	R	H	PO	A	E	AB	R	H	PO	A	E
1	0	4	0	0	1	0	0	6	6	4	
2	1	0	2	0	0	2	0	x	7	10	1

Two Bases Hits: Cathral, Gauthier and Corriveau; Hits: off Leduc, 6; off Young, 10; Sacrifice Hits: Rushlow and Leduc; Stolen Bases: Gauthier, Beaulac, U. Pepin and Rushlow; Left on bases: Newport, 3; D'ville, 9; First base on Balls: off Leduc, 3, off Young, 1; Hit by pitcher: Hitchcock, Corriveau and Demers; Struck Out: by Young, 5; by Leduc, 16.

Sunday's baseball game was probably the last to be played by the Drummondville team on the local diamond, this season. Our team, it is said, is trying to book against the Asbestos for three consecutive meets to take place on a neutral diamond, at St. Hyacinthe. But there is nothing definite as to that as yet. The fans here would naturally like a few more games in D'ville before the close of the season. Will their dream come out to be true? Why not?

E. T. Meet

Up to the present the date for the Eastern Amateur Athletic Meet

has not been fixed, but from the intense interest being shown by groups outside of Sherbrooke it is hoped to have definite plans made and the date set shortly.

"Soil Improvement"...

(Continued from page 1) vince," said Mr. Bois, "and we urge all the farmers in the districts, through which it will run to visit the train and consult the soil specialists on methods of making their farming operations more profitable. The farmers of the province buy a great deal of feed for their livestock that they could raise themselves at much less cost by use of lime and fertilizer. We are determined to assist the farmers in every way possible to realize this, and also the importance of keeping their farm soil fertile by proper fertilization. This is vitally important if the farms of the province are even to keep their present standard of fertility. But there is no reason why production should not be increased at least two-fold, and that is what we are aiming at. "The special train we are operating with the assistance of the Canadian National, will have a staff of specialists drawn from our own department and from the experimental farms and agricultural colleges of the province and the Dominion Seed branch, and it will be a real opportunity for the farmers of these districts to get full instruction on this subject, and to obtain a wonderful service in the matter of soil analysis."

Customs Changes...

(Continued from page 1) The Senate floor was filled by the official set and the galleries banked by an outpouring of women in all the trappings of feminine luxury. A September opening is unseasonable and yet in its social brilliance yesterday's compared very favorably with the regular performance.

The Speech from the Throne outlines the sessional program. It is made clear that the session is called to deal with one thing essentially — the problem of unemployment. To that end the Government has a number of measures to propose and these are to have the right of way to the exclusion of everything else. The plan provides for business proceeding with every expedition.

The two groups who dare not say what they think are slaves and great men.

CELANESE WON CRICKET GAME AGAINST SHERBROOKE COTTON

The local Celanese Cricket Club were visitors to Sherbrooke Cotton's Cricket Club, recently, at the Parade Grounds, Sherbrooke, where an interesting game was witnessed by a large crowd of cricket fans. Sherbrooke went to bat first but were soon turned back by the deadly bowling of Prince and Collis the Celanese star trundlers and when the dust settled Sherbrooke found they were all retired for the small score of 32. Nothing daunted the set about their work in determined fashion. Carrigan and Horsfall shouldered the burden of bowling with great success, two wickets fell for no runs, but alas that was too good to be true, the final score read celanese 76; Cotton 32. The story of Sherbrooke's defeat was a missed catch before Collis had scored. He eventually made 31 and the extras, 20, were the difference between victory and defeat.

SHERBROOKE

Marslf b. Prince	3
Burton b. Collis	1
H. Pearce b. Collis	0
Horsfall c. Meldrum, b. Collis	10
Carrigan b. Prince	4
Read c. Conyers, b. Collis	2
Ashtor c. Collis, b. Prince	0
Sunderland caught, not out	1
Williams c. Meldrum, b. Prince	0
Lavers b. Prince	0
Taylor b. Prince	0
Extras	11
Total	32

E. T. NEWS...

(Continued from page 1)

contained a quantity of hay, was beyond hope of salvage. People from the surrounding district rushed to the scene, but little could be done, and before long the building was burned to the ground.

The origin of the fire was not known and the loss apparently not covered by insurance.

ACCIDENT CASE

Sherbrooke. — Facts which hitherto had remained obscure were revealed in the Magistrate's Court Friday afternoon when the preliminary hearing in the case of Olivier Desnoyers, an American citizen and resident of Holyoke, Mass., was inaugurated after several postponements. The charge, which occurred on the Victory highway between Little Lake Magog and Sherbrooke on the evening of August 11th, has aroused considerable interest and when the first witness for the complainant was called, quite a large crowd had assembled to follow the proceedings. In this accident, which inflicted a fractured skull to Armand Chamberland, of this city, a broken arm to the driver of the American vehicle, Stuffey Nolin, also of Holyoke, and a badly lacerated eye to the accused, the popular supposition was that at the time of the accident Chamberland was alone in the car. However, evidence brought out the fact that there were four occupants in the local car when the accident took place.

Interesting...

(Continued from page 1)

shields the receiver from interferences, in itself a valuable feature.

THREE BEAMS USED

Since 1926 the equipment of the beam station at Drummondville has been enlarged and improved considerably. It is now possible to send messages to England simultaneously on three channels, two telegraphs, and one telephone, without interference. Equipment for a trans-Atlantic telephone service has been ready in operation for some time, and additional telephonic equipment for communication with ships at sea, with a range sufficient to keep in touch with a ship during the entire length of the voyage across the Atlantic, is being installed. Complementary receiving apparatus for telephonic ship communication is being installed at Yamachiche.

Special facsimile-transmitting apparatus for sending over the air couples of photographs, contracts, signatures, and a host of similar matters, is being installed at the present time, and will be ready for use shortly.

The average man, who takes his science in small doses, usually through the medium of the newspapers, considers wireless telephony as something of very recent birth. So far as Canada is concerned, it is a lusty child of five years. For the past five years, the Canadian Marconi company has been operating wireless telephone equipment on small coast-steamers and tugs on the Pacific coast, now about 80 in number, as well as 30 private wireless telephone stations along the shore. These are used mainly by shipping companies for communication with their vessels while at sea. Canada led the world in this use of wireless, and the Marconi company has received communications from several foreign governments regarding this work.

Many Tourists...

(Continued from page 1)

Non residents are required to pay a nominal fee for the right to hunt within the province, while members of fish and game clubs in the province are also required to secure licenses to hunt. Different seasons of the year are allotted to different kinds of game but in the main from September to the middle of December practically every fur-bearing animal and bird may legitimately be caught.

The huntsman is on the eve of another season in which he may obtain pleasure to his heart's delight. For his own safeguard, and the safety of others and for the preservation of game reserves his own sportsmanlike character should if the game laden precincts are to warn against committing imprudences. Great care must be exercised

be preserved while the greatest precaution is necessary to do away with the unfortunately large number of fatal accidents which each year mar the hunting season. Keeping the simple rules and regulations in his mind and exercising the utmost precaution while handling his firearm should make the most successful from every viewpoint.

Power Corporation...

(Continued from page 2)

some of the companies which your corporation controls or with which it is closely affiliated by management or shareholdings is given hereunder:

SOUTHERN CANADA POWER COMPANY, LIMITED.

"Serving light and power to the Eastern Townships of the Province of Quebec, including such cen-

tres as Drummondville, St. Hyacinthe, Richmond, Ham, Granby and Rock Island. Throughout the area new industries are locating in various towns. During 1930, the new power station at Burroughs Falls, owned by the company, was put into operation. This modern plant, equipped with automatic operation, adds capacity to the company's installing capacity. "During the short period years that it has been in operation your corporation has attained a strong position in the public utility field, holding, as it does, a large share of the public interest in practically every public utility company in the Province as well as being active in the engineering, building, financing, and operating of industrial developments in all areas in which it operates."

GOOD LUCK to a gallant effort!

CITIZENS of this community have recently welcomed an intrepid Canadian who is blazing a new automotive trail in the highway of Empire against odds as severe as any that faced Canada's early explorers.

We, as McLaughlin-Buick dealers, took special interest and pride in welcoming Healy Needham. For in his spirited attempt to break the Halifax-Vancouver trail by motor car . . . to demonstrate the feasibility of a trans-Canada highway . . . Healy Needham has chosen a McLaughlin-Buick Straight Eight to carry him to his distant goal.

It is particularly fitting that McLaughlin-Buick, Canada's pioneer automobile, should have a part in this history-making effort. And we are confident that, if any car can carry Healy Needham through the trackless, unpopulated wilderness he must

travel, McLaughlin-Buick will do it. Through hundreds of miles of country where no car has ever gone before, Healy Needham must win every yard of progress against the difficulties and dangers of mountains, marshes, forests and turbulent rivers. Every mile of the journey must be charted by compass and surveyor's transit . . . roads must be blazed through almost impenetrable bush . . . bridges must be swung across gulleys and streams. What a test of driving skill and nerve! What a magnificent test of the power and ruggedness of the McLaughlin-Buick Straight Eight!

See the McLaughlin-Buick Eight

You are cordially invited to come to our showrooms and see the new McLaughlin-Buick Straight Eights. You will be particularly interested in the 8-50 series — which has been chosen by Healy Needham for his trans-Canada trip. This car provides McLaughlin-Buick quality and eight cylinder performance at a delivered price here of \$1450.

We were glad to extend to Mr. Needham, on his arrival here, the loyal support and sincere good wishes not only of everyone connected with our organization, but of every local citizen interested in Canada's development.

GARAGE MONTPLAISIR, LIMITEE DRUMMONDVILLE

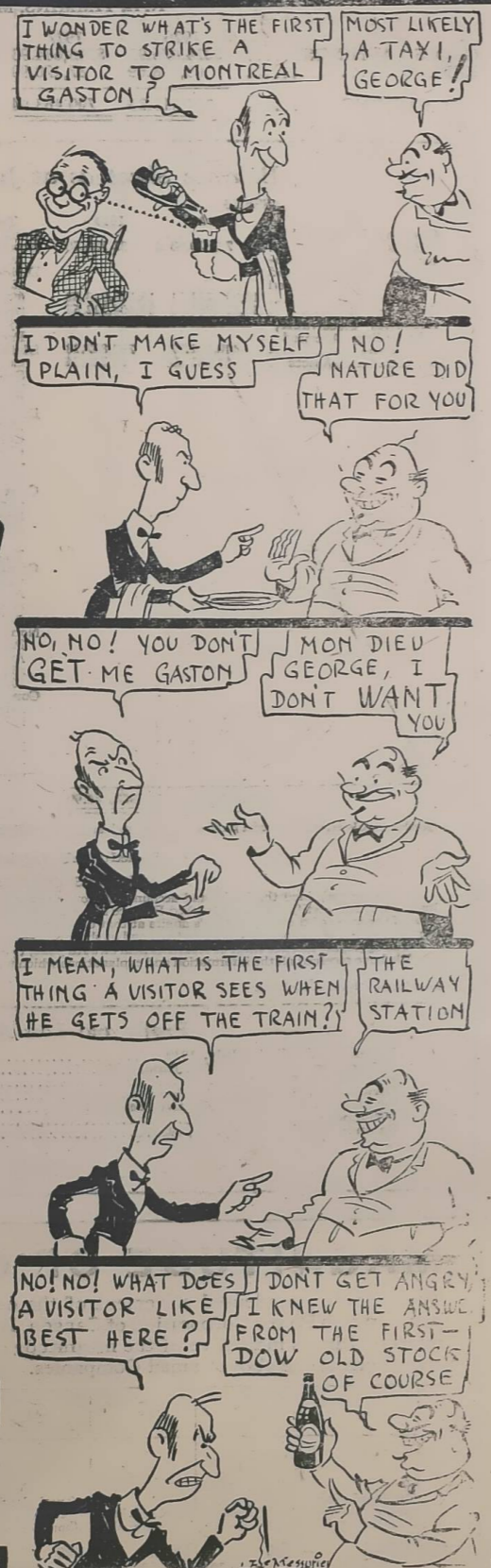
GASTON and GEORGE THE DOW WAITERS



When good fellows get to-gether IT'S

Dow Old Stock Ale

The Prince of Ales



"Sitting on top of the World" with Frontenac Olde Brew Ale