

The Spokesman

"Empire buyers are Empire builders. For us the Empire begins in Canada," is a real motto!

II — No. 21

DRUMMONDVILLE, NOVEMBER 19th 1929

PRICE FIVE CENTS

Enthusiastic Convention Of The Retail Merchants' Association Here

AL CONSTRUCTION THIS YEAR REPRESENTS \$500,000

than Last Year — Initial Plants Head List Statistics for Year in Municipal Engineer's Report

ACTIVITY

Honore Girouard, municipal engineer, has reported to the council the construction statistics for this year. In the course of the summer and this autumn in private residences, representing an approximate value of \$262,000, have been built. This construction is much less than in the three previous years, particularly 1928 when they totaled a sum of \$262,000. The construction of a public category is not built on as large a scale as last year when these represented an amount of \$262,000. Nevertheless, two important constructions were effected: C.N.R. Express Offices, enlargement of the St. Joseph's hospital, \$30,000. Buildings for commercial purposes represented a sum of only \$10,000, while last year they were valued at \$75,000, and at \$10,000 in 1927. The only new construction in that domain was the enlargement of the Southern Power's offices and warehouse on Herriot street.

Construction activities were more numerous in the industrial domain, representing a total amount of \$10,000, which are as follows: Door and Sash manufacturing, \$50,000; Drummondville Cotton and Sash Manufacturing, \$50,000; Dominick Silk Ltd., plant, \$40,000; Butterfly Hosiery Co., \$40,000; Pinard and Pinard, \$10,000. Last year the plant here was enlarged, the Butterfly Hosiery, for a sum of \$30,000.

One of the most important constructions in Drummondville, this year, is the St. Joseph School, and the completion of St. Joseph's church effected for an amount of \$75,000.

Perished in Barn Fire at Stanstead

George Mead, Fifty years of Age, Lost Life Saturday Morning Believed that He Fell from Lamp Which He Carried. A fire broke out in a barn at Stanstead, Quebec, on Saturday morning, November 16th, at about six o'clock. George Mead, fifty years of age, was in the barn at the time. He was carrying a lamp. He fell from the lamp and was killed. The fire was caused by the lamp. The barn was destroyed. The fire was caused by the lamp. The barn was destroyed.

Ladie's Guild

A Supper will be given Saturday, this week, by the Ladies' Guild of St. George's. A sale of fancy work and candy will be held in the afternoon. Supper will be from 6 to 8 P. M. Admission 50 cents.

RUSH EXPECTED AT CHURCHILL PORT

The Pas, Man. — The vanguard of the thousands that will form the population of Churchill, Manitoba's northern seaport and terminus of the Hudson Bay Railway, will rush to the bay port over the new railway in the spring, predicted A. E. Warren, vice-president of western lines, Canadian National Railways, on his arrival here from an inspection of northern lines. Plans for taking care of this rush to Churchill, as well as a general influx to the mining centres in this district, are nearly completed. Mr. Warren said. A new rail line into the Gold Lake mining area will be taken over Sunday by the Canadian National, he stated, and two trains a week will cover the route next spring. The Hudson Bay Railway will be closed down for the winter by December 2nd, except for services between here and Mile 327. Two trains a week to Churchill will be operated in the spring. Mr. Warren stated.

Hon. J. L. Perron Won Montcalm in Heavy Poll

Minister of Agriculture has Majority of 997 — Opposition Candidate Loses Deposit in Vote of 1,861 to 864.

Hon. J. L. Perron, Minister of Agriculture swept Montcalm county Saturday, capturing 1,861 votes of the 2,725 votes polled, as against 864 votes polled for Dr. A. Levesque, the Opposition candidate, who loses his deposit.

The Minister secured a majority in each parish, even St. Calixte, the residence of Dr. Levesque, a personally popular physician, giving the Minister a majority of three.

The majority of 997 given to Hon. Mr. Perron falls short of the majority given to Hon. J. F. Daniel in the general elections of 1927, but this is due to the fact that there were 410 more votes cast today than in 1927, and they went to the Opposition candidate. In 1927 Hon. Mr. Daniel Polled 1,970 votes, or 109 votes more than Mr. Perron did today, the figures being 1,970 and 1,861, respectively.

Conditions on election day were ideal, the roads being dry and the weather, while cold, very invigorating. No incidents were reported at any of the polls during the day. Considering the fact that so many men are away in the bush at this season of the year, and that many of them could not return to their parishes to cast their ballots, the turnout is considered substantial.

Hon. Mr. Perron and many of the Liberals who had worked in the Montcalm by-election with him returned to Montreal Saturday evening, and there was an impromptu reception held at the Montreal Reform Club. Mr. Perron was in excellent health despite the strain of the campaign, his voice having held out well.

Was Real Success

No less than 250 guests attended the Knights of Columbus Oyster Dinner, Friday night, and had a very enjoyable time. As early as 8 o'clock a group began "massacring" raw mollusks and these were in sufficient quantity to last till 12 P. M. Besides the oysters on shell, oysters were also served in soup. Hors-d'oeuvre, sandwiches and coffee were on the menu and the music was rendered by the Metayer orchestra and a Victor Radio which was generously furnished by the Montclair garage. M. C. Mackenzie, in charge of the local K. of C's social programme this year addressed cordial thanks to all those who had contributed, in a way or other, to the success of the party.

Snow-Shoers

The members of the local snow-shoe club "Les Pieds Legers" are meeting, this week, to elect their officers and to organize for the coming winter.

Concluded By Banquet at Which the Hon. Hector Laferte, Minister of Colonization, Was the Main Speaker — Publicity Drive to Be Organized in Province — Officers Elected for Coming Year — An elaborate program.

CO-OPERATIVE PURCHASING

Seventy-five delegates, from several cities and towns of this province, and a large representation of local merchants, professionals and industrialists attended, Thursday night, at the Drummond Manoir, the brilliant banquet which brought to a conclusion the three days' annual convention here of the Retail Merchants of Canada, provincial section.

The banquet was presided by Mr. J. A. Goyer, president of the association for the Province of Quebec, and the speakers were the Hon. Hector Laferte, Minister of Colonization and Fisheries, M. L. A., for this county; His Worship Mayor W.-A. Moisan; Mr. S. E. Desmarais, M. L. A. for Richmond and vice-president of the association; Mr. N. Garceau, ex-mayor; Messrs F. X. L. Rattey, Joseph Marier, C. F. Olive and H. Messier, of Montreal.

In most of the addresses were stressed the needs of a greater protection for the individual merchants, of a campaign to educate as to the opportunity of buying at home, of strict licensing laws and of the necessity of co-operative advertising and purchasing for the merchants.

In the afternoon the officers of the association were elected for the coming year. Mr. J. H. Tetreau, local shoe merchant, was chosen 3rd vice-president.

HON. H. LAFERTE
Mr. J. A. Goyer, who presided the dinner, proposed the toast to the King and to Canada and Mr. S. E. Desmarais, M. L. A., for Richmond, was invited to propose the toast to the Province of Quebec. Mr. Desmarais said he felt proud, on that special occasion, among so many of his confreres merchants, to raise his glass to the flourishing health of his province and briefly expounded the important part played by the retail trade in the welfare and the prosperity in this part of Canada.

FIRST CONCERT OF THE SEASON THURSDAY, AT ST. GEORGE'S CLUB

"Laughter in Court" has Pleasant Time in Store for Audience — Prof. Lamb, of McGill University, Gave An Interesting Lecture, Last Week.

"THE OLYMPIC GAMES"
The committee of the St. George's Club have arranged the first concert of the present season for Thursday November 21st. A good program of music is being arranged and a sketch, "Laughter in Court" will be staged by 4 men.

Cast: His Worship, E. Balding; His Guest, A. Holmes; His Man-servant, J. Hall; His Visitor, R. Haworth.

The concerts last year were a great success, and as good results are anticipated this year. Commencing 8.15 p.m., the price of admission will be as usual, 35c and tickets can be had from the committee.

LECTURE
On Tuesday Nov. 12 a very fine lecture was given in the Hall by Prof. Lamb of McGill University, Montreal, on "The Olympic Games." The lecture dealt first with the ancient Greek games, the original Marathon, and the place of the games in history. Then the modern series, beginning in 1896 were sketched, special detail being given to the last games held in Amsterdam in 1928. Dr. Lamb was present at these games, being directly connected with the Canadian contingent of athletes, so we had first hand information, especially concerning the Canadian Runners. At the end of his talk, the lecturer showed a series of very fine lantern slides, and finally, as a special treat, a reel of movie film. In this way the audience were able to see some of the heroes of the games winning their respective races. Percy Williams was of course the Canadian hero, winning two races in great style.

Mr. Prince presided and Mr. Farley voiced the thanks of the company to the lecturer for his entertaining lecture.

THOUSAND EXHIBITS EXPECTED AT POULTRY SHOW, THIS WEEK

Opens To-Morrow, at St. Guillaume—Hon. Laferte Invited as Speaker, At Banquet, Wednesday Night — The Judges.

The Yamaska-Drummond Poultry Association is holding its annual Poultry show this week. The show opens officially to-day at St. Guillaume, and will last three days. It will be under the direction of Mr. Leas Perreault, who looks after the interests of aviculture in this district. The prizes will be adjudged to-morrow, by Messrs. Raoul Dumaine, Montreal. Lucien Crevier, Quebec; and Arthur Lamarre, La Prairie. The organizers are confident that the event will be successful this year. No less than one thousand exhibits are expected to be registered by to-night.

FOUR ARRESTED AS RESULT OF RAIDS BY POLICE, LAST NIGHT

Others Summoned — Accused of Violating Liquor Commission laws — Brought to Arthabaska.

Liquor Commission detectives, jointly with the local police, effected several raids here, at Henrieville and St. Nicéphore, late last night, and the results they obtained were fruitful.

Four men were taken under arrest and brought to the police station where they spent the night. This forenoon they all four took the road to Arthabaska where they will go on trial under the accusation of having sold liquors illegally. They are Thos. Houle, St. Nicéphore; Albert Desfosses, St. Cyrille; Cyprien Hebert, Drummondville; and Wm Viens, Henrieville.

WANT HIGHWAY OPEN TO AUTOMOBILE CIRCULATION, THIS WINTER, HERE AND TO NEIGHBOURHOOD TOWNS

WOODSWORTH HAS A NEW PROPOSAL

Toronto, Ont. — A resolution urging the Government to combine its labor and immigration departments has been sent to the clerk of the House by J. S. Woodsworth, Labor member in the House of Commons for Winnipeg. This was disclosed by Mr. Woodsworth while in Toronto. Mr. Woodsworth stated he had sought expressions of opinion on the matter from laborites in different parts of the Dominion and found his proposal met with their approval. The attitude of Mr. Woodsworth is that problems of labor and immigration are related closely and there should be no immigration unless there was work in Canada. "I think it is highly desirable that the Immigration Department be abolished and the administration of the act placed under the Labor Department. Immigration has provided a solution for important economic problems in the past."

E. T. NEWS OF INTEREST

GASSED BY CHEMICALS

Windsor Mills. — Alfred Barrell and Eugene Et. Armand, of Windsor Mills, were brought to the St. Vincent de Paul Hospital, Sherbrooke, Saturday morning, suffering from the effects of being gassed by chemicals at the plant of the Canada Paper Company.

Barrell, according to reports received, was working near the edge of a tank of chemicals used in making paper, when he was overcome by the fumes. St. Armand, in attempting to save his friends, was also overcome by the gas. The two men were rescued by other employees and Lord's Ambulance of Sherbrooke summoned. Constable Donahue, of the Sherbrooke police force, who accompanied the ambulance, worked over the men for some time with the lung motor before they recovered consciousness. The two men were removed to the hospital where their condition at the present time is regarded as satisfactory.

AUTO ACCIDENT

Granby. — Alfred Couture and his two sons, of Ville St. Pierre, were painfully injured in an automobile crash, six miles from Granby on Wednesday night. The three men were on their way towards Granby from Waterloo about nine o'clock, when the car left the road and ran into a tree. Mr. Couture sustained a broken nose, while the older boy, aged nineteen, had both ankles broken. The younger received severe cuts and bruises. They were removed to Dr. Rummell's Hospital.

ROBBED OFFICIAL

Coaticook. — Mr. Arthur Bertrand, an officer of the Customs Department, was the victim in a highway robbery here on Thursday evening. While passing in the rear of the Canadian National Station on his way home from work, he was pounced upon by a man. Mr. Bertrand offered resistance and his attacker called out for help, and two others came on the run, the three setting upon the officer. After subduing him they robbed him of the sum of sixty-two dollars and fled in an automobile. Mr. Bertrand was able to give a good description of the robbers to the police who are working on the case.

Masquerade

The Harvest Moon Masquerade Dance postponed from last Friday will be held at the Golf Club next Friday Nov. 22 at 9.30. This dance is under the direction of the Drummondville Tennis Club and The Drummondville Golf Club. A good program is ahead for the dancers including novelties and refreshments. Dancers are requested to come in costume, although this is optional. Tickets can be had from Messrs J. O'Donnell and Tucker, Montgomery, Luby and Webster.

Mud Splasher

A local automobilist had to report to the police station, this morning, for having wilfully splashed mud on a passer-by, Heriot St.

Town Council Will Petition Highway Department for Winter Maintenance of Route Crossing D'ville and Between St. Germain and St. Cyrille — By-Law Regarding Weight of Bread.

OTHER QUESTIONS

Tuesday evening a regular meeting of the town Council was held, with His Worship mayor Moisan in the chair. Were present aldermen Nap. Lindsay, A. Bernard, J. C. Duchesne, S. Thibault, E. Larocque, E. Pelletier and J.-W. St-Onge.

Following the reading of the minutes of the previous meeting the mayor informed his colleagues that the laying of the new main water pipes, on Lindsay street, between the Drummondville Cotton plant and Des Forges street, was terminated and had cost \$12,000 instead of \$13,000 as had been estimated.

A report received from Dr. A. Rajotte, sanitary inspector, and read by Mr. J. Marier, town clerk, informs the council that the local butcher shops are generally kept in a perfect state of cleanliness. There is only one exception and the owner of the shop in question will be told to improve the conditions of the latter at once.

The by-law regarding the weight of the bread sold here was read for the first and second time, at that meeting.

The council will ask the Department of Municipal Affairs permission to issue bonds for a five years' period to cover the expenses incurred by the installation of the new aqueduct and sewer mains.

The Imperial Oil Co., has given to the city a strip of land 11 feet wide, on Bridge street, near its junction with Heriot street. The engineers of the provincial highways are of opinion that the new road will not be wide enough, in spite of that, and the council was informed that the Imperial Oil Co., will be asked for a 20 feet strip at least. In exchange the company will receive part of the property adjoining and bought from Mr. Roch Cardin.

WINTER ROADS

The ministry of Highways will be asked to maintain, this winter, the road passing through Drummondville, so as to permit automobile traffic during all that season. It would cost \$100 per mile of road. The mayor informed the aldermen that a petition will probably be sent to Quebec praying the government to also maintain winter roads between here and St. Cyrille and St. Germain.

DRUMMONDVILLE INJURED IN AUTO SMASH, THURSDAY

Girl Rendered Unconscious and Three Others Bruised When Car Going Towards Sherbrooke Hit Parked Taxi on Brompton Road.

One girl was injured, a man received severe scalp cuts and two other persons were slightly bruised as the result of an automobile collision near the city asphalt plant on the Brompton Road, Sherbrooke, Thursday evening.

Mr. Paul Roberge and party, of Drummondville, were going to the Queen City, about ten o'clock, when they ran into the back of a taxi in charge of Mr. Louis Valente, of that city, which was parked at the side of the road headed towards Sherbrooke. Mr. Roberge was blinded by the heavy rain and did not see the parked car.

The four occupants of the Drummondville machine were thrown against the roof of their car and were badly cut. Brien's ambulance was called and the party removed to the St. Vincent de Paul Hospital. Miss Lina Rheume was found to be unconscious on admittance, and it was some time before she regained consciousness. An examination revealed that she was suffering from severe cuts and bruises and considerably weakened from loss of blood.

Mr. Armand Lemire had a severe cut on his right cheek, and scalp, while the driver and Miss Jeanne Bergeron, the other occupants, received a few minor cuts and bruises.

The car, a De Soto, was badly damaged.

D'VILLE HAS CLEAN SHEET FOR INFANTILE MORTALITY

Statistics for Month of August Are Published in Quebec — 738 Cases in Province.

The city of Sorel, with a rate of 6,278, the general rate being 117.5, had the highest infant mortality rate of any city or town in the Province of Quebec for the month of August, according to vital statistics issued over the week-end from the Parliament Buildings.

It had 19 births during the month and six deaths under one year of age.

Riviere du Loup, which had four deaths, under 1 year of age, out of a total of fifteen births during the month, was second, with a rate of 266.7 while Trois Rivières, with 33 deaths under one year of age as against 127 births, was third, its rate being 250.8.

Six cities and towns turned in a clean sheet as regards infantile mortality during the month, these being Outremont, Westmount, Sherbrooke, Drummondville, Montmagny and Rimouski.

738 CASES REPORTED

In all there were 738 cases of infantile mortality throughout the province, as against a birth total of 117.5.

There were 142 violent deaths during the month of which number Montreal supplied 61, or nearly 50 per cent. Principal causes of death during the month were: Whooping cough, 40; diphtheria, 21; measles, 3; scarlet fever, 6; typhoid, 22; influenza, 15; pneumonia, 116; pulmonary tuberculosis, 175; other forms of tuberculosis, 61; spinal meningitis, 8; diarrhoea, 266; violence, 142; syphilis, 8; diabetes, 20; heart disease, 350 and cancer, 164.

Going South

Early yesterday morning several flocks of wild geese were seen passing over D'ville, headed for the south. This was a sure forecast that winter will soon be with us for good. Later in the forenoon we had our first experience this year of a little snow-storm.

"TAY PAY" PASSED AWAY ON SUNDAY

London. — Cheered in his last moments by the blessing of the Pope and the best wishes of King George, Thomas Power O'Connor, known as "Tay Pay" and "father of the House of Commons," died at 3.16 a.m. Sunday. He was eighty-one years old. Death came as a result of a septic condition in one leg, which ten days ago incapacitated the aged parliamentarian and gradually weakened him until Saturday he lapsed into coma. Most of his last hours were spent in this wise, although he occasionally revived.

He was active up until death, taking a prominent part in parliamentary activities and national politics despite his age. He had caught him in 1928, but he insisted on running for his seat in the Commons from Scotland division, Liverpool, at the last general election, despite his having to be wheeled about in an arm chair.

Customs Seize Automobiles And Liquor

During Past Month Officers in Vermont Customs District Seized 8,000 Bottles of Prohibited Liquors and Twenty Automobiles.

St. Albans, Vt. — The monthly statement of law enforcement activities in the Vermont Customs District, just issued by Collector Harry C. Whitehill, shows that over eight thousand bottles of prohibited liquors and twenty automobiles were seized by customs and border patrol officers during the month of October.

In addition to the twenty automobiles, which were valued at \$4,405, the list of seizures included three horses, taken by patrol officers while being used to smuggle liquor. These animals had been equipped with packs, loaded with over five hundred bottles of various kinds of prohibited liquors, and were being led into the country over an unfrequented trail when discovered and seized. The total value of all seizures made during the month amounted to \$4,596.

More than two hundred violations of Customs laws were detected and handled during October, and fines and penalties aggregating \$1,415 were assessed and collected. Four automobile drivers, who failed to report to Customs on arriving in the United States, were fined \$100 each.

Fatal Hunting Accident In Wickham Woods

Roger Hebert, 15, Accidentally Killed by Companion, Saturday — Boys Were Tracking a Deer they Had Shot.

INQUEST

Saturday afternoon three Wickham lads left together for a hunting excursion in the neighboring woods. They were Roger Hebert, 15, his brother Philippe, 17, and a companion, Armand Bédard, 17. Only two were to return alive, Roger Hebert finding death in tragic circumstances.

The lads had been in the woods for an hour when they spotted a deer which they shot. The deer, although wounded, darted away and the three young hunters followed his traces in the bush. Bédard, who was behind Roger Hebert, fell and his 12 calibre gun went off, the leads hitting young Hebert who fell severely wounded. Medical help was summoned but in vain. The victim died two hours after. An inquest was immediately held and the coroner's jury rendered a verdict registering accidental death.

At St. Frederic's

Next Sunday the faithful of St. Frederic's catholic church will hear mass for the first time in the church proper which is almost completed.

LOCAL PERSONAL NEWS

Messrs. Harold Hayes, Jimmy Dunn and Jack Norman went to Sherbrooke, last week.

Mr. and Mrs. Leo Kenalty, from St. John's, Que., spent the week-end here visiting friends and relatives.

Mr. Henri Cote, of Village St. Joseph, visited L'Avenir parish recently, and came away with a very fine deer he shot in the woods there.

Miss Alice Allison, from Richmond, is the guest of Mrs. H. E. Martin, Brock St.

Mr. Tom Lutener was in Montreal recently.

Sunday the 10th, the Ladies' Society of the United Church had an excellent treat for their church members and friends in a social hour from seven o'clock in the evening, when an excellent impromptu concert was given. The singing of Messrs. Booth and O'Dowd was good, the violin solos by Mr. Snelling much enjoyed, but the violin in the hands of Mr. Calvin Christman, whose brother, Mr. Wilbert Christman, accompanied him on the piano, brought down the house. Young Billy Elvins recited very well Kipling's "If." References were served at the close.

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Rev. E. A. K. Grant Advises People to Take Necessary Steps to Make War Improbable at Memorial Services Held at Richmond.

HIGH TRIBUTE

Richmond. — "I am speaking only my own opinion when I say that I believe that the best way to ensure peace among the nations of the world is by being prepared for war," said Rev. E. A. K. Grant, in the concluding sentence of his address at the soldiers' monument on the occasion of the Armistice Day memorial service.

The speaker paid a high tribute to the heroism of the group of men represented by the names inscribed on the monument and to whose memory citizens had come together to pay a tribute of loving respect. He pointed out that the time would surely come when they and their sacrifice would be forgotten and a future generation would gather around another monument or cenotaph erected in honor of men who had given their lives in a later war yet to be. This had always been so; in this generation have forgotten the heroes of the Crimea and of South Africa and these, too, would be forgotten and this monument left unadorned.

He referred briefly to the long-standing peace between Canada and the United States and declared that these countries had set a living example in the art of peace to the countries of Europe and Asia. He said that though he was not a pacifist and did not believe in peace at should work for peace and if government should declare war the people should rise in their might and oppose it. He believed that an effective way to curb the desire for war would be to compel the legislators who declared for war to be the first to be sent to the front.

Notwithstanding the rain earlier in the morning, and the threatening clouds overhead, there was present a large and representative gathering of citizens and veterans and school children. The veterans, the Cubs and the Girl Guides marched from their respective headquarters and formed conspicuous groups around the soldiers' monument. The usual order of service was followed, including hymns, prayer and address. The entire service was conducted by Rev. Mr. Grant. Promptly at the eleventh hour of the eleventh day of the eleventh month of the eleventh year of the peace, the bugle sounded the Last Post and a minute silence was reverently observed after which wreaths were placed at the base of the monument by the following organizations and individuals: Catholic Women's League, Eastern Star, I. O. O. F., O. B. No. 9, Loyal Orange Lodge, Canadian Legion, Sons of England, St. Francis Lodge, A.F. and A.M., Mrs. Stanislas Demarais, M.P.P., Mrs. G. W. Garrett, Mrs. Wright and daughter, Miss Isabel Brown, Mrs. Monahan and son, Mrs. Ross Ewing, Mr. and Mrs. Cross, Teddy Nixon, Mr. Laroche and one in memory of G. H. L. Wilson from his unit.

INSURANCE IN
CANADA SHOWS
LARGE GROWTH

Over Seven Million Life Insurance Policies in Force Throughout Canada, It Is Stated.

Toronto. — Substantial increases in the amount of life insurance in force in Canada and in the assets of Canadian life insurance companies were reported in the address of T. A. Dark, president of the Canadian Life Insurance Officers' Association at the opening of the association's annual meeting here yesterday.

"Marked progress has been made in the past year," he said, "in extending the benefits of life insurance to a large proportion of the people of the Dominion. The number of policies in force at the present time in Canada is 7,000,000 or an increase as compared with year ago of practically 800,000. In addition there are covered by group insurance 450,000 persons. "Within a decade the number of policies in Canada has doubled while the increase in population has been approximately 10 per cent. There are in Canada 3,000,000 families, which would thus appear that there are outstanding, on the average, over three policies per family."

The total amount of insurance carried in Canada, he said, was \$6,500,000,000 in the past year. During 1928 the total assets of Canadian insurance companies increased from \$1,083,000,000 to \$1,203,000,000, a gain of more than 16 per cent. The largest increases took place in four classes of assets, urban mortgages, stocks, miscellaneous bonds and policy loans. In this country, Mr. Dark continued, the development of insurance was based on the conception of personal responsibility. It indicated a desire on the part of the people to avoid the necessity of dependence on charity or state relief for themselves or their dependents. The amount of insurance held by Canadians, he said, was a tribute to their self-respect and self-reliance.

"Funny Man"

Jerome K. Jerome was once invited to speak in London on the subject of a National Theater. The announcement brought a huge demand for tickets, to hear the man who wrote "Three Men in a Boat."

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The "Diastir" of the London Star tells how he didn't live up to his reputation: "Alas the interest was not in the National Theater. If Jerome had been announced to speak on artificial fertilizers or cube root, the crowd would still have been there. The result was that his carefully prepared treatise, packed with fact and figures, and with never a gleam of humor, fell grotesquely flat.

"Of course, the explanation was that Jerome K. Jerome was, to the majesty of his audience, the author of 'Three Men in a Boat' and nothing else, and it was his job to be funny."

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The Spokesman

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DRUMMONDVILLE NOVEMBER 19th, 1929.

Late Hon. J. A. Robb

The death of the Honorable James A. Robb, Federal Minister of Finance, is a distinct national loss. It may be to fill the vacancy which his passing away has caused, will be extremely difficult to find a man equal in to the one whose death is today mourned throughout the nation.

By his wise and sane administration of Canada's finances Mr. Robb won the confidence and respect of all Canadians. He was regarded as one of the strongest members of the Liberal party, while the opposition members of the highest regard, realizing that he was a man whose reputation as an upright and honorable gentleman citizen and a capable public servant.

As the Dominion's "Chancellor of the Exchequer," Robb held an administrative position second in importance only to that of the Prime Minister, and the man who discharged his duties won for him an able reputation as an upright and honorable gentleman citizen and a capable public servant.

Commenting upon the great loss that Canada has suffered as a result of the passing away of Mr. Robb, Premier Mackenzie King capably expressed the opinion of the nation when he stated: "Through Mr. Robb's able administration of the finances over which he presided the nation's finances have been brought to a point where public confidence in the government is greater than it has ever been. This legacy which the Honorable James A. Robb has left to his country. It is a trust which his colleagues have and which now more than ever it will be their duty to maintain."

Possibly in no section of the Dominion will the death of Mr. Robb be more keenly felt in a personal way than in Eastern Townships. He was well known throughout the district, for this section of the Province was very dear to him and he always spent as much of his time as possible in his limits.

Hon. James A. Robb was not only a great Canadian, great statesman and true gentleman.

A Prince's Tribute

The personal interest which His Royal Highness the Prince of Wales has taken in the dinner tendered a week by the British Legion of Ex-Servicemen to all holders of the Victoria Cross is further evidence of the sterling qualities of the heir to the British throne. The dinner was British in every respect, and Canada well represented at the distinguished gathering by eight brave veterans. The Prince of Wales, who presided at the function, ways doing the right thing in the right way. He is a do to everyone, but more especially to the returned soldier for whom he has shown the greatest sympathy and devotion. There could have been no more suitable occasion at which Prince and veteran could meet than at just such a gathering as was given in the British Parliament buildings on the night of Saturday, November ninth, just two days after Armistice Day.

College Sports

The Carnegie Foundation report on the investigation led out to ascertain to what extent professionalization in sports conducted under the auspices of leading universities places Canadian colleges to advantage as compared with those in the United States. The investigation revealed three and a half years, entailing personal visits to a hundred and thirty Canadian and American colleges, it is indeed gratifying to learn that our leading universities are not guilty of commercialism in sport and that do not condone the practices which evidently exist in a large number of the larger American universities. Referring to Canadian colleges the report says: "In Canada a far larger proportion of university students come from the more prosperous classes and are trained entirely by their families. The needy athlete is comparatively rare, and even when he exists he does not attract special consideration. In addition, Canadian university sportsmanship is sufficiently strong to prevent recruitment for some time past charges have been made by prominent men that in American colleges the stadium overshadows the classroom, and that athletics have a dollar sign in it of them. Only recently Chief Justice Taft expressed opinion that in many of the colleges in the United States scholarship has been pushed aside and dwarfed by the importance that has been given to the athletics, and the Carnegie Foundation report places squarely on the shoulders of college executives the responsibility for the present state of affairs in American university athletics, declaring that "the college which, under capable leadership, makes up its collective mind to cast out these practices, can do so."

Montrose

There's a bonnie toon in Scotland
That'll ave ye dear to me,
It's in the land of the kilt and heather
I'm longing now to be.
Whaur the auld North Sea is rolling,
Thro the countless years o' time
The same as when a lad I played
In the days o' auld lang syne.

Montrose, I loe thee ever and my thoughts can never sever,
Sweet memories of the auld toon left behind
And tho' now far away I'm returning again some day
To my ain folks and that dear sweet hame o' mine.

James C. BRAND.

ENTHUSIASTIC
CONVENTION

(Continued from page 1)
Mr. Laferte congratulated the Retailers for having decided upon Drummondville for their annual rally, this year, and recalled the pioneering days of this city founded on the solid basis of good-will, and tolerance and since then an example of harmony and "bon entente" between citizens of different races and creeds.

"I have closely followed your numerous activities in this province and throughout the whole Dominion," declared he, "and I am well aware that you leave no stone unturned when you are called upon to take just means for the protection of your different lines of business, and that is well, not only for your individual interests, but also for the welfare of our populations in general. I am told of your decision to hold your next annual convention in old Quebec, in 1930, near the provincial parliament where you are steady pilgrims, each year, and let me wish you all the successes you deserve."

NEW FIELDS

The Hon. Minister of Colonization related the early commercial developments in this province. Up to this century the French race in Canada was in a greater need of political champions than of merchants and that accounts for the fact that the young people here were then so attracted by the liberal professions. But times have now changed and, young men are beginning to enter the commercial and industrial fields. "If I had a son," said the Hon. Laferte, "I would like to see him in one of these two interesting domains. And I give the same advice to the youth of this province."

MORE PROTECTION

Long applause met the declaration by the speaker that he had a host of reasons to be proud of the old province of Quebec. One of its greatest assets, he declared, was its natural wealth which should be protected as much as possible. Game and fisheries, he explained, are not to be depleted and Mr. Moisan, Minister of the Interior, declared that that department he will see to it that they are not.

He stressed the importance for the population, particularly the citizens who occupy a commanding station in the community, to help him protect fish and game.

OUR CITY

Mr. Napoleon Garceau, K. C., proposed the toast to Drummondville. He spoke of the harmony between the two races here, and recalled that the population made heavy sacrifices to attract industry, which is an economic necessity. "We heartily wish to see industry flourish in Drummondville," he explained, "and to permit general prosperity here, and we cannot ignore that salaries are the very basis on which rests purchasing power. The workmen are the great majority in our populations, they are the consumers and, consequently, those on whom the retailers must rely most especially." Mr. Garceau invited the citizens to favor the home town merchants rather than others.

MAYOR MOISAN
Mayor W. A. Moisan answered to the toast to Drummondville and, at the outset of his remarks, thanked the Retail Merchants' Association for having selected this city for its annual convention. He hoped that all the delegates had enjoyed their short stay in our midst and would carry away with them a lasting impression of a sincere and warm hospitality here.

The mayor recalled the foundation of our town, by general Heriot and his companions, in 1815, and gave several statistics to show the rapid progress made here since these last fifteen years, noting particularly that the valuations were

The Climb

BY GEOFFREY JOHNSON

Unbeaten still, and fighting all the way,
Through frozen rivers of the earth I rose
Till a pale crucifixion I lay,
A purple shadow on the fainting snows.

Still climbing in the scale of life, I wore
At length the likeness of the patient ox,
Dragged the laborious plow of years, and bore
The goads of mockery, suns that split the rocks.

Still unrepulsed, my will attained to man
And wore his robe of flesh like Hercules,
And wrestling with the pain that ran
Throughout it, passed in a great flaming breeze.

A flame, to flaming ramparts of the world
I sped, the raiment for the new elect.
Swirled in the wind, like autumn foliage swirled.
And a voice cried: "For thy new life, select!"

Then I remembered how you still below
Faced the gray rain on memory summer hived:
I paused a moment at those robes aglow,
Then down I dived as never swallow dived.

Air Mail To Far North

Another link will be forged in the chain of aerial services binding Canada's great expanses closer together when the McMurray-Aklavik service is put in operation. Within the past few weeks final arrangements for the inauguration of this all-the-year-round service were completed at Ottawa, and the first mail is scheduled to leave Edmonton on November 26th. It will be carried by train to McMurray, where the sacks will be loaded on a plane for the twelve points of call between there and the end of the two thousand mile route to Aklavik in the northern mouth of the Mackenzie River.

The new winter weekly service will be an immense advance on the service provided in other years, when dog teams were used, and will confer an inestimable benefit on residents of the ports along the Athabasca, Slave and Mackenzie rivers. Incidentally it will constitute the farthest north regular air mail service in the world, and will bring a remote but important region of the Dominion's vast northland in closer touch with the outside world, both socially and commercially.

\$391,000 in 1905, whilst they now represent a global sum of no less than \$7,000,000. Harnessing of our waterfalls, the S. C. Power and the good understanding between citizens have been the outstanding causes of Drummondville's wonderful growth so far, declared Mr. Moisan who concluded his eloquent address by stating that the retailers actually need more protection against vendors and peddlers of all kinds who compete with them and to whom heavier licenses should be imposed without delay. He gave the merchants the assurance that, on that question, they can rely on his sincere support when they send a delegation to the legislature.

Mr. C. F. Olive, was invited to respond to the Toast "our guests." He said his pleasure of doing so and, spoke of the good understanding that should always continue to exist here between industrial laborers and merchants, and also of the conservation of our forests without which our water power, one of our greatest national assets, would be affected.

OTHER SPEAKERS

The other speakers on the program were Messrs. F. X. L. Rattey, Secretary of the association, Joseph Marier, municipal Secretary-Treasurer, and L. Messier, Journalist, Montreal.

OFFICERS

In the course of the afternoon the delegates elected the following officers for 1930: President, G. A. Goyer, Montreal; vice-presidents, M. Thivierge, Quebec, J. A. Boivin, Montreal, J. H. Tetreau, Drummondville, and E. S. Desmarais, M. L. A., Richmond; F. X. L. Rattey, Secretary; N. Desmarais, Treasurer.

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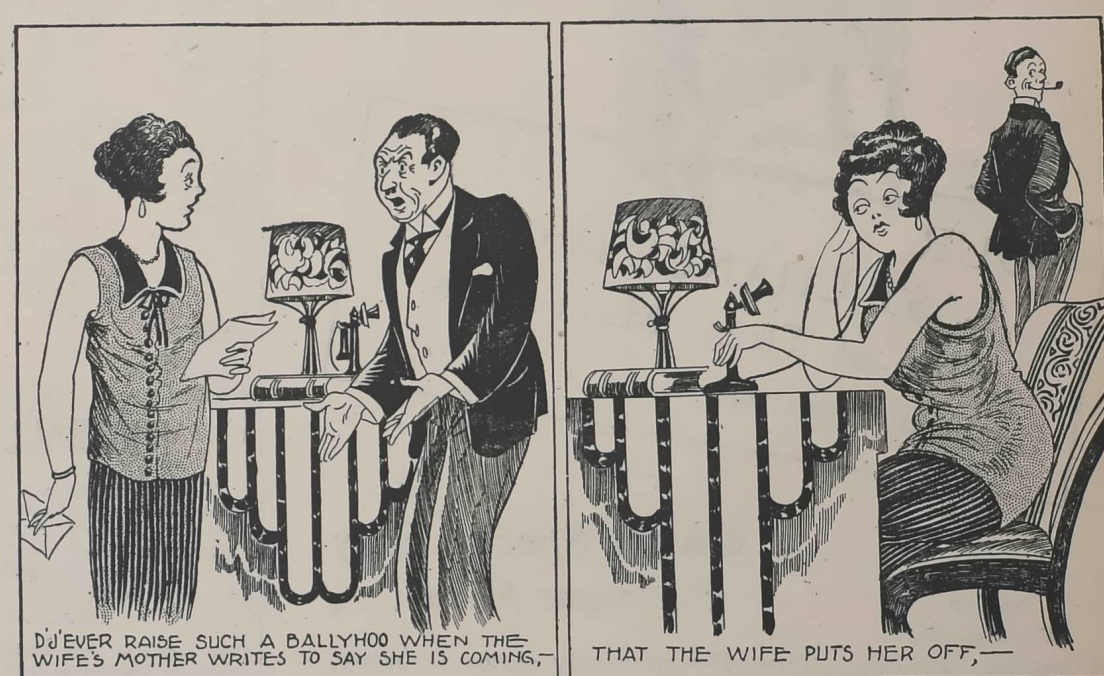
The CANADA STARCH CO. Limited MONTREAL

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Double taxation and co-operative advertising were among the questions set for discussion at the convention.

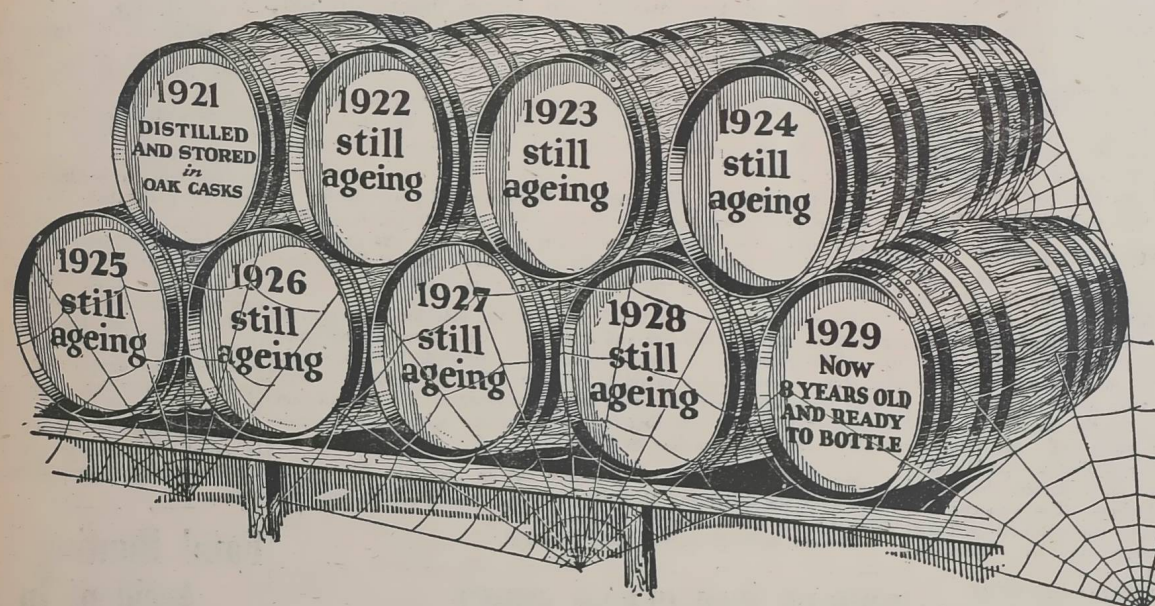
The first day was taken up with the president's address on the activities of the association during the past year, the reports of the secretary and treasurer, a tour of the town and a concert and dance, at the Manoir.

D'j'ever ?

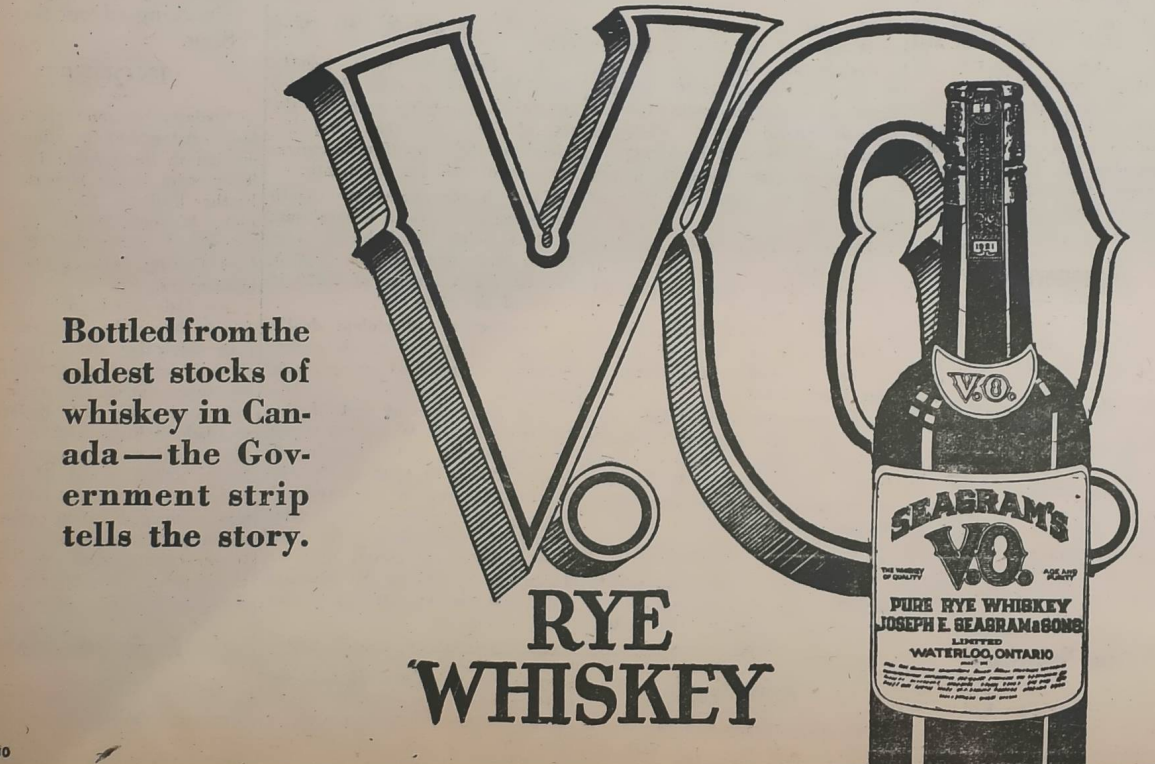


just say—
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SEAGRAM'S



SPORT NEWS

PRIZES WORTH \$300 WILL BE RAFFLED FOR BASEBALL CLUB

A raffle has been organized, the proceeds of which will go to the benefit of the Drummondville Baseball Club. It will take place Friday evening, December 6th, at the Rialto where a special program of movies and other attractions will be rendered on that occasion.

In all, a total of nearly thirty prizes will be raffled, representing a sum of \$300. The first prize will be a suit of clothes or a winter coat; the second prize a sum of \$20. Tickets are on sale at 10c each, 3 for 25c. and 12 for \$1.00.

SENATORS SECURE CONNOR

Ottawa, Ont. — Harry Connor, husky left vinger who quit the New York Americans because they refused to boost his salary, is now the Ottawa Hockey Club. He will be a member of the Senator crew which leaves today for a two week campaign around the National circuit.

In company with Billy Burch

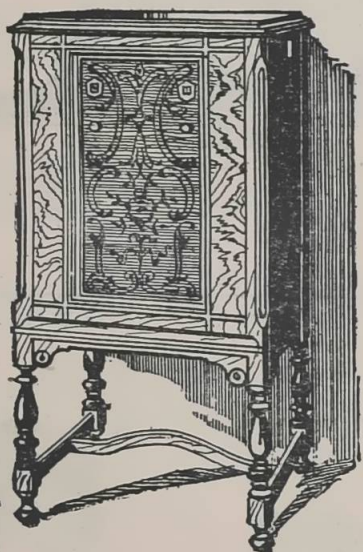
and Babe Dye, Connor left the American training camp at New Haven when the Gotham club turned down the monetary requests of the trio. Dye was transferred to a minor league and waivers were immediately asked on Connor. Negotiations with Burch are continuing. The Senators picked Connor up at the waiver price of \$5,000.

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BOSTON OUT IN FRONT IN N.H.L. CHAMPIONSHIP

Bruins Appear to Be on Road to Another World's Title — Have Played Two Games and Won Them Both.

Toronto, Ont. — Several conclusions can be drawn from the opening of the National Hockey League season and one of the most important—and the saddest to the adherents of nine major league teams—is that Boston appears to be on the road to another world's championship.

The Bruins have played two games and won both of them. Thursday they trounced the Detroit Cougars by five to two and Saturday they took a thrilling six to five decision from Toronto. In addition to this, undoubted evidence that the Bruins have all the strength that carried them to the Stanley Cup triumph last year there is another indication. The same Cougars which were defeated Thursday came to New York last night and battled a stronger edition of the New York Rangers, who finished second to Boston to a five to five tie.

Boston already is at the top of the league standing, being the only team with victories in the first two games. The Rangers and Ottawa each have three points, gained from a victory and a tie. The Rangers opened with the lowest score of the first week, a two to one victory over Montreal Maroons.

Last night they cut loose at the start with a three goal lead in the first period, but he heavy Cougars outfought and outlasted them to knot the count two minutes before the end.

A rebuilt team of Chicago Black Hawks also have added interest to the start of the campaign by battling two of the league's strongest aggregations to ties. Thursday they drew with Toronto at two to

MOB PSYCHOLOGY PLAYED VERY IMPORTANT PART IN FLOOD OF SELLING ON STOCK EXCHANGES

Canadian Traders Responsive to Any Encouraging Developments and Translated Their Belief in Fundamental Soundness of Situation Through Active Buying on Thursday and Friday.

Nerve wrecking declines and their subsequent recoveries last week presented one of the most abrupt reversals of stock market movements in the history of Canadian security trading.

At a moment when it was hoped that prices had definitely embarked on a recovery trend from the series of disastrous declines which commenced on October 29th, the Canadian stock market plunged to depths hitherto considered ridiculous. With breath-taking rapidity prices shot upward on Thursday and further advances were shown by market leaders during Friday's session.

Behind the swift rise on Thursday lies the most significant series of news announcements made public since the stock market commenced its decline at the end of Oct. Canadian banking authorities, meeting in Montreal, declared their conviction that the Canadian market had reached its logical "bottom," and on the heels of this news, came the statement that leading banks would reduce call loan rates to brokers to a basis of fifteen per cent, on shares selling over \$80 and to \$10 a share on stocks selling below that level.

BOWLING

Games played, last year, by the Drummondville Cotton League:
OFFICE vs WEAVING
— Office —
Brunelle 140 125 132 397
Cloutier 48 85 63 196
Côté 159 153 130 442
Gignac 145 81 127 353
Perrault 142 105 129 376

634 549 581 1764
— Weaving —
Leblanc 171 157 213 541
Lauzière 112 153 124 389
Genest 165 177 141 483
Vignault 95 119 124 338
Pellerin 128 141 146 415

671 747 748 2166
CARDING vs TWISTING
— Carding —
Courchesne 101 90 131 304
Genest 133 112 154 399
Daigle 105 118 110 333
Quamby 137 135 120 392
Sharmel 171 143 151 465

647 598 657 1893
— Twisting —
Touchelette 202 151 151 504
Lamoureux 98 120 107 325
Marcoux 107 126 187 420
Sawyer 157 158 126 441
Dubois 101 133 146 380

665 688 717 2070
Line-up of teams:
Won Lost
Weaving 11 4
Twisting 10 5
Office 5 10
Carding 5 10

FOOTBALL

The Interdepartmental Football Match in the aetna Grounds of the Celanese Football Section was played last Saturday and won by The Fabrics with four goals to two for the Acetate team.

two, then came from behind Saturday for a four to four deadlock with Canadiens of Montreal. Aurel Joliat, Canadian wing man, scored three goals against the Hawks, but Ripley tied it up in the final frame. The Flying Frenchmen also drew in their opening game winding up at three to three against Ottawa.

Toronto put a great fight Saturday against Boston, scoring three goals for a tie in the final period. But the Bruins came through again just before the end.

After a tie with Canadiens, Ottawa came through to take a four to three decision from the New York Americans in the opener for the star spangled team. The Americans came from behind three times to tie, but could not hold the deadlock against the skating of Hec Kilrea.

Montreal's Maroons were ragged at the start when they lost to the Rangers, but they recovered in time to spoil Pittsburgh's opening Saturday with a five to two victory. Led by Dave Trotter, the Maroons piled up four goals before the Pirates could score.

LOANS REDUCED

Coincident with this news, the New York Federal Reserve made known its decision to reduce its discount rate, General Motors Corporation declared an extra dividend, and the New York Reserve announced that brokers' loans had been reduced by \$710,000,000 during the week.

The accumulative effect of these extremely constructive developments was a change in stock market sentiment from near panic to a realization that selling had been carried to extremes, and that just as the bull market of 1929 had led to speculative excess on the buying side, so had selling reached a point at which the market appeared to be altogether out of control. Observers of the week's trading are agreed that mob psychology played an important part in the flood of liquidation, in addition to forced selling for the protection of weakened margin accounts. At the same time there is the equally significant fact that Canadian traders were responsive to any encouraging developments, and translated their belief in the fundamental soundness of the situation through active buying on Thursday and Friday.

SNOWSHOERS ENTER FOR THE USHER'S DERBY

Snowshoe derby from Quebec to Montreal for \$2,500 Purse, in February.

than headquarters for the "Green Stripe" snowshoe derby from Quebec to Montreal for a \$2,500 purse, in February. Two other entries were received this week and indications shows that the most remark-

able field ever to start in a snowshoe event will take part in the derby.

The two new entries are Louis Alfano, of Kitchener, Ont., and Joseph Currier, of Matane, P. Q. Alfano is a native of Italy, but residing in Kitchener he has not had much competition in distance runs, but declares that snowshoes will be a new thing for him. Alfano claims that he is holder of many distance records in Italy.

Joseph Currier is wellknown as a distance snowshoer at Matane. He has 16 years' experience running on snowshoes as a "Trappeur des Bois" for the Price Company of Matane and claims he will depend on his natural strength and endurance to carry him through.

Teach logic and honor in the schools and respectable isms will need no support of law.

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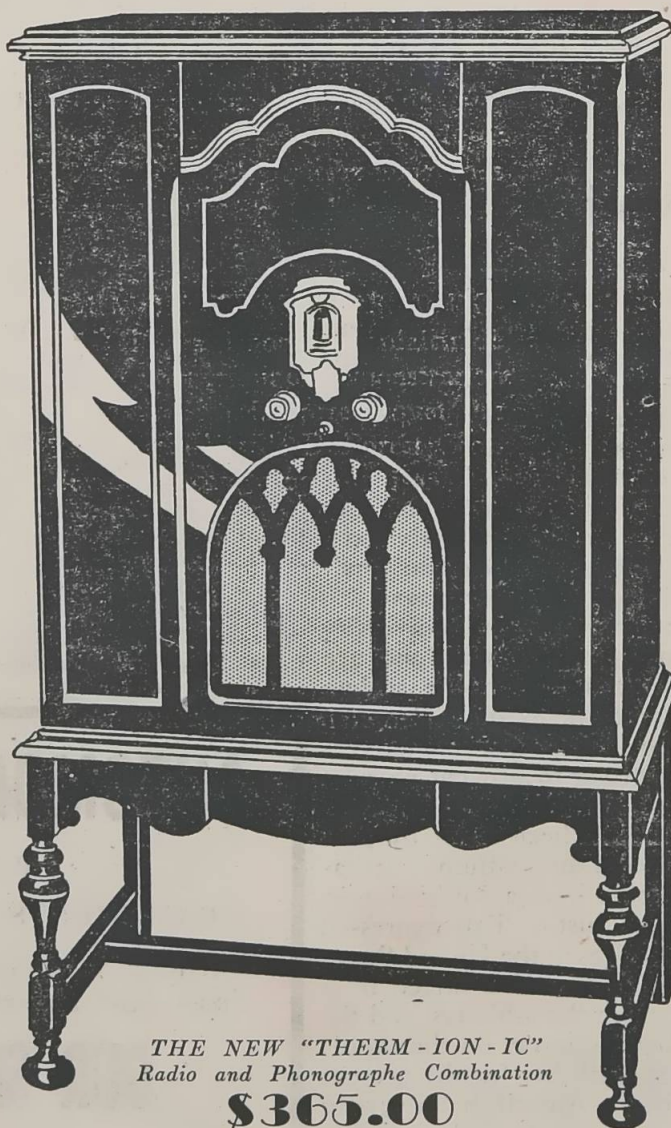
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Unusual bargains in Christmas Gifts Goods, Ladies' and Girls' wear, Gents' and Boys' Hab dashery, will be offered to thrifty buyers. Wait another week and save. Remember: T is going to be a GENUINE sale.