ralipososososososososos

PRICE FIVE CENTS

# McMaster Named New Provincial Treasurer

nly term opened this St. Francis ning, presided by jud-Blaise Letellier on of \$10,000 for acnt suffered by worker,

#### THER CASES

nonthly terms of the Superrt here have been resumed rning, with His Lordship Blaise Letellier, of Quebec,

are in all fourteen cases roll, headed by the case of me vs J. A. Gosselin Co., charme vs Montplaisir at al. intiff, in the first instance, 0,000 damages for an ace alleges to have sustained the employ of the defenn his declaration the plains that an iron banister that ng installed fell and caused ere injuries to the head.

Canadian Nat.; Toupin vs n Nat.; with lawver Garid Ringuet for plaintiffs. vers Perrault and Girouard

rier, vs Blanchet, defended rafts were unavailing. siers and Cardin (Marier). (Marier) vs Ferland (Gard Ringuet).

et (Garceau and Ringuet)

vs Nixon and al. (F.

rie (Garceau and Ringuet) ot (Laliberte and Marier).

## e Leaders or E. T. Boys'

Announced for An-Boys' Conference -W. R. Cook, Rev. ol Amaron and Major ' Fair and Athletic

#### IFTH EVENT

lay a meeting of members romotion committees of the Townships' Older Boys ace was held at the Y. M. erbrooke, to make plans for I. had been very fortunate 1 of the boys' work committherefore chairman of the Minister of Agriculture. in committee for the confe-

d in the developments in his terms at Stanstead and Rev. Major Ralph , of the Boys' Farm, Shaw Major Willcock, besides 1 large ministerial experith considerable military ce, has also a large place 'e for boys, and should unsome of the boy problems other workers can. With the Easrtern Townships only the youth of this disappreciate the conferen-929 should be the best yet

it will be held the fith Townships inter-high thletic meet and the First Townships Boys' Fair.

#### inlarging Store

Eugene Pelletier is adding ore and warehouse the adpremises for a long period }

## Not Navigable is Discovery

Attempt to Float Two Rafts Down St. Francis River in Vicinity of Westbury Met With Failure Thursday— May Carry Out Similar Experiment in Ascot.

#### **OWNERSHIP**

That the St. Francis River near St. Hyacinthe was the opinion expressed by Mr. A. Deslauriers, city clerk, who was a member of the party who went to Westbury Thursday for the purse of deciding this question,

In order to ascertain the navi gability of the river in that vicinity, two rafts, each twenty feet square and drawing thirteen inches of water, were launched near Two Miles Falls. They did not, however, pro ceed more than a few feet before they became stuck and all attempts to budge them on the part of several workmen who were riding on the

Protographs of the stranded rafts were taken, and, it is understood, they will be used to prove the contention of the city that the river is not navigable.

A similar experiment may be made on the St. Francis in the vic- for the past fifty years. aison Michel (Garceau and inity of Ascot in the near future.

The experiments were carried out by the city in an effort to prove the ownership of the bed of the St. the Knights of Columbus Hall. Francis on the ground that the riv-

## Conference Bear Bounties Will be Paid

Nine in Eastern Town-

#### IN E. T.

A bounty of fifteen dollars per bear will be paid by the Govern- and spoke of the need soon of a new ment of Quebec for every bear shot h annual conference and in two hundred and ten parishes in ual boys' fair. The cecreta- the province, according to the Deassociation stated that the partment of Colonization. The list aldermen were present. of counties and parishes in which g Y's Man Len Keeler as the bounty will be effective was is sued by Mr. J. A. Grenier, Deputy

In the Eastern Townships, coan ties where the bounty will be paid ecretary was further able include Arthabaska, Compton, Wolt that the following speak- fe, Richmond, Drummond, Frontebeen difinitely lined up: nac, Megantic, Stanstead and R. Cook as leader, who Sherbrooke, Other counties in the to be present at 2.30, the leader at two previous province named are Argenteuil, ces and has been intensely Beauce, Bellechasse, Berthier, Bonaventure, Champlain, Charlevoix ike and the Eastern Town- Chicoutimi, Gaspe, Hull Joliette ring the past years; Rev. Labelle, Lake St. John L'Islet, clerk at the Montplaisir garage, maron, who has attended Lotbinière, Maskinonge, Matapedia was hit by an automobile as he was previous years and has Montmorency, Papineau, Portneuf, crossing Lindsay St., corner of e of the most popular of Rimouski, Saguenay, St-Maurice, Couvent St., Saturday afternoon, orkers in the Townships Terrebonne and Temiscouata.

#### Was Accidental

Dr. Jos. Caron, local coroner, held an inquest, Wednesday afternoon, concerning the drowning, in the St. Francis river, a week ago, of Armand, 3 years, son of Mr. Stanislas Daigneault, St. Joseph Village. The jurors sworn in were Messrs. Agenor Lemay, Eloi Cote, Edouard Cadorette, Philippe Duquette, Israel Provencher and Johnny Lemay.

The witnesses heard were Stanislas Daigneault, father of the child, Albert, the latter's brother, and Messrs. Majoric Cadorette and Moise Charette who found the body. A verdict stating that the drowning was accidental was rendered.

#### Chimney Fire

#### WATER HERE IS **CLASSED PUREST**

The last monthly report of the Provincial Sanitary Department, concerning the quality of the water in different cities of this Province, shows that the water we drink in Drummondville is, with St. Hyacinthe and St. Lambert, the best possible, being classed very pure. Then comes Sorel, with tests showing 1.0, and classed good. Follow Nicolet and Victoriaville, classed doubtful, with 6.0 and 9.6 respectively. Sherbrooke, with 20.09 and Richmond, with 82.6 are both chalked in the black column.

Drummondville is well organized as to its waterworks and the tests made as to the quality of the water we drink here have proven, for several months, that it is absolutely pure.

## **Band Guest** of Our City

either negatively or affirmatively. Fine concert — Ringuet L. A., among speakers.

nown St. Hyacinthe musical corps,

FRATERNITY

RECEPTION After the concert a splendid reception was given the visitors, at

Mayor W. A. Moisan welcomed he musicians and wished them to er is not navigable. The Provincial the musicians and wished them to Government, on the other hand, enjoy their sojourn in the Silk claim ownership of the bed of the City. He and Mr. T. D. Bouchard, St. Francis by stating that the river is navigable.

mayor of St-Hyacinthe and M.P.P. for the same county, who spoke after him, recalled the bonne entente existing between the two sister cities and said that the fraternity existing between the Philharmonique and the Harmony Bands did much to that end

In Province mayor and his friends of the Har-Villock to Lead Dis- Many Counties, Including dered to him and his confreres. Mr. Napoleon Garceau K. C., congraships, Affected — Fifteen for what they have done and do in Dollars Per Bear to Be the interest of their respective communities. Mr. J. A. Gendron, president of the Harmony Band, said his pleasure to greet the members of the Philharmonique in D'ville, uniform for our local bandsmen. Besides the mayor, Mr. Jos. Marier, town clerk, and most of the

#### Ladies' Aid

The Ladies' Aid of the United Church will hold an Anniversary Tea and Sale of Food and Useful turday this week, at 3 o'clock. Members of the Aid are requested

#### Hit by Auto

Gustave Cartier, a young man, and was conveyed to the Ste. Croix suffering from painful, but not dangerous, injuries to a hip, leg and

#### **School Changes**

The local protestant school this mediate School, at Lacolle. She below. will have Miss Duggan and Miss as assistants and together they have pupils.

#### Cars Collided

Succeeds to Portfolio Vacated by Hon. Jacob Nicol-Lat-HIS MAJESTY WILL ter was Treasurer Since 1921 — Seat in Legislative Council — Elections in Compton, September 30.

#### THE NEW TREASURER

A. R. McMaster, K.C., former member of Parliament for Brome, was appointed, Thursday, Provincial Treasurer in succession to Hon. Jacob Nicol, who has resigned the portfolio to accept a seat in the Legislative Council. The new Treasurer was sworn in at the Legislative Building by His Honor the Lieutenant-Governor. Hon. H. G. Carroll, in the presence of Premier Taschereau, Hon. J. L. Perron. Hon. J. E. Perrault, and Hon. Athanase David, members of the Taschereau Cabinet.

Hon. Mr. Nicol takes the Legislative Council seat left vacant by the death of Hon. J. J. B. Gosselin in the division of Bedford.

Hon. Andrew Ross McMaster was born in Montreal on November 6, 1876, the son of John Andrew McMaster, a Manxman, and his wife, Amelia McMaster. He was educated at Montreal High School, Montreal Collegiate

McMaster. He was educated at Montreal High School, Montreal Collegiate Institute. McGill University and Endinburgh University. He graduated from the last named institution with the degrees of B. A. and B.C.L. He practised

the last named institution with the degrees of B. A. and B.C.L. He practised law in Montreal.

Mr. McMaster was first elected to the House of Commons for Brome at the general election in 1917 and re-elected in 1921 as a Liberal. The constituency of Brome was joined to that of Missisquoi and Mr. McMaster retired from public life to become a Crown prosecutor in Montreal. Mr. McMaster married Florence B., daughter of Henry Wilkes Walker, of Montreal, in 1902. They are the parents of six children. Frances R., Amelia W., Florence W., M. Mona John A., and Helen L. McMaster.

Mr. McMaster will seek election to the Legislature in Compton. Premier Taschereau announced that the writ for the by-election had been issued, nomination day being on September 22 and voting on September 30.

It is stated in official circles that Mr. Nicol was abandoning a political career on account of the demands of his increasing business interests.

areer on account of the demands of his increasing business interests.

Hon. Jacob Nicol was born in Roxton Pond, Que., in Shefford County, Reception at K. of C. Hall — Mayor Moisan Protestant school known as Feller and T. D. Bouchard, M. Institute, at Grande Ligne, and afterwards proceeded to McMaster University , Toronto, where he took his arts course. Deciding upon law as his vocation, he returned to this province and attended Laval University, whe-La Philharmonique, the well-

Always interested in politics, and a staunch supporter of the Liberal party, he became a leader in political circles throughout the province, and when its 100t No. and when in 1921 Hon. Walter Mitchell resigned the treasurership, the at Quebec was drawn to the Sherbrooke lawyer. In him was seen a representative in the House for the and a capable administrator of the financial department at Quebec. Accordingly he was chosen, and was sworn in November, 1921. He sought

known St. Hyacinthe musical corps, was the guest of D'ville, Thursday evening, when it gave a most enjoyable concert, in the park, rendering exclusively marches and waltzes composed by professor Ringuet, who has been its leader for the past fifty years.

Establishing his practise here, he in time became head of his present firm, and has handled many important cases in the courts. He was for some years senior Crown Prosecutor for the St. Francis district, and has served at various times as batonnier and a councillor of the district bar.

Establishing his practise here, he election to the Assembly in Richmond county at a bye-election on December 1921. He sought buildings, from the Federal Farm county at a bye-election to the Assembly in Richmond county at a bye-elec Some years ago he was created a election at the next general election, King's Counsel.

Man gave his name as Joseph Tremblay, but refused to a Provincial board to act as agent | give his address — Was apparently hungry — Had large blunt knife on him.

#### CAUGHT IN JUDGE'S CELLAR

"What a damned bad luck!" In these words Joseph Tremblay, aged fifty, address unknown, qualified his predicament when constable Chauvette arrested him in Mr. Justice of the Peace J. A. Gendron's cellar where, after an exciting chase, he had tried to hide from ments of \$4.25 with a 45th payment

Around six o'clock, Wednesday morning, Mr. T. Bouchard was ments of \$7.50 with a 32nd payopening his grocery store, corner of Lindsay and Berard street, when ment of \$7.47 per \$100; or 63 semihe saw a man run out of the store and making his escape by a rear win- annual payments of \$3.75 per \$100 dow the pane of which had been broken. M. Bouchard gave the man a fast chase through his back yard, then along Berard St., but the thief outdistanced and took refuge in the cellar of Mr. J. A. Gendron's residence, Heriot anr Berard streets. Constable Chauvette was soon there and found the man hiding in a corner of the cellar. On of the value of his land for agriculthe prisoner were a heavy blunt knife, made out of what was once a file, a piece of raw cabbage and a bunch of keys.

He explained to the police that he had entered Mr. Bouchard's store because he was hungry and wanted something to eat. In the his land. No loan will be advanced afternoon he appeared before Justices of the Peace J. A. Gendron and to the same person for more than N. Pelletier and pleaded guilty. He said his name was Joseph Tremblay, but did not want to give his family's address, explaining that is arrest would make his wife and children unhappy. He was sent to the Arthabaska common jail for the next six months.

#### INTOXICATED AUTO DRIVER JAILED

William Blais, of St-Joseph Village, arrested for having driven an automobile while he was under the influence of intoxicating liquors, appeared before justice of the peace J. O. Gendron and pleaded guilty to the accusation laid against him. He was sentenced to serve fifteen days at the Arthabaska district jail.

#### PROVINCIAL LAWS OF HUNTING

Hospital where it was found he was Summary of Regulations Regarding Licensing for Hunting — Bag Limits, Method of Killing and Other Pro- Guy Tombs. The U. C. movement visions Outlined.

one moose and two deer during one to hunt without license hunting season; to have in one's A serious collision between two possession, in lumbering establishfront of the New American House, to permit or allow the flesh of general hunting, for the entire pro-The fire brigade responded to jured. The cars are the property or any part thereof; to hunt or the province, lessees of hunting but died before admittance.

imits, methods of killing and other a license from the Department; to matters, for the hunting season, as destroy or damage, in any manner, issued in pamphlet form by the the dens of any fur bearing aniear is under management of Miss Department of Colonization, Mines, mals; to ship outside of the Pro-Pearl Gallant, lately in the Inter- and Fisheries of Quebec, is given vince, from one place to another inside of the Province, or to tan-The law forbids the following ners, any fur or pelts of fur beathe sunrise and two hours after mit to that affect; to any non-afternoon. enrolled one hundred and eleven sunset; to make use of dogs for resident of the Province to fish or

LICENSING RULES.

pelt of fur bearing animals, for for one moose and \$1. for two deer. on Wednesday afternoon,

# PASS QUIET WINTER

London. — The King is fight-ing his way back to health on a literary diet of detective yarns and thrilling mystery stories. The Daily News today reported the health of His Majesty is extraor-dinarily reassuring after his long

siege of illness last winter.

At Sandringham, the royal country estate in Norfolk where he is spending his summer holidays with the Queen, the Daily News says the King's existence is simple. There are none of the simple. There are none of the great house parties which in former days featured the life at his country seat, and there is no ind; cation the King will be permitted to engage in his favorite pastime of shooting.

## \$10,000 Loans **Now Possible**

Borrow on Mortgage Fif-ty Per Cent. of Value of payment Plans Oultlined.

#### INFORMATION

on mortgage up to \$10,000, according to the value of his land and buildings, from the Federal Farm

Federal and the loans under Fred- ful injuries to both hands when he eral control, Provincial legislation was necessary to make the loans Rubber Company factory here on ce. By this legislation the Province, in accordance with the requirements of the Federal act of Parliament, subscribed to the capital stock of the board five percent, of the amount of loans in the province, or undertook to do so, and appointed! in the province for the Federal

The borrower has the choice of neral Hospital. four plans for repayment: 22 consecutive annual payments of \$8.50 payment of \$8.31 for each \$100 borrowed; 44 semi-annual payof \$5.25 per \$100; 31 annual payborrowed.

The statement says that any farmer can borrow by mortage an amount for more than 50 per cent, tural purposes and not more than 20 per cent, of the value of the fully insured buildings erected on \$10,000.

J. B. T. Lafreniere, Quebec, superintendent for the Province of Quebec, will supply information Farm Census to anyone interested.

#### **United Church**

The Rev. W. A. Giffard, M.A. D.D., a professor in the United Theological College, Montreal, will be the special preacher on Sunday next, September 22nd, the first anniversary service of the United Church of Canada, on Lindsay St. Prominent members of the United Church in Montreal are expected to be here with him as the Rev. R. Smith, Messrs. Wm Hamson and here began in the fall of 1927, and

#### **Fatal Accident**

Sutton Jct. — A motorcycle ac-Carson with Miss M. M. Thompson things: To shoot one hour before ring animals, without having a per- R. Safford, of this place, Sunday

Young Safford, aged 22, had hunting, killing or taking moose, hunt without license; to resident of started out for Montreal on his macaribou or deer; to kill more than the province, not British subject, chine, and when in the vicinity of Maskinonge and Montcalm count- Monseigneur J. S. H. Brunault, Sutton the front wheel struck a pile ies, where the clayish nature of the bishop of the diocese of Nicolet, of mud that had been thrown up on soil is favorable for the growing of will arrive in Drummondville where Costs of licenses for hunting are the road. Safford was hurled over hay and clover. cars occured on Heriot street, in ments any hunting gear or game; as follows; For non-residents for 150 feet before striking the ground. Saturday night. The damages suf- any game suitable food, to be des- vince, \$25.; for non-residents who aid, while a doctor and an ambul- where, it has been said, there are here, and preside at several solemn fered by both machines are quite troyed or spoilt; to buy, offer for are active members of duly incor-

# D'VILLE, SATURDAY EV

INTEREST CHILD INJURED

E. T. NEWS OF

Abbotsford, Que. - Knocked down by an automobile an she ran into the middle of the road from behind an autobus here on Saturday afternoon, little Ruth Har- tives and, in the evening, was proris, of Montreal, suffered a broken leg and numerous severe his brothers, before going back to bruises. The accident happened in Shawinigan, when the motorcycle

Mrs. Harris and her two children Ruth and the baby, had alighted from the bus, which had just arrived from Montreal. As she stopfor Farmers ped with the baby to pay the driver the elder child, Ruth, ran around the bus and out into the road. A car was coming down the hill, driven by a Magog man, who failed to see the child in time to avert strik-His Land, Under Federal ing her. Fortunately he was driv-Farm Loan Scheme — Re- ing at a moderate rate of speed, or the accident would undoubtedly have been fatal.

Mr. G. H. Buzzell motored the chield to Granby with all possible Any Quebec farmer can borrow speed, and first aid was rendered by Dr. H. W. Blunt. The child was afterwards taken to the Montreal General Hospital, where her progress is reported to be satisfac

> HANDS CRUSHED Granby. - Joseph Patenaude ixteen years of age, suffered paincaught them in a roller, in the Thursday. The exact manner in which he got them caught in the machinery is not known. The flesh was torn from all the fingers of the right hand, and from three on the left hand.

> First aid was given at the factory, and an ambulance was called with rushed Patenaude to the Western Division of the Montreal Ge

DAMAGE BY STORM There was a very heavy downfor each \$100 with a final 23rd pour of rain for nearly an hour, Thursday afternoon, and after that the air cooled considerably, a minimum of sixty degrees being reached during the night. At night, too, a strong wind blew and continued first autumn-like morning of the

The telephone companies suffered slightly in this district, a few lines being blown down, but by Friday everything was in order again. The Southern Canada Power Company reported lines out of order between Richmond and Acton, and between St. Johns and Richelieu. Locally they were not affected.

## of Province is Finished

Quebec Concluded by Government — Prospective Buyers Should Write Department of Agriculture— Many in Townships.

#### NUMEROUS

The census of farms for sale in following the accident. Arguin, the Province of Quebec is now the medical man said, was suffering has been under the guidance of the practically complete, according to from a fracture of the skull, and The complete law regarding bag commercial purpose, without having Rev. R. Smith, from the beginning. an announcement made in Quebec. severe injuries to the left leg and This census was ordered by the spine. He passed away as the result Minister of Agriculture and has of his injuries at about ten o'clock been carried out during the past the following morning. few months, Farmers' sons who are thinking of purchasing farms are Morin was ordered to stand his advised to get in touch with the trial on a charge of manslaughter. cident claimed the life of Wesley Ministry of Agriculture before concluding any transactions elsewhere

The farms for sale are distributed throughout a number of parts of

Mr. J. Thibault, from Shawinigan, the victim -Cycle hit by car, on L'Avenir road — Has leg amputated for second time.

#### IN HOSPITAL

Mr. J. Thibault, 50, of Shawinigan Falls, was here, Saturday, visiting several friends and relaceding to L'Avenir to see one of front of the residence of Mr. G. H. he was riding collided with an automobile coming in the opposite direction, at a few miles from the city

> The automobile owner's name and address are not available, but the car is believed to be an Amer-

Mr. Thibault was thrown several feet from his cycle, in the roadway, and sustained severe injuries to a knee. Conveyed to the Ste. Croix Hospital here, it was found necessary to immediately amputa-te the leg below the thigh. Mr. Thi-bault had had the same leg cut below the knee, in an accident, several years ago, and had an artificial

eg to the knee, since. We are informed from the hospital that he is doing as well as could be expected to-day.

#### **Barnston Man** Charged with Manslaughter

Alphonse Morin Ordered to Stand Trial at Next Session of Court of King's Bench on Charge of Manslaughter in Connection With Death of George Arguin, Street Railway

#### Motorman. THE INQUIRY

Alphonse Morin, of Barnston, will stand his trail at the next session of the Court of Kings Bench on a charge of manslaughter. This was the decision handed down by Judge J. H. Lamay at the conclusion of the preliminary inquiry for a long time, while Friday Magistrate's Court, at Sherbrooke, Friday afternoon following the evidence of eleven witnesses who told the Court the circumstances surrounding the death of George Arguin, Sherbrooke Street Railway motorman, who was fatally injured when he was struck by a car driven by the accused on August 13th.

Ten witnesses were heard during the morning session. Morin, according to the evidence, had not noticeably slackened the speed of his car before striking Arguin, who was disembarking from a Newington Street Car in front of the Kouri store, Wellington Street North, early in the afternoon of August 13th.

Constables Richer, Boulanger, L'Heureux and Boisvert, High Constable L. A. Gaudreau and Wil-Census of Farms For Sale in liam Martin told the Court that Morin, at the time of the fatal accident was under the influence of liquor and not capable of handling a motorcar efficiently.

During the afternoon session, only one witness was heard, this being Dr. Fred Bertrand, who attended Arguin when he was brought to the St. Vincent de Paul Hospital

#### Bishop's Visit

he will stop till Friday afternoon. Other farms in the market are The bishop will confirm a large Passing motorists rushed to his situated in the Eastern Townships, number of children during his stay heavy but, happily, nobody was in- sale, or keep for sale moose, deer porated fish and game clubs of rushed to the Sweetsburg Hospital, St. John and the lower St. Law- companied by Rev. Father Binette by the Provincial Bank a call for a chimney fire corner of of and were driven by Messrs. Aime shoot any caribou until the year territories, \$10; for residents of the like the place from also. Prices, it is stated, very from St. Majorique, who will deliver a reafter by the Royal Bank, Brock and Berard Streets, Wed-Boisvert and Isidore St. Onge, both 1931; to buy or sell any fur or province, not British subjects, \$1. his late residence, Sutton Jonetion, one thousand to twenty thousand series of sermons, and Mr. L. Roberge, priest, his private secretary.

PAGE THREE



I will have to hike to yonder shack and chance what-Hope is shining in my eyes for luck is in my way, The farm house door is open wide, and the farmer's

[my pants away

Gropeing through the darkness and with one long I take the first thats at hand and shake my dusty

A whistle in the distance covers up my plan As on to that West Bound freight I jump to bum where ere I can.

JAMES C. BRAND.

## Lobster pack, last Spring Ottawa. — The Atlantic coast the whole of last year when the

An Increasing Demand

The 1929 prize goes to the inspired compositor who changed kept up-to-date with new creations in every line.

Experts have expressed the opinion that the demand to the farmer of the farmer o

Dangerous Weapons

Come all you jolly fellows, and listen while I hum The sad tale on the railroad track of the great

While resting by the siding to pass the time away, A through freight train came whizzing by and took

Oh! The night is growing chilly, and my legs are

It's Not 'Done For' By A Long Sho, by mail, one year.....\$2.00 U. S. and Europe, one year.....\$3.00 U. S. and Europe, six months....\$2.00 U. S. and Europe, six months....\$2.00 DRUMMONDVILLE, SEPTEMBER 17th, 1929.

The future of Labrador

The future of Labrador is once again one of the chief able to solve the problem of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the million unenthed of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the million unenthed of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the million unenthed of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day. Mr. Joseph Dr. Champlain, a native of the day.

other than to say that he is in a position to make even conditions than those enumerated in a letter he Premier W. L. MacKenzie King and Prime Mi-

Pert Paragraphs

L. A. Taschereau last June.

Ever since the boundary award of 1927, when the dio set last night?"

"I What did you get dio set last night?"

"Twenty dollars."

nterior watershed was given to Newfoundland there Willie won't stop stealing seen some restlessness as to what would come next. The if he knows you had rather lo

d raised the area of Newfoundland from 42,000 squathe jam to get too rough. Whenever buying shoes for your children INSIST on "The State population of the Ancient Colony, for Labrador and will surely satisfy.

The state of Newfoundariand From 42,000 square file jam to get too rough.

Among the yellow peoples at the Chinese, Japanese and those and will surely satisfy. Now Adam was a joker by all I will admit, But to dress those days with just green leaves sure So gaze at me in horror and picture if you can A bunch of leaves and what is termed, Nature and

Buy home-made goods and help your town and yourself
On sale in every good store.

Today the value of Labrador is problematical, and nineral, pulp and power development means the expliture of vast sums of money that would have to be diture of vast sums of money that would have to be do by private capital. Further, it is pointed out, main-pardoning a convict.

Think how it would annoy a wolf the couldn't change her mind after pardoning a convict.

nnce of Government services would be for many years ome an annual liability rather than an asset should some cases, but it takes undivided ada take it over. Then, again, there is the question as effort and freedom from all other ho would pay for it — Quebec; to whom presumably cares to keep a liner suit respectnew territory would be annexed, and the Dominion in
e sort of ratio to be worked out? The matter bristles

The chief objection to being a

difficulties, and if one school of Canadian thought ld like to see the country rounded out to the Labrador t line, another is against taking on so heavy a financial Why mince matters? If it

wrong to shoot smugglers, stop it If it is right, do enough of it to Watches, Jowelry, Eye-Glasses repaired quickly.
Guaranteed satisfaction at the lowest possible cost.

Labrador, still has great areas of undeveloped country,

Labrador, still has great areas of undeveloped country,

The question is, does boyhood on a farm make a man great, or does it just take a great man to work

rediate need of more. There would be something prac-ild like to see the country rounded out to the Labrador nland to Canada, leaving the island geographically. nland to Canada, leaving the island geographically -contained. In fact, Canada's main concern is that La-

"Nothing is worthless", says the philosopher. What about last

# Two Great Cars

The New 612, with larger motor (66 horsepower)...Longer wheelbase Four-wheel internal expanding hydraulic brakes with separate emergency system...Full adjustability (front and rear seats, also clutch and brake pedals)...Larger tires...Rich new colors...Improved upholstery...

The New 615. with 78 horsepower motor...Brilliant performance of the time-proved Graham-Paige Four Speed Transmission (two quiet high speeds ... Standard gear shift ) ... Heavy frame with 5 cross members ...Spring covers...Vibration dampener... New type glass visor... Many other new features. See these new cars today.



PINARD & PINARD

Drummondville, Que.

## THERE IN IN "SEASONS" FOR

## Electric Refrigeration Electric Refrigeration is a its benefits start immediate-

year-round necessity. Day in ly. and day out throughout the year, it maintains food below 50 degrees F., where flavour, health, and economy lie. food. Guard your family's health. Install electric refri-

cember as in July... because ferred payments.

It is just as wise to install an geration NOW. Ask about Electric Refrigerator in De- our convenient plan of de-



SOUTHERN CANADA POWER COMPANY LIMITED

# DIAMOND RINGS AND WEDDING RINGS, A SPECIALM electricity service will be trebled within the next tens, and a survey of the past quarter of a century in electricity service will be trebled within the next tens. See us first and save the sea the paper published by lunatics at Humberstone, England, but we'en along hyperity is ease the paper published by lunatics at Humberstone, England, but we'en along hyperity is ease. A BOISCLAIR 35 HERIOT ST. DRUMMONDVILLE, QUE. A BOISCLAIR The proposition of whome see the paper published by lunatics at Humberstone, England, but we'en along, the come strips it uses. Correct this sentence. "I don't see the paper published by lunatics at Humberstone, England, but we'en along, but along, but we'en along, but along, along, but along, along, but along, along, but along, but along, but along, but along, but along

SHOES REPAIRED

81 HERIOT ST.

SHOE MANUFACTURER

DRUMMONDVILLE, QUE.

plain, better see us for an examination. They may need glasbadly. We will adjust the right glasses needed. Our experience of 25 years is your best guarantee of satisfaction.

See that your children's eyes are in good order. Should they color remain under the British flag.

Read the weekly advertisements in "The Spokesman

# Yes Sir! It Can

Easiest thing in the world to clean that suit for you, young man. Won't be a spot left. Cleaning, Dyeing. Hats cleaned. Specialty French Dry Cleaning. Our present

be Cleaned!

address is 195 Heriot Street. In a month, it will be on Brock Street, rear of present

"I" LL JUST SEND

The increase in net earnings during the past month nounted to \$36,534,000 while for the seven months the increase reached the sum of \$1,055,104. For the month of to work at the office. gross earnings were \$23,363,406 as against \$23,291,

7.88 in the same period of last year, an increase of \$2,- wait until you are there to have its

onding period of 1928.

This is without doubt an encouraging report, for when eight is moving in greater volume it means that industry more active, a condition which is bound to be reflected retail trade circles.

THESE TO TURCOTTE'S

It was not so many years ago that the Canadian Natioal Railways system was looked upon as a "White Elehant." However, the pessimists soon sought cover, and woman feels when she discovers she can boss her husband.

Self-pity is that awful feeling a man has when he comes home an hour late and finds bis wife hasn't come yet.

If July, 1929, was 84.36 per cent, against 84.46 per cent, an article about the prevalence heart trouble.

8,181.77 or 2.40 per cent. Net earnings over the period of July, 1929, were \$24,543, Blessed is the poor man. The work 27,35 against \$23,488,823.12 an increase of \$1,055,104.23 4.49 per cent. The operating ratio for the 1929 period as 83.69 per cent, as against 83.97 per cent, in the corres-

retail trade circles.

# An Encouraging Report

An Increasing Demand

most entirely undeveloped.

mitment at this time.

Railroad systems reflect accurately the condition of they tell you what to do and where to go when you has siness and industry in the section which they serve. Conanything that needs to be repaired. They are a loquently, the monthly report of the Canadian National ullways issued yesterday, which shows a substantial gain TRADE DIRECTORY you want to consult. The earnings for July and the seven months as compared the the corresponding periods of 1928, is of more than or-

in the same month of last year an increase of \$71,601; There will be no war between the working expenses during the past month totalled thicker than the heads of tail-twise 19,708,424.03 as compared with \$19,673,357.14 in the ters. me period in 1928, and net earnings were \$3,654,981.97

PHO ainst \$3,618,447.86 for July 1928. The operating ratio flutter you feel just after readi

# **CORRECT GLASSES FOR** THE STUDENT



Eyes focused on small book-print for many hours daily is a test for the strongest vision. To many, it results in severe eyestrain with attendant headaches, nervousness and irrita-

Such eyes need the protection of PROPERLY-FIFTED GLASSES Of Becoming Style

You Can Stop in Any Time

J. H. MELANCON

Licensed Optician 77 HERIOT ST.

PHONE 74 Drummondville, Que.

"Owned by those it serves".

# MONTPLAISIR'S GARAGE LIMITED LINDSAY STREET DRUMMONDVILLE, QUE., Telephone 109 GENERAL REPAIRS

THE SPOKESMAN, DRUMMONDVILLE, SEPTEMBER 17th 1929

OF PAINT WILL

The secret of long lasting paint is in the quality of the paint

used. You should use Canada's. foremost paints and var-

nishes, that is Canada Paint, choice of colours always in

HUNTERS -- OUT WITH YOUR GUNS!

Out with the shot-gun, cleaning rags and oil. Season is

now open and, according to reports, there II be plenty to

GET YOUR AMMUNITION AT OUR STORE, AND DONT MISS THAT OLD "DEER"!

JOS. LAFONTAINE

Hardware Merchant

DRUMMONDVILLE, QUE.

GET YOUR PIANO TUNED AND REPAIRED BY

GEORGE COURCHESNE

25 years experience is your best guarantee.

before buying. Inventor of the new harmony bridge for pianos patented in Ottawa and Paris.

NOW AT YOUR ORDERS!

Eighteen years experience in French Dry Cleaning, Bushling, Pressing, Remodelling of Ladies' and Gents' Garments, Suits, Overcoats, Topcoats etc. Ladies silk crepe de chine tailor suits, Spring Coats, O'coats, Fur Coats cleaned, glazed and repaired; fur neck pieces cleaned and glazed, in other words we do a speciality of ladies' fine garments including pleated dresses and skirts also gloves and hats. Lamp shades and all denties for the house.

danties for the house. We are here for service and quality. French and English speaking em-

ployees, so anything you have that you would require information about, whether it be for cleaning, mending, dyeing or remodeling, we will be

WE WILL SATISFY YOU OR REFOUND YOUR MONEY!

WE SOLICIT YOUR PATRONAGE

Should anything be wrong simply bring it back and we will only be too glad to make ajustments. We wish to satisfy everyone.

We are agents for these well-known clothes. We have suits and overcoats from \$25.00 up; also very nice samples of camel hair overcoats and topcoats valued to \$90.00, from \$45.00 to \$60.00 and \$65.00.

CALL 425 AND WE WILL BE THERE

SPECIAL OFFER: 4 suits pressed for \$1.50 or \$1.75 delivered.

Men's suits, French Cleaning \$1.75. Ladies' plain dresses, dry cleaning

DRUMMOND VALET SERVICE

A. BRIND'AMOUR, Prop.

FIT-REFORM CLOTHES

ALWAYS AT YOUR

SERVICE

SHEET MUSIC

ond hand pianos and gramophones for sale at good conditions. See us

PHONE 42 — DRUMMONDVILLE, Qué.

RELIABLE

VALET

**SERVICE** 

Cadieux' Building

Your AUTOMOBILE, FURNITURE, STOVE, ETC., can be REPAIRED to look as good as new, practically no

matter how badly it is damaged. CALL OUR SERVICE DEPARTMENT They are prepared to do your work, be it MECHANI CAL, BODY REPAIRS, UPHOLSTERING, WELD-

carried and the large, capable and courteous staff which is

HERIOT STREET — PHONE: 28

#### ize and description, in a word everything you need. OUR PRICES EASILY MEET EVERY COMPETITOR.

GET THAT CAR REPAIRED AT

GARAGE, ON THE ROAD TO MONTREAL

No Jobs too small or too big for us. We will make that car look like new, Bring it in! Well fix it right!

> Graham-Paige — De Soto — Ford Chrysler and Plymouth

SEE THE NEW MODELS, COMING IN!

#### ING, PAINTING, GLASS CUTTING & POLISH ING. ETC: VISIT OUR NEW REPAIR SHOP The old McDonald Wire Goods Factory, you will be surprised at its size (50 x 200 Ft.) and appearance, the diversity of work done here, the complete stocks of materials at your service at all times. We are pleased to show you our establishment and explain the various works. LESLIE H. MILLAR, Manager.

# A New Department at

We wish to announce to the public of Drummondville that we are now making alterations in view of the opening of a new department, that is:

-WALL PAPER-The most complete stock possible will be maintained in order to satisfy every need. Everything will be ready in about a month. Wait

PAINTS AND VARNISHES

BEFORE BYING, SEE YOUR HOME-TOWN MAN, AND SAVE!

Complete supply of paints and varnishes, oils, brushes of every

# PINARD & PINARD

Village St-Pierre

SERVICE FOR

Roosevelt

Parts and Accessories for all our cars.

## SPORT NEWS

BIG RAFFLE TO THE

BENEFIT OF LOCAL TRAM

Drawing will take place October 6—Base-ball game to benefit of players — Nice prizes to win.

A group of cliture, marked will be place of cliture, marked will grow be referred to players — Nice prizes to win.

A group of cliture, marked will be place of cliture, marked will be received and the register of players — Nice prizes to win.

A group of cliture, marked will grow of cliture, marked will grow to benefit of players — Nice prizes to win.

A group of cliture, marked will grow of cliture, marked will grow to the cliture of players — Nice prizes to win.

A group of cliture, marked will grow of the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the summer of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the players win certain days and the register of the window of the days and the players win the register of the down to be a window of the days and the players 6th, after an interesting game, on the baseball grounds. The game in question will also be to the benefit of the province this summer rous party of members of the raffled are: Suit. \$40, given by Messrs Steel ard Ducharmes \$7.00 hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat, gift of Mr. Shorty before the interval, gift of Mr. Bruno Cote. hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat, gift of Mr. Bruno Cote. hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote. hat game, on the baseball grounds. The game started, Drummondville opened the ways of the province this summer rous party of members of the Southern Canada Power staff from Montreal were also in Drummond-of the feel in love with sima has presided over the world-of the local country Club after the work banks, the National Swiss Bank, the National Swiss Bank, the National Swiss Bank, the National Swiss Bank, the National Swiss Bank of Italy, and the National Swiss Bank of Italy and the National Swiss Bank of Italy and the National Swiss Bank of Italy and the National Swiss Bank of Ita

Hull team Sunday

WILL VISIT HULL

games here this season. Saturday the famous Dave Major's All Stars with Messrs. Spencer and Shand as 3,300 miles of roads marked, whewill pay us their third visit this season, and Sunday the Hull team will linesmen. measure against the local squad nine, on Gossard Field. Large crowds The line-ups were: are anticipated, as both visiting teams are composed of clever players | Celanese - Barker, Howarth, route are not opened for traffic to dinner was given the latter, at the and the games promise to be the most brilliant seen here this summer.

The local club will play in Hull, the 29 inst., and, the 6th of October, will be seen in action here, the gate money then to go to the October.

# TEAMS DIVIDED HONORS

First game saw our boys blanked and latter blanked visitors in second — Fine pitching throughout — Errors Windsor Mills and brought back COMPARISON WITH 1928 cost us first game - New star did fine coaching. their second victory of the season, The only comparison possible be-

A large crowd of enthusiastic fans witnessed two interesting games here, Sunday afternoon, when the Groveton N. H. team won the first onesided encounter.

defeating Papertown boys by a count of four to nothing in a rather of highways as were taken in the responding Month of Several errors cost our team the first game. Lemoine was on the mound then, and pitched a fair game, but lacked sufficient support.

The result of that game was 8 to 0 against the locals. The result of that game was 8 to 0 against the locals.

LINE-UP

DRUMMONDVILLE ABRHPOAE
Graggy, 1b 5 1 1 12 0 0 Gauthier, 2b 4 0 0 3 1 0 The entries for the fifth EastTenny, ss 5 1 2 3 4 2 Beaulac, ss 4 0 0 2 2 4 ern Townships Amateur Athletic
Henderson, 1f 5 1 2 0 0 0 Lemoine, p. 4 0 0 0 7 0 Meet at Sherbrooke are coming in
Henderson, 1f 5 1 2 0 0 0 Department of a million passengers, repected there was heavy rain in most ported at the various ports and stations in the Vermont Customs disconstitutions in the Vermont Customs disconstitution and the Vermont Customs disconstitutions in the Vermont Customs disconstitution and the Vermont AB R H PO A E AB R H PO A E Langlois, 3b 5 1 3 0 8 1 B. Leduc, 3b 4 0 1 3 2 2 very freely, and a splendid line-up districts. With good weather, the

5 1 1 1 0 0 C. Tessier, rf 2 0 1 1 0 0 is expected. The entries for the increase would probably have been trict during the month of August. McDow, c 5 0 1 6 1 0 Delorme, c 2 0 1 1 0 0 five mile race are exceptionally en-McDow, c 5 0 1 6 1 0 Delorme, c 2 0 1 1 0 0 five mile race are exceptionally encouraging and the other events are Labrecque, 2b 5 2 1 5 0 1 Pepin, 1b 3 0 0 12 1 1 Corriveau, lf 4 0 0 1 0 0 Corriveau, lf 4 0 0 1 2 0 0 E. Leduc, lb 1 0 1 0 0 O Corriveau, lf 4 0 0 1 2 0 O E. Leduc, lb 1 0 1 0 0 O E. Leduc, lb 1 0 1 0 0 O Corriveau, lf 4 0 0 1 2 0 O E. Leduc, lb 1 0 1 0 O Corriveau, lf 4 0 0 1 2 0 O E. Leduc, lb 1 0 1 0 O Corriveau, lf 4 0 0 0 1 0 O Corriveau, lf 4 0 0 1 2 0 O E. Leduc, lb 1 0 1 0 O Corriveau, lf 4 0 O 1 2 O O E. Leduc, lb 1 O I O Corriveau, lf 4 0 O 1 0 O Corriveau, lf 4 0 O 1 2 O O E. Leduc, lb 1 O I O O Couraging and the other events are also providing a large number of comparison is based, there has been an increase of 17.1 per cent in the number of American touring cars, and of 15 per cent in the number of American touring cars, and of 15 per cent in the number of the course produing month last year, when 81, 517 cars were reported.

GROVETON 2 1 0 0 0 1 2 2 9 8 13 4 Professional Two bases hits: Tenny and Henderson. Hits, off Clement 5,off Lemoine 13. Left on bases: Groveton 9, D'ville 8. First base on balls: Clement, 1. Struck out, by Clement, 6; by Lemoine, 0. In the second part of the double-header the pitchers on both sides

DRUMMONDVILLE

did handsome work. Fisk struck out six batters and Leduc, who was in real form, fanned no less than 11 Groveton men. In that game our sluggers woke up and a home-run, to Albert Corriveau's credit, Organization Now to Be by Beaulac and Lemoine were chalked. The final result was 2 to 0 against the visitors.

AB R H PO A E Craggy, 1b 4 0 0 11 0 0 Gauthier, 2b 4 0 0 1 2 0

Tenny, ss 4 0 0 0 2 0 Beaulac, c 4 1 2 12 1 0 4 0 1 1 5 0 Lemoine, ss 44 0 2 1 0 0 Langlois, 3b 4 0 1 0 0 1 B. Leduc, 3b 4 0 1 1 1 1 1 Windsor, Ont. — The American Clubs including the new Cleveland entry, received special recognition yesterday at the annual meeting of the Canadian Professional Hockey the Canadian Professional Hockey the Canadian Professional Hockey the daily average was 3,355, an increase of 33 17,233 cars having been reported by that station while Norton Mills was third, with 11,610. Reports the Canadian Professional Hockey the daily average was 3,355, an increase of 22 per cent. Third is a Langlois, 3b 4 0 1 0 0 1 B. Leduc, 3b 4 0 1 1 1 1

Never Before Such Music Such Value



THE "RENOWN" \$225.00

Here is the best radio ever offered. A perfect music reproductor with the full speech reality. Come and hear it.

9 ELECTRIC MODELS \$148 to \$685

Free Demonstrations at Home EASY TERMS

WATKINS GARAGE CONVENT STREET

# **Railroaders**

Traffic Shows

ses, 6, or .6 per cent; light trucks

HIGHWAYS

The visitors forged into the lead nual traffic census kept for a week Saturday afternoon the local club a Magdeburg girl. What this wo- German Government, ever since the probably 867. again early in the second half only to have their hard earned goal counteracted when the Quebec Central Counteracted when the Quebec Central Counteracted when the Read of the Lagrangian early in the second half only during the month of August, from the local club at won against the Ki8eb players by 15 to 2 points. In an open competition the winners were E. R. tral scored on a penalty. Hard work Markers were stationed at various Tucker and T. Elliot, for the best Dave Major's players in D'ville, Saturday afternoon, and on both sides proved unavailling, and although the Sherbrooke boys forced the visitors, excellent work and a complete record taken of every automobile and horman competition for the D'ville. in front of the net by Barker, prevented the Railroaders from break- se-drawn vehicule and motercycle. It is impossible to make a companie and Montreal S. C. P. players. The

parison between this year's daily prize winners were E. R. Tucker, W. S. Gall and F. Griffith, for a Saturday and Sunday next will see the two last regular baseball

Mr. E. Croft acted as referee, sus, since in 1928 there were only

W. S. Gall and F. G. Sus, since in 1928 there were only

Quebec Central — Stoyles; Quebec numbered 577, or 60.4 per Many Tourists Pearce, McHarg, Loach, Joiner, cent of total; touring cars from the Twyman, Pentland, McNally, B. other provinces 38, or 4 per cent; rimes, Milne and H. Grimes. touring cars from the United States 152, or 12.9 per cent; autobu-

REGIMENT DOWNED 30, or 3.1 per cent; heavy trucks

or .5 per cent; and horse-drawn | census last year. This being done, there is an increase of 12 per cent

and all over the district there are ber of touring cars from the other 517 cars were reported.

Hockey League

nal Hockey League" -Charles S. King Re-Elect- The most travelled highway in Cars examined totalled 32,269.

R H 2
Charles S. King, Windsor, was
DRUMMONDVILLE 0 0 0 1 1 0 0 0 2 7 2
Two bases hits: R. Fisk, Langlois, Beaulac, Lemoine. Home Run:
Corriveau. Sacrifice hit, Pepin. Left on bases: Groveton, 4; D'ville,7.

Charles S. King, Windsor, was returned as president for his third term and Jack Anderson, London, while fifth came another short road the Vaudreuil-Point Fortune.

West Berkshire; 1,353 at Franklin; on the average each day. The Montreal-Quebec road came fourth, while fifth came another short road the Vaudreuil-Point Fortune.

Corriveau. Sacrifice hit, Pepin. Left on bases: Groveton, 4; D'ville, 7.

First base on balls: Off Leduc, 1. Struck out: by Leduc, 11; by Fisk 6.

RADIO SPECIALIST

Was re-elected vice-president. Both selections were anticipated and were made at the largest League gathering in the history of the organization.

The most travelled road leading into the E. T. was that from Montréal, on which 2,293 vehicles travelled per day, an increase of 12 travelled p ganization.

The president set October 11th, per cent. Almost identical with W. Beaulac

as the date for the schedule meeting which is to be held at either this, however, was the road from Derby Line, on which the everage was 2292 only one less the in-Hamilton or Niagara Falls, but probably in the latter city.

Cleveland was formally admit
C ted into the league yesterday after- venth in the whole province. noon replacing Kitchener.

from Vermont, the Norton Mills Toronto, Ont. - Rumors are road is slightly more popular than urrent to the effect that Hugh last year, traffic there being 910 Plaxton, former Olympic hockey per day, up 8 per cent. Of the Covent Garden just now in being star, has signed or is about to sign ways from here to Quebec, the filled with the tremendous operas contract with the Toronto Maple Beauceville and Lambton route to- of Richard Wagner, and since these Leafs. If so he will be the second tals 968 vehicles, up 4 per cent; the are being widely broadcast, milnember of the varsity Grads' O- Richmond route totals 897, up 1 lions in England are learning somempic championship team to don per cent; and the Thetford Mines thing of the work of this terrific professional uniform. Dave and Valley junction route totalled genius. rottier having joined the Mont- 879, up 66 per cent. This the Wagner died thirty-five years real Maroons last season. Last year last named is steadily becoming ago in Wurtzburg. His only son Plaxton was on the reserve list more travelled upon, and is nearly Siegfried, is a man of sixty. Yet op to the other routes.

# **Many Guests**

reas this year there were 4,870 mi- Little looked after the entertainles, and some of the newly added ments to the visitors. A special

# **During August**

, 60, or 6.3 per cent; motorcycles 5, 89,133 Cars Reported as Various Ports and Stations in Vermont District -More Than Quarter Mil-

this year. Thus last year there was a daily average of 1,157 vehicles, St. Albans, Vt. - The monthly while this year, over the same report of automobile travel just roads, there was a daily average of issued by Collector Harry C.

The large volume of tourist travel

The steady decrease in the horse- which passes through Vermont dur-

drawn traffic is again noted. While in 1928 the average daily number for horse-drawn vehicules per highway was 107, this year it was only 191, or a fall of 15 per cent. Of bore registration plates of the Canthe total traffic, they represented this year only 7 per cent, compared with 9.2 per cent last year.

adian Provinces or of states outside of Vermont. The number of Canadian registration recorded during those from outside states numbered 37,448. The number of Vermont Charles S. King Re-Elected President for Third Term—Schedule to Be Drawn Up on October 11.

Windsor, Ont. — The American October 11 Drawn Up on October 12 Drawn Up on October 12 Drawn Up on October 13 Drawn Up on October 14 Drawn Up on October 15 Drawn Up on October 15 Drawn Up on October 16 Drawn Up on October 17 Drawn Up on October 18 Drawn Up on October 19 Drawn

**Batting Average** 

While the Derby Line route is far the most popular entering here

L. Bouchard
W. Sawyer

Wagner's widow is still alive and

# there has just come to hand the man had to endure during the twen- composer's death !

are combined ersity.

satisfying

Old Stock Ale

fully matured

OF STRENGTH AND QUALITEE.

with a

that is

hat, gift of Mr. Chas. Dho; \$7.50 slippers, gift of Mr. Bruno Cote.

H. Grimes equalized for the Railroaders after a lone dash.

Since her husband's death Colitically suspect, he fell in love with
roaders after a lone dash.

Since her husband's death Colitically suspect, he fell in love with
roaders after a lone dash.

Since her husband's death Colitically suspect, he fell in love with
roaders after a lone dash.

The level cars the actual actions as they are

Since her husband's death Colitically suspect, he fell in love with
roaders after a lone dash.

The level cars the actual actions as they are

Since her husband's death Colitically suspect, he fell in love with
sima has presided over the worldbreakers of the Coromandel beach.

Since her husband's death Colitically suspect, he fell in love with
sima has presided over the worldbreakers of the Coromandel beach.

Since her husband's death Colitically suspect, he fell in love with
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Since her husband's death Colitically suspect, he fell in love with
sima has presided over the worldbreakers of the Coromandel beach.

Since her husband's death Colitically suspect, he fell in love with
sima has presided over the worldbreakers of the Coromandel beach.

Since her husband's death Colitically a beautiful actress Minna Planer, famous Bayreuth Festivals. The eyed cars, the actual ion was held in the parlors of stainless cutlery, was presented to all Bank of Belgium, have had to ten almost as soon as they are the who has lived among fisher-) saving lives from drowning, fires "Manoir" Drummond. Later Mr. Cyril Trotman, a brother of give up yellow metal, or sell secur- made; it wuld have to impose its men, whose potential captives are and other accidents. They have bridal party left by motor to Heriot Lodge, as a mark of esteem ities, in order to meet the deficit in resolutions on the responsible go- limited to codfish, herring and a had their opportunity and taken the Maine Coast, afterwards and to welcome Mrs. Trotman, the the balance of the accounts of the vernments. ill return to Montreal, and two having been married in the An-countries concerned; so that their permanent home in glican Cathedral of Quebec, two position is consequently consideraiffe Avenue, Notre Dame de weeks ago, by the Very Rev. Dean bly more feeble than it was last

weeks ago, by the Very Rev. Dean drowfoot, and their permanent home will be in Drummondville on a visit to recess, and C. P. R. Agent Farecently, and was showed over Celanese factories.

Weeks ago, by the Very Rev. Dean drowfoot, and their permanent home will be in Drummondville of Every of Search St., is a brother, thore will be in Drummondville on a visit to receits.

Weeks ago, by the Very Rev. Dean drowfoot, and their permanent home will be in Drummondville on this state of fifters is the tightening of the rate of interest in the United States.

It is hardly necessary to say what we think of India, its fruits, thore will be in Drummondville on a visit to receits.

Weeks ago, by the Very Rev. Dean drowfoot, and their permanent home will be in Drummondville on dumn. The reason for this state of tightening of the rate of interest in the United States.

It is hardly necessary to say what we think of India, its fruits, flowers, its unequalled gorgeous, blooming trees, its exquisite villages which, especially in the shown of the rate of interest in the United States.

Those who love gold and jewel-leavy, pearls, and silks, ivory and bony and sandalwood, and cuning devices of master craftsmen in ployable trip in Gaspesia, last Thursday, and left for a few days' vacation in several New England es, and C. P. R. Agent Farecently, and was showed over Celanese factories.

Weeks ago, by the Very Rev. Dean their permanent home will be in Drummondville, on this tightening of the rate of interest in the United States.

It is hardly necessary to say what we think of India, its fruits, flowers, its unequalled gorgeous, blooming trees, its exquisite villages which, especially in the tother whole the treate of interest in the United States.

Those who love gold and jewel-leavy permanent in drowd habits...

Those who love gold and jewel-leavy permanent in drowd habits...

Those who love gold and jewel-leavy permanent in drowd habits...

The extraordinary outbreak of such weeks ago, by the Very Rev. Dean tighted habits...

The b

Biron, is in Quebec where he Mr. and Mrs Emile Olivier and our economic position, which is far which seem to walk on one's bead in six best Boy Scouts I have known through their handiness and gene-Hutchins tell us in the Washington follow a law course, at Laval their daughters, Louise and Char- from being favorable; for during Wall Street or crowd into nothing- (writes Sir Robert Baden Powell, ral adaptability, have brought cred- Post, and that "was why Marteau

r. R. H. Sperling, Mrs. Sperdaughter of Mr. and Mrs. C. H. Millar, of Cords Falls, has gone to the contempts of the daughter of the park, Birkenhead). I am afraid it most encouraging incidents that a contemptuous smile even for his ntly made a motor trip to Ot- Millar, of Cords Falls, has gone to show a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- Councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against Borealis of our sky in the foll of is a question I could not possibly have lately come to my notice (cout- councilors, seeking to make all the shown a considerable deficit against bloom a considerab i, Toronto, Hamilton and to Montreal to join the staff of Rose-us. the year: Look at the butterfiles answer with out devoting to it a mount Protestant School. Miss Doris Wadleigh, of Ulverton, also clusions. Certainly, as Mr. Keylight. Where can you find their ness remarks, the Bank of Frence as event ends of thousand British of the world extend to the protestant School. Miss Doris Wadleigh, of Ulverton, also clusions. Certainly, as Mr. Keylight. Where can you find their could I do better than select my six of from those ten thousand British of firm those ten thousand British of the world extend to the protestant School. Miss petitions from the people to the boys, and partly because it confirms to concern six petitions from the people to the boys, and partly because it confirms to firm the world extend to the protestant School. The protestant School which flash past one in the sum-clusions. Certainly, as Mr. Keylight. Where can you find their from those ten thousand British of fully our Scout belief that there as event enth control of the people to the light. Where can you find their from those ten thousand British to firm the world extend to the protestant School. The protestant School which flash past one in the sum-clusions. Certainly, as Mr. Keylight. Where can you find their from those ten thousand British to firm the people to the protestant School. The protestant School which flash past one in the sum-clusters and the protestant School which flash past one in the sum-clusters. The protestant School which flash past one in the sum-clusters are protestant School. The protestant School which flash past one in the sum-clusters are protestant School. The protestant School which flash past one in the sum-clusters are protestant School. The protestant School which flash past one in the sum-clusters are protestant School which flash past one in the sum-clusters are protestant School which flash past one in the sum-clusters are protestant School which flash past one in the sum-clusters are protestant School which flash past one in the sum-clusters are protestant school which fla

y ured into the Golden West forears or more ago, is visiting the late Mr. Geo. Drysdale and of vorable position, ("without precesouth America? The coloring of in the Great War? Shall I give the worst character that you know.

Revolution had almost broken into in the Great War? Shall I give the worst character that you know. native Province and was the Mrs. Geo. Drysdale, has gone to dent"), "which would permit it, if the birds of India is almost un- as instances boys like Jack Corn- In a certain Sunday School not long open warfare. When the Council t of Mr. R. H. and Mrs. Sper- Woodlands Protestant School, Verdun, to rejoin the teaching staff.

> 7,000,000,000 at the balance of April 5, 1929) to a total compahe time of the Geneva conf- (2,000,000,000 to 3,000,000,000 ce, the question that people gold francs, i.e. 10,000,000,000 to asking themselves was: Would 15,000,000,000, expressed in prespresent world supply of gold ufficient, in case all nations ld revert to the gold standard?
>
> ent-day values). But, besides this, the sum of 15,000,000,000 francs permits a floating balance to serve t of all, Prof. Cassel was of as guarantee for currents accounts ion that the world's stock of (Treasury, Caisse Autonome, and would be insufficient. Now
> J. M. Keynes, who had for a
> time disagreed with Prof.
> el, has expressed the same
> in an article which, in France,
> caused a great sensation.
>
> (Teastry, Cause Autonome, and
> private) amounting to 18,000,000,000 in the same balance sheet.
>
> After all, the Bank of France
> could adopt one of two courses of
> action, should grave difficulties
> arise. First of all, its holdings of

hat arguments does Prof. Key- foreign exchange could be parti advance? According to him, tock of gold which could be utifor monetary purposes, was h, in 1928, a total of £2,000, 2000; of which about 40 per merely shifting the problem. I was in the United States. the second place, the bonds of the the annual production of Caisse Autonome, which amount to must be estimated at £80,- 5,930,000,000 francs, could be YOU UD | must be estimated at £80,000; of which the half is abplaced on the market. This would ed by industry for its needs. Procure for the bank certain suprefore, there is still £40,000, worth of gold left for the mory needs of the world; that is iy, 2 per cent, of the world's ly. But the rate of increase not, at present, give rise to the

e world's need of gold, due to development of economic actis, supposing prices to be stais 3 per cent. So that, if the al banks of issue maintain tary conditions. present gold reserves, prices In fact, one must not forget that tend to descend 1 per cent, if the bank rate of discount is fixed

at 3 3-8 per cent, in France, this either prices would rate appears extremely low, in view by 1 per cent, per annum, of the fact that at London it is banks should decrease their 5 1-2 per cent, and at New-York ves of gold by I per cent, per n. Such is the theory exed by Prof. Keynes. While, the Reichsbank decided to increase se, making some reserves in the rate of discount from 6 1-2 pe Keynes, I am not far from dering that on the whole; his y is quite exact. The theory ble the Reichsbank to clear the maed, actually proved by the turity point of the end of the of France's economic posi-| month, without reaching the minimum legal covering.

rtainly, the position of the From this it is permissible to of France appears to all int-think that the persistent tension in and purposes particularly fa- the money markets abroad will finole. According to the balan- ally compel the Bank of France to neet drawn up Avril 25, the increase its rate of discount. At 's cash in hand - gold - present, it is very remunerative nts to 35,000,000,000 francs. from the point of view of French ash balance permits a vol- credit establishment, to export cademand liabilities extend- pital to London and New York. over 98,000,000,000 francs, These latter places offer them genis to say, a sum which exceeds erally interest at the rate of 5 1-2 otal demand liabilities of the per cent., 6 per cent., and even 7 date by more than 15,000,- per cent; whilst at Paris, invest-100 francs. This sum of 15,- ments of a like security would not 100,000 francs can of course, yield more than 5 1-2 per cent. So normal discount demands to that it is to be expected that the By normal needs, I mean export of capital which has been a

the last few months our imports ness in the Bowery, can do aught who has just received the honour it on their brotherhood. have exceeded our exports by more but love the streets of India with of a peerage on the occasion of the On the whole, I think I cannot him." He strutted in gold-lace

few salmon, cannot but value a advantage of it. Other Scouts there seized and carried from their planvisit to the aquarium at Madras, are to whom such opportunities can tations on the York River to Jawhere there are fishes which excite never come, but whom I should mestown, the seat of government in alternately every emotion of which number, nevertheless, among the humanity is capable, from their "hest" in the brotherhood

the year? Look at the butterflies answer with out devoting to it a inued Sir Robert) -partly be- laws by himself and suppressing

9 A. M. to 9 P. M. Dr. V. J. HUDON French Ancestor

> Office: Cadieux' Drug Store 26-5-12-19 VULGANIZING

STATION E. LAMY

P. O. B. 186 — Phone 306

OR P. E. GINGRAS D. P. A.

#### "LITTLE HELPS"

#### THE MAIL ORDER **MENACE**

It is fully admitted by many business men in towns and villages, that if mail orders encroach as persistently during the next few years as present activities and their increased advertising coverage in these districts indicate, a new system of merchandising will have been evolved in suburban communities.

Under present conditions the merchandiser in the community centres is faced with the problem of extending credit to his community for various amounts, invariably large, for indefinite periods, while the cash sales, and cash which should be clearing off his book accounts, drift easons such a condition cannot long exist. The business man operating on the credit plan will eventually, be compelled to abolish credit entirely, and with this encumbrance removed enter competition in the "sell-for-cash" market, where he has at least an even break with all competitors in getting the cash with the sale.

Total elimination of the credit system

The privilege of spending a dollar

in addition to clothing and grocery travelllocal printer, with suggestions and estim-

THINK OF "LA PAROLE" THE NEXT TIME A SOLICITOR SAYS PRINTING.

where its purchasing power is greatest, even if such saving is only in the mind of the spender, is a right which cannot be denied anvone.

ing-out-of-town" has made in his receipts, he will yet place an order with an out-oftown solicitor for an article which he could procure right at home. True, he possibly saves 10 cents on his dollar, but so do his customers who buy out of town-and so the cycle of out-of-town buying goes on toward completion. None of us are free from its effects:

Is Your Local Printer

in any community would mean hardship for a time, but as mutual trust and loyal support are essential to the credit system. the spending of money, to any extent, out of the community is bound to tend toward its destruction.

While a local purveyor of some com-modity bemoans the inroads which "buy-

Twelve solicitors from city printeries can-vass the town of Drummondville regularly ers, who carry printing as a side line — and apparently they all get business. And this is true in spite of the fact that a phone call will bring a representative from the ates, stock, type and ink samples and lay-

LA PAROLE" LIMITED

Announcing PINARD & PINARD

LINDSAY STREET, DRUMMONDVILLE, QUE.

Representing CHRYSLER and PLYMOUTH

MOTOR CARS

WE take pleasure in announcing demands representation in keeping and we shall govern all our dealings in acand Plymouth motor cars in this district.

We pledge to all Chrysler and Plymouth owners and intending Chrysler and Plymouth buyers in this territory, the most expert and painstaking service, at

cordance with that ideal. We shall welcome the earliest opportunity to greet personally the many

owners of Chrysler and Plymouth motor cars hereabouts. minimum cost, that we can produce. To that end, we extend a cordial invitation to all to visit our establishment. We recognize that the fine reputation We have for display a full line of the of Chrysler and Plymouth motor cars new Chrysler and Plymouth models.

CHRYSLER MOTORS PRODUCT

PINARD & PINARD

LINDSAY STREET, DRUMMONDVILLE, QUE

Bargains in Used and New Cars--Bargains Really The Smartest Fall Garments For Ladies and Gentlemen Will be found at our store. We are showing this fall the nicest lines ever shown in this town. Make sure that you are coming in by doing it NOW! The most cordial invitation is tendered everyone; we will

do our best to please our customers, whether they have money or not. We are open for business and we can afford to wait for our payment. Call on us at any time. You will be always welcome. LA MAISON MICHEL & FRERE,

"BUY AT THE CASH PRICE AND PAY LATER."

204, Lindsay Street, Drummondville.

A FEW NEW CARS FOR SALE AT SPECIAL TERMS, EVERYONE IN GOOD MECHANI-CAL ORDER, SEE OUR STOCK. ASK FOR A FREE DEMONSTRATION. WATKINS' GARAGE

Convent Street, Drummondville, Que

#### French Canada's Troubadour them at the gathering in June. He will make three appearances, which Has Revived an Ancient Art

An enterprising Canadian who is words since he saw others get so enjoying a totally unanticipated much pleasure from them. This me satisfaction in his life work sin- thusiasm of the prospector in whom people? We instantly form judg- a first meeting, and more profound and out of experience, observa- authority fears to tread measure of success in a novel line deeply impressed Merchand, who resulting the deeply impressed Merchand Merch

him yet more extensively known. cal critics attending the Quebec trudge alongside his men on a route Strangely enough this wide festival became greatly interested march and share their hardship spread popularity of the songs of in the songs, which were really the to the full. His modesty, if not his old Quebec which Charles Mar- first whiteman's music heard on the keenness for efficiency, is well ilchand has been so largely respon- American continent, sung to the lustrated by a story that when he sible for creating can be indirectly swing of the paddle by the first killed Bohun, his first thought was

A native soon of Quebec province, their chief exponent across the ce Charlie he earned the devotion Charles Marchand was for year a border. He has sung them under of all whom he met, but unlike him, draughtsman in a government offi- the auspices of various organiza- he tempered his love of glamour ce in Ottawa. A great lover of tions at Waterton, Chicago, New with practical discretion. After music, of which he made an inten- York, Boston, Detroit and other his death his heart went a-wandersive study, he was the possessor of centres, from several of which they ing. It never indeed reached the a deep, rich voice he assiduously have been broadcast. The National Holy Land, for Douglas, whom cultivated and became well known Federation of Music Club at Bos- Bruce had begged to carry his locality as an amateur singer of ton has become keenly interested heart to the Holy Sepulchre, permodern French songs. His ambi- in the old songs of French Canada ished in Spain, and the heart was tion, however, was a professional and has chosen Marchand to sing brought back to Melrose Abbev. status in the singing world, and he ceaselessly looked forward to the attainment of this Finally afte much encouraging amateur succes he gathered together sufficient co rage to cast the die, thre up his assured position, and went to Montreal to follow the

lance singer with a novel reper-For two years he toured the province of Quebec as a modern trou badour, visiting some five hundred points, and taking into outlyi parts modern songs which had b come popular in France. In 1 he attended a concert given in Ott. wa at which French-Canadian fo songs, which he had spent years collecting, were presented by rius Barbeau, and was deeply pressed. He selected five of the songs suited to his voice, which l included in his repertoire to p sent to French-Canadian audier These were very well received.

doubly uncertain career of a free

In 1926 Marchand was invited to entertain the guests of the Hon Charles Murphy at a banquet a Ottawa, at which the premier was present. His rendering of the old French songs was keenly enjoyed by the guests, and their deligh was so evident that the prime m nister told Merchant how he regret-

s a distinct compliment since indi-

traced to a chance remark of the French-Canadians to go down the not to demand congratulations, but prime minister, the Rt. Hon. Mac- Mississippi, and started their vo- to complain that he had spoilt a

# MAKE MONEY EATING

When eating our bread watch for small metal tubes. They enclose tickets exchangeable for ready each at

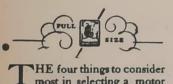
LAFLAMME'S BAKERY SHOP

127 HERIOT STREET

Drummondville, Que.



# Plymouth excels in motor car Essentials



most in selecting a motor car, are: The body, wherein you ride; the engine, which makes the car go; the brakes, on which your safety depends; the first cost and the economy of operation and maintenance which affect your pocketbook. ROOMIEST, STRONGEST,

MOST STYLISH BODIES

Plymouth bodies are full-sizeout-measuring the entire low priced field in leg-room, elbowroom and head-room. Plymouth bodies are the strongest to be found on any automobile at ither a low or a medium price. Plymouth bodies are fortified for silence and safety, yet smartly styled.

SMOOTHEST, QUIETEST ENGINE

follows throughout the basic principles of Chrysler engineer-



SURBST, SAFRST BRAKES you by a remarkably sparing use The full-size Plymouth is by far of gasoline and oil. the safest low-priced car on the

road. It is the only low-priced car with Chrysler weatherproof four-wheel hydraulic brakes LOW UPKBEP COST The Plymouth is Canada's

lowest-priced full-size car. More than that—its simple, rug-ged and efficient engine benefits

CANADA'S LOWEST-PRICED

PINARD & PINARD

THE CANADIAN-BUILT PLYMOUTH FOR CANADIANS

Drummondville, Que. 185, Lindsay Street

#### **Grab Samples**

idual actists are permitted only ing prospect a few days ago. With they are untried. Charles Marchand finds a supre- all the limitless and ebullient en- Is this not true with regard to superficial people that impress on convictions? Have I ever sat down valiantly wade in where

SOME FACTS & FIGURES

ABOUT

SOUTHERN CANADA POWER

GIT'S PREFERRED STOCK

The Company owns 5

hydro-electric plants and is

building a 6th, having an

aggregate capacity of over

Owns and operates ap-

Supplies electric light and

Population in districts

Of 523 employees 80 per

Of 25,000 customers 24

per cent are shareholders, the highest ratio of any

power company in Canada.

paid, non-assessable and

Customers connected -

Shareholders—over 5,900.

Kilowatt hours output

(1928) 138,160,340, an in-

crease of nearly 15,000,000

Operates 23 merchandis

ing stores throughout terri-

tory; has been awarded high-

est awards for its mer-

Through its Industrial

Department, the S.C.P. has

located in its territory more

than 40 industrial plants,

involving a capital invest-

ment of over \$50,000,000, and

giving employment to 10,000

workers at an annual pay

roll of approximately

Net assets of \$313 for

Net earnings in 1928 were

equal to nearly three times

the Preferred dividend re-

The security is good col-

lateral—you can borrow on

it as you can on your house

every share of Preferred

\$10,000,000.

over previous year.

chandising service.

non-callable.

over 25,000.

Preferred Stock is fully

proximately 1,000 miles of

transmission and distribu-

power in the Eastern Town-

ships to over 100 commu-

served, over 500,000.

cent are shareholders.

60,000 H.P.

tion lines.

of endeavor which while definitely visioned a much wider audiences he feels he is great returns and consequent opusion. No, my reader, I recovery of own from establishing his own reputation redounds to the renown of his province and the Dominion generally, is

Charles Marchand. Within the

Charles Marchand. Within the

Of the Lastern Townships drawing his beloved home province down from the owner of said property control of the owner of said proper inder following of French Canada may be be the contrast of the first following of French Canada may be be the contrast of the first following of French Canada may be be the contrast of the first following of French Canada may be be the first following of French Canada may be be french to the root of the contrast of the first following of French Canada may be be french to the root of the contrast of the first following of French Canada may be been received which as to bold promise of the contrast of the first following of French Canada may be been received which as the first following of French Canada may be been received which as the first following of French Canada may be been received which as the first following of French Canada may be been received which as the first following of French Canada may be been received which as the first following of French Canada may be been received for the first following of French Canada may be been received which as the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received which as the following of French Canada may be been received which as the following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of French Canada may be been received for the first following of following of French Canada may be been received for the first fol

without thought, or examination, or that the breezy "storefront" indifree, or independent or have ever studiously, and, at the end, find the other side first used n attracted to the territory appliances being offered.

Serving over 100 Communities

woven with the destiny of the Eastern Townships.

of prosperity have reached a high plane.

forward to what can be done in the future.

with the growth of the Eastern Townships.

a population of over 500,000.

very soil.

increasing needs.

The destiny of the Southern Canada Power Co. is definitely inter-

In this section lie some of the most thriving communities of the pro-

The Southern Canada Power Co. is literally welded into this section of

Our interests are the interests of the people who live here. We supply

It makes us hustle to keep pace with the growing demands for electric

During the past year, 17 communities have been added to our system,

vince. It is a territory rich in commercial, industrial and agricultural

strength. It is a district in which home ownership and other factors indicative

the province of Quebec. Its properties are dug into and cemented to the

them with necessities of life and we take pride in anticipating their constantly

light and power in this district—but we like it. We are growing with the

and we are now serving over 100 communities with power and light. Many

important extensions have been made to high voltage transmission lines.

Improvements were made in plant and equipment. Thousands of dollars

were spent to keep in step with demand and to provide better service to old

back at what has been done by the Southern Canada Power Co., and to look

our company—and you who are soon to be offered a partnership, with the

facts regarding our company and your company which has identified itself

We say these things to you because we feel this is a good time to look

We are therefore taking this space to acquaint you, who are partners in

Some idea of the scope of the company's operations may be gained from

with Light and Power

resting of any adequate kind. Nine- vidual appears to reveal. He is weighed the issues at stake. I aff- a conclusion difficult. tenths of us, I reflected, are too refined to be a good fellow ect an 'ism of some cult, or follow "grab-sample" man, a "grab sample" people and our at a first acquaintance. There the school of some thought, or any his own raw predilection Two men were discussing a min- opinions are often as shallow as are depths in his character that other thing which a label might de- ported by a few phrahave to be explored. So there are rote. Where did I get my ideas or favorite book, or literate w Southern Canada Power superficial people that impress on convictions? Have I ever sat down valiantly wade in where Has Fostered Development

# rely by the assurance of aboun- appliances being offered.

## rance And Germany Failed To Agree On Rhineland Control He said the Canadian Pacific Railroad was not considering any new developments in its service such as an aviation branch. He said the Canadian Pacific Railroad was not considering any new developments in its service such as an aviation branch. He said the Canadian Pacific retard the expansion of the tourist traffic to Europe, and it is estimated that the two thousand decreases last year, as compared with 1927, will be turned into a substantial advantage of the control of the contro

hile Briand and Stresemann Were in Accord on Central such as an aviation branch. Principle of Evacuation of Occupied District, They "The organization of the four will be turned into a substantial ad- that the English countryside could Were at Complete Variance on Measure of Control railways which the Canadian Pa-trailways which the Canadian Natural vance before the summer is over. Experts put the probable number of cific Railway and Canadian Natural Which Is to Be Substituted for Military Forces.

private conversation at the Hotel of the Young plan, except such objections as material difficulties of removing the men might present.

While the French Premier and He told Dr. Stresemann, howerman Foreign Minister were in ever, he could not acquiesce readily ments established and the number has been done by the circulation managements that unless visiting cord on the central principle of in his refusal to consider the setracuation of the occupied disting up of a commission on the left truly will return with unfavorable action, they were at complete varibank of the Rhine to oversee armin this refusal to consider the set of people went welcome to holiday-making Americans, and on account of the sportin the entiral principle of in his refusal to consider the set of people went welcome to holiday-making Americans, and on account of the sportin there this spring and the situain the set of people went welcome to holiday-making Americans. ace on the measure of control ament activities.

#### OTHER REVENUE WILL COVER UP of the Eastern Townships

does not need them we will not urge them to come. We will not bring any out this year".

The Hague. — French and Ger- which is to be substituted for mili- west, including the Edmonton and wealthy, for the bulk of Amer- ed. The means of transport be Dunvegan Railway, has been comican tourists in these days are stural rail and road have been so closely

> ing and social events which Amer- friends will not be slow to heed. tion looks, very good".

### **Relations With The United States**

Perhaps no topic has been discus-sed at greater length and more con-tinuously during the past few methods. If American capital is CROP SHORTAGE tinuously during the past few methods. If American capital is thus attracted, it will be Britain's between the British Empire and "shortest road to industrial reco-

ne and switches), silk hosiery, be fabrics, ladies' and men's chandise departments of power test, artificial silk, veneers and more trade for the port harvesters from the east to the and fight, Great Britain should british nation. And yet, while unprairies, artificial silk, veneers and more trade for the port harvesters from the east to the and fight, Great Britain should british nation. And yet, while unprairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it, for out of it can come prairies and probably no more than welcome it. es, artificial silk, veneers and nels, rubber goods, (footwear, nkets, rolls, etc), hardware, nesives, (chemical), plywood, es and wire goods, upholstery, sand wire goods, upholstery, sahes, broadsilks, sporting goods, best, broadsilks, sporting goods, best, broadsilks, sporting goods, upholstery, sahes, broadsilks, sporting goods, upholstery, sahes, broadsilks, sporting goods, best belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was won by a Southern Canada Power Store two years in succession, while all stores belonging to the Companies from coast to coast, the first prize for the highest average amount of sales per customer was when the present glut of captime thousand will be needed", he said.

"We only bring the men out for the harvest from the Old Country of the harvest from the

tional Railway bought in the north- visitors at 200,000. Few will be charms of Britain are unchalleng-

Mr. Beatty said the railways the British press, has just made a This is an intensely practical way t and efficient power are those That this merchandise depart- will lose, not to any great extent, new contribution to the discussion, of looking at the problems of good raged in the manufacture of tire ment of the company is remarkably but lose nevertheless through not deals with the vast power of Wall ment, it is a means of producing rics, rubber footwear, hairfelt.

deals with the vast power of Wall of the conducted is indicated by the fact that in the Canadian Electrical Association contest, in which properties were received from the mer
and one well worthy of noticing. He deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the conducted is indicated by the bringing out farm laborers from deals with the vast power of Wall of the

#### **Tourist Invasion**

cause there is no counterpart in There is no Presidential election their own country. Americans no

and Custav Streseann, German Foreign Miinster, in
private conversation at the Hotel

and Custav Streseann, German Foreign Miinster, in
private conversation at the Hotel

and Custav Streseand Custav Streseann, German Foreign Miinster, in
private conversation at the Hotel

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and concluded has been so closely
adapted to the needs of tourists in recent years that complaints are
infrequent. There remain the hotels. It is a good sign that the
United States as a field worthy of
iections as material difficulties of

D'j'ever ?

# AGAIN!

# We Announce a Voluntary Rate Reduction

Following the fixed policy of reducing rates as the increase in service warrants, your company has pleasure in announcing another reduction, this time in lighting rates for both residential and commercial customers. Effective from the date of meter readings for the month of October, rates will be as follows:-

#### Residential Customers

60 cents per month, fixed rate, plus 8 cents per K.W.H., less our usual discount of 25% for payment within ten days of rendering of bill or a net price of 45 cents per month, plus 6 cents per K.W.H. No bill to be less than \$1.00 gross or 75 cents net.

#### Commercial Customers

\$1.00 fixed charge per month, plus 8 cents per K.W.H. for the first 1000 K.W.Hrs. per month, and 6.66 cents for all additional K.W.Hrs. per month. The whole less 25% discount, making the net rate 75 cents per month, plus 6 cents net for the first 1000 K.W.Hrs. per month and 5 cents net for all additional K.W.Hrs.

These new rates represent a very considerable saving, in some cases amounting to as much as 20%. Customers wishing to obtain the benefits of the above rates will kindly obtain and sign new contracts at our nearest office, otherwise the present rates will be continued.

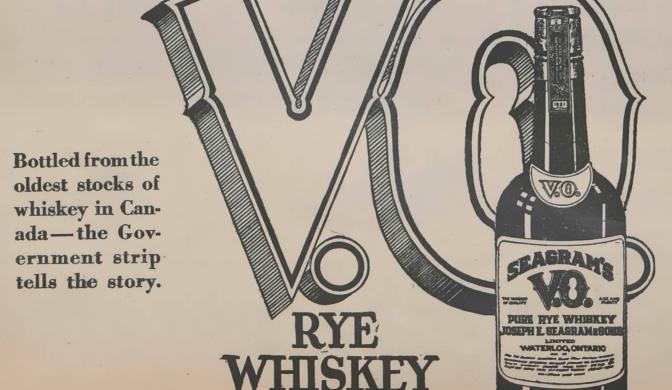
#### Southern Canada Power Limited Company

"Owned by those it serves"



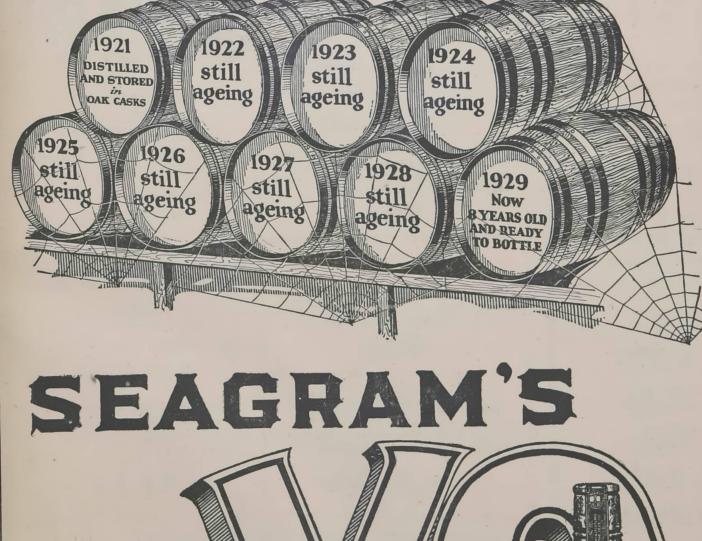
# Time Works Wonders











the fact that it has now 5 hydro-electric plants and is building a sixth, approximately 1,000 miles of transmission and distributing lines, and serves Is it any wonder that a large number of employes and officials who know the facts regarding our business are stockholders in the company? They are close to the business and know the advantages of the investment. Is it any wonder that more than 5,900 investors have selected the Southern Canada Power Co. as a safe place to put their money to work?

If you are a customer of the company you will receive shortly, a letter making you an offer of Partnership in the Southern Canada Power Company. Watch for it!

We are sure you will find this letter of special interest.

Southern Canada Power Company

BANKRUPT SALE!

OF THE STOCKS OF MRS. R. NASSIF'S BOTH STORES

# 25c on the Dollar 25c

Consisting of Dry Goods, Ladies and Children's Ready to Wear Men's Furnishings, Boots & Shoes

EXTRAORDINARY BARGAINS

### SALE STARTS FRIDAY, SEPTEMBER 20th TAKE NOTICE: IN THE STORE NEXT DOOR TO CADIEUX'S DRIIG STORE CADIEUX'S RUILDING DRUG STORE, CADIEUX'S BUILDING.



DRESSES Extra Specials, Friday Ladies silk 480 pairs Ladies' pure thread silk hose, semi Full Fashioned, guaranteed first quality in all the and cotton leading shades as: Suntan, Champagne, Evenglow, Beige, Mars, Smoke and many other shades. Sold reg. price 1.65 pr. On sale for, pair,

59c

Extra Specials, Friday

600 prs Italian silk bloomers, cut in large roomy sizes in the leading shades, as: Pink, Peach, White, Orchid, Nile and many other shades. Sold reg. price 1.95. On sale for, pair,

59c

Extra Specials, Friday

500 yds Grey Cotton, a very good cotton, in white and grey. Sold reg. 20c. On sale for, yard,

9c



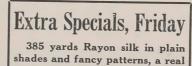
Extra Specials, Friday

600 pairs Ladies' Silk and Wool Hose, made of the first quality botany wool, reinforced with pure thread silk in the newest winter shades, such as: Sunburn, black, white, pearl blush, nude, sandust, French nude, Mocha; sizes from 8½ to 10. Sold reg. price, 1.49 pr. On sale for, pair,

Extra Specials, Friday

390 yds French Baronet Satin, in 8 different shades, reg. value, 1.49 yard. On sale for, yard,

69c



good value. To be sold at, yard, 29c

Extra Specials, Friday

468 yards crepe de Chine, in 10 different shades and pure silk. Reg. 1.75. On sale for, yard

79c

Extra Specials, Friday

500 pairs Men's all wool Sox, made in England, extra heavy quality, shades are Grey & Black only, sizes from 10 to 11½. Sold reg. price, 89c pr. On sale for, pr.

**COATS** 15 Only

Ladies Fall coats in different shades sizes and qualities, to be sold at

Don't miss this bargain!

ridiculous

prices.



#### Cahmere Hose

900 pairs Penmans all wool Cashmere hose, very heavy quality, all first quality in the leading winter shades, all sizes. Sold reg. price 1.65. On sale for, pair,

79c

#### Children's Stockings

600 pairs Children's all wool Cashmere hose, extra heavy quality, all sizes, colours includes white, sand, coating and other shades. Sold reg. price from .85 to 1.45. On sale for,

49c



#### Combinations

50 only Boys' 71 Penmans Combinations, all first quality, all sizes, sold reg. price, 1.89, on sale, for, a pair,

98c



sold at

prices.

Here is

grab it!

#### Underwears

400 pairs Boys all wool shirts and drawers made by the well known maker Mercury. Sizes from 22 to 32. Sold reg. price, 1.49. On sale for, each,

79c

#### Men's Umbrellas

350 only, Men's umbrellas, good heavy sateen with strong frame. Sold reg. price 1.89 each. On sale, each,

**69c** 

#### **Underwears**

600 pairs Ladies' fleece lined bloomers, extra heavy quality, all shades; sizes from 36 to 44. Sold reg. price, 89c. On sale for, pair,

39c

#### Ladies' Vests

500 only Ladies' cotton and wool vests, extra heavy quality. All sizes, sold reg. price, 89c. On sale, each,

39c





10 MEN'S TWEED SUITS,

TO BE CLEARED OUT AT A

VERY RIDICULOUS

PRICE.

#### Crepe Marocain

300 yds Crepe Marocain in different shades and a good quality, suitable for dresses, blouses and skirts. Sold reg. 1.69. On sale for, yard,

79c

#### **l'affeta**

410 yds Shot and plain taffeta, in many shades to choose from. Sold reg. up to 1.49 yd. On sale for, yard,

69c

#### **Corsets and Corselettes**

Corsets and Corselettes in different qualities and sizes to be sold at

25c on the Dollar

#### cleared out at a very ridiculous prices Underwears

Men's Suits

Only 10 Men's Tweed Suits, to be.

200 pairs Children's fleece lined bloomers, sizes from 22 to 32. Sold reg. price, 69c pair. On sale for, pair,

25c

#### **Night Gowns**

300 only Italian silk night gowns'1 and Princess slips, all sizes and all A colours. Sold reg. price, 2.95 each. On of sale for, each

\$1.19

#### VERY SPECIAL FOR THIS MAMMOTH SALE!

Ladies', Men's and Children's shoes, rubbers, overshoes, working boots and slippers, must be sold at



25 Cents on the

Dollar.



Montreal Auction Sales Incorporated Don't Forget: In the Cadieux's Building!