

The Spokesman

"Empire buyers are Empire builders. For us the Empire begins in Canada," is a real motto!

THE SPOKESMAN, DRUMMONDVILLE, SEPTEMBER 17th 1929

PRICE FIVE CENTS

R. McMaster Named New Provincial Treasurer

Succeeds to Portfolio Vacated by Hon. Jacob Nicol—Later was Treasurer Since 1921—Seat in Legislative Council—Elections in Compton, September 30.

THE NEW TREASURER

A. R. McMaster, K.C., former member of Parliament for Brome, was appointed, Thursday, Provincial Treasurer in succession to Hon. Jacob Nicol, who has resigned the portfolio to accept a seat in the Legislative Council. The new Treasurer was sworn in at the Legislative Building by His Honor the Lieutenant-Governor, Hon. H. G. Carroll, in the presence of Premier Taschereau, Hon. J. L. Perron, Hon. J. E. Proulx, and Hon. Athanas David, members of the Taschereau Cabinet.

Hon. Mr. Nicol takes the Legislative Council seat left vacant by the death of Hon. J. J. B. Gosselin in the division of Bedford. Hon. Andrew Ross McMaster was born in Montreal on November 6, 1876, the son of John Andrew McMaster, a Manufacturer, and his wife, Amelia McMaster. He was educated at Montreal High School, Montreal Collegiate Institute, McGill University and Edinburgh University. He graduated from the last named institution with the degrees of B. A. and B.C.L. He practised law in Montreal.

Mr. McMaster was first elected to the House of Commons for Brome at the general election in 1917 and re-elected in 1921 as a Liberal. The constituency of Brome was joined to that of Missisquoi and Mr. McMaster retired from public life to become a Crown Prosecutor in Montreal. Mr. McMaster married Florence B., daughter of Henry Wilkes Walker, of Montreal, in 1902. They are the parents of six children: Frances R., Amelia W., Florence W., M. Mona John A., and Helen L. McMaster.

Mr. McMaster will seek election to the Legislature in Compton. Premier Taschereau announced that the writ for the by-election had been issued, nomination day being on September 22 and voting on September 30. It is stated in official circles that Mr. Nicol was abandoning a political career on account of the demands of his increasing business interests.

HON. J. NICOL

Hon. Jacob Nicol was born in Roxton, Que., in Sherbrooke County, on March 14th, 1876, the son of Philippe Nicol and Sophie (Cloutier) Nicol. He was educated at the French Protestant school known as Feller Institute, at Grande Ligne, and afterwards proceeded to McMaster University, Toronto, where he took his arts course. Deciding upon law as his vocation, he returned to this province and attended Laval University, where he graduated with the degree of LL.M.

Establishing his practise here, he in time became head of his present firm, and has handled many important cases in the courts. He was for some years senior Crown Prosecutor for the St. Francis district, and has served at various times as bailiff and a councillor of the district bar. Some years ago he was created a King's Counsel.

Always interested in politics, and a staunch supporter of the Liberal party, he became a leader in political circles throughout the province, and when in 1921 Hon. Walter Mitchell resigned the treasurership, the attention of the Government leaders at Quebec was drawn to the Sherbrooke lawyer. In him was seen a representative in the House for the Eastern Townships, a representative for the Protestants of the province and a capable administrator of the financial department at Quebec. Accordingly he was chosen, and was elected in November, 1921. He sought election to the Assembly in Richmond county at a by-election on December 15th, 1921, and was successful, thus succeeding Mr. Mitchell for that constituency. At the general election of February, 1923, Mr. Nicol transferred to Compton county and was elected there. He successfully sought re-election at the next general election, 1926.

ARRESTED AFTER EXCITING RUN, THIEF GETS 6 MONTHS

Man gave his name as Joseph Tremblay, but refused to give his address — Was apparently hungry — Had large blunt knife on him.

CAUGHT IN JUDGE'S CELLAR

"What a damned bad luck!" In these words Joseph Tremblay, aged fifty, address unknown, qualified his predicament when Constable Chauvette arrested him in Mr. Justice of the Peace J. A. Gendron's cellar where, after an exciting chase, he had tried to hide from his pursuers.

Around six o'clock, Wednesday morning, Mr. T. Bouchard was opening his grocery store, corner of Lindsay and Berard street, when he saw a man run out of the store and making his escape by a rear window the pane of which had been broken. M. Bouchard gave the man a fast chase through his back yard, then along Berard St., but the thief outdistanced and took refuge in the cellar of Mr. J. A. Gendron's residence, Heriot and Berard streets. Constable Chauvette was soon there and found the man hiding in a corner of the cellar. On the prisoner were a heavy blunt knife, made out of what was once a file, a piece of raw cabbage and a bunch of keys.

He explained to the police that he had entered Mr. Bouchard's store because he was hungry and wanted something to eat. In the afternoon he appeared before Justices of the Peace J. A. Gendron and N. Pelletier and pleaded guilty. He said his name was Joseph Tremblay, but did not want to give his family's address, explaining that is arrest would make his wife and children unhappy. He was sent to the Arthabaska common jail for the next six months.

INTOXICATED AUTO DRIVER JAILED

William Blais, of St-Joseph Village, arrested for having driven an automobile while he was under the influence of intoxicating liquors, appeared before justice of the peace J. O. Gendron and pleaded guilty to the accusation laid against him. He was sentenced to serve fifteen days at the Arthabaska district jail.

PROVINCIAL LAWS OF HUNTING

Summary of Regulations Regarding Licensing for Hunting — Bag Limits, Method of Killing and Other Provisions Outlined.

The complete law regarding bag limits, methods of killing and other matters, for the hunting season, as issued in pamphlet form by the Department of Colonization, Mines, and Fisheries of Quebec, is given below.

The law forbids the following things: To shoot one hour before the sunrise and two hours after sunset; to make use of dogs for hunting, killing or taking moose, caribou or deer; to kill more than one moose and two deer during one hunting season; to have in one's possession, in lumbering establishments any hunting gear or game; to permit or allow the flesh of any game suitable food, to be destroyed or spoiled; to buy, offer for sale, or keep for sale moose, deer or any part thereof; to hunt or shoot any caribou until the year 1931; to buy or sell any fur or pelt of fur bearing animals, for

commercial purpose, without having a license from the Department; to destroy or damage, in any manner, the dens of any fur bearing animals; to ship outside of the Province, from one place to another inside of the Province, or to tanners, any fur or pelts of fur bearing animals, without having a permit to that effect; to any non-resident of the Province to fish or hunt without license; to resident of the province, not British subject, to hunt without license.

LICENSING RULES.

Costs of licenses for hunting are as follows: For non-residents for general hunting, for the entire province, \$25.; for non-residents who are active members of duly incorporated fish and game clubs of the province, lessors of hunting territories, \$10.; for residents of the province, not British subjects, \$1. for one moose and \$1. for two deer.

HIS MAJESTY WILL PASS QUIET WINTER

London. — The King is fighting his way back to health on a literary diet of detective yarns and thrilling mystery stories. The Daily News today reported the health of His Majesty is extraordinarily reassuring after his long siege of illness last winter.

At Sandringham, the royal country estate in Norfolk where he is spending his summer holidays with the Queen, the Daily News says the King's existence is simple. There are none of the great house parties which in former days featured the life at his country seat, and there is no indication the King will be permitted to engage in his favorite pastime of shooting.

\$10,000 Loans Now Possible for Farmers

Any Farmer in Province may Borrow on Mortgage Fifty Per Cent. of Value of His Land, Under Federal Farm Loan Scheme — Repayment Plans Outlined.

INFORMATION

Any Quebec farmer can borrow on mortgage up to \$10,000, according to the value of his land and buildings, from the Federal Farm Loan Board, according to a statement issued by J. Antonio Grenier, deputy Minister of Agriculture, in answer to inquiries.

Although the farm loan scheme is Federal and the loans under Federal control, Provincial legislation was necessary to make the loans available to farmers of the Province. By this legislation the Province, in accordance with the requirements of the Federal act of Parliament, subscribed to the capital stock of the board five percent, of the amount of loans in the province, or undertook to do so, and appointed a Provincial board to act as agent in the province for the Federal board.

The borrower has the choice of four plans for repayment: 22 consecutive annual payments of \$8.50 for each \$100 with a final 23rd payment of \$8.31 for each \$100 borrowed; 44 semi-annual payments of \$4.25 with a 45th payment of \$5.25 per \$100; 31 annual payments of \$7.50 with a 32nd payment of \$7.47 per \$100; or 63 semi-annual payments of \$3.75 per \$100 borrowed.

The statement says that any farmer can borrow by mortgage an amount for more than 50 per cent. of the value of his land for agricultural purposes and not more than 20 per cent. of the value of the fully insured buildings erected on his land. No loan will be advanced to the same person for more than \$10,000.

J. B. T. Lafreniere, Quebec, superintendent for the Province of Quebec, will supply information to anyone interested.

United Church

The Rev. W. A. Giffard, M.A., D.D., a professor in the United Theological College, Montreal, will be the special preacher on Sunday next, September 22nd, the first anniversary service of the United Church of Canada, on Lindsay St. Prominent members of the United Church in Montreal are expected to be here with him as the Rev. R. Smith, Messrs. Wm. Hamson and Guy Tombs. The U. C. movement here began in the fall of 1927, and has been under the guidance of the Rev. R. Smith, from the beginning.

Fatal Accident

Sutton Jet. — A motorcycle accident claimed the life of Wesley R. Safford, of this place, Sunday afternoon.

Young Safford, aged 22, had started out for Montreal on his machine, and when in the vicinity of Sutton the front wheel struck a pile of mud that had been thrown up on the road. Safford was hurled over 150 feet before striking the ground.

Passing motorists rushed to his aid, while a doctor and an ambulance were called. The victim was rushed to the Sweet'sburg Hospital, but died before admittance. The funeral will take place from his late residence, Sutton Junction, on Wednesday afternoon.

MOTORCYCLE ACCIDENT NEAR D'VILLE, SATURDAY EVENING

E. T. NEWS OF INTEREST

CHILD INJURED

Abbotsford, Que. — Knocked down by an automobile on the road into the middle of the road from behind an autobus here on Saturday afternoon, little Ruth Harris, of Montreal, suffered a broken leg and numerous severe bruises. The accident happened in front of the residence of Mr. G. H. Buzzell.

Mrs. Harris and her two children Ruth and the baby, had alighted from the bus, which had just arrived from Montreal. As she stopped with the baby to pay the driver the elder child, Ruth, ran around the bus and out into the road. A car was coming down the hill, driven by a Magog man, who failed to see the child in time to avert striking her. Fortunately he was driving at a moderate rate of speed, or the accident would undoubtedly have been fatal.

Mr. G. H. Buzzell motored the child to Granby with all possible speed, and first aid was rendered by Dr. H. W. Blunt. The child was afterwards taken to the Montreal General Hospital, where her progress is reported to be satisfactory.

HANDS CRUSHED

Granby. — Joseph Patenaude, sixteen years of age, suffered painful injuries to both hands when he caught them in a roller, in the spreading department of the Miner Rubber Company factory here on Thursday. The exact manner in which he got them caught in the machinery is not known. The flesh was torn from all the fingers of the right hand, and from three on the left hand.

First aid was given at the factory, and an ambulance was called, with rushed Patenaude to the Western Division of the Montreal General Hospital.

DAMAGE BY STORM

There was a very heavy down-pour of rain for nearly an hour, Thursday afternoon, and after that the air cooled considerably, a minimum of sixty degrees being reached during the night. At night, too, a strong wind blew and continued for a long time, while Friday morning people were greeted by the first autumn-like morning of the season.

The telephone companies suffered slightly in this district, a few lines being blown down, but by Friday everything was in order again. The Southern Canada Power Company reported lines out of order between Richmond and Acton, and between St. Johns and Richelieu. Locally they were not affected.

Farm Census of Province is Finished

Census of Farms For Sale in Quebec Concluded by Government — Prospective Buyers Should Write Department of Agriculture — Many in Townships.

NUMEROUS

The census of farms for sale in the Province of Quebec is now practically complete, according to an announcement made in Quebec. This census was ordered by the Minister of Agriculture and has been carried out during the past few months, Farmers' sons who are thinking of purchasing farms are advised to get in touch with the Ministry of Agriculture before concluding any transactions elsewhere.

The farms for sale are distributed throughout a number of parts of the province. Some are in Berthier, Maskinonge and Montcalm counties, where the clayish nature of the soil is favorable for the growing of hay and clover.

Other farms in the market are situated in the Eastern Townships, where, it has been said, there are a thousand such. Argenville, Lake St. John and the lower St. Lawrence counties all have their quota also. Prices, it is stated, vary from one thousand to twenty thousand dollars.

Mr. J. Thibault, from Shawinigan, the victim — Cycle hit by car, on L'Avenir road — Has leg amputated for second time.

IN HOSPITAL

Mr. J. Thibault, 50, of Shawinigan Falls, was here, Saturday, visiting several friends and relatives and, in the evening, was proceeding to L'Avenir to see one of his brothers, before going back to Shawinigan, when the motorcycle he was riding collided with an automobile coming in the opposite direction, at a few miles from the city limits.

The automobile owner's name and address are not available, but the car is believed to be an American one.

Mr. Thibault was thrown several feet from his cycle, in the roadway, and sustained severe injuries to a knee. Conveyed to the Ste. Croix Hospital here, it was found necessary to immediately amputate the leg below the thigh. Mr. Thibault had had the same leg cut below the knee, in an accident, several years ago, and had an artificial leg to the knee, since.

We are informed from the hospital that he is doing as well as could be expected to-day.

Barnston Man Charged with Manslaughter

Alphonse Morin Ordered to Stand Trial at Next Session of Court of King's Bench on Charge of Manslaughter in Connection With Death of George Arguin, Street Railway Motorman.

THE INQUIRY

Alphonse Morin, of Barnston, will stand his trial at the next session of the Court of Kings Bench on a charge of manslaughter. This was the decision handed down by Judge J. H. Lamay at the conclusion of the preliminary inquiry which was brought to a close in the Magistrate's Court, at Sherbrooke, Friday afternoon following the evidence of eleven witnesses who told the Court the circumstances surrounding the death of George Arguin, Sherbrooke Street Railway motorman, who was fatally injured when he was struck by a car driven by the accused on August 13th.

Ten witnesses were heard during the morning session. Morin, according to the evidence, had not noticeably slackened the speed of his car before striking Arguin, who was disembarking from a Newington Street Car in front of the Kouri store, Wellington Street North, early in the afternoon of August 13th.

Constables Richer, Boulanger, L'Heureux and Boisvert, High Constable L. A. Gaudreau and William Martin told the Court that Morin, at the time of the fatal accident was under the influence of liquor and not capable of handling a motorcar efficiently.

During the afternoon session, only one witness was heard, this being Dr. Fred Bertrand, who attended Arguin when he was brought to the St. Vincent de Paul Hospital following the accident. Arguin, the medical man said, was suffering from a fracture of the skull, and severe injuries to the left leg and spine. He passed away as the result of his injuries at about ten o'clock the following morning.

At the conclusion of the inquiry Morin was ordered to stand his trial on a charge of manslaughter.

Bishop's Visit

To-morrow afternoon, at 3.30, Monseigneur J. S. H. Bruneau, bishop of the diocese of Nicolet, will arrive in Drummondville where he will stop till Friday afternoon. The bishop will confirm a large number of children during his stay here, and preside at several solemn religious exercises. He will be accompanied by Rev. Father Binette, Mr. Antoine Melançon, curate of St. Majorique, who will deliver a series of sermons, and Mr. L. Roberge, priest, his private secretary.

Let us encourage our industries by buying Canadian goods. Empire Shopping a good policy

L. II — No. 12

ANY CASES ON ROLL, FOR SUPERIOR COURT TERM HERE

July term opened this morning, presided by Judge Blaise Letellier — on of \$10,000 for account suffered by worker, is list.

OTHER CASES

Monthly terms of the Superior Court here have resumed morning, with His Lordship Blaise Letellier, of Quebec, G.

There are in all fourteen cases roll, headed by the case of me vs J. A. Gosselin Co., charme vs Montplaisir at all. In the first instance, 0,000 damages for an accident alleged to have sustained the employ of the defendant in his declaration the plaintiff that an iron banister that had installed fell and caused injuries to the head. Other cases to be called are: me vs Canadian Nat.; Trem-Canadian Nat.; Toupin vs n Nat.; with lawyer Gard Ringuet for plaintiffs, yers Perrault and Girouard ndant.

ite, represented by attorney, r vs Blanchet, defended neys Garceau and Ringuet. t (Garceau and Ringuet) siers and Cardin (Marier). (Marier) vs Ferland (Gard Ringuet).

at (Garceau and Ringuet) e (Marier).

aison Michel (Garceau and) vs Nixon and al. (F. l.). rie (Garceau and Ringuet) t (Laliberte and Marier).

Leaders of E. T. Boys' Conference

Announced for An-Boys' Conference — W. R. Cook, Rev. J. Amaron and Major Willock to Lead Disons and Groups — Fair and Athletic t.

FIFTH EVENT

lay a meeting of members motion committees of the Townships' Older Boys e was held at the Y. M. rbrooke, to make plans for annual conference and al boys' fair. The ecereat association stated that the d had been very fortunate g Y's Man Len Keeler as of the boys' work commit- therefore chairman of the in committee for the confe-

ecretary was further able t that the following speak- been definitely lined up: R. Cook as leader, who the leader at two previous es and has been intensely d in the developments in ke and the Eastern Town- ring the past years; Rev. aron, who has attended previous years and has e of the most popular of orkers in the Townships his terms at Stanstead and Rev. Major Ralph , of the Boys' Farm, Shaw- Major Wilcock, besides a large ministerial exper- ith considerable military ce, has also a large place e for boys, and should un- some of the boy problems other workers can. With the Eastern Townships only the youth of this dis- appreciate the conferen- 929 should be the best yet

it will be held the fifth Townships inter-high hletic meet and the First Townships Boys' Fair.

Enlarging Store

Eugene Pelletier is adding ore and warehouse the ad- premises for a long period by the Provincial Bank eafter by the Royal Bank, t St., facing Cockburn St.

WATER HERE IS CLASSED PUREST

The last monthly report of the Provincial Sanitary Department, concerning the quality of the water in different cities of this Province, shows that the water we drink in Drummondville is, with St. Hyacinthe and St. Lambert, the best possible, being classed very pure. Then comes Sorel, with tests showing 1.0, and classed good. Follow Nicolet and Victoriaville, classed doubtful, with 6.0 and 9.6 respectively. Sherbrooke, with 20.09 and Richmond, with 82.6 are both chalked in the black column.

Drummondville is well organized as to its waterworks and the tests made as to the quality of the water we drink here have proven, for several months, that it is absolutely pure.

St. Hyacinthe Band Guest of Our City

Fine concert — Ringuet compositions played — Reception at K. of C. Hall — Mayor Moisan and T. D. Bouchard, M. L. A., among speakers.

FRATERNITY

La Philharmonique, the well-known St. Hyacinthe musical corps, was the guest of D'ville, Thursday evening, when it gave a most enjoyable concert, in the park, rendering exclusively marches and waltzes composed by professor Ringuet, who has been its leader for the past fifty years.

RECEPTION

After the concert a splendid reception was given the visitors, at the Knights of Columbus Hall. Mayor W. A. Moisan welcomed the musicians and wished them to enjoy their sojourn in the Silk City. He and Mr. T. D. Bouchard, mayor of St-Hyacinthe and M.P.P. for the same county, who spoke after him, recalled the bonne entente existing between the two sister cities and said that the fraternity existing between the Philharmonique and the Harmony Bands did much to that end.

Mr. E. Lacroix thanked the mayor and his friends of the Harmony Band for the reception tendered to him and his confreres. Mr. Napoleon Garceau K. C., congratulated the musicians of both corps for what they have done and do in the interest of their respective communities. Mr. J. A. Gendron, president of the Harmony Band, said his pleasure to greet the members of the Philharmonique in D'ville, and spoke of the need soon of a new uniform for our local bandmen. Besides the mayor, Mr. Jos. Marier, town clerk, and most of the aldermen were present.

Ladies' Aid

The Ladies' Aid of the United Church will hold an Anniversary Tea and Sale of Food and Useful Articles, at the Church Hall, Saturday this week, at 3 o'clock. Members of the Aid are requested to be present at 2.30.

Hit by Auto

Gustave Cartier, a young man, clerk at the Montplaisir garage, was hit by an automobile as he was crossing Lindsay St., corner of Couvent St., Saturday afternoon, and was conveyed to the Ste. Croix Hospital where it was found he was suffering from painful, but not dangerous, injuries to a hip, leg and to the head.

School Changes

The local protestant school this year is under management of Miss Pearl Gallant, lately in the Intermediate School, at Lacolle. She will have Miss Duggan and Miss Carson with Miss M. M. Thompson as assistants and together they have enrolled one hundred and eleven pupils.

Cars Collided

A serious collision between two cars occurred on Heriot street, in front of the New American House, Saturday night. The damages suffered by both machines are quite heavy but, happily, nobody was injured. The cars are the property of and were driven by Messrs. Aime Boisvert and Isidore St. Onge, both of Drummondville.

St. Francis Not Navigable is Discovery

Attempt to Float Two Rafts Down St. Francis River in Vicinity of Westbury Met With Failure Thursday—May Carry Out Similar Experiment in Ascot.

OWNERSHIP

That the St. Francis River near Sherbrooke vicinity is not navigable, was the opinion expressed by Mr. A. Deslauriers, city clerk, who was a member of the party who went to Westbury Thursday for the purpose of deciding this question, either negatively or affirmatively.

In order to ascertain the navigability of the river in that vicinity, two rafts, each twenty feet square and drawing thirteen inches of water, were launched near Two Miles Falls. They did not, however, proceed more than a few feet before they became stuck and all attempts to budge them on the part of several workmen who were riding on the rafts were unavailing.

Photographs of the stranded rafts were taken, and it is understood, they will be used to prove the contention of the city that the river is not navigable.

A similar experiment may be made on the St. Francis in the vicinity of Ascot in the near future.

The experiments were carried out by the city in an effort to prove the ownership of the bed of the St. Francis on the ground that the river is not navigable. The Provincial Government, on the other hand, claim ownership of the bed of the St. Francis by stating that the river is navigable.

Bear Bounties Will be Paid in Province

Many Counties, Including Nine in Eastern Townships, Affected — Fifteen Dollars Per Bear to Be Paid.

IN E. T.

A bounty of fifteen dollars per bear will be paid by the Government of Quebec for every bear shot in two hundred and ten parishes in the province, according to the Department of Colonization. The list of counties and parishes in which the bounty will be effective was issued by Mr. J. A. Grenier, Deputy Minister of Agriculture.

In the Eastern Townships, counties where the bounty will be paid include Arthabaska, Compton, Wolfe, Richmond, Drummond, Frontenac, Megantic, Stanstead and Sherbrooke. Other counties in the province named are Argenteuil, Beauce, Bellechasse, Berthier, Bonaventure, Champlain, Charlevoix, Chicoutimi, Gaspé, Hull, Joliette, Labelle, Lake St. John, L'Islet, Lotbinière, Maskinonge, Matapédia, Montmorency, Papineau, Portneuf, Rimouski, Saguenay, St-Maurice, Terrebonne and Temiscouata.

Was Accidental

Dr. Jos. Caron, local coroner, held an inquest, Wednesday afternoon, concerning the drowning, in the St. Francis river, a week ago, of Armand, 3 years, son of Mr. Stanislas Daigneault, St. Joseph Village. The jurors sworn in were Messrs. Agenor Lemay, Eloi Cote, Edouard Cadorette, Philippe Duquette, Israel Provencier and John Lemay.

The witnesses heard were Stanislas Daigneault, father of the child, Albert, the latter's brother, and Messrs. Majorie Cadorette and Moise Charette who found the body. A verdict stating that the drowning was accidental was rendered.

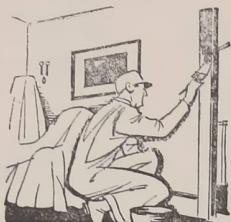
Chimney Fire

The fire brigade responded to a call for a chimney fire corner of Brock and Berard Streets, Wednesday. There was no damage.



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Out with the shot-gun, cleaning rags and oil. Season is now open and, according to reports, there'll be plenty to aim and shoot at

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Get Those soles sewed on and do away with nails

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Whenever buying shoes for your children, INSIST on "The Shoe" made by L'ETOILE, in Drummondville. This shoe is very strong and will surely satisfy.

Buy home-made goods and help your town and yourself
On sale in every good store.

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Our present address is 195 Heriot Street. In a month, it will be on Brock Street, rear of present shop.

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THESE TO TURCOTTE'S"

H. TURCOTTE, Drummondville, Que.

The Spokesman

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DRUMMONDVILLE, SEPTEMBER 17th, 1929.

Future of Labrador

The future of Labrador is once again one of the chief topics of the day. Mr. Joseph Dr. Champlain, a native of the province, who has resided in Newfoundland for the past ten years and has large interests in Labrador is in Ottawa, armed, he claims, with authority from the Government of Newfoundland to open negotiations for the return of Labrador to Canada. A tentative price is said to be one hundred and ten million dollars, although Mr. Champlain refused to make any statement regarding the other than to say that he is in a position to make even better conditions than those enumerated in a letter he wrote to Premier W. L. MacKenzie King and Prime Minister L. A. Taschereau last June.

Ever since the boundary award of 1927, when the fifty 120,000 square miles of the Labrador mainland to the north was given to Newfoundland there has been some restlessness as to what would come next. The province of Newfoundland from 42,000 square miles to 162,000 square miles, but added almost nothing to the population of the Ancient Colony, for Labrador is mostly undeveloped.

Today the value of Labrador is problematical, and mineral, pulp and power development means the expenditure of vast sums of money that would have to be paid by private capital. Further, it is pointed out, maintenance of Government services would be for many years some annual liability rather than an asset should the province take it over. Then, again, there is the question of the difficulties, and if one school of Canadian thought would like to see the country rounded out to the Labrador line, another is against taking on so heavy a financial burden at this time.

Canada, it is pointed out by those opposed to purchasing Labrador, still has great areas of undeveloped country, forests, minerals and water powers, and is not in need of more. There would be something impractical to see the country rounded out to the Labrador line, leaving the island geographically contained. In fact, Canada's main concern is that Labrador remain under the British flag.

An Increasing Demand

Experts have expressed the opinion that the demand for electricity service will be trebled within the next ten years, and a survey of the past quarter of a century in electrical history gives more than adequate grounds for such a forecast. In fact, practically all the great progress that has been made in the development of communities, many of them all isolated, and revolutionized the life of the wage-earners has been made in a period of twenty-five years. The field open for possible development has barely been touched, for, it is pointed out, electrification of homes and factories is far from complete, and new uses for power being discovered almost daily. Great railroad electrification projects have been inaugurated, and one of the latest of all developments, the electrification of farms in rural territory, is only in its infancy.

No imagination can accurately foretell the future of electricity, for, in the opinion of many, uses of power will be evolved that are as yet undreamed of. Meanwhile the electrical age is still gathering momentum and moving forward at a great clip. The Southern Canada Power Co., with its powerful plants, is keeping pace with the times.

An Encouraging Report

Railroad systems reflect accurately the condition of business and industry in the section which they serve. Consequently, the monthly report of the Canadian National Railway issued yesterday, which shows a substantial gain in net earnings for July and the seven months as compared with the corresponding periods of 1928, is of more than ordinary interest.

The increase in net earnings during the past month amounted to \$36,534,000 while for the seven months the increase reached the sum of \$1,055,104. For the month of July gross earnings were \$23,363,406 as against \$23,291,106 in the same month of last year an increase of \$71,601; while working expenses during the past month totalled \$9,708,424.03 as compared with \$19,673,357.14 in the same month of 1928, and net earnings were \$3,654,981.97 against \$3,618,447.86 for July 1928. The operating ratio for July, 1929, was 84.36 per cent, against 84.46 per cent, for the corresponding period of last year.

For the period from January 1st to the end of July, 1929, gross earnings were \$150,508,617.00 against \$140,533,111 in the corresponding period of 1928, an increase of \$4,003,286 or 2.73 per cent. Working expenses during the period were \$125,964,689.65 against \$123,016,788 in the same period of last year, an increase of \$2,818,777 or 2.40 per cent. Net earnings over the period from January 1st to the end of July, 1929, were \$24,543,273.55 against \$23,488,823.12 an increase of \$1,055,104.23 or 4.49 per cent. The operating ratio for the 1929 period was 83.69 per cent, as against 83.97 per cent, in the corresponding period of 1928.

This is without doubt an encouraging report, for when freight is moving in greater volume it means that industry is more active, a condition which is bound to be reflected in retail trade circles.

It was not so many years ago that the Canadian National Railway system was looked upon as a "White Elephant." However, the pessimists soon sought cover, and today the C.N.R. is moving forward with the great and prosperous country which it serves.

Pert Paragraphs

There will probably be a lot of spoiled ballots in the British election due to action of flappers in putting two or three crosses opposite the name of a good-looking candidate.

If this age produces any pastoral poetry it will be doubtless by a bard clothed in plus fours and armed with a niblick.

It is to be hoped that the new Government in Great Britain will be able to solve the problem of finding work for the million unemployed. The present method of sending them over to lecture on the nature of a palliative, not a cure.

Movie actors are to getting their own back at last. In the audience films they are distinctly hearing hissing the audience.

So live that your biography will never be a best seller.

SOLD
"What did you get on your radio set last night?"
"Twenty dollars."

Willie won't stop stealing jam if he knows you had rather lose the jam to get too rough.

Among the yellow peoples are the Chinese, Japanese and those who gag their convictions to avoid hurting business.

Think how it would annoy a woman Governor or President to find she couldn't change her mind after pardoning a convict.

You can do two things at once in some cases, but it takes undivided effort and freedom from all other cares to keep a linen suit respectable all day.

The chief objection to being a magazine editor is that there aren't enough ex-great ones to go round.

Why snitch snugglers, stop it. If it is right, do enough of it to stop smuggling.

The question is, does boyhood on a farm make a man great, or does it just take a great man to work up from that?

The fact that American jazz torments England arouses little sympathy in the brain whose drain pipes are clogged with sparrow nests.

The 1929 piece goes to the inspired composer who changed "full-blooded friend of the farmer" to "bull-flooded".

We haven't seen the paper published by lunatics at Humberstone, England, but we can guess which come strips it uses.

Correct this sentence. "I don't keep a tooth," said he, "a single day after I discover it's a menace to my health."

Lighter cars will encourage neatness, too. Locomotives can knock them entirely off the right-of-way.

They say Paul Whiteman weighs 285. The Whiteman's burden.

Perhaps one would be safer always to ask the hitchhiker if he intends to make a hole in one.

Good driving isn't just a matter of playing safe. You must allow an extra margin of safety to care for a fool.

"Nothing is worthless," says the philosopher. What about last week's endurance record?

Middle age is that indefinite period when another pain doesn't mean anything except middle age.

Sanity is that nicely balanced state of mind wherein Lindbergh seems neither a god nor an ingrate.

A wife is a person who thinks you might as well fix a few faucets and hinges while you are too sick to work at the office.

There will be no war between England and America. Blood is thicker than the heads of tail-twisters.

Heart trouble is that alarming flutter you feel just after reading an article about the prevalence of heart trouble.

Human nature: Building fine houses and sleeping on the porch; rejoicing in wealth and spending it to get as close as the poor.

But why does a resort always wait until you are there to have its "unusual" weather.

Blessed is the poor man. The woman he jilts never needs any heart balm.

You can tell when a man's wife is coming from a visit. He waters those crisp yellow tings that were pot plants.

Observe a child when its toy balloon bursts and you'll know how a woman feels when she discovers she can lose her husband.

Self-pity is that awful feeling a man has when he comes home an hour late and finds his wife hasn't come yet.

Dangerous Weapons

A determined effort should be made immediately to check careless handling of fire arms by young people, especially when they are in the vicinity of a highway. A party of tourists coming to Drummondville last week had a disagreeable experience which might easily have had serious results when, while travelling along the roadway near Richmond, one of the windows of their car was shattered by a stray bullet carelessly fired in the direction of the highway. This incident is by no means the first of its kind in this district. Last fall two like cases were reported.

Experienced hunters and woodsmen always take proper precautions to guard against this danger, but too frequently young boys give little heed to the direction they are shooting. A lesson or two would undoubtedly serve to eliminate this carelessness on the part of many young marksmen, but if the parents of young boys allowed to handle fire arms would take the trouble to carefully instruct them regarding the dangers they court in firing in the direction of a highway there would not likely be any need for the authorities to take drastic action.

Bum Song

Come all you jolly fellows, and listen while I hum
The sad tale on the railroad track of the great [American Bum.

While resting by the siding to pass the time away,
A through freight train came whizzing by and took [my pants away.

Now Adam was a joker by all I will admit,
But to dress those days with just green leaves sure [is going a bit,

So gaze at me in horror and picture if you can
A bunch of leaves and what is termed, Nature and [the Man.

Oh! The night is growing chilly, and my legs are [nearly froze

I will have to hike to yonder shack and chance what- [ever goes

Hope is shining in my eyes for luck is in my way,
The farm house door is open wide, and the farmer's [wife away.

Gropeing through the darkness and with one long [swift stride

I take the first that's at hand and shake my dusty [hide....

A whistle in the distance covers up my plan
As on to that West Bound freight I jump to bum [where ever I can.

JAMES C. BRAND.

Lobster pack, last Spring

Ottawa. — The Atlantic coast lobster pack for the spring and early summer seasons, 1929 was 113,853 cases as compared with 101,766 cases for the corresponding period last year and shows an increase of 12,087 cases.

The pack by provinces was, Nova Scotia 58,654 cases, of which Cape Breton Island produced 16,088 cases, Prince Edward Island 25,093 cases, New Brunswick 19,394 cases and Quebec 10,252 cases, the Magdalen Islands was responsible for 8,907 cases. The increase pack for Nova Scotia was 4,204 cases, New Brunswick 6,000 cases, Prince Edward Island 697 cases. Quebec broke out even having a difference of only seven cases. The late summer season beginning August 16th and ending October 15th for the Northumberland Straits district of New Brunswick and Prince Edward Island, which is the only regular packing season for the year will probably have a pack at least equal to last year, when it amounted to 6,478 cases. It will be noted that the total for the spring and early summer seasons, 1929 cases, exceeded the total pack for the whole of last year when the total pack was 111,986 cases.

Pink Diamond

Few precious stones are accorded a civic welcome when they are discovered, but such appears to have been the lot of what is claimed to be the world's largest pink diamond, recently found in one of the smaller South American States. The President of the Republic took the chief part in the christening ceremony, performed before a great gathering of the population. The name given to the jewel — Southern Cross — lacks originality, however, since there already exists a famous pearl of that name. The new diamond is three times as valuable as the pearl — £30,000 against £10,000.

If you use the right paste, your teeth will be nice and clean when at the age of forty-five you have the last snags pulled.

CORRECT GLASSES FOR THE STUDENT



Eyes focused on small book-print for many hours daily is a test for the strongest vision. To many, it results in severe eyestrain with attendant headaches, nervousness and irritability.

Such eyes need the protection of
PROPERLY-FITTED GLASSES
Of Becoming Style

You Can Stop in Any Time

J. H. MELANCON

Licensed Optician

77 HERIOT ST. DRUMMONDVILLE, QUE. PHONE 74

Pickercel Culture, Lake Manitoba

Ottawa. — For several years past the Ottawa Fish Culture Branch carried on investigations to ascertain as to whether or not a sufficient supply of pickercel were available in Lake Winnipeg to warrant the construction of a hatchery for the artificial propagation of this species of fish for the purpose of rehabilitating and extending the fishery. The investigations were successful, and the Federal Department constructed a modern hatchery at the mouth of Swan Lake, and it was ready for operations in the spring of the present year. Approximately 84,000,000 vigores pickercel fry were hatched and placed on the natural spawning areas. In addition about 75,000,000 fertilized eggs were deposited.

Lord Castleross tells a story of how a woman broke bread in the main building of the Garriick Club, a close corporation of the male sex. The members invited M. Guiry to supper, and he came accompanied by his wife, explaining that he never supped without her. Naturally the situation was accepted, and no doubt her hosts did not for a moment permit the beautiful and gifted Mile. Yvonne Prin-temps to realize that she was less than most welcome. They do not appear, however, ever to have asked any woman to have a meal with them off their own bat.

If he says money isn't the measure of success, he has no money and his vanity demands another yardstick that will prove him a winner.

The Garriick Club

"The night has a thousand eyes", sang the poet. What of it? A darned house fly has eight thousand.

What's the use? The bee keeps busy all his life and his end is terrible.

Count that day lost whose low descending sun sees no flight record broke or flight begun.



CANADIAN NATIONAL

A change in passenger train schedules will be made effective September 20th. Information now in Agents' hands. 17-24

Two Great Cars

\$1050

Two-Door Sedan, at Windsor, takes extra.

\$1545

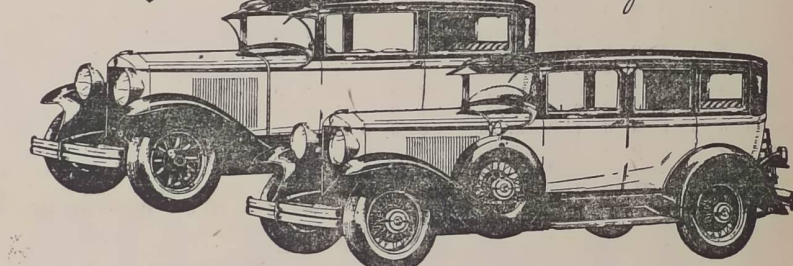
Four-Door Sedan, at Windsor, takes extra.



The New 612, with larger motor (66 horsepower)... Longer wheelbase Four-wheel internal expanding hydraulic brakes with separate emergency system... Full adjustability (front and rear seats... also clutch and brake pedals)... Larger tires... Rich new colors... Improved upholstery...

The New 615, with 78 horsepower motor... Brilliant performance of the time-proved Graham-Paige Four Speed Transmission (two quiet high speeds... Standard gear shift)... Heavy frame with 5 cross members... Spring covers... Vibration dampener... New type glass visor... Many other new features. See these new cars today.

Joseph B. Graham
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PINARD & PINARD

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THERE ARE NO
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Electric Refrigeration

Electric Refrigeration is a year-round necessity. Day in and day out throughout the year, it maintains food below 50 degrees F., where flavour, health, and economy lie. It is just as wise to install an Electric Refrigerator in December as in July... because its benefits start immediately. Take no chances with your food. Guard your family's health. Install electric refrigeration NOW. Ask about our convenient plan of deferred payments.

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COMPANY LIMITED

"Owned by those it serves".

MONTPLAISIR'S GARAGE LIMITED

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GENERAL REPAIRS

Your AUTOMOBILE, FURNITURE, STOVE, ETC., can be REPAIRED to look as good as new, practically no matter how badly it is damaged.

CALL OUR SERVICE DEPARTMENT

They are prepared to do your work, be it MECHANICAL, BODY REPAIRS, UPHOLSTERING, WELDING, PAINTING, GLASS CUTTING & POLISHING, ETC.

VISIT OUR NEW REPAIR SHOP

The old McDonald Wire Goods Factory, you will be surprised at its size (50 x 200 Ft.) and appearance, the diversity of work done here, the complete stocks of materials carried and the large, capable and courteous staff which is at your service at all times.

We are pleased to show you our establishment and explain the various works.

LESLIE H. MILLAR, Manager.

A New Department at N. PELLETIER & FILS

HARDWARE STORE
HERIOT STREET — PHONE: 28

We wish to announce to the public of Drummondville that we are now making alterations in view of the opening of a new department, that is:

— WALL PAPER —

The most complete stock possible will be maintained in order to satisfy every need. Everything will be ready in about a month. Wait for astonishing specials.

BEFORE BYING, SEE YOUR HOME-TOWN MAN, AND SAVE!

PAINTS AND VARNISHES

Complete supply of paints and varnishes, oils, brushes of every size and description, in a word everything you need.

OUR PRICES EASILY MEET EVERY COMPETITOR.

N. PELLETIER & FILS

DRUMMONDVILLE, QUE.
"The Home of Hardware"

GET THAT CAR REPAIRED AT

PINARD & PINARD

GARAGE, ON THE ROAD TO MONTREAL

Village St-Pierre

No Jobs too small or too big for us. We will make that car look like new. Bring it in! Well fix it right!

SERVICE FOR

Graham-Paige — DeSoto — Ford

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SEE THE NEW MODELS, COMING IN!

Parts and Accessories for all our cars.

GET YOUR PIANO TUNED AND REPAIRED BY GEORGE COURCHESNE

P. O. BOX 131 — PHONE 42 — DRUMMONDVILLE, QUE.
35 years experience is your best guarantee.

New and second hand pianos and gramophones for sale at good conditions. See us before buying. Inventor of the new harmony bridge for pianos, patented in Ottawa and Paris.

ALSO SHEET MUSIC ALWAYS AT YOUR SERVICE



French Canada's Troubadour Has Revived an Ancient Art

An enterprising Canadian who is enjoying a totally unanticipated measure of success in a novel line of endeavor which will definitely establish his own reputation—recounts to the renown of his province and the Dominion generally, is Charles Marchand. Within the past year or two the lovely and lively folk songs of French Canada have become familiar to residents of all parts of the Dominion. The result was that Mr. Gibbon undertook the translation of many of them himself, and Charles Marchand gave the first renderings of the English versions at the festival.

This opened the way to his real life work in interpreting the songs of French Canada to English audiences, and primarily their general familiarity and popularity to-day are attributable to him. He has sung them to Canadian audiences from coast to coast and made Quebec better understood throughout the Dominion. American music critics attending the Quebec festival became greatly interested in the songs, which were really the first whiteman's music heard on the American continent, sung to the swing of the paddle by the first French-Canadians to go down the Mississippi, and started their vogue. Charles Marchand has been their chief exponent across the border. He has sung them under the auspices of various organizations at Watertown, Chicago, New York, Boston, Detroit and other centres, from several of which they have been broadcast. The National Federation of Music Club at Boston has become keenly interested in the old songs of French Canada and has chosen Marchand to sing

A native son of Quebec province, Charles Marchand was for years a draughtsman in a government office in Ottawa. A great lover of music, of which he made an intensive study, he was the possessor of a deep, rich voice he assiduously cultivated and became well known locally as an amateur singer of modern French songs. His ambition, however, was a professional status in the singing world, and he ceaselessly looked forward to the attainment of this. Finally after much encouraging amateur success he gathered together sufficient courage to cast the dice, threw up his assured position, and went to Montreal to follow the doubly uncertain career of a free lance singer with a novel repertoire.

For two years he toured the province of Quebec as a modern troubadour, visiting some five hundred points, and taking into outlying parts modern songs which had become popular in France. In 1920 he attended a concert given in Ottawa at which French-Canadian folk songs, which he had spent years in collecting, were presented by Marius Barbeau, and was deeply impressed. He selected five of these songs suited to his voice, which he included in his repertoire and presented to French-Canadian audiences. These were very well received.

In 1926 Marchand was invited to entertain the guests of the Hon. Charles Murphy at a banquet at Ottawa, at which the premier was present. His rendering of the old French songs was keenly enjoyed by the guests, and their delight was so evident that the premier minister told Marchand how he regretted not being able to follow the

them at the gathering in June. He will make three appearances, which is a distinct compliment since individual artists are permitted only ten minutes.

Charles Marchand finds a supreme satisfaction in his life work since in bringing pleasure to English-speaking audiences he feels he is drawing his beloved home province closer to them. To see the typical riverman astride his stool, booming out his choruses in an inimitable manner which oftentimes renders words superfluous, swaying audiences with the touching sentiment of the old ballads, one would take him for what he purports to be, a carefree, roving troubadour. As a singer, however, that his glowing predictions were based on what he termed grab samples, that is to say, samples picked up at random. They were not mill tests; not even channel assays. His hopes were based on the insecure foundation of a chance appraisal.

Grab samples! I thought, as I listened from the respectful distance of the uninitiated; is not that what our estimate of life and moment and man is? More instantaneous snap-judgments arrived at without thought, or examination, or

Modest Monarch

A democratic monarch he would trudge alongside his men on a route march and share their hardship to the full. His modesty, if not his keenness for efficiency, is well illustrated by a story that when he killed Bohun, his first thought was not to demand congratulations, but to complain that he had spoilt a good battleaxe! Like Bonnie Prince Charlie he earned the devotion of all whom he met, but unlike him, he tempered his love of glamour with practical discretion. After his death his heart went a-wandering. It never indeed reached the Holy Land, for Douglas, whom Bruce had begged to carry his heart to the Holy Sepulchre, perished in the old song of French Canada (which Marchand brought back to Melrose Abbey).

MAKE MONEY EATING Laflamme's Bread

When eating our bread watch for small metal tubes. They enclose tickets exchangeable for ready cash at

LAFLAMME'S BAKERY SHOP
127 HERIOT STREET
Drummondville, Que.



Plymouth excels in motor car Essentials

THE four things to consider most in selecting a motor car, are: The body, wherein you ride; the engine, which makes the car go; the brakes, on which your safety depends; the first cost and the economy of operation and maintenance, which affect your pocketbook.

ROOMIEST, STRONGEST, MOST STYLISH BODIES
Plymouth bodies are full-size—out-measuring the entire low-priced field in leg-room, elbow-room and head-room. Plymouth bodies are the strongest to be found on any automobile at either a low or a medium price. Plymouth bodies are fortified for silence and safety, yet smartly styled.

SMOOTHTEST, QUIETEST ENGINE
The Plymouth power plant follows throughout the basic principles of Chrysler engineering—with Chrysler-like results, performance that is flexible, smooth, swift and quiet.



The Full-Size 4-Door Sedan, \$490. Special equipment extra.
\$820

and upwards, f. o. b. Windsor

SUREST, SAFEST BRAKES
The full-size Plymouth is by far the safest low-priced car on the road. It is the only low-priced car with Chrysler's four-wheel hydraulic brakes always equipped.

LOW UPKEEP, COST
The Plymouth is Canada's lowest-priced full-size car. More than that—its simple, rugged and efficient engine benefits

Plymouth
CANADA'S LOWEST PRICED FULL-SIZE CAR 416

PINARD & PINARD

185, Lindsay Street Drummondville, Que.

THE CANADIAN-BUILT PLYMOUTH FOR CANADIANS

Grab Samples

Two men were discussing a mining prospect a few days ago. With

the limitless and ebullient enthusiasm of the prospector in whom hope never dies, who visualizes great returns and consequent opulence, the owner of said property very evidently desired to convey the impression that it was the greatest boon ever conferred on the human race by a beneficent Providence; indeed, he made this specific statement although in language forbidding of men, with his lolling head, and his shaggy eyebrows; they gave him the appearance of being at war with the world. I soon discovered that he was one of the kindest of men and my association with him will ever remain one of the pleasantest of my early memories. I know another; he is a man of ability and occupies a prominent position but he does not wear his heart on his sleeve; "grab samples" concludes that he is cold and indifferent, though he simply cannot—inhibited by a sensitive nature—show a warmth that the breezy "storefront" indi-

vidual appears to reveal. He is too refined to be a good fellow at a first acquaintance. There are depths in his character that have to be explored. So there are superficial people that impress on a first meeting, and more profound Most of us imagine that we are great and exact readers of Character; we pride ourselves on this faculty as much as on our sense of humor; and as a rule we are deficient in both gifts. We are, for the most part, chance appraisers of characteristics, not readers of character for there is a vast difference between character and characteristics. Some one displays some trait — it may be an idiosyncrasy — and we instantly sum him up, yet we have never known the man, nor penetrated to where he keeps those qualities which are the distinctive quality of a normal human being. So, in our judgment of men we are usually "grab sample" judges.

The same thing is true of social problems as capital and labor, and various other relationships that men sustain to one another. I have known men to labor on such relationships for years, carefully and studiously, and, at the end, find

nothing but a "grab sample" of the man.

No defence against such attacks? Men armed with the same old first used

among the concerns which have attracted to the territory by the assurance of abundant and efficient power to be engaged in the manufacture of tires, rubber footwear, hairfelt, dressing, dyeing and finishing, electrical appliances, (telephones and switches), silk hosiery, fabrics, ladies' and men's, artificial silk, veneers and inlaid goods, (footwear, hosiery, etc.), hardware, (hardware, electrical, plywood, and wire goods, upholstery, shoes, breads, sporting goods, etc., etc.

Such diversity of manufacture is

france And Germany Failed To Agree On Rhineland Control

While Briand and Stresemann Were in Accord on Central Principle of Evacuation of Occupied District, They Were at Complete Variance on Measure of Control Which Is to Be Substituted for Military Forces.

The Hague. — French and German views on evacuation of the Rhineland were stated flatly today each other by Premier Briand, French, and Gustav Stresemann, German Foreign Minister, in private conversation at the Hotel Indes.

While the French Premier and German Foreign Minister were in accord on the central principle of evacuation of the occupied district, they were at complete variance on the measure of control

which is to be substituted for military forces.

M. Briand raised no objection to Dr. Stresemann's contention that evacuation should be concluded within three months after adoption of the Young plan, except such objections as material difficulties of removing the men might present.

He told Dr. Stresemann, however, he could not acquiesce readily in his refusal to consider the setting up of a commission on the left bank of the Rhine to oversee armament activities.

It makes us hustle to keep pace with the growing demands for electric light and power in this district—but we like it. We are growing with the communities we serve.

It makes us hustle to keep pace with the growing demands for electric light and power in this district—but we like it. We are growing with the communities we serve.

During the past year, 17 communities have been added to our system, and we are now serving over 100 communities with power and light. Many important extensions have been made to high voltage transmission lines. Improvements were made in plant and equipment. Thousands of dollars were spent to keep in step with demand and to provide better service to old customers.

We say these things to you because we feel this is a good time to look back at what has been done by the Southern Canada Power Co., and to look forward to what can be done in the future.

We are therefore taking this space to acquaint you, who are partners in our company—and you who are soon to be offered a partnership, with the facts regarding our company and your company which has identified itself with the growth of the Eastern Townships.

Some idea of the scope of the company's operations may be gained from the fact that it has now 5 hydro-electric plants and is building a sixth, approximately 1,000 miles of transmission and distributing lines, and serves a population of over 500,000.

Is it any wonder that a large number of employees and officials who know the facts regarding our business are stockholders in the company? They are close to the business and know the advantages of the investment.

Is it any wonder that more than 5,900 investors have selected the Southern Canada Power Co. as a safe place to put their money to work?

If you are a customer of the company you will receive shortly, a letter making you an offer of Partnership in the Southern Canada Power Company. Watch for it! We are sure you will find this letter of special interest.

The security is good collateral—you can borrow on it as you can on your house and lot.

Net assets of \$313 for every share of Preferred Stock.

Net earnings in 1928 were equal to nearly three times the Preferred dividend requirements.

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BANKRUPT SALE!

OF THE STOCKS OF MRS. R. NASSIF'S BOTH STORES

25c on the Dollar 25c

Consisting of Dry Goods, Ladies and Children's Ready to Wear Men's Furnishings, Boots & Shoes
EXTRAORDINARY BARGAINS

SALE STARTS FRIDAY, SEPTEMBER 20th
TAKE NOTICE: IN THE STORE NEXT DOOR TO CADIEUX'S
DRUG STORE, CADIEUX'S BUILDING.



DRESSES
Ladies silk
and cotton
dresses in
different
shades and
sizes, to be
sold at
ridiculous
prices.
Here is
your chance,
grab it!

Extra Specials, Friday

480 pairs Ladies' pure thread silk hose, semi Full Fashioned, guaranteed first quality in all the leading shades as: Suntan, Champagne, Evenglow, Beige, Mars, Smoke and many other shades. Sold reg. price 1.65 pr. On sale for, pair,

59c

Extra Specials, Friday

600 prs Italian silk bloomers, cut in large roomy sizes in the leading shades, as: Pink, Peach, White, Orchid, Nile and many other shades. Sold reg. price 1.95. On sale for, pair,

59c

Extra Specials, Friday

500 yds Grey Cotton, a very good cotton, in white and grey. Sold reg. 20c. On sale for, yard,

9c



Extra Specials, Friday

600 pairs Ladies' Silk and Wool Hose, made of the first quality botany wool, reinforced with pure thread silk in the newest winter shades, such as: Sunburn, black, white, pearl blush, nude, sandust, French nude, Mocha; sizes from 8½ to 10. Sold reg. price, 1.49 pr. On sale for, pair,

39c

Extra Specials, Friday

390 yds French Baronet Satin, in 8 different shades, reg. value, 1.49 yard. On sale for, yard,

69c

Extra Specials, Friday

385 yards Rayon silk in plain shades and fancy patterns, a real good value. To be sold at, yard,

29c

Extra Specials, Friday

468 yards crepe de Chine, in 10 different shades and pure silk. Reg. 1.75. On sale for, yard

79c

Extra Specials, Friday

500 pairs Men's all wool Sox, made in England, extra heavy quality, shades are Grey & Black only, sizes from 10 to 11½. Sold reg. price, 89c pr. On sale for, pr.

25c

COATS

15 Only
Ladies Fall
coats in
different
shades sizes
and qualities,
to be sold
at
ridiculous
prices.
Don't miss
this
bargain!



Cahmere Hose

900 pairs Penmans all wool Cashmere hose, very heavy quality, all first quality in the leading winter shades, all sizes. Sold reg. price 1.65. On sale for, pair,

79c

Children's Stockings

600 pairs Children's all wool Cashmere hose, extra heavy quality, all sizes, colours includes white, sand, coating and other shades. Sold reg. price from .85 to 1.45. On sale for, pair

49c



Combinations

50 only Boys' 71 Penmans Combinations, all first quality, all sizes, sold reg. price, 1.89, on sale, for, a pair,

98c



Underwears

400 pairs Boys all wool shirts and drawers made by the well known maker Mercury. Sizes from 22 to 32. Sold reg. price, 1.49. On sale for, each,

79c

Men's Umbrellas

350 only, Men's umbrellas, good heavy sateen with strong frame. Sold reg. price 1.89 each. On sale, each,

69c

Underwears

600 pairs Ladies' fleece lined bloomers, extra heavy quality, all shades; sizes from 36 to 44. Sold reg. price, 89c. On sale for, pair,

39c

Ladies' Vests

500 only Ladies' cotton and wool vests, extra heavy quality. All sizes, sold reg. price, 89c. On sale, each,

39c

EVERYTHING MUST BE SOLD AT

25c ON THE \$1.00



ONLY
10 MEN'S
TWEED
SUITS,
TO BE
CLEARED
OUT AT A
VERY
RIDICULOUS
PRICE.

Crepe Marocain

300 yds Crepe Marocain in different shades and a good quality, suitable for dresses, blouses and skirts. Sold reg. 1.69. On sale for, yard,

79c

Taffeta

410 yds Shot and plain taffeta, in many shades to choose from. Sold reg. up to 1.49 yd. On sale for, yard,

69c

Corsets and Corselettes

Corsets and Corselettes in different qualities and sizes to be sold at

25c on the Dollar

VERY SPECIAL FOR THIS MAMMOTH SALE!

Ladies', Men's and Children's shoes, rubbers, overshoes, working boots and slippers, must be sold at



25 Cents on
the
Dollar.



Men's Suits

Only 10 Men's Tweed Suits, to be cleared out at a very ridiculous price.

Underwears

200 pairs Children's fleece lined bloomers, sizes from 22 to 32. Sold reg. price, 69c pair. On sale for, pair,

25c

Night Gowns

300 only Italian silk night gowns and Princess slips, all sizes and all colours. Sold reg. price, 2.95 each. On sale for, each

\$1.19

Montreal Auction Sales Incorporated

Don't Forget: In the Cadieux's Building!