

The Spokesman

"Empire buyers are Empire builders. For us the Empire begins in Canada," is a real motto!

THE SPOKESMAN, DRUMMONDVILLE, JUNE 25, 1929

PRICE FIVE CENTS

WHEEL AND NECK" RACE DOWN THE HOME STRETCH

In Close Contest As They Swing Into Second Lap Of Race.

PUT FORTH EFFORT NOW WILL BE THE BIG AWARDS JULY 20th.

the turn and are coming down the quarter stretch. "La Parole" Automobile Campaign Candidate into position for the Second Lap and from now on will be battling for supremacy under whip and rapidly edging themselves toward the top where they wait.

the first period of the Spokesman's Greater Circle was a success in to put the matter mildly. Thousands of thousands of credits were issued during the period alone, and each club member a large number of those credits are in evidence and will appear from time to time before the end of the year.

WHO WILL WIN

it is still anyone's race, so far as actual leader. However, there seems to be a determined effort on the part of the members to bring the matter down to "brass", as it were. As to which of these members will win long-term subscriptions, with the regular and go with them, would if properly applied, lift even list up to first position, and a little real hustling to maintain that position.

With a goodly number of Boosters behind their backs, each group is determined to see their favorite even thrilling situations may be expected to arise in the Grand Capital Prize is finally decided.

PROBATION CREDITS STILL COUNT BIG

second period, up to and including Thursday July 4, about pretty big; in fact, they will count for almost during the first period. For example—see illustration of this issue.

able up rapidly during the next nine days while the schedule is in effect. The liveliest part of the campaign; and while all the candidates are on exactly the same time those who want to—AN WILL—have opportunity of the campaign to forge ahead and win credits.

ACTUAL TEST NOW AHEAD

now ahead—so close are the leaders that it depends between now and the finish to determine the ultimate leaders must increase their totals mightily if they are to "big ring." As may be seen by glancing at the count all of the leading contestants are entirely equal.

to win if you will. This is the final test. These are your resourcefulness. Here is where your courage makes you fight, or where the lack of it takes your knees and leaves you trailing in the dust—another test, too, your supreme courage urges you on even that is the gamiest fight of all.

aps and the race will have been run. Only a short one between victory and defeat—success or failure. single opportunity to better your chances to win. the advantages this period offers for a big drop in Thursday, July 4th. Hard work will count NOW regrets in the world after the campaign is over.

ho quits to misfortune; changes each day; rains half the battle, as chances away. ed is when others, traces of tire, ht on the home stretch, the flag and the wire."

DANGEROUSLY CLOSE TOGETHER SECOND PERIOD DRAWS NEAR.

OW DAYS — THEN DOWN GO CREDITS. MORE WHICH COUNTS IN FINAL SETTLEMENT. WORK WILL FEATURE THE WIND UP PERIOD. CONTESTANTS WORKING HARD AND GET EVERY SUBSCRIPTIONS POSSIBLE THURSDAY JULY 4TH.

IM SUBSCRIPTIONS BIG CREDIT GETTERS. ONLY (5) FIVE YEAR SUBSCRIPTIONS WITH EXTRA CREDITS TO COUNT A MILLION VOTES.

RE IS HOW THEY STAND.

isvert, St-Albert	900,000
épin, Drummondville	898,000
Lafontaine, Drummondville	887,000
ude, Nicolet	876,500
ins, Drummondville	869,000
ard, St-Germain	850,000
artier, Drummondville	800,000
ne Gaudet, Aston Junction	768,000
Landry, St-Germain	758,000
ne Lacharité, St-Cyrille	696,000
Garon, Drummondville	678,000
oisvert, Saint-Zéphirin	674,500
Pépin,	604,000
aurivage, Drummondville	271,000
régroire, Sherbrooke	225,000
ge Wood, Roxton Falls	209,500
Lafond, St-Germain	148,000
vault, St-Nicéphore	96,000
rest, St-Eugène	86,500
Allard, L'Ange	86,500
utras, Ste-Brigitte des Saules	86,500
scoteaux, Ste-Perpétue	26,500
oisvert, Saint-Elphège	5,000
Cordeau, Notre Dame du Bon Conseil	5,000
Lafond, St-Majorique	5,000
Leblanc, South Durham	5,000
ellet, St-Léonard	5,000
hèreise Rivard, St-Majorique	5,000
ne Lafond, St-Hughes	5,000
Beliveau, St-Raphael	5,000
Alie, St-Valère	5,000
isseau, Ste-Clothilde	5,000
es Grondin, St-Joachim	5,000

AL WARNING — TAKE HEED

persons who fail to make a cash report by Thursday with their two cash reports each week according to the rules of the Campaign, be dropped from the list.



Beatrice Fry, 17, Port Huron, Michigan, was found strangled at the home of her sister-in-law, Alfred Louie, 22, of London, Ontario, her fiancé, was given life imprisonment in connection with the affair. Photo shows deceased girl and Louie.

NOT ALARMED OVER HIGHER TARIFF

London. — Hon. Frank Carrel, member of the Quebec Upper House and Quebec publisher, sailed for home Saturday. During his stay of two months in Great Britain he became keenly interested in a movement now under way for organizing a body of business men to unravel problems relating to the expansion of trade within the Empire.

Campaign for E. Townships Young People

A Young Men's Conference to get together youths in all our centres. — Meeting to be held in near future to that end.

IDEA FAVORED

With the success that has attended the efforts of those responsible for the Eastern Townships Boy's Conference, a meeting of the executives of the Y's Men, Alpha and Hi-Y Clubs was held recently, at Sherbrooke, to consider the feasibility of running a Young Men's Conference. The purpose is to get together the young men of the Eastern Townships from centres such as Quebec, Drummondville, Granby, Waterloo, Knowlton, Richmond, Asbestos and other centres, to consider and discuss life problems, church problems and other problems that enter into the life of the young men of today. Such conferences have been held all over Canada for the past few years, and have been rich in results.

School News

Miss Gallant is coming from St. Lambert to be head teacher at the Protestant day school, beginning September next, and Miss Carson will be here then to replace Miss Buck.

The pupils in the higher grades in River View school are through with their examinations, under the supervision of Mrs. Geo. Drysdale. The teaching staff will leave town for the holiday season. Miss Ward, the principal, will not return, having secured a more remunerative appointment elsewhere.

CONFEDERATION DAY IS TO BE WELL CELEBRATED HERE

Monday next will be civic holiday — Divine Service in the Park, if weather permits — In the afternoon speeches by distinguished citizens — Band concert, Field Day, etc.

THE PROGRAM

Monday, 62nd anniversary of the Confederation, will be a civic holiday throughout Canada. There will be a general manifestation in Drummondville, as in the past years. The program here will be the following:

Open Air High Mass, at the Park, if weather permits. Grand Service at St. George Church, at 9.30 a. m. (Daylight saving time).

Races and games followed by a popular picnic where everybody brings his own basket, on the play-grounds of David Academy, at 11.00 a. m.

Speeches by His Worship Mayor Moisan, the Hon. Hector LaFerte, Minister of Colonization and Fisheries, N. Garceau, W. Girouard, M. P., J. Marier, at 2 p. m.

Baseball, at 3.30 p. m. between D'ville and Newport Clubs.

At the Park, at 8 p. m., Band Concert, patriotic songs and distribution of prizes won at the afternoon games.

PROGRAM OF GAMES

	1st prize	2nd prize
1. — Races for young girls 8 to 12 years	\$1.00	\$0.50
2. — Races for young boys 8 to 12 years	1.00	0.50
3. — Races for young girls 13 to 18 years	1.00	0.50
4. — Races for young boys 13 to 18 years	1.00	0.50
5. — Shoe Race, young girls	1.00	0.50
6. — Shoe Race, young boys	1.00	0.50
7. — Wheelbarrows race, men	1.50	1.50
8. — Three legged race, men	1.50	1.50
9. — Open race, 150 yards, men	1.50	1.00
10. — Long jumps, from stop	1.00	0.50
11. — Long jumps, running	1.00	0.50
12. — High jumps, running	1.00	0.50
13. — Relay Race (Between factories, eliminating system)	1.25	1.25

EMINENT SPEAKERS AT BANQUET

The brilliant manifestation to take place here, July 11, in honour of the Honorable Hector Laferte, representative of the County of Drummond at the Legislature, who a few weeks ago has been elevated Minister of Colonization Fisheries and Hunt, will be an epoch making event in the annals of Drummondville and bound to have its echo throughout the whole province.

Tickets for the great banquet to be held, on that occasion, at the "Manoir", are fast sellers, it is reported by the pro-tem organizing committee, and those wishing to attend will do well not to wait much longer in assuring themselves of their ticket.

Eminent speakers are the Hon. L.-A. Taschereau, Prime Minister of the Province, the Federal Ministers Lapointe, Rinfret and Carlin, several Members of both Parliaments will be present, and their addresses will certainly be so many treats to the numerous guests.

Tickets, at \$4 each, are on sale by the following: Theatime Cloutier, R. Poliquin, "The Spokesman", Pinard, Cote and Pinard, at the Pharmacies Cadieux and Lafontaine, Dr. J. A. Rajotte, W. A. Moisan, at the hotels American House, Manoir and Grand Central, for Drummondville; Zephrin Leblanc, A. Blanchette, for St-Joseph Village, and Conrad Cote, for St. Pierre Village.

THE D'VILLE MANOIR HAS HAD ITS ANNUAL MEETING

New Hotel Reported to Be Doing Good Business—Twenty-Nine Per Cent of Shareholders Present—Directors Attending — To advertise jointly. S. C. POWER CO.

Personally and by proxy some twenty-nine per cent, of the shareholders in the "Manoir" Drummond Hotel Company were represented at their annual meeting in the hotel on Tuesday afternoon last week.

Mr. J. O. Montplaisir presided, the directors present being Messrs. W. T. Gall, Alderman J. W. St. Onge, James Harrison and F. H. Chisholm. Mr. Ares, the hotel manager, was in attendance. The secretary, Mr. L. C. Haskell, of Montreal, read the minutes and various reports by President Montplaisir and the auditors, P. T. Ross and Sons, of Montreal. The old board of directors, which included Messrs. P. T. Davies and A. Schwartz was re-elected, and Messrs. Haskell, Johnson and Nixon were maintained as secretary, assistant secretary and treasurer. Messrs. P. T. Ross and Sons were appointed auditors.

Business in the hotel proper was continually growing, it was stated. Drummondville has suffered up to now by poorness of roadways to it, but as these are gradually mending under provincial control, traffic should largely increase. A vigorous and sustained advertising by the allied interest of the "Manoir" the Golf and Country Club and the municipality are expected to commence without delay.

When all the payments are made, the money invested in the new hotel will exceed three hundred and fifty thousand dollars, a wonderful exhibition of faith in the town's future. Immediately behind the hotel the Southern Canada Power Company are doing preliminary work towards a public park, from the hill top of which fine views of the woods and river are obtained. The Southern Canada Power Company hold six hundred and forty-one shares in the capital stock of the hotel and are interested in other ways.

CHURCH AND STATE IN MEXICO FINALLY REACHED SETTLEMENT

Announcements Were Made Simultaneously Saturday Night by Mexican President and Archbishop Leopold Ruiz—Trouble Has Been Acute for Past Three Years—Priests Will Resume Positions in Churches—Believed that Churches Will Be Reoccupied Within a Days.

CHURCHES CROWDED

Mexico City. — Mexicans, moved to happiness as three years ago they watched with foreboding. Plans are already afoot today to give thanks for settlement of the acute phase of the nation's bitter religious strife.

Flowers — Mexico's own, nen-papouchiri and faravillas, — were heaped high around the altar at

(Continued on page five)



Anne Hartley, matron-in-chief of Christie St. hospital, Toronto, has been awarded the Florence Nightingale medal, with its given biennially for conspicuous service in time of war.

HEAVY RAIN AND THUNDER STORM

Early this forenoon came a heavy downpour of rain here and in the district. It is reported that the roads have been gullied and cut by the intensity of the rain in places, especially in the hilly sections of the region here. One advantage of the rain should be the lowering of temperature. No accident by the lightning had been reported by noon.

This rain, according to many will be of a great help to farmers. Fields were very dry these past days.

Customs Dept. Were Busy at Boundary Line

Monthly Report for Vermont Shows that Eight Automobiles, 4,199 Bottles of Liquor and Rowboat With Forty-Six Bottles Were Seized During Month of May.

ON TRAINS

St. Albans. — Law enforcement activities of the customs and border officers in the Vermont district under the direction of Collector Harry C. Whitehill resulted in the seizure during May of automobiles \$1,626.15, and the confiscation of \$1,626.15, and the confiscation of four thousand five hundred and sixty-four bottles of contraband liquor.

In addition to the eight automobiles and 4,199 bottles of liquor taken into custody by the border patrol, a rowboat and its cargo of forty-six bottles was captured and seized. The remainder of the liquor seized during the month was found abandoned by customs inspectors during the customary inspection of trains, or taken from amateur smugglers attempting to get by with small quantities for their own use. Failure in the latter cases resulted not only in the loss of their liquor, but in summary penalties of two dollars to five dollars for each bottle as well.

Altogether one hundred and sixty-two violations of customs and other laws were discovered during the month, and fines and penalties amounting to \$691 were collected.

Dr. Charpentier Elected Officer

At their annual meeting held at the Windsor Hotel in Montreal on Tuesday, last, the Province of Quebec Medical Association elected Dr. E. C. Cross, of Three Rivers, as president for the coming year. Several doctors from this district are among the officers named.

The following is the full slate: president, Dr. E. C. Cross, Three Rivers; vice-presidents, Drs. C. Gagneau and J. R. Belisle, Montréal; general secretary: Dr. L. Gerin-Lajoie, Montréal; treasurer, Dr. E. T. Trotter, Montréal; board: Drs. A. J. Bazin, C. B. Bircher, J. R. Pepin and B. Bourgeois, Montréal; J. McCabe, Sherbrooke, L. Charpentier, Drummondville, J. A. Viger, St-Hyacinthe; E. Tremblay, Chicoutimi; N. S. Hooper, Grand-Bere; J. Guérard, Québec; A. Faubert, Rigaud; and L. F. Dube, Notre Dame du Lac.

IMPORTANCE OF TOURIST TRADE STRESSED AT E. T. BOARDS SUMMER SESSION

Value of Tourist Business Pointed Out. — Needs of Visitors Outlined. — Not Here for Obtaining Alcohols, but for Rest, away from City Congestion.

E. T. NEWS OF INTEREST

AFTER 50 YEARS

Bishops Crossing. — An unusual item of interest to the residents of this village was the return of an ancient caller. In 1879, Mr. N. M. Bishop captured a mud turtle and saved his initials and the date, "N.M.B. 1879" on the turtle's back and then released it. On Thursday, June 11th, 1929, fifty years from the first call, it returned to the same residence. It was captured and the carving of the initials and the date done by the late Mr. Bishop were plain to be seen. After some time it went journeying on, perhaps to return in the future.

NARROW ESCAPE

Sherbrooke. — A near drowning occurred on the Magog River Wednesday afternoon. The young son of Mr. A. Maggie was swimming in the river with a number of companions when he was seized with cramps. He shouted for help, and the other boys rushed to his aid, rescuing him. In the meantime Lord's ambulance had been called, but upon arrival it was found the lad had recovered from his trying experience.

STRUCK BY TRAIN

Richmond. — Struck by a slowly moving freight train in the west end of the Canadian National Railways yard here Wednesday night while he was sitting on the thack, Rene Tanguay, of East Angus, received bad bruises to his body and a cut hand. At first it was thought his injuries were not serious, but later the victim was no better and was complaining of his back, with the result that it was decided to take him by the morning train to Sherbrooke, where he was sent to a hospital for examination.

SEVERAL CUASSES

"Tourist Accommodation" in private houses, both in city and country. These, I may say, we do not encourage for the reason that every town has a good hotel or hotels, and considering the fact that the seasons are short and the hotelman is prepared to accommodate the tourist at reasonable rates, we feel that it would not be fair to the tax-paying public house were we to turn the travellers over to private homes.

"Next in order are those looking for well-equipped overnight cabins. This seems to be a popular way to travel, but only a few of these cabins in existence at the present time are sufficiently modern in furnishings to command more than a dollar and a half or two dollars per night. Zetter cabins and better accommodation will bring better prices, and fifty per cent, of those who like this idea are willing to pay from \$5 up per night for good accommodation.

North Ham. — A coroner's jury, under Coroner Bachand, returned a verdict of accidental death Wednesday afternoon at the inquest into the death of the six-year-old Robert Morin, son of Mr. Sinaï Morin, of North Ham, (Village des Chutes), who died as a result of injuries received when he was struck by a truck here on Tuesday.

FATAL ACCIDENT

Cookshire. — Mrs. Camille LePetre of South Ham, received painful though not serious injuries as a result of an automobile accident about two miles from here.

AUTO COLLISION

Mr. and Mrs. LePetre and their son were driving towards Cookshire about seven o'clock on the Bury road, when just at the foot of the Taylor Hill a large car driven by Mr. Eugene Paradis, going in the same direction, attempted to pass them. It caught the hub of the rear wheel of Mr. LePetre's car, causing it to swerve into the ditch. The car was considerably damaged and the occupants shaken up, but Mrs. LePetre was the only one injured.

ABESTOS DEFEATED WINDSOR MILLS

Windsor Mills. — The Asbestos football eleven visited Windsor last week and took the measure of the local boys by the count of two to nothing in a schedule dEastern Townships Football League match.

Rush Orders

The weaving department of the Celanese plant is working all through the night as well as day owing to increasing orders both in number and value. The unusual quality and variety of fabrics now being turned out is attracting wider attention every week.

MIDDLE CLASS HOTELS

"The middle class hotel is probably the greatest in demand, and the majority like the European plan best, as in this way they are able to get their meals where they like and pay for what they eat.

Cemetery to be Jointly Owned

At a recent meeting of the Board of Management of the United Church a proposition was considered from the Anglican Church of St. George that, the new Cemetery on the Second Range, facing the Golf Links, purchased in 1922 by the people of St. George's Church from Mr. Allie, should be jointly owned, and thereupon joint management would follow.

The ground has been fenced and partly surveyed and set out into lots but was never consecrated. The first burial was of an aged widow of a former local resident and most interments since have been of the Watkins family from St. Germain.

When the question of buying ground for a new cemetery was under discussion by a congregational meeting in St. George's under presidency of the Rev. W. Franklin A. K. C., London, it was proposed that the new Cemetery be a general and not a denominational one. Events are showing the good sense of that suggestion.

WHERE DID YOU FINISH? YOUR FRIENDS WILL SOON BE ASKING

THURSDAY, JULY 4th.
The last day of the second Period
Credits, just 8 days away.

There will eight Prize winners in the SPOKESMAN'S big Circulation campaign.
But out of this entire array one candidate will stand out preeminent and alone as
winner of the first honors. One candidate will have established a record of achievement
that can be pointed to with pride long after the race is over. One candidate will be the proud
possessor of the luxurious \$1775 automobile and heralded as champion of the day.

Get into the race with a show
you are on the Home Streets
—and may the best candidate

The Examples Show How Rapidly Credits May Be Accumulated Before The Drop In Votes Comes On Thursday July 4th

20 One-Year Subscriptions
Earn in Regular and Extra Credits a Total of
1,320,000

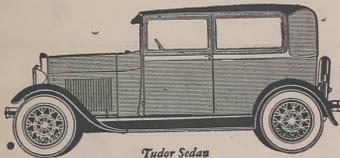
10 Two-Year Subscriptions
Earn in Regular and Extra Credits a Total of
1,380,000

10 Five-Year Subscriptions
Earn in Regular and Extra Credits a Total of
3,500,000

These Examples are Figured From The Regular Schedule

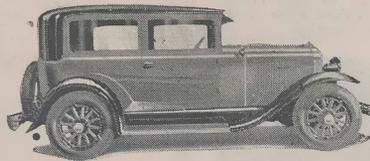
Grand Capital Prize Value \$1,775.00

SECOND PRIZE
The World Choice — FORD TUDOR SEDAN
Value \$805.00



Tudor Sedan
PINARD, COTE & PINARD Lindsay Street, Drummondville, Que.

New Buick - - - Sedan



MONTPLAISIR GARAGE, LIMITED
Lindsay Street Drummondville, Que.

THIRD PRIZE
Combination Gramophone Radio
DEFOREST CROSLY
Value \$300.00



The De Forest Crosley Combination gramophone
third prize to be given in La Parole-Speaksman
Campaign. A new De Forest Crosley adds new
ed music by placing a proper value on each
chased from Watkins Garage. This model will
as soon as it arrives, or about June 20th.

WATKINS GARAGE
Convent Street, Drum.

FOURTH PRIZE
3-PIECE CHESTERFIELD SUITE



Value \$205.00

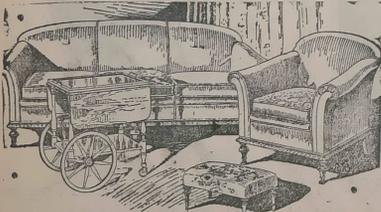
P. T. LEGARE, LIMITED
Lindsay Street, Drummondville, Que.

\$5,000.00

Circulation Campaign

“La Parole”
“The Spokesman”

FIFTH PRIZE
5-PIECE GEORGIAN BEDROOM SUITE
Value \$152.00



P. T. LEGARE, LIMITED
Lindsay Street, Drummondville, Que.

50,000
EXTRA
VOTES
With Every
Club of \$20.00
Turned In

40,000
EXTRA
VOTES
With Each New
Yearly Subscription
Turned In
During the Second
Period

SIXTH PRIZE
DIAMOND RING
Value \$125.00



The Fifth Prize is a Beautiful \$125 cluster ring
purchased from the Melançon Jewelry store
on display. This ring will be a source of great joy
to its wearer, and it is with satisfaction that it
list of prizes.

E. O. MELANÇON
77 Heriot Street, Drum.

SEVENTH PRIZE
48-PIECE COLONIAL CABINET SILVERWARE
Value \$75.00



48 Pieces of Colonial Cabinet Silverware. It contains 8 teaspoons,
8 knives, 8 forks, 8 butter spreads and 8 salad forks. This beautiful
verware Cabinets has been established to house the Tudor Place. It is
in Rich Walnut.

E. O. MELANÇON
77 Heriot Street, Drum.

EIGHT PRIZE
LADIES OR GENTLEMEN WATCH
Value \$40.00



The eighth prize is a Tarnaves watch, a
jewel, and either the Ladies or the Gentlemen
given at the pleasure of the winner. This
not only of the highest standard but also
distinctive appearance as well as for
timekeepers. This prize was purchased
on display at

A. BOISE
25 Heriot Street, Drum.

IT'S THE FINAL BURST OF SPEED THAT WINS

Rushing through the last days in a final effort for supremacy members are racing swiftly and determinedly toward the goal where two fine automobiles and many other prizes worth over \$5,000
Through this entire section the electrifying news has gone forth that the golden horn of plenty is about to deliver up its treasures, and the members, friends of members, fathers, husbands, brothers
and sweethearts are bending every effort to the end that their favorite may be returned the victor.

From Now Until The Finish Is The Time When 100% Efficiency Counts