unterest bespeaks activity.

Wherever you find citizens who take pride in their country, progress is invariably the order of the day.

VOL. I No. 28

THE SPOKESMAN, DRUMMONDVILLE, JANUARY 2, 1929

PRICE FIVE CENTS

# New Fire Station And a Market Place For Drummondville This Year.

# NY ITEMS AT OPENING OF LEGISLATURE, JANUARY 8TH.

ation of Jewish Children, Franchise to Women and bligatory Insurance on Automobile Owners, as Well s Amendment to Quebec Liquor Question, May be Waken Up — Three New Members to Take Seats.

An amendment to the Quebec

Three new members will make

which was voted by the courts.

He now comes back as victor in

a by-election in St. Mary's this

year. Another new comer will be

Amedee Caron, K. C., son of the

#### FINANCIAL SURPLUS

linec. — Legislation dealing that automobilists may be comthe children, votes for women, the suggestion that all horse-drawn lendments to existing acts vehicles will be forced to carry insurance obligatory on lights to protect them from colbile owners are matters lisions with cars. s may be considered at the

session of the Quebec le- "BLIND PIGS" TO BE DEALT

education of Jewish childs thought, may be dealt with Liquor Act dealing with inmates vernment measure. Last year of "blind pigs" is expected. Last vy Council delivered a de- session the legislature amended the upholding those of Canad- act and provided that people found rts declaring an act of the in "blind pigs" would be liable to are which pronounced Jews sentence as well as the proprietors. testant for school purposes This amendment could not be enthe est. It is known that some forced when cases came up in the Telephone Co. ant boards in the province courts. ar will confine their schools

to Protestant children as their bow to the speaker this sesoppollment has outgrown acsion, though one of them, Mayor prolation. In Outremont, a sub-Camilien Houde, has been here be-Montreal, the Jewish childfore He was elected in 1928 for orismber forty-two per cent of St. Mary's division, Montreal, but ravital pupils in a congested was defeatel in the election of 1927

TES FOR WOMEN A HARDY ANNUAL

for women is a hardy an- Minister of Agriculture, Hon. J. bject. Every year a dele- E. Caron, who has been called to of the fair sex waits on the the Upper House. A third new ment and urges the extension member will be Oscar Drouin, K.C.

ities, but cannot use their is expected to be brought down

Rules For

**Broadcasting** 

PROVISIONS

here on November 25, 1927,

esentatives of seventy-nine

s, but only those which have

will be bound by its terms.

ignatory governments.

tue United States and Can

at once bound by the con-and the general regulations,

ratifications deposited here.

Here not parties to the sup-

al regulations, however, as

gere drawn primarily for the

less government-owned.

rnments which have deposit-

lations are Austria and Bel-

ncluding the Belgian Congo and the mandated territory

Now In Effect

# 323 Births Registered At

usions of Convention Catholic Parish Also Re- over the station-to-station rates—a ed that there has been no check in ports 108 Deaths and 84 substantial reduction. ified by Canada - Aeveur Status Recognized rnationally - Wave gths Allocated.

#### 1925-1928

ington. — The Interna-Radio-Telegraph Conven-1 its general and suppleregulations came into force have been registered, with 108 a minimum rate of 35 cents, but 25 ically at midnight Monday burials and 84 marriages. ir provisions for improving

The death rates, since 1925 communications throughout clusively, were as follows: ld. The convention was

25-26-27-28 1 day to 1 year 55-57-61-56 1 year to 5 years 16-18-14-8

5 years to 10 years 4-11-7-1 10 years to 20 years

4-8-5-2 20 years to 30 years 3-7-7-6

30 years to 50 years 8-7-12-7 50 years and more

of countries where radio is 15-21-25-28 Total: — 1925: 105; 1926: 129; 1927: 131; 1928: 108. ications of the convention general and the supplemen-

#### Obituary

nda-Ruandi. The Nether-Mr. Ernest Marier, a well known cluding the Dutch East Inand much respected citizen here, ule will, we believe, be welcomed by priman and Curacao, Great passed away monday night, de- our patrons. For example, on sta-British India, Norway and cember 31, at the age of 55. Be- tion-to-station calls it will be posrk, Italy, Finland and Mosides his wife (Regina Dupont), he sible to reverse the charges. Apave also ratified the convenleaves his children: Alexander, pointment and messenger calls belawyer in Montreal; Alfred, in the come simply person-to-person mesal regulations, but their ra-Novitiate of the Brothers of the sages at lower rates, and the report Sacred Heart, St. Hyacinthe; Al-charge maximum is cut in half! d the supplemental regulathe supplemental regula-bert; Mrs. Alphonse Parenteau, of "The change by which the reduc-this town; Antoinette, Zenaide, ed rate period for station-to-station" reached the State Depart-Germaine, Mrs. Napoléon Syl-calls begins at 7 p.m. instead of vestre, and Mrs. Gregoire Bessette 8.30 p.m. as formerly, is made in convention recognizes for of St. Leonard d'Aston; her bro-recognition of the popularity of t time, internationally, the thers, Basile, of Montreal, and long distance service at a lowered

I good will being taken into specified wave lengths.

#### DRUMMONDVILLE **GAVE HEARTILY**

True to the old and inspiring french-canadian custom of "La Guignolée", which takes place annually, before the New Year's Day, the local snow-shoers, "Les Pieds Légers", went their joyous and colorful round from house to house here, on Tuesday night last, singing their way in: "Master singing their way in: "Master and Mistress of this house, please give, please give... It's for the poor, it's for the poor!". And the good people of Drummondville gave heartily, as was expected. In all \$373.84 were collected in money and many loads of all kinds of and many loads of all kinds of good things were piled that have helped rejoice those that are actually not in fortune's reach. The custom of "La Guignolée" dates from the very biginning of New France and has always been faithfully observed by the Canadians, in every town of this Province, in the North of Ontario, and even to-day in many New Engeven to-day in many New Eng-land cities where they are numerous enough. The collections this year are the biggest yet recorded here and the organizers beg us to extend their thanks to the population. Hon. Laferté sent in a check for \$50 to "La Guinolée."

# **Issues Toll** Reductions

Long Distance Rates for fective February 1st — Messages to the United States — Evening Rates That Will Prevail.

#### STATEMENT

It is announced by the Bell Tele-

lge except in advisory pos- some time in February. It has al- troduced on station-to-station mesready been announced a surplus sages where the rate is 25 cents or more. Heretofore, there has been

> rates which have hitherto been fif- day. ty per cent additional over the day Even a restless night for His Palace during the Kings' illness.

Marriages During last
Year—Death Rate Much
Year—New Schodule of Year—Rate And Year—New Schodule of Year—New Year—N

Lower Than Last Year — new schedule of fates choosy as important reductions just announced by the American Telephone and blood, in connection with which am away" he said. Telegraph Company. Evening rates on station-to-sta- first by spreading the reduced rate Statistics for the year ended, in tion messages, which hitherto have calls over a great number of hours

the Catholic Parish of St. Frederic, become effective at 8.30 p. m., will and, second, by eliminating the show that in all 323 christenings apply from 7 p.m. to 8.30 p.m., with midnight congestion of calls. per cent from day rates will prein- vail Night rates, at a reduction of 50 per cent for day rates will prevail on station-to-station messages from 8.30 p.m. to 4.30 a.m. with a 25c minimum rate.

Commenting on the new long distance schedule of telephone rates, Manager L. J. Papineau, for this

#### BIG SAVING

"We are making continuous extension and improvement in our long line facilities. It is the policy of the company whenever possible to pass along to telephone users in the form of reductions in charges, the benefits of these changes. While on the individual message the re-Population for those last four ductions are not large, we estimyears: 6396-7228-8003-8656. ated that they will mean in the aggregate a saving to telephone users of Ontario and Quebec of \$80,-000 annually.

"Many features of the new sched-

f the amateur radio operator f the amateur radio operator f the amateur radio operator lege.

Brother Joseph, of Breboeuf College.

The new regulations are definition of this business. value in promoting inter- account by the allocation to him of more satisfactorily than before,

Those Two Important Municipal Projects to be Proposed at the Next Meeting of the Town Council, Tuesday Next — If Approved They Will Have to be Ratified by the Rate-payers — Would be Built in the Course of Next Summer — On Heriot St.

#### CIVIC NECESSITIES

Owing to the progressive growth of Drummondville these last few years the need of a more modern Fire Station and of a more adequate Market Place here has, since quite a time, been keenly felt. That need has to-day become rather a necessity. On that account there will be moved, at the Town Council, Tuesday next week, that they both be built this year.

According to the projects, which are of course only officious as yet, the Fire Station, as proposed, would cost approximatively \$25,000, and would be located at the corner of Berard and Heriot Streets, in place of the present public Market; the latter would be on the north side of Heriot Street, between the Pelletier Block and Rolland

If those two projects have the approval of the Council and are voted by it the rate-payers will be called upon to ratify them before they can be put to execution.

# OPTIMISTIC NOTE IN

Distance of 224 Miles or Majesty Which Doctors Reported Yesterday Did Not Cause Patient to Lose Any Ground Since Improvement Noted - Palace Circles Gratified that There Has Been No Check in Progress, Which, However, Continues Slow.

#### GRADUAL IMPROVEMENT

ital again this winter. In who has been elevated to the Legion with the question of the se it as been rumored in late and that an effort may be late and the late y private members to open thouse will join the Opposition wed to study law in the Jacob Nicol, Provincial Treasurer, will also become operative.

The budget of Hon. changes in long distance practice will also become operative.

The budget of Hon. changes in long distance practice will also become operative.

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The budget of Hon. changes in long distance practice will also become operative.

The budget of Hon. changes in long distance practice will also become operative. reassured, he says, about the King's opinion on leaving for the Riviera,

station-to-station rates, will be Majesty which the doctors reported St. Frederic's eliminated. This type of message will be on the same basis as personany ground since the improvement son to hope that a slow but graduto- person rates, or 25 per cent noted. Palace circles were gratifi- al improvement will take place."

duced rate service to the public.

London. — There was an opti- Professor E. C. Dodds, brilliant provincial franchise to wom- elected at a by-election in Quebec phone Company, that reductions in mistic note in today's news about young chemical pathologist from tey will doubtless appear at to succeed Louis A. Letourneau, long distance telephone rates for King George. He has retained the the University of London, was call-

quent attendance at Buckingham

"I feel that the worst of the ill-

The Home Secretary is going to this progress which, however, con- spend his holiday near Mentone. He

#### Drummond Club

AN AMENDMENT

"This midnight business has at "The Drummond Club which has been located on Lindsay Street since early in the year, is to go "Watch Night" ceremony, the times resulted in unsatisfactory out of corporate existence at the year's passing being observed with service from the subscriber's viewpoint and in operating the conditions unsatisfactory to the company
ions unsatisfactory to the company
and the resignation of Mr. Vincent solemnity, then the heralding of the new with happy greetings.

At the more inAt the more inpoint and in operating the conditions unsatisfastory to the company and the resignation of Mr. Vincent send gifts on New Year's Eve, tinuing business success. tive, the higher standard of service now possible and the substantial re- Pro' at the Golf Club, to take is recorded: "While some in golden letters write ductions in basic rates, this change charge of the Drummond Club for will mean both more and better re- the balance of its lifetime.

Messrs. Tanner and Gall are "The changes, both in operating charged with the negotiating of a practices and in charge, are made satisfactory treaty and to make an

placing calls, to encourage further use of the wires to distant points, habitable sometime early this year placed in gloves sent as gifts, and and to replace a schedule of rates every social accommodation desired here again is noted the origin of which in certain minor respects was will be provided for all the members of the present venture

# a Very Happy and Prosperous Year

To All "Spokesman" Advertisers and Readers!

#### SHOULD NOT HAVE **CLOSED TUESDAY**

The citizens in general were certainly very much disappointed to find the public doors of the local Post Office closed, Tuesday. The same thing had happened on Christmas. We understand that the wickets are not to open all day, on such a national holiday, but we do not so easily see why the doors of the P. O. should be locked and the citizens having mail boxes in the latter be a whole day without having access to them. A good postal service does not warrant that in a town the size of ours and which has no letter-carriers' system. We are yet to know of an other town in this province where such a thing is province where such a thing is tolerated. It should not, in the interest of the whole population here, be repeated. The caretaker, even though he be granted a spe-cial permission to the contrary, by some superior postal officer from Montreal, who might be under the impression that we have at least a morning mail delivery on holidays, here, should make it his duty that the local P. O. has its doors open every day in the year, more especially the first day when mostly everybody is more desirous than ever to read letters of greetings and cheers from friends and relatives.

### **Customs Of** Old Days On New Year's

Family Reunions Features

#### GREETINGS

New Year's Eve, from the days when young women went about, from door to door with the Wassail Bowl of ale, singing quaint verses, to the last evening of the year 1928, there have been myriad observances of the passing of the old, and welcoming of the new year. will also become operative.

A reversal privilege will be introduced on station-to-station messages where the rate is 25 cents or more. Heretofore, there has been no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the most cheering no reversal privilege on station-to-cretary were the south of the feels free to go after a calculation while in others is seen tracings of ancient observan-ces, in many cases suitable changes having been made

hearth, at which time the Wassail Bowl drowned all former animosity maintained for centuries, and today is seen the same custom, with or American Magnate Has De- Will Succeed Perodeau as without the flowing bowl, but here again are changes. In the old days it was the custom for the master of the house to fill a large bowl or cities, effect will be given to the new schedule of rates embodying important reductions just announcpledging each other has rightly changed to the more elegant manner of each guest having his own

> Song and mirth used to close the year and welcome the new, and to-The Drummond Club which has day that custom is retained by

and its employees. At the more imand its employees. At the more imGuertin, secretary-manager, were or if this was not done good wishes ing a large force of young women accepted at a special meeting of the were extended on New Year's Day operators to care for a sudden and club members on Tuesday evening and gifts were asked for. This considerations which all of us may be entered the field of politics in his short-lived burst of traffic. For these reasons the existing midnight diately. Major J. W. St. Onge, discount is discontinued but in view to hold the low to h discount is discontinued, but in view has been elected president and it is ans were noted for their custom of rules seem to me to hold the key to For fifteen years he was premier of of the longer reduced period effection thought suitable arrangements can gift-giving on the New Year, and it lasting prosperity:

their love, Some speak affection by a ring or lated to a liberal wage scale.

to afford greater convenience in early report to the executive board. giving originated the idea of pin-chines. the expression, "glove-money."

New Year's Day has ever been, only by a door. and ever will be a day of days, and many customs of today are those ply and demand is inexorable. but having the same basic ideas, ducing an excess. For well over two hundred years the "Festival of Fools," when absurdity often merged into indecena thing of the past—with perhaps equally distributed. a few exceptions.

ren going to the home of their pa- must always be prepared for chan- upon the basis that the fundamenrents early on New Year's morn- ge ng to obtain the parental blessing, Continued on page 2

# EXPECTED TO BE BUSY ONE

Natural Resources, Tariff, and Reparations to be Leading Topics at Ottawa — Opening Probably in February - Several Appointments Are Due Prior to Assembly - Quebec Senate Vacancies on List.

#### PREPARING BUDGET

Ottawa. — Natural resources, play a remarkable generosity, while the tariff and reparations, from pre- in the case of Alberta and British ent indications will be the chief Columbia the opposite sentiment subjects of debate at the coming will be manifest. third session of the sixteenth Parliament, which is likely to open on PREPARING FOR BUDGET February 7. The last session opened a week previous to that date, and terminated in the second week two senators from Quebec, a commissioner to succeed Hon. Frank Tariff Board are preparing what be reluctant to occasion two more by-elections in Quebec by senator-

Parental Blessing in the ed during the session, so that two

#### NATURAL RESOURCES

House will inevitably follow dis- were willing to forego the duty closure of the terms upon which the when they had nothing to sell. Federal Government is returning to What may be done in regard to iron the provinces of British Columbia, and steel and coal and coke can-Alberta and Manitoba, respectively, not be determined until after the their natural resources. In the third hearing of application on old, and welcoming of the new year.
In the present day customs can be that the federal authorities will distance the distance of January.

As Hon. James A. Robb, Minister of Finance, is anxious to again of June. It is probable that the have the Budget ready for submiscoming session will be of similar sion to the House shortly after the duration. Previous to its opening conclusion of the initial debate, as five or six appointments are to be was done last session, the departmade, namely, a Minister to Tokio, mental officials and staff of the

Oliver on the Dominion Railway Board, and another to succeed Hon. D. G. Mackenzie on the Tariff
Board. Owing to the death of William T. Goodison, Liberal member of fruits and vegetables for some for Lambton West, a by-election is protection against similar products to be held there next month, and from the United States, during the it is possible the Government may period when the former are being marketed. In the debate last session on the dumping duty, intro-Many Yesterday Observances Date Back Centuries—
Family Reunions Features ed of the anti-dumping clause in the A. David having died before the tariff, and has virtually shorn that of New Year's Festivities | A. David having died before the last, and having died before the last session and Hon. Gustave Boy- provision of any force, also that the Minister of Finance, in the case French Families Still Re- more by-elections can hardly be of the fruit and vegetable growers, would be better disposed to give them some relief directly through a seasonal duty. The growers said they wanted protection while their An extensive discussion in the products were being marketed, but

# **Prosperity**

calogue he Enunciates for General Benefit-An Entirely New Problem is Not to Make, but to Keep Prosperity in a Permanent

#### TO BE READ

have reached an amazing degree of Quebec, and for some years Ministbusiness on the whole no longer ment, has been appointed Lieufacing an uphill climb, according tenant-Governor of Quebec. His to Charles M. Schwab, chairman appointment dates from January of the Bethlehem Steel Corpora- 10 next, when the term of Hon.

wages. Prosperity is intimately retenary celebrations.

"Treat labor as a business part-Oranges stuck with cloves were ner. Successful industry depends popular gifts, as were pins for the more on human relations than upon ladies, and from this form of gift- the organization of money and ma-

> "Conduct business in the full 3, 1924, on account of ill-health. ight of day. Public confidence and public suspicion may be separated

"Remember that the law of supthat have come down through the would also be well to remember centuries, naturally with changes, that there is no necessity for pro-

"Live and help live. Even prosperous industries cannot afford to lic as price fixing, monopolies and have the backward industries too cy, maintained, but it is safe to say far behind the procession—pros- rebates. that this form of merry-making is perity to be permanent must be

'Welcome new ideas. To esta- it is to cure them. The old French custom of child- blish permanent institutions we

been achieved is sufficient. Smug- ings."

# Is Official

Lieut. Gov. of Quebec — Starts January 10 — Next occupant of Spencerwood Has Had Successful Political Career.

#### A LEADER

Ottawa. - Sir Lomer Gouin, a New York. — The United States former premier of the province of

Quebec, resigning this office in the "Pay labor the highest possible at the time of the Quebec Tercensummer of 1920. He was knighted

Sir Lomer was first elected to the House of Commons at the general election of 1921, and upon the formation of the King cabinet he was appointed Ministed of Justice. He resigned his portfolio on January

ness and complacency do not pro-

"Operate business on the most conomical basis. Price cutting, over-expansion, uneconomical methods of distribution are just as

"Look ahead and think ahead. It is easier to avoid depressions than "Smile, be cheerful, and work

tal purpose of business is to pro-"Never be satisfied that what has mote the happiness of human be-

mr. C. A. Savard, of Toronto, is presently visiting his parents here.

Mr. and Mrs. Camille Duguay of Victoriaville were visiting relatives in town, yesterday.

I and, wholesale product dealer, from Three Rivers, formerly in business here, and Miss Eva Fleurant, nurse superintendant of the Memorial Hospital, Long Branch, New Jersey, Mr. Robert Fleurant,

and John Rowlands in Montreal; Mr. E. R. Tanner in Windsor

Llyod in Ville Emard.

Frank West, and she was attended by Miss Webberley; Mr. Watson was the bridegroom's attendant.

After the ceremony the newlyweds held a reception in the home of Mr. and Mrs. Erank West in the of Mr. and Mrs. L. Gauvin were visiting relatives in Quebec City, on New Year's holiday.

Mr. J. Boissingt was in Levis

of Mr. and Mrs. Frank West, in the Mr. J. Boissinot was in Levis

Christmas Remembrance

City

C

with the sweet preparations of gifts er out of a furnace

DRUMMONDVILLE MEETS

Hon. Hector Laferté was stopping in Drummondville, yesterday, on his way to Quebee after having passed New Year's Day with his relatives, at St. Germain.

Mr. Antoine Niquet, of the Butterfly Hosiery Co., was the host of Miss Trudeau, Sherbrooke, on Sunday.

Mew Jersey, Mr. Robert Fleurant, accounts branch, of Ford's factory, Detroit, and Mr. Antoine Fleurant, of Messrs. Bélanger and Bélanger, notaries, Montreal, all coming to enjoy Christmas fare and friends in old Drummondville.

Out of town, recently: Messrs.

H. W. Telling, Chas. Luby, Allen and John Rowlands in Montreal;

LIVELY ENCOUNTERS

Mr. Edmour Dalpé was visiting friends at St. Theodore, yestering friends at St. Theodo Mayor Moisan was recently in Interest with a delegation that with a delegation that an interest with a delegation that the municipal skating rink here, Sunday next, to see our local club in its first play this year, winning number this winter.

Mayor Moisan was recently in Montreal with a delegation that met Sir Henry Thornton.

Miss Marion Huske, of Bedford, and Mr. Sidney Cissel of Toronto, were the guests of Mr. and Mrs. Fred Crooke, on Xmaa Holidays.

Mrs. Sidney Hallworth, apprentice jockey to the Seagram's Stable, Waterloo, Ont., spent the holidays with his parents here.

Mrs. Glifford Hargreaves in Drummondville over the holidays.

Mr. Sidney Hallworth, apprentice jockey to the Seagram's Stable, Waterloo, Ont., spent the holidays and real plucky combines that will make the game a tilt worth while. Drummondville players will be on the ice tonight and to-morrow with spental to the fastest amateur clubs in the province.

In all probability the following players will be in the Drummondville ranks, Sunday: Beaulae, goal; L. Champagne, Ls Bouchard, Heering and real plucky combines that will make the game a tilt worth while. Drummondville players will be on the ice tonight and to-morrow some players.

Mrs. Hoseley, of Brounsburg and Lachute, visited her daughter, pitted against the Beloeil, one of the fastest amateur clubs in the province.

It is expected that the assistance will see surprisingly rapid skating and real plucky combines that will make the game a tilt worth while. Drummondville players will be on the ice tonight and to-morrow some players.

Mrs. Sidney Hallworth, apprentice, amateur clubs in the province.

It is expected that the assistance will see surprisingly rapid skating and real plucky combines that will make the game a tilt worth while. Drummondville players will be on the ice tonight and to-morrow some players.

Miss Marcia and Mr. Normand Dumont, of Montreal, were the guests of Mr. and Mrs. Hallworth ast week-end.

At the Higgs-Blackwell wedding, in St. George's Church, by the Rev. Mr. Kerr, the bride, Miss Higgs, was given away by Mr. Frank West, and she was attended by Miss Webberley; Mr. Watson by Miss Werten and Mr. Normand Dumont, of Montreal, were the guests of Mr. and Mrs. Hallworth last week-end.

Miss Marcia and Mr. Normand Dumont, of Montreal, were the guests of Mr. and Mrs. Hallworth last week-end.

Mr. Lucien Champagne, of the Celanese, was visiting his mother in St-Hyacinthe, yesterday.

Miss Marcia and Mr. Normand Dumont, of Montreal, and on the ice tonight and to-morrow night, practicing and getting into will play here against Ste. Brigit-te's Montreal, and on Sunday the 13th the local club will play here against Ste. Brigit-te's Montreal, and on Sunday 20th the hockey players in this town are cordially invited to take part in the Club.

Ten Pins

Challenges O. Lacroix . of Mr. and Mrs. Frank West, in the Soly Block, on Lindsay Street. With his family at the week-end. Is Well Under Way for this Fleurent . 145 112 191 437 . 136 201 166 513 . 174 158 126 458 Over the holidays Mr. Gaston
Brodeur had a large family party.
His father-in-law Mr. Ernest FerLindsay St.

Miss Pauline Muir was the guest here of Mr. and Mrs. L. Sinclair,
L. Sinclair,
Brodeur had a large family party.
Lindsay St.

Is Well Under Way for this Season—Officers in Charge — Players in Line—

Output

District Gauthier

Gauthier

Output

District Gauthier

D ge — Players in Line — Will Enter no Special

COUNT YOUR CALLORIES

Christopher Coddledick ate most voraciously ime after time he replenished his plate. Wrestled with foodstuffs for years pertinaciously, Till came a day when his wife most ungraciously,

Christopher Coddledick, startled and terrified, straightway consulted a medical man. Had his wife's statement immediately verified. "What you have said may be all very well," he cried "Nevertheless please suggest if you can,

Doctor Nuxvomica looked very serious, Tapped our friend Christopher twice on the chest, 'Listen," he said in a manner mysterious, (Chris by this time was becoming delirious) 'Count up your callories, count them with zest. That of all plans is the surest and best."

Should be enough, and one would be daringly

Christopher Coddledick counted callories, Counted them carefully day after day. Counted whilst roaming around picture galleries; Counted when paying the workmen their salaries; Till in his sleep one night early in May, Christopher's wife heard him gleefully say—

"I've lost ten pounds and thirteen oz. I'm thinner now than I ever was. I'm almost skinny and all because, I counted my callories, counted my callories, Counted my callories every day. To all fat people I would say, This is the safe and surest wayCustoms Of M

In have been carried on toward completion. Much n said and written about mills being operated to 10% to 90% of capacity, without apparent considerate the fact shown that having once decided upon a burse, he is disposed to apply his every resource to implishment of his pose.

Still, if the "intolerant" are a majority, that makes intolerance a virtue, doesn't it?

Poise is that gift of heaven which keeps you from feeling idiotic when friend wife mothers you in public.

If the more that they were still the most idealistic people in the world. Still, if the "intolerance a virtue, doesn't it?"

Poise is that gift of heaven which keeps you from feeling idiotic when friend wife mothers you in public.

If the more the content of the same fundamental idea has a Canadian sub-consciousness is, perhaps, suggested ery worthy and practical proposal of Rt. Hon. W.

If the more the starts in the boddle more than a winter resort. They are it taking overcoats.

Still, if the "intolerance a virtue, doesn't it? the strength overcoats.

Still, if the "intolerance a virtue, doesn't it? the strength overcoats.

Still, if the "intolerance a virtue, doesn't it? the most idealistic people in the world. The crushing defeat of Governon.

Al. Smith has taught many people as alutary lesson already well the skin of their bodies is exposed to the health work the work of the same fundamental idea has a Canadian sub-consciousness is, perhaps, suggested ery worthy and practical proposal of Rt. Hon. W.

On Our Way

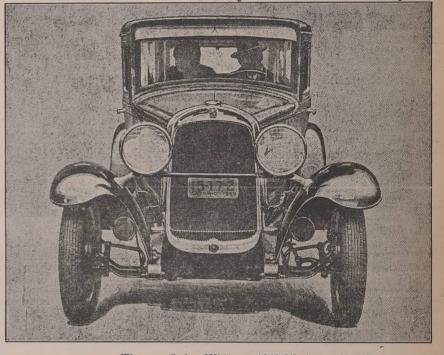
More Respected

Mexico City.—President Emilio
Portes City extenday made a Christ
mas gift of therealty and jumiles to be supported to the commendation of the propose of th

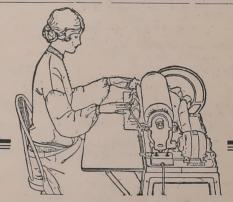
Literati

ings may be found too costly, but

construction of the series of insurance and the contribution of the works of the series of the serie



The new Sedan Whippet, 1929 Model



\$5.00 Down is all you need to pay to put an

ELECTRIC IRONER

Why continue to make hard work out of ironing when you can own an Electric Ironer on these special easy terms and enjoy its benefits while paying.

This Electric Ironer is the most practical for home use ever offered. It is light, compact, easily operated. It irons clothes, flatwork, curtains, far, far better than you can do them by hand.

FREE HOME DEMONSTRATION

Let us show you in your home just what this remarkable ironer will do. Absolutely no obligation on your part to purchase. Cash price, \$99.

Terms, \$5 down and \$5 a month.

Limited

"Owned by those it serves"



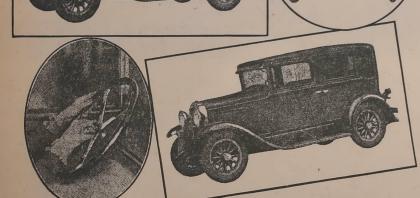
Christmas tree, the filled stockings only inexpensive gifts at Christmas and the crammed shoes besides the would bring more comfort to many Roberge bed are promised them. This is people than a multitude of gifts also the time chosen to kindle the could do. One can wrap up just childish heart with pity for the as much of the spirit of Christmas poor. They are given the well- in a child's toy, a dainty handfilled basket, or gift of food to take kerchief, a card, as can be put into

quite so much reason for happiness so much of the spirit of joyousness.

The gladness of Christmas begins ton. Yeah! Let's see you get a clink-

86 108 103 297 460 528 626 1614

A JOYOUS SEASON



The new Superior Whippet Fours bring high priced car beauty into the low priced field. Setting a definite The new Superior Whippet Fours bring high priced car beauty into the low priced ned. Setting a dennine new trend of style and quality in this classification. The upper left picture shows the Superior Whippet Four Coach with larger and roomier body. The front view of the Whippet Coupe above shows the smart, new Whippet radiator design. The Whippet Four Sedan below is an outstanding example of the beautiful new lines developed for these new cars. The inset shows the new "finger-tip control." A single button in the center of the steering wheel controls all the functions of starting the motor, controlling the lights and sounding the horn. This feature is designated as the greatest driving convenience since the self starter.

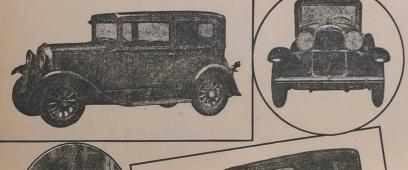
City vs Dominion Silk

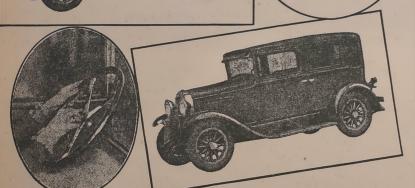
Count your callories every day.

dies who would otherwise go with- is outside the limits of good taste to Day whose purchase, were the giving reversed, would occasion the ightest inconvenience to a narrow Gér

"I am infallible," says Dr. Stra- Marcotte

NEW WHIPPET LARGER, MORE BEAUTIFUL





SPORT NEWS

THE SPOKESMAN, DRUMMONDVILLE, JANUARY 2, 1929

Chanced to remark he was putting on weight; Putting it on at a terrible rate.

Some sane and simlpe diminishing plan.

"Eat what you like but partake of it sparingly, Two thousand callories every day Dangerous, More, it might even be glaringly Courting disaster". poor Chris went away Sad, but determined to try and be gay.

Count your callories, count your callories,

**Human Life To Be** 

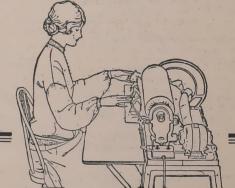
Days The Spokesman More Respected

mplibment of his pose. Mr. O. R. Address with the same and a part of the mask of the same and th

This idea Middle Peru on which "The findencess" is privided. It is manufactured by The Language and a constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the constraint in the very or more and the private of the very or more and the private of the constraint in the very or more and the private of the

Tronienae istronienie

dern manufacturer. Silk stock-



Make Ironing Day Welcome

in your home

Southern Canada Power Company

must be an interesting thing for a lot of people. Look at will be of no more interest to that pure silk is as good as the artificial one." for a lot of people. Look at the quantity of Diaries that Mr. Pineau: "I will do all

arically inclined pass by on the C. N. R. in this town in and'?" the other side.

The true optimist is one Bill Parker: who keeps on buying Diaries, "Should I bark, t'will mean Our Lord I will see to it that year after year, although he knows right well that his I got the habit from Tommy pal streets of Drummond-New Year's resolutions, with Who in his sleep is always ville are well scraped every the one to record every day's saying happenings, will fail about That a dog is his company. late January or early February, if not before.

kind. And nothing is more year." interesting, naturally, than to in their wordings, here's just its production." a few of 'em:

in future, leave to others the me to take an active part in care of solving the municipal the organization of the "Guiproblems of this town."

ed, this day, that every minute of 1929 will see me Mr. Touring "In smiling and satisfied of anything that goes on in the limand even out of them."

Mr. Chateauvert: "I will see to it that next New Year Santa Claus find a new hotel when he comes around Drummondville.'

Mr. Christman: "I will be interested in no industrial orse of 1929."

Ald. Larocque: "From noon every day this year of now on lemons, or other Our Lord 1929." fruits, will mean nothing to

Chief Moquin: "I pledge myself to be too sweet for ou words to all the bandits caught entering stores and blowing safes here, this "Wet we were, dry we'll be;

and other kinds of the real ter."

it a personal duty, this very winter, to explain to motorists how much they can save by leaving their autos in the cold instead of garaging them in a warm place."

I will advertize all kinds of beers and ales except the Dow's."

The Citizens: "We unantmously resolue not to read "Ye Olde Towne Gossips" during the next twelve months, inasmuch as we do not care a darn what they have to say about us individually."

The aggregate for the first eleving months of this year was 17.7 per cent. greater than in 1927, the previous high level of the record, while the average index numbers of wholesale prices of building materials continue lower than in most of the years since 1920.

On June 7th, 1887, the deceased married Ida L. Porter, daughter of

strues his observations. Life now decide that horse races I will let everybody know

have been sold around New Year day, in Drummond-ville.

I can to boast the interest of the C. P. R. in this town, in future."

future."

nothing;

be full of optimists of that no more tax bills this new

know their individual resolutions as they read. With the Drummondville Cotton out changing a single letter Mill Limited will not rush a critical moment."

Mr. D. Marcotte: "Thurs Mayor Moisan: "I will, day last was the last time for gnolée"."

Mr. Toupin: "In the future every call for urgent reits of this our dear old town, fore the end of the same

> Mr. Chisholm: "As the manager of one of the four 5, 10 and 15 cents stores here, no kind of competition will in 1929." henceforth interest me."

Mr. R. Garceau: "Resolved, as per slogan 'The Early ganization here, in the courBird Catches The Worm' that I will get up before poses in the course of this

> 'As the sun went down On last year's last day, Tis resolved that I own No more Taxi Company !"

The Cocktail Quartet: you bet, sir, yes siree !"

pessimist miscon-| Mr. Gobeil: "I here and | Mr. Sperling: "This year

Mr. Dulieux: "Resolved that I will stay home every night of this new year, instead of talking the boys to Mr. Farley: "I will do all death on: 'When do you might be expected to be Di- I can to boast the interest of take another Five Thous-

> Ald. Lindsay: "From this very day of this new year of the sidewalks of the princi- stop IT. morning after a snow storm.'

The Gossiper: "I pledge Construction Mr. Joseph Marier: "I myself not to tell to the Editor of the "Ye Olde Towne Gossips" what goes of full of optimists of that no more tax bills this new on after 5 P. M. in our plant cid town, this year.'

Mr. G. Paffin: "No more shall I leave the assembly at

Mr. C. Lubie: When again New Year comes around for me,

With it's many gifts from Nature's Love,

Mr. Duhamel: "The doors at the local P. O. will now on be closed to the public, on eleven months of 1928 exceeds by holidays."

mondville is a noisy town cord. enough as is now, and I will see to it that there be no loud tailed statistics, showing that they fire alarm to awake our vol-had issued more than 1,100 permits untary flame fighters when for dwellings estimated to cost over they are fast asleep, at night, in 1020."

\$6,000,000 and about 2,000 permits for other buildings estimated

take the firm resolution not to have the former wire factory serve for charitable purnew year."

Marchesseault & Pinard: on our premises took place at the ending of 1928."

The Gossip Editor: "Never will I write a Willys-Overland single item concerning the personal behaviour of our local short winged angels."

AND THAT'S IT!

(Towne Gossiping)
Tom does not like IT. Dick does not care for

Harry hates IT.

People who can not pay or a subscription advise

Take it, or leave it, but it is worth reading IT.

# **Continues To** Show Increase

Ahead of Same Period in

#### IN 63 CITIES

Never in my dear old life construction represented by the shall I see building permits issued by sixty
The new Willys-Overland mer-Alderman Bernard: "I will move, at the Council, not be in Montreal more this year, that the city water this year, that the city water pipes be connected with the local Commission Store, for a peppier service to those who wonder what kind of liquid flows under the St. Francis River bridges."

Mr. McCullum: "I will above..."

Mr. McCullum: "I will above..."

Mr. McCullum: "I will above..."

\*\*\*

Mr. McCullum: "I will above..."

\*\*

Mr. Pete) Bussières (the young S. C. P. chap from St. Pic de Bagot, here on his holidays): "No more of that St. Pic de Bagot, here on his holidays): "No more of that St. Pic de Bagot, here on his holidays): "No more of that St. Pic designer of the automobile cercles as one of the saffat the Celanese offices took place in the Celanes So near, the angels from above..."

building permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three near correct will the new Willys-Overland merthree cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during November was chandise, if the reports and rum—strong permits issued by sixty—three cities during three cities du olidays."

\* \* \*

Mr. Watkins: "Drumhigh level of this nine years' reMr. R. E. Dyson

Some fifty cities furnished de-Mr. Montplaisir: "I now the erection of about 1,300 dwell-

#### REPORT INCREASE

New Brunswick, Alberta and "Resolved: that the last theft staged in our storage plant or "in the value of the construction remonths' duration."

British Columbia reported increases in the value of the construction remonths' duration. presented by the permits issued as compared with October, that of long resident of the Eastern Town-

wet stuff, in order to quit snoring and fighting the silent dog. Said feat can be accomplished when a man holds in his hands the thrump of an eight cylinder Chevrolet."

Chemist Paré: "Having succeeded in mixing up 'antikicking' chemicals, I resolve, on this particular Day, to do away with the deplorable habit of always being dissatisfied with menus. May it be effective!"

Mr. Southwood: "Now on I will advertize all kinds of winter, to explain to motors."

Mr. Southwood: "Now on I will advertize all kinds of winter, to explain to motors."

Mr. Southwood: "Now on I will advertize all kinds of beers and ales except the course of the source of the source

# Looking Forward To Record Year

New Models to Have Many Features - New Equipment-"Finger-Tips Control"-Out the 5th Instant -Real Inducement.

Every indication points to 1929 becoming the most successful year in Willys-Overland's history. For weeks now, Willys-Overland deal-ers have been making ready for the

Mechanically the new Whippet, it is learned, will offer even more than in the past. — The Six is than in the past. — The Six is equipped with a seven-bearing crankshaft, silent timing chain and other costly car features. While the Four also offers the Silent Timing Chain, Full Force-Food lubrication and other outstanding mechanical features. The performance ability of those cars too has been materially improved.

Sherbrooke, Quebec, and has condicted in the Canadian Railways.

The business of the company has been chiefty the fabrication and crection of steel frames for buildings, steel bridges and plate work. The MacKinnon Steel Company has successfully carried out contracts for bridges and structural steel steel structural steel steel steel structural steel steel steel steel steel steel steel structur

Value of Permits in November 23.1 Per Cent. Above Same Month Last Year—which is standard equipment on Total for Eleven Months both Whippet Four and Six models. in Canada 17.7 Per Cent. Company engineers and other officials state it is the greatest engineering device invented since the self-starter. Just what important part it plays no one will as yet say. It is known, however, that The aggregate value of the it is going to prove a big feature

## **Passed Away** At Richmond

Was Actively Connected with Lumber Business at Richmond and a Well Known Resident of the E. T. — Held Important Municipal posts.

Richmond. - Mr. Robert E Dyson, a prominent citizen of this place and well known resident of the Eastern Townships, passed away at his home here Tuesday

The deceased, who was a life the ending of 1928."

\* \* \*

Our Hockey Club: "It is of the reductions in the remaining provinces, that of the visiting teams here, this vear."

compared with October, that of \$1,427,912 or 116.8 per cent. in the last named being especially large. Of the reductions in the remaining provinces, that of \$3, 229,639 or 30.1 per cent. in Ontatio was the largest.

long resident of the Eastern Compared with October, that of ships, was born here on February large. Harriman Dyson, being of English parentage, his grandfather coming from North Cove, Yorkshire, England, in 1831.

The lets Mr. Drson was constituted in the Eastern Compared with October, that of the Eastern Compared with October, the Eastern Compared with October, the Compared with October, the Eastern Compared with October, the Compared with October Compared with October Compar

Mr. Garon: "The setting of such things as Curamide of such things as Curami same business for the Montreal

married Ida L. Porter, daughter of

## Mackinnon Steel Stock

Equitable Sesurities Corporation Underwriters \$600,-000 of Preferred Stock in Holders of the preferred shares ha

for a subscription advise others not to read IT.

Others blame us for handling items without a MIT.

Too many people tell us that there is nothing but plain facts and truth about IT.

So we are not going to the sign making ready for the Big Moment.

The New Whippet Models, it is known, are exceptionally attractive and although prices have not yet been announced it is said that they will be such as to make the new they will be such as to make the new for a inducement.

Officials of the Willys-Overland Company claim the new cars offer the greatest dollar for dollar value obtainable either in this country or abroad.

The Equitable Securities Corporation, Limited, of \$600,000, 7 per cent cumulative, redeemable, convertible, sinking fund, 1st preferred stock of MacKinnon Steel Corporation, Limited, Sherbrooke. These board of directors of the company will be as follows: D. H. McDougall, director, McIntyred Shares are being sold at a price of \$100 (par) to yield 7 per cent, ada, Limited, The Hon. Walter G. Mitchell, K. C.; J. B. Woodyat, president, Southern Canada Power of no par value common stock with each share of preferred, Fractional shares of common will be adjointed at the rest of \$800 per share. The Equitable Securities Corporation, Limited, of \$600,000, 7 per

for bridges and structural steel work the Quebec Government, Canadian National Railway, Fraser stock (this issue) and 12,000 sha-Companies, Limited, Brompton
Pulp and Paper, Company, Limited,
ed, Asbestos Corporation, Limited,
Shawinigan Chemicals, Limited,
or outstanding. and many others.

The net earning of the MacKin-non Steel Company, Limited, as certified by Messrs. Price, Matervision for depreciation and income tax amounted to \$90,798. As ap-

tion, Limited, this is over twice the A Billion prefered dividend requirements, and Stock

after payment of preferred divident, \$\frac{4}{3}\$ a share on the common stock. For the period from August 1st, 1928, to October 20th, 1928, the net carnings after depreciation and income tax have been approx-imately the same rate as the last

Old Family Company—
Offered at Par With 25
Per Cent. Bonus of Common— Interesting Constitute Reature.

Holders of the p.

ve the right, at their option, to convert each share of preferred into two shares of no par value common stock of the company and the calling of such preferred shares for redemption shall not extinguish their Public offering is being made by right of conversion until the expine Equitable Securities Corpora, ration of the thirty days redemp

at the rest of \$30 per share. John Irwin, president McColl-The plant consists of a modern Frontenac Oil Company, Limited, structural steel plant situated in president Arthur Irwin, Limited; Sherbrooke, Quebec, and has connections with both the Canadian director, Canada Iron Foundries,

#### Farewell Party

A farewell party in honor of house and Company, Chartered Miss Constance Moore was given by Accountants, after giving effect to Mrs. Clifford Hargreaves, at her Miss Constance Moore was given by ending July 31st, 1928, after pro- home in the Celanese Colony, re- in Saskatchewa

Canada's Field Slight Records Totals by Acres Under

Harver

The value of pin in Canada for 19 000, according to blished at the Da Statistics. This

compared with a The total of of the following gures for 1927 etc., grain hay, sugar beets), 8 534,000). Value h

order as follows, being placed will e katchewan, \$807, 064,000) Ontan (\$255,900,000); 583,000 (\$272,74 occupy a large ae otherwise be deve the value of this I to the growers is two partment of Agree

# **REGENT 5-10-15 to \$1**

AND POPULAR PRICES Heriot and Convent Sts — Facing the Park

It is really an excellent occasion to buy winter men that is also appropriated for this particular time of Again this week, we have bargains on all our counters.

Brooms of the finest quality advertised everywhere at 79c. FRIDAY at 10 A. M. sharp, with every

mention a few of them here. Read carefully and see our

Cups and saucers, while they

5c

Electric lamps

15c 

Big choice of kitchen alumi-

98c Enemal plates

15c >>>>>>>>>>>>> Golf stockings assorted col-

49c

ours and sizes

Men's Penman's fle shirts and drawers. En

59c, Soup plates No. 7. V

25c

Electric toasters, W

Enamel dish pan, !!

Men's ribbed wool shirts and drawers, \$\square\$ "Standfield". Value of \$1.49. Each.

We have so many bargains before our inventory one of our departments that it is impossible to mention Come, look over our windows and counters.

Winter Coats for ladies and gentlemen at half price during January — Come Now! Wonderful bargains are awaiting every set woman, man and child — Picking yet very good — Pay Cash and pay Less.

THE LAST STORE DOWN TOWN, BUT NOT THE LEAST

THE LAST STORE DOWN TOWN !-NOT THE LEAST