

BEST XMAS
WISHES TO
NE AND ALL

The Spokesman

MAY YOUR
DREAMS COME
TRUE IN 1929

L. I No. 22 25

THE SPOKESMAN, DRUMMONDVILLE, DECEMBER 11, 1928

PRICE FIVE CENTS



Christmas

"Christmas is here --
Winds whistle shrill
Icy and chill --
Little care we."

"Little we fear
Weather without,
Sheltered about
The Evergreen tree!"

CHRISTMAS! The Yule log crackles merrily in the fireplace... defying the whistling winds without to chill the gay atmosphere within. The festive board is graced with the choicest viands Life provides, while... stately and radiant in its brilliant mantle of bright-hued ornaments, star-like lights and sparkling tinsel... the evergreen tree towers ceiling-ward in the hall, a joy-inspiring sight that fascinates the young folks and touches the hearts of the old. And what's that we hear? Music on the air! Carols, old and true, sung by voices that ring with Happiness!

As Sir Walter Scott penned his famous version of the great holiday... "'Twas Christmas told the merriest tale; a Christmas gambol could cheer the poor man's heart through half the year!" And so it does. It's the one day we forget our worldly cares and lay our sorrows by... the one day which lives in our memories for months to come, each recollection of it bringing a sigh and a reflective smile as we think of the joys it brought us!

Yes, and if the humble wish of the undersigned interests of Drummondville will add to your bliss, then here's wishing YOU and YOURS a very:

Merry Christmas And Glad New Year!

Bruno Côté
A. Boisclair
G. Mercure
V. Laflamme
J. H. Tétreau
V. A. Olivier
L. A. Ferland
J. H. Gosselin
J. A. Carignan
Louis Lambert
A. E. Messara
Leo Deslauriers
Armand Toupin
J. A. Labrecque
E. O. Melancon
J. E. Lafontaine
Watkins' Garage
Dalpé Transport
Joseph Lafontaine
Drummond Sweets
La Perfection Enrg.

S. Greenspon & Son
Grand Central Hotel
Kelly-Wilder Motors
P. T. Legaré Limitée
Garceau's Drug Store
Jenckes Canadian Co
Southern Canada Power
Town of Drummondville
Aimé Boisvert Registered
Courchesne & Courchesne
Drummondville Creamery
Canada Life Insurance Co
The Butterfly Hosiery Co
Independent Victoria Store
The Royal Bank of Canada
Canadian Celanese Limited
The House of Michel Bros
Montplaisir Garage Limited
Drummond Coal & Lumber Co
Campbell, MacLaurin Lumber Co
Dominion Silk Dyeing & Finishing Co

The Spokesman

THE LOVE THAT NEVER DIES

May this Christmas bring to you and yours most happy returns as also for the New Year.

CANADA LIFE INSURANCE CO.

The Insurance Pioneer of Canada

C. DULIEUX

We take pleasure in extending to our friends and customers, our most hearty wishes for a

MERRY CHRISTMAS AND A HAPPY NEW YEAR

Give sporting goods for Christmas. We carry: Skates, Skating shoes, Hockey, sleighs, etc., etc.

Paints, Lacquer and Varnishes

JOS. LAFONTAINE

Corner Heriot & Berard Sts

Shop At BOISCLAIR'S Gift Shop For Christmas

As Christmas is nearing, we wish to announce that our stock of gifts is the most complete.

We specialize in diamond rings, also wrist watches with the best on the market (Tavanne). Do not forget that for every dollar purchase at our Shop, we remit you a chance on the Diamond Ring, value of \$25.00 to be raffled off on the 31st December.

Also two other prices not mentioned

MERRY CHRISTMAS AND HAPPY NEW YEAR TO ALL

A. BOISCLAIR

Jeweller and Optician

35 Heriot St., Drummondville

A Few Suggestions Before The Big Christmas Rush

- EASTMAN KODAKS all sizes and grades \$5.00 to \$35.00
WATERMAN IDEAL FOUNTAIN PEN \$2.75 to \$7.00
IMPORTED CIGARETTES State express-King's Whip, Etc. 50c to \$3.50
NICE BOXES OF CIGARS in 10's-25's-50's \$1.00 to \$6.00
POWDER BOWLS and BATH SETS \$1.00 to \$4.00
HOUBIGANT-PIVER and COTY PERFUMES \$1.00 to \$4.00
PERFUME ATOMISER (sprays) 50c to \$5.00
IVORY TOILET SETS \$2.50 to \$15.00
DRESSING CASES (Leather) for men \$8.00 to \$12.00
TOILET SETS (Ladies) Perfume Powder-Compact Etc. \$2.50 to \$9.00
ATTRACTIVE BOXES OF VULLUM Writing Paper 50c to \$4.00
WARWICK GIFTS FOR EVERY TASTE & PURSE 50c to \$3.50
VERY SPECIAL: CHRISTMAS CARDS 50c Doz. & \$1.00 Doz.

Christmas Candles, Lamp Shades, Tree Decorations, Tinsel, Christmas Seals, Tags, Enclosure Cards, Etc., Etc.

LAFONTAINE'S DRUG STORE

The Home Of Christmas Cards PHONE 185-r-2 94 HERIOT ST.

SPORT NEWS

Drummondville Bowlers Were At Montreal For The 21st

One Member of Each Local Bowling Club Formed a Group That Met Montreal Bowlers at the Central Allys, Sunday, at the Metropolis - Locals De-feated.

Our local bowlers made a trip to Montreal, Sunday, where they participated in an amateur contest against a choiced bowling club from the Central Allys, corner of Ste. Catherine and St. Denis Streets.

Our boys lost the three first strings to the Montrealers, but won the last two, which meant that they were surely getting less and less nervous and more confident in themselves as the game proceeded. The scores were:

Table with 4 columns: Drummondville, Montreal, and scores for Bruno Cte, O. Lacroix, M. Meloche, E. Plante, A. Grandin.

Other interesting scraps between other townships, local and outsiders, will also be on the program.

The card is such that boxing fans will do well to keep the date of the next appearance as to the effect that they will be splendidly served with a tip-top show.

Montreal Won In First Chess Game

Score Five to Two Victory Over Ibeville in Class A League Play.

The chess season officially opened this week when Ibeville Chess Club visited the Montreal Chess Club to play a first class A league match.

Table with 4 columns: Drummondville, Montreal, and scores for P. T. Legare vs DOM. SILK, P. T. Legare, D'Arcy, Levesque, Mollin, Audet.

At the first table, Dr. Winfrey managed to hold Sawyer to an even game for quite a long time.

Table with 4 columns: Drummondville, Montreal, and scores for Jenckes vs ROESSEL, Jenckes, Eddy, Perreault, Lanthier, Scharmel, Pellerin.

The adjudged game was between Saunders of Ibeville, and Sharp of Montreal. Brault faced the Montreal captain, Wilson, at board five.

Table with 4 columns: Drummondville, Montreal, and scores for S. C. Power vs VILLE, S. C. Power, Chisholm, Singfield, Brown, Brodeur, Read.

The next match is scheduled to take place at the Ibeville Chess Club, between the same contestants, on Wednesday, December 19.

Ballade Of The Yulelog

Gaunt the battered door Snows are buffeting; All the forest hark! Owns the wintry king; Branches writhe and fling Bare arms to and fro.

Now no snowbirds soar Upon morning wing; Hushed the spates that roar Autumn-tide and spring; Storm-clouds triumphing game with Marchand of Ibeville, at the eighth table.

Hand in hand we cling, Dearest one, and so Cold has lost its sting By the Yule-log's glow!

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Activity In Various Sports At Celanese

A New Secretary of the Executive Committee of the Sports Club Annual Meet of the Bowling Section Under the Chairmanship of Mr. Murray Robson.

The Executive Committee of the Celanese Sports Club had a meeting last Thursday afternoon there being present Mr. R. H. Spelling, Secretary Carter and Messrs. Haney, Robson, Awcock, McCormack, Brooker and A. W. Knight.

Other interesting scraps between other townships, local and outsiders, will also be on the program.

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Two Thousand Years Ago, Esoppe Said: "WHERE THERE IS A SALE THERE IS A BARGAIN"

You will be given the proof that it is still true if you your Christmas shopping at FERLAND Grocers Store

We take this opportunity to wish our many Customers and Friends A MERRY XMAS AND A HAPPY NEW YEAR

L. A. FERLAND Licensed Grocer

Corner Lindsay & Convent Sts RENE FERLAND, Manager

We pay special attention to phone orders - PHONE 185-r-2

CHRISTMAS CARDS

We are equipped to do beautifully your CHRISTMAS GREETING CARDS

Furnished with lovely envelopes, de luxe lined, in all the fancy colours.

DELIVERED IN 10 HOURS

Prices \$4.00 to \$7.50 a hundred Special Prices For Small Quantities

GET YOUR PRINTING DONE AT HOME AND BE SATISFIED

LA PAROLE LIMITED

163 Heriot Street Phone 185-r-2

GREAT NEWS FOR ALL GOOD CHILDREN

Here is a letter written by Santa Claus to Mr. Chateauvert, proprietor of the Grand Central Hotel, announcing his near arrival in town.

Am on my way to your beautiful town, where I will arrive Wednesday, 19th, next. Will board C. N. R. train as soon as I reach St. Francis Valley. Will alight at Drummondville at 7 p.m. Will stop at the Grand Central Hotel where that very night I will be pleased to speak to all the children present.

I will be at the disposition of the ladies the following day, Thursday, from 4 to 6 in the afternoon, and from 7 to 8 in the evening, at the same hotel. I will give away free souvenirs to all the kiddies that will come to me. Very anxious to see you all. So are my reindeer that are getting tired of their long journey and impatient to ride with me on the train, what we will do as soon as we reach the first railroad.

Yours sincerely, SANTA CLAUS.

WHEN ORDERING COAL See That You Get D. L. & W. SCRANTON

96 1/2% Proof DRUMMOND COAL & LUMBER Co. Ltd. Sole Agents For Drummondville I.M.

Bethlehem Today

By Sidney Dark Bethlehem is a large prosperous village, strikingly clean by comparison with the Moslem villages of the Holy Land.

SPECIAL ANNOUNCEMENT

A big surprise is in store for you, automobile buyers. Watch our advertisement in The Spokesman of December 24th.

WATKINS' GARAGE

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TO OUR CLIENTS AND FRIENDS OUR HEARTIEST WISHES FOR CHRISTMAS AND NEW YEAR

Work baskets and bags for little girls to recall again that wonderful December night and to think what that child's birth meant to the world, for it was not only the beginning of the new year and wider hope, but it was also the beginning of western civilization.

COURCHESNE & COURCHESNE

Insurance Brokers Drummondville 16 Heriot Street Phone 23-r-2

We Deal In All Kinds Of Insurances

GARCEAU'S DRUG STORE

182 Lindsay St. - Phone 215 - Interesting Gifts Suggestions -

IVORY TOILET SETS ALSO A COMPLETE LINE OF IVORY ARTICLES. MILITARY SETS. MANICURE SETS. SMOKING ACCESSORIES. TOBACCO, CIGARS, CIGARETTES, PIPES, ETC.

PERFUMES YARDLEY'S, COTY'S, OBGAN'S, ASHES OF ROSES, ROGER GALLET AND NARCISSE NOIRE DE CARON. A BEAUTIFUL ASSORTMENT OF WRITING PAPER AND CHRISTMAS CARDS.

Books, Magazines, Newspapers, Christmas Decorations Buy Your Christmas Cards At The Uptown Drug Store EVERYTHING IN DRUGS AND PRESCRIPTIONS MESSENGER SERVICE

Make Our Store Your Christmas Shopping Place

To our friends and customers, and to the population of Drummondville, we extend our most sincere wishes for a MERRY CHRISTMAS AND A HAPPY NEW YEAR

The Guest: "I say, waiter, I believe it has form to speak disrespectfully of one's elders!" The Waiter: "So I've heard, sir." The Guest: "Then I will be silent about this chicken."

Holly and mistletoe denote Good Cheer. May you have a full measure of it this Christmas and throughout the New Year!

JENCKES CANADIAN COMPANY LIMITED

163 Heriot Street Phone 185-r-2

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WISHING YOU ALL the Heartiest, and Merriest CHRISTMAS

And Many Returns of NEW YEAR'S DAY

CAMPBELL MacLAURIN LUMBER CO. LIMITED

163 Heriot Street Phone 185-r-2

EMBROIDERED MOTTOES A gift which combined decorative with uplifting qualities was to be found in the form of embroidered mottoes of an inspiring nature, which were framed and hung on

The Dancing Ghost

(By May Wynne)

Robert F. Shelton stood on the terrace of Macaldris Castle looking away over snow-clad moors and shrouded firs. He was calculating the immediate future.

This visit to Scotland had been a business one.

He had made his fortune in a beef trust and was rich enough. Not that he meant to leave it at that. He had the business instinct and would have hated just to spend the rest of his life playing around. He found no recreation in that game. Yet he was very human.

People may talk of the American millionaires as if he were just a money producing machine. They were wrong.

Robert F. Shelton for instance, was a fine fellow with fine instincts. He had been a devoted son—he would be a devoted husband. But he was not the man to allow himself to fall in love—inconveniently. He had long ago decided to come over to Britain and marry an Earl's daughter. He would then return, take his place—oh—here—in Society, and play his part in the country's history. If he didn't fix it that meant to be President it was because he was not. The President was always the biggest man in the States!

That had been the programme, and, having made his time-table, R. F. Shelton had located himself at Macaldris Castle, as guest to the noble Earl of that ilk who happened to be the father of Lady Joan Glenloch.

You may not believe it but it is fact that having reached so far Shelton let himself go to the extent of falling genuinely in love with Lady Joan.

It was not a difficult business, for a prettier lass you would have found it hard to find. At twenty, Joan was the most winsome of a long line of lovely ancestresses. She was tender-eyed and innocent too. Not a calculating more than another abhorred by Robert F. Shelton, it was a calculating woman.

Yet he allowed himself to calculate as he stood looking over a snow bound picture of winter loveliness.

The engagement would be announced right now—say within the week. The Earl had accepted his suggestion of being his son-in-law. It was all fixed.

The man allowed himself to dream. It was not a habit with him. If it had been so he might have allowed himself to dream too long of brown-eyed Hester Staveton of Rock Point, Ohio, who had no place in his time-table.

You will not believe, if you are young, that a man can love two women.

Robert F. Shelton would never have been a millionaire had he been just ordinary. And he had kissed Hester Staveton seriously—when he wore knickerbockers and divided his affections between her and candy.

But Hester Staveton had been and, having made his time-table, R. F. Shelton had located himself at Macaldris Castle, as guest to the noble Earl of that ilk who happened to be the father of Lady Joan Glenloch.

So Lady Joan took R. F. Shelton to see the quaint old weapons with which her ancestors had laboured the Southrons, and Shelton, having a love for all things ancestral, asked the history of all and each.

There were miniatures, too, among those relics, and Shelton was taken with the portrait of a girl even lovelier than Lady Joan. Sure! she had a history? queried Shelton.

His hostess finished.

"Her name was Maisie," said she. "She died young. I'd sooner not talk of her."

In courtesy he could not urge the point, but he regretted her reticence. Possibly it was because he thought too entirely of Lady Maisie and the histories of those disks and daggers belonging to a family with which he would be associated, that he forgot to ask an important question.

So he weighed out a deliberate answer.

"I'll not be going away yet,—I guess I'm here till the New Year. And I'll be doing my best to change your mind, Lady Joan. Guess I've always had what I wanted, and I've never wanted anything as much as I want you. It just fits all my plans to make you Lady Joan Shelton; but I'll play the game."

It was better bargaining than she had expected.

Youth fits hope with elastic wings and send her soaring to bring the good ship of Destiny to port.

So Joan trusted to Hope, and left things in abeyance.

It wasn't exactly what any one wanted. The Earl looked glum. The Master and Cairnfeary jealously; Joan wifely, and Robert F. Shelton determined.

It was not just the Xmas spirit. But Joan was clever at steering. After all, a girl is not too miserable over a case of combative lovers.

It was on Xmas Eve that she told Robert F. that the Earl would be retiring early.

"Shelton always wanted to know the why?" Joan was chary of information. "You won't believe in ghosts," said she.

"Why not?" he asked. She looked surprised.

"I thought Americans—," she hesitated.

He laughed.

"Too material?" questioned he; "You think of us as animated dollar pieces. But inside the dollar there is art. I guess I believe in ghosts."

Oddly enough, a brown-eyed one tapped at his memory even then. But Joan's eyes were blue, and he had fixed his plans.

"Will you tell me the ghost story?" he asked. She hesitated.

SUITE SUR UN AUTRE GAL.—"It was one Xmas Eve," she said "when the Glenlochs wore the white cockade for Charlie. Lady Maisie the Earl's only daughter, was as loyal as every Glenloch had been. Her brother was out on the Moors, hiding with Charlie's men, but her father was a traitor at heart. Trait-or through his love to his daughter and the conviction that a Stuart would never reign again.

And he had sent to the traitor Leslies that winter's night to tell them the news which would put them on the scent. Yes, he told them how Charlie's most powerful friends would be dancing at Mac-

There would be other opportunities. . . .

Shelton took his opportunity and made his proposal formally with business precision.

As he entered the great room still called the Ball Salon he saw Joan standing talking to the Master of Cairn-Ferry, a handsome lad who wore his kilt and plaid as to the manner born.

Robert F. Shelton had no use for the Master of Cairnfeary whose outlook on life he could not understand. All he did understand was that Alister was in love with Lady Joan.

There were tears on the girl's lashes even now.

The situation was awkward.

Robert F. appreciated its difficulty but he meant to carry things through. Like a great many clever business men, he quite failed to see a right estimate of a girl's character.

Shelton believed Lady Joan to be one of those pliable, soft natured little women who can be compelled to love the strong man who wants her even though at first she does not want him.

An artist would have admired the picture those two made—the young Highland chieftain, handsome and romantic as any gallant predecessor who may have tossed away his life in the Stuart Cause, and the fair girl with her bonnie blue eyes and curls which clustered about and around them green Tarn-o'-shanter.

But Shelton was not artist and he did not care for the picture. He knew the Master of Cairnfeary was glowing at him as he went forward to love the strong man who wants her even though at first she does not want him.

"I'll be cold in the Tower," said Joan, shivering. But Shelton picked up a warm coat lying unattended over a chair and wrapped it about her.

So Lady Joan took R. F. Shelton to see the quaint old weapons with which her ancestors had laboured the Southrons, and Shelton, having a love for all things ancestral, asked the history of all and each.

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So Joan trusted to Hope, and left things in abeyance.

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The Yule Log

Come bring with a noise my merry merry boys,
The Christmas log to the fire;
While my good dame, she bids me
all be free
And drink to your heart's desiring.
—Herriek.

As the sombre hills of Bethlehem were suddenly illuminated with heaven's radiance—so the gloomy days of mid-winter awake to life and light beneath the electric torch of Christmas.

The Yule-tide current links together the nations with its magnetism. It is charged with gladness and is a counterpart of the blazing log which reflects its own brightness on the faces and hearts of those gathered around it. Britons are a comforting people. There is something almost amounting to arrogance in the quiet assertion of their right to make themselves at home anywhere and everywhere. Warmth and comfort are to them indispensable under ordinary conditions and a glowing fire is absolutely necessary to their enjoyment of Christmas.

Formerly—before the discovery of coal—the Yule-log was the centre and soul of northern gait. Its sparks kindled the wit of our forefathers and its crackles welcomed all comers; while its dancing flame incited young and old to cast off the hard crust of indifference

of our forefathers, but it was no easy matter to adjust the Yule-log upon the hearth and when this had been accomplished another important rite had to be performed.

The second stanza of Herriek's verse runs thus:
With the last year's brand
Light the new block, and
For good success is his spending.
On our usalties play
That sweet lick may
Come while the log is attending.

To insure a prosperous year and merrily to spend the Christmas, it was deemed necessary that the new log should be lighted with a remnant of its predecessor. A part of the last year's block was, therefore, brought out, and carefully played under the new-comer, which, igniting, soon sent up the capacious chimney a flood of sparks and flame.

A goodly wish was this and its radiance lingered long and lovingly over Merric Irving.

Washington Irving, writing in his day, said: "The Yule Log (log) is still burnt in many farm houses and kitchens in England—particularly in the North—and they are several superstitions among the peasantry regarding it. If a squint-eyed or barefooted person come to the house while it is burning, it is considered an ill-omen, and brands are carefully put aside to light the next year's fire."

In Derbyshire and Lancashire the same custom was in use last century and the following, written from Boyton, is copied from an old "Devon and Cornish Post."

"Christmas Eve we brought in the Yule Log. We have kept up that custom as long as I can remember, and my grandfather always kept it. My brothers and I went to the wood stack and selected a big log. We put two sticks under it, and four of us—each taking an end—carried it to the open fireplace, which was six long and 2½ ft. wide. We put the log on the hearth, and fire under it."

"If fragment of last year's log not kept, the old folk thought the house would take fire during the ensuing twelve months. Grandfather called it Christmas Brand, and this name was also applied to it in Wexford, the West Riding, and S. Worcester, being modified to Brand. The term 'brand new' real-

ly means "fire new." Herriek tells us how the same brand was relighted at Candlemas, and then put aside.

Kindle the Christmas brand and then,
Till sunset let it burn:
Which quenched, they lay it up again
Till Christmas next return.
Part must be kept wherewith to
scorn.

The Christmas log next year, And where 'tis safely kept the find
Can do no mischief there.

But long before Herriek's day allusions were made to the yule-log, by the author of "The Great Bible" (of Brunswick). Olaf, the Danish King of Northumbria, Eublastans and fled, vanquished before (de Olaf).

"The stranger when seated at his own fireside, surrounded by his family, will not relate this battle for it to his kinsmen have fallen. The chiefs of the North will lament on their councils."

Around the yule log is was customary for Norsemen to regulate their home affairs, make new laws, and give judgment against offenders.

When Olaf fled there was weeping on the way, and some upon the hearth, no recounting deeds of daring and valor.

The block was never less than four feet long, and the Norsemen's children were wont to sit on the end not burning and listen opened to their sire's recitals—for though the Viking never slept beneath a roof himself, he possessed his own homestead in the forest and there he kept the feast of Jol or Jul.

In the old Clog Almanach the yule was marked by a wheel, which signified the circle of the year was then complete.

Bede relates that the ancient people of the Angli began the year on December 25th and that not casually was the feast of the Nativity, celebrated on that day. What is our Christmas Eve was called by them "The Mother Night."

It was the beginning of the festival which was kept to commemorate the Creation. Nearly all heathen nations regarded the winter solstice as the period when life and activity were renewed by the gods.

Thor, the god of fire and thunder, was also the protector of the home. He was the Hasi of the Goths, long and 2½ ft. wide. We put the log on the hearth, and fire under it.

Thor was to the Celts and Teutons. At fire circles round the sun, and the sun's rising and falling are the whole cloth. Then the church, an placed myself in the parson's pew under the pulpit, to hear Mrs. Chamberlain in the next few sing, who is a daughter of Sir.

Bunce, of whom I have heard much, and indeed she sings very finely."

Mince pies were evidently Peppy's favorites. His wife seemed to have gone to great measures to provide her husband with his mince pie. In December 1666 he wrote:

"24th (Christmas day). Lay pretty long in bed, and I spent leaving my wife desirous of sleep, having set up till four this morning, seeing her make some nice mince pies. I go to church, where our own parson Mills made good sermon. Then home, and dine well on some ribs of beef roasted, and mince pies; only my wife, brother and Barker, and plenty of good wine of my own, and my heart full of true joy; and thanks to God Almighty for the goodness of my condition at this day.

In 1667 Peppy spent Christmas eve at the Queen's chapel and there witnessed a religious presentation of the advent of Christ. He mentions his amazement at a mixture of the crowd, there being many footmen and beggars with here and there a fine lady, the clergy and noble with the queen and her ladies. Peppy was most concerned about his pockets being picked. The "she" as he called it, lasted until early morning when he finally took a coach after drinking some burnt wine to the Bosc tavern. He begins his when he finally took a coach in the moonlight and he stopped and "dropped money at five or six places which he was willing to do, it being Christmas day. His wife was asleep when arrived, but Jane his housemaid, was making pies and in all probability mince pies. He retired and now again about nine, and "to church, and there heard a dull sermon of Mr. Mills, but a great many fine people at church, and so home.

Every useful present for the older some country has its good saint. In Holland he is Santa Clause, in Italy he is Saint Nicholas, in Switzerland he is San Niklaus, in Germany he is Sonner Klaus and in France he is Noel. But no matter what his name is the spirit of goodness and love for only truly loving hearts can the spirit of Christmas come and only to the good are his blessings truly known.

With Pepps At Christmas Time

How the Holiday Was Spent in Merry England 260 Years Ago.

Passing years make of more, not less, interest the exceedingly intimate and personal diary of Samuel Peppy, who recorded the events of everyday life in England away back in the middle of the seventeenth century. His entries of 1660 and thereabouts tell, among other things, how he and his contemporaries spent Christmas.

"23rd (Lord's day). In the morning to church, where our pew, all covered with rosemary and bairn. A stranger made a dull sermon. Home and found my maid and maid with much ado had made shift to spit a great Turkey sent me this week from Charles Carter my old colleague, now a minister in Huntinghouse, but not at all roasted, and so I was fain to stay till two o'clock, and after that to church with my wife, and a good sermon there was, and so home.

"25th (Christmas day). In the morning to church, where Mr. Mills made a very good sermon. Home to dinner, where my brother and I (who this morning came to see my wife's new mantle put on, which do please me very well) to a good shew of mutton and chicken. After dining again to church again my wife and I, where we had a dull sermon of a stranger, which made me sleep."

A year later we find Peppy went to church as usual on Christmas day, but that the following day he and his wife and group of friends a merry bowl with singing at an ale-house, and the circle of the year was then complete.

In the year 1662, there was Christmas giving, just as there is now, and the tipsy servants. On December 24 Peppy writes: "This evening Mr. Gauden sent me against Christmas, a great chine of beef (whether that may be) and three dozen tongues."

On Christmas day Peppy heard a sermon on the text "Glorify to God on high, on earth, peace and good will to all men." Later he says, "I walked home again with great pleasure, and there died by my wife's bedside, with good content having a mess of brave plum-pudding and a roasted pullet for dinner, and I sent for a mince pie abroad, my wife not being well, to make any herself yet."

Many times Peppy held celebration before Christmas. Thus on the 24th of the month (1665) we find he made this entry:

"24th (Sunday). To dinner, my landlady and her daughter with me and had mince pie, and very merry at a mischance her young son had, in tearing of his new coat, quite down the outside of the jacket, and the whole cloth. Then to church, an placed myself in the parson's pew under the pulpit, to hear Mrs. Chamberlain in the next few sing, who is a daughter of Sir.

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S. GREENSPON & SONS
The Last Store Down Town But Not The Least
The Christmas Gift Shop
Headquarters of Thrifty Buyers

To all our Friends and Customers we extend our most sincere wishes for a Merry - Merry Christmas And A Joyful New Year

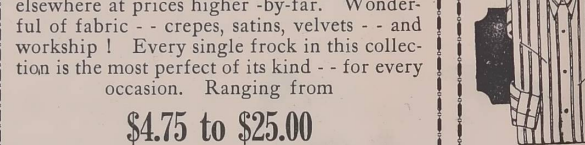
Smart Frocks



A group of unusual and distinctive frocks of the better grade -- such as are being offered elsewhere at prices higher -- by far. Wonderful fabric -- crepes, satins, velvets -- and workshop! Every single frock in this collection is the most perfect of its kind -- for every occasion. Ranging from

\$4.75 to \$25.00

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We are showing a wonderful assortment of ladies coats for Christmas.

IF IT'S A FUR Coat you intend to get, come in, we will save you from 10 to 25% on the bargain.

We do not stock them but we can get it for you in a very short while, made to your individual measurements.

In cloth coats, we have the nicest lot in town in style and pattern that are really exclusive.

Beautifully tailored with Fur Trimmings of quality to match.

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Typical of our Christmas Suits is the smart model pictured. Note its form-fitting shoulders and hips -- the swing and shape of the lapels. "Some Class" to it -- is right!

All men's Overcoats now reduced from 20 to 35%. Act Quickly

Announcing A SPECIAL DEMONSTRATION of BIEN JOLIE FOUNDATION GARMENTS

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An Eminent Authority on Foundation Garments from Bien-Jolie, New York

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Miss MIA LUPIEN
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Flashy Silk Muller Coats \$1.50 to \$8.00

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Stop Over and LOOK 'EM UP

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DRUMMONDVILLE, TUESDAY DECEMBER 1928

Are Reformers A Menace?

Professor W. D. Tait of McGill University has come strongly against all reformers. They are no good, the city professor says, and they are a menace to society. It was much more to the professional utterance than what he said derogatory of all reformers is fairly summed up in the few words given. The attitude of Professor Tait to reformers only goes to show how cloistered a university town may land, and how little idea of the world and the things that make for its progress and mend a university teacher may possess. There is hope for the value to society of graduates of any university who have been taught by men incapable of seeing that the reformers of the world have accomplished just a few of the reforms of the world.

consider just a few of the reformers of the world. It was one of them and led his people out of bondage and freedom. William Lloyd Garrison was another, potent pen and hardly less potent voice were the factors in casting the shackles off the slave in the States. In England, Wilberforce did a similar work for the inmates of prisons. Joseph Butler campaigned against the inhuman and revolting conditions that surrounded the betrayal of women to man's unholy passions. And the story might be indefinitely. Always where there have been evil conditions some man or woman, feeling a call to right a wrong, has arisen and flung down the gauntlet in the face of the tyrant and conquered it.

Pansies

It is almost impossible to reach out a hand and pick a flower without plucking a legend with it. So wrote Dion Clayton Calhoun, in his delightful book, "The Charter of the Garden," adding, "Let me but pick this pansy by my hand, and I find that Spencer plucked its fellow years ago."

Eros Removed

When the great scheme of tube for construction through Piccadilly Circus was inaugurated the famous Gilbert Fountain with the silver Eros, one of the most familiar objects in London, had to be removed to other quarters. An excellent site in the Embankment gardens was chosen, and there the monument has remained ever since. With the prospect of Piccadilly Circus being liberated from the contractors' hands and the demolition of the unsightly building in its centre, the inevitable controversy has begun as to whether the famous landmark should return to its original site, remain on the Embankment, or be transferred to a fresh site. At one time was suggested that a space near Hyde Park Corner would be the best for Eros—in front of St. George's Hospital. The artillery Monument, however, has been erected on that spot, and the prevailing impression is that Eros should go back to Piccadilly. The idea that the fountain was an obstruction no longer holds good because of the introduction of the roundabout traffic system, the adoption of which, it is argued, is in favour of a pretty central fountain being placed there.

A Merry Christmas and a Happy and Prosperous New Year

Are our sincere wishes to all our friends and customers

MAY THEY COME TRUE

Everything in Lumber

When ordering coal, be sure to get D. L. & W. Seranton 96½ proof.

Drummond Coal & Lumber Co.
Lindsay Street Phone 5-R-2

Hand Tailored SUITS For Holidays

Select Worsted or Cheviot: \$20.00 to \$35.00

Typical of our Christmas Suits is the smart model pictured. Note its form-fitting shoulders and hips -- the swing and shape of the lapels. "Some Class" to it -- is right!

All men's Overcoats now reduced from 20 to 35%. Act Quickly

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"Too Good To Last"

It is an expression of the pessimist; "It's too good to last." The chronic wailer against life, and what he has, will look at the weather on the brightest of days, when there is not a cloud in the heavens, and skies are blue and unruined, and say, "oh, yes, it's a nice day, but it's too good to last". In the same way, if in business and business is good and booming, the pessimist looks for the evil turn of things to come; business is always too good to last. It is as if he can never see continuity in anything good and always expects the worst to happen. And when one is ever expecting the worst to happen it is the worst that happens.

Nothing is too good to last. The good lasts because it is good. The unripe fruit does not last, because it is no longer good, but good fruit is never too good to last. It is possible, too, that if we all had different ideas about good weather, and were not eternally looking for bad weather, we might have far more good weather than we get. It should never be forgotten that the mass mentality of a people may have an effect on conditions of Nature. The people of India, for example, have a poverty stricken outlook on life and it has been held by eminent scientists that the periodical famines of India are largely, if not altogether, due the famine of rich ideas in the minds of the people of that country which, climatically considered, should have one of the richest of soils.

We should take our good as it comes and be thankful for it. "The good horse in the mouth" may have a sinister meaning, but it might be restated to mean that we should not quarrel with the good we have. The law of growth is operating throughout the universe; we see it in operation everywhere. It is one of the basic facts of all life. If everything grows, our good should grow, not decrease. By taking the pessimistic view of things and expecting that our good will not last we subjectively impress that view on the creative process, "The Power that does Things", as it is called, and we help to bring about the very condition of poverty and lack, or whatever may be the opposite form of the good we say cannot last. Taken any of the good things of life we possess and ask individually if they are too good to last? Is love too good to last? Is a good woman too good to last? Were our mothers too good to last? The questions have only to be asked to show how foolish we are when we say, "too good to last."

I Shall Sing

What is left for me to sing
With a battered harp,
A broken string?
Who who have touched
Each reverent pianist
Of beauty.
Can I re-echo the note
When the sky-larks sing
A song remote?
Or fathom the sights
Of the russet rained
Autumn trees?
The little accustomed things,
Shall be my refrain,
The glamour of wings
When hastening birds depart,
For some far bourne
And the late hunter blows his
silver horn,
Then shall I sing.
Ruth Johnston.

Daughter—We've been talking that over and we've decided it all depends upon you.

Electrical Statistics

The actual installation of electrical generators in various countries does not give a reasonable comparison of the importance of electrical energy in these countries because it takes no account of population or territory dimensions. For this reason comparisons on a per capita basis provide a more accurate picture of the situation.

In May, 1927, statistics on the production of electrical energy were presented at the International Economic Conference at Geneva and were issued as a publication of the League of Nations. These statistics, which are for the year 1925 and were compiled from the best available sources, have been reproduced this year by the United States Commerce Reports and by the *Electrical World* which added the data for the United States; the figure for Canada was compiled from Canadian official statistics. Population and capacity calculations are for 1925 where obtainable and otherwise are the latest official figures.

The production of electrical energy during 1925 in Canada was 1,306 kilowatt hours per capita, second only to Norway which produced 2,225 and well ahead of the next in line—Switzerland—with 975.

It is interesting to note that the five countries which lead in the capita production of electrical energy are predominantly water-power countries and easily surpass such highly industrialized nations as Germany and Great Britain which have to rely principally on the production of electricity from the consumption of fuel from the air, or as it is called, the "fixation of Nitrogen."

THE MAYOR'S GREETINGS AND WISHES

FELLOW CITIZENS —

At the dawn of Christmas and New Year festivals I once again have the happy privilege to express my most hearty greetings and my best wishes.

I know of no better way to do this than to entrust to "The Spokesman", the English organ of Drummondville, the message of good will that I wish to convey to all.

I wish to cordially thank my colleagues, the Aldermen of this Town, who always ably and generously seconded me in my work as administrator of Drummondville and who thus have not ceased to efficaciously co-operate in the welfare of our population and to the constant progress of our Town.

I also especially wish to sincerely thank the ratepayers whose civic spirit has enabled us to realize to a great extent many important projects that will help to assure a bright future for Drummondville.

To those thanks I take occasion to add my very best personal wishes of happiness, prosperity and peace for 1929.

As a son and the first magistrate of Drummondville, I am longing for a great and prosperous future for our community, always counting on your support and on the best understanding between you and your Municipal Council. Said support and union combined will aid us to accomplish our task, as it is our common duty to do.

W.-A. MOISAN,
Mayor.

Drummondville, Dec. 13th, 1928.

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Select Worsted or Cheviot: \$20.00 to \$35.00

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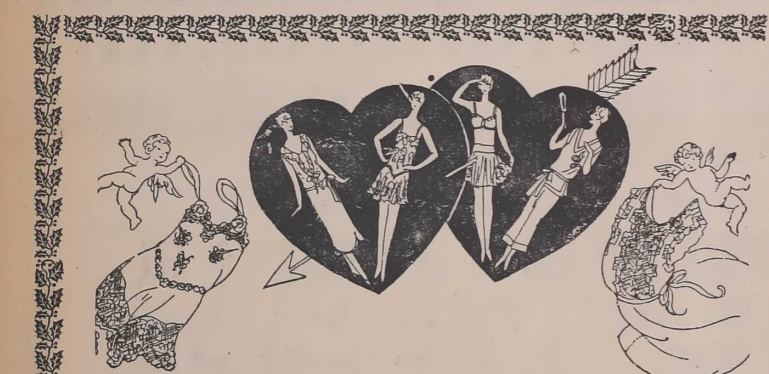
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ONLY ELEVEN SHOPPING DAYS BEFORE CHRISTMAS

Our Gift suggestions are all practical: CORTICELLI or KAYSER "Full-Fashioned" Hose at \$1.95 and \$1.50.

Rayon Underwear make very useful and acceptable gifts. Vests at 79c, Bloomers at \$1.00, Slips at \$2.00. Also a wide assortment of fancy Pyjamas, Coolie Coats, Kimonas, Lounging Suits, etc., etc.

HANDBAGS that are beautifully lined, the best of frames and finished with purse and mirror in Tan, Brown, Red, Green, Blue and Black.

Handkerchiefs galore and Scarfs in profusion all very moderately priced.

Kid Gloves, Leather lined Gloves, Chamois Gloves, Wool Gloves... on fact all that you wish in Glovery.

You might need a new FROCK for Christmas? Remember that our DRESSES are all of the newest designs and Styles and we have priced them low to enable you to choose something SMART at a moderate price. ONLY ONE OF EACH STYLE.

Our Toy and Fancy Goods' Dept is replete with articles to make the heart merry. Fancy China, Dolls, Good Toys, Smoking Requisites, Collar and Cuff sets, in fact all that is required to make this "SHOPPE" the Center of Activities in DRUMMONDVILLE.

OLIVIER'S SHOPPE
PHONE 54
Cadieux Building Heriot Street

The Town Gossip

HANG YOUR SOCK, BOYS

There is naturally a lot of gossip going on in our lively town, just now, and many conjectures, sensical or not, are afloat as to certain gifts many a Drummondville worthy guy will find in the toe of his woollen sock, on bright Christmas morn.

We must admit that we have not as yet had the opportunity to lengthily consult Santa's private lists, but we nevertheless feel quite safe in telling the world that the reindeers are fast on their way here with a real load of packages addressed to the following chips of the old block. Said packages are still pell-mell, of course, and let's give their destinies names as they come along:

Mr. Paré, chemist at the C. Celanese: Latest imported chemicals for cocoa-nut pie cooking.

Alderman Thibault: "World's Best Municipal Orations", in three volumes.

Kelly (& Wilder): Gold edged certificate allowing a clear view on Lindsay St.

Chief Moquin: The latest television apparatus and a super-sensitive crook detector.

Tit-Homme (our sole jockey): Real horse hide leggings and a full fashioned all-leather race track gear to match.

Tit-Gars Roy vs Tit-Mand Gauthier: Two pairs of boxing mits and a lot of Queensbury Rules.

Our Coroner: A lengthy holiday during the season when the speed maniacs try their new sides and eights on Hon. Perron's Highways.

Mr. Glattfelter: A season ticket to pugilistic encounters at the local Cockburn Arena.

Alderman St. Onge: A pipe (long stemmed) and quality French shag.

Alderman Pelletier: An endless and perpetually self-filled and fireless cigar.

Mr. Helliard: An S-X, the water sprout coloured sort, for a change.

Mr. Chateauvert: A means of adequately replacing departed Batcheling Kids Inc.

Mr. Christman: A brand new silk Hosiery shop here, in the near future.

Our medical doctors: A new registered cure-every-ill sugar-coated pill that can be sent to patients by phone, more especially at night.

Alderman Duchesne: The implied warranty of the spicetime at Spicer lodge, with the fellows of the local nemerods' Club, many other seasons to come.

Oliver (of the Shoppe): Blue Ribbon, Class A-1, from the Pousse-Cafe Culinary Association.

Mayor Moisan: A splendid mayoral ermine robe à la Médéric Martin.

Our lawyers: Readjusted fees that will enable them to wrestle with the high cost of living, same as all other union guys, such as, per example, the brick-layers.

Alderman Bernard: A device whereby butter will be made mechanically out of Timothy hay but without the help of cows.

Alderman Tanner: Reinstatement as one of our Gossip editors and a bright gold shovel, emblem of the once Dirt Diggers Association.

D. Courchesne: A pack of golf ball hounds.

Alderman Larocque: A municipal market where new-laid domestic egg-plants will find cover from winter storms.

Mr. Gall: A brand new wheel for the dear old brown barrow.

Mr. Fisk: One whole cotton suit to replace the famous other one so brotherly given away.

Dalpe Transport: A war tank to head the Big Parade of trucks that will roll their own to Montreal, next Spring.

Alderman Lindsay: A red hot mama of a shovel that will melt away the ice from our streets and make them safe for motorists, and for us, this winter.

Mr. Spurling: A gold wisdom tooth and full lens quizzing-glasses.

Montplaisir Garage: A new ice statue of Venus taking invigorating free air near the gas station where we also can get ours free (in the air).

Mr. Weaver: A new kind of silk stocking that will hide the imperfect kneecaps.

Mr. McCullum: That new German process to make sirloin steaks out of boards, and bologna out of joints.

Alderman Bernard: A device whereby butter will be made mechanically out of Timothy hay but without the help of cows.

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crept in and, the mamas, and Al, too... got awfully chilly.



"Big Al, snapped smiling as he was sailing back home, Friday night..."

In the meantime the two Sprieichen Deutch fellows were keeping warm, as usual. Smiling, they were saying to themselves: "When you don't want the sleigh to tip in the ditch, an the thermos bottle to break and the cold to chill you, or the lassies, there's nothing like staying in 'Hop Hall'."

Which means: "If you don't want to drown on lak St. Pierre, you just stay on shore."

IN SUSPENSE

The indulgent readers of these social columns have noticed, after perusing the hereinabove divers literary and captivating Yuletide items and miscellaneous, that we have omitted, voluntarily or not, to publish the third episode, which, we can assure, was to be most thrilling, of our weekly but not weakly hair raising story known under the appealing caption, "The Mystery of Hop Hall."

Obviously they will be disappointed. So is to be Mr. Gus Ipper, the universally known writer and the genial author of our story. And so are we (disappointed). Lack of space alone is to be blamed in the present circumstances. Next week our editor will not easily find another pretense for delaying longer the publication of said third instalment, and the heroes of our novel, after a two weeks' rest, will be the more disposed to play their brilliant individual roles. In the meantime, let our interest be suspended...

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Mr. E. G. Pierce Named Member Quebec Board

Vacancy on Board of Public Instruction Filled by Appointment of Sherbrooke Man. Succeeded late Mr. E. V. Morrill as E. T. Representative.

PROTESTANT BOARD

Quebec. — At a meeting of the Protestant Committee of the Council of Public Instruction for the Province of Quebec, which was held here Friday, Mr. E. G. Pierce, of Sherbrooke, vice-president and managing director of the Sherbrooke Record Company, Limited, was elected a member of the Protestant Committee.

Notary P. C. Duboyce, of Richmond, who was a member of the committee, at the last previous meeting became a member of the Council, filling the vacancy caused by the recent death of Mr. V. E. Morrill, of Sherbrooke.

Mr. Pierce has been connected with newspaper work since 1903, when in that year he accepted a position with the late Mr. L. S. Cunnell and Company, publishers of the Daily Record in Sherbrooke. Upon formation of the Sherbrooke Record Company, in 1907, Mr. Pierce became a shareholder and director. He has filled the office of circulation manager, advertising manager and is at present vice-president and managing director of the company. He is a member of the Canadian Press Association, the Canadian Newspaper Association and was president of the Eastern Townships Press Association.

Mr. Pierce is well known throughout the province, being a member of several organizations. He is president of the Wales Home, Richmond, in which he has taken active interest since it was built, while he is also a member of the Sherbrooke Hospital executive, I.O.O.F., Sherbrooke Curling Club, Y.M.C.A. board of directors and Stannard Club executive.

Late Miss Buchanan

Miss Jean Buchanan, of Richmond, nurse-in-training at the Sherbrooke Hospital, died early Thursday morning following a short illness. The funeral service was held Saturday afternoon at the Hospital, conducted by Rev. H. R. Canon Bigg. There were in attendance the entire hospital staff and local doctors, while the executive committee was represented by Messrs. D. J. Salls and E. G. Pierce. There were also present Mrs. Ross and Mrs. McCrea, of Richmond, the latter being an aunt of the deceased with whom she lived.

Enlarging Local Bank of Commerce

The Canadian Bank of Commerce has decided to enlarge the area of accommodations for its staff and the public.

Plans have been accepted and tenders thereon are being invited from local contractors.

The premises used as a store since the building was erected by Mr. A. G. Garon, then managing owner of the Manoir Hotel in 1917 will be added to the present banking floor thus largely improving the present layout.

The front steps will be changed and a central entrance door into the banking premises will be erected.

APARTMENT TO LET

Seven nice rooms, hot water heated. For information, 203 Hériot St. 1-f. ch.

Three Vagrants

Three men who admitted they had no money and no place where to sleep were arrested by the local police, late Tuesday night last, in the vicinity of the Canadian National station. They spent the night at the police station and were given their liberty the next morning after they had promised to leave the city. Our police officers are constantly on the lookout for such suspicious strangers that come in on our town.

The amounts of fees assessed and various customs duties were: Island Paper, \$1.98; Swans, \$1.88; Troy, \$85; Books, \$1.00; Newport \$60; Bibles, \$5 and Alphas, \$5 and Alphas, \$5.

The total amount of duties collected during the month of November was \$12,934 bottles and 116 cases of wine which seemed to her lowest of spirits.

It was Barbara Tait's first time away from home, and she spent the day hunting for her lowest of spirits.

It is a pity," sighed little Marie Dubois, whose family lived in an old box-car at the end of the town. All the children were very sad expressions, and some of the younger ones hunted frantically for their handkerchiefs. Bobby surveyed the mournful group.

"Oh, well," he said, cheerfully, "Dad says we are the pioneers of this country, and must face hardships like men if we want our names written in history for people to read."

"That's all right," said Billy Jackson, "but all the same, I wish Santa could come this year."

Hardly knowing what she was saying, Barbara interrupted them. "Listen, children, I guess Bobby's father hasn't heard the latest news. Santa managed to save some of his toys, and he'll be here this year."

The children crowded around her desk. "Are you sure, teacher?" they asked, eagerly. "Are you sure?"

"And will he bring something for Mary and David and the rest, too?" inquired Ruth, who belonged to a family of ten.

"Yes, there'll be something for all the brothers and sisters, too," assured their teacher.

No one seemed to think it necessary to ask Barbara how she realized the wonderful news, but took it that their teacher must know. There was much whispering and each small face smiled into hers, Barbara felt a pang of dismay. She had no idea how she was to keep her promise, which had been given in an impulsive moment, but she dare not disappoint the children, who pinned their faith so simply to her words.

After school that night she sat for a long time at her desk trying to form a plan by which she could give Santa. She thought of her small allowance, but she believed that had come in one of the boxes.

Barbara worked late that night getting ready for the eventful day. It was difficult to crowd the many gifts onto the tree, but with the help of the young station agent the task was at last completed, and she was so tired that she tumbled into bed without a thought of the parcels which had come from home that day.

Although she went early to the school the next morning, many of the children were there before her, and they crowded around her, begging her to unlock the door. Santa had hung a sheet in front of the tree, so no one saw it until the schoolroom was crowded with children, and the grown ups, who had come to see the fun.

After a few Christmas hymns the sheet was taken down and the children's eyes were turned to the list of names which Barbara wished the donors had been present. First there were gifts for the young station agent, then the candy was distributed until every child thought he could not eat any more. But there was more. Barbara had sent down the line for a bag of nuts and each child was given all his pockets could hold.

Barbara began to feel, when the parcels started to come, unlike that she could never have a happier Christmas.

But the thing turned her dinner of roast beef into a feast of merriment and merriment was the look she had seen in the eyes of little Marie, as she hugged to her breast the dollie that was all her own.

Is There a Santa Claus?

How many times has the question been asked? There was once a little girl whose name was Virginia who sought high authority for an answer to the question. She wrote a letter to the New York Sun, editor of the New York Sun, saying: "Some of my friends say there is no Santa Claus. Please tell me the truth. Is there a Santa Claus?" The famous editor was pleased to tell her the truth. This was his reply in his paper:

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe, except they

WHY NOT?

For your Christmas and New Year's shopping come and pay us a visit? Compare Our Prices With Others We have a complete assortment of Bonbons, Cigars, Pipes and Smokers Accessories.

GREETINGS TO ALL

J. A. CARIGNAN

141 Heriot Street Drummondville

MERRY CHRISTMAS AND A HAPPY NEW YEAR

to all our friends and customers and to the population of Drummondville. We wish to sincerely thank one and all for the generous support given us during 1928.

J. H. GOSSELIN Licensed Grocer 197 Lindsay St. Phone 188

Customs Dept. Alphas Had

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"And will he bring something for Mary and David and the rest, too?" inquired Ruth, who belonged to a family of ten.

"Yes, there'll be something for all the brothers and sisters, too," assured their teacher.

No one seemed to think it necessary to ask Barbara how she realized the wonderful news, but took it that their teacher must know. There was much whispering and each small face smiled into hers, Barbara felt a pang of dismay. She had no idea how she was to keep her promise, which had been given in an impulsive moment, but she dare not disappoint the children, who pinned their faith so simply to her words.

After school that night she sat for a long time at her desk trying to form a plan by which she could give Santa. She thought of her small allowance, but she believed that had come in one of the boxes.

Barbara worked late that night getting ready for the eventful day. It was difficult to crowd the many gifts onto the tree, but with the help of the young station agent the task was at last completed, and she was so tired that she tumbled into bed without a thought of the parcels which had come from home that day.

Although she went early to the school the next morning, many of the children were there before her, and they crowded around her, begging her to unlock the door. Santa had hung a sheet in front of the tree, so no one saw it until the schoolroom was crowded with children, and the grown ups, who had come to see the fun.

After a few Christmas hymns the sheet was taken down and the children's eyes were turned to the list of names which Barbara wished the donors had been present. First there were gifts for the young station agent, then the candy was distributed until every child thought he could not eat any more. But there was more. Barbara had sent down the line for a bag of nuts and each child was given all his pockets could hold.

Barbara began to feel, when the parcels started to come, unlike that she could never have a happier Christmas.

But the thing turned her dinner of roast beef into a feast of merriment and merriment was the look she had seen in the eyes of little Marie, as she hugged to her breast the dollie that was all her own.

Is There a Santa Claus?

How many times has the question been asked? There was once a little girl whose name was Virginia who sought high authority for an answer to the question. She wrote a letter to the New York Sun, editor of the New York Sun, saying: "Some of my friends say there is no Santa Claus. Please tell me the truth. Is there a Santa Claus?" The famous editor was pleased to tell her the truth. This was his reply in his paper:

WHY NOT?

For your Christmas and New Year's shopping come and pay us a visit? Compare Our Prices With Others We have a complete assortment of Bonbons, Cigars, Pipes and Smokers Accessories.

GREETINGS TO ALL

J. A. CARIGNAN

141 Heriot Street Drummondville

MERRY CHRISTMAS AND A HAPPY NEW YEAR

to all our friends and customers and to the population of Drummondville. We wish to sincerely thank one and all for the generous support given us during 1928.

J. H. GOSSELIN Licensed Grocer 197 Lindsay St. Phone 188

Her Happiest Christmas

Barbara's room at the boarding house looked like a toy shop when the contents of the parcels were unpacked. Toys of all descriptions were there, for big boys and girls, little boys and girls, and those in between. Yes, there were even a rattle and a teething-ring for the youngest citizen of the community, and a pair of candy tins that had been sent by some one who realized that no Christmas would be complete without sweets.

The day before Christmas was a busy one. Several of the parents had been let into the secret, and some of the men had driven several miles to secure a tree from a strip of country which had escaped the devastating flames. The children spent most of the day in making paper decorations for the tree, and in the afternoon some of the parents came to help out. At last the tree was decorated and it certainly was a sight to behold. Barbara was quite proud of the star on the top of the tree, and she believed that had come in one of the boxes.

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A MERRY CHRISTMAS AND HAPPY NEW YEAR TO ALL

On the Occasion of Christmas and New Year, we have on hand a very Large Assortment of Candies, Chocolates, Fancy Boxes of Chocolates, Cigarettes and Cigars wrapped in special Christmas boxes.

Ribbons and Candy Canes of 5, 10 and 15c sizes. Mixed Candies at very popular prices. Bonbons français 20c a pound. SEE OUR DISPLAY

Fruits selected and absolutely Fresh will be on sale at very reasonable prices. Sunkist Oranges, in quantity, at prices for every purse.

Before buying don't fail to see our big stock, it will pay to visit our store, where quality is assured.

"DRUMMOND SWEETS"

202 Lindsay St. (Corner St. John) P. Halikas.

We wish to extend to the population of Drummondville and especially to our Friends and Customers, our most sincere thanks for the worthy Patronage bestowed upon us during the past year.

WE ALSO WISH ONE AND ALL THE MERRIEST CHRISTMAS AND THE HAPPIEST NEW YEAR

J. H. TETREAU

Shoe Merchant Heriot St.

CHRISTMAS!

Hang high the holly and the mistletoe. Light the Christmas candles and let the Yuletide tree sparkle in all its radiance. Make merry on the greatest of Holidays!

To one and all... our heartfelt wish that it will be the most joyous you ever had!

DOMINION SILK DYING & FINISHING Co. Limited



SOMETHING ELECTRICAL FOR EVERYONE

You can choose appropriate electrical gifts for all the family from our splendid display of quality appliances. Nothing could be more welcome than Electrical Gifts. Moderately priced, they give years and years of happy service.

Here are a Few Suggestions

Portable Lamps	from \$3.00	Percolators	from \$7.00
Bridge Lamps	" 8.00	Electric Irons	" 3.90
Waffle Irons	" 4.95	Curling Irons	" 1.35
Table Stoves	" 1.00	Immersion Heater	" 5.75
Toasters	" 3.50	Radiant Heaters	" 5.00
Heating Pads	" 6.00		

And Many Other Useful Articles

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"Owned by those it serves"



Frontenac News Reviews

by F. Messier

Worth your Attention

THE BIG PIECE OF NEWS PREMIERS TASCHEREAU AND FERGUSON TAKE MEASURES TO SAVE OUR PULP AND PAPER INDUSTRY. WELL PUT HIM ON A DIET TO HELP HIM REDUCE DR. FERGUSON.

AND THEN I'LL SOON BE HEALTHY AGAIN! DR. DOCTOR?

YOU'RE RIGHT! DR. TASCHEREAU.

PRO-ROCKEY FAVORITE ALBERT LEJOLU "STEAMBOAT" OF LES CANADIENS.

THE SIMPLEST AND BEST WAY TO MAKE OUT YOUR CHRISTMAS LIST OF PRESENTS.

AND MAYBE THEY'LL GET A WICK OUT OF THIS PRESENT.

BACK-LASH FRONTENAC ALL.

THE BEST NEWS OF ALL TO THE "SMALL BOY" IS THAT TONS OF GOOD OLD ENGLISH PLUM PUDDING HAVE JUST ARRIVED FROM THE OLD COUNTRY.

OH BOY! LET ME AT IT!

AT LEAST THE OLD CABBAGES AND THEIR ROSSIES ARE GLAD OF THE LEAFY FALL AND OF SNOW.

THE UNDERGROUND CABLES DEVELOPED IN RECENT years are



Offer Furnitures To Relatives and Friends

This Advertisement Gives You Many Suggestions

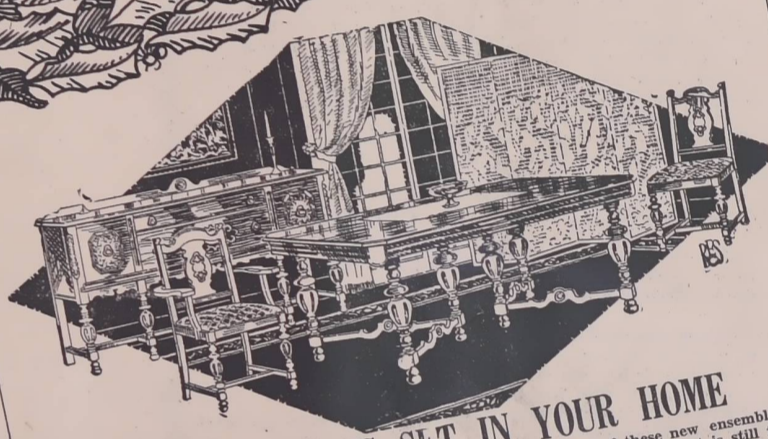
Offer furniture! It is the most useful and practical gift to offer for Christmas and New Year — it is durable and will last a life-time, always in use for the comfort and embellishment of the Home. We illustrate a few articles, chosen from our vast assortment whose beauty and reasonable prices should please everyone.

Make Your Choice Now

Choose now, while the choosing is good. A small deposit is all that is necessary. We will deliver exactly on the date mentioned.

For The Office
Bookcases, sectional or regular, golden or fumed Oak and Walnut finish. Prices from.....
\$25.00 to \$45.00
Flat top and roll top desks, also stenographer's, in all modern styles, golden or fumed Oak finish. Prices from.....
\$15.75 to \$32.00

Chesterfield Tables
Nice choice of new models, finish of Walnut and Mahogany and of genuine Walnut, all sizes en vogue. Prices from.....
\$10.50 to \$40.00



IMAGINE THIS SET IN YOUR HOME
You will be proud of your dining room if you furnish it with one of these new ensemble 1928. A note of elegance and refinement predominates in the style and finish. Walnut is still favored and the variety of contrasting tones are adding to the beauty of these new creation. Our large assortment assures you of the greatest choice. Prices are.....
\$69.50 to \$620.00

50 AXMINSTER RUGS
One Piece at Great Reduction

An unprecedented bargain. Received too late for our fall trade, we will sacrifice them at ordinary prices. All the regular sizes, all the newest designs and colours. Come, make your choice without delay

Size, 6'0" x 9'0"	Value of \$23.50, for.....	\$18.65
Size, 7'6" x 9'0"	Value of \$30.00, for.....	\$23.25
Size, 9'0" x 10'6"	Value of \$41.00, for.....	\$32.75
Size, 9'0" x 12'0"	Value of \$46.50, for.....	\$37.50

Small Mats
Immense assortment of small mats for rooms, boudoirs, parlors, etc., at very interesting prices.

Portable Lamps
Delightful models for office, boudoir, etc., in porcelain and of metal with shade to match. Prices from.....
\$1.50 to \$8.50

Console Mirrors
Console models, for parlors and venetians, in a large variety of styles and sizes. A gift always loved. Prices from.....
\$3.00 to \$19.00



THE MOST ELEGANT PERIODES' STYLES
In visiting our show-room, you will be given to admire the most exact reproductions of periodes. In the most successful combination of tones and finishes, coming from the best manufacturers on the Country. They will assure you a long service and a permanent satisfaction. The choice is great and you will find the prices very reasonable. They vary of from.....
\$76.75 to \$525.00

End Tables
More than fifty different models appropriate for every room, in Oak, Walnut, Mahogany in the newest styles. There is room in every Home for a table. Prices are from.....
\$1.75 to \$25.00

Telephone Tables
Two small pieces of furniture, the table and the chair; other models with cabinet for the telephone, in Oak, Walnut and Walnut finish. Prices are from.....
\$8.75 to \$17.00

Magazine Stands
A useful piece of small furniture of good appearance. We have them in many styles and finishes: Walnut, Ratan, Lacquer, with compartments for books and magazines.
\$2.50 to \$6.50

Tea Wagons
Nice choice of tables and tea wagons in many new models and finish: Mahogany, Walnut, Golden or Fumed Oak, and what's more at prices agreeable from.....
\$22.35 to \$35.00

Card Tables
Gift useful and practical. Card tables with folding legs; others with four chairs to match the table, different finishes and sizes.
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Clocks
Ravishing models for office, console and dining room, in semi-marble and imitation of Mahogany, in all sizes. Prices from.....
1.89 to 13.00

Smokers
The gift most welcomed by smokers. We have ashtrays and smokers in all styles and finishes. Prices are from.....
\$1.49 to \$18.00

Arm-Chairs and Rockers
A comfortable arm-chair or rocker will always be much appreciated by mother or father. We are offering you choice and quality. Prices from.....
\$10.50 to \$65.00



THE IDEAL HOLIDAY GIFT
You desire a Chesterfield for Holidays? It is now time to choose it with the best advantages. Our assortment is complete and includes all the latest creations "Kroehler"; the innovation of beauty, quality and style. You will love make your choice from the marvellous materials exclusive to the 1928 models. The prices and conditions defy all competitors. They are from.....
\$119.00 to \$544.00

For The Baby
Rolling Beds
Offer the parents, a bassinet for baby. It is the practical bed, comfortable and healthy. All sizes and finishes, with spring attached and rubber tire wheels. Prices from.....
\$4.25 to \$15.00

Lamps
Junior, piano and bridge models, in all finish, wood and metal with beautiful shades to match. Prices are from.....
\$4.50 to \$35.00

Framed Pictures
A few pictures make a beautiful gift for the Home. A choice of subjects in colours with appropriate mouldings for any rooms. Prices from.....
95c to \$8.00

SEE OUR TOYS

Small furniture and carriages for dolls; Blackboards, Sleighs, Toboggans, Auto-Bicycles, Tricycles, Kiddie-Kars, Scooters; Dogs, Cats, Lions, Roosters, Wild Geese; Dolls; Table with two chairs; Rockers with animals; Desks and chairs for children, etc.



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Join Our CHRISTMAS CLUB